

CITY HALL

Revive Santa Ana

A Commitment to Protect and Revive our Community as We Emerge from the Impacts of the COVID-19 Pandemic



Slide 1

American Rescue Plan Act of 2021

- \$1.9 trillion pandemic recovery legislative package signed into law by President Biden on March 11, 2021
- Spending guidance released May 10, 2021
- Allocation initially reported as \$142.9 M
 - Latest Information as of 5/11/2021
 - City of Santa Ana to receive \$128.4 million
 - Additional housing allocations of \$21.5 million



Spending Plan to Evolve

- “Interim Final Rule” (151-page document) leaves some questions unanswered
- After further clarification from U.S. Treasury, we expect to propose a budget appropriation for the initial spending plan of \$75 million (50% of \$128.4 million + 50% of additional housing allocations)
- The spending plan will evolve with more federal guidance and evolving priorities



Overall Guidelines

- ARPA may not be used to “match” other federal programs
- Covers eligible costs from March 3, 2021
- Must obligate funds by December 31, 2024
- Performance by December 31, 2026
- Quarterly expense reporting plus Recovery Plan Performance report through July 31, 2021 due by August 31, 2021

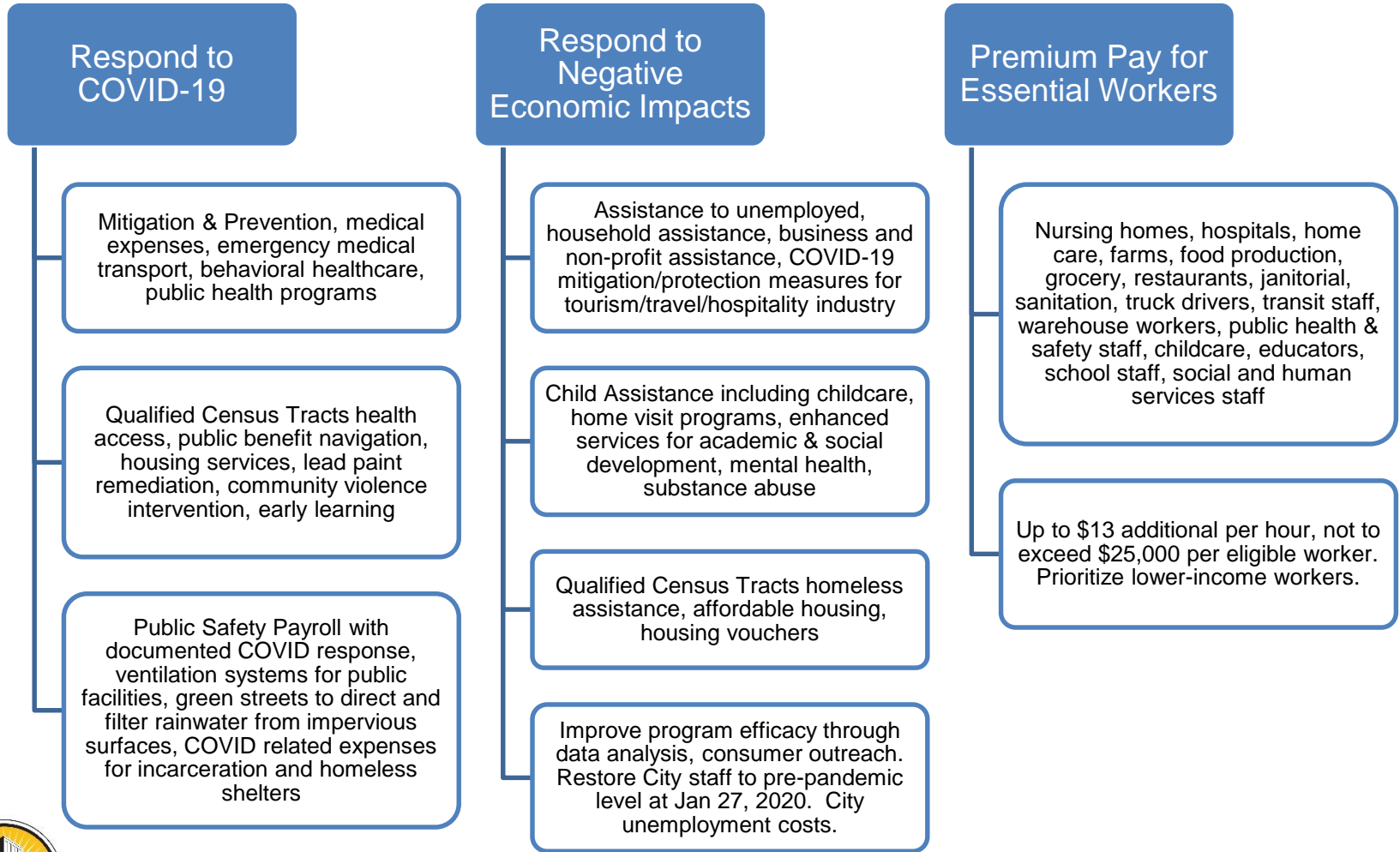




Spending Guidelines



Respond to public health emergency for COVID-19 or its negative economic impacts



Government Services to the extent there is a reduction in revenue

- “General Revenue from Own Source” as defined by Census (includes General Fund and other revenue)
 - Staff in-process of identifying relevant City revenues
- Compare sum total of actual revenue at December 2020, 2021, 2022, 2023 to pre-pandemic revenue (FY18-19 increased by 4.1% annually or previous 3-year average increase, whichever is larger)
- Revenue loss recovered can be used for prospective government services



Water, Sewer or Broadband Infrastructure

- Water and Sewer projects are eligible if they meet criteria for Clean or Drinking Water State Revolving Funds
- Sewer includes management and treatment of wastewater and storm water
- Cybersecurity for water or sewer infrastructure
- Broadband projects designed to meet upload and download speeds of 100 mps
 - Focus on the underserved
 - Encouraged to integrate affordability
 - Prioritize last-mile projects





