

## **Appendix B-a Proposed General Plan Update Policies**

The original Draft Policy Framework, dated July 2020, was included in the original Draft PEIR Appendices. An update to the policy framework, dated July 12, 2021, was included in the Recirculated Draft PEIR Appendices. This appendix is an update to the July 2021 document and shows changes that have been made since July 2021.

Prior versions of this appendix are available upon request at the City.

## Appendices

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# Draft Policy Framework and Implementation

## Santa Ana General Plan

~~July 13, 2021~~ [REV November 1, 2021](#)



The following represents the draft goals and policies, as revised compared to the version submitted to the Planning Commission for the public hearing held on November 9, 2020, including the additional clarifications. Prefixes have been added to each goal and policies to communicate the corresponding element. No changes are being proposed to the Housing Element, which is adopted under a separate process regulated by State housing law.

CM = Community Element

M = Mobility Element

EP = Economic Prosperity Element

PS = Public Services Element

CN = Conservation Element

OS = Open Space Element

N = Noise Element

S = Safety Element

LU = Land Use Element

HP = Historic Preservation Element

UD = Urban Design Element

The purpose of this document is to provide a compendium of goals, policies, and implementation actions from the Draft General Plan, including a record of tracked changes to the goals and policies since the release of the Draft EIR and tracked changes to the implementation actions since the November draft. Accordingly, some graphic content is excluded --- the symbolized association of each policy with the City's Core Value and association of policies and implementation actions with environmental justice.



## **GOAL CM-1: RECREATION AND CULTURE**

Provide opportunities for public and private recreation and cultural programs that meet the needs of Santa Ana’s diverse population.

### **POLICY CM-1.1 ACCESS TO PROGRAMS\***

Provide and maintain access to recreational and cultural programs to serve residential areas. Prioritize the provision of programs for residents living within park deficient or environmental justice areas.

### **POLICY CM-1.2 COMMUNITY INPUT\***

Engage residents and community facility users to provide input for facility improvements and programming.

### **POLICY CM-1.3 EQUITABLE PROGRAMS\***

Encourage recreational and cultural programs and activities of local interest that are inclusive and affordable to all.

### **POLICY CM-1.4 SHARED USE\***

Expand community activities and programs provided through shared use or cooperative agreements at City facilities or partner sites.

### **POLICY CM-1.5 EQUITABLE RECREATIONAL SPACES\***

Promote the development and use of municipal buildings, indoor facilities, sports fields, and outdoor spaces for recreation that serve residents throughout the City, with priority given to areas that are underserved and/or within environmental justice area boundaries.

### **POLICY CM-1.6 RECREATION ON PRIVATE PROPERTY**

Promote the development and use of privately-owned recreation and entertainment facilities that help meet the needs of Santa Ana residents.

### **POLICY CM-1.7 CONNECTIONS TO FACILITIES**

Support efforts to connect residents and visitors to local and regional cultural, educational, and natural environments.

### **POLICY CM-1.8 DEVELOPER INVOLVEMENT**

Promote developer participation in the provision of community facilities to meet the recreational needs of residents.

### **POLICY CM-1.9 ART AND CULTURAL PROGRAMMING**

Promote art and cultural programs of local interest to provide educational and cultural awareness opportunities.

### **POLICY CM-1.10 COMMUNITY ATTRACTIONS**

Incorporate placemaking elements and technology into existing and new parks and facilities to encourage use of public spaces, access to educational resources, and community led activities.

### **POLICY CM-1.11 PROGRAM INCENTIVES\***

Incentivize use of privately owned property to promote recreation, health, wellness, and art and culture programs.



**GOAL CM-2: EDUCATION**

Provide exceptional, accessible, and diverse educational programs and facilities to meet community needs.

**POLICY CM-2.1 SUPPORTING ORGANIZATIONS\***

Collaborate with both private and public organizations that support early childhood education programs to optimize and expand service capacity.

**POLICY CM-2.2 EDUCATIONAL FACILITIES CAPACITY\***

Partner with local school districts, non-profit organizations, and other educational providers regarding land use and policy changes to ensure available educational facilities.

**POLICY CM-2.3 PARTNERSHIPS WITH SCHOOLS**

Strengthen partnerships with local schools to promote safe, supportive, and effective learning environments that foster school and community pride.

**POLICY CM-2.4 PARENT PARTICIPATION\***

Support education, recreation programs, and after school activities that involve parent participation to increase high school graduation and college attendance rates.

**POLICY CM-2.5 TRAINING OPPORTUNITIES**

Promote and partner with local businesses, schools, and non-profits offering education, job training, internship, and apprenticeship opportunities for Santa Ana youth and residents.

**POLICY CM-2.6 EDUCATIONAL FUNDING**

Enhance educational opportunities in the community by expanding and maintaining access to libraries, learning centers, and technology through innovative funding sources.

**POLICY CM-2.7 LIFELONG LEARNING**

Encourage lifelong learning beyond the traditional classroom environment by promoting lectures, learning circles, self-directed discussion groups, learning and skill-building activities, and other educational opportunities at local libraries, historical societies, cultural centers, recreation and community centers, and public spaces.

**GOAL CM-3: ACTIVE LIVING AND WELL-BEING**

Promote the health and wellness of all Santa Ana residents.

**POLICY CM-3.1 SUPPORTING HEALTH SERVICES\***

Collaborate with and provide support to organizations engaged in improving public health and wellness, expanding access to affordable quality health care, and providing medical services for all segments of the community. Encourage greater emphasis on expanding or improving health services to underserved areas and populations.

**POLICY CM-3.2 HEALTHY NEIGHBORHOODS\***

Continue to support the creation of healthy neighborhoods by addressing public safety, land use conflicts, hazardous soil contamination, incompatible uses, and maintaining building code standards.



**POLICY CM-3.3 HEALTHY RESIDENTIAL PROGRAMS\***

Invest in programs and public improvements that educate residents about opportunities to increase their physical activity and improve their health.

**POLICY CM-3.4 SAFE MOBILITY**

Promote the overall safety of multi-modal streets by developing local and regional programs that educate and inform motorists of non-motorized roadway users.

**POLICY CM-3.5 COMMUNITY SPACES\***

Encourage positive community interactions and neighborhood pride to create secure communities and promote safe public spaces.

**POLICY CM-3.6 HEALTHY OPTIONS\***

Promote access to affordable, fresh, and healthy food options citywide through efforts such as community gardens, culinary classes, and neighborhood farmers markets.

**POLICY CM-3.7 ACTIVE LIFESTYLES\***

Support programs that promote sports, fitness, walking, biking and active lifestyles.

**POLICY CM-3.8 UNDERUTILIZED SPACES\***

Repurpose underutilized spaces and City-owned vacant land as a strategy to improve community health and increase the number and accessibility of opportunities for health and recreation activities. Prioritize the redevelopment of such sites within environmental justice area boundaries and other areas underserved by parks and recreation opportunities.

**POLICY CM-3.9 PREVENTION\***

Coordinate with the County Health Care Agency to promote healthier communities through education, prevention, and intervention programs, and other activities that address the root causes of health disparities and inequities in Santa Ana.

**POLICY CM-3.10 PUBLIC HEALTH**

Explore the feasibility of establishing a City Public Health Department with a focus on enhancing local health care access and delivery of health services in the City.

<b>TABLE CM-2. COMMUNITY ELEMENT IMPLEMENTATION</b>		
<b>Ref #</b>	<b>Implementation Action</b>	<b>Agency / Time Frame</b>
<b>Goal CM-1: Provide opportunities for public and private recreation and cultural programs that meet the needs of Santa Ana’s diverse population.</b>		
1.1*	<b>Engage EJ communities on recreation and cultural programs.</b> Incorporate community stakeholders from environmental justice communities into existing and/or new ad hoc committees to guide the identification of recreational and cultural programing needs and desires.	PBA 2022
1.2*	<b>Community conversation.</b> Plan for and conduct a community survey every three years related to community health, air quality concerns, parks, and community service needs, with focused outreach to environmental justice priority areas.	CMO 2023



**TABLE CM-2. COMMUNITY ELEMENT IMPLEMENTATION**

Ref #	Implementation Action	Agency / Time Frame
1.3*	<b>Collaboration.</b> Develop intentional, strategic partnerships with public, private, and nonprofit entities to improve health outcomes by leveraging capacity, resources, and programs around mutually beneficial initiatives that promote health, equity, and sustainability in neighborhoods within environmental justice area boundaries. Develop a comprehensive partnership policy providing guidelines that can be used throughout the City organization.	PBA/PRCSA 2022
1.4*	<b>Community coordination on underutilized spaces.</b> Coordinate with community residents, property owners, and other stakeholders to identify vacant and potentially underutilized properties and strategize how such properties could be repurposed into public parks or commercial recreation facilities.	PBA/PRCSA 2022 & ongoing
1.5*	<b>Alternative facilities.</b> In park deficient and environmental justice areas, identify facilities that are viable alternatives to public parks and municipal facilities for recreational, cultural, and health and wellness programs, including but not limited to school facilities, facilities of faith-based and civic organizations, and privately owned recreation and entertainment facilities. Identify, inventory, and rank other resources for potential park system acquisition, expansion to existing parks, and/or parks development opportunity within the community.	PRCSA 2022
1.6*	<b>Program accessibility.</b> To ensure residents of environmental justice area boundaries have access to recreational, cultural, and health and wellness programs, establish accessibility corridors that provide attractive, comfortable, and safe pedestrian and bike access to public recreational facilities in the Parks Master Plan (an implementation action of the Open Space Element). Identify public realm improvements needed to create these accessibility corridors. Prioritize investments for accessibility corridors in the city's capital investment program; include investments for accessibility corridors when investments are made in new parks and recreation facilities within environmental justice area boundaries.	PRCSA/PWA 2022
1.7*	<b>Rental property outreach.</b> Augment the Proactive Rental Enforcement Team and Residential Response Team with additional outreach geared toward absentee owners of rental properties. Create and periodically distribute outreach materials in order to educate absentee owners about legal obligations to maintain and upkeep rental properties. Distribute information to tenants about their rights and protection, so they are not penalized for reporting or living in a dwelling unit that does not meet health and safety standards. Translate outreach efforts into Spanish, Vietnamese, and other appropriate languages. Prioritize such outreach for properties within environmental justice area boundaries.	PBA 2022
1.8*	<b>Neighborhood rehabilitation.</b> Continue to seek state and federal funding for neighborhood rehabilitation projects and collaborate with community-based organizations to identify housing issues and improvements needed, especially for housing within environmental justice area boundaries.	CDA Ongoing
<b>GOAL CM-2: Provide exceptional, accessible, and diverse educational programs and facilities to meet community needs.</b>		
2.1*	<b>Facilities to support lifelong learning.</b> For areas within park deficient and environmental justice areas, conduct, maintain, and publicize an inventory of public, nongovernmental, and private facilities that can be used by organizations to support early childhood education, after school activities, libraries and learning centers, and other meetings and educational opportunities.	CMO 2024
2.2*	<b>Public realm.</b> Identify areas in need of a public realm plan to provide attractive, comfortable, and safe walking corridors to promote accessibility to community programs or activity centers, in conjunction with the City's Active Transportation Plan.	PWA/PBA Ongoing
<b>GOAL CM-3: Promote the health and wellness of all Santa Ana residents.</b>		
3.1*	<b>Community health care facilities.</b> Evaluate options to support existing and potential community health care facilities in environmental justice focus areas through a variety of mechanisms such as reduced permit fees, reduced impact fees, and tax incentives.	PBA/CMO 2023



**TABLE CM-2. COMMUNITY ELEMENT IMPLEMENTATION**

Ref #	Implementation Action	Agency / Time Frame
3.2*	<b>Pedestrian access to health facilities.</b> Ensure that new or redeveloped health care facilities include pedestrian-friendly site amenities. In areas where mobile clinics are stationed, ensure the location is safe and accessible for pedestrians, cyclists, and transit users.	PBA Ongoing
3.3*	<b>Health metrics.</b> Engage with the Orange County Health Care Agency and other stakeholders to monitor key health indicators to measure the success of the outcome of General Plan policies and the implementation plan, including reduction in incidence in asthma and low birth weight of infants.	PBA/CMO 2022
3.4*	<b>Prevention activities.</b> Coordinate with the County Health Care Agency to identify the root causes of health disparities and inequities in Santa Ana, with additional detail for residents living within environmental justice area boundaries. Identify potential programmatic changes and resources to better address the root causes.	PBA/CMO 2022
3.5*	<b>Environmental education.</b> Encourage all education institutions in Santa Ana to include curriculum regarding environmental justice and local efforts to promote clean business operations, environmental quality, and the health in our community.	PBA/CMO 2022
3.6*	<b>Fresh and healthy foods.</b> Pursue programs, incentives, and/or grants to encourage urban agriculture and small grocery or convenience stores to sell fresh foods in the city, especially those within environmental justice area boundaries. Examples include grants or loans to purchase updated equipment, publicity, or directories of healthy food outlets, or connecting stores to wholesale sources of healthy, local, or organic food.	CDA 2022
3.7*	<b>Public health and wellness collaboration summit.</b> Collaborate with health care providers, health and wellness advocates, and other public health stakeholders to identify ways to improve the provision of and access to health and wellness services throughout the city. Include a discussion on areas within environmental justice area boundaries and other areas underserved by parks, programs and services that support health and wellness.	PRCSA 2022 & ongoing
3.8*	<b>Environmental soil screening measures.</b> Collaborate with Orange County Health Care Agency, and local stakeholders such as Orange County Environmental Justice and UC Irvine Public Health, in efforts to adjust the County and State policies for health and environmental screening levels to promote healthy outcomes related to lead contamination as recommended by health experts.	PBA 2022

Notes:

CDA - Community Development Agency  
PBA - Planning and Building Agency  
PD - Police Department

CMO - City Manager's Office  
PWA - Public Works Agency  
\* associated with environmental justice policies

HR - Human Resources Department  
PRCSA - Parks, Recreation and Community Services Agency





## **GOAL M-1: COMPREHENSIVE CIRCULATION**

A comprehensive and multimodal circulation system that facilitates the safe and efficient movement of people, enhances commerce, and promotes a sustainable community.

### **POLICY M-1.1 SAFETY**

Achieve zero fatalities from traffic collisions through education, enforcement, and infrastructure design.

### **POLICY M-1.2 BALANCED MULTIMODAL NETWORK**

Provide a balanced and equitable multimodal circulation network that reflects current and changing needs.

### **POLICY M-1.3 TRAFFIC MANAGEMENT SYSTEMS**

Utilize technology to efficiently move people and vehicles and manage motor vehicle speeds.

### **POLICY M-1.4 MOTOR VEHICLE LEVEL OF SERVICE**

Maintain at least a vehicle level of service “D” for intersections of arterial streets, except in areas planned for high intensity development or traffic safety projects.

### **POLICY M-1.5 MULTIMODAL LEVEL OF SERVICE**

Ensure that new development and City projects maintain or improve the current level of service for all modes of transportation.

### **POLICY M-1.6 COMPLETE STREETS**

Transform travelways to accommodate all users through street design and amenities, such as sidewalks, trees, landscaping, street furniture, and bus shelters.

### **POLICY M-1.7 PROACTIVE MITIGATION**

Proactively mitigate potential air quality, noise, congestion, safety, and other impacts from the transportation network on residents and business.

### **POLICY M-1.8 ENVIRONMENTAL SUSTAINABILITY**

Consider air and water quality, noise reduction, neighborhood character, and street-level aesthetics when making improvements to travelways.

### **POLICY M-1.9 REGIONAL CONSISTENCY**

Ensure the street network is consistent with standards set in the OCTA Master Plan of Arterial Highways and the Congestion Management Program.

### **POLICY M-1.10 INTERGOVERNMENTAL COORDINATION**

Collaborate with federal, state, SCAG, OCTA, rail authorities, and other agencies to fund and improve the regional transportation system.

### **POLICY M-1.11 EMERGING SERVICES**

Promote the development of innovative and safe travel and delivery services through partnerships with business and industry leaders.

## **GOAL M-2: REGIONAL MOBILITY**

An integrated system of travelways that connects the City to the region, employment centers, and key destinations, making Santa Ana the leader in regional transportation.



#### **POLICY M-2.1 INTERSTATE FREEWAYS**

Support Caltrans and OCTA efforts to modernize and improve freeways by improving safety, capacity, convenience of access, and operational efficiencies, while addressing impacts to neighborhoods.

#### **POLICY M-2.2 TRANSIT SERVICES**

Work with regional and local entities to provide residents, workers and visitors with safe, affordable, accessible, convenient, and attractive transit services.

#### **POLICY M-2.3 REGIONAL TRANSPORTATION CENTER**

Continue to promote and develop the Santa Ana Regional Transportation Center (SARTC) as a major transportation hub linking Amtrak, Metrolink, the OC Streetcar, other regional systems, and first and last mile connections.

#### **POLICY M-2.4 COMMUTER RAIL**

Support the expansion of commuter rail services and Santa Ana's role as a destination along the Los Angeles–San Diego–San Luis Obispo (LOSSAN) rail corridor.

#### **POLICY M-2.5 OC STREETCAR**

Support development and expansion of the OC Streetcar project, connecting neighborhoods, employment centers, and Downtown Santa Ana to activity centers in Orange County.

#### **POLICY M-2.6 HIGH FREQUENCY TRANSIT CORRIDORS**

Work with OCTA to support the improvement of transit opportunity corridors to facilitate high frequency transit (e.g., bus rapid transit and other modes) along designated corridors in Santa Ana.

#### **POLICY M-2.7 REGIONAL MOBILITY ACCESS**

Enhance access to regional transit, including first and last mile connections, to encourage the use of public transit.

#### **POLICY M-2.8 GRADE SEPARATIONS**

Encourage the installation and improvement of grade separations at rail crossings that minimize impacts to adjacent properties and nonmotorized users.

#### **POLICY M-2.9 GOODS MOVEMENT**

Maintain a network of truck routes limited to arterial streets to allow for goods movement and protect residential neighborhoods from adverse impacts.



### **GOAL M-3: ACTIVE TRANSPORTATION**

A safe, balanced, and integrated network of travelways for nonmotorized modes of transportation that connects people to activity centers, inspiring healthy and active lifestyles.

#### **POLICY M-3.1 NONMOTORIZED TRAVELWAY NETWORK**

Expand and maintain a citywide network of nonmotorized travelways within both the public and private realms that create linkages between neighborhoods, recreational amenities, schools, employment centers, neighborhood serving commercial, and activity centers.

#### **POLICY M-3.2 NONMOTORIZED TRAVELWAY AMENITIES**

Enhance nonmotorized travelways with amenities such as landscaping, shade trees, lighting, benches, crosswalks, rest stops, bicycle parking, and support facilities that promote a pleasant and safe experience.

#### **POLICY M-3.3 SAFE ROUTES TO SCHOOLS AND PARKS\***

Lead the development and implementation of safe routes to schools and parks by partnering with the school districts, residents, property owners, and community stakeholders.

#### **POLICY M-3.4 REGIONAL COORDINATION**

Coordinate development of the City's active transportation and transit network with adjacent jurisdictions, OCTA, and other appropriate agencies.

#### **POLICY M-3.5 EDUCATION AND ENCOURAGEMENT**

Encourage active transportation choices through education, special events, and programs.

#### **POLICY M-3.6 TRANSIT CONNECTIVITY**

Enhance first and last mile connectivity to transit facilities through safe, accessible, and convenient linkages.

#### **POLICY M-3.7 COMPLETE STREETS DESIGN**

Enhance streets to facilitate safe walking, bicycling, and other nonmotorized forms of transportation through community participatory design.

#### **POLICY M-3.8 SANTA ANA RIVER AND GOLDEN LOOP**

Proactively pursue the improvement and restoration of the Santa Ana River natural habitat and the completion of the Golden Loop to serve as a multi-use recreational amenity.

#### **POLICY M-3.9 NEIGHBORHOOD TRAFFIC**

Develop innovative strategies to calm neighborhood traffic, increase safety, and eliminate collisions, while also maintaining access for emergency response.



**GOAL M-4: TRANSPORTATION, LAND USE, AND DESIGN**

Coordinated transportation planning efforts with land use and design strategies that encourage sustainable development and achieve broader community goals.

**POLICY M-4.1 INTENSE DEVELOPMENT AREAS**

Program multimodal transportation and public realm improvements that support new development in areas along transit corridors and areas planned for high intensity development.

**POLICY M-4.2 PROJECT REVIEW**

Encourage active transportation, transit use, and connectivity through physical improvements and public realm amenities identified during the City’s Development Review process.

**POLICY M-4.3 TRANSPORTATION MANAGEMENT**

Coordinate with OCTA, employers, and developers to utilize TDM (transportation demand management) strategies and education to reduce vehicle trips and parking demands.

**POLICY M-4.4 FAIR SHARE IMPACTS**

Ensure that all development projects pay their fair share of the system improvements necessary to accommodate the transportation needs of their projects.

**POLICY M-4.5 LAND USE DEVELOPMENT DESIGN**

Ensure that building placement and design features create a desirable and active streetscape.

**POLICY M-4.6 ROADWAY CAPACITY ALTERNATIVES**

Promote reductions in automobile trips and vehicle miles traveled by encouraging transit use and nonmotorized transportation as alternatives to augmenting roadway capacity.

**POLICY M-4.7 PARKING**

Explore and implement a flexible menu of parking options and other strategies to efficiently coordinate the response to parking demands.

**POLICY M-4.8 NOISE MITIGATION**

Encourage physical and operational improvements to reduce noise levels around major roads, freeways, and rail corridors, in particular around sensitive land uses.

**POLICY M-4.9 AIR POLLUTION MITIGATION\***

Consider land use, building, site planning, and technology solutions to mitigate exposure to transportation related air pollution.



**GOAL M-5: SUSTAINABLE TRANSPORTATION DESIGN**

A transportation system that is attractive, safe, state-of-the-art, and supports community, environmental, and conservation goals.

**POLICY M-5.1 ENHANCED STREET DESIGN**

Improve the beauty, character, and function of travelways with amenities such as landscaped parkways and medians, bike lanes, public art, and other amenities.

**POLICY M-5.2 RAIL CORRIDORS**

Coordinate with rail service providers to improve and maintain the aesthetics of rail corridors, reduce noise levels, and mitigate traffic conflicts and other environmental hazards.

**POLICY M-5.3 TRAVEL VIEWS**

Promote the undergrounding of utilities and the reduction of visual clutter along travelways.

