



Community Profile

MORRISON / ELDRIDGE PARK
Area: 0.2 square miles

Prepared by Esri

Population Summary	
2000 Total Population	1,028
2010 Total Population	1,127
2021 Total Population	1,238
2021 Group Quarters	2
2026 Total Population	1,279
2021-2026 Annual Rate	0.65%
2021 Total Daytime Population	939
Workers	261
Residents	678
Household Summary	
2000 Households	319
2000 Average Household Size	3.20
2010 Households	331
2010 Average Household Size	3.40
2021 Households	353
2021 Average Household Size	3.50
2026 Households	362
2026 Average Household Size	3.53
2021-2026 Annual Rate	0.50%
2010 Families	265
2010 Average Family Size	3.71
2021 Families	283
2021 Average Family Size	3.83
2026 Families	291
2026 Average Family Size	3.85
2021-2026 Annual Rate	0.56%
Housing Unit Summary	
2000 Housing Units	322
Owner Occupied Housing Units	64.3%
Renter Occupied Housing Units	34.8%
Vacant Housing Units	0.9%
2010 Housing Units	339
Owner Occupied Housing Units	63.4%
Renter Occupied Housing Units	34.2%
Vacant Housing Units	2.4%
2021 Housing Units	355
Owner Occupied Housing Units	61.1%
Renter Occupied Housing Units	38.3%
Vacant Housing Units	0.6%
2026 Housing Units	364
Owner Occupied Housing Units	61.0%
Renter Occupied Housing Units	38.2%
Vacant Housing Units	0.5%
Median Household Income	
2021	\$78,894
2026	\$94,820
Median Home Value	
2021	\$705,128
2026	\$908,482
Per Capita Income	
2021	\$29,847
2026	\$34,085
Median Age	
2010	35.0
2021	35.0
2026	36.1

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

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2021 Households by Income

Household Income Base	353
<\$15,000	7.1%
\$15,000 - \$24,999	7.1%
\$25,000 - \$34,999	5.7%
\$35,000 - \$49,999	11.3%
\$50,000 - \$74,999	17.0%
\$75,000 - \$99,999	9.6%
\$100,000 - \$149,999	17.0%
\$150,000 - \$199,999	15.3%
\$200,000+	9.9%
Average Household Income	\$103,303

2026 Households by Income

Household Income Base	362
<\$15,000	5.5%
\$15,000 - \$24,999	5.2%
\$25,000 - \$34,999	4.4%
\$35,000 - \$49,999	9.7%
\$50,000 - \$74,999	17.1%
\$75,000 - \$99,999	9.7%
\$100,000 - \$149,999	18.8%
\$150,000 - \$199,999	18.2%
\$200,000+	11.3%
Average Household Income	\$118,165

2021 Owner Occupied Housing Units by Value

Total	217
<\$50,000	0.0%
\$50,000 - \$99,999	0.0%
\$100,000 - \$149,999	0.0%
\$150,000 - \$199,999	0.0%
\$200,000 - \$249,999	0.0%
\$250,000 - \$299,999	0.0%
\$300,000 - \$399,999	1.4%
\$400,000 - \$499,999	4.1%
\$500,000 - \$749,999	53.9%
\$750,000 - \$999,999	18.9%
\$1,000,000 - \$1,499,999	21.2%
\$1,500,000 - \$1,999,999	0.0%
\$2,000,000 +	0.0%
Average Home Value	\$794,444

2026 Owner Occupied Housing Units by Value

Total	222
<\$50,000	0.0%
\$50,000 - \$99,999	0.0%
\$100,000 - \$149,999	0.0%
\$150,000 - \$199,999	0.0%
\$200,000 - \$249,999	0.0%
\$250,000 - \$299,999	0.0%
\$300,000 - \$399,999	0.0%
\$400,000 - \$499,999	1.4%
\$500,000 - \$749,999	32.4%
\$750,000 - \$999,999	25.2%
\$1,000,000 - \$1,499,999	40.5%
\$1,500,000 - \$1,999,999	0.0%
\$2,000,000 +	0.0%
Average Home Value	\$940,498

