

A Brief Guide to Successfully Working with Santa Ana City Government



Santa Ana Neighborhood Initiatives

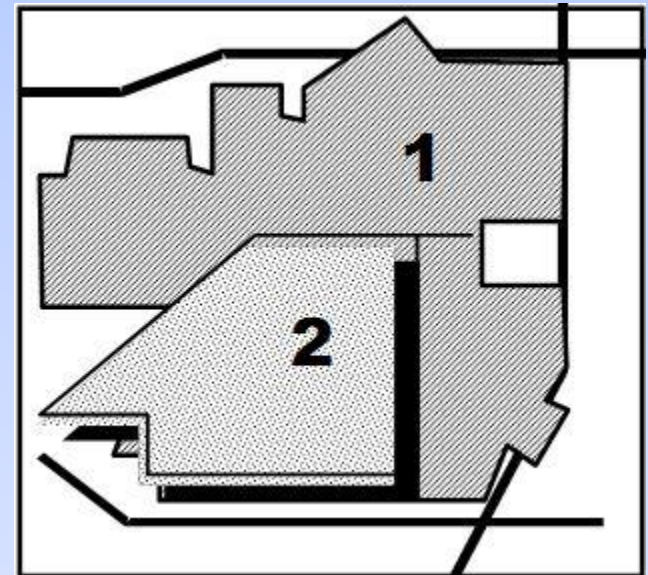
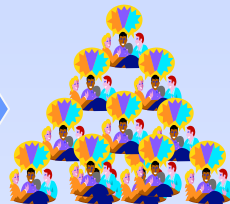
Statement of Values and Principles for Santa Ana's Neighborhood Initiatives Program

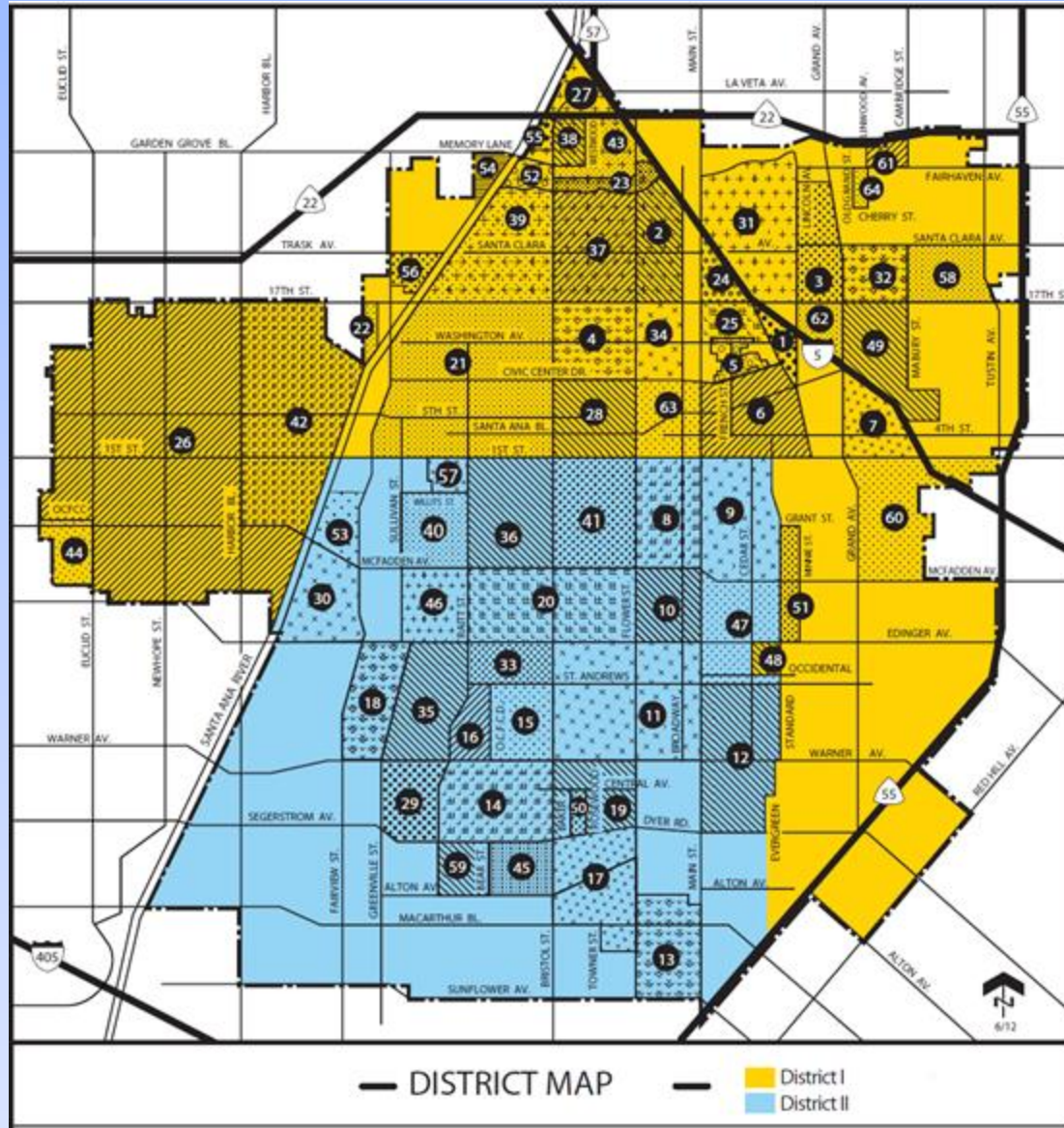
The Santa Ana Neighborhood Initiatives Program functions to promote community solutions, capacity building and civic engagement so residents have the ability to be well informed about items affecting their neighborhood and opportunities to improve their community. The Santa Ana experience tells us that the community at large benefits and improved public policy decisions result when residents are familiar with items being considered on the civic agenda.