**POLICY M-5.4 GREEN STREETS**

Leverage opportunities along streets and public rights-of-way to improve water quality through use of landscaping, permeable pavement, and other best management practices.

**POLICY M-5.5 STREET DESIGN**

Design and retrofit streets based on their combined land use context and road function to achieve safety objectives.

**POLICY M-5.6 CLEAN FUELS AND VEHICLES**

Encourage the use of alternative fuel vehicles and mobility technologies through the installation of supporting infrastructure.

**POLICY M-5.7 INFRASTRUCTURE CONDITION\***

Enhance travelway safety by maintaining streets, alleys, bridges, sidewalks, lighting, and other transportation infrastructure in excellent condition.

**POLICY M-5.8 TRAFFIC SAFETY**

Prioritize the safety of all travelway users when designing transportation improvement and rehabilitation projects.

<b>TABLE M-4. MOBILITY ELEMENT IMPLEMENTATION</b>		
<b>Ref #</b>	<b>Implementation Action</b>	<b>Agency / Time Frame</b>
<b>GOAL M-1: Comprehensive Circulation</b> A comprehensive circulation system that facilitates the safe and efficient movement of people, enhances commerce, and promotes a sustainable community.		
1.1	<b>Cross-agency collaboration.</b> Coordinate with external agencies to address the impacts of new regional transportation projects on the local network and accommodate complete street practices.	PWA Ongoing
1.2	<b>MPAH.</b> Coordinate with external agencies to ensure the OCTA Master Plan of Arterial Highways accommodates current and future demand for all users.	PWA 2021-2035



**TABLE M-4. MOBILITY ELEMENT IMPLEMENTATION**

Ref #	Implementation Action	Agency / Time Frame
1.3	<b>Complete streets design.</b> Update the City’s standard plans to include complete streets design strategies.	PWA 2025
1.4	<b>Reduce collisions.</b> Minimize parking from arterial streets to reduce vehicular, bicycle, and pedestrian conflicts.	PWA Ongoing
1.5	<b>Capital Improvement Program.</b> Prepare the annual Capital Improvement Program that corresponds with the City's general plan goals and implementation actions.	PWA Annually
1.6	<b>Asset Management database.</b> Explore the benefits of an asset management database to coordinate ongoing maintenance of streets, parkway and the public realm.	PWA Ongoing
1.7	<b>Transportation network safety.</b> Continue ITS to provide enhanced safety and efficiency features on the transportation network, including traffic signal synchronization.	PWA Ongoing
1.8	<b>Impact fees.</b> Secure development impact fees and dedications for project-related transportation improvements during City review and approval processes.	PWA 2021-2035
<b>GOAL M-2: Regional Mobility</b> <b>Integrated system of travelways that connects the City to the region, employment centers, and key destinations, making Santa Ana the leader in regional transportation.</b>		
2.1	<b>Cross-agency planning.</b> Work with OCTA and regional transportation agencies on the Long-Range Transportation Plan and to expand bus and rail transit services, particularly transit priority corridors.	PWA/PBA - Ongoing
2.2	<b>Cross-agency coordination.</b> Coordinate with OCTA and transportation agencies to identify a funding, operation, and maintenance plan for the OC Streetcar.	PWA Ongoing
2.3	<b>Bus turnouts.</b> Construct bus turnouts on arterial streets according to OCTA design standards.	PWA Ongoing
2.4	<b>Freeway improvement projects.</b> Participate in Caltrans Advisory Working Groups freeway improvement projects to evaluate benefits and impacts to the Santa Ana local streets.	PWA Ongoing
2.5	<b>Grade separation.</b> Pursue implementation of grade separation between rail crossings and roadways at Santa Ana Boulevard, Seventeenth Street, and Grand Avenue.	PWA 2021-2035
2.6	<b>Regional transit planning.</b> Develop the Santa Ana Regional Transportation Center (SARTC) Master Plan.	PWA/PBA/CDA 2021-2035
2.7	<b>Wayfinding program.</b> Refine the City's wayfinding signage program to direct travelers to activity centers, Downtown, and Civic Center.	PWA 2021-2025
<b>GOAL M-3: Active Transportation</b> <b>A safe, balanced, and integrated network of travelways for nonmotorized modes of transportation that connects people to activity centers, inspiring healthy and active lifestyles.</b>		
3.1	<b>Active transportation planning.</b> Develop and pursue implementation of a comprehensive active transportation plan.	PWA 2021-2035



**TABLE M-4. MOBILITY ELEMENT IMPLEMENTATION**

Ref #	Implementation Action	Agency / Time Frame
3.2	<b>Circulation connectivity.</b> Close the Golden Loop network between Memory Lane and Santiago Creek and between Santiago Park and Lincoln Avenue/Santiago Street.	PWA/PRCSA Ongoing
3.3	<b>Pedestrian accessibility.</b> Implement the City ADA Transition Plan to cost-effectively enhance pedestrian accessibility, with guidance from the Sidewalk Connectivity Plan.	PWA Ongoing
3.4	<b>Pedestrian opportunity zones.</b> Prepare public realm plans in pedestrian opportunity zones.	PWA/PBA 2021-35
3.5*	<b>Safe routes to schools and parks.</b> Develop and pursue implementation of a Safe Routes to School Plan and a Safe Routes to Parks Plan.	PWA/PRCSA Ongoing
3.6	<b>Drinking water access.</b> Create a network of public water fountains / bottle fill stations that promote the City’s award-winning water, conservation, and substitution of bottled water for affordable public drinking water.	PWA 2022-2025
<p><b>GOAL M-4: Transportation, Land Use, and Design</b>  <b>Coordinated transportation planning efforts with land use and design strategies that encourage sustainable development and achieve broader community goals.</b></p>		
4.1	<b>Municipal Code update.</b> Amend the code to require parking studies to evaluate requests for parking reductions in all development projects.	PBA 2022
4.2	<b>Downtown transportation planning.</b> Prepare comprehensive Downtown transportation and parking management plan that involves Downtown stakeholders and addresses downtown activity, economic growth, and operational improvements.	PWA/PBA/CDA 2025
4.3	<b>Downtown transportation improvements.</b> Study the Downtown parking structure facilities, involving Downtown stakeholders, to identify potential operational improvements and monitor the program.	CDA/PWA 2025
4.4	<b>Residential parking.</b> Continue the Residential Permit Parking Program.	PWA Ongoing
4.5*	<b>Citywide Design Guidelines update.</b> Update the Citywide Design Guidelines to strengthen pedestrian and cyclist linkages to development centers and residential neighborhoods and coordinate on-site landscape with public realm landscaping.	PBA/PWA 2023
4.6	<b>Safe travelways.</b> Provide City interagency review of physical improvements and related design standards within travelways and the public realm.	PWA Ongoing
4.7	<b>Bike parking and amenities.</b> Update the City bike parking ordinance to require new major development to provide long-term bike locker parking and amenities, and incentives for inclusion in existing development.	PBA 2023
4.8	<b>Ensure safety.</b> Utilize the City’s project review processes to identify and maintain landscaped setbacks along public rights-of-way.	PWA Ongoing
4.9	<b>Trip reduction.</b> Continue to evaluate alternative trip reduction program best practices for City employees, and implement a program that is cost-effective.	HR Ongoing



**TABLE M-4. MOBILITY ELEMENT IMPLEMENTATION**

Ref #	Implementation Action	Agency / Time Frame
4.10	<b>Vehicle miles traveled.</b> Maintain vehicle miles traveled (VMT) guidelines in compliance with SB 743.	PWA/PBA Ongoing
4.11	<b>Cross-agency coordination.</b> Maintain ongoing coordination of land use and transportation impacts through joint powers authority agreements with adjacent jurisdictions.	PWA Ongoing
4.12	<b>School partnerships.</b> Pursue partnerships with local school districts to improve coordination of review process for new and rehabilitated school facility improvements, to promote safe and well-designed student pick-up/drop-off.	PWA/PD Ongoing
<p><b>GOAL M-5: Sustainable Transportation</b>  <b>A transportation system that is attractive, safe, state-of-the-art, and supports community, environmental, and conservation goals.</b></p>		
5.1	<b>Safe travelways.</b> Continue design practices that facilitate the safe use of the travelways.	PWA Ongoing
5.2	<b>Street designs.</b> Participate in state and regional transportation agency forums to affect policies for universal street design standards to ensure standards are user friendly, cost-effective, and sustainable.	PWA Ongoing
5.3	<b>Street improvements.</b> Incorporate low impact development (LID) strategies to infiltrate, treat, or harvest urban stormwater runoff in street improvement projects.	PWA Ongoing
5.4	<b>Municipal/development code update.</b> Update the City's design standards and municipal codes regarding landscaping and amenities in the public realm and street parkways, to promote aesthetically pleasing and sustainable corridors.	PWA 2025
5.5	<b>Tree preservation.</b> Re-evaluate the City's street tree maintenance and preservation programs to ensure fiscal sustainability and aesthetically pleasing trees over the long term.	PWA 2021-2040
5.6	<b>Traffic calming.</b> Develop or update neighborhood traffic management plans to facilitate traffic calming measures appropriate and reasonable for the area.	PWA Ongoing
5.7	<b>Parking management strategies.</b> Evaluate parking management strategies, such as parking assessment districts, to facilitate parking in areas programmed for future development.	CDA 2022
5.8*	<b>Air quality improvements.</b> Participate in inter-jurisdictional efforts to promote improvements in air quality and to meet state and federal mandates through advanced technology and TDM programs.	PBA/PWA 2021-2035
5.9	<b>Rail service.</b> Coordinate with rail and transit service providers to address aesthetics, ongoing maintenance, safety, and noise concerns along rail corridors.	PWA Ongoing
5.10	<b>Street medians.</b> Complete construction of medians on major arterial streets.	PWA 2030
5.11	<b>Underground utilities program.</b> Continue to implement the program to underground utilities on arterial streets.	PWA 2030





**TABLE M-4. MOBILITY ELEMENT IMPLEMENTATION**

Ref #	Implementation Action	Agency / Time Frame
5.12	<b>Transportation network.</b> Provide upkeep of the City’s transportation network based upon an established maintenance schedule.	PWA Ongoing

Notes:  
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 PBA - Planning and Building Agency      PWA - Public Works Agency      PRCSA - Parks, Recreation and Community Services Agency  
 PD - Police Department      \* associated with environmental justice policies



## **GOAL EP-1: JOB CREATION AND RETENTION**

Foster a dynamic local economy that provides and creates employment opportunities for all residents in the City.

### **POLICY EP-1.1 PROTECT INDUSTRIAL**

Protect industrial uses that provide quality job opportunities including middle-income jobs; provide for secondary employment and supporting uses; and maintain areas where smaller emerging industrial uses can locate in a multi-tenant setting.

### **POLICY EP-1.2 ATTRACT BUSINESS**

Strengthen and expand citywide business attraction efforts in order to achieve the City's full employment potential.

### **POLICY EP-1.3 LIVING-WAGE EMPLOYMENT**

Promote new and retention of existing job-producing businesses that provide living-wage employment opportunities.

### **POLICY EP-1.4 JOB SKILLS**

Pursue available financial and tax incentives to improve residents' employment skills and workforce preparation.

### **POLICY EP-1.5 ACCESS THROUGH EDUCATION**

Support education and employment training on a citywide basis to improve access to higher-wage and emerging occupations.

### **POLICY EP-1.6 COMPREHENSIVE APPROACH**

Collaborate with chambers of commerce, educational institutions, and other partners to prepare residents to seek and thrive in current and emerging employment environments.

### **POLICY EP-1.7 TARGETED RESOURCES**

Target business attraction and retention resources to firms with high positive net revenue implications for local government, particularly those engaged in business-to-business taxable sales transactions.

### **POLICY EP-1.8 GROWING TAX BASE**

Collaborate with the City chambers of commerce to promote fiscal stability and growth of sales tax and employment generating businesses in the City.

### **POLICY EP-1.9\***

#### **AVOID CONFLICT OF USES**

Avoid potential land use conflicts by prohibiting the location of sensitive receptors and noxious land uses in close proximity.

### **POLICY EP-1.10 CREATIVE CLASS**

Target the attraction of arts and culture related industries to create jobs, attract investments, and stimulate the local economy through tourism.



## **GOAL EP-2: DIVERSE ECONOMIC BASE**

Maintain and enhance the diversity and regional significance of the City's economic base.

### **POLICY EP-2.1 HIGH-GROWTH BUSINESSES**

Promote economic development opportunities in high- growth business clusters that match the changing skillset of the City's resident population.

### **POLICY EP-2.2 DELIBERATE INVESTMENT**

Pursue business attraction and retention prospects in sectors which broaden and strengthen the local economy.

### **POLICY EP-2.3 COMPLEMENTARY BUSINESSES**

Encourage the development of mutually beneficial and complementary business clusters within the community.

### **POLICY EP-2.4 COMMUNITY-LED ECONOMIC DEVELOPMENT**

Support community-based economic development initiatives, such as buy-local campaign, marketing strategies, and worker cooperatives.

### **POLICY EP-2.5 SUFFICIENT INDUSTRIAL LAND**

Ensure sufficient availability of industrial zoned properties and businesses that provide employment opportunities for the City's resident population.

### **POLICY EP-2.6 SMALL BUSINESS ASSISTANCE**

Support and encourage small business development, incubators, and microenterprises through start-up assistance and identification of fiscal resources for entrepreneurship.

### **POLICY EP-2.7 INFRASTRUCTURE AS AN AMENITY**

Provide state-of-the-art infrastructure systems with sufficient capacity to attract emerging businesses, encourage efficient public service delivery, and foster a sustainable community.

### **POLICY EP-2.8 EMERGING BUSINESSES**

Pursue and grow emerging business and industry that further fiscal and environmental sustainability of the community.

### **POLICY EP-2.9 ENERGY CONSERVATION**

Collaborate with utility providers and regional partners to encourage business and industry to improve performance in energy efficiency, water conservation, and waste reduction.

### **POLICY EP-2.10 GREEN BUSINESS**

Support the growth of a diverse green business sector that facilitates and promotes environmental sustainability and creates a competitive advantage for business attraction activities.

### **POLICY EP-2.11 GOODS PRODUCING SECTOR**

Support economic development initiatives and land use strategies that preserve and foster an environment that allows the goods producing sector to thrive.



### **POLICY EP-2.12 RESILIENCY**

Collaborate with governmental agencies and businesses to develop, maintain, and deploy physical and financial strategies that enable businesses of all sizes and their employees to withstand and recover from the acute impacts of flooding, extreme weather events, and public health epidemics or pandemics.

## **GOAL EP-3: BUSINESS FRIENDLY ENVIRONMENT**

Promote a business friendly environment where businesses thrive and build on Santa Ana’s strengths and opportunities.

### **POLICY EP-3.1 LEVERAGE HISTORIC AND CULTURAL ASSETS**

Market the City’s historic and cultural assets to increase the attraction of businesses and their employees to Santa Ana’s places and destinations.

### **POLICY EP-3.2 CITY BRANDING**

Promote Santa Ana as a “Smart City” and regional leader in sustainability, equity, innovation, place making, collaboration, and community pride in products Made in Santa Ana.

### **POLICY EP-3.3 MITIGATE IMPACTS\***

Promote the development of sustainable and equitable new land use plans that proactively reduces negative impacts on existing residents and businesses.

### **POLICY EP-3.4 COMPLETE COMMUNITIES**

Encourage the development of “complete communities” that provide a range of housing, services, amenities, and transportation options to support the retention and attraction of a skilled workforce and employment base.

### **POLICY EP-3.5 SIMPLIFY THE PROCESS**

Provide a streamlined development process and assist businesses with permit processing.

### **POLICY EP-3.6 RESPONSIVE TO TRENDS**

Maintain flexible and up-to-date land use regulations that are responsive to changing business trends, best practices, technological advancements, and community needs.

### **POLICY EP-3.7 FACILITATING INVESTMENT**

Promote a solution-based customer focus in order to facilitate additional development and investment in the community.

### **POLICY EP-3.8 COMPREHENSIVE ANALYSIS OF LAND USE**

Pursue a balance of fiscal and qualitative community benefits when making land use decisions.

### **POLICY EP-3.9 CIVIC CULTURE AND COMMUNITY SERVICE**

Facilitate a business culture that encourages community service and wellness programs for residents and employees.

### **POLICY EP-3.10 RETHINKING STRIP-COMMERCIAL**

Promote the creation of distinctive neighborhood serving districts through the renovation or redevelopment of existing strip-commercial development.



**POLICY EP-3.11 IMPROVE IMAGE**

Create vibrant public spaces through arts and culture projects that enhance urban quality of life, expand the tax base, and improve regional and community image.

**GOAL EP-4: ECONOMIC DEVELOPMENT STRATEGIES**

Promote strategies that create an economic development mindset integrated throughout City Hall.

**POLICY EP-4.1 ECONOMIC DEVELOPMENT RESPONSIBILITY**

Promote a spirit in which economic development is the responsibility of each elected official, appointed official, and City employee through ongoing quality customer service.

**POLICY EP-4.2 ECONOMIC DEVELOPMENT TRAINING**

As financial resources are available, invest in economic development training for staff, elected and appointed officials, and key community stakeholders.

**POLICY EP-4.3 BUSINESS VISITATION**

Encourage frequent dialogue between City representatives and owners and managers of businesses operating in Santa Ana.

**POLICY EP-4.4 ECONOMIC DEVELOPMENT STRATEGY**

Adopt and regularly update a comprehensive economic development strategic plan, either as a stand-alone plan or as part of the City’s Strategic Plan.

**POLICY EP-4.5 ECONOMIC DEVELOPMENT PARTNERS**

Collaborate effectively with regional economic development partners to achieve specific measurable goals for Santa Ana.

**POLICY EP-4.6 PUBLIC-PRIVATE PARTNERSHIPS**

Prioritize municipal initiatives and investments in areas in which private sector businesses and property owners are voluntarily providing private funding through special financing districts (such as assessment districts and business improvement districts).

<b>TABLE EP-2. ECONOMIC PROSPERITY ELEMENT IMPLEMENTATION</b>		
<b>Ref #</b>	<b>Implementation Action</b>	<b>Agency / Time Frame</b>
<b>GOAL EP-1: Job Creation and Retention</b> Foster a dynamic local economy that provides and creates employment opportunities for all residents in the City.		
1.1	<b>Economic Development Strategic Plan.</b> Pursue funding and update the City’s Economic Development Strategic Plan every three years to report on economic trends, describe targeted industry clusters, identify economic issues, inform infrastructure and land use priorities, develop strategies for addressing near- to mid-term economic issues, and identify new initiatives in the private sector, within the context of long-term goals.	CDA 2023
1.2	<b>Fiscal impacts of land use changes.</b> Document the potential economic and fiscal impacts associated with significant land use plan amendments involving land use or intensity revisions.	CDA 2021



**TABLE EP-2. ECONOMIC PROSPERITY ELEMENT IMPLEMENTATION**

Ref #	Implementation Action	Agency / Time Frame
1.3	<b>Economic indicators.</b> Explore the use of key economic indicators to identify the need for new strategies and establish priorities for public investment. This data will be used in the development of the City’s Economic Development Strategy Plan and also updated bi-annually on the City’s economic development website.	CDA 2022
1.4	<b>Integrity of industrial areas.</b> Review the permitted uses in industrial zones and consider removing uses that do not need to be in an industrial zone; identify areas where new warehousing development would not be consistent with the desire to maintain manufacturing and other industrial uses that have higher employment per acre than warehousing.	CDA Ongoing
1.5	<b>Broker outreach.</b> Conduct outreach meetings with commercial and industrial real estate brokers to discuss the types of businesses considering a Santa Ana business location; identify challenges that discourage business from locating in the city; implement a plan to address such challenges.	CDA 2021
1.6	<b>Business development targets.</b> Prepare and regularly update a business development target list that identifies the types of businesses that are most likely to be interested in a Santa Ana business location, the types of businesses most likely to employ city residents, types of businesses that broaden the local economy, and the types of businesses expected to generate higher net revenues for the City or to create shared revenue opportunities; target the City’s business attraction efforts on these types of businesses.	CDA Ongoing
1.7	<b>Living wage jobs.</b> Prepare and regularly update a living wage calculation for Santa Ana; prepare and regularly update a list of the types of businesses in which the average wage is above a living wage for Santa Ana; incorporate this information into the City’s business incentives program.	CDA 2022
1.8	<b>Workforce development for City residents.</b> Provide an informational program—including an annual public workshop, information on the City’s website, and printed collateral—to inform the public about available training, education, and assistance for employment skills and workforce preparation; partner with Santa Ana Unified School District, the chambers of commerce, and community organizations to make this information widely available throughout the community.	CDA 2022 & annually
1.9	<b>Retail attraction.</b> Conduct an annual retail market demand analysis to identify types of stores for which the city leaks retail spending; focus market efforts on these types of business; incorporate a focus on these types of businesses into the City’s business assistance and business incentive programs.	CDA 2022
1.10	<b>Creative class.</b> Develop and implement programs to celebrate arts and culture and to promote the works of local artists; develop marketing collateral for artists and creative industries businesses.	CDA Ongoing
1.11	<b>Employ local initiative.</b> Continue to support local initiatives like worker cooperatives and develop a package of business incentives like reduced business license fees to encourage Santa Ana businesses to hire local residents.	CDA 2021
1.12	<b>Tourism action.</b> Assist in the planning and strategic use of public-private partnerships to develop new permanent facilities and attractions through the implementation of a tourism marketing district.	CDA 2021
1.13	<b>Promote development opportunities.</b> Maintain updated inventory of citywide vacant properties. Continue to promote these opportunities and incentives like the City’s Opportunity Zone to the broker and development community to develop into commercial and residential projects beneficial to the sales and property tax base of the City.	CDA Ongoing
1.14	<b>Foster Development through Financing Assistance.</b> Utilize economic financing tools such as enhanced infrastructure financing districts, community revitalization investment authorities, and the Statewide Community Infrastructure Program to finance economic development and infrastructure projects that provide community-wide benefits.	CDA 2023



