



Community Profile

CASA DE SANTIAGO
Area: 0.09 square miles

Prepared by Esri

Population Summary

2000 Total Population	634
2010 Total Population	709
2020 Total Population	747
2020 Group Quarters	4
2025 Total Population	758
2020-2025 Annual Rate	0.29%
2020 Total Daytime Population	620
Workers	159
Residents	461

Household Summary

2000 Households	156
2000 Average Household Size	4.00
2010 Households	159
2010 Average Household Size	4.44
2020 Households	161
2020 Average Household Size	4.61
2025 Households	162
2025 Average Household Size	4.66
2020-2025 Annual Rate	0.12%
2010 Families	137
2010 Average Family Size	4.70
2020 Families	140
2020 Average Family Size	4.85
2025 Families	141
2025 Average Family Size	4.89
2020-2025 Annual Rate	0.14%

Housing Unit Summary

2000 Housing Units	158
Owner Occupied Housing Units	91.1%
Renter Occupied Housing Units	8.2%
Vacant Housing Units	0.6%
2010 Housing Units	163
Owner Occupied Housing Units	86.5%
Renter Occupied Housing Units	11.0%
Vacant Housing Units	2.5%
2020 Housing Units	165
Owner Occupied Housing Units	85.5%
Renter Occupied Housing Units	12.1%
Vacant Housing Units	2.4%
2025 Housing Units	166
Owner Occupied Housing Units	85.5%
Renter Occupied Housing Units	12.0%
Vacant Housing Units	2.4%

Median Household Income

2020	\$126,973
2025	\$144,557

Median Home Value

2020	\$679,598
2025	\$723,333

Per Capita Income

2020	\$36,779
2025	\$41,049

Median Age

2010	42.4
2020	43.9
2025	42.9

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.



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2020 Households by Income

Household Income Base	161
<\$15,000	0.6%
\$15,000 - \$24,999	2.5%
\$25,000 - \$34,999	1.9%
\$35,000 - \$49,999	7.5%
\$50,000 - \$74,999	5.6%
\$75,000 - \$99,999	15.5%
\$100,000 - \$149,999	25.5%
\$150,000 - \$199,999	28.6%
\$200,000+	12.4%
Average Household Income	\$138,677

2025 Households by Income

Household Income Base	162
<\$15,000	0.6%
\$15,000 - \$24,999	1.9%
\$25,000 - \$34,999	1.2%
\$35,000 - \$49,999	6.2%
\$50,000 - \$74,999	4.3%
\$75,000 - \$99,999	13.0%
\$100,000 - \$149,999	24.7%
\$150,000 - \$199,999	32.7%
\$200,000+	15.4%
Average Household Income	\$156,091

2020 Owner Occupied Housing Units by Value

Total	141
<\$50,000	0.0%
\$50,000 - \$99,999	0.0%
\$100,000 - \$149,999	0.0%
\$150,000 - \$199,999	0.0%
\$200,000 - \$249,999	0.0%
\$250,000 - \$299,999	0.0%
\$300,000 - \$399,999	1.4%
\$400,000 - \$499,999	4.3%
\$500,000 - \$749,999	61.7%
\$750,000 - \$999,999	5.0%
\$1,000,000 - \$1,499,999	27.7%
\$1,500,000 - \$1,999,999	0.0%
\$2,000,000 +	0.0%
Average Home Value	\$798,936

2025 Owner Occupied Housing Units by Value

Total	142
<\$50,000	0.0%
\$50,000 - \$99,999	0.0%
\$100,000 - \$149,999	0.0%
\$150,000 - \$199,999	0.0%
\$200,000 - \$249,999	0.0%
\$250,000 - \$299,999	0.0%
\$300,000 - \$399,999	0.7%
\$400,000 - \$499,999	2.1%
\$500,000 - \$749,999	52.8%
\$750,000 - \$999,999	6.3%
\$1,000,000 - \$1,499,999	38.0%
\$1,500,000 - \$1,999,999	0.0%
\$2,000,000 +	0.0%
Average Home Value	\$872,887

