



Community Profile

FLOWER PARK
Area: 0.21 square miles

Prepared by Esri

Population Summary	
2000 Total Population	6,624
2010 Total Population	6,261
2021 Total Population	6,466
2021 Group Quarters	2,487
2026 Total Population	6,455
2021-2026 Annual Rate	-0.03%
2021 Total Daytime Population	5,211
Workers	1,990
Residents	3,221
Household Summary	
2000 Households	954
2000 Average Household Size	4.43
2010 Households	930
2010 Average Household Size	4.35
2021 Households	904
2021 Average Household Size	4.40
2026 Households	897
2026 Average Household Size	4.42
2021-2026 Annual Rate	-0.16%
2010 Families	695
2010 Average Family Size	4.75
2021 Families	675
2021 Average Family Size	4.83
2026 Families	670
2026 Average Family Size	4.85
2021-2026 Annual Rate	-0.15%
Housing Unit Summary	
2000 Housing Units	970
Owner Occupied Housing Units	18.5%
Renter Occupied Housing Units	79.9%
Vacant Housing Units	1.6%
2010 Housing Units	968
Owner Occupied Housing Units	17.8%
Renter Occupied Housing Units	78.3%
Vacant Housing Units	3.9%
2021 Housing Units	968
Owner Occupied Housing Units	15.6%
Renter Occupied Housing Units	77.8%
Vacant Housing Units	6.6%
2026 Housing Units	969
Owner Occupied Housing Units	15.7%
Renter Occupied Housing Units	76.9%
Vacant Housing Units	7.4%
Median Household Income	
2021	\$37,399
2026	\$42,452
Median Home Value	
2021	\$586,648
2026	\$657,895
Per Capita Income	
2021	\$7,347
2026	\$8,206
Median Age	
2010	30.2
2021	30.9
2026	31.5

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.



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2021 Households by Income

Household Income Base	904
<\$15,000	21.6%
\$15,000 - \$24,999	9.6%
\$25,000 - \$34,999	15.3%
\$35,000 - \$49,999	16.5%
\$50,000 - \$74,999	16.3%
\$75,000 - \$99,999	8.6%
\$100,000 - \$149,999	11.8%
\$150,000 - \$199,999	0.3%
\$200,000+	0.0%
Average Household Income	\$47,256

2026 Households by Income

Household Income Base	897
<\$15,000	19.2%
\$15,000 - \$24,999	7.8%
\$25,000 - \$34,999	13.2%
\$35,000 - \$49,999	16.9%
\$50,000 - \$74,999	18.2%
\$75,000 - \$99,999	9.7%
\$100,000 - \$149,999	14.6%
\$150,000 - \$199,999	0.4%
\$200,000+	0.0%
Average Household Income	\$53,717

2021 Owner Occupied Housing Units by Value

Total	151
<\$50,000	0.0%
\$50,000 - \$99,999	0.0%
\$100,000 - \$149,999	0.0%
\$150,000 - \$199,999	0.0%
\$200,000 - \$249,999	0.7%
\$250,000 - \$299,999	0.7%
\$300,000 - \$399,999	17.9%
\$400,000 - \$499,999	10.6%
\$500,000 - \$749,999	58.3%
\$750,000 - \$999,999	6.0%
\$1,000,000 - \$1,499,999	6.0%
\$1,500,000 - \$1,999,999	0.0%
\$2,000,000 +	0.0%
Average Home Value	\$604,470

2026 Owner Occupied Housing Units by Value

Total	152
<\$50,000	0.0%
\$50,000 - \$99,999	0.0%
\$100,000 - \$149,999	0.0%
\$150,000 - \$199,999	0.0%
\$200,000 - \$249,999	0.0%
\$250,000 - \$299,999	0.0%
\$300,000 - \$399,999	3.9%
\$400,000 - \$499,999	6.6%
\$500,000 - \$749,999	62.5%
\$750,000 - \$999,999	9.9%
\$1,000,000 - \$1,499,999	17.1%
\$1,500,000 - \$1,999,999	0.0%
\$2,000,000 +	0.0%
Average Home Value	\$734,211