**TABLE EP-2. ECONOMIC PROSPERITY ELEMENT IMPLEMENTATION**

Ref #	Implementation Action	Agency / Time Frame
<p><b>GOAL EP-2: Diverse Economic Base</b>  <b>Maintain and enhance the diversity and regional significance of the city’s economic base.</b></p>		
2.1	<p><b>Business attraction.</b> Participate in state and national economic development organizations. Attend trade shows and market Santa Ana to high-growth business clusters for Orange County, consistent with the Economic Development Strategic Plan.</p>	CDA Ongoing
2.2	<p><b>Business incubator.</b> Explore the feasibility of establishing a business incubator/business accelerator in Santa Ana.</p>	CDA 2022
2.3	<p><b>Green business recruitment.</b> Conduct a study to identify the types of green businesses best suited to a Santa Ana business location; market the city to these types of businesses.</p>	CDA 2022
2.4	<p><b>Communication Technology.</b> Partner with public and private enterprises to facilitate communication technology, such as fiber optics, to address current and future technology needs relative to available resources and ensure that the city maintains a competitive business environment.</p>	PWA Ongoing
2.5	<p><b>Wireless Telecommunication.</b> Update the local Wireless Telecommunication Design Guidelines to incorporate best industry practices, consistency with federal requirements, and community considerations.</p>	PWA 2021
<p><b>GOAL EP-3: Business Friendly Environment</b>  <b>Promote a business friendly environment where businesses thrive and build on Santa Ana’s strengths and opportunities.</b></p>		
3.1	<p><b>Historic and cultural resources.</b> Conduct an outreach program with commercial and industrial brokers focused on the City’s historical and cultural assets and how these assets can be beneficial to businesses and their employees; develop marketing collateral focused on the City’s historical and cultural assets.</p>	CDA 2021
3.2	<p><b>Economic development ombudsman.</b> Pursue funding and establish an ombudsman position in the Economic Development Division to assist new businesses in navigating the building and permitting processes.</p>	CDA 2022
3.3	<p><b>Business outreach and retention.</b> Continue to support existing business attraction and retention programs. Maintain partnerships with the Santa Ana Chamber of Commerce and other nonprofit organizations. Continue to reach out to national retailers and employers.</p>	CDA Ongoing
3.4	<p><b>Business relocation assistance.</b> Continue to promote and market the Recycling Market Development Zone. Develop a program to assist businesses that want to relocate from functionally obsolete strip commercial locations to new distinctive neighborhood commercial districts.</p>	CDA Ongoing
3.5*	<p><b>Green business incentives.</b> Continue to promote and market the Recycling Market Development Zone. Develop an incentive program to encourage nonpolluting industry and clean green technology companies that reduce environmental impacts and the carbon footprint to locate to the city. Encourage existing businesses to invest in technology and best practice to transition to sustainable business practices.</p>	CDA Ongoing
3.6	<p><b>Customer service survey.</b> Develop and maintain a customer service survey to evaluate and identify opportunities to improve permit and licensing procedures. Train appropriate business counter staff on enhanced customer service methods for the public.</p>	CDA/PBA 2022
3.7	<p><b>Software upgrade.</b> Upgrade permit processing software to streamline review, allow the submission of electronic applications, reduce costs, and monitor processing time.</p>	PBA 2022



**TABLE EP-2. ECONOMIC PROSPERITY ELEMENT IMPLEMENTATION**

Ref #	Implementation Action	Agency / Time Frame
3.8	<b>Promote gathering spaces.</b> Develop the role of the Arts and Culture Division of the Community Development Agency to coordinate various arts, culture, and historical programs that promote creative gathering spaces and experiences in Santa Ana.	CDA/PBA On-going
3.9	<b>Marketing strategy.</b> Pursue funding and develop and maintain a branding and marketing strategy and materials to promote Santa Ana and maximize the effectiveness of the City's communication materials, website, and urban placemaking elements.	CDA 2023
3.10	<b>Business license.</b> Consider reduction of business tax assessment to support small businesses in the city and coordinate voter approval as needed.	CDA/Finance Ongoing

**GOAL EP-4: Economic Development Strategies**  
**Promote strategies that create an economic development mindset integrated throughout City Hall.**

4.1	<b>Economic development training.</b> Each year, provide budget funds for at least one staff member and one elected or appointed official to attend an economic development training program through the California Association for Local Economic Development or a similar program.	CDA Ongoing
4.2	<b>Business outreach.</b> Conduct a monthly business breakfast workshop with a different sector of the local economy or a different geographic area each month in order for elected officials and senior staff to keep businesses apprised of what Santa Ana is doing for economic development and to hear directly from local businesses about the advantages and challenges of operating a business in the city.	CDA Ongoing

Notes:  
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 PD - Police Department      \* associated with environmental justice policies





## **GOAL PS-1: PUBLIC FACILITIES**

Provide quality and efficient facilities that are adequately funded, accessible, safe, and strategically located.

### **POLICY PS-1.1 MAINTENANCE AND DESIGN**

Provide and maintain public facilities that reinforce community identity through high quality design.

### **POLICY PS-1.2 EQUITABLE DISTRIBUTION\***

Ensure public services and facilities reflect changing population needs and are equitably distributed and accessible, with priority assigned to improving areas that are underserved and/or within environmental justice area boundaries.

### **POLICY PS-1.3 CULTURAL AND COMMUNITY CENTERS**

Support the expansion, creation, and continued operation of cultural and community institutions and organizations that serve Santa Ana residents.

### **POLICY PS-1.4 CIVIC CENTER ENHANCEMENTS**

Explore opportunities to activate the Civic Center by incorporating social, cultural, entertainment venue programming, and improving infrastructure and connectivity to Downtown and surrounding neighborhoods.

### **POLICY PS-1.5 COMMUNITY BENEFIT\***

Collaborate with community stakeholders to expand recreational, educational, cultural opportunities, promote active lifestyles, and maximize community benefit.

### **POLICY PS-1.6 FACILITY LOCATIONS**

Support land use decisions related to community facilities that preserve quality of life for the City's residents and surrounding community.

### **POLICY PS-1.7 SUSTAINABLE AND RESILIENT PRACTICES**

Require the development or rehabilitation of any public facility or capital improvement to incorporate site design and building practices that promote sustainability, energy efficiency, and resiliency.

### **POLICY PS-1.8 ACCESS FOR ALL\***

Improve Connectivity and ADA accessibility at all public facilities.

### **POLICY PS-1.9 SUPPORTIVE HOUSING\***

Collaborate with community stakeholders to identify and encourage the development of suitable sites for housing with support services.

### **POLICY PS-1.10 FAIR SHARE**

Require that new development pays its fair share of providing improvements to existing or creation of new public facilities and their associated costs and services.

### **POLICY PS-1.11 SAFETY\***

Remove actual and perceived safety concerns that create barriers to physical activity by requiring adequate lighting, street visibility, and areas of clear connectivity, especially for new projects or improvements within environmental justice area boundaries.



## **GOAL PS-2: PUBLIC SAFETY**

Preserve a safe and secure environment for all people and property.

### **POLICY PS-2.1 PUBLIC SAFETY AGENCIES**

Collaborate with the Police Department and the Fire Authority to promote greater public safety through implementing Crime Prevention through Environmental Design (CPTED) principles for all development projects.

### **POLICY PS-2.2 CODE COMPLIANCE**

Require all development to comply with the provisions of the most recently adopted fire and building codes and maintain an ongoing fire inspection program to reduce fire hazards.

### **POLICY PS-2.3 CRIME PREVENTION**

Coordinate, partner, and build relationships with community members and stakeholders to develop and implement crime prevention strategies through restorative practices that focus on rehabilitation, community service, and public safety.

### **POLICY PS-2.4 COMMUNITY PARTNERSHIPS**

Provide alternative methods to improve police services that support community partnerships, build public trust, and proactively address public safety issues.

### **POLICY PS-2.5 SAFETY PROGRAMS**

Promote early childhood education and prevention programs that improve public safety and maintain ongoing community education opportunities.

### **POLICY PS-2.6 SCHOOL SAFETY**

Collaborate with local schools to establish and implement comprehensive and coordinated services that enhance the security and safety of students, educators, and administrators on and off campus.

### **POLICY PS-2.7 STAFFING LEVELS**

Maintain staffing levels for sworn peace officers, fire fighters, emergency medical responders, code enforcement, and civilian support staff to provide quality services and maintain an optimal response time citywide.

### **POLICY PS-2.8 EFFICIENCY STANDARDS**

Ensure that equipment, facilities, technology, and training for emergency responders are updated and maintained to meet modern standards of safety, dependability, and efficiency.

### **POLICY PS-2.9 QUALITY EMPLOYEES**

Enhance public safety efforts by actively seeking a diverse and talented pool of public safety candidates who possess the values and skills consistent with those of the community.

### **POLICY PS-2.10 EMERGENCY MANAGEMENT PLANS**

Maintain, update, and adopt an Emergency Operations Plan and Hazard Mitigation Plan to prepare for and respond to natural or human generated hazards.

### **POLICY PS-2.11 RESILIENT FACILITIES AND INFRASTRUCTURE**

Coordinate with utilities and public agencies to develop, maintain, relocate, and/or upgrade critical local and regional public facilities and infrastructure systems to ensure their resiliency during times of extreme weather or natural disasters.



**POLICY PS-2.12 AUTOMATIC MUTUAL AID**

Participate in agreements for automatic and mutual aid with other local, state, federal, and nongovernmental emergency service providers to improve protection services and emergency response throughout the region.

**POLICY PS-2.13 EXTREME HEAT**

Maintain an adequate amount and distribution of cooling centers throughout the City, with consideration given to areas with concentrations of those most vulnerable to the dangers of extreme heat.

**POLICY PS-2.14 VULNERABLE POPULATIONS**

Coordinate with and encourage the use of community- based networks to aid vulnerable populations in preparing for emergencies and provide assistance with evacuation and recovery.

**POLICY PS-2.15 RECOVERY**

Coordinate with the County and other local agencies to reestablish and expedite services to assist affected residents and businesses in the short- and long-term recovery from emergencies and natural disasters.

**GOAL PS-3: UTILITY INFRASTRUCTURE**

Supply, maintain, and expand City services and infrastructure improvements through innovative funding options and sustainable practices.

**POLICY PS-3.1 SERVICE PARTNERSHIPS**

Partner with service providers to ensure access to a wide range of state-of-the-art telecommunication systems and services for households, businesses, institutions, public spaces, and public agencies.

**POLICY PS-3.2 WASTEWATER SERVICE**

Provide and maintain wastewater collection facilities which adequately serve existing land uses and future development projects while maximizing cost efficiency.

**POLICY PS-3.3 WASTEWATER TECHNOLOGY**

Explore new technologies that treat and process wastewater that reduce overall capacity needs of centralized wastewater systems.

**POLICY PS-3.4 DRAINAGE FACILITIES**

Expand and maintain storm drain facilities to accommodate the needs of existing and planned development.

**POLICY PS-3.5 GREEN INFRASTRUCTURE**

Incorporate sustainable design and Low Impact Development (LID) techniques for storm water facilities and new development to achieve multiple benefits, including enhancing preserving and creating open space and habitat, reducing flooding, and improving runoff water quality.

**POLICY PS-3.6 WATER SERVICE**

Provide water quality and service that meets or exceeds State and Federal drinking water standards.

**POLICY PS-3.7 EMERGENCY CONNECTIONS**

Maintain emergency connections with local and regional water suppliers in the event of delivery disruption.

**POLICY PS-3.8 CONSERVATION STRATEGIES**

Promote cost effective conservation strategies and programs that increase water use efficiency.



**POLICY PS-3.9 HOUSEHOLD RECYCLING**

Expand household recycling services and educational awareness programs.

**POLICY PS-3.10 DEVELOPMENT PROJECTS**

Encourage new development and reuse projects to incorporate recycling and organics collection activities aligned with state waste reduction goals.

**POLICY PS-3.11 WASTE COLLECTION**

Support infill development projects that provide adequate and creative solutions for waste and recycling collection activities.

**POLICY PS-3.12 SEWER AND WATER**

Maintain and upgrade sewer and water infrastructure through impact fees from new development and exploring other funding sources.

<b>TABLE PS-2. PUBLIC SERVICES ELEMENT IMPLEMENTATION</b>		
<b>Ref #</b>	<b>Implementation Action</b>	<b>Agency / Time Frame</b>
<b>GOAL PS-1: Public Facilities</b> Provide quality and efficient facilities that are adequately funded, accessible, safe, and strategically located.		
1.1	<b>Equity audit.</b> Conduct an audit of the equitability of where and how public facilities and services are provided throughout the city; develop and implement an action plan to improve the equitability of the provision of public facilities and services based on the findings of the audit.	PRSCA/PWA 2023
1.2	<b>Accessibility audit.</b> Alone or in conjunction with the equity audit, conduct an audit of accessibility at City-owned public facilities in accordance with the Americans with Disabilities Act (ADA); development and implement an action plan to remedy ADA accessibility shortcomings.	PWA 2024
1.3	<b>Development impact fees.</b> Conduct a review of the City’s development impact fees to determine if changes in the amount of fees are warranted to adequately offset additional strain on existing infrastructure systems.	PWA 2022
1.4*	<b>Fiscal priority for public improvements.</b> Identify City fiscal and operational procedures and potential thresholds involved in the prioritization of general funds for public programming, service, or infrastructure improvements for residents living within environmental justice area boundaries.	CMO 2021 & annually
1.5	<b>Public-private partnerships.</b> Explore methods to upgrade public facilities and services through public-private partnerships.	PRCSA 2022
1.6	<b>Capital Improvement Program.</b> Conduct annual review and update of the Capital Improvement Program to ensure adequate and timely provision of public facility and municipal utility provisions.	PWA Ongoing
1.7	<b>Infrastructure master plans.</b> Perform periodic (approximately every 10 years) water/sewer resource studies and master plans to identify deficiencies and deferred maintenance for the city's infrastructure systems, including cost estimates; develop nexus calculations to determine new development's fair share cost to upgrade infrastructure systems.	PWA Ongoing
1.8	<b>Secondary use of City-owned infrastructure.</b> Identify City water facilities that can accommodate recreation and/or public art amenities.	PWA 2023
1.9	<b>Alternative energy for water resources.</b> Identify projects from the completed Alternative Energy Feasibility Study for water resources, to be included in the Capital Improvement Plan.	PWA 2022



**TABLE PS-2. PUBLIC SERVICES ELEMENT IMPLEMENTATION**

Ref #	Implementation Action	Agency / Time Frame
<p><b>GOAL PS-2: Public Safety</b>                      Preserve a safe and secure environment for all people and property.</p>		
2.1	<p><b>Approach to police service.</b> Collaborate with community partners to formulate a comprehensive service approach for police services composed of public education, outreach, technology, and partnerships with the public.</p>	<p>PD 2022</p>
2.2	<p><b>Crime prevention.</b> Coordinate with law enforcement and community-based organizations to identify public and private funding for crime and violence prevention programs, with a focus on trauma-informed prevention, intervention programs for youth, and restorative justice.</p>	<p>PD Ongoing</p>
2.3	<p><b>Law enforcement training.</b> Create a plan for diversifying law enforcement funding from budget surpluses or existing police budgets for training on cultural competency, interactions with people with special needs or mental health issues, and de-escalation tactics.</p>	<p>PD 2024</p>
2.4	<p><b>Emergency police responses.</b> Consider a call for service policy analysis to identify ways to reduce response times to emergency calls.</p>	<p>PD 2024</p>
2.5	<p><b>Crime data.</b> Explore options for making crime data publicly available through the City’s website.</p>	<p>PD 2022</p>
2.6	<p><b>Safety survey.</b> Complete a community satisfaction survey to determine community sentiment related to police actions to target gang and violent crime.</p>	<p>PD 2022</p>
2.7	<p><b>Reintegration program.</b> Investigate the feasibility of establishing programs for formerly incarcerated residents of the community to help them become involved in the community in a healthy and productive way.</p>	<p>PD 2022</p>
2.8	<p><b>Student success.</b> Invest in public safety by working with Santa Ana Unified School District to provide alternative programs to detention and expulsion and re-entry programs.</p>	<p>CMO/PD 2022</p>
2.9	<p><b>Comprehensive Safe Schools Plan.</b> Coordinate with local school districts on an ongoing basis to assist in the review and update of a Comprehensive Safe School Plan for each school in Santa Ana.</p>	<p>PWA 2030</p>
2.10	<p><b>Community policing.</b> Consider the creation of a youth mentorship pathways program to further community-based police programming and enhance transparency and community engagement.</p>	<p>PD 2022</p>
2.11	<p><b>Sanctuary City.</b> Evaluate the Sanctuary City Ordinance periodically to ensure that city law enforcement protects undocumented persons from deportation, harassment, or harm.</p>	<p>CMO Annually</p>
2.12	<p><b>Health needs assessment.</b> In partnership with community organizations, explore conducting a health needs assessment for undocumented residents and provide recommendations to support their health and well-being.</p>	<p>PBA/CMO 2023</p>
2.13	<p><b>Emergency service grant funding.</b> Pursue grant funding on an ongoing basis to increase police and fire staffing levels, improve police and fire facilities and equipment, and improve community safety services and programs.</p>	<p>PD/OCFA Ongoing</p>
2.14	<p><b>Emergency service impact fee.</b> Consider conducting a development impact fee feasibility study and nexus report to assess the potential for establishing development impact fees for police and fire services.</p>	<p>PD/OCFA 2022</p>



**TABLE PS-2. PUBLIC SERVICES ELEMENT IMPLEMENTATION**

Ref #	Implementation Action	Agency / Time Frame
2.15	<b>Community partners.</b> Partner with community organizations to establish and administer police programs that support community partnerships, build public trust, and proactively address public safety issues.	PD Ongoing
2.16	<b>Urban vehicle study.</b> Work with emergency responders to ensure that vehicles can efficiently navigate an increasingly urban environment with narrower lanes and tighter turn radii. Evaluate all new development projects to ensure emergency vehicle accessibility.	PD/OCFA Ongoing
<b>GOAL PS-3: Utility Infrastructure</b> Supply, maintain, and expand City services and infrastructure improvements through innovative funding options and sustainable practices.		
3.1	<b>Stormwater management.</b> Require all new development and significant redevelopment projects within the city to incorporate best management practices for stormwater capture and treatment per municipal NPDES (National Pollutant Discharge Elimination System) permit requirements.	PWA Ongoing
3.2	<b>Urban runoff mitigation.</b> Require new development and substantial remodels to prepare and submit an urban runoff mitigation plan to the City's Engineering Division.	PWA Ongoing
3.3	<b>Telecommunication.</b> Establish requirements for the installation of state-of-the-art internal telecommunications technologies in new development projects.	PBA 2024
3.4	<b>Telecommunication master plan.</b> Adopt a fiber optic telecommunications master plan that considers residential and nonresidential users.	PWA 2021
3.5	<b>Utility improvements.</b> Prepare a study to inform determining the fair share costs of necessary water, sewer, and storm drain improvements for projects in land use focus areas.	PWA 2021 & ongoing
3.6	<b>Wastewater treatment.</b> Continue to collaborate with regional partners to capture, treat, and recycle wastewater.	PWA Ongoing
3.7	<b>Water quality.</b> Continue participation in international taste competitions to foster awareness of high-quality public water and community pride.	PWA Annually
3.8	<b>Water quality report.</b> Continue to publish the annual water quality report on the City's website and advertise it to the community.	PWA Ongoing
3.9	<b>Emergency water.</b> Coordinate with neighboring water utilities to continue multiple emergency interconnection practices and maintain mutual aid program participation.	PWA Ongoing
3.10	<b>Water-efficient programs.</b> Continue to collaborate with regional water agencies to promote and provide resources and rebates for the installation of water-efficient fixtures and landscapes.	PWA Ongoing
3.11	<b>Service rates.</b> Continue to perform periodic (approximately every five years) cost of service studies and recommend prudent affordable water and sewer rates.	PWA Ongoing
3.12	<b>Infrastructure funding.</b> Continue to pursue grant funding and low-cost loans for improving and upgrading the water and sewer systems.	PWA Ongoing



**TABLE PS-2. PUBLIC SERVICES ELEMENT IMPLEMENTATION**

Ref #	Implementation Action	Agency / Time Frame
3.13	<b>Administrative streamlining.</b> Research best practices for streamlining administrative processes and providing services online. Survey city customers to identify optimal service models.	PBA 2022
3.14	<b>Technology upgrades.</b> Prepare a schedule of technology upgrades and necessary resources to expand online services that maximize economies of scale and inter-department solutions. Upgrades should include both physical and process improvements, such as establishing electronic plan checking, the digitization of City records and the citywide records management process, and online appointment scheduling system.	PBA/Finance 2022
3.15	<b>Agenda management.</b> Consider enhancements to the agenda management system to ensure public meetings run smoothly, increase internal efficiency, document decisions proficiently, and maintain public transparency.	CMO 2022

Notes:

CDA - Community Development Agency      CMO - City Manager's Office      HR - Human Resources Department  
PBA - Planning and Building Agency      PWA - Public Works Agency      PRCSA - Parks, Recreation and Community Services Agency  
PD - Police Department      \* associated with environmental justice policies



## **GOAL CN-1: AIR QUALITY AND CLIMATE**

Protect air resources, improve regional and local air quality, and minimize the impacts of climate change.

### **POLICY CN-1.1 REGIONAL PLANNING EFFORTS**

Coordinate air quality planning efforts with local and regional agencies to meet State and Federal ambient air quality standards in order to protect all residents from the health effects of air pollution.

### **POLICY CN-1.2 CLIMATE ACTION PLAN\***

Consistency with emission reduction goals highlighted in the Climate Action Plan shall be considered in all major decisions on land use and investments in public infrastructure.

### **POLICY CN-1.3 EDUCATION\***

Promote efforts to educate businesses and the general public about air quality standards, reducing the urban heat island effect, health effects from poor air quality and extreme heat, and best practices they can make to improve air quality and reduce greenhouse gas emissions.

### **POLICY CN-1.4 DEVELOPMENT STANDARDS**

Support new development that meets or exceeds standards for energy-efficient building design and site planning.

### **POLICY CN-1.5 SENSITIVE RECEPTOR DECISIONS\***

Consider potential impacts of stationary and non-stationary emission sources on existing and proposed sensitive uses and opportunities to minimize health and safety risks. Develop and adopt new regulations on the siting of facilities that might significantly increase pollution near sensitive receptors within environmental justice area boundaries.

### **POLICY CN-1.6 NEW AND INFILL RESIDENTIAL DEVELOPMENT**

Promote development that is mixed-use, pedestrian- friendly, transit oriented, and clustered around activity centers.

### **POLICY CN-1.7 HOUSING AND EMPLOYMENT OPPORTUNITIES**

Improve the City's jobs/housing balance ratio by supporting development that provides housing and employment opportunities to enable people to live and work in Santa Ana.

