

CITY OF SANTA ANA

Community Budget Meeting

March 25, 2021

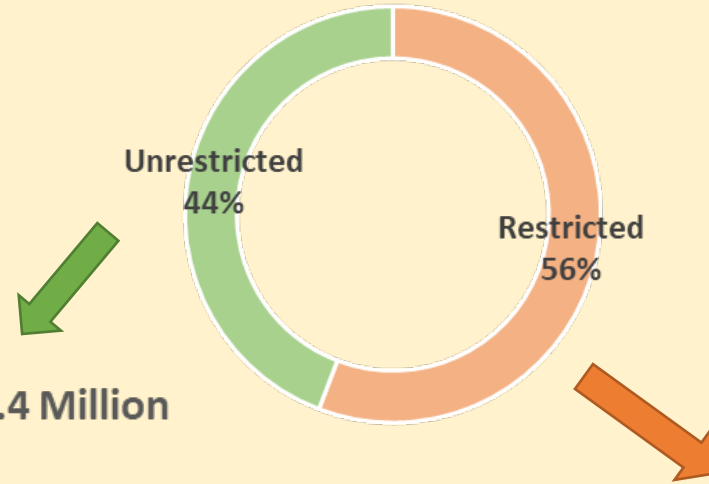


Meeting Topics

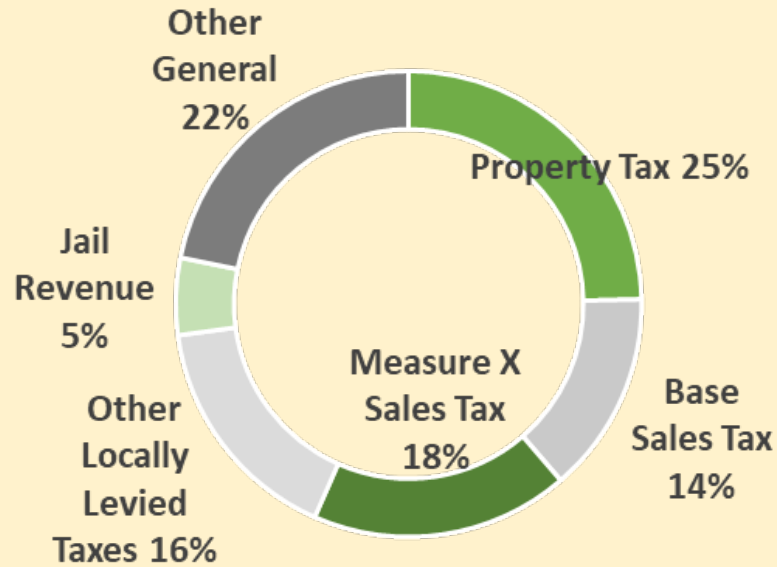
- **Current year budget**
- **Next year budget – early info presented March 16**
- **Strategic Plan Goal updates**
- **American Rescue Plan Act of 2021**

