



# Community Profile

FAIRBRIDGE SQUARE  
Area: 0.05 square miles

Prepared by Esri

<b>Population Summary</b>	
2000 Total Population	74
2010 Total Population	91
2020 Total Population	131
2020 Group Quarters	0
2025 Total Population	141
2020-2025 Annual Rate	1.48%
2020 Total Daytime Population	109
Workers	40
Residents	69
<b>Household Summary</b>	
2000 Households	18
2000 Average Household Size	4.11
2010 Households	20
2010 Average Household Size	4.55
2020 Households	28
2020 Average Household Size	4.68
2025 Households	30
2025 Average Household Size	4.70
2020-2025 Annual Rate	1.39%
2010 Families	9
2010 Average Family Size	6.33
2020 Families	13
2020 Average Family Size	6.38
2025 Families	14
2025 Average Family Size	6.36
2020-2025 Annual Rate	1.49%
<b>Housing Unit Summary</b>	
2000 Housing Units	18
Owner Occupied Housing Units	33.3%
Renter Occupied Housing Units	66.7%
Vacant Housing Units	0.0%
2010 Housing Units	20
Owner Occupied Housing Units	35.0%
Renter Occupied Housing Units	65.0%
Vacant Housing Units	0.0%
2020 Housing Units	28
Owner Occupied Housing Units	32.1%
Renter Occupied Housing Units	67.9%
Vacant Housing Units	0.0%
2025 Housing Units	30
Owner Occupied Housing Units	33.3%
Renter Occupied Housing Units	66.7%
Vacant Housing Units	0.0%
<b>Median Household Income</b>	
2020	\$75,000
2025	\$80,266
<b>Median Home Value</b>	
2020	\$541,667
2025	\$656,250
<b>Per Capita Income</b>	
2020	\$35,891
2025	\$40,611
<b>Median Age</b>	
2010	35.0
2020	38.5
2025	38.2

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.



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## 2020 Households by Income

Household Income Base	28
<\$15,000	14.3%
\$15,000 - \$24,999	7.1%
\$25,000 - \$34,999	3.6%
\$35,000 - \$49,999	0.0%
\$50,000 - \$74,999	25.0%
\$75,000 - \$99,999	21.4%
\$100,000 - \$149,999	21.4%
\$150,000 - \$199,999	3.6%
\$200,000+	3.6%
Average Household Income	\$77,779

## 2025 Households by Income

Household Income Base	30
<\$15,000	10.0%
\$15,000 - \$24,999	6.7%
\$25,000 - \$34,999	3.3%
\$35,000 - \$49,999	0.0%
\$50,000 - \$74,999	23.3%
\$75,000 - \$99,999	23.3%
\$100,000 - \$149,999	23.3%
\$150,000 - \$199,999	6.7%
\$200,000+	3.3%
Average Household Income	\$88,413

## 2020 Owner Occupied Housing Units by Value

Total	9
<\$50,000	0.0%
\$50,000 - \$99,999	0.0%
\$100,000 - \$149,999	0.0%
\$150,000 - \$199,999	0.0%
\$200,000 - \$249,999	0.0%
\$250,000 - \$299,999	0.0%
\$300,000 - \$399,999	22.2%
\$400,000 - \$499,999	22.2%
\$500,000 - \$749,999	33.3%
\$750,000 - \$999,999	22.2%
\$1,000,000 - \$1,499,999	0.0%
\$1,500,000 - \$1,999,999	0.0%
\$2,000,000 +	0.0%
Average Home Value	\$580,556

## 2025 Owner Occupied Housing Units by Value

Total	10
<\$50,000	0.0%
\$50,000 - \$99,999	0.0%
\$100,000 - \$149,999	0.0%
\$150,000 - \$199,999	0.0%
\$200,000 - \$249,999	0.0%
\$250,000 - \$299,999	0.0%
\$300,000 - \$399,999	10.0%
\$400,000 - \$499,999	10.0%
\$500,000 - \$749,999	40.0%
\$750,000 - \$999,999	30.0%
\$1,000,000 - \$1,499,999	0.0%
\$1,500,000 - \$1,999,999	0.0%
\$2,000,000 +	0.0%
Average Home Value	\$658,333