### **POLICY CN-1.8\* PROMOTE ALTERNATIVE TRANSPORTATION**

Promote use of alternate modes of transportation in the City of Santa Ana, including pedestrian, bicycling, public transportation, car sharing programs and emerging technologies.

### **POLICY CN-1.9\* PUBLIC INVESTMENT ALTERNATIVE TRANSPORTATION INFRASTRUCTURE**

Continue to invest in infrastructure projects that support public transportation and alternate modes of transportation in the City of Santa Ana, including pedestrian, bicycling, public transportation, car sharing programs, and emerging technologies.

### **POLICY CN-1.10 TRANSPORTATION MANAGEMENT**

Continue to support and invest in improvements to the City's Transportation Management System, including projects or programs that improve traffic flow and reduce traffic congestion.

### **POLICY CN-1.11 PUBLIC INVESTMENT IN LOW- OR ZERO EMISSION VEHICLES**





Continue to invest in low-emission or zero-emission vehicles to replace the City's gasoline powered vehicle fleet and to transition to available clean fuel sources such as bio-diesel for trucks and heavy equipment.

#### **POLICY CN-1.12 SUSTAINABLE INFRASTRUCTURE**

Encourage the use of low or zero emission vehicles, bicycles, non-motorized vehicles, and car-sharing programs by supporting new and existing development that includes sustainable infrastructure and strategies such as vehicle charging stations, drop-off areas for ride-sharing services, secure bicycle parking, and transportation demand management programs.

#### **POLICY CN-1.13 CITY CONTRACT PRACTICES**

Support businesses and contractors that use reduced- emissions equipment for city construction projects and contracts for services, as well as businesses that practice sustainable operations.

#### **POLICY CN-1.14 TRANSPORTATION DEMAND MANAGEMENT**

Require and incentivize projects to incorporate Transportation Demand Management (TDM) techniques.

#### **POLICY CN-1.15 COMMUNITY EMISSIONS REDUCTION\***

Collaborate with the South Coast Air Quality Management District and local stakeholders in advance of designation as a priority community for air monitoring and reduction, and implement measures and strategies identified in other air monitoring and emissions reduction plans that are applicable to and feasible for Santa Ana.

#### **POLICY CN-1.16 INDIRECT SOURCE RULES\***

Support the development of regional legislation such as the drayage truck rule, advanced clean truck route, and heavy-duty low NOx rule by the South Coast Air Quality Management District.

#### **POLICY CN-1.17 INDOOR RECREATION**

Encourage new development to provide indoor recreation space when located in areas with high levels of localized air pollution or if site is adjacent to freeways or heavy industrial uses.

#### **POLICY CN-1.18 PUBLIC INVESTMENT IN PARKS**

Coordinate with park renovation and new development to address air quality and climate impacts by reducing the heat island affect by providing green infrastructure and shade, and reducing air pollution by providing vegetation that removes pollutants and air particles.

### **GOAL CN-2: NATURAL RESOURCES**

Preserve and enhance Santa Ana's natural and environmental resources while maintaining a balance between recreation, habitat restoration, and scenic resources.

#### **POLICY CN-2.1 NATIVE WILDLIFE HABITAT PROTECTION**

Protect and enhance natural vegetation in parks and open spaces for wildlife habitat, erosion control, and to serve as noise and scenic buffers.

#### **POLICY CN-2.2 BIODIVERSITY PRESERVATION**

Collaborate with State and County agencies to promote biodiversity and protect sensitive biological resources.

#### **POLICY CN-2.3 RESOURCE MANAGEMENT**

Efficiently manage soil and mineral resource operations to eliminate significant nuisances, hazards, or adverse environmental effects on neighboring land uses.



#### POLICY CN-2.4 SCENIC PRESERVATION

Ensure that development, open space and travelways surrounding key destinations, historic sites, recreational areas, and open space protects visual corridors, community aesthetics, and scenic preservation.

#### **GOAL CN-3: ENERGY RESOURCES**

Reduce consumption of and reliance on non-renewable energy, and support the development and use of renewable energy sources.

#### POLICY CN-3.1 INTERAGENCY COORDINATION

Consult with regional agencies and utility companies to pursue energy efficiency goals and expand renewable energy strategies.

#### POLICY CN-3.2 EDUCATION PROGRAMS

Support education programs to provide information on energy conservation and alternatives to non-renewable energy sources.

#### POLICY CN-3.3 DEVELOPMENT PATTERNS

Promote energy efficient-development patterns by clustering mixed use developments and compatible uses adjacent to public transportation.

#### POLICY CN-3.4 SITE DESIGN

Encourage site planning and subdivision design that incorporates the use of renewable energy systems.

#### POLICY CN-3.5 LANDSCAPING\*

Promote and encourage the planting of native and diverse tree species to improve air quality, reduce heat island effect, reduce energy consumption, and contribute to carbon mitigation with special focus in environmental justice areas.

#### POLICY CN-3.6 LIFE CYCLE COSTS

Encourage construction and building development practices that use renewable resources and life cycle costing in construction and operating decisions.

#### POLICY CN-3.7 ENERGY CONSERVATION DESIGN AND CONSTRUCTION

Incorporate energy conservation features in the design of new construction and rehabilitation projects.

#### POLICY CN-3.8 ENERGY-EFFICIENT PUBLIC FACILITIES

Promote and encourage efficient use of energy and the conservation of available resources in the design, construction, maintenance, and operation of public facilities, infrastructure, and equipment.

#### POLICY CN-3.9 ENERGY GENERATION IN PUBLIC FACILITIES

Encourage and support the generation, transmission, use, and storage of locally-distributed renewable energy in order to promote energy independence, efficiency, and sustainability.

#### POLICY CN-3.10 ENERGY CONSERVATION IN PUBLIC PROJECTS

Work with businesses and contractors that use energy-efficient practices in the provision of services and equipment for city construction projects.



**POLICY CN-3.11 ENERGY-EFFICIENT TRANSPORTATION INFRASTRUCTURE**

Continue to support public and private infrastructure for public transportation such as bus routes, rail lines, and the OC Streetcar.

**GOAL CN-4: WATER RESOURCES**

Conserve and replenish existing and future water resources.

**POLICY CN-4.1 WATER USE**

Encourage and educate residents, business owners, and operators of public facilities to use water wisely and efficiently.

**POLICY CN-4.2 LANDSCAPING**

Encourage public and private property owners to plant native or drought-tolerant vegetation.

**POLICY CN-4.3 RECYCLED WATER SYSTEMS**

Continue to coordinate with the Orange County Water District, Orange County Sanitation District, and developers for opportunities to expand use of reclaimed water systems.

**POLICY CN-4.4 IRRIGATION SYSTEMS**

Promote irrigation and rainwater capture systems that conserve water to support a sustainable community.

**POLICY CN-4.5 WATER SUPPLY**

Continue to collaborate with Orange County Water District and Metropolitan Water District to ensure reliable, adequate, and high quality sources of water supply at a reasonable cost.

**POLICY CN-4.6 WATER QUALITY**

Work with public and private property owners to reduce storm water runoff and to protect the water quality percolating into the aquifer and into any established waterway.

<b>TABLE CN-3. CONSERVATION ELEMENT IMPLEMENTATION</b>		
<b>Ref #</b>	<b>Implementation Action</b>	<b>Agency / Time Frame</b>
<b>GOAL CN-1: Air Quality and Climate</b>		
<b>Protect air resources, improve regional and local air quality, and minimize the impacts of climate change.</b>		
1.1*	<b>Air quality planning.</b> Review existing and monitor the development of new air monitoring and emissions reduction plans prepared by the South Coast Air Quality Management District. Gather and evaluate measures and strategies in such plans for their applicability to and feasibility for Santa Ana.	PBA 2022 & annually
1.2*	<b>Community identification.</b> Coordinate with the South Coast Air Quality Management District and local stakeholders to pursue a priority community designation for eligible environmental justice areas of the city, with focus on areas with unique needs and highest pollution burden as identified in the CalEnviroScreen tool. If such designation is not awarded, seek grant funds for activities such as local air quality monitoring.	PBA 2022
1.3*	<b>Proactive engagement.</b> Collaborate with the South Coast Air Quality Management District and local stakeholders in environmental justice areas experiencing local air pollution issues to outline objectives and strategies for monitoring air pollution in advance of the establishment of a community emissions reduction and/or air monitoring plan.	PBA 2022



**TABLE CN-3. CONSERVATION ELEMENT IMPLEMENTATION**

Ref #	Implementation Action	Agency / Time Frame
1.4*	<b>Health risk criteria.</b> Establish criteria for requiring health risk assessments for existing and new industries, including the type of business, thresholds, and scope of assessment. Review existing and establish new regulation to reduce and avoid increased pollution near sensitive receptors within environmental justice area boundaries.	PBA 2022
1.5*	<b>Agency permits.</b> Monitor the South Coast Air Quality Management District permitting and inspection process and the Orange County Health Care Agency to identify businesses in Santa Ana with potential hazardous materials or by-products, with a special focus on environmental justice communities. Serve as a liaison for residents to identify potential emission violations. Share information and data with the community on the City’s Environmental Quality web page.	PBA 2022
1.6*	<b>Emissions monitoring.</b> Coordinate with the South Coast Air Quality Management District to monitor existing air measurements and recommend new air measurements and locations.	PBA 2022
1.7*	<b>Truck idling.</b> Evaluate strategies to reduce truck idling found or reported in areas with sensitive receptors, with a priority placed on environmental justice areas.	PBA/PD 2023
1.8*	<b>Improve older trucks.</b> Promote the City’s Vehicle Replacement Plan and explore the replacement of older trucks through City participation in regional incentive programs and education of Santa Ana private fleet owners of program opportunities.	PWA 2022
1.9*	<b>Indirect source rules.</b> Support the development of indirect source rules, drayage truck rules, advanced clean truck routes, and heavy-duty low NOx rules by the South Coast Air Quality Management District.	CMO Ongoing
1.10*	<b>Interagency team.</b> Establish an environmental quality interagency team to evaluate, monitor, and make recommendations to address air quality and environmental hazard issues, with a special focus on environmental justice areas. Publish results and information on the City’s website through a dedicated Santa Ana Environmental Quality web page.	PBA 2022
1.11*	<b>Public education.</b> Augment existing outreach programs to improve public awareness of State, regional and local agencies’ roles and resources to identify, monitor, and address air quality and other environmental hazards in the community.	PBA/PWA Ongoing
1.12*	<b>Data collection for emissions plans.</b> Coordinate with the South Coast Air Quality Management District to explore ways to initiate data collection efforts for a community emissions reduction and/or community air monitoring plan, including the identification of information needed (new or updated), potential data sources and needed resources, and strategies to engage residents and collect information.	PBA 2022
1.13*	<b>Community survey on healthy lifestyles.</b> Plan for and conduct a community survey of residents related to community health, air quality, parks, and community services; with focused outreach for environment justice concerns and priority areas (tie into other City efforts like Strategic Plan, park and recreation planning, community benefits, etc.).	CMO 2022
1.14*	<b>Expanded interactions.</b> Identify opportunities to expand regular attendance of City staff and decision-makers at meetings for neighborhoods within environmental justice area boundaries, so that residents and businesses can more easily communicate their unique issues and needs. Include a translator(s) at these meetings so that all residents can engage.	PBA/CMO Ongoing
1.15*	<b>Expanded representation.</b> Expand representation of residents from neighborhoods within environmental justice area boundaries by extending residents from such areas to become board, commission, and task force members as openings occur.	PBA/CMO Ongoing
1.16*	<b>City budget.</b> Evaluate the City’s budget and financial policies to include direction for prioritizing public services and improvements within environmental justice area boundaries. Augment budget meeting presentations to include a	CMO Annually



**TABLE CN-3. CONSERVATION ELEMENT IMPLEMENTATION**

Ref #	Implementation Action	Agency / Time Frame
	section dedicated to the status of actions and improvements to address the needs of residents within environmental justice area boundaries.	
1.17	<b>Transportation Demand Management.</b> Collaborate with the South Coast Air Quality Management District, Orange County Transportation Authority, and other transportation planning agencies to develop a transportation demand management program for small businesses and new multifamily housing in the city to educate and incentivize employees and residents to consider transit, carpool, and active transportation travel choices.	PBA/PWA 2023
1.18	<b>Support transit.</b> Support local and regional land use and transportation plans that increase mass transit usage and reduce vehicle trips.	PWA Ongoing
1.19	<b>Climate Action Plan.</b> Review and update the City’s Climate Action Plan.	PWA 2025
<b>GOAL CN-2: Natural Resources</b> <b>Preserve and enhance Santa Ana’s natural and environmental resources while maintaining a balance between recreation, habitat restoration, and scenic resources.</b>		
2.1	<b>Native planting.</b> Evaluate opportunities in parks, open spaces, scenic linkages, and greenway corridors to restore native vegetation and establish, where appropriate, native plantings that require limited water and fertilizer. Restoration and establishment of native planting should not limit pedestrian and recreation access.	PRCSA/ PWA 2021 & ongoing
2.2	<b>Santiago Creek.</b> Continue working with regional agencies, including the Orange County Flood Control District, to identify opportunities to enhance the natural qualities of Santiago Creek to protect habitat and reintroduce native plants and animals.	PRCSA 2022 & ongoing
2.3	<b>Channel improvement plans.</b> Partner with the County of Orange to explore best practices in greenbelt and channel improvement plans for the Santa Ana River and Santiago Creek to preserve natural vegetation.	PRCSA/PWA 2022
2.4	<b>Preservation of natural and historic resources.</b> Identify and evaluate potential incentives in the municipal code to encourage protection and enhancement of natural and historic resources.	PBA 2022
2.5	<b>Programming.</b> Incorporate the city’s natural resources into City plans and recreational programming to facilitate and encourage healthy, safe recreational activities.	PRCSA 2021 & ongoing
<b>GOAL CN-3: Energy Resources</b> <b>Reduce consumption of and reliance on nonrenewable energy, and support the development and use of renewable energy sources.</b>		
3.1	<b>CALGreen voluntary measures.</b> Evaluate the feasibility of adopting CALGreen building code nonresidential voluntary measures as mandatory measures by the City.	PBA 2022
3.2	<b>LEED/ENVISION certification.</b> Evaluate the feasibility of requiring all major renovations and new construction of City-owned facilities over 5,000 square feet to earn a LEED New Construction Silver Certification or greater. Evaluate feasibility of requiring all existing City-owned facilities larger than 25,000 square feet to obtain the LEED Buildings: Operations & Maintenance Certification. Evaluate the feasibility of requiring all major renovations and new construction of City-owned infrastructure facilities to earn ENVISION Bronze Certification. Consider providing incentives and recognition for new commercial, multifamily projects, and neighborhoods to obtain LEED certification. Incentives may include expedited permitting, rebates on or reduced building permit fees, and density bonuses.	PBA 2022



**TABLE CN-3. CONSERVATION ELEMENT IMPLEMENTATION**

Ref #	Implementation Action	Agency / Time Frame
3.3	<b>Green design guidelines.</b> Update Citywide Design Guidelines to incorporate energy conservation principles, including passive heating and cooling, siting, shading, and material choices. Provide examples of site plans that illustrate energy conservation principles.	PBA 2022
3.4	<b>Retrofitting existing buildings.</b> Support and encourage retrofitting existing buildings to achieve energy optimization. Partner with Southern California Edison and other stakeholders to provide incentives, rebates, and expedited permitting for energy retrofit projects and to make residents, property owners, and businesses aware of such programs.	PBA/PWA Ongoing
3.5	<b>Funding energy projects.</b> Partner with local businesses, community organizations, and advocacy groups to seek creative financing sources for renewable energy retrofit and new development projects, including subsidized or other low-interest loans, on-bill repayment, and the option to pay for system installation through long-term assessments on individual property tax bills. For affordable housing projects involving City funds, require and incentivize affordable housing developers to meet energy-efficiency goals.	PBA/CDA 2023
3.6	<b>Funding mechanism clearinghouse.</b> Establish and maintain a clearinghouse of information on available funding alternatives for renewable energy projects, rates of return, and other information to support developers and community members interested in pursuing renewable energy projects.	PWA/CDA 2022
3.7	<b>Public awareness.</b> Create educational programs to sustain public awareness of the importance of resource conservation (e.g., energy, water, and open space), the continued existence of long-term resource demand challenges, and specific conservation tactics that are recommended.	PWA Ongoing
3.8	<b>Clean electricity.</b> Coordinate with Southern California Edison to expand the availability of clean/renewable energy services throughout the city, and to explore alternative energy technologies.	PWA 2023
3.9	<b>Local solar photovoltaics (PV).</b> Continue to pursue partnerships with government entities and private companies to establish a range of incentive programs to retrofit existing buildings with photovoltaic panels. Incentives could include reduced fees, expedited permit processing, tax incentives, and reduced energy bills. Provide educational resources to residents, property owners, and businesses regarding PV panels and available incentive programs.	PBA 2023
3.10	<b>Electricity storage.</b> Consider partnering with local Southern California Edison and local community organizations to pursue opportunities for electricity storage at the building scale, separate from the utility-scale storage operated by Southern California Edison. As battery technologies improve, promote the use of distributed electricity storage at commercial and residential buildings.	CMO 2022
3.11	<b>Natural carbon sequestration.</b> Reduce the amount of carbon dioxide that would otherwise be released into the atmosphere through the continued maintenance and expansion of the city’s urban forest and development of other green infrastructure. Explore options to include green infrastructure requirements in new public realm plans.	PWA Ongoing
<b>GOAL CN-4: Water Resources</b> <b>Conserve and replenish existing and future water resources.</b>		
4.1	<b>Water education.</b> Provide educational outreach materials for residents and businesses on proper water use and other water conservation practices.	PWA Ongoing
4.2	<b>Water smart landscapes.</b> Promote awareness of the City Landscape and Parkway Improvement Guidelines to require public projects and new private development to incorporate drought-tolerant landscaping. Continue to encourage drought-tolerant retrofits through the Turf Removal Rebate Program and educate property owners about incentives available through the SoCal WaterSmart program to public and private property owners for planting native or drought-tolerant vegetation.	PWA/PBA 2022



**TABLE CN-3. CONSERVATION ELEMENT IMPLEMENTATION**

Ref #	Implementation Action	Agency / Time Frame
4.3	<b>Green stormwater management.</b> Identify opportunities for the installation of stormwater best management practices in the public rights-of-way, parking lots, parks, or public buildings, for inclusion into the Capital Improvement Program.	PWA Ongoing
4.4	<b>Water recycling.</b> Pursue funding to implement the first phase of the City of Santa Ana Recycled Water Master Plan, with an emphasis on local water recycling programs and cooperation with regional water recycling efforts.	PWA 2023

Notes:  
 CDA - Community Development Agency      CMO - City Manager’s Office      HR - Human Resources Department  
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 PD- Police Department      \* associated with environmental justice policies



## GOAL OS-1: PARKS, OPEN SPACE, AND RECREATION

Provide an integrated system of accessible parks, recreation facilities, trails, and open space to serve the City of Santa Ana.

### POLICY OS-1.1 PARK MASTER PLAN\*

Create and regularly update a citywide parks master plan to provide guidance for the acquisition, development, maintenance and programming of parks, recreation facilities, trails and open space to meet community needs.

### POLICY OS-1.2 PARKS AND RECREATION SYSTEM\*

~~Provide and s~~Support a comprehensive and integrated network of parks, recreation facilities, trails, and open space that ~~is diverse, provide a with a~~ variety of active and passive recreational opportunities.

### POLICY OS-1.3 PARK STANDARD\*

Establish and maintain public ~~parks,~~ open space and recreation requirements for new residential and nonresidential development to provide sufficient opportunities for Santa Ana residents and visitors. ~~Strive to~~ ~~A~~attain a minimum of two acres of ~~park~~land per 1,000 ~~residents~~ ~~persons~~ residing in the City ~~of Santa Ana~~.

### POLICY OS-1.4 PARK DISTRIBUTION\*

Ensure the City residents have access to public or private parks, recreation facilities, or trails within a 10-minute walking and biking distance of home. Prioritize park provision, programs, and partnerships in park deficient and environmental justice areas.

### POLICY OS-1.5 PARK AND OPEN SPACE TYPES

Provide a mix of community, neighborhood, and special-use parks, along with greenway corridors, natural areas, and landscape areas, to meet community needs for greenspace, recreation space, social space, and trail connectivity.

### POLICY OS-1.6 PARK ACCESS AND CONNECTIVITY

Create a Safe Routes to Parks program that establishes and enhances access to existing and new parks and recreation facilities through safe walking, bicycling, and transit routes.

### POLICY OS-1.7 TRAIL CONNECTIVITY\*

Collaborate with other City agencies, partners, and regional entities to provide, and connect regional and local trails, travelways, and access corridors to support recreation, active transportation, and park and program access. Consider greenways along the OC Streetcar route, flood control channels, and other underutilized sites.

### POLICY OS-1.8 LAND ACQUISITION AND EQUITABLE DISTRIBUTION\*

Explore options for the acquisition of available lands for parks, open space, greenways and trail corridors, with priority given to sites that are within park deficient or environmental justice areas.

### POLICY OS-1.9 NEW DEVELOPMENT \*

Ensure all new development effectively integrates parks, open space, and pedestrian and multi-modal travelways to promote a quality living environment. For new development within park deficient and environmental justice areas, prioritize the creation and dedication of new public parkland over the collection of impact fees.

### POLICY OS-1.10 CREATIVE SOLUTIONS FOR DEFICIENCIES





Develop creative and flexible solutions to provide greenspace and recreation activities in neighborhoods where traditional parks are not feasible. Encourage public, private, and commercial recreational facilities in areas that are park deficient.

#### **POLICY OS-1.11 FUNDING SOURCES**

Explore and pursue all available funding, including nontraditional funding sources, for park acquisition, facility development, programming, and maintenance of existing and new parks. Set aside park funding to have monies on hand to acquire and develop parkland when opportunities arise and to leverage grant options.

#### **POLICY OS-1.12 SHARED USE\***

Collaborate with school districts, faith-based communities, and community serving organizations to expand shared use facilities through cooperative agreements to maximize recreation options.

#### **POLICY OS-1.13 WATER FEATURES**

Maintain, protect, and program the City's lakes, river and creek to support recreation, resource and water quality protection, and community aesthetics.