Concept One

Planning Process of Neighborhood Associations

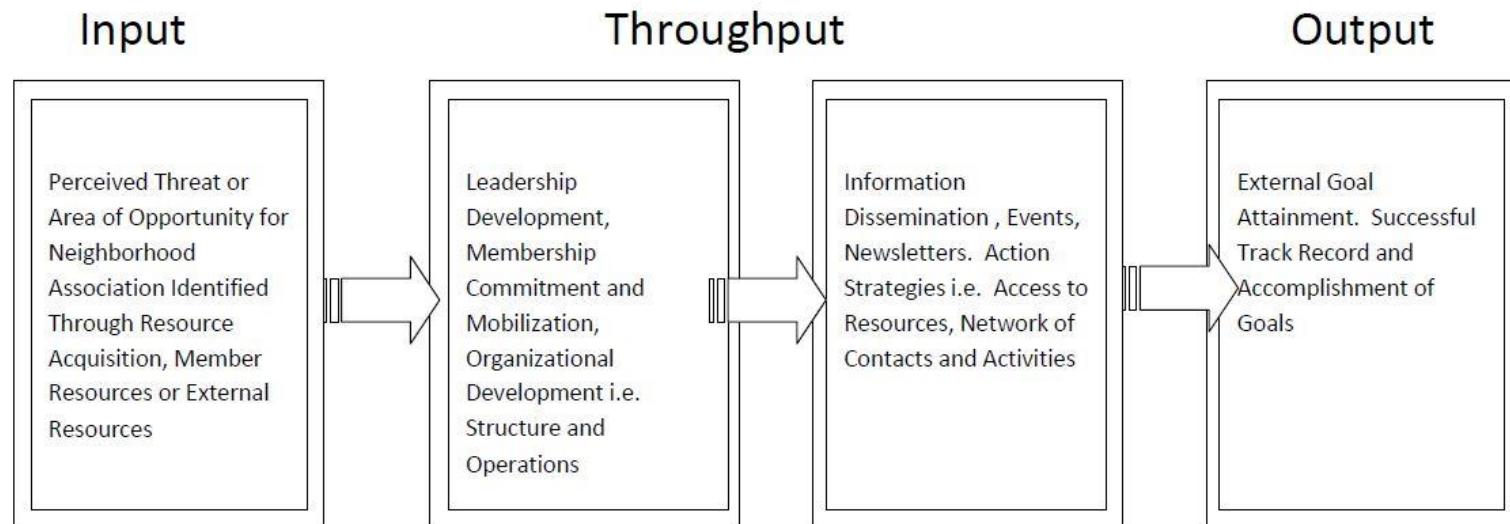
- Residents join together
- Associations are formed and they participate in the citywide Communication Linkages Forum (Com-Link)
- Creation of Neighborhood Improvement projects





