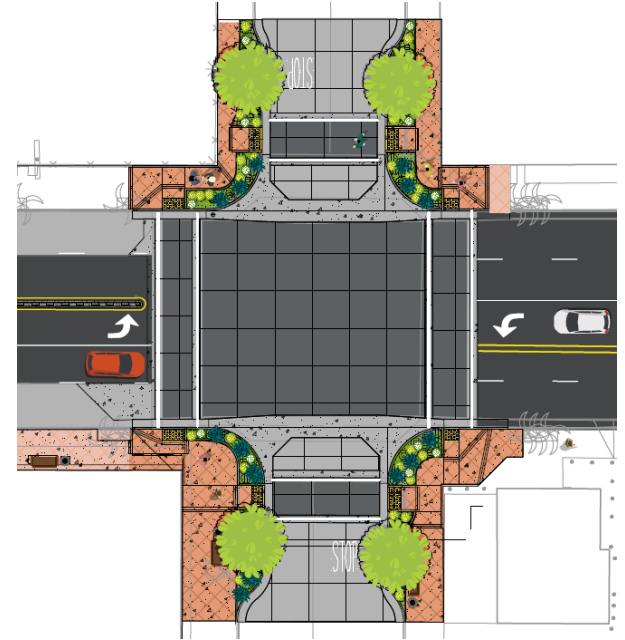


SOUTH MAIN ST. CORRIDOR PROJECT



JULY 2020 UPDATE



Project Goals

REVITALIZE SOUTH MAIN BUSINESS DISTRICT

“Physical, Regulatory and Programmatic Interventions to Support and Enhance the Residential and Business Communities”



South Main Street Vision Plan *La Visión de South Main Street*
Final Report

June 2016



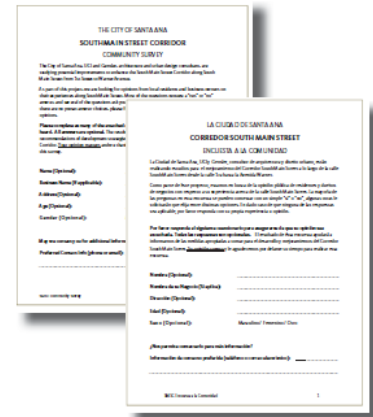
**FORMAL VISION PLAN ADOPTED
JUNE 2016**



Community Outreach

COMMUNITY OUTREACH (2015 – Present)

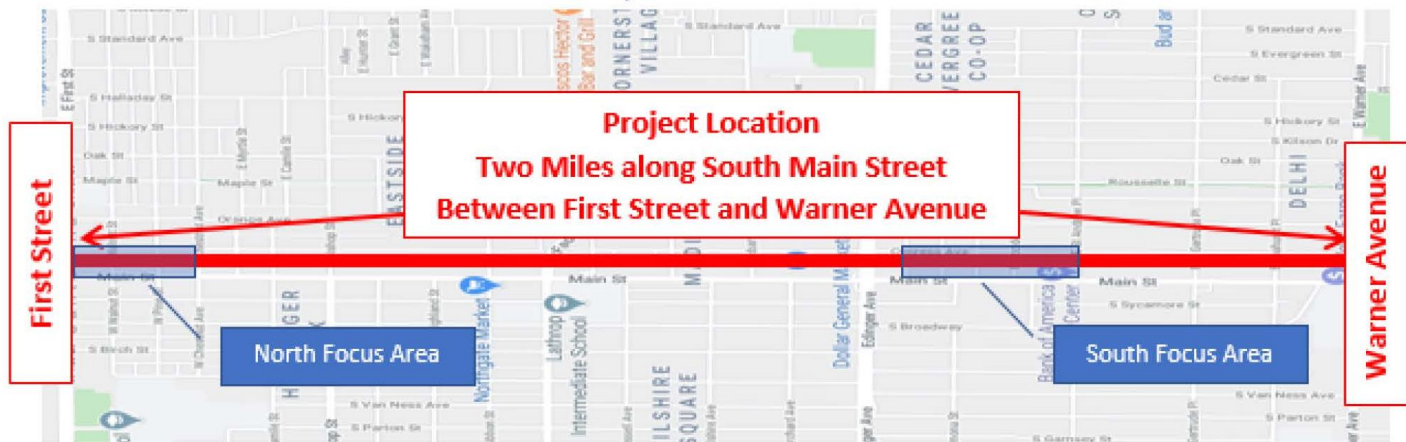
- Community Survey (paper & web)
- Sunday on Main Open Streets (SOMOS) - 2015
- Fall Open House – 2015
- Summer Open House – 2016
- Vision Plan Finalized – 2016
- ETAC - 2018
- General Plan Update Outreach Meeting – 2019
- South Main Corridor Project Update – February 2020
- ETAC – March 2020



Project Area (2 miles)