### **GOAL OS-2: HEALTHY, SAFE AND INCLUSIVE OPPORTUNITIES**

Provide welcoming, inclusive, safe, and healthy parks, recreation facilities, and activities to serve Santa Ana residents regardless of age, ability, or income.

#### **POLICY OS-2.1 RECREATION VARIETY**

Provide a variety of recreation facilities and activities to meet the diverse needs of the community. Consider needs for indoor and outdoor recreation opportunities, as well as traditional and trending activities.

#### **POLICY OS-2.2 HEALTHY PARKS AND PUBLIC SPACES**

Invest in and activate parks, recreation facilities and greenspace to support active lifestyles, mental health, youth development, lifelong learning and environmental health benefits that support individual and community wellbeing.

#### **POLICY OS-2.3 ACTIVE LIFESTYLES**

Invest in parks, trails and programs that support sports, fitness, active transportation, and active lifestyles.

#### **POLICY OS-2.4 URBAN AGRICULTURE AND HEALTHY FOODS\***

Expand urban agriculture opportunities in private development and public spaces, including home gardens, community gardens, and urban farms. Support healthy food choices through amenities and programs.

#### **POLICY OS-2.5 AIR QUALITY AND HEAT**

Coordinate park renovation and development to address air quality and climate impacts by reducing heat island effect by providing green infrastructure and shade, and reducing air pollution by providing vegetation that removes pollutants and air particles.

#### **POLICY OS-2.6 CONNECTIONS TO NATURE**

Design and develop parks, greenspace, and trail corridors to support community respite, wellness, and the mental health benefits found in connections to nature.



#### POLICY OS-2.7 HEALTHY INDOOR OPTIONS\*

Encourage or incentivize new commercial and residential development to provide private indoor recreation space when located in areas with high levels of localized air pollution or if site is adjacent to freeways or heavy industrial uses.

#### POLICY OS-2.8 HAZARDOUS MATERIALS\*

Reduce or eliminate, where feasible, the use of pesticides and herbicides that negatively impact human health at park facilities and publicly accessible open spaces.

#### POLICY OS-2.9 SAFETY THROUGH DESIGN

Create a safe environment through implementation of Crime Prevention through Environmental Design (CPTED) principles in public spaces.

#### POLICY OS-2.10 SAFE USE

Ensure the safety of park visitors and usability of facilities through facility upkeep, landscaping maintenance, surveillance, recreation and social service programs, and partnerships with public and private entities that address public safety and related issues in parks.

#### POLICY OS-2.11 COMMUNITY INVOLVEMENT AND VOLUNTEERISM\*

Encourage residents, stakeholders, neighborhood groups, businesses, schools, social organizations, and public agencies to volunteer and partner in the development, maintenance, and activation of publicly-owned parks and recreation facilities.

#### POLICY OS-2.12 PARK AND FACILITY CHARACTER\*

Ensure that parks and recreation facilities incorporate placemaking elements that foster social connections and community pride such as art, landscaping, murals, and amenities and facilities that reflect site character and local needs.

#### POLICY OS-2.13 NEIGHBORHOOD NEEDS\*

Consider unique neighborhood and demographic needs in the development of local parks, open spaces and programs. Balance these unique needs with efforts to ensure affordability and serve residents citywide.

#### POLICY OS-2.14 ADA ACCESSIBILITY

Design new and renovate existing parks, recreation facilities, and trails to provide access to residents of varying abilities, including people with special needs.

#### POLICY OS-2.15 INCLUSIVE, AFFORDABLE RECREATION

Provide parks, recreation facilities and programs that reflect the different demographics of the Santa Ana community, including diverse races, ethnic groups, identities, family configurations, abilities, and incomes.

### **GOAL OS-3: PARK MAINTENANCE, STEWARDSHIP, AND SUSTAINABILITY**

Maintain and manage parks, recreation facilities, trails and open space to sustain City assets and support safe use.

#### POLICY OS-3.1 PARK AND FACILITY MAINTENANCE\*

Ensure all parks, recreation facilities and open spaces are well maintained.



**POLICY OS-3.2 MAINTENANCE RESOURCES**

Ensure that funding, staffing, and other resources are available to maintain existing parks and facilities, as well as new ones when added to the park and open space system.

**POLICY OS-3.3 ASSET MANAGEMENT**

Ensure that funding is earmarked for the repair, replacement, and renovation of old or worn amenities, facilities and landscaping in parks when needed or at the end of their lifecycles. This would include deferred maintenance and new capital projects.

**POLICY OS-3.4 PROTECTION OF NATURAL, CULTURAL AND HISTORIC RESOURCES**

Maintain, preserve, and interpret the City’s natural resources, landmarks, urban tree canopy, and designated historical and cultural features.

**POLICY OS-3.5 LANDSCAPING**

Encourage the planting of native and diverse tree species in public and private spaces to reduce heat island effect, reduce energy consumption, and contribute to carbon mitigation.

**POLICY OS-3.6 SUSTAINABLE PARKS AND FACILITIES**

Integrate drought tolerant or native plantings, water-wise irrigation, design and maintenance efficiencies, and sustainable development practices to reduce water use and energy consumption.

**POLICY OS-3.7 URBAN FOREST**

Maintain, preserve, and enhance the City’s urban forest as an environmental, economic, and aesthetic resource to improve residents’ quality of life.

**POLICY OS-3.8 NATURALIZING THE SANTA ANA RIVER**

Explore opportunities to reintroduce natural habitat along the Santa Ana River to provide natural habitat and educational and recreational opportunities.

<b>TABLE OS-3. OPEN SPACE ELEMENT IMPLEMENTATION</b>		
<b>Ref #</b>	<b>Implementation Action</b>	<b>Agency / Time Frame</b>
<b>Goal OS-1: Parks, Open Space, and Recreation</b>		
Provide accessible , and to		
1.1	<b>Park needs assessment and master plan.</b> Create, adopt, and implement a park needs assessment and master plan, defining park service areas according to best practices, establishing a service area for each park facility, creating a tool to evaluate needs and prioritize improvements by quadrant or appropriate geographic subarea, and maintaining a list of priorities for the expansion and improvement of open space and recreational facilities in each quadrant or geographic subarea to attain a park land standard of 2 acres per 1,000 residents.	PRCSA 2022
1.2*	<b>Interagency Forum.</b> Convene an interagency forum to take a coordinated approach to evaluating the feasibility for converting City-owned properties to parkland, with special focus in park deficient and environmental justice areas.	PRCSA 2022
1.3	<b>Annual Open Space Summit.</b> Convene an annual forum to bring together City interagency staff, community leaders, and private enterprise to establish goals for park acquisition and review a status report of metrics associated with progress.	PRCSA 2022



**TABLE OS-3. OPEN SPACE ELEMENT IMPLEMENTATION**

Ref #	Implementation Action	Agency / Time Frame
1.4	<b>No-net-loss of parkland.</b> Establish land use provisions in the Municipal Code that prevent a net loss of public parkland in the city. Require at least a 1:1 replacement if there is any loss of public parkland due to <b>public or private</b> development.	PRCSA 2022
1.5	<b>Park Opportunity Fund.</b> Incorporate General Funds, cannabis revenues, and private donations into an established Park Opportunity Fund to leverage for matching grants and have monies available when opportunities arise for new park acquisition.	PRCSA 2021 & ongoing
1.6	<b>Development fees.</b> Evaluate the fees required by the City’s Residential Development Fee Ordinance and adjust them to better reflect current costs and needs. Update requirements regarding where fees are spent.	PRCSA 2022
1.7*	<b>Public parkland requirements for <del>larger</del> residential projects.</b> Update the Residential Development Fee Ordinance for <del>Larger</del> Residential Projects to require public parkland within <u>City limits and</u> a 10-minute walking distance of the new residential projects. <del>Consider allowing</del> developers a reduction in on-site open space by giving credits for <u>the provision of park development land for public use, or the provision of private park land.</u> <u>Establish a process and program to</u> incentivize <u>publicly accessible open space through the</u> <del>the creation of public parks that exceed City requirements, especially within park deficient and environmental justice areas.</del> <u>Establish incentives for</u> coordination between two or more residential projects (of any size) to create <del>larger and/or more centralized</del> public parkland and <u>open</u> space, such as exploring housing density bonus options, <del>for the provision of open space as a public benefit and leverage Residential Development fee to partner with developers to create public open space.</del>	PBA/PRCSA 2022
1.8	<b>Park Foundation.</b> Establish a 501(c)(3) Parks and Recreation Foundation to establish fundraising support for Santa Ana’s park system. Identify communication protocols, roles and responsibilities, and bylaws.	PRCSA 2023 & Ongoing
1.9	<b>Right-of-way use.</b> Coordinate with public agencies, railroads, and utilities to determine the feasibility of acquiring the use of rights-of-way for restricted use by the public.	PRCSA/PWA Ongoing
1.10*	<b>New parkland.</b> Coordinate with property owners to explore options to provide public access and programming in park deficient areas, including options to acquire land through purchase, land dedication, easements, and land leases that would allow for permanent or temporary use of land for recreational opportunities.	PRCSA 2022 & ongoing
1.11*	<b>Joint-use agreements.</b> Coordinate with public school districts, private schools, and other community organizations to provide community members with access to additional open space and recreational resources.	PRCSA 2022
1.12	<b>Santa Ana River.</b> Update the Santa Ana River Vision Plan to expand opportunities to reintroduce natural elements, increase habitat, and provide more recreational opportunities.	PRCSA/PWA 2024
1.13*	<b>New programming in underserved areas.</b> Partner with community organizations to offer new programs that are accessible to residents who live in areas underserved by open space and recreational facilities. Develop a comprehensive partnership policy providing guidelines that can be used throughout the City organization.	PRCSA 2022
1.14*	<b>Community partnerships.</b> Continue building partnerships with community-based organizations that administer social services to the elderly, youth, and other special needs groups; create use agreements for these providers to use public park facilities to meet the recreational and educational needs of these groups.	PRCSA 2021 & ongoing
1.15*	<b>Community input.</b> Identify and utilize multilingual and interactive community engagement tools, initiated through the Parks and Recreation Master Plan, for residents and facility users to provide ongoing input about open space needs, park design, facility improvements, and programming.	PRCSA 2022
1.16	<u>Acquisitions to meet park standard. Using the Park Master Plan as guidance, identify and acquire property within the City for park and open space use which will focus on bringing the park and recreation system to 2 acres of land per 1,000 residents with a plan to keep pace with future urban growth.</u>	<u>PRCSA 2022 &amp; ongoing</u>



**TABLE OS-3. OPEN SPACE ELEMENT IMPLEMENTATION**

Ref #	Implementation Action	Agency / Time Frame
<p><b>GOAL OS-2: Healthy, Safe and Inclusive Opportunities</b>  <b>Provide welcoming, inclusive, safe, and healthy parks, recreation facilities, and programs to serve Santa Ana residents regardless of age, ability, or income.</b></p>		
2.1	<p><b>Public safety audits.</b> Conduct public safety audits to determine areas with the highest levels of crime; pursue funding to create public safety programs based on the recommendations from the audits. Avoid aspects of public safety that privatize or segregate open space and recreation facilities.</p>	PD/PBA/PRCS A 2023
2.2	<p><b>Enhanced safety features.</b> Provide enhanced lighting, cameras, or other security features that would enhance the safety or perceived safety of parks, trails, and other public spaces; seek grant funding to improve safety measures and program facility improvements into the Capital Improvement Program each year.</p>	PRCSA 2022
2.3	<p><b>Park Patrol.</b> Provide continuous evaluation of existing security program and look at ways to enhance and strengthen; consider formation of neighborhood watch group, park host, or other similar program.</p>	PRCSA 2022
2.4	<p><b>Public notification.</b> Prior to treating areas in the city with pesticides or herbicides, inform the public through signage posted in impacted areas, direct mailers, and announcements on the City website, cable channels, publications, and the City’s social media platforms.</p>	PRCSA/PWA 2022
2.5	<p><b>Healthy amenities.</b> As facilities are upgraded, include amenities that improve the health and wellness of residents, including hydration stations and shading devices.</p>	PRCSA 2021 & ongoing
2.6*	<p><b>Healthy indoor options.</b> Explore options to incentivize or require the provision of indoor recreation space, particularly in environmental justice areas that experience high levels of exposure to air pollution.</p>	PRCSA 2023
2.7	<p><b>Universal access.</b> Explore options for the systematic completion of Americans with Disabilities Act (ADA) compliance upgrades for all City facilities.</p>	PWA 2024
2.8	<p><b>Public input.</b> Establish a procedure to collect community input regarding park design and programming at the beginning of the planning process whenever a new facility is proposed or when redevelopment of an existing facility is under consideration.</p>	PRCSA 2023
2.9	<p><b>Hours of operation.</b> Evaluate hours of operation for parks, community centers, and other facilities. Consider the option to extend hours of operation to meet community needs.</p>	PRCSA 2021
2.10	<p><b>Evaluate programming.</b> Evaluate recreational programming through participant service assessment and online public opinion surveys on a periodic basis to identify needed and desired programs.</p>	PRCSA 2021 & annually
2.11	<p><b>Program and facility fees.</b> Evaluate program and facility rental fees to ensure that programming is sustainable, and fees are equitable and appropriate.</p>	PRCSA 2021 & ongoing



**TABLE OS-3. OPEN SPACE ELEMENT IMPLEMENTATION**

Ref #	Implementation Action	Agency / Time Frame
<b>GOAL OS-3: Park Maintenance, Stewardship and Sustainability</b> <b>Maintain and manage parks, recreation facilities, trails and open space to sustain City assets and support safe use.</b>		
3.1	<b>Park and facility maintenance resources.</b> Evaluate and identify the funding, staffing and resources needed to provide quality preventative and routine maintenance for existing sites as well as planned parks and facilities.	PRCSA 2022
3.2	<b>Deferred maintenance.</b> Assess the condition of parks and facilities, identifying deficiencies, repairs and replacements needed, including cost estimates. Include facility improvements in the Capital Improvement Program.	PRCSA 2022 & ongoing
3.3	<b>Asset management.</b> Forecast and track facility lifecycle to plan for the ongoing needs for park and landscaping renovations and replacement.	PRCSA 2022 & ongoing
3.4	<b>Green infrastructure.</b> Identify and apply funds to implement environmental design practices such as integrating and maintaining native plants, additional trees, bioswales, and other natural and green infrastructure into targeted sites to support sustainability, reduced water and maintenance costs, natural resource protection, environmental education/interpretation, and connections to nature.	PRCSA 2022 & ongoing
3.5	<b>Urban Forestry Plan.</b> Coordinate with other City agencies to develop, implement and maintain a citywide tree preservation ordinance and Urban Forestry Plan for parks and open space that provides air pollution mitigation, microclimate modification, noise reduction, and offers an area of recreation, rest, and education.	PRCSA 2022 & ongoing
Notes: CDA - Community Development Agency      CMO - City Manager’s Office      HR - Human Resources Department PBA - Planning and Building Agency      PWA - Public Works Agency      PRCSA - Parks, Recreation and Community Services Agency PD- Police Department      * associated with environmental justice policies		



**GOAL N-1: LAND USE COMPATIBILITY**

Ensure that existing and future land uses are compatible with current and projected local and regional noise conditions.

**POLICY N-1.1 NOISE STANDARDS**

Utilize established Citywide Noise Standards and guidelines to inform land use decisions and guide noise management strategies.

**POLICY N-1.2 SOUND DESIGN**

Encourage functional and attractive designs to mitigate excessive noise levels.

**POLICY N-1.3 REGIONAL NOISE IMPACTS**

Collaborate with local and regional transit agencies and other jurisdictions to minimize regional traffic noise and other sources of noise in the City.

**POLICY N-1.4 SENSITIVE USES**

Protect noise sensitive land uses from excessive, unsafe, or otherwise disruptive noise levels.

**GOAL N-2: NOISE GENERATORS**

Reduce the impact of known sources of noise and vibration.

**POLICY N-2.1 TRANSPORTATION RELATED NOISE**

Reduce noise generated from traffic, railroads, transit, and airports to the extent feasible.

**POLICY N-2.2 STATIONARY RELATED NOISE**

Minimize noise impacts from commercial and industrial facilities adjacent to residential uses or zones where residential uses are permitted.

**POLICY N-2.3 TEMPORARY AND/OR NUISANCE NOISE**

Minimize the effects of intermittent, short-term, or other nuisance noise sources.

**GOAL N-3: AIRPORT AND LAND USE ENVIRONS**

Protect sensitive land uses from airport related noise impacts.

**POLICY N-3.1 RESIDENTIAL DEVELOPMENT**

Residential development within the John Wayne Airport (JWA) 65 dB(A) CNEL Noise Contour or greater is not supported.

**POLICY N-3.2 FLIGHT PATHS**

Advocate that future flight path selection be directed away from existing noise sensitive land uses.

**POLICY N-3.3 RESIDENTIAL MITIGATION**

Require all residential land uses in 60 dB(A) CNEL or 65 dB(A) CNEL Noise Contours to be sufficiently mitigated so as not to exceed an interior standard of 45 dB(A) CNEL.



**TABLE N-3. NOISE ELEMENT IMPLEMENTATION**

Ref #	Implementation Action	Agency / Time Frame
<b>Goal N-1: Land Use Compatibility</b> Ensure that existing and future land uses are compatible with current and projected local and regional noise conditions.		
1.1	<b>City equipment.</b> As feasible and practical, new equipment purchased by the City will meet noise performance standards consistent with the best available noise reduction technology.	PWA/Finance Ongoing
1.2	<b>OC Streetcar.</b> Monitor implementation of mitigation measures outlined in the Final Supplemental Environmental Impact Report for the OC Streetcar.	PWA Ongoing
1.3	<b>Noise evaluation.</b> Continue to evaluate the noise impacts of new projects during the development review process; consider requirements for noise analysis conducted by an acoustical specialist for projects involving land uses where operations are likely to impact adjacent noise-sensitive land uses.	PBA Ongoing
1.4	<b>Agency coordination.</b> Continue to coordinate with California Department of Transportation and OCTA to evaluate the need for sound barriers or other mitigation strategies along segments of the freeways and transit travel ways that impact existing noise-sensitive land uses.	PWA Ongoing
1.5	<b>Noise ordinance.</b> Update the City’s noise ordinance to provide more detail about acceptable noise standards for land uses.	PBA/PD 2022
1.6	<b>Noise mitigation in impacted areas.</b> Evaluate options to expand noise mitigation in areas that are planned for growth but where ambient noise levels already exceed noise standards.	PBA 2022
1.7	<b>Disclosure statements.</b> As part of any approvals of noise-sensitive projects where reduction of exterior noise to the maximum levels specified in the City’s General Plan or noise ordinance is not reasonably feasible, require the developer to issue disclosure statements—to be identified on all real estate transfers associated with the affected property—that identifies regular exposure to noise.	PBA 2022
1.8	<b>Site mobility.</b> Develop standards to ensure that on-site mobility does not generate excessive noise.	PBA 2022
1.9	<b>Adjacent jurisdictions.</b> Continue to monitor development projects in adjacent jurisdictions and comment on projects with the potential for noise impacts in Santa Ana.	PBA Ongoing
<b>GOAL N-2: Noise Generators</b> Reduce the impact of known sources of noise and vibration.		
2.1	<b>Alternative paving.</b> Evaluate the use of alternative paving materials that can reduce traffic noise, as feasible, depending on roadway conditions and cost-efficiency.	PWA 2024
2.2	<b>Freeways.</b> Continue cooperation with Caltrans in the planning of noise attenuation along freeways and assist with outreach efforts to notify residents of major projects that may impact noise levels and aesthetics.	PWA Ongoing
2.3	<b>Roadway designations.</b> Periodically review major roadways and designated truck routes to reduce truck traffic through residential neighborhoods and near schools.	PWA Ongoing
2.4	<b>Rail coordination.</b> Continue to work with rail owners and operators to manage existing quiet zones, monitor safety adjacent to railroad tracks, and consider feasible alternatives that reduce noise.	PWA Ongoing
2.5	<b>Site design and technology.</b> Require that the parking structures, terminals, and loading docks of noise-generating land uses be designed to minimize the potential noise impacts of vehicles on-site and on adjacent land uses. Encourage and/or require feasible technological options to reduce noise to acceptable levels.	PBA Ongoing





**TABLE N-3. NOISE ELEMENT IMPLEMENTATION**

Ref #	Implementation Action	Agency / Time Frame
2.6	<b>Mitigate existing impacts.</b> Identify existing business operations that produce exterior noise above the maximum levels specified in the City’s General Plan or noise ordinance for adjacent land uses. Reach out to those businesses to provide educational resources about best practices for noise prevention and mitigation. Assist businesses to implement mitigation strategies through permit assistance, expedited permitting, and other incentives. If the noise impact cannot be mitigated, provide site selection assistance to help businesses relocate to other areas of the city.	PBA/CDA 2023
2.7	<b>Best practices.</b> Conduct a study of best practices for the prevention and mitigation of noise impacts on sensitive land uses caused by existing or new business operations.	PBA/PD 2023
2.8	<b>Nuisance noise.</b> Review all permit applications, including special use permits, for potential noise impacts. Utilize existing noise ordinances and antinuisance statutes to reduce the occurrence of nuisance noise violations.	PBA Ongoing

**GOAL N-3: Airport and Land Use Environs**  
**Protect sensitive land uses from airport related noise impacts.**

3.1	<b>Aircraft altitude standards.</b> Continue working with the Federal Aviation Administration to determine appropriate altitude standards for aircraft flying over congested areas, taking into account public health and safety.	PBA Ongoing
3.2	<b>Helicopter noise.</b> Continue cooperation with the Fire Department and Metropolitan Water District to minimize noise conflicts associated with helicopter activity.	PBA Ongoing
3.3	<b>Local coordination.</b> Work with the Airport Land Use Commission to ensure that local noise concerns are proactively addressed.	PBA Ongoing

Notes:  
 CDA - Community Development Agency      CMO - City Manager’s Office      HR - Human Resources Department  
 PBA - Planning and Building Agency      PWA - Public Works Agency      PRCSA - Parks, Recreation and Community Services Agency  
 PD - Police Department



## **GOAL S-1: FLOOD SAFETY**

Protect life and minimize property damage, social and economic disruptions caused by flood and inundation hazards.

### **POLICY S-1.1 REGIONAL COLLABORATION**

Continue to consult with agencies to maintain the most current flood hazard and floodplain information; use the information as a basis for project review and to guide development in accordance with regional, state, and federal standards.