Santa Ana's Neighborhood Association

Assessment Framework

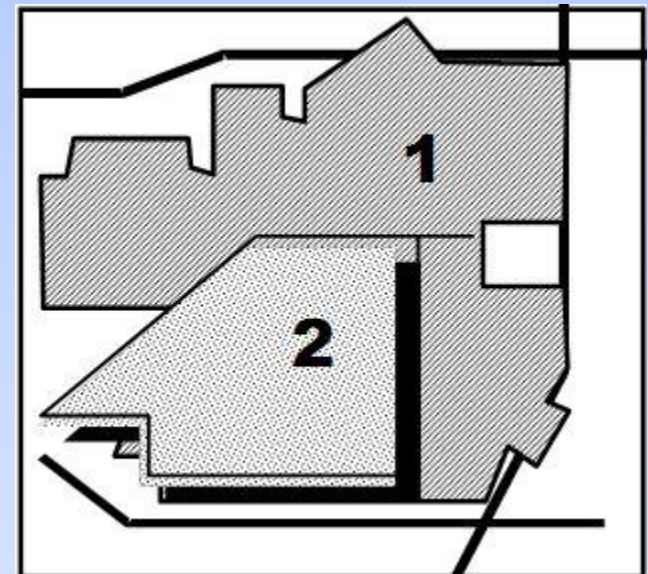
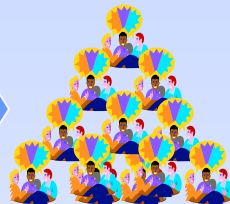
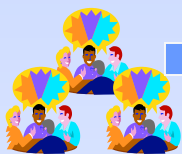


Source: Material Developed from "An Empirical Exploration of a Framework of Organizational Viability: Maintaining Block Organizations" Journal of Applied Behavioral Science Vol 21, Number 3, Pages 287-305 (1985) – John E. Prestby and Abraham Wandersman

Concept Two

Improving Municipal Agency Responsiveness to Local Concerns Through Inter-Agency Teams

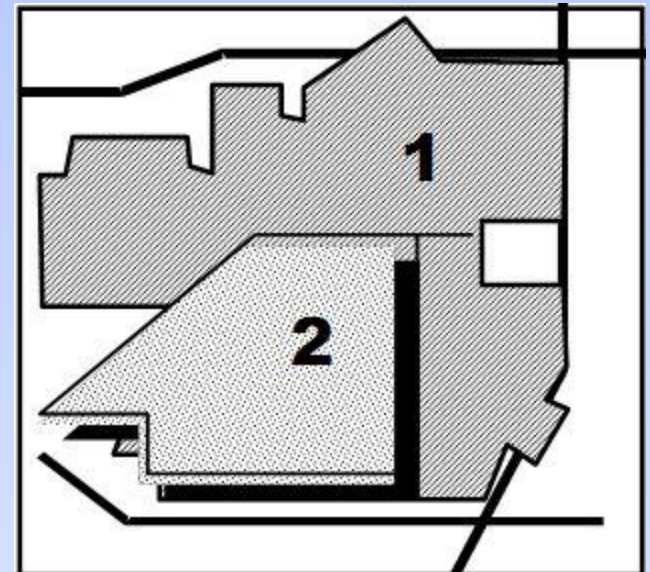
- Management team works together
- Sustained coordination
- Improved Analysis
- Results driven



Concept Three

Improving Coordination and Collaboration Between Santa Ana's Hundreds of Community-Based Organizations

As asset based approach to align groups that consider Santa Ana to be their arena including neighborhoods, parent groups at schools, non-profits, social service agencies, service clubs, the faith based community and businesses with an interest in public affairs.

