



Community Profile

NEW HORIZONS
Area: 0.35 square miles

Prepared by Esri

Population Summary	
2000 Total Population	7,442
2010 Total Population	6,917
2021 Total Population	6,704
2021 Group Quarters	6
2026 Total Population	6,645
2021-2026 Annual Rate	-0.18%
2021 Total Daytime Population	4,611
Workers	649
Residents	3,962
Household Summary	
2000 Households	1,140
2000 Average Household Size	6.53
2010 Households	1,143
2010 Average Household Size	6.05
2021 Households	1,098
2021 Average Household Size	6.10
2026 Households	1,085
2026 Average Household Size	6.12
2021-2026 Annual Rate	-0.24%
2010 Families	1,066
2010 Average Family Size	5.37
2021 Families	1,025
2021 Average Family Size	5.43
2026 Families	1,013
2026 Average Family Size	5.45
2021-2026 Annual Rate	-0.24%
Housing Unit Summary	
2000 Housing Units	1,152
Owner Occupied Housing Units	58.4%
Renter Occupied Housing Units	40.5%
Vacant Housing Units	1.0%
2010 Housing Units	1,178
Owner Occupied Housing Units	55.0%
Renter Occupied Housing Units	42.0%
Vacant Housing Units	3.0%
2021 Housing Units	1,178
Owner Occupied Housing Units	50.0%
Renter Occupied Housing Units	43.2%
Vacant Housing Units	6.8%
2026 Housing Units	1,178
Owner Occupied Housing Units	49.0%
Renter Occupied Housing Units	43.1%
Vacant Housing Units	7.9%
Median Household Income	
2021	\$82,048
2026	\$88,093
Median Home Value	
2021	\$488,178
2026	\$567,112
Per Capita Income	
2021	\$14,795
2026	\$16,338
Median Age	
2010	27.2
2021	28.8
2026	31.0

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

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2021 Households by Income

Household Income Base	1,098
<\$15,000	3.4%
\$15,000 - \$24,999	7.8%
\$25,000 - \$34,999	6.2%
\$35,000 - \$49,999	8.3%
\$50,000 - \$74,999	16.8%
\$75,000 - \$99,999	20.7%
\$100,000 - \$149,999	19.5%
\$150,000 - \$199,999	14.8%
\$200,000+	2.5%
Average Household Income	\$90,321

2026 Households by Income

Household Income Base	1,085
<\$15,000	2.6%
\$15,000 - \$24,999	6.2%
\$25,000 - \$34,999	5.1%
\$35,000 - \$49,999	7.2%
\$50,000 - \$74,999	16.1%
\$75,000 - \$99,999	21.1%
\$100,000 - \$149,999	21.6%
\$150,000 - \$199,999	17.6%
\$200,000+	2.6%
Average Household Income	\$100,051

2021 Owner Occupied Housing Units by Value

Total	589
<\$50,000	0.0%
\$50,000 - \$99,999	0.2%
\$100,000 - \$149,999	0.0%
\$150,000 - \$199,999	0.0%
\$200,000 - \$249,999	0.2%
\$250,000 - \$299,999	0.0%
\$300,000 - \$399,999	11.0%
\$400,000 - \$499,999	43.8%
\$500,000 - \$749,999	44.7%
\$750,000 - \$999,999	0.0%
\$1,000,000 - \$1,499,999	0.2%
\$1,500,000 - \$1,999,999	0.0%
\$2,000,000 +	0.0%
Average Home Value	\$517,445

2026 Owner Occupied Housing Units by Value

Total	577
<\$50,000	0.0%
\$50,000 - \$99,999	0.0%
\$100,000 - \$149,999	0.0%
\$150,000 - \$199,999	0.0%
\$200,000 - \$249,999	0.0%
\$250,000 - \$299,999	0.0%
\$300,000 - \$399,999	3.3%
\$400,000 - \$499,999	28.4%
\$500,000 - \$749,999	68.1%
\$750,000 - \$999,999	0.0%
\$1,000,000 - \$1,499,999	0.2%
\$1,500,000 - \$1,999,999	0.0%
\$2,000,000 +	0.0%
Average Home Value	\$567,288