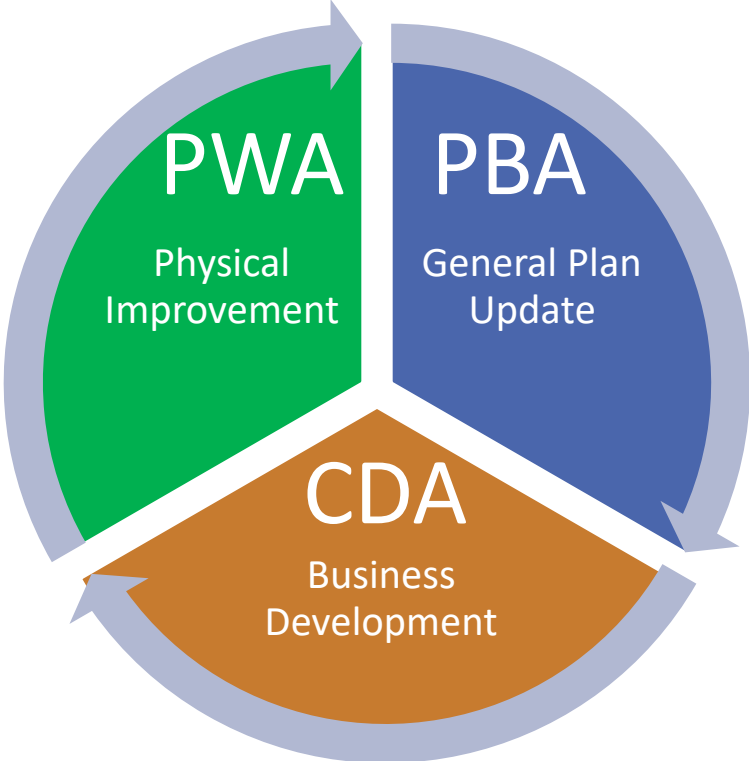
TWO FOCUS AREAS ESTABLISHED BY VISION PLAN

- North Focus Area:
 - 1st Street – Chestnut Ave
- South Focus Area:
 - Stanford Street – St. Andrew