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

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## 2010 Population by Age

Total	93
0 - 4	4.3%
5 - 9	3.2%
10 - 14	4.3%
15 - 24	14.0%
25 - 34	23.7%
35 - 44	14.0%
45 - 54	14.0%
55 - 64	11.8%
65 - 74	6.5%
75 - 84	2.2%
85 +	1.1%
18 +	83.9%

## 2020 Population by Age

Total	134
0 - 4	4.5%
5 - 9	3.7%
10 - 14	3.7%
15 - 24	11.2%
25 - 34	20.1%
35 - 44	17.9%
45 - 54	12.7%
55 - 64	11.9%
65 - 74	9.0%
75 - 84	3.7%
85 +	1.5%
18 +	83.6%

## 2025 Population by Age

Total	141
0 - 4	5.0%
5 - 9	3.5%
10 - 14	2.8%
15 - 24	9.2%
25 - 34	22.7%
35 - 44	18.4%
45 - 54	12.1%
55 - 64	10.6%
65 - 74	9.2%
75 - 84	5.0%
85 +	1.4%
18 +	87.2%

## 2010 Population by Sex

Males	44
Females	47

## 2020 Population by Sex

Males	64
Females	67

## 2025 Population by Sex

Males	68
Females	73

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

January 15, 2021



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## 2010 Population by Race/Ethnicity

Total	91
White Alone	74.7%
Black Alone	1.1%
American Indian Alone	1.1%
Asian Alone	6.6%
Pacific Islander Alone	0.0%
Some Other Race Alone	12.1%
Two or More Races	4.4%
Hispanic Origin	36.3%
Diversity Index	69.7

## 2020 Population by Race/Ethnicity

Total	131
White Alone	71.0%
Black Alone	1.5%
American Indian Alone	0.8%
Asian Alone	8.4%
Pacific Islander Alone	0.0%
Some Other Race Alone	13.7%
Two or More Races	4.6%
Hispanic Origin	40.5%
Diversity Index	73.5

## 2025 Population by Race/Ethnicity

Total	141
White Alone	68.8%
Black Alone	2.1%
American Indian Alone	0.7%
Asian Alone	9.2%
Pacific Islander Alone	0.0%
Some Other Race Alone	14.2%
Two or More Races	5.0%
Hispanic Origin	42.6%
Diversity Index	75.4

## 2010 Population by Relationship and Household Type

Total	91
In Households	100.0%
In Family Households	64.8%
Householder	20.9%
Spouse	16.5%
Child	20.9%
Other relative	3.3%
Nonrelative	2.2%
In Nonfamily Households	35.2%
In Group Quarters	0.0%
Institutionalized Population	0.0%
Noninstitutionalized Population	0.0%

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

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## 2020 Population 25+ by Educational Attainment

Total	100
Less than 9th Grade	0.0%
9th - 12th Grade, No Diploma	11.0%
High School Graduate	15.0%
GED/Alternative Credential	1.0%
Some College, No Degree	19.0%
Associate Degree	5.0%
Bachelor's Degree	32.0%
Graduate/Professional Degree	17.0%

## 2020 Population 15+ by Marital Status

Total	116
Never Married	48.3%
Married	38.8%
Widowed	1.7%
Divorced	11.2%

## 2020 Civilian Population 16+ in Labor Force

Civilian Population 16+	73
Population 16+ Employed	84.9%
Population 16+ Unemployment rate	13.9%
Population 16-24 Employed	8.1%
Population 16-24 Unemployment rate	16.7%
Population 25-54 Employed	77.4%
Population 25-54 Unemployment rate	15.8%
Population 55-64 Employed	12.9%
Population 55-64 Unemployment rate	11.1%
Population 65+ Employed	3.2%
Population 65+ Unemployment rate	0.0%