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

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2010 Population by Age

Total	6,917
0 - 4	10.2%
5 - 9	8.4%
10 - 14	8.9%
15 - 24	18.4%
25 - 34	17.5%
35 - 44	14.3%
45 - 54	11.3%
55 - 64	6.6%
65 - 74	2.8%
75 - 84	1.3%
85 +	0.3%
18 +	67.0%

2021 Population by Age

Total	6,704
0 - 4	9.1%
5 - 9	9.1%
10 - 14	8.7%
15 - 24	15.9%
25 - 34	18.0%
35 - 44	14.0%
45 - 54	10.7%
55 - 64	8.1%
65 - 74	4.5%
75 - 84	1.5%
85 +	0.4%
18 +	68.5%

2026 Population by Age

Total	6,645
0 - 4	9.0%
5 - 9	8.0%
10 - 14	8.4%
15 - 24	14.7%
25 - 34	16.2%
35 - 44	15.1%
45 - 54	11.4%
55 - 64	9.1%
65 - 74	5.2%
75 - 84	2.2%
85 +	0.5%
18 +	69.7%

2010 Population by Sex

Males	3,620
Females	3,297

2021 Population by Sex

Males	3,451
Females	3,253

2026 Population by Sex

Males	3,386
Females	3,259

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.



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2010 Population by Race/Ethnicity

Total	6,917
White Alone	43.4%
Black Alone	0.8%
American Indian Alone	1.6%
Asian Alone	5.6%
Pacific Islander Alone	0.2%
Some Other Race Alone	45.0%
Two or More Races	3.5%
Hispanic Origin	92.0%
Diversity Index	83.7

2021 Population by Race/Ethnicity

Total	6,704
White Alone	42.0%
Black Alone	0.8%
American Indian Alone	1.4%
Asian Alone	6.5%
Pacific Islander Alone	0.2%
Some Other Race Alone	45.7%
Two or More Races	3.5%
Hispanic Origin	91.5%
Diversity Index	84.7

2026 Population by Race/Ethnicity

Total	6,645
White Alone	42.0%
Black Alone	0.8%
American Indian Alone	1.3%
Asian Alone	7.0%
Pacific Islander Alone	0.2%
Some Other Race Alone	45.3%
Two or More Races	3.4%
Hispanic Origin	91.1%
Diversity Index	84.8

2010 Population by Relationship and Household Type

Total	6,917
In Households	99.9%
In Family Households	96.9%
Householder	15.4%
Spouse	11.1%
Child	40.8%
Other relative	15.5%
Nonrelative	14.2%
In Nonfamily Households	3.0%
In Group Quarters	0.1%
Institutionalized Population	0.0%
Noninstitutionalized Population	0.1%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

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2021 Population 25+ by Educational Attainment

Total	3,826
Less than 9th Grade	37.8%
9th - 12th Grade, No Diploma	16.7%
High School Graduate	17.8%
GED/Alternative Credential	0.4%
Some College, No Degree	14.8%
Associate Degree	3.1%
Bachelor's Degree	6.9%
Graduate/Professional Degree	2.4%

2021 Population 15+ by Marital Status

Total	4,894
Never Married	36.4%
Married	53.2%
Widowed	2.6%
Divorced	7.7%

2021 Civilian Population 16+ in Labor Force

Civilian Population 16+	3,018
Population 16+ Employed	92.7%
Population 16+ Unemployment rate	7.3%
Population 16-24 Employed	13.3%
Population 16-24 Unemployment rate	12.6%
Population 25-54 Employed	75.2%
Population 25-54 Unemployment rate	6.9%
Population 55-64 Employed	10.6%
Population 55-64 Unemployment rate	3.9%
Population 65+ Employed	0.9%
Population 65+ Unemployment rate	0.0%

