



Community Profile

ARTESIA PILAR
Area: 1.06 square miles

Prepared by Esri

Population Summary	
2000 Total Population	13,918
2010 Total Population	13,260
2020 Total Population	13,528
2020 Group Quarters	171
2025 Total Population	13,645
2020-2025 Annual Rate	0.17%
2020 Total Daytime Population	10,568
Workers	2,419
Residents	8,149
Household Summary	
2000 Households	2,541
2000 Average Household Size	5.38
2010 Households	2,464
2010 Average Household Size	5.32
2020 Households	2,478
2020 Average Household Size	5.39
2025 Households	2,492
2025 Average Household Size	5.41
2020-2025 Annual Rate	0.11%
2010 Families	2,219
2010 Average Family Size	5.08
2020 Families	2,235
2020 Average Family Size	5.15
2025 Families	2,249
2025 Average Family Size	5.17
2020-2025 Annual Rate	0.12%
Housing Unit Summary	
2000 Housing Units	2,580
Owner Occupied Housing Units	56.2%
Renter Occupied Housing Units	42.3%
Vacant Housing Units	1.5%
2010 Housing Units	2,550
Owner Occupied Housing Units	53.9%
Renter Occupied Housing Units	42.7%
Vacant Housing Units	3.4%
2020 Housing Units	2,571
Owner Occupied Housing Units	50.9%
Renter Occupied Housing Units	45.4%
Vacant Housing Units	3.6%
2025 Housing Units	2,595
Owner Occupied Housing Units	52.3%
Renter Occupied Housing Units	43.7%
Vacant Housing Units	4.0%
Median Household Income	
2020	\$64,494
2025	\$69,422
Median Home Value	
2020	\$498,371
2025	\$571,169
Per Capita Income	
2020	\$15,580
2025	\$17,025
Median Age	
2010	28.0
2020	29.5
2025	31.9

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.



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2020 Households by Income

Household Income Base	2,478
<\$15,000	4.2%
\$15,000 - \$24,999	6.3%
\$25,000 - \$34,999	10.0%
\$35,000 - \$49,999	15.1%
\$50,000 - \$74,999	21.3%
\$75,000 - \$99,999	14.2%
\$100,000 - \$149,999	15.9%
\$150,000 - \$199,999	6.4%
\$200,000+	6.5%
Average Household Income	\$85,642

2025 Households by Income

Household Income Base	2,492
<\$15,000	3.7%
\$15,000 - \$24,999	5.4%
\$25,000 - \$34,999	8.9%
\$35,000 - \$49,999	14.5%
\$50,000 - \$74,999	20.9%
\$75,000 - \$99,999	14.8%
\$100,000 - \$149,999	17.3%
\$150,000 - \$199,999	7.4%
\$200,000+	7.1%
Average Household Income	\$93,855

2020 Owner Occupied Housing Units by Value

Total	1,309
<\$50,000	0.5%
\$50,000 - \$99,999	0.5%
\$100,000 - \$149,999	0.2%
\$150,000 - \$199,999	0.5%
\$200,000 - \$249,999	0.8%
\$250,000 - \$299,999	1.3%
\$300,000 - \$399,999	16.3%
\$400,000 - \$499,999	30.5%
\$500,000 - \$749,999	44.3%
\$750,000 - \$999,999	1.5%
\$1,000,000 - \$1,499,999	0.4%
\$1,500,000 - \$1,999,999	0.0%
\$2,000,000 +	3.4%
Average Home Value	\$571,180

2025 Owner Occupied Housing Units by Value

Total	1,357
<\$50,000	0.2%
\$50,000 - \$99,999	0.1%
\$100,000 - \$149,999	0.0%
\$150,000 - \$199,999	0.1%
\$200,000 - \$249,999	0.3%
\$250,000 - \$299,999	0.5%
\$300,000 - \$399,999	7.7%
\$400,000 - \$499,999	25.1%
\$500,000 - \$749,999	55.8%
\$750,000 - \$999,999	2.7%
\$1,000,000 - \$1,499,999	0.8%
\$1,500,000 - \$1,999,999	0.0%
\$2,000,000 +	6.6%
Average Home Value	\$672,826