Implementation

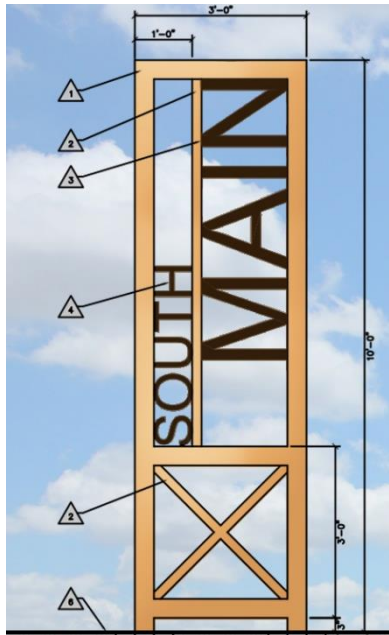
Inter-Agency Team Effort



Physical Components

LED BY PWA: “Place-Making”, Increase Walkability, Traffic Calming

PEDESTRIAN SAFETY



CULTURE & IDENTITY



TRANSIT IMPROVEMENTS
AND
SEWER IMPROVEMENTS



LIGHTING

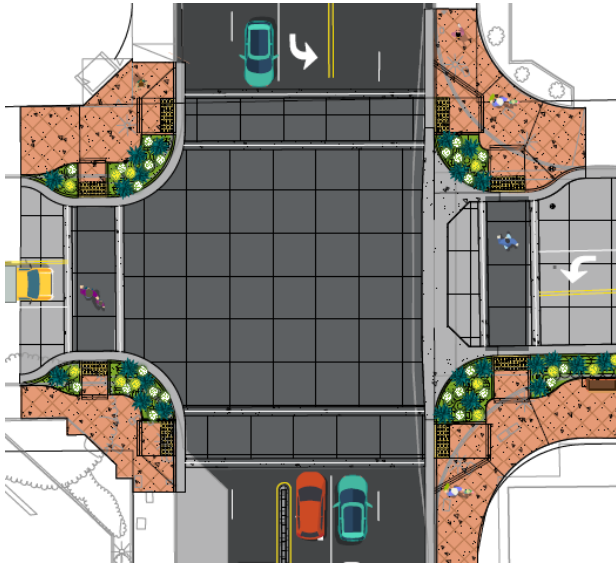
STREET FURNITURE



LANDSCAPING

&

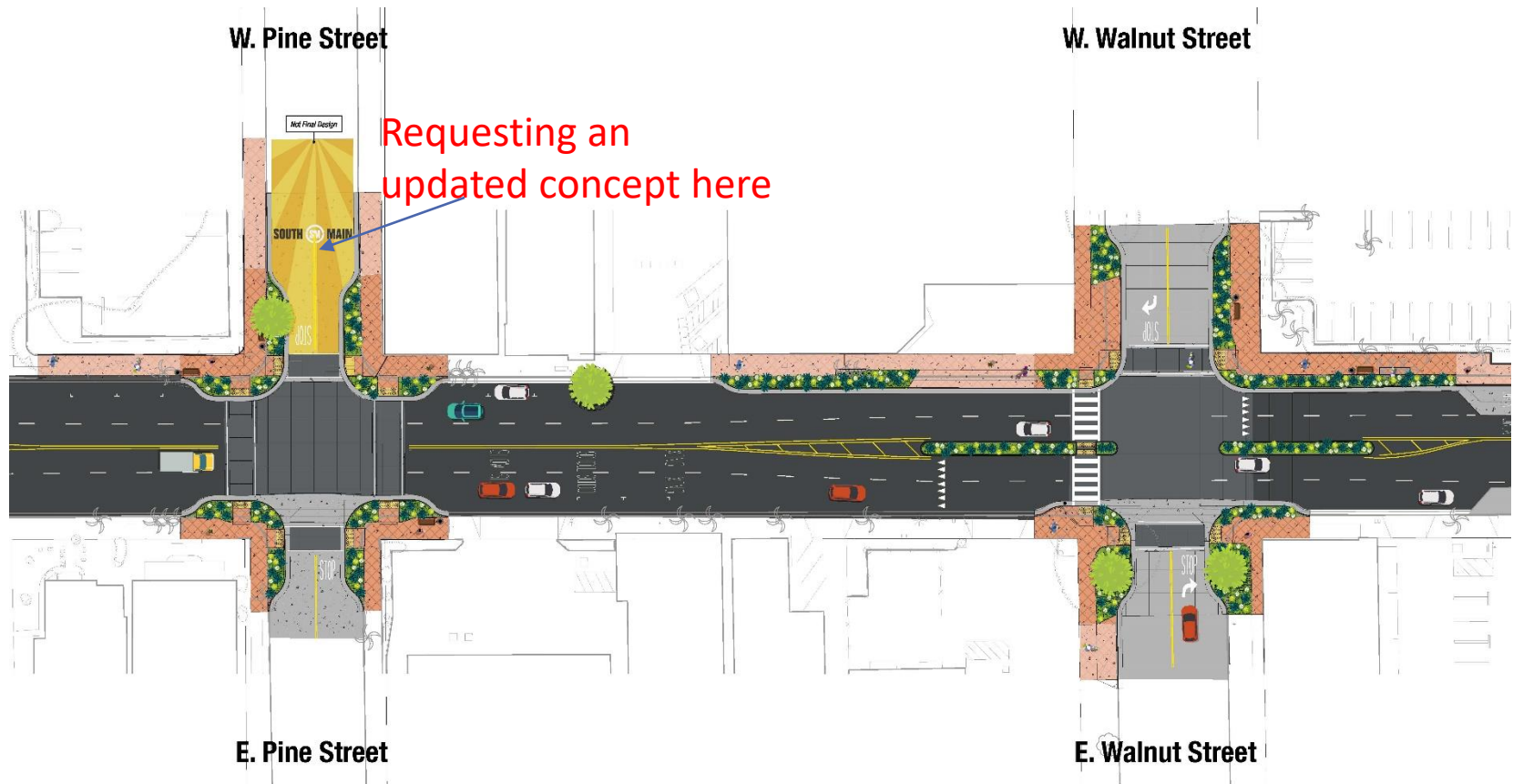
Focus Area Improvements



- Sidewalk extensions (“bulb-outs”)
- Enhanced Crosswalks, ADA curb ramps
- Delineated Parking Spaces
- Street Trees & Landscaping
- Concrete Intersections
- Sidewalk Furniture
- Monument Signage & Banners
- Pedestrian Level Street Lighting



Focus Area Improvements



Overall Corridor Improvements



- Delineated Parking Spaces & Tree Planters
- Bus Shelters (Completed)
- Curb Ramps
- Median Enhancements
- Pavement Rehabilitation
(Added to project)
- **Sewer Improvements**
(Latest addition to project)



PLANT PALETTE



Lagerstroemia indica 'Natchez'
Natchez Crape Myrtle
*moderate



Pinus canariensis
Canary Island Pine
*low



Achillea millefolium 'Moonshine'
Moonshine Yarrow
*low



Bougainvillea x buttania 'Orange King'
Orange King Bougainvillea
*low



Dietes iriodes bicolor
Fortnight Lily
*low



Kniphofia uvaria 'Nancy's Red'
Red Hot Poker
*low



Lantana x 'New Gold'
New Gold Lantana
*low



Santolina chamaecyparissus
Lavender Cotton
*low



Muhlenbergia dubia
Mexican Muhly
*low



Agave 'Blue Glow'
Blue Glow Agave
*low



Sedum spurium 'Voodoo'
Stonecrop Voodoo
*low



Senecio serpens
'Blue Chalksticks'
*low



Schedule

Physical Improvements:

- Complete Contract Documents: August 2020
- Bid Advertisement: August 2020
- Contract Award: October 2020
- **Pre-Construction Community Meeting: October 2020**
- Construction: November 2020 – November 2021



General Plan Updates: Ongoing

Business Development: Ongoing