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

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October 14, 2021



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2010 Population by Age

Total	6,261
0 - 4	6.5%
5 - 9	6.1%
10 - 14	5.6%
15 - 24	18.6%
25 - 34	23.9%
35 - 44	18.1%
45 - 54	11.3%
55 - 64	4.3%
65 - 74	2.3%
75 - 84	2.3%
85 +	1.0%
18 +	78.3%

2021 Population by Age

Total	6,466
0 - 4	5.8%
5 - 9	5.2%
10 - 14	4.7%
15 - 24	18.8%
25 - 34	24.2%
35 - 44	17.6%
45 - 54	11.7%
55 - 64	4.9%
65 - 74	3.2%
75 - 84	2.8%
85 +	1.1%
18 +	81.1%

2026 Population by Age

Total	6,455
0 - 4	5.7%
5 - 9	5.2%
10 - 14	4.6%
15 - 24	17.8%
25 - 34	24.7%
35 - 44	17.4%
45 - 54	11.4%
55 - 64	5.1%
65 - 74	3.5%
75 - 84	3.4%
85 +	1.2%
18 +	81.7%

2010 Population by Sex

Males	3,712
Females	2,549

2021 Population by Sex

Males	3,868
Females	2,598

2026 Population by Sex

Males	3,853
Females	2,602

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2010 Population by Race/Ethnicity

Total	6,261
White Alone	61.6%
Black Alone	3.5%
American Indian Alone	0.8%
Asian Alone	5.9%
Pacific Islander Alone	0.4%
Some Other Race Alone	25.6%
Two or More Races	2.2%
Hispanic Origin	75.8%
Diversity Index	75.7

2021 Population by Race/Ethnicity

Total	6,466
White Alone	60.1%
Black Alone	3.9%
American Indian Alone	0.7%
Asian Alone	6.8%
Pacific Islander Alone	0.4%
Some Other Race Alone	25.9%
Two or More Races	2.2%
Hispanic Origin	76.7%
Diversity Index	76.4

2026 Population by Race/Ethnicity

Total	6,455
White Alone	59.7%
Black Alone	4.0%
American Indian Alone	0.7%
Asian Alone	7.5%
Pacific Islander Alone	0.4%
Some Other Race Alone	25.7%
Two or More Races	2.1%
Hispanic Origin	77.1%
Diversity Index	76.5

2010 Population by Relationship and Household Type

Total	6,261
In Households	64.6%
In Family Households	59.0%
Householder	11.1%
Spouse	7.6%
Child	24.7%
Other relative	9.3%
Nonrelative	6.4%
In Nonfamily Households	5.5%
In Group Quarters	35.4%
Institutionalized Population	35.2%
Noninstitutionalized Population	0.2%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

October 14, 2021



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2021 Population 25+ by Educational Attainment

Total	4,237
Less than 9th Grade	19.9%
9th - 12th Grade, No Diploma	21.6%
High School Graduate	21.8%
GED/Alternative Credential	6.1%
Some College, No Degree	17.4%
Associate Degree	3.6%
Bachelor's Degree	6.3%
Graduate/Professional Degree	3.3%

2021 Population 15+ by Marital Status

Total	5,450
Never Married	54.7%
Married	33.2%
Widowed	3.6%
Divorced	8.5%

2021 Civilian Population 16+ in Labor Force

Civilian Population 16+	2,034
Population 16+ Employed	86.6%
Population 16+ Unemployment rate	13.4%
Population 16-24 Employed	15.3%
Population 16-24 Unemployment rate	17.5%
Population 25-54 Employed	75.0%
Population 25-54 Unemployment rate	13.1%
Population 55-64 Employed	6.5%
Population 55-64 Unemployment rate	1.7%
Population 65+ Employed	3.2%
Population 65+ Unemployment rate	20.0%