### **POLICY S-1.2 CLIMATE CHANGE**

Evaluate the need to expand the capacity of flood control facilities to minimize flood hazards to people, property, and the environment based on changing weather conditions associated with climate change.

### **POLICY S-1.3 STORM DRAIN INFRASTRUCTURE**

Update the Drainage Master Plan to prioritize improvements to existing system deficiencies, and plan for infrastructure needs that support the General Plan land use vision.

### **POLICY S-1.4 CRITICAL INFRASTRUCTURE**

Design, construct, and retrofit critical public facilities and utilities located in flood-prone areas to maintain their structural and operational integrity during floods.

### **POLICY S-1.5 FLOOD AWARENESS**

Promote education of flooding hazards and bring awareness to resources and programs that assist property owners, residents, and businesses to protect their homes and property from flood damage.

### **POLICY S-1.6 ALTERNATIVE FLOOD CONTROL METHODS**

Explore and encourage natural flood control infrastructure and techniques that create new open areas to capture storm water, recharge aquifers, prevent flooding, and that expand recreation opportunities.

### **POLICY S-1.7 SURFACE WATER INFILTRATION**

Encourage site drainage features that reduce impermeable surface area, increase surface water infiltration, and minimize surface water runoff during storm events on private and public developments.

### **POLICY S-1.8 DEVELOPMENT IN FLOOD ZONE**

Continue to implement federal, state, and regional requirements related to new construction in flood plain areas to ensure that future flood risks to life and property are minimized.

## **GOAL S-2: HAZARDOUS MATERIALS**

Protect residents and environmental resources from contaminated hazardous material sites and minimize risks associated with these, production, storage, transport, and disposal of hazardous materials.

### **POLICY S-2.1 REGIONAL COLLABORATION\***

Consult and collaborate with federal, state, and regional agencies to identify and regulate the disposal and storage of hazardous materials, prevent the illegal transportation and disposal of hazardous waste, and facilitate the cleanup of contaminated sites.

### **POLICY S-2.2 HAZARDOUS WASTE GENERATORS\***

Collaborate with appropriate agencies to identify and inventory all users and handlers of hazardous materials



to proactively mitigate potential impacts.

**POLICY S-2.3 TRANSPORTATION AND STORAGE\***

Coordinate with the County of Orange, the California Department of Transportation, and other relevant parties to enforce state and local laws regulating the storage and transport of hazardous materials within the City of Santa Ana, and limit truck routes through the City to arterials streets away from natural habitats and sensitive land uses.

**POLICY S-2.4 PLANNING AND REMEDIATION\***

Determine the presence of hazardous materials and/or waste contamination prior to approval of new uses and require that appropriate measures be taken to protect the health and safety of site users and the community.

**POLICY S-2.5 EDUCATION AND BEST PRACTICES\***

Promote public awareness of best practices for and participation in household hazardous waste management and disposal.

**POLICY S-2.6 EXISTING SENSITIVE USES\***

Partner and collaborate with property owners, businesses, and community groups to develop strategies to protect and minimize risks from existing hazardous material sites to existing nearby sensitive uses, with priority given to discontinuing such uses within environmental justice area boundaries.

**GOAL S-3: GEOLOGIC AND SEISMIC HAZARDS**

Provide a safe environment for all Santa Ana residents and workers while minimizing risk of injury, loss of life, property damage, and social and economic impacts caused by geologic and seismic hazards.

**POLICY S-3.1 HAZARD IDENTIFICATION**

Explore opportunities to identify and encourage the upgrade of structures and facilities that are at risk from seismic hazards.

**POLICY S-3.2 SEISMIC AND GEOTECHNICAL STANDARDS**

Ensure that all new development abides by the current city and state seismic and geotechnical requirements and that projects located in areas with potential for geologic or seismic hazards prepare a hazards study.

**POLICY S-3.3 KEY PUBLIC FACILITIES AND SYSTEMS**

Coordinate with relevant utility service providers to ensure that major utility systems remain resilient in the event of a major earthquake and are seismically upgraded.

**POLICY S-3.4 MULTIAGENCY EDUCATION CAMPAIGN**

Develop cooperative partnerships and strengthen communication among public agencies, residents, nonprofit organizations, and businesses to promote sharing of educational information regarding seismic and geologic hazards and safety.



## **GOAL S-4: AIRCRAFT HAZARDS**

Protect the safety of the general public from aircraft hazards.

### **POLICY S-4.1 STRUCTURES ABOVE 200 FEET**

For development projects that include structures higher than 200 feet above existing grade, the City shall inform the Airport Land Use Commission (ALUC) and submit materials to the ALUC for review. Proposed projects that would exceed a height of 200 feet above existing grade shall be required to file Form 7460-1 with the Federal Aviation Administration.

### **POLICY S-4.2 FEDERAL AVIATION REGULATION PART 77**

Do not approve buildings and structures that would penetrate Federal Aviation Regulation (FAR) Part 77 Imaginary Obstruction Surfaces unless found consistent by the Airport Land Use Commission (ALUC). Additionally, in accordance with FAR Part 77, required applicants proposing buildings or structures that penetrate the 100:1 Notification Surface to file a Form 7460-1 Notice of Proposed Construction or Alteration with FAA and provide a copy of the FAA determination to the City and the ALUC for Orange County.

### **POLICY S-4.3 LIGHT, GLARE, AND OTHER INTERFERENCE**

Minimize hazards to aeronautical operations by ensuring land uses do not emit excessive glare, light, steam, smoke, dust, or electronic interference in compliance with FAA regulations and the John Wayne Airport Environs Land Use Plan.

### **POLICY S-4.4 HELIPORT/HELISTOP APPROVAL AND REQUIREMENTS**

Any proposals for heliports/helipads within the City shall be submitted through the City to the Airport Land Use Commission for a consistency determination. Approve the development of a heliport or helistop only if it complies with the Airport Environs Land Use Plan for heliports. Ensure that each applicant seeking a conditional use permit or similar approval for the construction or operation of a heliport or helistop complies fully with the state permit procedure provided by law and with all conditions of approval imposed or recommended by the FAA, by Orange County Airport Land Use Commission, and by Caltrans/Division of Aeronautics. This requirement shall be in addition to all other City development requirements.

### **POLICY S-4.5 REFERRAL TO ALUC**

Prior to the amendment of the City's general plan or a specific plan, or the adoption or approval of a zoning ordinance or building regulation within the planning boundary established by the Airport Land Use Commission (ALUC), and pursuant to Public Utilities Code Section 21676, the City shall first refer the proposed action to the ALUC.

### **POLICY S-4.6 DEED DISCLOSURE NOTICE**

Provide notice of airport in the vicinity where residential development is being proposed within the 60 dBA CNEL noise contours for the John Wayne Airport.



**TABLE S-2. SAFETY ELEMENT IMPLEMENTATION**

Ref #	Implementation Action	Agency / Time Frame
<p><b>Goal S-1: Flood Safety</b>                      Protect life and minimize property damage, social and economic disruptions caused by flood and inundation hazards.</p>		
1.1	<p><b>Agency coordination.</b> Communicate with FEMA annually regarding updates to Flood Insurance Rate Maps and Letter of Map Revisions.</p>	PBA Annually
1.2	<p><b>Flood resistant buildings.</b> Require that new structures in or near a 100-year floodplain be sited and designed to be flood resistant and not inhibit flood flows. Retrofit existing critical facilities within the floodplain to maintain structural and operational integrity during a flood.</p>	PBA Ongoing
1.3	<p><b>Best Practices.</b> Periodically review county, state, and federal flood control best practices and incorporate appropriate standards into the Municipal Code.</p>	PBA/PWA Ongoing
1.4	<p><b>StormReady Program.</b> Participate in the StormReady Program with the National Weather Service, including the monitoring of storm watches and warnings in real-time.</p>	PD Ongoing
1.5	<p><b>Grants.</b> Work with the Orange County Flood Control District to apply for grants that provide funding for local drainage controls. FEMA’s Hazard Mitigation Grant and Flood Mitigation Assistance Programs and Predisaster Mitigation Program, CalEPA, and the State Water Resources Control Board offer grants to municipalities throughout California.</p>	PWA Ongoing
1.6	<p><b>On-site stormwater mitigation.</b> Require new development and significant redevelopment projects in the city to implement best management practices for on-site stormwater retention, where feasible, and other low-impact development stormwater infrastructure to reduce runoff and encourage groundwater recharge.</p>	PWA Ongoing
1.7	<p><b>Storm Drains.</b> Continue to maintain and seek opportunities to upgrade the City’s storm drain systems, where needed, with an emphasis on historical flooding areas. This includes regular maintenance and cleaning of storm drains and other flood control structures so that stormwater can be effectively conveyed, and upgrading the storm drain system where it is known to be undersized.</p>	PWA Ongoing
1.8	<p><b>Hazard Mitigation Plan.</b> Prepare, maintain, and regularly update a local hazard mitigation plan.</p>	PD 2021 & update 2 to 3 years
1.9	<p><b>Emergency Operations Plan.</b> Maintain and regularly update an emergency operations plan.</p>	PD Ongoing
1.10	<p><b>Climate resiliency.</b> Explore the development of a climate adaptation plan to respond to the most significant potential climate change risks and vulnerabilities identified in the vulnerability assessment and protect the natural and built environment, residents, visitors, economic base, and quality of life.</p>	PBA/PWA 2022
1.11	<p><b>Public education.</b> Continue to disseminate information on flooding, flood control on private property, floodplains, and flood preparedness to the public through the City website, social media, and at City offices.</p>	CMO/PD 2022
1.12	<p><b>Community Emergency Response Team (CERT).</b> Increase participation in CERT through program promotion and expanded course offerings. Consider partnering with school districts to offer CERT training to city high school students. Encourage CERT participation for City employees.</p>	PD Ongoing
1.13	<p><b>Emergency preparedness.</b> Identify all essential and critical facilities (including but not limited to essential City offices and buildings, medical facilities, schools, child care centers, and nursing homes) in or within 200 feet of the 100-year flood zone, and evaluate disaster response and evacuation plans that address the actions that will be taken in the event of flooding.</p>	PWA/PBA 2023



**TABLE S-2. SAFETY ELEMENT IMPLEMENTATION**

Ref #	Implementation Action	Agency / Time Frame
<p><b>GOAL S-2: Hazardous Materials</b>                      Protect residents and environmental resources from contaminated hazardous material sites and minimize risks associated with the use, production, storage, transport, and disposal of hazardous materials.</p>		
2.1	<p><b>Facility location.</b> Identify options to prohibit new facilities involved in the production, use, storage, transport, or disposal of hazardous materials in quantities that would place them in the State’s Toxic Release Inventory or Small Quantity Generator databases in the 100-year flood zone unless all standards of elevation, anchoring, and flood proofing have been implemented to the satisfaction of the City’s Planning and Building Agency and the Orange County Fire Authority.</p>	PBA/OCFD 2022
2.2	<p><b>Sensitive use protection.</b> Consider legislation to prohibit new facilities involved in the production, use, storage, transport, or disposal of hazardous materials near existing land uses that may be adversely impacted by such activities. Prohibit new sensitive facilities near existing sites that use, store, or generate hazardous materials.</p>	PBA 2022
2.3	<p><b>Waste drop-off facilities.</b> Continue to promote off-site hazardous materials and/or electronic waste drop-off.</p>	PWA Ongoing
2.4*	<p><b>Lead contamination.</b> Work with local and regional partners, such as Orange County Environmental Justice, Orange County Health Care Agency and University of California at Irvine Public Health, to understand the prevalence, sources, and implications of lead contamination of soil across Santa Ana. Collaborate with environmental justice stakeholders in proposing solutions to remove hazardous lead-contaminated soils in the city and with benchmarks to measure and track effectiveness of proposed programs.</p>	PBA/CDA 2022
2.5*	<p><b>Business education.</b> Collaborate with state and county agencies and trade organizations to educate and inform industrial business owners about permit regulations required for safe facility operations and about best practices.</p>	PBA/CDA 2022
<p><b>GOAL S-3: Geologic and Seismic Hazards</b>                      Provide a safe environment for all Santa Ana residents and workers while minimizing risk of injury, loss of life, property damage, and social and economic impacts caused by geologic and seismic hazards.</p>		
3.1	<p><b>Public utilities.</b> Coordinate with the California Public Utilities Commission and/or utilize the Capital Improvement Program. Explore options to strengthen, relocate, or take other appropriate measures to safeguard high-voltage lines; water, sewer, natural gas and petroleum pipelines; and trunk electrical and telephone conduits that extend through areas of high liquefaction potential, cross active faults, or traverse earth cracks or landslides.</p>	PWA/PBA 2024
3.2	<p><b>Preparedness practice.</b> Participate in regional and local emergency exercises, such as the Great California ShakeOut, an annual statewide earthquake drill.</p>	PD Ongoing
3.3	<p><b>Preparedness kits.</b> Enhance public awareness and preparedness by encouraging residents and businesses to store supplies for self-reliance following a disaster. Emergency preparedness kits should include, at a minimum, a three-day supply of drinking water and food for all members of the household or business, including pets. Partner with community organizations to seek funding / provide emergency kits for families who qualify for state or federal aid programs and for families whose children qualify for the free or reduced school lunch program.</p>	PD Ongoing
3.4	<p><b>Education programs.</b> Offer educational programs for residents and businesses regarding preventative actions to take before, during, and after a seismic event, and involve the public in the awareness of City emergency response plans, resources, risk reduction, and mitigation measures.</p>	PD Ongoing
3.5	<p><b>High-risk facilities.</b> Compile and maintain a list of facilities that, because of population demands (such as mobility issues at a nursing home), construction type, location relative to a fault, or other factors, may have a high risk and require special response during a geologic or seismic event.</p>	PBA/OCFA 2025



**TABLE S-2. SAFETY ELEMENT IMPLEMENTATION**

Ref #	Implementation Action	Agency / Time Frame
3.6	<b>Earthquake Vulnerability Assessment.</b> Identify resources to conduct an inventory of private buildings that may be particularly vulnerable to earthquake damage, including pre 1940s structures and homes with cripple wall foundations.	PBA 2022
<b>GOAL S-4: Aircraft Hazards</b> Protect the safety of the general public from aircraft hazards.		
4.1	<b>Coordination.</b> Continue to collaborate internally and with adjacent jurisdictions, appropriate agencies, and the Orange County Airport Land Use Commission as needed on potential development applications and ongoing programs affecting land use and development, affordable housing, transportation, infrastructure, resource conservation, environmental quality, and John Wayne Airport operations and improvement plans.	PBA/PWA Ongoing
4.2	<b>Airport regulations and plans.</b> Continue to comply with Federal Aviation Regulations and adhere to the John Wayne Airport Land Use Compatibility Plan to ensure future development ensures the safety of airport operations and of those living, working, and going to school in Santa Ana.	PBA/PWA Ongoing
4.3	<b>Development code standards.</b> Maintain and update as necessary the development code to incorporate appropriate requirements and standards to ensure airport safety and compatibility.	PBA

Notes:  
 CDA - Community Development Agency      CMO - City Manager’s Office      HR - Human Resources Department  
 PBA - Planning and Building Agency      PWA - Public Works Agency      PRCSA - Parks, Recreation and Community Services Agency  
 PD- Police Department      \* associated with environmental justice policies



**GOAL LU-1: GROWING RESPONSIBLY**

Provide a land use plan that improves quality of life and respects our existing community.

**POLICY LU-1.1 COMPATIBLE USES\***

Foster compatibility between land uses to enhance livability and promote healthy lifestyles.

**POLICY LU-1.2 HOMEOWNERSHIP OPPORTUNITIES**

Support innovative development policies to expand homeownership opportunities at all income levels.

**POLICY LU-1.3 EQUITABLE CREATION AND DISTRIBUTION OF OPEN SPACE\***

Promote the creation of new open space and community serving amenities in park deficient areas that keeps pace with the increase in multi-unit housing development, with priority given to those that are also within environmental justice area boundaries.

**POLICY LU-1.4 COUNTY SEAT**

Support the location of new and enhanced regional, state, and federal governmental facilities in the Civic Center to reinforce Santa Ana as the County Seat.

**POLICY LU-1.5 DIVERSE HOUSING TYPES**

Incentivize quality infill residential development that provides a diversity of housing types and accommodates all income levels and age groups.

**POLICY LU-1.6 TRANSIT ORIENTED DEVELOPMENT**

Encourage residential mixed-use development, within the City’s District Centers, ~~and~~ Urban Neighborhoods, and adjacent to high quality transit.

**POLICY LU-1.7 ACTIVE TRANSPORTATION INFRASTRUCTURE\***

Invest in active transportation connectivity between activity centers and residential neighborhoods to encourage healthy lifestyles.

**POLICY LU-1.8 DEVELOPMENT TRADEOFFS**

Ensure that new development projects provide a net community benefit.

**POLICY LU-1.9 PUBLIC FACILITIES AND INFRASTRUCTURE**

Evaluate individual new development proposals to determine if the proposals are consistent with the General Plan, and to ensure that they do not compound existing public facility and service deficiencies.

**POLICY LU-1.10 DOWNTOWN ORANGE COUNTY**

Balance development within the downtown to continue to serve as a cultural and economic hub for existing and future residents.

**GOAL LU-2: LAND USE NEEDS**

Provide a balance of land uses that meet Santa Ana's diverse needs.

**POLICY LU-2.1 EMPLOYMENT OPPORTUNITIES**

Provide a broad spectrum of land uses and development that offer employment opportunities for current and future Santa Ana residents.





#### POLICY LU-2.2 CAPTURE LOCAL SPENDING

Encourage a range of commercial uses to capture a greater share of local spending, and offer a range of employment opportunities.

#### POLICY LU-2.3 SUPPORTIVE SPACES\*

Provide a diversity of land uses that support residents, visitors, and businesses, such as open space, areas for community gatherings, and outdoor entertainment venues.

#### POLICY LU-2.4 COST AND BENEFIT OF DEVELOPMENT

Balance the benefits of development with its fiscal impacts on the City and on quality of life for the community.

#### POLICY LU-2.5 BENEFITS OF MIXED-USE

Encourage infill mixed-use development at all ranges of affordability to reduce vehicle miles traveled, improve jobs/housing balance, and promote social interaction.

#### POLICY LU-2.6 ENCOURAGE INVESTMENT

Promote rehabilitation of properties and encourage increased levels of capital investment to create a safe and attractive environment.

#### POLICY LU-2.7 BUSINESS INCUBATOR

Support land use decisions that encourage the creation, development, and retention of businesses in Santa Ana.

#### POLICY LU-2.8 CITY IMAGE

Encourage land uses, development projects, and public art installations that promote the City's image as a cultural, [governmental](#), and business friendly regional center.

#### POLICY LU-2.9 OPEN SPACE NEEDS\*

Establish and maintain public open space and recreation requirements for new residential and nonresidential uses to provide sufficient open space and recreational opportunities for Santa Ana residents and visitors.

#### POLICY LU-2.10 SMART GROWTH

Focus high density residential in mixed-use villages, designated planning focus areas, Downtown Santa Ana, and along major travel corridors.

### GOAL LU-3: COMPATIBILITY OF USES

Preserve and improve the character and integrity of existing neighborhoods and districts.

#### POLICY LU-3.1 COMMUNITY BENEFITS

Support new development which provides a net community benefit and contributes to neighborhood character and identity.

#### POLICY LU-3.2 EMPOWER COMMUNITY\*

Facilitate community engagement and dialogue in policy decisions and outcomes affecting land use and development, with supplemental opportunities for proposed planning activities within environmental justice area boundaries.



### POLICY LU-3.3 ENFORCEMENT OF STANDARDS

Maintain a robust and proactive code enforcement program that partners with community stakeholders and is responsive to community needs.

### POLICY LU-3.4 COMPATIBLE DEVELOPMENT

Ensure that the scale and massing of new development is compatible and harmonious with the surrounding built environment.

### POLICY LU-3.5 ADAPTIVE REUSE

Encourage the preservation and reuse of historical buildings and sites through flexible land use policies.

### POLICY LU-3.6 FOCUSED DEVELOPMENT

Facilitate the transformation of the transit corridors through focusing medium and high density pedestrian-oriented mixed-use development at key intersections.

### POLICY LU-3.7 ATTRACTIVE ENVIRONMENT

Promote a clean, safe, and creative environment for Santa Ana's residents, workers, and visitors.

### POLICY LU-3.8 SENSITIVE RECEPTORS\*

Avoid the development of industry and sensitive receptors in close proximity to each other that could pose a hazard to human health and safety, due to the quantity, concentration, or physical or chemical characteristics of the hazardous materials utilized, or the hazardous waste an operation may generate or emit.

### POLICY LU-3.9 NOXIOUS, HAZARDOUS, DANGEROUS, AND POLLUTING USES\*

Improve the health of residents, students, and workers by limiting the impacts of construction activities and operation of noxious, hazardous, dangerous, and polluting uses that are in close proximity to sensitive receptors, with priority given to discontinuing such uses within environmental justice area boundaries.

### POLICY LU-3.10 COMMUNITY ATTRACTIONS

Support the development of regional land uses that allow for entertainment, sports and unique venues that benefit the local community and attract a wide range of visitors.

### POLICY LU-3.11 AIR POLLUTION BUFFERS\*

Promote landscaping and other buffers to separate existing sensitive uses from rail lines, heavy industrial facilities, and other emissions sources. As feasible, apply more substantial buffers within environmental justice area boundaries.

### POLICY LU-3.12 INDOOR AIR QUALITY\*

Require new sensitive land uses proposed in areas with high levels of localized air pollution to achieve good indoor air quality through landscaping, ventilation systems, or other measures.

## GOAL LU-4: COMPLETE COMMUNITIES

Support a sustainable Santa Ana through improvements to the built environment and a culture of collaboration.

### POLICY LU-4.1 COMPLEMENTARY USES

Promote complete neighborhoods by encouraging a mix of complementary uses, community services, and people places within a walkable area.



**POLICY LU-4.2 PUBLIC REALM**

Maintain and improve the public realm through quality architecture, street trees, landscaping, and other pedestrian-friendly amenities.

**POLICY LU-4.3 SUSTAINABLE LAND USE STRATEGIES\***

Encourage land uses and strategies that reduce energy and water consumption, waste and noise generation, soil contamination, air quality impacts, and light pollution.

**POLICY LU-4.4 NATURAL RESOURCE CAPTURE**

Encourage the use of natural processes to capture rainwater runoff, sustainable electric power, and passive climate control.

