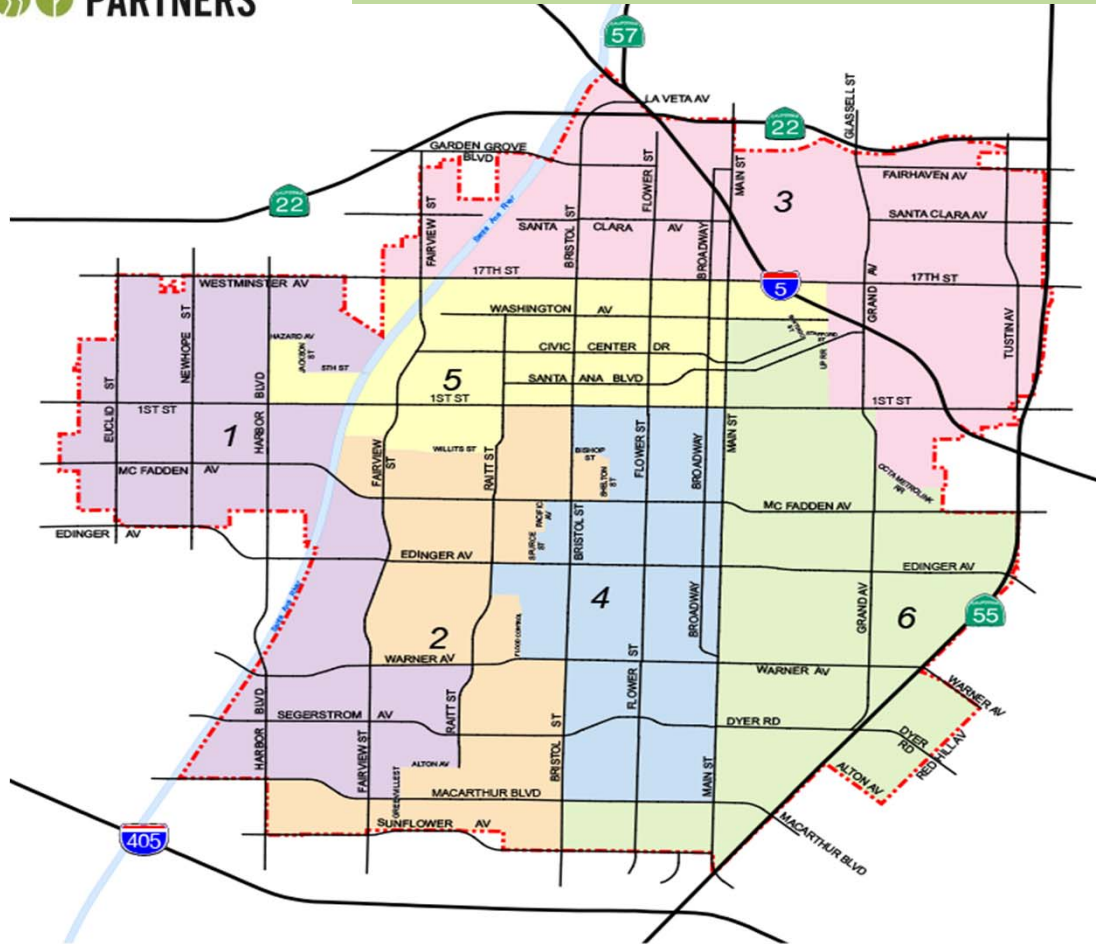


City of Santa Ana
2021 Redistricting
Community Outreach
Meetings



Welcome



Current Santa Ana Ward Map

City of Santa Ana Council Wards

Adopted December 4th, 2018

- Ward 1 = Election on November 3, 2020
- Ward 2 = Election on November 8, 2022
- Ward 3 = Election on November 3, 2020
- Ward 4 = Election on November 8, 2022
- Ward 5 = Election on November 3, 2020
- Ward 6 = Election on November 8, 2022



Agenda

Things we will cover:

- Redistricting Basics
- Traditional Redistricting Principles
- Communities of Interest
- Map Tool Demonstration
- Public Testimony on Communities of Interest
- Public Hearing Schedule

What is Redistricting

Definition

Redistricting is the process of adjusting ward lines every 10 years after the release of the U.S. Census. The well-known examples are Congressional and State Legislative Districts, but local governments also must do redistricting.