Public Opinion



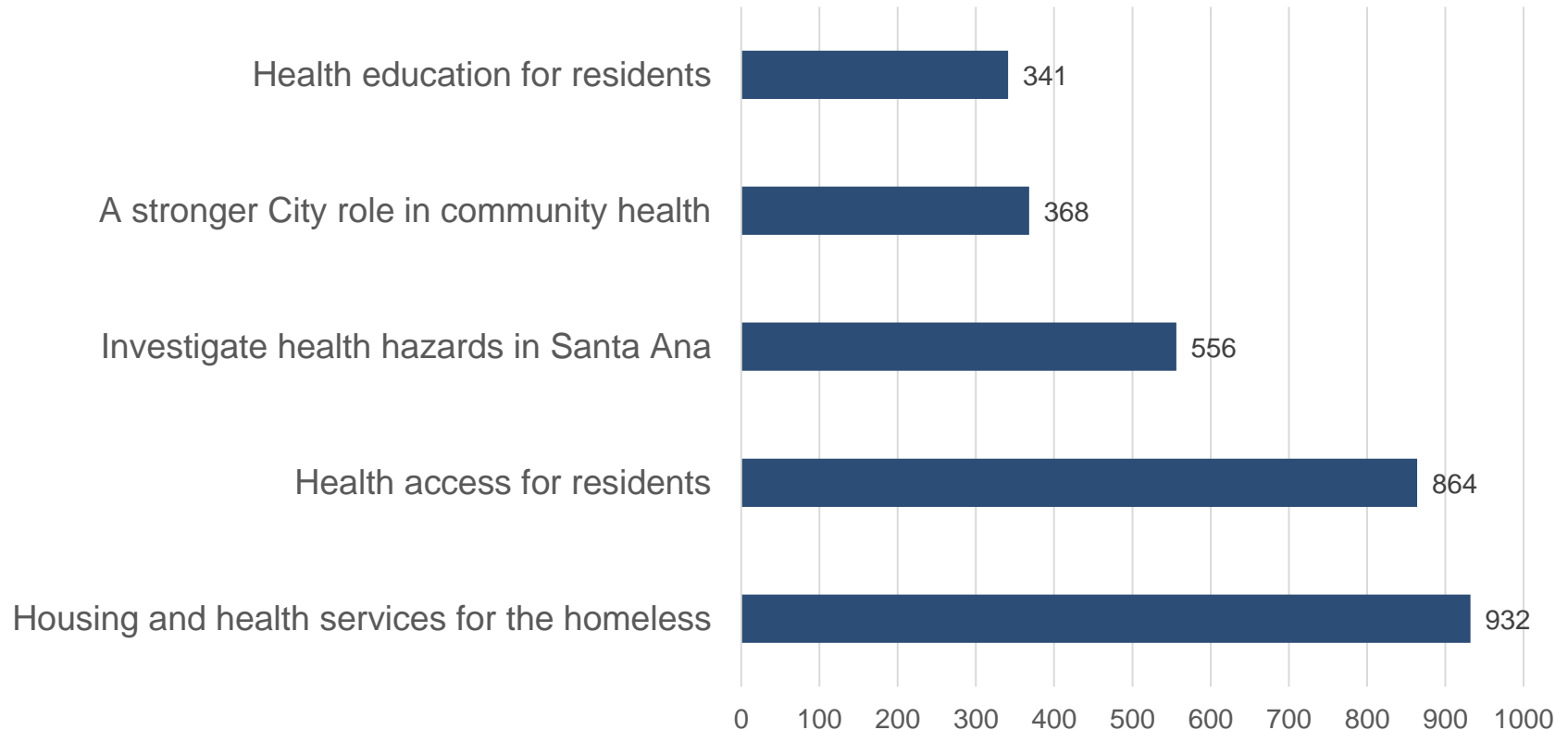
Public Opinion Survey Results

- 1,579 responses collected citywide



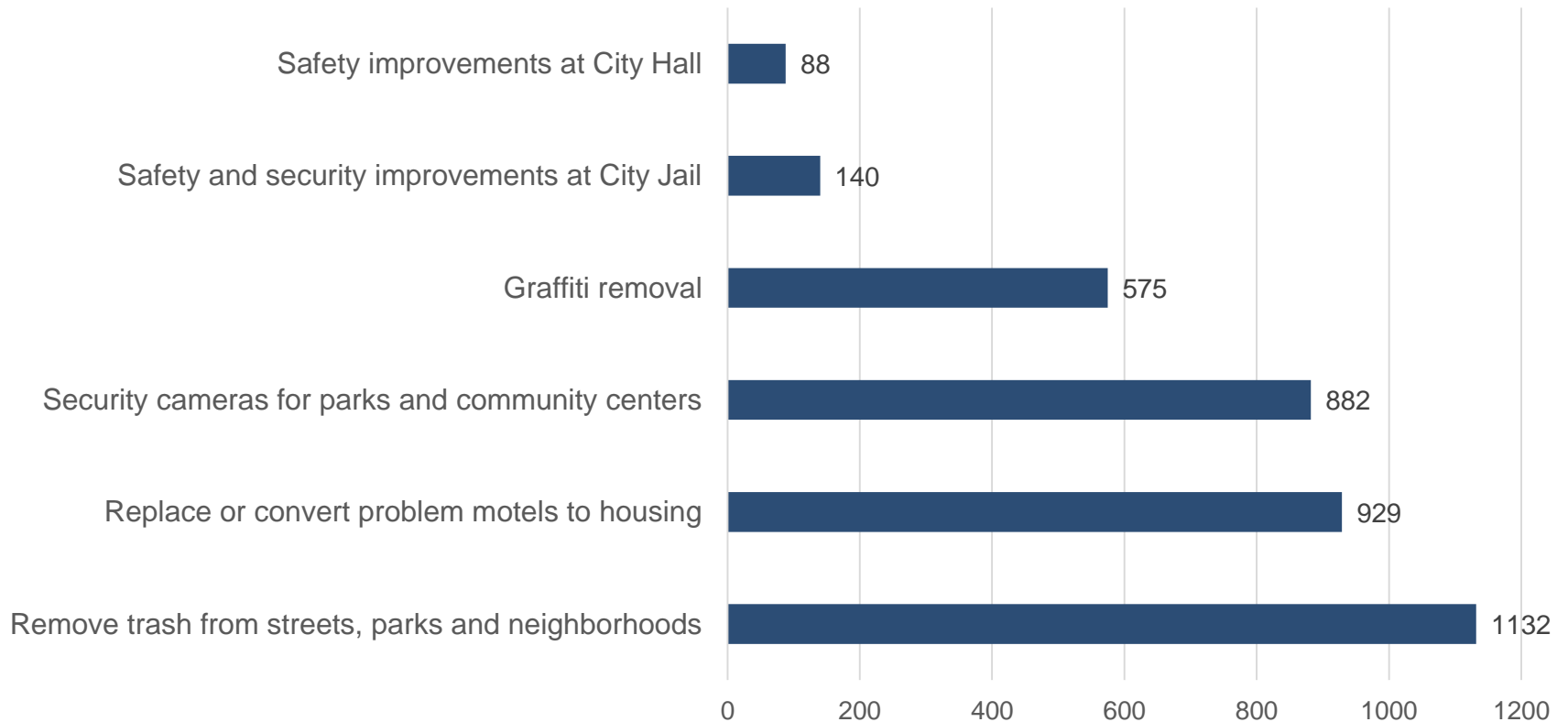
Public Opinion Survey Results

Which of these programs are the best way to address public health?



Public Opinion Survey Results

Which of these public safety programs are most important to you?



Public Opinion Survey Results

- Highest rated responses for assistance included:
 - Rental assistance
 - Small business support
 - Affordable Internet access



Public Opinion Survey Results

- Highest rated responses for city improvements included:
 - Neighborhood safety streetlights
 - Community center renovations
 - Bike trail repair & add security lighting
 - Main library early childhood reading & activity area





Priority Focus Areas



Recovery from the Pandemic

The need continues to ensure our community has access to COVID-19 education, testing, vaccinations, face masks, and sanitization of public areas.



Direct Assistance Programs

Financial assistance and targeted programs remains a need for both residents and businesses.



Public Health and Safety