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

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2010 Population by Age

Total	1,129
0 - 4	7.2%
5 - 9	6.7%
10 - 14	8.1%
15 - 24	14.3%
25 - 34	13.6%
35 - 44	14.6%
45 - 54	14.5%
55 - 64	10.5%
65 - 74	4.6%
75 - 84	3.5%
85 +	2.0%
18 +	73.8%

2021 Population by Age

Total	1,237
0 - 4	6.4%
5 - 9	6.4%
10 - 14	6.8%
15 - 24	14.8%
25 - 34	15.6%
35 - 44	12.8%
45 - 54	12.4%
55 - 64	11.9%
65 - 74	8.1%
75 - 84	3.2%
85 +	1.7%
18 +	76.6%

2026 Population by Age

Total	1,279
0 - 4	6.7%
5 - 9	5.9%
10 - 14	5.9%
15 - 24	12.8%
25 - 34	16.8%
35 - 44	14.9%
45 - 54	10.9%
55 - 64	11.6%
65 - 74	8.7%
75 - 84	4.4%
85 +	1.4%
18 +	78.0%

2010 Population by Sex

Males	546
Females	581

2021 Population by Sex

Males	598
Females	640

2026 Population by Sex

Males	619
Females	660

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2010 Population by Race/Ethnicity

Total	1,127
White Alone	59.4%
Black Alone	1.7%
American Indian Alone	1.1%
Asian Alone	9.8%
Pacific Islander Alone	0.4%
Some Other Race Alone	24.2%
Two or More Races	3.5%
Hispanic Origin	62.1%
Diversity Index	80.8

2021 Population by Race/Ethnicity

Total	1,238
White Alone	55.7%
Black Alone	1.9%
American Indian Alone	1.0%
Asian Alone	11.8%
Pacific Islander Alone	0.3%
Some Other Race Alone	25.7%
Two or More Races	3.7%
Hispanic Origin	64.4%
Diversity Index	82.5

2026 Population by Race/Ethnicity

Total	1,279
White Alone	54.3%
Black Alone	1.9%
American Indian Alone	0.9%
Asian Alone	13.0%
Pacific Islander Alone	0.3%
Some Other Race Alone	25.7%
Two or More Races	3.8%
Hispanic Origin	65.1%
Diversity Index	83.0

2010 Population by Relationship and Household Type

Total	1,127
In Households	99.8%
In Family Households	91.5%
Householder	24.5%
Spouse	17.1%
Child	36.5%
Other relative	9.3%
Nonrelative	4.2%
In Nonfamily Households	8.3%
In Group Quarters	0.2%
Institutionalized Population	0.0%
Noninstitutionalized Population	0.2%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

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2021 Population 25+ by Educational Attainment

Total	812
Less than 9th Grade	7.8%
9th - 12th Grade, No Diploma	8.7%
High School Graduate	19.2%
GED/Alternative Credential	1.1%
Some College, No Degree	24.0%
Associate Degree	7.5%
Bachelor's Degree	20.8%
Graduate/Professional Degree	10.8%

2021 Population 15+ by Marital Status

Total	995
Never Married	37.9%
Married	48.9%
Widowed	4.1%
Divorced	9.0%

2021 Civilian Population 16+ in Labor Force

Civilian Population 16+	658
Population 16+ Employed	86.3%
Population 16+ Unemployment rate	13.7%
Population 16-24 Employed	12.7%
Population 16-24 Unemployment rate	0.0%
Population 25-54 Employed	63.9%
Population 25-54 Unemployment rate	15.8%
Population 55-64 Employed	18.1%
Population 55-64 Unemployment rate	4.6%
Population 65+ Employed	5.5%
Population 65+ Unemployment rate	35.4%

