



# CITY OF SANTA ANA 2018 STATE & FEDERAL LEGISLATIVE PLATFORM



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# **CITY OF SANTA ANA**

## **2017 FEDERAL AND STATE LEGISLATIVE PLATFORM**

### **SANTA ANA CITY COUNCIL**



**Mayor Miguel Pulido**



**Mayor Pro Tem Michele Martinez  
Ward 2**



**Councilmember David Benavides  
Ward 4**



**Councilmember Vicente Sarmiento  
Ward 1**



**Councilmember Juan Villegas  
Ward 5**



**Councilmember Jose Solorio  
Ward 3**



**Councilmember Sal Tinajero  
Ward 6**

## **City of Santa Ana Guidelines for Legislative Positions**

The Legislative Platform (Platform) is intended to provide a streamlined process through which the City Council, City Manager, staff and the City's legislative advocates can act in a timely manner in response to legislative proposals. The Platform also provides an opportunity to identify specific priority areas of interest for the City and region that would benefit the community. The Platform is adopted annually at the beginning of the legislative year. The Platform is developed and maintained using legislative positions taken by the City Council, input from the City Council and staff, research of current law and pending legislation, and discussions with local legislative staff in consultation with the City's legislative advocates.

State and federal legislation that is identified to be consistent with the Platform will allow staff to circulate a letter outlining the City's position, which will include one of the following positions: support, support if amended, neutral, or watch. Legislation inconsistent with the Platform shall include one of the following positions: opposed, opposed unless amended, neutral, or watch.

Legislation that is consistent with the Legislative Platform will be reviewed, approved and signed by the Mayor, Mayor Pro Tem, or City Manager. In addition, legislative positions that are deemed time-sensitive and are consistent with the Legislative Platform may be signed and approved by the City Manager. Once approved, the position letter will be sent to the bill's author, the City's legislative advocate, and other stakeholders as deemed appropriate by staff. A copy of the letter(s) will be distributed to the City Council.

Legislation that is inconsistent or silent in the City's Platform may be placed on an agenda for consideration by the City Council. The City Manager may also provide a letter of concern or interest without taking a formal position on a piece of legislation, upon concurrence for Legislative Affairs, Ethics Transparency, and Communication Council Committee for the City of Santa Ana.

## LEGISLATIVE POSITIONS TO CONSIDER

**Support** – A support position indicates to the corresponding legislature, regulatory agencies, and other stakeholders that the City of Santa Ana is supportive. A support position may include the following resources: position letters, councilmember testimony to committees, and meetings or phone calls with members of the legislature and/or regulatory agency.

**Support if Amended** – A support if amended position indicates to the corresponding legislature, regulatory agencies, and other stakeholders that the City of Santa Ana will be supportive if the requested changes are adopted. A support if amended position may include the following resources: position letters, councilmember testimony to committees, and meetings and phone calls with members of the legislature and/or regulatory agency.

**Neutral** – A neutral position indicates to the corresponding legislature, regulatory agencies, and other stakeholders that the legislation in question does not have an impact on the residents of Santa Ana.

**Oppose** – An oppose position indicates to the corresponding legislature, regulatory agency, and other stakeholders that the City of Santa Ana will oppose the legislation unless the requested changes are adopted. An oppose position may include the following resources: position letters, councilmember testimony to committees, and meetings and phone calls with members of the legislature and/or regulatory agency.

**Oppose Unless Amended** – An oppose unless amended position indicates to the corresponding legislature, regulatory agencies, and other stakeholders that the City of Santa Ana will oppose the legislation unless the requested changes are adopted. An oppose unless amended position may include the following resources: position letters, councilmember testimony to committees, and meetings and phone calls with members of the legislature and/or regulatory agency.

**Watch** – A watch position indicates to the legislature and other stakeholders that the City of Santa Ana is dedicating resources to monitoring the legislation.

# **GUIDING PRINCIPLES**

The following information includes the Guiding Principles for the City of Santa Ana. The Guiding Principles shall serve to provide direction for all issues that the City is facing.

## **I. PRESERVE LOCAL CONTROL**

Preserve and protect the City's charter powers, duties and prerogatives to enact legislation and policy direction concerning local affairs, and oppose legislation that preempts local authority.

