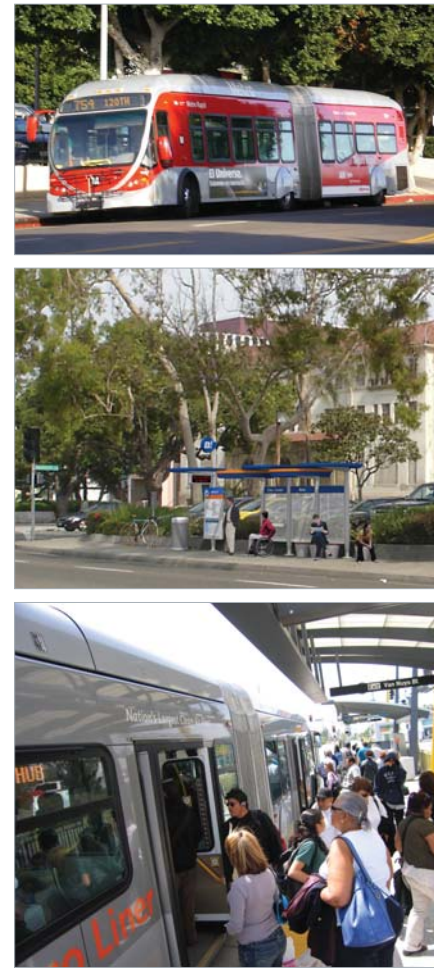


BUS RAPID TRANSIT (BRT)

Put simply, **Bus Rapid Transit (BRT)** is a high quality bus service that provides more frequent service than local bus service at stations set along major corridors. Bus rapid transit is considered a more affordable alternative to light rail or commuter rail for improving transit service quality and attracting travelers who would otherwise drive on congested city streets.

The Orange County Transportation Authority (OCTA) is planning to introduce six routes of BRT service over the next decade - three of which will directly serve Santa Ana. Known as the "Bravo!" service, OCTA plans to introduce the first line along Harbor Boulevard, followed by a line on Westminster/17th Street, and then a line running from Brea to Irvine. The next BRT three routes will operate along the Katella, Beach, and Edinger corridors. Although budget cuts have postponed the introduction of the first three lines, BRT remains one of OCTA's top priorities. It is estimated that the Harbor line could be implemented within the next 3 to 5 years.

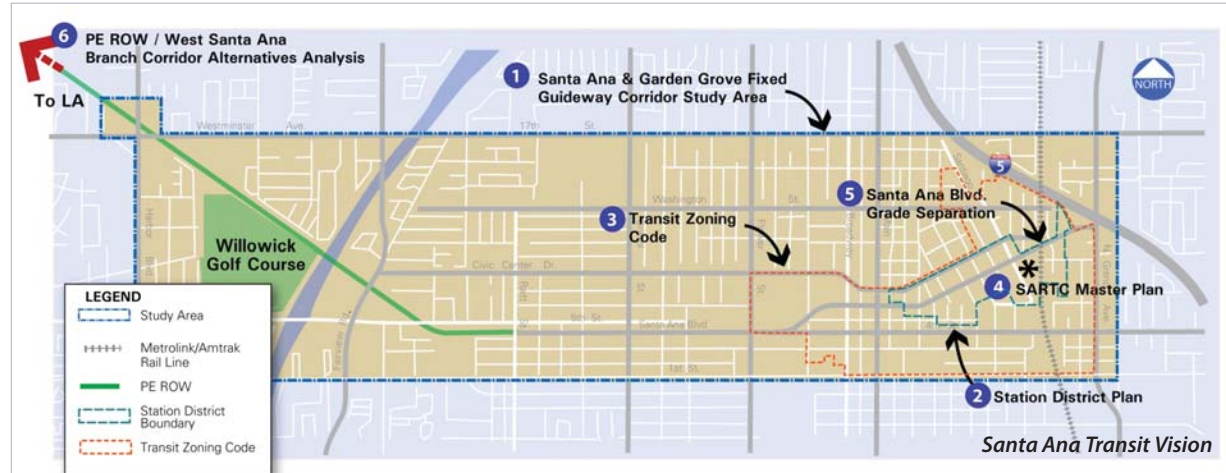
OCTA PLANNED BRT ROUTES



SANTA ANA TRANSIT VISION (SATV)

The City of Santa Ana is committed to providing safe neighborhoods, excellent transportation choices, and a healthy environment for those who live in, work in, or visit the city. To meet evolving needs, Santa Ana has developed a comprehensive Transit Vision to service residents, local businesses, and the transit-dependent, thus reducing global warming and strengthening connections to surrounding cities.

The Santa Ana Transit Vision includes several elements to make traveling around the city easier, including development of the Santa Ana-Garden Grove Fixed Guideway System. A fixed guideway is a transportation system that travels along an exclusive path on rails that are embedded in the pavement. In Santa Ana and Garden Grove, a streetcar system is being considered.



Note: This map was generated as part of outreach conducted for the Santa Ana Transit Vision in September 2010.



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WHAT IS BRT AND THE SATV?

Harbor Boulevard Mixed Use Transit Corridor, City of Santa Ana



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This is a project for the City of Santa Ana with funding provided by the Southern California Association of Governments (SCAG) Compass Blueprint Program. Compass Blueprint assists Southern California cities and other organizations in evaluating planning options and stimulating development consistent with the region's goals. Compass Blueprint tools support visioning efforts, infill analysis, economic and policy analysis, and marketing and communication programs.

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