



Community Profile

CASA BONITA
Area: 0.12 square miles

Prepared by Esri

Population Summary	
2000 Total Population	1,314
2010 Total Population	1,217
2020 Total Population	1,197
2020 Group Quarters	15
2025 Total Population	1,193
2020-2025 Annual Rate	-0.07%
2020 Total Daytime Population	1,287
Workers	524
Residents	763
Household Summary	
2000 Households	184
2000 Average Household Size	6.79
2010 Households	183
2010 Average Household Size	6.58
2020 Households	178
2020 Average Household Size	6.63
2025 Households	176
2025 Average Household Size	6.69
2020-2025 Annual Rate	-0.23%
2010 Families	164
2010 Average Family Size	6.07
2020 Families	159
2020 Average Family Size	6.16
2025 Families	157
2025 Average Family Size	6.22
2020-2025 Annual Rate	-0.25%
Housing Unit Summary	
2000 Housing Units	189
Owner Occupied Housing Units	56.1%
Renter Occupied Housing Units	40.7%
Vacant Housing Units	3.2%
2010 Housing Units	193
Owner Occupied Housing Units	50.3%
Renter Occupied Housing Units	44.6%
Vacant Housing Units	5.2%
2020 Housing Units	193
Owner Occupied Housing Units	46.1%
Renter Occupied Housing Units	46.1%
Vacant Housing Units	7.8%
2025 Housing Units	193
Owner Occupied Housing Units	46.6%
Renter Occupied Housing Units	44.6%
Vacant Housing Units	8.8%
Median Household Income	
2020	\$53,339
2025	\$54,260
Median Home Value	
2020	\$452,500
2025	\$491,667
Per Capita Income	
2020	\$11,272
2025	\$11,955
Median Age	
2010	27.3
2020	29.1
2025	31.4

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.



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2020 Households by Income

Household Income Base	178
<\$15,000	3.4%
\$15,000 - \$24,999	9.6%
\$25,000 - \$34,999	5.6%
\$35,000 - \$49,999	25.3%
\$50,000 - \$74,999	28.1%
\$75,000 - \$99,999	11.8%
\$100,000 - \$149,999	5.1%
\$150,000 - \$199,999	6.7%
\$200,000+	3.9%
Average Household Income	\$70,180

2025 Households by Income

Household Income Base	176
<\$15,000	3.4%
\$15,000 - \$24,999	8.5%
\$25,000 - \$34,999	5.7%
\$35,000 - \$49,999	25.0%
\$50,000 - \$74,999	28.4%
\$75,000 - \$99,999	12.5%
\$100,000 - \$149,999	5.7%
\$150,000 - \$199,999	6.8%
\$200,000+	4.0%
Average Household Income	\$75,027

2020 Owner Occupied Housing Units by Value

Total	89
<\$50,000	9.0%
\$50,000 - \$99,999	0.0%
\$100,000 - \$149,999	1.1%
\$150,000 - \$199,999	0.0%
\$200,000 - \$249,999	4.5%
\$250,000 - \$299,999	1.1%
\$300,000 - \$399,999	10.1%
\$400,000 - \$499,999	44.9%
\$500,000 - \$749,999	18.0%
\$750,000 - \$999,999	0.0%
\$1,000,000 - \$1,499,999	10.1%
\$1,500,000 - \$1,999,999	0.0%
\$2,000,000 +	0.0%
Average Home Value	\$498,864

2025 Owner Occupied Housing Units by Value

Total	90
<\$50,000	5.6%
\$50,000 - \$99,999	0.0%
\$100,000 - \$149,999	0.0%
\$150,000 - \$199,999	0.0%
\$200,000 - \$249,999	1.1%
\$250,000 - \$299,999	0.0%
\$300,000 - \$399,999	5.6%
\$400,000 - \$499,999	40.0%
\$500,000 - \$749,999	24.4%
\$750,000 - \$999,999	0.0%
\$1,000,000 - \$1,499,999	21.1%
\$1,500,000 - \$1,999,999	0.0%
\$2,000,000 +	0.0%
Average Home Value	\$634,091