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

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2010 Population by Age

Total	13,261
0 - 4	8.8%
5 - 9	8.8%
10 - 14	9.3%
15 - 24	18.1%
25 - 34	15.4%
35 - 44	14.4%
45 - 54	11.8%
55 - 64	6.7%
65 - 74	3.4%
75 - 84	2.3%
85 +	1.1%
18 +	67.5%

2020 Population by Age

Total	13,527
0 - 4	8.4%
5 - 9	8.3%
10 - 14	7.9%
15 - 24	16.9%
25 - 34	18.0%
35 - 44	12.7%
45 - 54	11.5%
55 - 64	8.7%
65 - 74	4.5%
75 - 84	2.0%
85 +	1.0%
18 +	70.6%

2025 Population by Age

Total	13,646
0 - 4	8.3%
5 - 9	7.5%
10 - 14	7.9%
15 - 24	14.6%
25 - 34	16.8%
35 - 44	14.8%
45 - 54	11.2%
55 - 64	9.5%
65 - 74	5.9%
75 - 84	2.5%
85 +	1.0%
18 +	72.1%

2010 Population by Sex

Males	6,807
Females	6,454

2020 Population by Sex

Males	6,923
Females	6,604

2025 Population by Sex

Males	6,952
Females	6,693

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2010 Population by Race/Ethnicity

Total	13,260
White Alone	44.6%
Black Alone	1.4%
American Indian Alone	1.3%
Asian Alone	3.1%
Pacific Islander Alone	0.1%
Some Other Race Alone	46.9%
Two or More Races	2.6%
Hispanic Origin	92.7%
Diversity Index	82.7

2020 Population by Race/Ethnicity

Total	13,529
White Alone	43.4%
Black Alone	1.4%
American Indian Alone	1.2%
Asian Alone	3.6%
Pacific Islander Alone	0.1%
Some Other Race Alone	47.8%
Two or More Races	2.6%
Hispanic Origin	92.7%
Diversity Index	83.6

2025 Population by Race/Ethnicity

Total	13,645
White Alone	43.3%
Black Alone	1.4%
American Indian Alone	1.1%
Asian Alone	3.9%
Pacific Islander Alone	0.1%
Some Other Race Alone	47.5%
Two or More Races	2.6%
Hispanic Origin	92.6%
Diversity Index	83.6

2010 Population by Relationship and Household Type

Total	13,260
In Households	98.9%
In Family Households	95.2%
Householder	16.6%
Spouse	11.4%
Child	40.0%
Other relative	17.1%
Nonrelative	10.2%
In Nonfamily Households	3.6%
In Group Quarters	1.1%
Institutionalized Population	0.0%
Noninstitutionalized Population	1.1%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

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2020 Population 25+ by Educational Attainment

Total	7,911
Less than 9th Grade	31.6%
9th - 12th Grade, No Diploma	20.0%
High School Graduate	17.9%
GED/Alternative Credential	3.5%
Some College, No Degree	14.6%
Associate Degree	4.4%
Bachelor's Degree	6.0%
Graduate/Professional Degree	2.0%

2020 Population 15+ by Marital Status

Total	10,198
Never Married	46.1%
Married	46.0%
Widowed	4.1%
Divorced	3.8%

2020 Civilian Population 16+ in Labor Force

Civilian Population 16+	6,573
Population 16+ Employed	83.5%
Population 16+ Unemployment rate	16.5%
Population 16-24 Employed	12.5%
Population 16-24 Unemployment rate	26.5%
Population 25-54 Employed	72.3%
Population 25-54 Unemployment rate	15.6%
Population 55-64 Employed	12.6%
Population 55-64 Unemployment rate	11.3%
Population 65+ Employed	2.6%
Population 65+ Unemployment rate	10.7%