2021 Employed Population 16+ by Industry

Total	568
Agriculture/Mining	0.0%
Construction	10.0%
Manufacturing	13.2%
Wholesale Trade	1.6%
Retail Trade	10.2%
Transportation/Utilities	4.2%
Information	1.6%
Finance/Insurance/Real Estate	7.9%
Services	47.7%
Public Administration	3.3%

2021 Employed Population 16+ by Occupation

Total	568
White Collar	67.8%
Management/Business/Financial	19.4%
Professional	20.8%
Sales	11.3%
Administrative Support	16.4%
Services	15.0%
Blue Collar	17.3%
Farming/Forestry/Fishing	0.0%
Construction/Extraction	8.8%
Installation/Maintenance/Repair	0.5%
Production	4.8%
Transportation/Material Moving	3.2%

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2010 Households by Type	
Total	331
Households with 1 Person	15.4%
Households with 2+ People	84.6%
Family Households	80.1%
Husband-wife Families	56.8%
With Related Children	30.5%
Other Family (No Spouse Present)	23.3%
Other Family with Male Householder	8.8%
With Related Children	4.5%
Other Family with Female Householder	14.5%
With Related Children	8.2%
Nonfamily Households	4.5%
All Households with Children	43.5%
Multigenerational Households	10.9%
Unmarried Partner Households	6.9%
Male-female	6.0%
Same-sex	0.9%
2010 Households by Size	
Total	330
1 Person Household	15.5%
2 Person Household	27.9%
3 Person Household	19.1%
4 Person Household	16.1%
5 Person Household	10.3%
6 Person Household	4.8%
7 + Person Household	6.4%
2010 Households by Tenure and Mortgage Status	
Total	331
Owner Occupied	65.0%
Owned with a Mortgage/Loan	52.3%
Owned Free and Clear	12.7%
Renter Occupied	35.0%
2021 Affordability, Mortgage and Wealth	
Housing Affordability Index	63
Percent of Income for Mortgage	37.5%
Wealth Index	116
2010 Housing Units By Urban/ Rural Status	
Total Housing Units	339
Housing Units Inside Urbanized Area	100.0%
Housing Units Inside Urbanized Cluster	0.0%
Rural Housing Units	0.0%
2010 Population By Urban/ Rural Status	
Total Population	1,127
Population Inside Urbanized Area	100.0%
Population Inside Urbanized Cluster	0.0%
Rural Population	0.0%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.



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Top 3 Tapestry Segments

1.	Diverse Convergence (13A)
2.	Pleasantville (2B)
3.	

2021 Consumer Spending

Apparel & Services: Total \$	\$876,097
Average Spent	\$2,481.86
Spending Potential Index	117
Education: Total \$	\$802,483
Average Spent	\$2,273.32
Spending Potential Index	132
Entertainment/Recreation: Total \$	\$1,199,111
Average Spent	\$3,396.92
Spending Potential Index	105
Food at Home: Total \$	\$2,184,122
Average Spent	\$6,187.31
Spending Potential Index	114
Food Away from Home: Total \$	\$1,552,428
Average Spent	\$4,397.81
Spending Potential Index	116
Health Care: Total \$	\$2,092,091
Average Spent	\$5,926.60
Spending Potential Index	95
HH Furnishings & Equipment: Total \$	\$836,902
Average Spent	\$2,370.83
Spending Potential Index	105
Personal Care Products & Services: Total \$	\$350,094
Average Spent	\$991.77
Spending Potential Index	111
Shelter: Total \$	\$8,822,375
Average Spent	\$24,992.56
Spending Potential Index	124
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$737,755
Average Spent	\$2,089.96
Spending Potential Index	87
Travel: Total \$	\$968,054
Average Spent	\$2,742.36
Spending Potential Index	108
Vehicle Maintenance & Repairs: Total \$	\$380,594
Average Spent	\$1,078.17
Spending Potential Index	97

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

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