There is a substantial need to address quality-of-life issues exacerbated by the pandemic and resources for healthier living.



Critical Infrastructure

Whether it's water, sewer or broadband internet, the pandemic has elevated the need for significant investment in our municipal assets.



City Fiscal Health

Economic activity screeched to a stop in many areas, leading to general revenue loss and leaving certain City funds in the red.

Recovery from the Pandemic

\$6 million



- Further Vaccination/Education Collaboration
- Expansion of Critical City Communication Tools (digital boards, text alerts system, multilingual)
- Sanitization & Prevention
- Public Health Equity, includes feasibility study for Public Health Department



Direct Assistance Programs

\$16 million



- Resident Stimulus
- Reopening Assistance to Businesses
- Youth Violence/Sexual Assault Intervention Programs
- After-School Programs
- Early Childhood Education Programs
- Digital Literacy Education
- Support Food Distribution Efforts
- Emergency Rental Assistance & Housing for the Homeless



Public Health and Safety

\$14 million



- Additional Public Green Space
- Healthy Food Accessibility
- Increased Homeless Services by Nonprofits
- Other Allowed Improvements to Existing Parks, Community Centers and Libraries
 - Public Restroom improvements to mitigate & prevent spread of virus
 - Facilities to support child education, social and mental health



Critical Infrastructure

\$24 million



- Broadband Infrastructure & Affordable Access
- Infrastructure Improvements for Safe and Clean Drinking Water
- Sewer Infrastructure Improvements
- Facilities to Reduce/Filter Storm Water Runoff
- Cyber security for critical infrastructure
- Ventilation improvements to public facilities



City Fiscal Health

\$15 million



- Recover Revenue Losses to fund government services
 - Hotel visitors tax
 - Business tax
 - Parking revenue
- Unemployment Fund
- Employee Sick and Family Medical Leave
- Restore Staffing to pre-pandemic levels



Next Steps

- More guidance from U.S. Department of Treasury
- Finish calculating revenue loss thru Dec. 2020
- Adjust spending plan to ensure compliance
- City Council to consider detailed spending plan
- Budget Adjustment to appropriate the first half of funding
- First reports due August 31, 2021 for activity through July 31, 2021





Questions?