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

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2010 Population by Age

Total	1,219
0 - 4	9.3%
5 - 9	9.8%
10 - 14	8.9%
15 - 24	18.0%
25 - 34	17.5%
35 - 44	14.3%
45 - 54	10.5%
55 - 64	6.9%
65 - 74	2.6%
75 - 84	1.6%
85 +	0.6%
18 +	67.6%

2020 Population by Age

Total	1,198
0 - 4	8.7%
5 - 9	8.3%
10 - 14	8.2%
15 - 24	17.9%
25 - 34	17.5%
35 - 44	14.2%
45 - 54	11.0%
55 - 64	7.9%
65 - 74	4.4%
75 - 84	1.3%
85 +	0.5%
18 +	70.0%

2025 Population by Age

Total	1,194
0 - 4	8.2%
5 - 9	7.6%
10 - 14	7.8%
15 - 24	15.9%
25 - 34	15.8%
35 - 44	15.5%
45 - 54	11.7%
55 - 64	9.1%
65 - 74	5.6%
75 - 84	2.1%
85 +	0.6%
18 +	72.4%

2010 Population by Sex

Males	630
Females	587

2020 Population by Sex

Males	629
Females	568

2025 Population by Sex

Males	626
Females	567

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.



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2010 Population by Race/Ethnicity

Total	1,218
White Alone	43.4%
Black Alone	1.5%
American Indian Alone	0.8%
Asian Alone	2.9%
Pacific Islander Alone	0.2%
Some Other Race Alone	47.9%
Two or More Races	3.3%
Hispanic Origin	93.8%
Diversity Index	83.2

2020 Population by Race/Ethnicity

Total	1,198
White Alone	42.2%
Black Alone	1.5%
American Indian Alone	0.8%
Asian Alone	3.3%
Pacific Islander Alone	0.3%
Some Other Race Alone	48.7%
Two or More Races	3.3%
Hispanic Origin	93.7%
Diversity Index	84.1

2025 Population by Race/Ethnicity

Total	1,193
White Alone	42.2%
Black Alone	1.5%
American Indian Alone	0.7%
Asian Alone	3.6%
Pacific Islander Alone	0.3%
Some Other Race Alone	48.5%
Two or More Races	3.2%
Hispanic Origin	93.6%
Diversity Index	84.1

2010 Population by Relationship and Household Type

Total	1,217
In Households	98.9%
In Family Households	95.8%
Householder	14.5%
Spouse	9.7%
Child	38.0%
Other relative	19.4%
Nonrelative	14.1%
In Nonfamily Households	3.0%
In Group Quarters	1.1%
Institutionalized Population	0.0%
Noninstitutionalized Population	1.1%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.



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2020 Population 25+ by Educational Attainment

Total	682
Less than 9th Grade	36.1%
9th - 12th Grade, No Diploma	19.5%
High School Graduate	11.0%
GED/Alternative Credential	0.4%
Some College, No Degree	25.5%
Associate Degree	4.4%
Bachelor's Degree	1.8%
Graduate/Professional Degree	1.3%

2020 Population 15+ by Marital Status

Total	896
Never Married	43.3%
Married	48.0%
Widowed	6.5%
Divorced	2.2%

2020 Civilian Population 16+ in Labor Force

Civilian Population 16+	520
Population 16+ Employed	84.6%
Population 16+ Unemployment rate	15.5%
Population 16-24 Employed	13.4%
Population 16-24 Unemployment rate	27.2%
Population 25-54 Employed	70.5%
Population 25-54 Unemployment rate	13.9%
Population 55-64 Employed	14.5%
Population 55-64 Unemployment rate	9.9%
Population 65+ Employed	1.6%
Population 65+ Unemployment rate	12.5%