- The City of Santa Ana also must go through this process, as it did in 2018, to ensure the city council wards are rebalanced after the decennial census.
- Beyond creating wards of equal population, redistricting also serves to empower local communities and preserve voting rights.

Redistricting Process

Structure

The goals of Community Workshops are:

- Conduct Community Outreach Hearings
- Identify communities of interest from public input
- Present a recommended map to the City Council

Traditional Redistricting Principles

Preventing a Ward from becoming a Gerrymander

There are a number of criteria that have been used nationally and upheld by courts.

- Relatively equal size - people, not citizens
- Contiguous – wards should not hop/jump
- Maintain “*communities of interest*”
- Follow city/county/local government lines
- Keep districts compact – appearance/function

Traditional Redistricting Principles

Drawing New City Council Lines for Fair Representation

There are a number of criteria that have been used nationally and upheld by courts.

- Relatively equal size - people, not citizens
- Contiguous – wards should not hop/jump
- **Maintain “*communities of interest*”**
- Follow city/county/local government lines
- Keep wards compact – appearance/function

Communities of Interest

Bringing like people together for representation

Communities of interest are the building blocks of wards.

A community of interest includes ethnic and language minorities and other groups.

- Subjective
- Open-ended to be as inclusive as possible

Some of the communities covered by the Voting Rights Act

- Latinos
- Asians
- African Americans

Communities of Interest

Bringing like people together for representation

Communities of interest are the building blocks of wards.

A community of interest includes ethnic and language minorities and other groups.

- Subjective
- Open-ended to be as inclusive as possible

Communities covered by the Voting Rights Act

- Latinos
- Asians
- African Americans

While communities of interest may include race, it cannot be the *predominant factor* in drawing ward boundaries.

Communities of Interest

Bringing like people together for representation

- Historical communities
- Economic interests
- Racial composition
- Ethnic Areas
- Cultural amenities
- Religious facilities
- Immigrant communities
- Languages spoken
- Geographic features
- Neighborhoods
- Economic opportunity zones
- Tourism Areas
- School districts
- Outdoor recreation areas
- Communities defined by natural resource features
- Downtown / Urban
- Rural or Agricultural
- Homeowner or Renters
- Creative arts communities
- Media markets
- *Many, many more*

What is NOT a Community of Interest

Preventing a Ward from becoming a Gerrymander

The Fair Maps Act explicitly prohibits these groups from being considered as communities of interest

- Political party affiliation
- Incumbents
- Political candidates

It also is hard, in redistricting to truly utilize:

- *Groups of similarly minded people who do not share a similar geographic location or are citywide.*

Communities of Interest

Three Critical Questions in Defining YOUR Community

- Does your community have a shared culture, characteristics or bond?
- Is your community geographic in nature? Is the community able to be mapped?
- Describe your community's relationship with the jurisdiction and how it is affected by the policy decisions made by the elected officials.

Is this a Community of Interest?

A group of renters who live downtown testifies to the City Council.

Would this be considered a *Community of Interest*?

Is this a Community of Interest?

A group of renters who live downtown testifies to the City Council.

Would this be considered a *Community of Interest*?

YES! This group of residents can easily be mapped in a distinct area AND they share a common policy interest, which can be addressed through legislation or public services.

Is this a Community of Interest?

A part of town that has a historic nature, either as a former hub of business, community, or as an area that had been discriminated against through redlining or racially restrictive covenants.

Should the City Council prioritize this historical area when drawing their maps?

Is this a Community of Interest?

A part of town that has a historic nature, either as a former hub of business, community, or as an area that had been discriminated against through redlining or racially restrictive covenants.