## **II. PROMOTE FISCAL STABILITY**

Support measures that promote fiscal stability, predictability, and financial independence. Support measures that preserve the City's revenue base and local control over local government budgeting. Oppose measures that make cities more dependent on the County, State or Federal Governments for financial stability, such as mandated costs with no guarantee of local reimbursement or offsetting benefits. Oppose measures that shift local funds to the County, State or Federal Governments, without offsetting benefits.

## **III. SUPPORT FUNDING OPPORTUNITIES**

Support opportunities that allow the City to compete for its fair share of regional, state and federal funding, and that maintain funding streams. Opportunities may include competitive grant and funding programs. Opportunities could also include dedicated funding streams at the regional, state and federal levels that allow the City to maximize local revenues, offset and leverage capital expenditures, and maintain City goals and standards.

## **IV. REGIONAL COLLABORATION AND COOPERATION**

Leverage the City's ability to preserve local control, promote fiscal stability, and support funding opportunities through collaboration with municipalities, local government agencies, special districts, regional government agencies / organizations and local, state and federal elected representatives.

## **2018 LEGISLATIVE PRIORITIES**

The City of Santa Ana is the 11<sup>th</sup> largest city in the State of California and the 4<sup>th</sup> most-dense city in the United States. The City of Santa Ana is a diverse community dedicated to maximizing resources and improving the quality of life for over 342,000 residents. To help achieve this initiative, the City Council adopts an annual Legislative Platform to streamline the ability to take a position on legislation that may impact the City.

The Legislative Platform is a tool to promote and protect the City's interests on priority issues and legislative matters at the State and Federal level. The priorities and initiatives below allow City staff and legislative advocates to address legislative and regulatory issues in a timely manner, without precluding the consideration of additional legislative and budget issues that arise during the year. This Platform supplements previously adopted governing documents of the City of Santa Ana.

The City Council for the City of Santa Ana is actively seeking solutions to the pressing issues facing the community. For 2018, the City Council will focus on the following issues:

- I. Homelessness
- II. Homeownership
- III. Opportunity Zone Designation
- IV. Innovation
- V. Digital Divide
- VI. Organizational Cyber Security

# LEGISLATIVE PLATFORM

## Community Safety

*A safe and secure community is essential to the quality of life and economic success of the City of Santa Ana. The City is committed to a high level of public safety and partnering with the community to maintain a safe and secure city.*

COMMUNITY ORIENTED POLICING			
INITIATIVE	SUMMARY	DEPARTMENT	STATE/FEDERAL
Police Officer Ratio	Support legislation that increases funding for cities to increase the police officer to community ratio.	Police Department	State
Body Camera Program	Support and advocate for legislation that helps the city acquire funding for a one-to-one ratio for body cameras, and body camera memory storage.	Police Department	State/Federal
Enhance Public Trust	Support State and Federal legislation that increases funding for initiatives that promote public trust and promote law enforcement community engagement strategies.	Police Department	State/Federal
Police Career Pathway	Support legislation that increases funding for cities to promote a program that encourages local youth to pursue a career with their local police department.	Police Department	State/Federal

# Community and Economic Development

*The City will work to encourage businesses to locate and invest in our community to bolster our local economy. The City of Santa Ana will work aggressively to facilitate diverse housing opportunities and support efforts to preserve and improve the livability of Santa Ana neighborhoods.*

ECONOMIC DEVELOPMENT			
INITIATIVE	SUMMARY	DEPARTMENT	STATE/FEDERAL
Medical and Recreational Cannabis	Support legislation and regulatory actions that maintain local control, considers health and safety requirements, provides for community education opportunities, and increases assistance and funding to municipalities that have adopted ordinances related to cannabis.  Oppose the Department of Justice’s decision to rescind the Cole memo and increase federal prosecution of legalized marijuana use.	Planning and Building Agency, Police Department, and City Manager’s Office	State/Federal
Business and Economic Development	Collaborate with the Governor’s Office of Business and Economic Development on initiatives that provide financial assistance to businesses looking to locate or expand in Santa Ana.	Community Development Agency	State
Use of Bond Proceeds	Support the creation or revision of legislation that will allow cities to obtain and full release of 2011 bond proceeds.	Community Development Agency	State
Foster Development of Green Businesses	Support investment of the Recycling Market Development Zone program that creates jobs, reduces greenhouse gas emissions, and diverts waste from landfills through the City’s designation and participation in the Orange County Recycling Market Development Zone.	Community Development Agency	State
Tax-Exempt Municipal Bonds	Advocate for legislation that supports tax-exempt municipal bonds that improve and expand City infrastructure.	Finance and Management Services Agency	State/Federal