2021 Employed Population 16+ by Industry

Total	1,761
Agriculture/Mining	4.7%
Construction	10.7%
Manufacturing	13.5%
Wholesale Trade	1.0%
Retail Trade	9.8%
Transportation/Utilities	8.5%
Information	0.1%
Finance/Insurance/Real Estate	0.9%
Services	49.9%
Public Administration	0.9%

2021 Employed Population 16+ by Occupation

Total	1,761
White Collar	25.3%
Management/Business/Financial	6.9%
Professional	4.3%
Sales	6.7%
Administrative Support	7.4%
Services	27.1%
Blue Collar	47.6%
Farming/Forestry/Fishing	4.3%
Construction/Extraction	8.2%
Installation/Maintenance/Repair	5.5%
Production	10.6%
Transportation/Material Moving	19.1%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

October 14, 2021

2010 Households by Type

Total	930
Households with 1 Person	20.3%
Households with 2+ People	79.7%
Family Households	74.7%
Husband-wife Families	50.9%
With Related Children	38.3%
Other Family (No Spouse Present)	23.9%
Other Family with Male Householder	9.1%
With Related Children	5.6%
Other Family with Female Householder	14.7%
With Related Children	10.5%
Nonfamily Households	4.9%

All Households with Children 56.0%

Multigenerational Households	11.5%
Unmarried Partner Households	7.5%
Male-female	6.8%
Same-sex	0.8%

2010 Households by Size

Total	930
1 Person Household	20.3%
2 Person Household	13.0%
3 Person Household	8.5%
4 Person Household	11.9%
5 Person Household	16.8%
6 Person Household	9.0%
7 + Person Household	20.4%

2010 Households by Tenure and Mortgage Status

Total	930
Owner Occupied	18.5%
Owned with a Mortgage/Loan	15.4%
Owned Free and Clear	3.1%
Renter Occupied	81.5%

2021 Affordability, Mortgage and Wealth

Housing Affordability Index	36
Percent of Income for Mortgage	65.8%
Wealth Index	29

2010 Housing Units By Urban/ Rural Status

Total Housing Units	968
Housing Units Inside Urbanized Area	100.0%
Housing Units Inside Urbanized Cluster	0.0%
Rural Housing Units	0.0%

2010 Population By Urban/ Rural Status

Total Population	6,261
Population Inside Urbanized Area	100.0%
Population Inside Urbanized Cluster	0.0%
Rural Population	0.0%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.



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Top 3 Tapestry Segments		
1.		NeWest Residents (13C)
2.		
3.		
2021 Consumer Spending		
Apparel & Services: Total \$		\$1,144,197
Average Spent		\$1,265.70
Spending Potential Index		60
Education: Total \$		\$807,440
Average Spent		\$893.19
Spending Potential Index		52
Entertainment/Recreation: Total \$		\$1,403,632
Average Spent		\$1,552.69
Spending Potential Index		48
Food at Home: Total \$		\$2,861,219
Average Spent		\$3,165.07
Spending Potential Index		58
Food Away from Home: Total \$		\$2,061,554
Average Spent		\$2,280.48
Spending Potential Index		60
Health Care: Total \$		\$2,583,628
Average Spent		\$2,858.00
Spending Potential Index		46
HH Furnishings & Equipment: Total \$		\$1,034,963
Average Spent		\$1,144.87
Spending Potential Index		51
Personal Care Products & Services: Total \$		\$434,627
Average Spent		\$480.78
Spending Potential Index		54
Shelter: Total \$		\$10,340,151
Average Spent		\$11,438.22
Spending Potential Index		57
Support Payments/Cash Contributions/Gifts in Kind: Total \$		\$976,694
Average Spent		\$1,080.41
Spending Potential Index		45
Travel: Total \$		\$1,027,018
Average Spent		\$1,136.08
Spending Potential Index		45
Vehicle Maintenance & Repairs: Total \$		\$545,655
Average Spent		\$603.60
Spending Potential Index		54

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

October 14, 2021