



Santa Ana Housing Element Update – Community Survey Results Summary

INTRODUCTION

The City of Santa Ana is updating the Housing Element of the General Plan for the eight-year planning period of 2021-2029. The updated element will build on the effective goals, policies, and programs of the existing Housing Element (2014-2021), be supplemented by new data, and align with the City's goals and vision.

To make progress on the Housing Element update, the City conducted a Housing Survey to collect valuable feedback from Santa Ana residents and stakeholders on their thoughts for addressing housing needs for all Santa Ana residents. The survey was made available online from August 19, 2021, until September 9, 2021. The survey was provided in English, Spanish, and Vietnamese. Below is a summary of the survey results.



COMMUNITY SURVEY
6TH CYCLE HOUSING ELEMENT UPDATE

**SURVEY OPEN UNTIL
SEPT. 9, 2021**

Complete the survey for a chance to win a \$50 gift card!

Complete the survey and let us know about your experiences with HOUSING needs and priorities in Santa Ana. Share your vision for the type of HOUSING and services that are most important to ensure a high quality of life in Santa Ana.

Your input will guide the update of the City's Housing Element, which establishes housing goals, policies, and programs to accommodate Santa Ana's existing and projected needs through the year 2029.

Complete survey online at www.santa-ana.org/housing-element-update-2021 or by scanning QR code. **Hard copies available upon request.**

(714) 867-2782 • SAhousingelement2021@santa-ana.org • www.santa-ana.org/housing-element-update-2021



ENCUESTA COMUNITARIA
6º CICLO DE ACTUALIZACIÓN DEL ELEMENTO DE VIVIENDA

**ENCUESTA ABIERTA HASTA:
SEPT. 9, 2021**

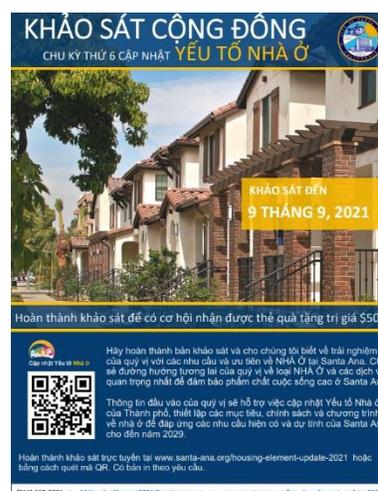
¡Llene la encuesta y podría ganar una tarjeta de \$50!

Complete la encuesta y díganos acerca de sus experiencias con las necesidades y prioridades de VIVIENDA en Santa Ana. Comparta su visión para el tipo de VIVIENDA y servicios que son más importantes para garantizar una alta calidad de vida en Santa Ana.

Su opinión guiará la actualización del Elemento de Vivienda de la Ciudad, que establece metas, políticas y programas de vivienda para adaptarse a las necesidades actuales y proyectadas de Santa Ana hasta el año 2029.

Complete la encuesta en línea en www.santa-ana.org/housing-element-update-2021 o escanee el código QR. **Hay copias impresas disponibles si se solicitan.**

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KHẢO SÁT CỘNG ĐỒNG
CHU KỲ THỨ 6 CẬP NHẬT YẾU TỐ NHÀ Ở

**KHẢO SÁT ĐẾN
9 THÁNG 9, 2021**

Hoàn thành khảo sát để có cơ hội nhận được thẻ quà tặng trị giá \$50!

Hãy hoàn thành bản khảo sát và cho chúng tôi biết về trải nghiệm của quý vị với các nhu cầu và ưu tiên về NHÀ Ở tại Santa Ana. Chia sẻ đường hướng tương lai của quý vị về loại NHÀ Ở và các dịch vụ quan trọng nhất để đảm bảo phẩm chất cuộc sống cao ở Santa Ana.

Thông tin đầu vào của quý vị sẽ hỗ trợ việc cập nhật Yếu Tố Nhà Ở của Thành phố, thiết lập các mục tiêu, chính sách và chương trình về nhà ở để đáp ứng các nhu cầu hiện có và dự tính của Santa Ana cho đến năm 2029.