Prevent Deferred Maintenance	Advocate for legislation that supports technological advancement for cities to ensure timely and thorough building and code enforcement inspections that can help alleviate deferred maintenance.	Planning and Building Agency	State/Federal
Sustainable Development	Advocate for State and Federal funding for planning, outreach, and education to support sustainable development.	Planning and Building Agency	State/Federal

## HOUSING DEVELOPMENT

INITIATIVE	SUMMARY	DEPARTMENT	STATE/FEDERAL
Homelessness	Support legislation that provides financial or policy support to local governments that work to address issues surrounding homelessness.	Community Development Agency	State/Federal
Affordable Housing	Support legislation that provides funding to address the lack of affordable housing. Oppose legislation that seeks to limit local control over affordable housing decisions.	Community Development Agency	State/Federal
Housing First Program	Support legislation that expands funding for the Housing First model to provide permanent housing for individuals that are homeless.	Community Development Agency and Orange County Fire Authority	Federal
Housing Choice Program Access	Support passage of FY 2018 appropriations bill with full funding for the Housing Choice Voucher Program and the program's administrative fees.	Community Development Agency	Federal
HOME Investment Partnership Program	Seek to protect the HOME Investment Partnerships Program from funding cuts to help expand affordable housing, increase jobs, and provide public services.	Community Development Agency	Federal

Tax Credits	Work alongside NAHRO and the ACTION campaign to establish a permanent 4 percent credit rate for allocated acquisition credits, and raise the overall annual housing credit allocation to states. Support legislation to expand and improve the affordable housing credit program.	Community Development Agency	Federal
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**WORKFORCE DEVELOPMENT**

<b>INITIATIVE</b>	<b>SUMMARY</b>	<b>DEPARTMENT</b>	<b>STATE/FEDERAL</b>
WIOA Funding	Support and advocate for funding for the Workforce Innovation and Opportunity Act (WIOA) to enable the City to continue to invest in workforce education and training, and job search assistance.	Community Development Agency	Federal
Apprenticeship Training	Support legislation that provides apprenticeships, skills training and other workforce development opportunities.	Community Development Agency	State/Federal
Skills Gap	Support legislation that promotes industry training and employment opportunities for job seekers which will help them achieve a livable wage.	Community Development Agency	State/Federal

# Community Health, Livability and Sustainability

*The City of Santa Ana has a direct effect on the community's overall quality of life. A vibrant community is full of energy and life, characterized by investment in its people, culture and physical environment.*

## TECHNOLOGICAL ENHANCEMENTS

INITIATIVE	SUMMARY	DEPARTMENT	STATE/FEDERAL
Control of City Assets	Support legislation that maintains local control over municipal assets in the deployment of next generation technological infrastructure.	City Manager's Office and Information Technology Agency	State/Federal
Digital Divide	Support and advocate for legislation that helps cities close the gap in the digital divide.	Public Works Agency and Information Technology Agency	State/Federal
Expand Consumer Options for Internet Access	Support and advocate for legislation that assists with the development of a fiber optics program that increases consumer options for internet access and ensures that the city's local authority is preserved in the expansion of wireless programs.	Public Works Agency and Information Technology Agency	State/Federal
Transition to Smart City	Explore State and Federal grant programs that can help the City transition into a Smart City.	Public Works Agency	State/Federal

## SAFE MOBILITY SANTA ANA (SMSA)

INITIATIVE	SUMMARY	DEPARTMENT	STATE/FEDERAL
Pedestrian & Bicycle Safety	Advocate for legislation that increases funding for safe pedestrian and bicycle activities, enforcement of traffic safety, and infrastructure improvements.	Public Works Agency and Police Department	State/Federal
Reduction of Traffic Fatalities	Explore State and Federal grant programs that can help reduce traffic fatalities.	Public Works Agency	State/Federal

