



Community Profile

LAURELHURST
Area: 0.15 square miles

Prepared by Esri

Population Summary	
2000 Total Population	2,568
2010 Total Population	2,394
2021 Total Population	2,527
2021 Group Quarters	22
2026 Total Population	2,586
2021-2026 Annual Rate	0.46%
2021 Total Daytime Population	1,719
Workers	360
Residents	1,359
Household Summary	
2000 Households	454
2000 Average Household Size	5.52
2010 Households	446
2010 Average Household Size	5.32
2021 Households	467
2021 Average Household Size	5.36
2026 Households	477
2026 Average Household Size	5.38
2021-2026 Annual Rate	0.42%
2010 Families	404
2010 Average Family Size	5.08
2021 Families	423
2021 Average Family Size	5.13
2026 Families	432
2026 Average Family Size	5.15
2021-2026 Annual Rate	0.42%
Housing Unit Summary	
2000 Housing Units	454
Owner Occupied Housing Units	83.7%
Renter Occupied Housing Units	16.3%
Vacant Housing Units	0.0%
2010 Housing Units	456
Owner Occupied Housing Units	78.7%
Renter Occupied Housing Units	19.1%
Vacant Housing Units	2.2%
2021 Housing Units	468
Owner Occupied Housing Units	78.2%
Renter Occupied Housing Units	21.6%
Vacant Housing Units	0.2%
2026 Housing Units	478
Owner Occupied Housing Units	78.5%
Renter Occupied Housing Units	21.3%
Vacant Housing Units	0.2%
Median Household Income	
2021	\$105,800
2026	\$111,745
Median Home Value	
2021	\$579,926
2026	\$605,769
Per Capita Income	
2021	\$21,183
2026	\$23,598
Median Age	
2010	30.0
2021	33.0
2026	35.5

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

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2021 Households by Income

Household Income Base	467
<\$15,000	1.3%
\$15,000 - \$24,999	0.9%
\$25,000 - \$34,999	1.5%
\$35,000 - \$49,999	6.0%
\$50,000 - \$74,999	15.2%
\$75,000 - \$99,999	17.3%
\$100,000 - \$149,999	37.5%
\$150,000 - \$199,999	13.9%
\$200,000+	6.4%
Average Household Income	\$114,513

2026 Households by Income

Household Income Base	477
<\$15,000	0.8%
\$15,000 - \$24,999	0.6%
\$25,000 - \$34,999	1.0%
\$35,000 - \$49,999	4.2%
\$50,000 - \$74,999	12.2%
\$75,000 - \$99,999	15.9%
\$100,000 - \$149,999	40.5%
\$150,000 - \$199,999	17.0%
\$200,000+	7.8%
Average Household Income	\$127,825

2021 Owner Occupied Housing Units by Value

Total	366
<\$50,000	0.0%
\$50,000 - \$99,999	0.0%
\$100,000 - \$149,999	0.0%
\$150,000 - \$199,999	0.0%
\$200,000 - \$249,999	0.0%
\$250,000 - \$299,999	0.3%
\$300,000 - \$399,999	2.7%
\$400,000 - \$499,999	23.5%
\$500,000 - \$749,999	73.5%
\$750,000 - \$999,999	0.0%
\$1,000,000 - \$1,499,999	0.0%
\$1,500,000 - \$1,999,999	0.0%
\$2,000,000 +	0.0%
Average Home Value	\$575,410

2026 Owner Occupied Housing Units by Value

Total	375
<\$50,000	0.0%
\$50,000 - \$99,999	0.0%
\$100,000 - \$149,999	0.0%
\$150,000 - \$199,999	0.0%
\$200,000 - \$249,999	0.0%
\$250,000 - \$299,999	0.0%
\$300,000 - \$399,999	1.6%
\$400,000 - \$499,999	11.7%
\$500,000 - \$749,999	86.7%
\$750,000 - \$999,999	0.0%
\$1,000,000 - \$1,499,999	0.0%
\$1,500,000 - \$1,999,999	0.0%
\$2,000,000 +	0.0%
Average Home Value	\$600,067