Should the City Council prioritize this historical area when drawing their maps?

YES! Historical communities and areas with historic discrimination can and should be recognized as a community of interest when drawing maps.

Is this a Community of Interest?

A group of dog-owners, living in the suburbs banded together to push their local elected officials to put in a dog water fountain in their dog park.

Would their City Council consider this a community of interest?

Is this a Community of Interest?

A group of dog-owners, living in the suburbs banded together to push their local elected officials to put in a dog water fountain in their dog park.

Would their City Council consider this a community of interest?

YES! This is a group of people in a shared geographic location who have similar needs for public services.

Is this a Community of Interest?

A statewide group for people who are fans of San Francisco Giants testifies to the City Council.

Is this a Community of Interest?

Is this a Community of Interest?

A statewide group for people who are fans of San Francisco Giants testifies to the City Council.

Is this a Community of Interest?

NO! It is important that a community of interest is distinct enough to draw on a map. This group overlaps throughout the entire state, and it is unlikely that a governing agency has any say over these issues.

Community of Interest Form

Submitting Your COI Form

Input can be provided in public hearings or using our “Community of Interest Survey Form” on the city website.

The Form is available in English, Spanish, Vietnamese, Korean, and Chinese (Simplified).



The screenshot shows the online form titled "Public Comment Form on Communities of Interest for Redistricting" from the City of Santa Ana website. The form includes a language selection dropdown (set to English), a "Please Choose Your Language Preference" section, and a "City of Santa Ana Redistricting Process Public Comment Form on Communities of Interest" header. The main text explains the purpose of the form: to help the Mayor and City Council understand the community's perspective on redistricting. It asks for the respondent's name, email or phone number, date, and neighborhood. It also includes several text areas for describing the community, major institutions, geographical boundaries, and concerns about current boundaries. A "File upload" section is at the bottom, and a "Submit" button is at the very bottom.

Map Submissions

Online Map Submissions will be available in the coming month.

Two types of expected input:

- Community of Interest Maps (September End of the Month – End of Process)
- District Plans Based on 2020 Data (Release of Data – Final Adoption)

Communities of Interest

Drawing YOUR Communities of Interest

The City of Santa Ana will be using DistrictR as a public mapping tool to allow residents to draw their own Communities of Interest.



You draw the lines.

https://districtr.org/tag/santa_ana

Communities of Interest

Drawing YOUR Communities of Interest

There will also be paper maps for the public to use to draw their own community of interest.