Current Year Original Adopted Budget

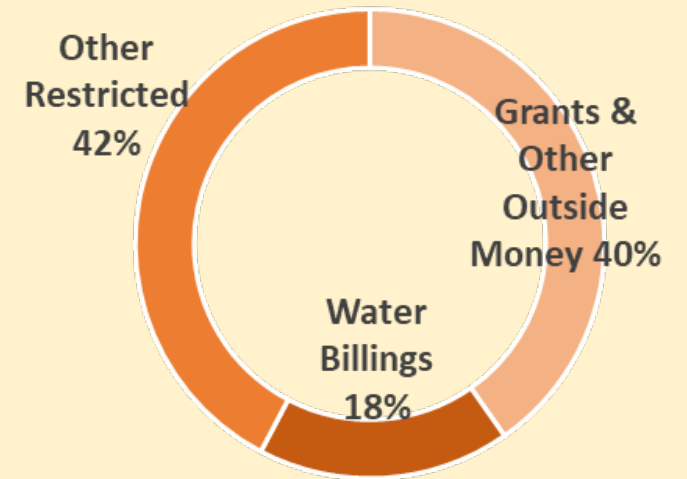
Citywide Revenue \$695.4 Million



Unrestricted Revenue \$307.4 Million



Restricted Revenue \$388 Million



Other Locally Levied Taxes

Utility Users Tax

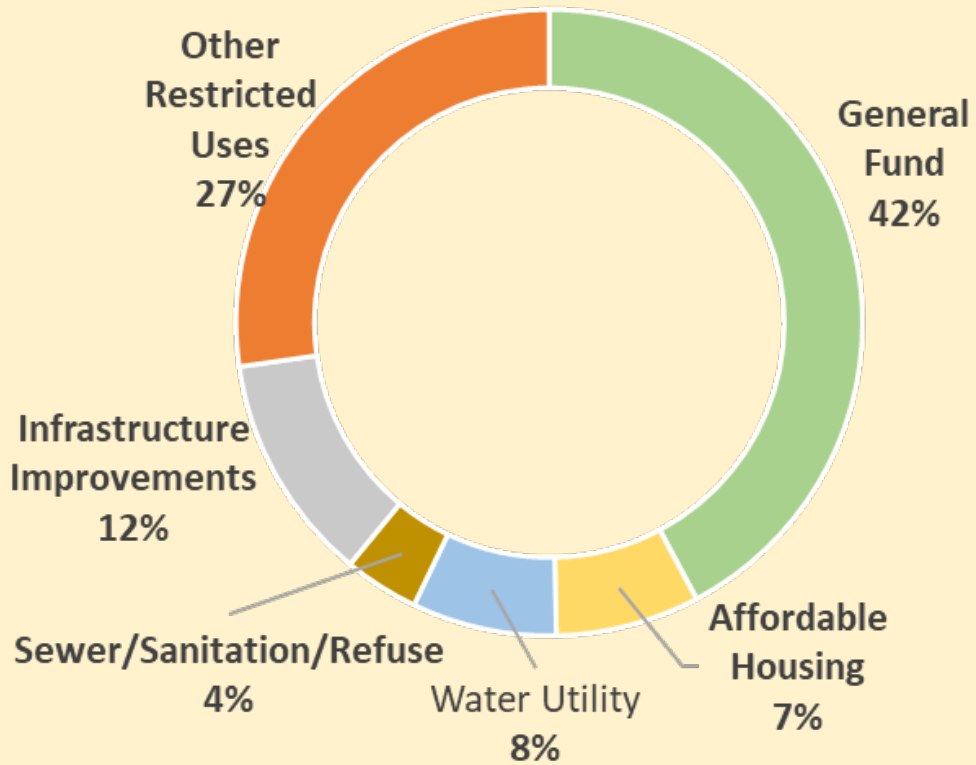
Hotel Visitor Tax

Business Tax

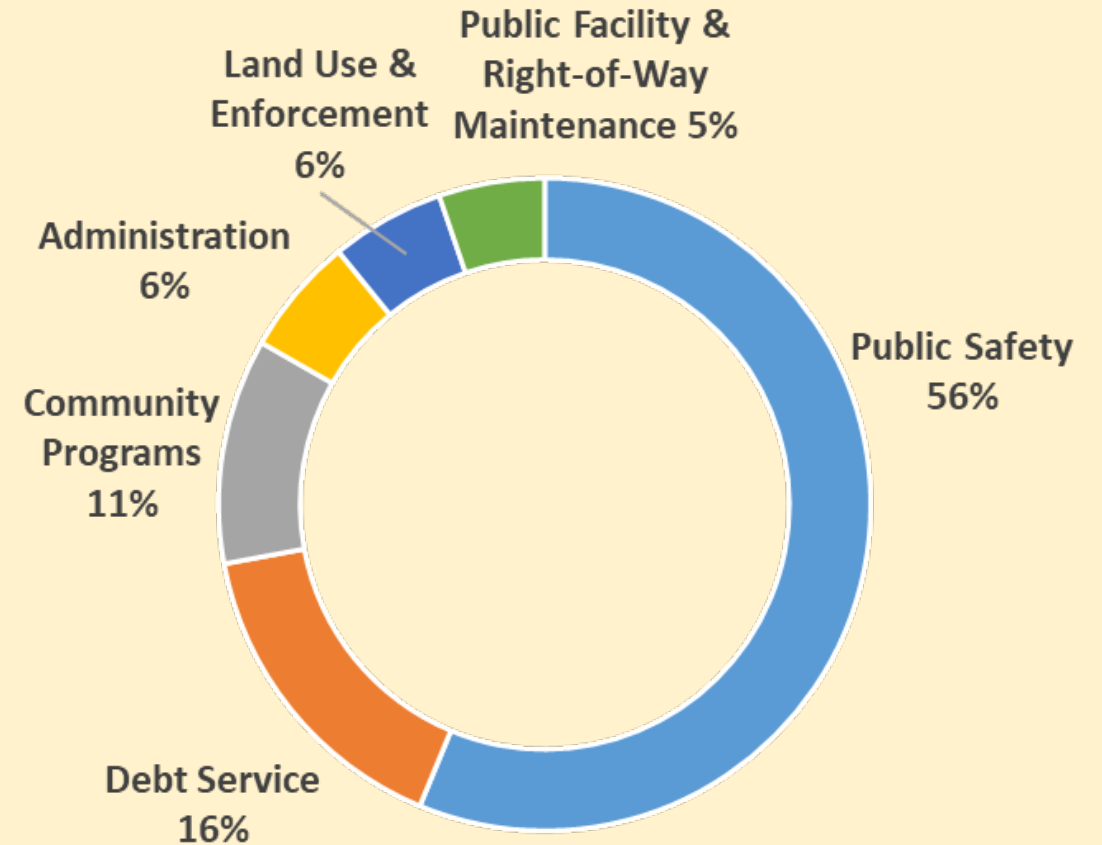
Cannabis Tax

Current Year Original Adopted Budget

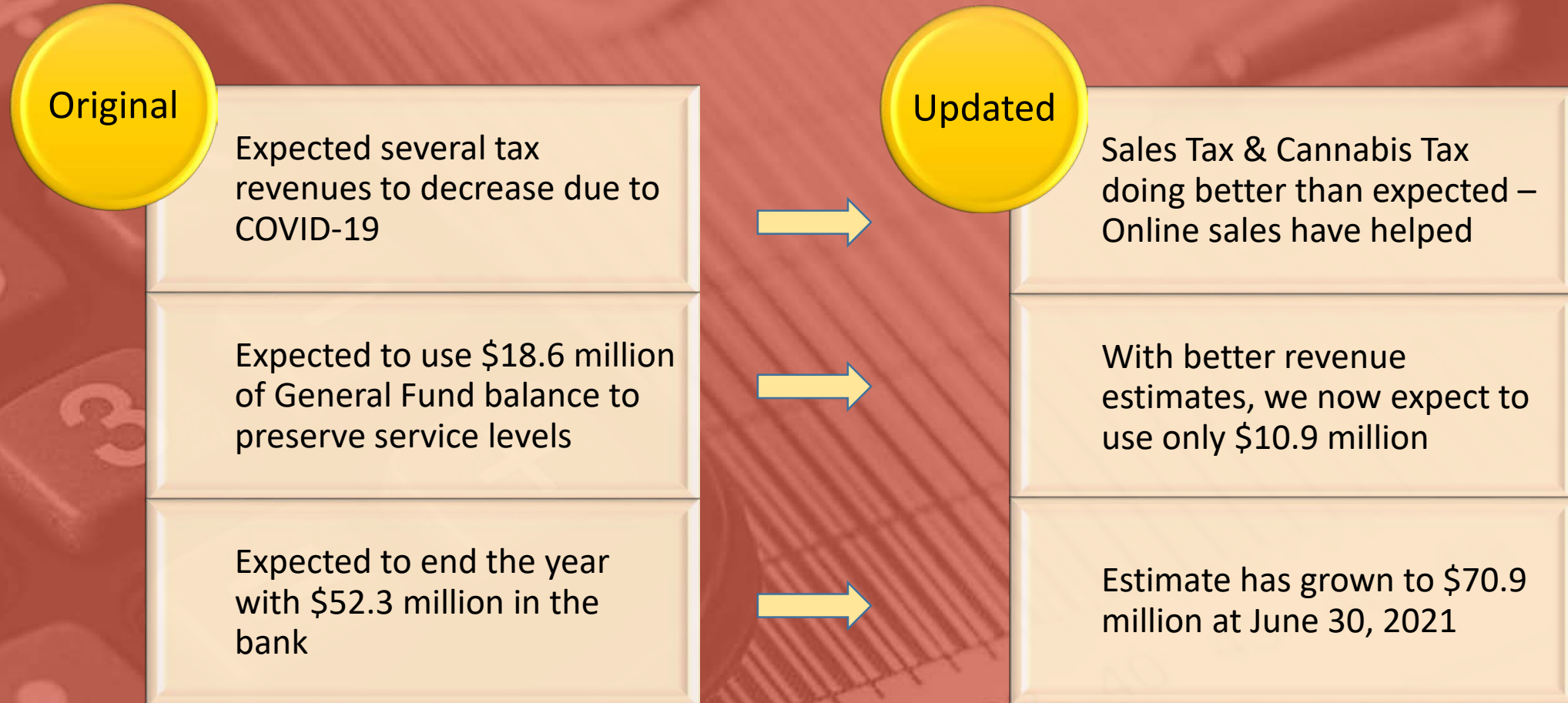
Citywide Spending \$772.1 Million



General Fund Spending \$325.9 Million



Current Year General Fund Budget



General Fund Expectations for FY21-22

Balancing the budget to preserve service levels will be difficult

- Tax revenue will increase, but not fully recover from COVID-19
- Employee compensation increases by \$7 million, based on bargaining group negotiations in prior years
- Orange County Fire contract increases by 4.5% or \$2 million
- Pension debt payment increases by \$5.7 million – refinancing may offset
- Subsidies needed for transit center and downtown parking



FINANCIAL STABILITY



Goals

1. **Balanced Budget**
2. **Development**
3. **Modernize**

Protect and enhance revenue streams while maintaining a healthy reserve balance to provide for the expenditure of funds in support of the long-term priorities of the City's strategic plan

COMMUNITY SAFETY



GOALS

1. Homelessness Response