2020 Employed Population 16+ by Industry

Total	440
Agriculture/Mining	1.4%
Construction	8.9%
Manufacturing	35.2%
Wholesale Trade	2.7%
Retail Trade	3.2%
Transportation/Utilities	2.7%
Information	0.0%
Finance/Insurance/Real Estate	5.9%
Services	38.6%
Public Administration	1.8%

2020 Employed Population 16+ by Occupation

Total	439
White Collar	23.0%
Management/Business/Financial	6.6%
Professional	3.4%
Sales	5.2%
Administrative Support	7.7%
Services	30.9%
Blue Collar	45.9%
Farming/Forestry/Fishing	1.4%
Construction/Extraction	4.3%
Installation/Maintenance/Repair	4.3%
Production	29.1%
Transportation/Material Moving	6.8%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

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2010 Households by Type	
Total	184
Households with 1 Person	7.6%
Households with 2+ People	92.4%
Family Households	89.1%
Husband-wife Families	59.2%
With Related Children	47.3%
Other Family (No Spouse Present)	29.3%
Other Family with Male Householder	10.3%
With Related Children	4.3%
Other Family with Female Householder	19.6%
With Related Children	13.6%
Nonfamily Households	3.3%
All Households with Children	68.3%
Multigenerational Households	27.9%
Unmarried Partner Households	8.7%
Male-female	7.1%
Same-sex	1.6%
2010 Households by Size	
Total	183
1 Person Household	7.7%
2 Person Household	7.7%
3 Person Household	10.9%
4 Person Household	10.4%
5 Person Household	14.2%
6 Person Household	10.9%
7 + Person Household	38.3%
2010 Households by Tenure and Mortgage Status	
Total	183
Owner Occupied	53.0%
Owned with a Mortgage/Loan	43.2%
Owned Free and Clear	10.4%
Renter Occupied	47.0%
2020 Affordability, Mortgage and Wealth	
Housing Affordability Index	68
Percent of Income for Mortgage	35.4%
Wealth Index	54
2010 Housing Units By Urban/ Rural Status	
Total Housing Units	193
Housing Units Inside Urbanized Area	100.0%
Housing Units Inside Urbanized Cluster	0.0%
Rural Housing Units	0.0%
2010 Population By Urban/ Rural Status	
Total Population	1,217
Population Inside Urbanized Area	100.0%
Population Inside Urbanized Cluster	0.0%
Rural Population	0.0%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.



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Top 3 Tapestry Segments

1. Las Casas (13B)
- 2.
- 3.

2020 Consumer Spending

Apparel & Services: Total \$	\$320,839
Average Spent	\$1,802.47
Spending Potential Index	84
Education: Total \$	\$255,123
Average Spent	\$1,433.28
Spending Potential Index	80
Entertainment/Recreation: Total \$	\$413,137
Average Spent	\$2,320.99
Spending Potential Index	71
Food at Home: Total \$	\$791,501
Average Spent	\$4,446.63
Spending Potential Index	83
Food Away from Home: Total \$	\$588,111
Average Spent	\$3,303.99
Spending Potential Index	88
Health Care: Total \$	\$659,153
Average Spent	\$3,703.11
Spending Potential Index	64
HH Furnishings & Equipment: Total \$	\$278,741
Average Spent	\$1,565.96
Spending Potential Index	72
Personal Care Products & Services: Total \$	\$126,205
Average Spent	\$709.02
Spending Potential Index	77
Shelter: Total \$	\$3,162,711
Average Spent	\$17,768.04
Spending Potential Index	92
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$246,392
Average Spent	\$1,384.22
Spending Potential Index	59
Travel: Total \$	\$324,118
Average Spent	\$1,820.89
Spending Potential Index	76
Vehicle Maintenance & Repairs: Total \$	\$145,338
Average Spent	\$816.51
Spending Potential Index	70

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2017 and 2018 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

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