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

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2010 Population by Age

Total	2,394
0 - 4	8.1%
5 - 9	7.2%
10 - 14	7.3%
15 - 24	18.2%
25 - 34	16.4%
35 - 44	13.6%
45 - 54	12.5%
55 - 64	8.8%
65 - 74	4.1%
75 - 84	2.8%
85 +	1.1%
18 +	72.7%

2021 Population by Age

Total	2,527
0 - 4	7.9%
5 - 9	8.0%
10 - 14	7.8%
15 - 24	12.4%
25 - 34	18.0%
35 - 44	15.0%
45 - 54	11.1%
55 - 64	9.6%
65 - 74	6.5%
75 - 84	2.7%
85 +	1.1%
18 +	72.8%

2026 Population by Age

Total	2,586
0 - 4	7.8%
5 - 9	7.4%
10 - 14	7.9%
15 - 24	13.0%
25 - 34	12.9%
35 - 44	18.7%
45 - 54	10.5%
55 - 64	10.3%
65 - 74	7.1%
75 - 84	3.3%
85 +	1.1%
18 +	72.9%

2010 Population by Sex

Males	1,250
Females	1,144

2021 Population by Sex

Males	1,312
Females	1,215

2026 Population by Sex

Males	1,348
Females	1,238

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2010 Population by Race/Ethnicity

Total	2,394
White Alone	37.5%
Black Alone	1.3%
American Indian Alone	1.0%
Asian Alone	15.5%
Pacific Islander Alone	0.6%
Some Other Race Alone	40.1%
Two or More Races	3.9%
Hispanic Origin	76.7%
Diversity Index	89.4

2021 Population by Race/Ethnicity

Total	2,527
White Alone	35.1%
Black Alone	1.3%
American Indian Alone	0.9%
Asian Alone	18.0%
Pacific Islander Alone	0.6%
Some Other Race Alone	40.2%
Two or More Races	3.8%
Hispanic Origin	75.5%
Diversity Index	90.2

2026 Population by Race/Ethnicity

Total	2,586
White Alone	34.4%
Black Alone	1.4%
American Indian Alone	0.9%
Asian Alone	19.6%
Pacific Islander Alone	0.6%
Some Other Race Alone	39.6%
Two or More Races	3.7%
Hispanic Origin	74.6%
Diversity Index	90.3

2010 Population by Relationship and Household Type

Total	2,394
In Households	99.2%
In Family Households	95.3%
Householder	16.9%
Spouse	12.2%
Child	37.7%
Other relative	18.9%
Nonrelative	9.6%
In Nonfamily Households	3.8%
In Group Quarters	0.8%
Institutionalized Population	0.2%
Noninstitutionalized Population	0.6%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

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2021 Population 25+ by Educational Attainment

Total	1,617
Less than 9th Grade	18.3%
9th - 12th Grade, No Diploma	14.8%
High School Graduate	19.7%
GED/Alternative Credential	2.2%
Some College, No Degree	23.4%
Associate Degree	1.6%
Bachelor's Degree	12.4%
Graduate/Professional Degree	7.6%

2021 Population 15+ by Marital Status

Total	1,931
Never Married	31.1%
Married	55.9%
Widowed	5.9%
Divorced	7.1%

2021 Civilian Population 16+ in Labor Force

Civilian Population 16+	1,327
Population 16+ Employed	89.7%
Population 16+ Unemployment rate	10.3%
Population 16-24 Employed	15.5%
Population 16-24 Unemployment rate	4.2%
Population 25-54 Employed	70.6%
Population 25-54 Unemployment rate	12.7%
Population 55-64 Employed	12.1%
Population 55-64 Unemployment rate	4.6%
Population 65+ Employed	1.8%
Population 65+ Unemployment rate	0.0%