## 2020 Employed Population 16+ by Industry

Total	62
Agriculture/Mining	0.0%
Construction	1.6%
Manufacturing	19.4%
Wholesale Trade	0.0%
Retail Trade	1.6%
Transportation/Utilities	14.5%
Information	3.2%
Finance/Insurance/Real Estate	8.1%
Services	51.6%
Public Administration	3.2%

## 2020 Employed Population 16+ by Occupation

Total	62
White Collar	91.9%
Management/Business/Financial	3.2%
Professional	41.9%
Sales	8.1%
Administrative Support	38.7%
Services	0.0%
Blue Collar	8.1%
Farming/Forestry/Fishing	0.0%
Construction/Extraction	0.0%
Installation/Maintenance/Repair	1.6%
Production	6.5%
Transportation/Material Moving	0.0%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

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## 2010 Households by Type

Total	20
Households with 1 Person	40.0%
Households with 2+ People	60.0%
Family Households	45.0%
Husband-wife Families	35.0%
With Related Children	15.0%
Other Family (No Spouse Present)	10.0%
Other Family with Male Householder	5.0%
With Related Children	0.0%
Other Family with Female Householder	5.0%
With Related Children	5.0%
Nonfamily Households	15.0%
All Households with Children	20.0%
Multigenerational Households	5.0%
Unmarried Partner Households	5.0%
Male-female	5.0%
Same-sex	0.0%

## 2010 Households by Size

Total	20
1 Person Household	40.0%
2 Person Household	35.0%
3 Person Household	10.0%
4 Person Household	10.0%
5 Person Household	5.0%
6 Person Household	0.0%
7 + Person Household	0.0%

## 2010 Households by Tenure and Mortgage Status

Total	20
Owner Occupied	35.0%
Owned with a Mortgage/Loan	30.0%
Owned Free and Clear	5.0%
Renter Occupied	65.0%

## 2020 Affordability, Mortgage and Wealth

Housing Affordability Index	0
Percent of Income for Mortgage	0.0%
Wealth Index	54

## 2010 Housing Units By Urban/ Rural Status

Total Housing Units	20
Housing Units Inside Urbanized Area	100.0%
Housing Units Inside Urbanized Cluster	0.0%
Rural Housing Units	0.0%

## 2010 Population By Urban/ Rural Status

Total Population	91
Population Inside Urbanized Area	100.0%
Population Inside Urbanized Cluster	0.0%
Rural Population	0.0%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.



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## Top 3 Tapestry Segments

1. Trendsetters (3C)
- 2.
- 3.

## 2020 Consumer Spending

Apparel & Services: Total \$	\$53,413
Average Spent	\$1,907.61
Spending Potential Index	89
Education: Total \$	\$46,890
Average Spent	\$1,674.64
Spending Potential Index	94
Entertainment/Recreation: Total \$	\$73,011
Average Spent	\$2,607.54
Spending Potential Index	80
Food at Home: Total \$	\$129,708
Average Spent	\$4,632.43
Spending Potential Index	87
Food Away from Home: Total \$	\$97,535
Average Spent	\$3,483.39
Spending Potential Index	92
Health Care: Total \$	\$112,268
Average Spent	\$4,009.57
Spending Potential Index	70
HH Furnishings & Equipment: Total \$	\$46,220
Average Spent	\$1,650.71
Spending Potential Index	76
Personal Care Products & Services: Total \$	\$21,517
Average Spent	\$768.46
Spending Potential Index	84
Shelter: Total \$	\$537,889
Average Spent	\$19,210.32
Spending Potential Index	99
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$42,398
Average Spent	\$1,514.21
Spending Potential Index	65
Travel: Total \$	\$57,135
Average Spent	\$2,040.54
Spending Potential Index	85
Vehicle Maintenance & Repairs: Total \$	\$23,059
Average Spent	\$823.54
Spending Potential Index	71

**Data Note:** Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Consumer Spending data are derived from the 2017 and 2018 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

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