Hoàn thành khảo sát trực tuyến tại www.santa-ana.org/housing-element-update-2021 hoặc bằng cách quét mã QR. **Có bản in theo yêu cầu.**

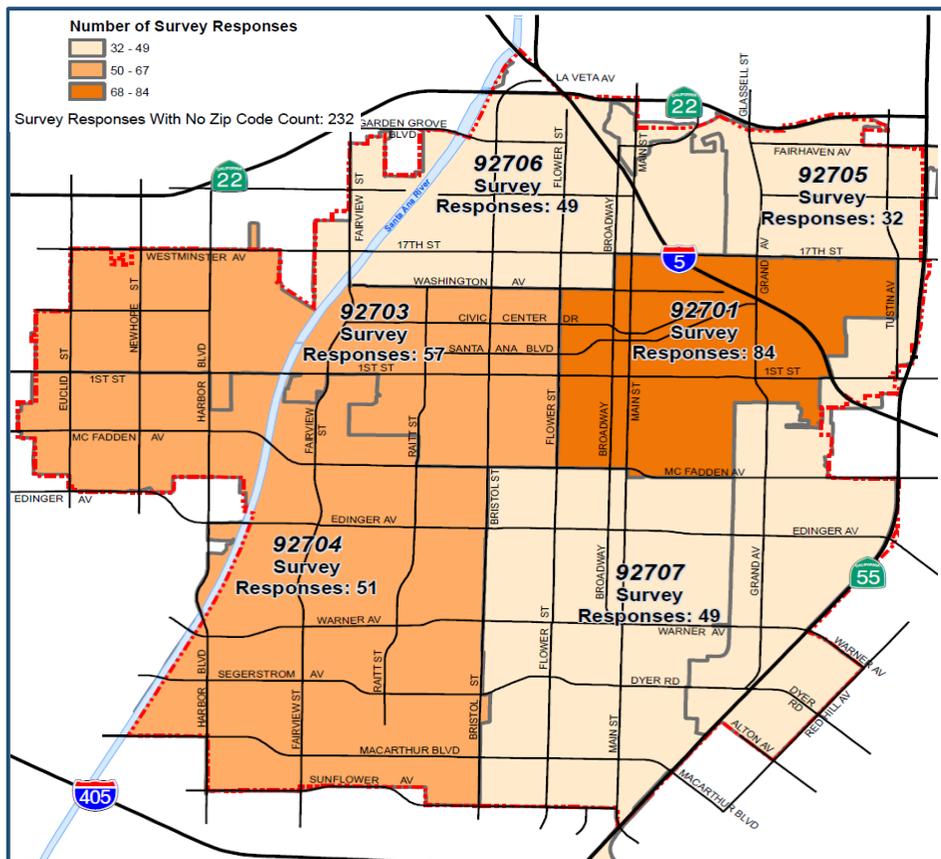
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SUMMARY OF FEEDBACK

The City received a total of 559 surveys online. The survey provided questions on different housing topics to support the City's progress on solidifying the 8-year planning period for the 2021-2029 Housing Element.

Respondent Demographics

Of the surveys received, 54 percent of respondents are renters, 32 percent are homeowners, 5 percent are experiencing homelessness, and the remaining 9 percent are a combination of stakeholders that do not reside in Santa Ana (i.e., nonprofit members, students, local government officials, etc.). The majority of survey respondents (62%) are long-term residents, having lived in Santa Ana for 10 or more years. Respondents selected Santa Ana as their home for a number of reasons; the top three reasons being they grew up in the City (38%), its affordability (26%), and proximity to work (26%). Most respondents reside in the 92701 (22%), 92703 (12%), and 92707 (13%) zip code areas.



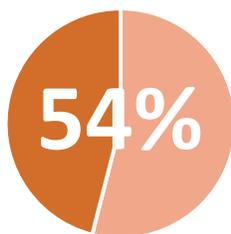
Existing Housing Conditions

The most common housing type respondents currently reside in are single-family homes (35%) and apartments (25%), and the most common household reported is couple living with children under 18 (21%). When asked about their level of satisfaction with their current housing situation, most responses ranged from somewhat satisfied to dissatisfied; the majority being somewhat satisfied (30%). When asked about their reasons for their last change in housing or move, the top three reasons are due to their housing needs changing (21%), unaffordability (19%), and their circumstances improving (17%).