2021 Employed Population 16+ by Industry

Total	2,797
Agriculture/Mining	1.8%
Construction	10.2%
Manufacturing	19.7%
Wholesale Trade	0.6%
Retail Trade	14.2%
Transportation/Utilities	2.6%
Information	0.0%
Finance/Insurance/Real Estate	5.0%
Services	44.4%
Public Administration	1.4%

2021 Employed Population 16+ by Occupation

Total	2,797
White Collar	30.9%
Management/Business/Financial	3.3%
Professional	6.1%
Sales	7.6%
Administrative Support	13.9%
Services	35.8%
Blue Collar	33.3%
Farming/Forestry/Fishing	1.4%
Construction/Extraction	8.4%
Installation/Maintenance/Repair	4.5%
Production	12.4%
Transportation/Material Moving	6.6%

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2010 Households by Type	
Total	1,143
Households with 1 Person	3.4%
Households with 2+ People	96.6%
Family Households	93.3%
Husband-wife Families	67.1%
With Related Children	50.6%
Other Family (No Spouse Present)	26.2%
Other Family with Male Householder	11.1%
With Related Children	8.3%
Other Family with Female Householder	15.0%
With Related Children	9.9%
Nonfamily Households	3.3%
All Households with Children	71.2%
Multigenerational Households	25.1%
Unmarried Partner Households	6.7%
Male-female	6.0%
Same-sex	0.7%
2010 Households by Size	
Total	1,143
1 Person Household	3.4%
2 Person Household	6.7%
3 Person Household	9.2%
4 Person Household	14.1%
5 Person Household	16.5%
6 Person Household	14.3%
7 + Person Household	35.7%
2010 Households by Tenure and Mortgage Status	
Total	1,143
Owner Occupied	56.7%
Owned with a Mortgage/Loan	47.7%
Owned Free and Clear	9.0%
Renter Occupied	43.3%
2021 Affordability, Mortgage and Wealth	
Housing Affordability Index	97
Percent of Income for Mortgage	25.0%
Wealth Index	64
2010 Housing Units By Urban/ Rural Status	
Total Housing Units	1,178
Housing Units Inside Urbanized Area	100.0%
Housing Units Inside Urbanized Cluster	0.0%
Rural Housing Units	0.0%
2010 Population By Urban/ Rural Status	
Total Population	6,917
Population Inside Urbanized Area	100.0%
Population Inside Urbanized Cluster	0.0%
Rural Population	0.0%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

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Top 3 Tapestry Segments

1. Family Extensions (13B)
- 2.
- 3.

2021 Consumer Spending

Apparel & Services: Total \$	\$2,399,378
Average Spent	\$2,185.23
Spending Potential Index	103
Education: Total \$	\$1,820,211
Average Spent	\$1,657.75
Spending Potential Index	96
Entertainment/Recreation: Total \$	\$3,225,088
Average Spent	\$2,937.24
Spending Potential Index	91
Food at Home: Total \$	\$6,100,296
Average Spent	\$5,555.83
Spending Potential Index	102
Food Away from Home: Total \$	\$4,552,016
Average Spent	\$4,145.73
Spending Potential Index	109
Health Care: Total \$	\$5,520,633
Average Spent	\$5,027.90
Spending Potential Index	81
HH Furnishings & Equipment: Total \$	\$2,227,711
Average Spent	\$2,028.88
Spending Potential Index	90
Personal Care Products & Services: Total \$	\$914,469
Average Spent	\$832.85
Spending Potential Index	93
Shelter: Total \$	\$25,205,275
Average Spent	\$22,955.62
Spending Potential Index	114
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$1,993,366
Average Spent	\$1,815.45
Spending Potential Index	76
Travel: Total \$	\$2,640,665
Average Spent	\$2,404.98
Spending Potential Index	95
Vehicle Maintenance & Repairs: Total \$	\$1,097,938
Average Spent	\$999.94
Spending Potential Index	90

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

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