**POLICY LU-4.5 VMT REDUCTION**

Concentrate development along high quality transit corridors to reduce vehicle miles traveled (VMT) and transportation related carbon emissions.

**POLICY LU-4.6 HEALTHY LIVING CONDITIONS\***

Support diverse and innovative housing types that improve living conditions and promote a healthy environment.

**POLICY LU-4.7 DIVERSE COMMUNITIES**

Promote mixed-income developments with mixed housing types to create inclusive communities and economically diverse neighborhoods.

**POLICY LU-4.8 COMMUNITY PARTNERSHIPS\***

Collaborate with property owners, community organizations, and other local stakeholders to identify opportunities for additional open space and community services, such as community gardens and gathering places.

**POLICY LU-4.9 RECREATIONAL AMENITIES\***

Encourage public, private and commercial recreational facilities in areas that are park and open space deficient.

**POLICY LU-4.10 THRIVING DOWNTOWN**

Encourage new development and enhancement of Downtown Santa Ana through creative, sustainable, and innovative design solutions.



**TABLE LU-10. LAND USE ELEMENT IMPLEMENTATION**

Ref #	Implementation Action	Agency / Time Frame
<b>GOAL LU-1: Growing Responsibly</b> Provide a land use plan that improves quality of life and respects our existing community.		
1.1	<b>Development Code Update.</b> Prepare a comprehensive update to the zoning code to ensure that the City's zoning regulations align with the General Plan's goals and policies. Update the Metro East Mixed-Use Overlay District to remove the portion within the 17th Street and Grand Avenue Focus Area. Update the Midtown Specific Plan.	PBA 2022
1.2	<b>Community benefits.</b> Develop a standard of review for evaluation of a new development project's net community benefit by identifying types of community benefits desired in neighborhoods through public outreach. Assess capital costs and ongoing operations and maintenance costs; conduct a financial feasibility analysis to determine the impacts of community benefits on the feasibility of desired types of development.	PBA/CDA 2022
1.3	<b>Retail business potential.</b> Conduct and annually update a retail market study for the city's District Centers and Urban Neighborhoods to identify types of businesses that can be supported; conduct outreach to local businesses to inform them of potential business opportunities in these areas.	CDA 2022
1.4	<b>Affordable infill housing.</b> Prepare an inventory of affordable housing opportunity sites of publicly held land as well as land owned by nonprofit organizations and churches.	CDA 2022
1.5	<b>Universal access.</b> Evaluate the feasibility of developing standards that require a percentage of units in new residential development projects to incorporate universal design principles.	PBA 2023
1.6	<b>ADUs.</b> Develop accessory dwelling unit standard plans to facilitate quality site and architectural design while reducing costs and expediting City review and approvals.	PBA 2022
1.7	<b>Civic Center.</b> Explore zoning options that could support residential, mixed-use, and additional facilities that could activate Santa Ana's Civic Center and complement zoning for Downtown.	CMO/PBA 2028
<b>GOAL LU-2: Land Use Needs</b> Provide a balance of land uses that meet Santa Ana's diverse needs.		
2.1	<b>Periodic evaluation.</b> Review and, if necessary, update the General Plan every five years to affirm its vision remains consistent with the community's values.	PBA 2025
2.2	<b>Annual review.</b> Prepare a general plan status report annually. Review the General Plan land use objectives and map to ensure they continue to support the community's long-term land use vision. Amend the text, goals, policies, and map as necessary to address new concerns, legislation, and changing conditions.	PBA Annually April 1st
2.3	<b>Projections.</b> Review and adjust population assumptions and forecasts annually in conjunction with the Department of Finance, SCAG, and the County of Orange/Center for Demographic Research to adequately plan for the growth of housing and jobs.	PBA 2021 Ongoing
2.4	<b>School sites.</b> Coordinate with local school districts and community colleges serving Santa Ana residents on the need for new sites as well as plans for surplus property.	CMA/PBA Annually



**TABLE LU-10. LAND USE ELEMENT IMPLEMENTATION**

Ref #	Implementation Action	Agency / Time Frame
2.5	<b>Developer outreach.</b> Conduct an annual workshop with residential, mixed-use, commercial, and industrial real estate developers to discuss developing projects in Santa Ana; identify challenges that discourage quality development in the city; identify cost implications that impact affordability; implement a plan to address such challenges.	PBA/CDA 2022
2.6	<b>Fee assessment.</b> Conduct a periodic review of developer fees and assessment districts to ensure fees are adequate to provide services and mitigate impacts of development, with consideration given to feasibility concerns of building new development.	PWA/PBA 2023
2.7	<b>Fiscal impact model.</b> Create a project-level fiscal impact model and incorporate requirements that new development be fiscally neutral or beneficial to the City into the development process.	PBA/CDA 2021
2.8	<b>City-owned land.</b> Coordinate future disposition of City-owned property and remnant parcels, consistent with the Surplus Land Act.	PWA/CDA Ongoing
2.9	<b>High-density housing.</b> Collaborate with Orange County jurisdictions to prepare and distribute public information to explain the need and value of high-density housing in Santa Ana, combat misinformation about high-density housing, and clarify where high-density housing is planned and where it is prohibited.	PBA 2021
2.10*	<b>Open space requirements.</b> Evaluate public open space and park requirements in the zoning code for residential and nonresidential uses. Consider requirements and/or incentives to aggregate public open space areas required by two or more uses to form larger and more usable areas and facilities.	PBA/PRCSA 2022
2.11	<b>Antidisplacement strategies.</b> Collaborate with community organizations and residents to identify, evaluate, and implement effective and appropriate antidisplacement strategies to address the unintended displacement of vulnerable tenants and property owners due to the introduction of new development.	PBA/CDA 2022
2.12	<b>Distinctive districts.</b> Develop and adopt a specific plan or corridor plan for each of the land use focus areas to establish regulations and design standards with consideration of the character, history and uniqueness of existing corridors and neighborhoods.	PBA/ CDA 2022
2.13	<b>Housing Trust Fund.</b> Coordinate and support applications by developers to the Orange County Housing Finance Trust for affordable housing rehabilitation projects in Santa Ana.	CDA Ongoing
2.14	<b>Local preference.</b> Require a first priority preference for Santa Ana residents and workers in tenant selection policies for affordable housing projects that receive financial assistance from the City or project that qualify for a density bonus	CDA Ongoing
<b>GOAL LU-3: Compatibility of Uses</b>		
<b>Preserve and improve the character and integrity of existing neighborhoods and districts.</b>		
3.1	<b>CEQA review.</b> Continue to evaluate land use compatibility through required environmental clearance of new development projects.	PBA Ongoing
3.2*	<b>Design guidelines and standards.</b> Update the zoning code's development and operational standards for industrial zones to address incompatibility with adjacent uses, including minimum distance requirements to buffer heavy industrial uses from sensitive receptors. Conduct a study to evaluate and	PBA 2022



**TABLE LU-10. LAND USE ELEMENT IMPLEMENTATION**

Ref #	Implementation Action	Agency / Time Frame
	establish appropriate minimum distances and landscape buffers between polluting industrial uses from sensitive receptors such as residences, schools, day care, and public facilities.	
3.3*	<b>Healthy lifestyles.</b> Collaborate with residents and industry stakeholders to create a program to incentivize and amortize the removal of existing heavy industrial uses adjacent to sensitive uses.	PBA 2022
3.4*	<b>Funding for air filtration.</b> Seek funding from South Coast Air Quality Management District and other regional sources for the installation of high-efficiency air filtration systems in buildings, homes, and schools located in areas with high levels of localized air pollution, especially for those within environmental justice area boundaries.	PBA 2022
3.5*	<b>Business incentive.</b> Explore economic development incentives and grant funding to encourage existing or draw new business investments in the industrial zones to incorporate more environmentally sustainable practices.	CDA Ongoing
3.6*	<b>Lead paint abatement.</b> Coordinate with County of Orange Health Care Agency and community organizations to strengthen local programs and initiatives to eliminate lead-based paint hazards, with priority given to residential buildings within environmental justice area boundaries.	CDA 2021
3.7	<b>Building massing.</b> Update the Citywide Design Guidelines to incorporate best practices addressing transitions in building height and bulk for new development adjacent to lower density neighborhoods.	PBA 2022
3.8	<b>Signage.</b> Update the sign ordinance to incorporate measures that reduce visual clutter.	PBA 2022
3.9	<b>Parking.</b> Through City Interagency collaboration, develop parking management strategies to support the Land Use Plan and reduce dependency on single-passenger vehicles, considering the parking needs for existing development and future activity nodes, changes in automotive technologies and car usage trends, and options for City-operated facilities. Explore parking strategies through pilot projects.	PBA/ PWA 2022
3.10	<b>Code enforcement.</b> Continue aggressive code enforcement programs and activities to maintain community pride and promote reinvestment in Santa Ana neighborhoods.	PBA Ongoing
3.11	<b>Neighborhood aesthetics.</b> Partner with neighborhood associations to provide educational materials to residents regarding the front yard, parkway, landscape, and fence requirements.	PBA 2022
3.12	<b>Adaptive reuse.</b> Update the Adaptive Reuse Ordinance to clarify the areas of opportunity for conversion to new housing.	PBA 2022
3.13	<b>Growth in focus areas.</b> Develop incentives to promote development within identified focus areas.	PBA/CDA 2022
3.14*	<b>Sunshine ordinance.</b> Update City Sunshine Ordinance, incorporating best practices for outreach in environmental justice areas in Santa Ana.	CMO 2022
3.15*	<b>Communication tools.</b> Explore tools for communication with residents and sensitive receptors when new industrial uses are proposed in their areas.	PBA 2022



**TABLE LU-10. LAND USE ELEMENT IMPLEMENTATION**

Ref #	Implementation Action	Agency / Time Frame
3.16*	<b>Health in corridors.</b> Require a Health Risk Assessment to identify best practices to minimize air quality and noise impacts when considering new residential uses within 500 feet of a freeway.	PBA Ongoing
3.17*	<b>Training for safe practice.</b> Pursue the EPA Renovate Right Program to train local residential contractors for certification as lead renovators to promote safe work practices and prevent lead contamination.	PBA 2022
3.18*	<b>Renovations and lead prevention.</b> Evaluate the feasibility of requiring contractor training and/or certification for safe work practices to conduct residential renovations for pre-1978 structures that may contain existing lead paint.	PBA 2022
3.19*	<b>Promote health.</b> Partner with local organizations (e.g., OC Health Care Agency, Latino Health Access, Santa Ana Unified School District, and the Coalition of Community Health Centers) to increase blood lead testing, outreach, education, and referral services through a ‘promotora’ or community peer outreach model that addresses the root causes of elevated blood lead levels impacting Santa Ana residents, with special focus in environmental justice communities and for children living in pre-1978 housing.	PBA 2022
3.20*	<b>Safe housing.</b> Require all residential rehabilitation projects that use local, or HUD federal funds to comply with the Lead Safe Housing Rule, to remove lead paint hazards, depending on the nature of work and the dollar amount of federal investment in the property.	CDA Ongoing
3.21*	<b>Prevention education.</b> Collaborate with local organizations such as Orange County Health Care Agency and State Environmental Protection Agency and identify funds to create a Santa Ana Prevent Lead Poisoning Education Program, with special focus on disadvantaged communities and pre-1978 housing stock.	PBA 2022
3.22*	<b>Public health outcomes.</b> Support the Orange County Health Care Agency in their role in investigating public complaints regarding lead hazards, through enforcement of local housing standards to assure healthy outcomes.	PBA 2021 & ongoing
3.23*	<b>Agency permits.</b> Work with South Coast Air Quality Management District and Orange County Health Care Agency to evaluate existing special permit process and criteria for approval, and identify potential policy changes to minimize issuance of special permits with potential health impacts.	PBA 2022
3.24*	<b>Public health.</b> Partner with Orange County Health Care Agency and community serving organizations to evaluate best practices and benefits of preparing a Public Health Plan to address environmental hazards in Santa Ana, with special focus in environmental justice communities. Conduct public meetings to gather information and present preliminary findings.	PBA 2022
3.25*	<b>Engage EJ communities.</b> Work with community serving organizations, neighborhood leaders, and residents to form an Ad Hoc Committee to develop ongoing EJ Community Engagement programs <a href="#">for existing and new disadvantaged EJ communities</a> , including multilingual communication protocols. Host biannual or quarterly Roundtable meetings with local stakeholders to guide and evaluate implementation of environmental justice policies.	PBA 2022
3.26*	<b>Health conditions.</b> Work with Orange County Health Care Agency and local stakeholders including Orange County Environmental Justice and UC Irvine Public Health to identify baseline conditions for lead contamination in Santa Ana, monitor indicators of lead contamination, and measure positive outcomes.	PBA 2022



**TABLE LU-10. LAND USE ELEMENT IMPLEMENTATION**

Ref #	Implementation Action	Agency / Time Frame
	Collaborate with these organizations to secure grant funds for soil testing and remediation for residential properties in proximity to sites identified with high soil lead levels, with a focus on Environmental Justice census tracts.	
3.27*	<b>Groundwater practice.</b> Coordinate with the State Department of Toxic Substances Control (DTSC) to monitor the Santa Ana Southeast Groundwater Clean Up Project and identify measurable progress to remediate groundwater contamination. Share information with the community on the City’s Environmental Quality web page.	PBA 2022 & annually
3.28*	<b>Tenant protections.</b> Provide information to residential tenants regarding Landlord Tenant Laws in the State, such as AB 1481, that provide protections against evictions for those who seek action to improve substandard housing and hazardous conditions.	PBA 2022 & annually
3.29*	<b>Development site history.</b> Update the City’s Development Review application process to require developers to provide information regarding prior use of the site and history of hazardous materials on the property, to identify potential for site contamination from hazardous materials or soil lead contamination to be remediated.	PBA 2022
<b>GOAL LU-4: Complete Communities</b> <b>Support a sustainable Santa Ana through improvements to the built environment and a culture of collaboration.</b>		
4.1	<b>Complete communities.</b> Create an inventory of neighborhoods that are underserved by essential retail stores and services, identify sites that could accommodate the development and operation of essential retail stores and services, and market these sites to brokers and developers.	PBA 2023
4.2	<b>Housing opportunity.</b> Monitor the effectiveness of the Housing Opportunity Ordinance and provide options for City Council consideration on the requirements, including but not limited to requiring new affordable housing units on site and a mix of housing types at various price points.	CDA 2022
4.3	<b>Public improvements in activity nodes and focus areas.</b> Create a public realm plan for each activity node and focus area to establish a unified vision for long-term improvements to streets, sidewalks, plazas, other public spaces, and placemaking elements. Identify public improvement priorities and pilot projects for each focus area. Program priority improvements and pilot projects into the City’s Capital Improvement Program.	PBA/ PWA 2022
4.4	<b>Public/private open space.</b> Develop and adopt standards that require the provision and maintenance of publicly accessible usable open space within new multifamily, commercial, office, government, and mixed-use development projects. Ensure long-term fiscal sustainability of publicly accessible open space.	PBA/ PWA/PRCSA 2022
4.5	<b>Open space acquisition funds.</b> Partner with community organizations to identify opportunities for and pursue grants to fund the acquisition of additional open space and community space in underserved areas, as identified in the parks needs assessment / parks master plan.	PRCSA 2023
4.6*	<b>Fireworks and environmental pollution.</b> Study the data available to understand to health effects and environmental exposure, including air quality and noise impacts, from airborne sources such as fireworks shows and displays, with special focus on environmental justice areas.	PBA/CMO/PD 2023
4.7*	<b>Construction improvements.</b> Identify best practices and communication tools to monitor mitigation measures and oversight of private and public construction improvements to protect the health and safety of health of the community, with focus on environmental justice areas.	PWA/PBA Ongoing





**TABLE LU-10. LAND USE ELEMENT IMPLEMENTATION**

Ref #	Implementation Action	Agency / Time Frame
4.8	<b>Mixed Use Lifestyles.</b> Explore establishing thresholds in the Zoning Code to identify minimum percentage of commercial uses to be included in mixed-use land use designations, as supported by economic and fiscal studies.	PBA 2022
<p>Notes:</p> <p>CDA - Community Development Agency      CMO - City Manager's Office      HR - Human Resources Department            PBA - Planning and Building Agency      PWA - Public Works Agency      PRCSA - Parks, Recreation and Community Services Agency            PD - Police Department      * associated with environmental justice policies</p>		



**GOAL HP-1: HISTORIC AREAS AND RESOURCES**

Preserve and enhance Santa Ana’s historic areas and resources to maintain a unique sense of place.

**POLICY HP-1.1 ARCHITECTURAL AND DESIGN STANDARDS**

Preserve unique neighborhoods and structures in Santa Ana through implementation of the Citywide Design Guidelines and historic preservation best practices.

**POLICY HP-1.2 FEDERAL STANDARDS FOR REHABILITATION**

Ensure rehabilitation of historic buildings comply with the Secretary of Interior’s Standards for the Treatment of Historic Properties and that new construction in historic districts is compatible with context.

**POLICY HP-1.3 HISTORIC DISTRICTS AND DESIGN STANDARDS**

Explore opportunities to preserve neighborhoods with largely intact historic buildings and character through the creation of historic districts, identification of historically sensitive areas, or neighborhood context sensitive design standards.

**POLICY HP-1.4 PROTECTING RESOURCES**

Support land use plans and development proposals that actively protect historic and cultural resources. Preserve tribal, archeological, and paleontological resources for their cultural importance to communities as well as their research and educational potential.

**POLICY HP-1.5 STRUCTURE AND SYSTEMS MAINTENANCE**

Encourage maintenance, care, and systems upgrades of historic resources to avoid the need for major rehabilitation, prevent loss of historic resources, and remediate health concerns such as lead based paint and mold.

**POLICY HP-1.6 LEAD BY EXAMPLE**

Ensure that all City-owned historic resources and cultural facilities reflect exceptional architecture and historically appropriate features to celebrate Santa Ana as a world- class city.

**POLICY HP-1.7 PRESERVING HUMAN ELEMENT**

Encourage participation in oral history programs to capture Santa Ana’s historic and cultural narrative.

**POLICY HP-1.8 REUSE OF HISTORIC BUILDINGS**

Support flexible land use standards to facilitate the adaptive reuse of historic buildings with a variety of economically viable uses, while minimizing impacts to the historic value and character of sites and structures.

**POLICY HP-1.9 HISTORIC DOWNTOWN**

Strengthen the image and identity of Downtown through unifying design and architectural themes that are compatible with existing historic fabric.



**GOAL HP-2: CULTURAL AND HISTORIC RESOURCES**

Promote the City’s cultural and historic resources to advance Santa Ana’s role in Southern California history.

**POLICY HP-2.1 RESOURCE STEWARDSHIP**

Expand community outreach to educate property owners and businesses regarding responsibilities and stewardship requirements of the City’s historic resources.

**POLICY HP-2.2 EDUCATIONAL AWARENESS**

Provide educational opportunities to foster community awareness and pride in Santa Ana’s history.

**POLICY HP-2.3 COMMEMORATING HISTORY**

Support efforts to identify and commemorate historic structures and sites, and historically sensitive areas in Santa Ana through murals, plaques, and educational exhibits.

**POLICY HP-2.4 LOCAL AND REGIONAL PARTNERSHIPS**

Strengthen relationships and programs with local and regional institutions and organizations to promote the appreciation, maintenance, rehabilitation, and preservation of Santa Ana’s historic and cultural resources.

**POLICY HP-2.5 ECONOMIC DEVELOPMENT TOOL**

Promote economic development through heritage education and the promotion of tourism.

**POLICY HP-2.6 CENTER CORE**

Promote Santa Ana’s identity as the cultural and historic downtown of Orange County.

**GOAL HP-3: HISTORIC PRESERVATION**

Develop, implement, and maintain a nationally recognized historic preservation program.

**POLICY HP-3.1**

**HISTORIC RESOURCE SURVEY**

Maintain a comprehensive program to inventory and preserve historic and cultural resources, including heritage landscape and trees.

**POLICY HP-3.2**

**INCENTIVIZE PRESERVATION**

Support incentive programs that promote restoration, rehabilitation, salvage, and adaptive reuse of historic buildings.

**POLICY HP-3.3**

**ACCESSIBLE PRESERVATION PROGRAM**

Explore strategies to promote a historic preservation program that is robust, equitable, and accessible.

**POLICY HP-3.4**

**PRESERVATION PROGRAM CERTIFICATION**

Maintain Santa Ana’s status as a Certified Local Government (CLG) to further the City’s historic resource program and pursue all available funding for preservation.



**POLICY HP-3.5**

**LOCAL PRESERVATION GROUPS**

Collaborate with the Santa Ana Historical Preservation Society, community groups, and individuals to promote public awareness and educational opportunities that highlight historic preservation.

**POLICY HP-3.6**

**STAFF DEVELOPMENT**

Collaborate with local and regional historic preservation groups to maintain a training program that promotes best practices in preservation techniques.