2021 Employed Population 16+ by Industry

Total	1,190
Agriculture/Mining	3.3%
Construction	3.8%
Manufacturing	12.6%
Wholesale Trade	0.2%
Retail Trade	8.6%
Transportation/Utilities	3.2%
Information	0.1%
Finance/Insurance/Real Estate	6.1%
Services	62.2%
Public Administration	0.1%

2021 Employed Population 16+ by Occupation

Total	1,190
White Collar	45.0%
Management/Business/Financial	9.9%
Professional	13.0%
Sales	11.6%
Administrative Support	10.4%
Services	36.8%
Blue Collar	18.2%
Farming/Forestry/Fishing	2.4%
Construction/Extraction	2.2%
Installation/Maintenance/Repair	0.3%
Production	8.2%
Transportation/Material Moving	5.2%

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2010 Households by Type	
Total	446
Households with 1 Person	5.2%
Households with 2+ People	94.8%
Family Households	90.6%
Husband-wife Families	65.7%
With Related Children	41.9%
Other Family (No Spouse Present)	24.9%
Other Family with Male Householder	9.2%
With Related Children	4.9%
Other Family with Female Householder	15.7%
With Related Children	9.2%
Nonfamily Households	4.3%
All Households with Children	57.2%
Multigenerational Households	25.3%
Unmarried Partner Households	4.7%
Male-female	4.5%
Same-sex	0.2%
2010 Households by Size	
Total	446
1 Person Household	5.2%
2 Person Household	13.5%
3 Person Household	13.7%
4 Person Household	13.2%
5 Person Household	14.3%
6 Person Household	13.5%
7 + Person Household	26.7%
2010 Households by Tenure and Mortgage Status	
Total	446
Owner Occupied	80.5%
Owned with a Mortgage/Loan	64.8%
Owned Free and Clear	15.7%
Renter Occupied	19.5%
2021 Affordability, Mortgage and Wealth	
Housing Affordability Index	106
Percent of Income for Mortgage	23.0%
Wealth Index	111
2010 Housing Units By Urban/ Rural Status	
Total Housing Units	456
Housing Units Inside Urbanized Area	100.0%
Housing Units Inside Urbanized Cluster	0.0%
Rural Housing Units	0.0%
2010 Population By Urban/ Rural Status	
Total Population	2,394
Population Inside Urbanized Area	100.0%
Population Inside Urbanized Cluster	0.0%
Rural Population	0.0%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.



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Top 3 Tapestry Segments

1. Urban Villages (7B)
- 2.
- 3.

2021 Consumer Spending

Apparel & Services: Total \$	\$1,140,035
Average Spent	\$2,441.19
Spending Potential Index	115
Education: Total \$	\$1,009,550
Average Spent	\$2,161.78
Spending Potential Index	125
Entertainment/Recreation: Total \$	\$1,750,481
Average Spent	\$3,748.35
Spending Potential Index	116
Food at Home: Total \$	\$2,998,167
Average Spent	\$6,420.06
Spending Potential Index	118
Food Away from Home: Total \$	\$2,241,352
Average Spent	\$4,799.47
Spending Potential Index	126
Health Care: Total \$	\$3,087,955
Average Spent	\$6,612.32
Spending Potential Index	106
HH Furnishings & Equipment: Total \$	\$1,222,979
Average Spent	\$2,618.80
Spending Potential Index	116
Personal Care Products & Services: Total \$	\$478,196
Average Spent	\$1,023.97
Spending Potential Index	114
Shelter: Total \$	\$12,934,887
Average Spent	\$27,697.83
Spending Potential Index	137
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$1,211,695
Average Spent	\$2,594.64
Spending Potential Index	109
Travel: Total \$	\$1,553,470
Average Spent	\$3,326.49
Spending Potential Index	132
Vehicle Maintenance & Repairs: Total \$	\$570,552
Average Spent	\$1,221.74
Spending Potential Index	110

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

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