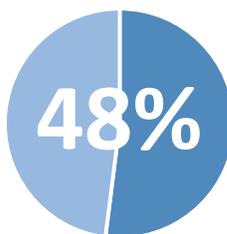
More than half of the respondents (59%) spend more than one-third of their household income on housing every month. These respondents are considered being cost burdened; the Department of Housing and Urban Development (HUD) defines this as households spending more than one-third of their income on housing alone.

Housing Challenges

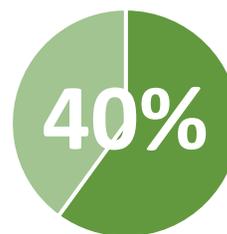
When asked about the main housing challenges in Santa Ana, respondents describe affordability (54%) as the predominant housing challenge Santa Ana currently faces. This is consistent with the high rate of survey respondents that report spending more than one-third of their income on housing. Other challenges identified were overcrowding (48%) (household with multiple families which exceed 2 persons per bedroom), and homelessness (40%).



HOUSING AFFORDABILITY BEING AN ISSUE



OVERCROWDING BEING AN ISSUE



HOMELESSNESS BEING AN ISSUE

Homelessness

When asked about the best way to help people who are experiencing homelessness, the most popular method reported among survey respondents was providing homeless shelters with a connection to services and permanent housing (66%). Other popular methods identified by respondents include providing affordable housing with on-site support services (55%) and increasing the affordable housing supply (42%).

ENVISIONING THE FUTURE OF HOUSING IN SANTA ANA

City Actions and Support

When asked for prospective housing-related programs and/or activities that the City should concentrate on, the most popular responses were to continue to support local nonprofits/organizations that provide social services for special needs populations (i.e., senior, low income, youth, etc.) (50%), expand affordable housing inventory (48%), and promote fair housing (40%).

When asked for feedback about important issues the City could address to create a safer and more accessible Santa Ana, respondents were able to provide written comment. The most pressing issues respondents provided are homelessness (21%), the need for low-income, affordable housing (21%), and improving public safety and law enforcement (20%). When it came to housing, respondents described the need for accessible affordable housing (21%), stabilizing rent prices (14%), as well as support to purchase a home (6%). Many responses to this question revolved around the need to invest in the community (6%), including youth programs, educational and employment programs, parks and open space, and public safety.

Future Housing

Of the type of housing developments that survey respondents want to see in Santa Ana, the following three types were most selected: single-family homes (52%), townhomes (29%), and apartments/multi-family housing (28%). The survey sought insight from respondents about where they believe new housing units could be added. Many respondents described observing various vacant and underutilized parcels that could be used for new housing developments. Respondents provided specific areas they see fit for new development, including areas along the corridors of Bristol Street, 17th Street, 1st Street, Main Street, or Fairview Street. In this section of the survey, many respondents stressed the need for accessible and low-income housing, but this conflicted with a good number of responses concerning overcrowding and the City being built out.



AFFORDABLE HOUSING

Barriers

From a selection of options, the survey asked respondents to identify the top three barriers to affordable housing in Santa Ana. Respondents selected renters cannot afford new rental housing (56%), homebuyers cannot afford new owner-occupied housing (41%), and the cost of development (31%) as the top barriers to affordable housing in the city.

Rental Housing

When asked about what type of affordable rental housing is most needed in their community, respondents favored the need for affordable rental housing for the elderly (55+) (42%), for large families (40%), and for veterans (30%).

CONCLUSION

The feedback provided from the 559 surveys received is a necessary component as the City makes progress on their 2021-2029 Housing Element. Survey respondents provided important insights for different housing topics, such as housing challenges, homelessness, affordable housing, and the future of housing in the City of Santa Ana. Respondents stressed the importance of addressing the issues of homelessness, housing affordability, and the need for community-centered solutions that reflect the housing needs of Santa Ana residents.