<b>TABLE HP-2. HISTORIC PRESERVATION ELEMENT IMPLEMENTATION</b>		
<b>Ref #</b>	<b>Implementation Action</b>	<b>Agency / Time Frame</b>
<b>Goal HP-1: Historic Areas and Resources</b>		
<b>Preserve and enhance Santa Ana’s historic areas and resources to maintain a unique sense of place.</b>		
1.1	<b>Development standards update.</b> Amend Specific Development No. 19 and Specific Development No. 40 zoning districts to streamline development processes, incorporate best practices, and make documents user friendly.	PBA 2025
1.2	<b>Historic designation.</b> Develop a process to identify and designate a neighborhood as a Historic District.	PBA 2023
1.3	<b>Mills Act.</b> Restructure historic designation and Mills Act application and administration processes to reflect industry standards and prioritize resources at risk of being lost.	PBA 2022
1.4	<b>Design Guidelines update.</b> Comprehensively update Citywide Design Guidelines to reflect current best practices for sections related to Historic Structures and Downtown Santa Ana.	PBA 2024
1.5	<b>Historic design standards.</b> Update historic design standards for preserving historic setting and context, incorporating best practices related to landscape design, front yard fences, and other property features.	PBA 2024
1.6	<b>Historic resources survey.</b> Survey all City-owned historic resources to identify condition, maintenance and repair needs, and sources of funding for upgrades.	PRCSA/PWA 2022
1.7	<b>Oral history.</b> Seek funding to reinstate local oral history program to capture Santa Ana’s historic and cultural narrative.	PRCSA Ongoing
1.8	<b>Signage improvement.</b> Seek funding and create incentives program for Downtown Santa Ana façade and signage improvement program.	CDA 2023
1.9	<b>Adaptive reuse.</b> Update the Adaptive Reuse Ordinance to provide more flexibility and options for the reuse of historic buildings citywide.	PBA 2025
1.10	<b>Public realm improvements.</b> Establish public realm plans for all historic districts, including landscaping, street, sidewalk, lighting, curb cut standards, and pedestrian amenities.	PWA 2026



**TABLE HP-2. HISTORIC PRESERVATION ELEMENT IMPLEMENTATION**

Ref #	Implementation Action	Agency / Time Frame
1.11	<b>Municipal code update.</b> Update Chapter 30 of the municipal code (Places of Historical and Architectural Significance) for consistency with national historic standards and industry best practices, including such topics as demolition of historic resources and building signage.	PBA 2024
1.12	<b>Tree preservation.</b> Establish a citywide tree preservation ordinance and program to protect unique natural resources and trees with great cultural capital.	PWA/PBA 2023

**GOAL HP-2: Cultural and Historic Resources**  
**Promote the City’s cultural and historic resources to advance Santa Ana’s role in Southern California history.**

2.1	<b>Educational resources.</b> Hold bi-annual educational/resource workshops for owners and tenants of historic resources and buildings to ensure responsible stewardship.	PBA 2026
2.2	<b>Public awareness.</b> Promote awareness of the city’s historic resources and their importance in the development of Orange County.	PBA Ongoing
2.3	<b>Wayfinding.</b> Create an interactive, multimedia wayfinding program to highlight historic structures, sites, and events throughout the city.	PBA/PWA 2028
2.4	<b>City branding.</b> Include historic resources and cultural imagery in future City branding and marketing campaigns.	CMO 2025
2.5	<b>Public art catalog.</b> Create a citywide catalog of public art, including murals, sculptures, and utility box art for use in promoting awareness of Santa Ana’s rich historic and cultural resources.	CDA 2021 & Ongoing
2.6	<b>Active participation.</b> Participate in and support efforts of existing civic and preservation organizations and business groups to promote the appreciation, maintenance, and preservation of historic and cultural resources.	CDA Ongoing

**GOAL HP-3: Historic Preservation**  
**Develop, implement, and maintain a nationally recognized historic preservation program.**

3.1	<b>Educational opportunities.</b> Dedicate resources for staff and policy makers to participate in historic preservation educational and professional development opportunities.	PBA Ongoing
3.2	<b>Historic properties.</b> Update and expand citywide Historic Properties Survey Program to identify potential historic resources for placement on local Register and those that are at risk of losing their historic value, with the first phase to include resource evaluation of the Focus Areas.	PBA 2022 and Ongoing
3.3	<b>Historical places.</b> Proactively nominate all properties that potentially qualify for placement on the Santa Ana Register of Historical Places.	PBA 2024
3.4	<b>Community engagement.</b> Prepare a community engagement plan that targets communities with historic resources that have low participation rates in historic preservation programs.	PBA 2023



**TABLE HP-2. HISTORIC PRESERVATION ELEMENT IMPLEMENTATION**

Ref #	Implementation Action	Agency / Time Frame
3.5	<b>Media communication.</b> Enhance and maintain a web-based tool to promote Santa Ana’s local historic resources and provide incentives to encourage historic preservation.	PBA 2023
3.6	<b>Historic Resources Commission.</b> Establish minimum qualifications for participation on the Historic Resources Commission.	PBA 2023
3.7	<b>Maintain certification.</b> Maintain Certified Local Government status under the National Parks Service historic preservation program through training and submittal of annual report.	PBA Ongoing
3.8*	<b>Equitable access.</b> Establish a fee reduction or waiver program for low-income applicants to ensure equitable access and participation in the Mills Act Program.	PBA 2023
3.9	<b>Historic building rehabilitation.</b> Maintain and enhance a low-interest loan program for the rehabilitation of historic buildings.	CDA 2022
3.10	<b>Public awareness.</b> Participate in and support efforts of preservation organizations and business groups to promote public awareness and educational opportunities that highlight historic preservation.	PBA Ongoing

Notes:  
 CDA - Community Development Agency      CMO - City Manager's Office      HR - Human Resources Department  
 PBA - Planning and Building Agency      PWA - Public Works Agency      PRCSA - Parks, Recreation and Community Services Agency  
 PD - Police Department      \* associated with environmental justice policies



## **GOAL UD-1: PHYSICAL CHARACTER**

Improve the physical character and livability of the City to promote a sense of place, positive community image, and quality environment.

### **POLICY UD-1.1 DESIGN QUALITY**

Ensure all developments feature high quality design, materials, finishes, and construction.

### **POLICY UD-1.2 PUBLIC ART**

Require public art as part of major developments and the public realm improvements.

### **POLICY UD-1.3 DELINEATION OF PUBLIC SPACES**

Encourage site design that clearly defines public spaces through building placement and orientation.

### **POLICY UD-1.4 SAFETY THROUGH DESIGN**

Incorporate public safety design features into private and public developments to prevent loitering, vandalism, and other undesirable activities.

### **POLICY UD-1.5 ATTRACTIVE PUBLIC SPACES**

Encourage community interaction through the development and enhancement of plazas, open space, people places, and pedestrian connections with the public realm.

### **POLICY UD-1.6 ACTIVE TRANSPORTATION INFRASTRUCTURE\***

Support the creation of citywide public street and site amenities that accommodate and promote an active transportation-friendly environment.

### **POLICY 1.7 VISUAL CLUTTER**

Promote the beautification and accessibility of the public realm through the undergrounding of utility lines and aboveground equipment.

## **GOAL UD-2: SUSTAINABLE ENVIRONMENT**

Improve the built environment through sustainable development that is proportional and aesthetically related to its setting.

### **POLICY UD-2.1 ENHANCED PUBLIC REALM EXPERIENCE**

Encourage development to enhance the existing environment through the use of creative architectural design and sustainable streetscape treatments that are consistent on each corridor.

### **POLICY UD-2.2 COMPATIBILITY AND USE WITH SETTING**

Employ buffers and other urban design strategies to encourage the compatibility of new development with the scale, bulk, and pattern of existing development.

### **POLICY UD-2.3 NEW LIFE FOR OLD BUILDINGS**

Encourage the preservation and reuse of historic and architecturally significant structures to maintain urban fabric and reduce overall energy consumption associated with new construction.

### **POLICY UD-2.4 INTENTIONAL DESIGN**

Encourage design and architecture on private and public property that accentuate focal points, activity nodes, and historic areas.



#### **POLICY UD-2.5 RELATION TO SURROUNDINGS**

Ensure new development exhibits a functional, comfortable scale in relation to its neighborhood.

#### **POLICY UD-2.6 PRESERVE NEIGHBORHOOD CHARACTER**

Preserve the character and uniqueness of existing districts and neighborhoods.

#### **POLICY UD-2.7 BUILDING AND STRENGTHENING IDENTITY**

Collaborate with community stakeholders to strengthen and foster development of community and neighborhood identity and district character through complementary architecture, unique streetscapes, and programming.

#### **POLICY UD-2.8 INNOVATIVE DEVELOPMENT STRATEGIES**

Explore development and subdivision options that promote new opportunities for sustainable, livable, and affordable development.

#### **POLICY UD-2.9 VISUAL AESTHETIC OF BUILT ENVIRONMENT**

Ensure that on and off-premise signs and communication equipment are situated to minimize detrimental impacts to the aesthetic quality, character, and image of the surrounding area.

#### **POLICY UD-2.10 GREENING THE BUILT ENVIRONMENT**

Promote planting of shade trees and require, where feasible, preservation and site design that uses appropriate tree species to shade parking lots, streets, and other facilities with the goal of reducing the heat island effect.

#### **POLICY UD-2.11 SUSTAINABLE PRACTICES**

Encourage sustainable development through the use of drought tolerant landscaping, permeable hardscape surfaces, and energy efficient building design and construction.

### **GOAL UD-3: ATTRACTIVE TRAVELWAYS**

Create and maintain safe and attractive travelways through coordinated streetscape design.

#### **POLICY UD-3.1 LANDSCAPED TRAVELWAYS**

Promote visually appealing and sustainable landscaping along freeway corridors, roadway medians, and parkways.

#### **POLICY UD-3.2 ACTIVATE PATHS\***

Strengthen and activate the design of paths and adjacent development through enhanced and cohesive streetscapes, architectural themes, and landscaping.

#### **POLICY UD-3.3 FOSTER COMMUNITY BUILDING\***

Promote a safe environment that facilitates social interaction and improves active transportation along corridors.

#### **POLICY UD-3.4 IMPROVEMENTS TO STREETScape**

Promote streetscape improvement plans that are responsive to community needs, the nature of adjacent uses, path characteristics, street classification, pedestrian scale, and view corridors.

#### **POLICY UD-3.5 ACTIVITY NODE LINKAGES**





Promote streetscape designs that link major destination points, landmarks, and local activity nodes.

**POLICY UD-3.6 LINEAR PARK SYSTEM\***

Support open space improvements along roadways and non-vehicular paths, such as bike or multi-use trails, to create linear open space that connect to a network of parks and activity areas throughout the city.

**POLICY UD-3.7 NATURAL RECREATIONAL AMENITIES**

Enhance natural and recreational features of Santiago Creek and the Santa Ana River corridors and provide linkages throughout the community.

**POLICY UD-3.8 PLEASANT TRAVEL EXPERIENCE**

Maximize the use of street trees and parkway landscaping to create a pleasant travel experience and positive City image.

**POLICY UD-3.9 SCENIC VIEWS**

Preserve and enhance scenic views along corridors and other travelways.

**POLICY UD-3.10 COORDINATED STREET IMPROVEMENT PLANS**

Coordinate citywide landscape medians and street trees with land use plans and development projects.

**POLICY UD-3.11 URBAN FOREST**

Create a diverse urban forest with a variety of sustainable trees in medians, parkways, public open space, and private development.

**GOAL UD-4: NODES AND PEOPLE PLACES**

Create nodes and urban hubs throughout the City to foster community, education, arts and culture, business activities, entertainment, and establish Santa Ana as a vibrant center.

**POLICY UD-4.1 INTENTIONAL DEVELOPMENT**

Support development growth in nodes consistent with the City’s vision as the dynamic urban center of Orange County.

**POLICY UD-4.2 IMAGE MAKING THROUGH ARCHITECTURE**

Promote development within nodes to reflect the significance of the area and cultivate a positive image of Santa Ana through high quality architecture.

**POLICY UD-4.3 ACTIVATE OPEN SPACE**

Ensure architectural and landscape design activates open space, as a means to promote community interaction and enhance the aesthetic quality of development.

**POLICY UD-4.4 VIBRANT STREET LIFE**

Encourage development within nodes that promote pedestrian activities, enhanced amenities, and engaging designs that allow for discovery, excitement, and social interaction.

**POLICY UD-4.5 OPEN SPACE AT NODES**

Promote creative, multi-purpose public space within nodes, major development projects, and people places.



#### **POLICY UD-4.6 COMMUNITY LED INSTALLATIONS**

Provide for opportunities to incorporate distinctive, innovative and community informed public art in plazas and open spaces, to promote pedestrian activity.

#### **GOAL UD-5: FOCUS INTERSECTIONS**

Create focal points at major intersections to enhance community identity and open space.

#### **POLICY UD-5.1 BUILDING PRESENCE AT INTERSECTIONS**

Create a strong presence at focus intersections by locating intense building mass and open space areas along the street that include high quality design and materials.

#### **POLICY UD-5.2 LINKAGES BETWEEN PUBLIC ART**

Promote public art in conveniently accessible and prominent places to physically and visually link development with streetscape and paths.

#### **POLICY UD-5.3 ACTIVATING INTERSECTIONS**

Encourage projects at focal intersections that incorporate vertical design features or mixed-use development as a means to provide visual presence and encourage pedestrian activity in these areas.

#### **POLICY UD-5.4 INTERSECTIONS FOR ALL TRAVEL MODES**

Strengthen active transportation connections and amenities at focal intersections to promote a pleasant and safe experience for non-motorized forms of travel.

#### **POLICY UD-5.5 COORDINATED FEATURES**

Ensure projects within focus intersections incorporate consistent architectural designs, enhanced landscaping, and coordinated signage.

#### **GOAL UD-6: LANDMARKS**

Create new and protect existing City landmarks and memorable places that convey positive images.

#### **POLICY UD-6.1 DESIGN WITH LANDMARKS**

Strengthen the design of development to frame and enhance landmarks, natural features, and view corridors.

#### **POLICY UD-6.2 APPROPRIATE DESIGN NEAR LANDMARKS**

Ensure development near existing landmarks is supportive and respectful of architecture, site, and other design features of the landmark.

#### **POLICY UD-6.3 CREATE NEW LANDMARKS**

Encourage new development that will lead to the creation of new landmarks in the City and bolster community pride.

#### **POLICY UD-6.4 DECORATIVE FEATURES**

Promote coordinated landscaping and decorative features in projects near landmarks that appropriately enhance the vicinity and do not create visual clutter.



**GOAL UD-7: GATEWAYS**

Create and strengthen gateways into the City that promote a sense of arrival.

**POLICY UD-7.1 FIRST IMPRESSION**

Strengthen the architectural design of developments near gateways to communicate a sense of arrival and inspire positive images of the City.

**POLICY UD-7.2 STREETScape IMPROVEMENTS**

Enhance Santa Ana’s gateways to include unique and distinctive streetscape improvements.

**POLICY UD-7.3 IMPROVED FREEWAY INTERFACE DESIGN**

Collaborate with Caltrans and adjacent jurisdictions to enhance freeway interchanges that create a sense of place and arrival.

**POLICY UD-7.4 MONUMENTS AT GATEWAYS**

Promote imaginative and distinctive features, such as entry monuments, public art, decorative landscape, directional signs, landscape statements, and architectural elements that project a positive image and community character at City gateways.

**POLICY UD-7.5 TRANSIT CORRIDOR BEAUTIFICATION**

Improve transit and rail corridors and interfaces to create a welcoming experience for all travelers.

**POLICY UD-7.6 NEIGHBORHOOD SIGNAGE SYSTEM**

Encourage the creation of a citywide signage system that identifies and promotes a sense of place for the city’s various neighborhoods.

<b>TABLE UD-2. URBAN DESIGN ELEMENT IMPLEMENTATION</b>		
<b>Ref #</b>	<b>Implementation Action</b>	<b>Agency / Time Frame</b>
<b>Goal UD-1: Physical Character</b>		
<b>Improve the physical character and livability of the City to promote a sense of place, positive community image, and quality environment.</b>		
1.1	<b>Public art program.</b> Collaborate with the Arts Director and Commission to develop a citywide public art program. Pursue public art grant-funding opportunities. Evaluate the feasibility of revising the development standard to require public art as part of new development projects and/or imposing a public art impact fee on new development projects.	PBA/CDA 2022
1.2	<b>Design guidelines.</b> Update or develop design guidelines that direct architectural design, building siting and orientation, neighborhood identity including monumentation, wayfinding, placemaking elements, and other public realm features for transit-oriented and higher intensity areas.	PBA 2022
1.3	<b>Signage.</b> Update the zoning code sign regulations to incorporate best practices to establish a cohesive identity and visually appealing integrated development or district.	PBA 2023
1.4	<b>Public Safety Through Environmental Design.</b> Educate City staff on "public safety through environmental design" principles by sponsoring participation in workshops. Update existing design guidelines and require any new design guidelines to include public safety through environmental design best practices.	PBA/PD Ongoing



**TABLE UD-2. URBAN DESIGN ELEMENT IMPLEMENTATION**

Ref #	Implementation Action	Agency / Time Frame
	Avoid aspects of public safety through environmental design that privatize or segregate open space areas, recreation facilities, and neighborhoods.	
1.5	<b>Property upgrades.</b> Develop an incentive program to encourage residents and property owners to maintain and upgrade front yards and buildings.	PBA 2023
1.6	<b>Funding for placemaking.</b> Evaluate best practices and standards for public-private partnerships to fund placemaking elements on public property.	PBA 2023
<b>GOAL UD-2: Sustainable Environment</b> <b>Improve the built environment through sustainable development that is proportional and aesthetically related to its setting.</b>		
2.1	<b>Emerging technology.</b> Consider updating the zoning code to require mixed-use and multifamily residential projects to incorporate on-site lanes/spaces for transportation network companies (TNC) and other emerging technologies. As parking demand begins to outstrip parking supply in established business districts, conduct curbside management studies to identify pick-up and drop-off areas for TNC services to maintain the character of historic and established districts; reduce parking demand; limit vehicle idling, searching, and circling; and encourage pedestrian activity.	PBA/PWA 2022
2.2	<b>Creative expression.</b> Amend the zoning code to update the front yard fence requirements to address innovative designs and neighborhood characteristics.	PBA 2022
2.3	<b>Billboards.</b> Amend the zoning code to update the Billboard Ordinance to reflect current advertising practices and capitalize on the freeways that run through the city.	PBA 2022
2.4	<b>LEED Projects.</b> Evaluate program or policy options to promote energy efficient development practice such as fee waivers or expedited processing of projects that are certified LEED Gold or Platinum.	PBA 2022
<b>GOAL UD-3: Attractive Travelways</b> <b>Create and maintain safe and attractive travelways through coordinated streetscape design.</b>		
3.1	<b>Corridors.</b> Update the zoning code to require new development projects or major renovations along arterial roadways to meet the City’s landscape standards and to reflect of the identity and values of the adjacent neighborhoods.	PBA 2022
3.2	<b>Multimodal transit facility design.</b> Develop a unique public realm plan for the land use focus areas and transit facilities to guide the design of landscape, hardscape, and amenities to promote walkability and linkages to all modes of transportation, consistent with the City’s Active Transportation Plan.	PBA/PWA 2022
3.3	<b>Bicycle parking.</b> Update design guidelines for safe and secure bicycle parking, and promote bicycle access for special events. Explore options to update the zoning code to require secure bicycle parking for any new development project that also has a parking requirement.	PBA/CDA 2022
3.4	<b>Cross-access.</b> Amend the zoning code to require reciprocal access on commercial development projects adjacent to other commercially zoned developments.	PBA 2022
3.5	<b>Public realm impact fees.</b> Create and implement public realm improvement impact fees to fund development and construction of public realm plan improvements.	PWA/PBA 2022



**TABLE UD-2. URBAN DESIGN ELEMENT IMPLEMENTATION**

Ref #	Implementation Action	Agency / Time Frame
3.6	<b>Linear parks and trails.</b> Within the parks master plan, address needs for off-street trails, including new linkages and linear park improvements, such as lighting, security features, signage, and enhanced landscaping.	PRCSA 2022
3.7	<b>Streetscape Improvements.</b> Collaborate with community organizations to conduct a citywide windshield study to identify arterial streets or corridors in most need of comprehensive streetscape improvements. Identify funding or resources to complete Public Realm Plans for these corridors to enhance the pedestrian experience, amenities, safety, sense of place and aesthetics.	PBA/PWA 2022
3.8	<b>Maintenance District.</b> Evaluate and consider a program that requires developers/owners to pay into a maintenance district that absorbs the costs for maintaining public realm improvements.	PBA/PWA 2023

**GOAL UD-4: Nodes and People Places**  
**Create nodes and urban hubs throughout the City to foster community, education, arts and culture, business activities, entertainment, and establish Santa Ana as a vibrant center.**

4.1	<b>Museum District.</b> Continue to enhance and develop policies and design standards for the Museum District to encourage private and public improvements that promote the arts, education, culture, and activity centers.	PBA/CDA 2022
4.2	<b>Channels.</b> Explore opportunities to reestablish waterways for recreational and educational purposes.	PWA/PRCSA 2025
4.3	<b>Allowable uses.</b> Expand the types of outdoor uses in public spaces to allow for additional social activities and community-focused entertainment.	PBA 2024
4.4	<b>Community advertising.</b> Explore options to incorporate digital signage or advertisements that promote community activities on small-scale structures such as bus shelters or trash receptacles.	PBA/PWA/CD A 2022
4.5	<b>Emerging technologies.</b> Collaborate with wireless and technology companies to create wireless charging areas in public spaces. Evaluate the feasibility of installing solar-powered charging stations. Evaluate the feasibility of providing free public WiFi in select park areas and public plazas. In the parks master plan include consideration for adapting public spaces to respond to changes in the way residents live and interact with their environment as a result of emerging technologies.	PRCSA/PWA 2024

**GOAL UD-5: Focus Intersections**  
**Create focal points at major intersections to enhance community identity and open space.**

5.1	<b>Landscaping at focus intersections.</b> Develop landscape design standards for developments adjacent to or at focus intersections.	PBA 2023
5.2	<b>Public art at focus intersections.</b> Explore a collaborative program with schools, nonprofit organizations, and local artists to create and maintain public art in public spaces.	CDA 2023
5.3	<b>Placemaking elements at focus intersections.</b> Coordinate street signage and branding at focus intersections, consistent with public realm plans and district identity.	PWA/PBA 2024

**GOAL UD-6: Landmarks**  
**Create new and protect existing City landmarks and memorable places that convey positive images.**



**TABLE UD-2. URBAN DESIGN ELEMENT IMPLEMENTATION**

Ref #	Implementation Action	Agency / Time Frame
6.1	<b>Landmarks.</b> Establish and implement a Landmark program that identifies, maintains, and promotes city landmarks and memorable places.	PBA/CDA 2024
6.2	<b>Natural landmarks.</b> Update the Santa Ana River Vision Plan to develop the Santa Ana River and Santiago Creek as natural landmarks within the city.	PRCSA 2024
<p><b>GOAL UD-7: Gateways</b>  <b>Create and strengthen gateways into the City that promote a sense of arrival.</b></p>		
7.1	<b>Enhanced gateways.</b> Pursue funding to develop and maintain a signage, lighting, and landscape program at gateways leading into the city.	PBA/PWA 2023
7.2	<b>Gateway impact fee.</b> Consider amending the zoning code to require projects within proximity of a defined city gateway to incorporate gateway design features. If the development project is unable to integrate such features on-site, an in-lieu fee may be paid into a gateway fund.	PBA/PWA 2022
<p>Notes:            CDA - Community Development Agency      CMO - City Manager's Office      HR - Human Resources Department            PBA - Planning and Building Agency      PWA - Public Works Agency      PRCSA - Parks, Recreation and Community Services Agency            PD - Police Department      *associated with environmental justice policies</p>		