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

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2010 Population by Age

Total	707
0 - 4	5.0%
5 - 9	5.1%
10 - 14	7.6%
15 - 24	14.0%
25 - 34	9.2%
35 - 44	13.7%
45 - 54	17.4%
55 - 64	14.3%
65 - 74	6.4%
75 - 84	5.1%
85 +	2.8%
18 +	78.2%

2020 Population by Age

Total	746
0 - 4	4.6%
5 - 9	5.2%
10 - 14	5.9%
15 - 24	10.9%
25 - 34	13.7%
35 - 44	11.0%
45 - 54	13.5%
55 - 64	15.7%
65 - 74	11.7%
75 - 84	5.0%
85 +	2.9%
18 +	81.2%

2025 Population by Age

Total	757
0 - 4	4.9%
5 - 9	4.8%
10 - 14	5.4%
15 - 24	9.6%
25 - 34	12.9%
35 - 44	14.8%
45 - 54	11.1%
55 - 64	14.8%
65 - 74	13.1%
75 - 84	6.2%
85 +	2.4%
18 +	81.6%

2010 Population by Sex

Males	350
Females	359

2020 Population by Sex

Males	360
Females	387

2025 Population by Sex

Males	364
Females	394

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

January 15, 2021



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2010 Population by Race/Ethnicity

Total	709
White Alone	58.0%
Black Alone	1.6%
American Indian Alone	0.6%
Asian Alone	14.1%
Pacific Islander Alone	1.1%
Some Other Race Alone	21.3%
Two or More Races	3.4%
Hispanic Origin	50.9%
Diversity Index	82.2

2020 Population by Race/Ethnicity

Total	747
White Alone	53.3%
Black Alone	1.7%
American Indian Alone	0.5%
Asian Alone	16.9%
Pacific Islander Alone	1.1%
Some Other Race Alone	22.8%
Two or More Races	3.7%
Hispanic Origin	53.1%
Diversity Index	84.3

2025 Population by Race/Ethnicity

Total	758
White Alone	51.2%
Black Alone	1.7%
American Indian Alone	0.5%
Asian Alone	18.7%
Pacific Islander Alone	1.1%
Some Other Race Alone	23.0%
Two or More Races	3.8%
Hispanic Origin	53.8%
Diversity Index	85.0

2010 Population by Relationship and Household Type

Total	709
In Households	99.6%
In Family Households	93.9%
Householder	23.8%
Spouse	18.8%
Child	34.8%
Other relative	13.3%
Nonrelative	3.1%
In Nonfamily Households	5.6%
In Group Quarters	0.4%
Institutionalized Population	0.0%
Noninstitutionalized Population	0.4%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.



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2020 Population 25+ by Educational Attainment

Total	548
Less than 9th Grade	6.8%
9th - 12th Grade, No Diploma	10.2%
High School Graduate	6.0%
GED/Alternative Credential	0.0%
Some College, No Degree	23.4%
Associate Degree	10.2%
Bachelor's Degree	23.5%
Graduate/Professional Degree	19.9%

2020 Population 15+ by Marital Status

Total	630
Never Married	37.1%
Married	52.7%
Widowed	4.4%
Divorced	5.7%

2020 Civilian Population 16+ in Labor Force

Civilian Population 16+	396
Population 16+ Employed	72.7%
Population 16+ Unemployment rate	27.3%
Population 16-24 Employed	9.4%
Population 16-24 Unemployment rate	34.1%
Population 25-54 Employed	62.5%
Population 25-54 Unemployment rate	27.1%
Population 55-64 Employed	21.5%
Population 55-64 Unemployment rate	19.5%
Population 65+ Employed	6.6%
Population 65+ Unemployment rate	38.7%