2020 Employed Population 16+ by Industry

Total	5,487
Agriculture/Mining	1.8%
Construction	10.8%
Manufacturing	17.1%
Wholesale Trade	1.5%
Retail Trade	8.7%
Transportation/Utilities	2.9%
Information	0.7%
Finance/Insurance/Real Estate	5.1%
Services	47.3%
Public Administration	3.9%

2020 Employed Population 16+ by Occupation

Total	5,486
White Collar	39.0%
Management/Business/Financial	7.1%
Professional	8.8%
Sales	7.8%
Administrative Support	15.3%
Services	28.0%
Blue Collar	33.0%
Farming/Forestry/Fishing	1.2%
Construction/Extraction	9.9%
Installation/Maintenance/Repair	4.1%
Production	12.3%
Transportation/Material Moving	5.5%

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2010 Households by Type

Total	2,464
Households with 1 Person	6.0%
Households with 2+ People	94.0%
Family Households	90.1%
Husband-wife Families	62.1%
With Related Children	47.5%
Other Family (No Spouse Present)	27.9%
Other Family with Male Householder	10.3%
With Related Children	6.5%
Other Family with Female Householder	17.6%
With Related Children	11.4%
Nonfamily Households	3.9%
All Households with Children	67.5%

Multigenerational Households	21.5%
Unmarried Partner Households	7.3%
Male-female	6.3%
Same-sex	1.0%

2010 Households by Size

Total	2,463
1 Person Household	6.0%
2 Person Household	10.8%
3 Person Household	11.6%
4 Person Household	15.3%
5 Person Household	15.9%
6 Person Household	11.6%
7 + Person Household	28.9%

2010 Households by Tenure and Mortgage Status

Total	2,464
Owner Occupied	55.8%
Owned with a Mortgage/Loan	45.3%
Owned Free and Clear	10.5%
Renter Occupied	44.2%

2020 Affordability, Mortgage and Wealth

Housing Affordability Index	75
Percent of Income for Mortgage	32.3%
Wealth Index	72

2010 Housing Units By Urban/ Rural Status

Total Housing Units	2,550
Housing Units Inside Urbanized Area	100.0%
Housing Units Inside Urbanized Cluster	0.0%
Rural Housing Units	0.0%

2010 Population By Urban/ Rural Status

Total Population	13,260
Population Inside Urbanized Area	100.0%
Population Inside Urbanized Cluster	0.0%
Rural Population	0.0%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.



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Top 3 Tapestry Segments

1. Las Casas (13B)
2. Urban Villages (7B)
- 3.

2020 Consumer Spending

Apparel & Services: Total \$	\$5,333,888
Average Spent	\$2,152.50
Spending Potential Index	100
Education: Total \$	\$4,321,819
Average Spent	\$1,744.08
Spending Potential Index	98
Entertainment/Recreation: Total \$	\$6,996,388
Average Spent	\$2,823.40
Spending Potential Index	87
Food at Home: Total \$	\$13,145,186
Average Spent	\$5,304.76
Spending Potential Index	99
Food Away from Home: Total \$	\$9,787,302
Average Spent	\$3,949.68
Spending Potential Index	105
Health Care: Total \$	\$11,243,174
Average Spent	\$4,537.20
Spending Potential Index	79
HH Furnishings & Equipment: Total \$	\$4,730,348
Average Spent	\$1,908.94
Spending Potential Index	87
Personal Care Products & Services: Total \$	\$2,108,303
Average Spent	\$850.81
Spending Potential Index	93
Shelter: Total \$	\$52,933,651
Average Spent	\$21,361.44
Spending Potential Index	110
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$4,245,138
Average Spent	\$1,713.13
Spending Potential Index	73
Travel: Total \$	\$5,574,675
Average Spent	\$2,249.67
Spending Potential Index	93
Vehicle Maintenance & Repairs: Total \$	\$2,443,961
Average Spent	\$986.26
Spending Potential Index	85

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2017 and 2018 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

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