2. Emergency Police Response
3. Safety & Perception of Safety
4. Community Policing
5. 21st Century Policing Training
6. Crime Prevention
7. School Partnerships **NEW**

Provide a safe environment for residents and visitors while reducing crime and addressing the impacts of homelessness on our quality of life

MODERN FACILITIES & INFRASTRUCTURE



GOALS

1. Parks Master Plan
2. Infrastructure Master Plans
3. Bridge Digital Divide **NEW**

Ensure maintenance and preservation of City facilities and roadways to better serve the population and visitors

EFFICIENT CITY SERVICES



GOALS

1. Technology Modernization
2. Effective, Efficient Policies & Processes
3. Communication & Outreach

Streamline the methods of providing services to help ensure doing business with the City is easier and more efficient.

ECONOMIC DIVERSIFICATION & EXPANSION



GOALS

1. Reduce Homelessness
2. Increase Job Opportunities
3. Tourism & Visitors
4. Economic Development
5. Address Housing Challenges
NEW
6. Parks, Open Space & Amenities
NEW

Enhance economic vitality by growing revenue streams, attracting quality jobs, diverse businesses and desired amenities for residents

POLL QUESTIONS



American Rescue Plan Act of 2021

Federal Stimulus Package

- Estimate for Santa Ana is \$143 million, to be spent by December 2024
- Spending guidelines have not been published, but high level descriptions include
 - Respond to public health emergency with respect to the COVID-19 or its negative economic impacts, including assistance programs
 - Government services to the extent of reduction in revenue
 - Necessary improvement in water, sewer, or broadband infrastructure

Revive Santa Ana - \$142.9 M

A Commitment to Protect and ASSIST our Community as we emerge from the impacts of the Pandemic

City has received federal awards totaling \$40.7 million already committed for housing assistance, separate from the American Rescue Plan Act of 2021

COVID-19 Recovery

- Efforts to address inequities of pandemic, outreach, testing, facilitation of vaccinations and education

Assistance Programs

- Financial relief to those most impacted including businesses, workers and residents

Public Health & Safety

- To enhance the provision of public health and safety services to our community

Critical Infrastructure

- Revitalize and enhance infrastructure/services to address community needs such as outreach, amenities, mobility and technology

City Fiscal Health

- Recover financial impacts of COVID-19 and restore staffing and programs

POLL QUESTIONS



FY 21-22 BUDGET PROCESS – NEXT STEPS

May 4
City Council
Budget Workshop
Session

May 18
City Council
Work Study Session

June 1
City Council
Public Hearing

June 15
City Council
Ordinance Adoption



Questions?