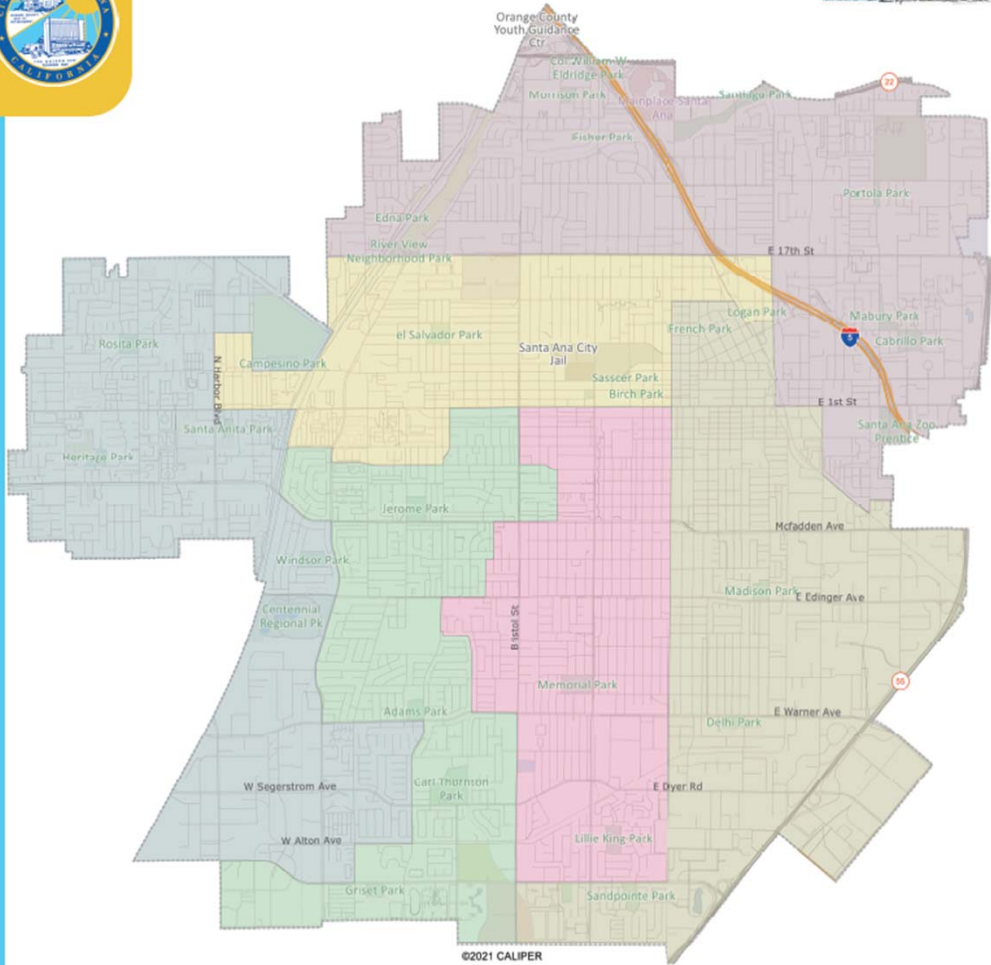


COMMUNITY MAPPING TOOL

Please use this map to draw your community of interest. It is important to know about communities so that the new ward lines can amplify the voices of residents.

The Fair Maps Act defines “Communities of Interest” as populations that share common social or economic interests and should be included within a single ward for purposes of effective and fair representation.

To start, please include a name for your community, your name and email address, and a description of your community. Then draw your community on the map.



COMMUNITY NAME

NAME

EMAIL

DESCRIPTION

City of Santa Ana Redistricting Workshops

Timeline for Outreach Meetings

September 25 th Saturday	10am	Delhi Center 505 E. Central Ave.	Ward 6
October 7 th Thursday	6pm	Pentecostal Church of God 1025 W. Memory Lane	Ward 3
October 9 th Saturday	10am	Southwest Senior Center 2201 W. McFadden Ave.	Ward 2
October 23 rd Saturday	1pm	Salgado Recreation Center 706 N. Newhope St.	Ward 1
October 29 th Friday	6pm	El Salvador Community Center 1825 W. Civic Center Dr.	Ward 5
October 30 th Saturday	10am	Memorial Community Center 2102 S. Flower St.	Ward 4



City of Santa Ana Redistricting Public Hearings

Timeline for Upcoming Council Meetings

October 5 th Tuesday	7pm	City Council Chamber 22 Civic Center	This was adjourned to October 19th
October 19 th Tuesday	7pm	City Council Chamber 22 Civic Center	First Public Hearing
<i>November 2nd</i> Tuesday	7pm	City Council Chamber 22 Civic Center	Second Public Hearing
<i>November 15th</i> Monday	5pm	City Council Chamber 22 Civic Center	Third Public Hearing
<i>December 6th</i> Monday	5pm	City Council Chamber 22 Civic Center	Fourth Public Hearing

Virtual Participation Information

If you are not able to come in-person, you can participate in the scheduled redistricting workshops and public hearings by:

Zoom- <https://us02web.zoom.us/j/315965149>

***or* Call (669) 900-9128 and enter
Meeting ID: 315 965 149#.**

City of Santa Ana Redistricting Website

[Redistricting | City of Santa Ana
\(www.santa-ana.org/redistricting\)](http://www.santa-ana.org/redistricting)



REDISTRICTING PARTNERS