Non-Motorized Transportation	Support legislation and grant programs that increase funding for cities that are promoting a reduction of greenhouse gases through the development of alternative methods of transportation.	Public Works Agency	State/Federal
SMSA Program	Advocate for \$40 million dollars to complete the Safe Mobility Program in Santa Ana.	Public Works Agency	State/Federal
Carpool Initiatives	Support legislation and grant programs that fund carpooling options such as buses, trains, and street cars.	Public Works Agency	State/Federal

#### **PARKS AND RECREATIONAL PROGRAMS**

<b>INITIATIVE</b>	<b>SUMMARY</b>	<b>DEPARTMENT</b>	<b>STATE/FEDERAL</b>
CDBG Funds	Collaborate with Federal representatives to preserve CDBG funding for Santa Ana to ensure the development of Capital park projects, social service programs, and parks/recreation programs.	Community Development Agency	Federal
Park Bonds	Support legislation that appropriates SB 5 bond funding, pending voter approval on the June 2018 ballot.	Parks, Recreation and Community Services Agency	State
Park Development	Collaborate with State representatives for increased funding for parks within the City.	Parks, Recreation and Community Services Agency	State
Science Education	Support legislation and grant programs that increase funding for education on climate-change, eco-systems, and zoology, with the assistance of local zoos.	Parks, Recreation and Community Services Agency	State

Library Development	Collaborate with State and Federal representatives to help acquire funding to enhance current libraries and establish an E-Library presence.	Parks, Recreation and Community Services Agency	State/Federal
Youth Prevention Programs	Support legislation and grant programs that have the potential to reduce criminal involvement and provide intervention programs.	Parks, Recreation and Community Services Agency and Police Department	State/Federal

### SANCTUARY CITY

INITIATIVE	SUMMARY	DEPARTMENT	STATE/FEDERAL
Immigrant Rights	Support State and Federal legislation that recognizes the liberty and equal rights of all individuals regardless of immigration status.	City Manager's Office	State/Federal
Immigration Reform	Support Federal immigration reform that provides sensible and effective solutions to secure our borders, promote economic development, and ensure stronger communities.	City Manager's Office	Federal
Naturalization Ceremonies	Explore State and Federal legislation that recognizes and provides funding to Cities who host citizenship related events.	City Manager's Office	State

# Communication and Engagement

*Community engagement strengthens the community, promotes informed participation, improves city decision making, and increases trust in government. The following initiatives would support the City of Santa Ana to further engage and inform the community of Santa Ana.*

<b>OUTREACH AND ENGAGEMENT STRATEGIES</b>			
<b>INITIATIVE</b>	<b>SUMMARY</b>	<b>DEPARTMENT</b>	<b>STATE/FEDERAL</b>
Voter Education and Engagement	Support legislation and grant programs that provide assistance to cities seeking to increase voter turnout and civic engagement.	Clerk of the Council	State
National Voter Information	Support legislation that creates a National Voter Information database that can help alleviate duplicate voter information.	Clerk of the Council	State/Federal
Open Data	Support legislation and grant programs that foster the development of Open Data software.	Clerk of the Council and Information Technology Agency	State/Federal
Ensure Accurate Census 2020	<p>Support Federal legislation and funding to fully fund the 2020 Census and provide the necessary resources required to achieve a fair and accurate census, especially among hard-to-count populations.</p> <p>Oppose the US Department of Justice’s request to add a new untested question relating to an individual’s citizenship status, adding to fears that the census submission could further lead to potentially serious undercount.</p>	City Manager’s Office	Federal

## Team Santa Ana

*The City continues to face an increasing demand for services and works diligently to fulfill the needs of the community. As an organization, the City continues to develop innovative and efficient methods to deliver services. Continued success in this regard will depend on State and Federal support in the following initiatives.*

<b>ORGANIZATIONAL HEALTH</b>			
<b>INITIATIVE</b>	<b>SUMMARY</b>	<b>DEPARTMENT</b>	<b>STATE/FEDERAL</b>
Cyber Security	Support and advocate for legislation that supports a centralized cyber security management system.	Information Technology Agency	State/Federal
Employee Health	Support legislation that maintains healthcare rates at an affordable and/or market rate value to provide employees with beneficial health coverage.	Personnel Services Agency	State/Federal
Employee Safety	Support and advocate for legislation that promotes the safety of employees.	Personnel Services Agency	State/Federal
Pension Reform	Support legislation that preserves local authority in designing retirement formulas for employees.	Personnel Services Agency	State/Federal