2020 Employed Population 16+ by Industry

Total	288
Agriculture/Mining	0.3%
Construction	2.4%
Manufacturing	7.6%
Wholesale Trade	1.7%
Retail Trade	15.6%
Transportation/Utilities	1.7%
Information	3.1%
Finance/Insurance/Real Estate	20.1%
Services	42.0%
Public Administration	6.2%

2020 Employed Population 16+ by Occupation

Total	289
White Collar	80.2%
Management/Business/Financial	21.2%
Professional	18.8%
Sales	26.0%
Administrative Support	14.2%
Services	12.5%
Blue Collar	7.6%
Farming/Forestry/Fishing	0.3%
Construction/Extraction	2.1%
Installation/Maintenance/Repair	2.1%
Production	2.8%
Transportation/Material Moving	0.3%

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2010 Households by Type	
Total	159
Households with 1 Person	8.8%
Households with 2+ People	91.2%
Family Households	86.2%
Husband-wife Families	67.9%
With Related Children	32.1%
Other Family (No Spouse Present)	18.2%
Other Family with Male Householder	7.5%
With Related Children	3.1%
Other Family with Female Householder	10.7%
With Related Children	5.0%
Nonfamily Households	5.0%
All Households with Children	40.3%
Multigenerational Households	17.0%
Unmarried Partner Households	5.7%
Male-female	5.0%
Same-sex	0.6%
2010 Households by Size	
Total	158
1 Person Household	8.9%
2 Person Household	31.0%
3 Person Household	17.7%
4 Person Household	17.1%
5 Person Household	10.1%
6 Person Household	6.3%
7 + Person Household	8.9%
2010 Households by Tenure and Mortgage Status	
Total	159
Owner Occupied	88.7%
Owned with a Mortgage/Loan	70.4%
Owned Free and Clear	18.2%
Renter Occupied	11.3%
2020 Affordability, Mortgage and Wealth	
Housing Affordability Index	108
Percent of Income for Mortgage	22.4%
Wealth Index	204
2010 Housing Units By Urban/ Rural Status	
Total Housing Units	163
Housing Units Inside Urbanized Area	100.0%
Housing Units Inside Urbanized Cluster	0.0%
Rural Housing Units	0.0%
2010 Population By Urban/ Rural Status	
Total Population	709
Population Inside Urbanized Area	100.0%
Population Inside Urbanized Cluster	0.0%
Rural Population	0.0%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.



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Top 3 Tapestry Segments

1. Pleasantville (2B)
- 2.
- 3.

2020 Consumer Spending

Apparel & Services: Total \$	\$495,637
Average Spent	\$3,078.49
Spending Potential Index	143
Education: Total \$	\$549,624
Average Spent	\$3,413.81
Spending Potential Index	191
Entertainment/Recreation: Total \$	\$782,561
Average Spent	\$4,860.63
Spending Potential Index	150
Food at Home: Total \$	\$1,223,140
Average Spent	\$7,597.14
Spending Potential Index	142
Food Away from Home: Total \$	\$854,633
Average Spent	\$5,308.28
Spending Potential Index	141
Health Care: Total \$	\$1,297,801
Average Spent	\$8,060.88
Spending Potential Index	140
HH Furnishings & Equipment: Total \$	\$506,354
Average Spent	\$3,145.06
Spending Potential Index	144
Personal Care Products & Services: Total \$	\$207,038
Average Spent	\$1,285.95
Spending Potential Index	140
Shelter: Total \$	\$4,981,711
Average Spent	\$30,942.30
Spending Potential Index	160
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$474,181
Average Spent	\$2,945.22
Spending Potential Index	126
Travel: Total \$	\$638,820
Average Spent	\$3,967.83
Spending Potential Index	165
Vehicle Maintenance & Repairs: Total \$	\$246,267
Average Spent	\$1,529.61
Spending Potential Index	132

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2017 and 2018 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

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