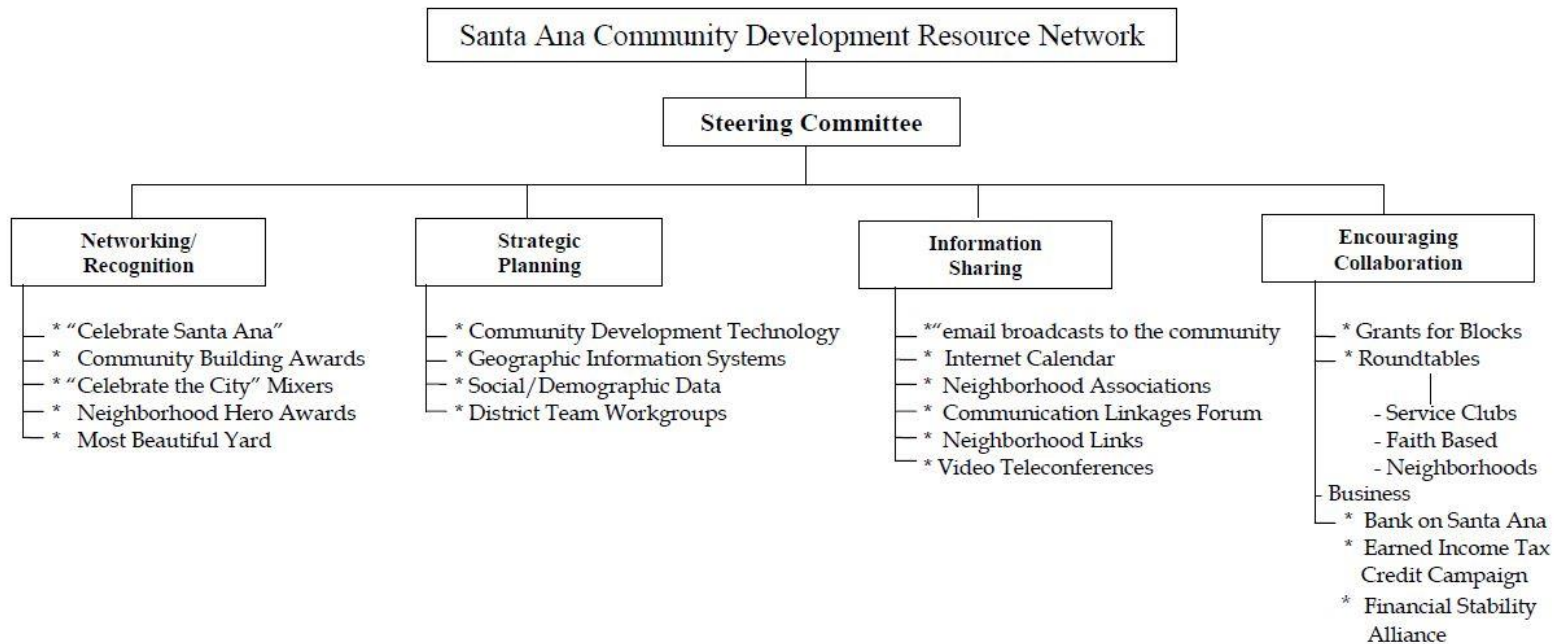




COMMUNITY DEVELOPMENT RESOURCE NETWORK



Functional Organization Chart



Santa Ana Neighborhood Initiatives Program

Planning and Building Agency –
Neighborhood Initiatives
20 Civic Center Plaza – Ross
Annex 2nd Fl.
Santa Ana, CA 92701
(714) 667-2260
District Manager / Senior
Community Planner -
Margarita Macedonio

