



# Community Profile

PARK SANTIAGO  
Area: 0.54 square miles

Prepared by Esri

<b>Population Summary</b>	
2000 Total Population	3,538
2010 Total Population	3,895
2021 Total Population	4,046
2021 Group Quarters	8
2026 Total Population	4,104
2021-2026 Annual Rate	0.29%
2021 Total Daytime Population	3,158
Workers	1,089
Residents	2,069
<b>Household Summary</b>	
2000 Households	1,156
2000 Average Household Size	3.06
2010 Households	1,225
2010 Average Household Size	3.17
2021 Households	1,237
2021 Average Household Size	3.26
2026 Households	1,248
2026 Average Household Size	3.28
2021-2026 Annual Rate	0.18%
2010 Families	888
2010 Average Family Size	3.71
2021 Families	901
2021 Average Family Size	3.81
2026 Families	911
2026 Average Family Size	3.82
2021-2026 Annual Rate	0.22%
<b>Housing Unit Summary</b>	
2000 Housing Units	1,173
Owner Occupied Housing Units	84.0%
Renter Occupied Housing Units	14.6%
Vacant Housing Units	1.4%
2010 Housing Units	1,276
Owner Occupied Housing Units	75.0%
Renter Occupied Housing Units	21.0%
Vacant Housing Units	4.0%
2021 Housing Units	1,309
Owner Occupied Housing Units	71.0%
Renter Occupied Housing Units	23.5%
Vacant Housing Units	5.5%
2026 Housing Units	1,332
Owner Occupied Housing Units	71.3%
Renter Occupied Housing Units	22.4%
Vacant Housing Units	6.3%
<b>Median Household Income</b>	
2021	\$108,292
2026	\$119,735
<b>Median Home Value</b>	
2021	\$672,259
2026	\$730,885
<b>Per Capita Income</b>	
2021	\$37,825
2026	\$43,297
<b>Median Age</b>	
2010	38.5
2021	40.0
2026	39.5

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

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## 2021 Households by Income

Household Income Base	1,237
<\$15,000	6.1%
\$15,000 - \$24,999	2.1%
\$25,000 - \$34,999	4.1%
\$35,000 - \$49,999	7.1%
\$50,000 - \$74,999	16.2%
\$75,000 - \$99,999	7.3%
\$100,000 - \$149,999	28.0%
\$150,000 - \$199,999	14.9%
\$200,000+	14.2%
Average Household Income	\$123,704

## 2026 Households by Income

Household Income Base	1,248
<\$15,000	4.4%
\$15,000 - \$24,999	1.5%
\$25,000 - \$34,999	2.9%
\$35,000 - \$49,999	5.0%
\$50,000 - \$74,999	13.3%
\$75,000 - \$99,999	6.7%
\$100,000 - \$149,999	30.8%
\$150,000 - \$199,999	18.6%
\$200,000+	16.7%
Average Household Income	\$142,365

## 2021 Owner Occupied Housing Units by Value

Total	930
<\$50,000	0.1%
\$50,000 - \$99,999	0.1%
\$100,000 - \$149,999	0.0%
\$150,000 - \$199,999	0.0%
\$200,000 - \$249,999	0.1%
\$250,000 - \$299,999	0.1%
\$300,000 - \$399,999	0.5%
\$400,000 - \$499,999	3.8%
\$500,000 - \$749,999	65.7%
\$750,000 - \$999,999	26.9%
\$1,000,000 - \$1,499,999	0.0%
\$1,500,000 - \$1,999,999	0.0%
\$2,000,000 +	2.7%
Average Home Value	\$725,780

## 2026 Owner Occupied Housing Units by Value

Total	950
<\$50,000	0.0%
\$50,000 - \$99,999	0.0%
\$100,000 - \$149,999	0.0%
\$150,000 - \$199,999	0.0%
\$200,000 - \$249,999	0.0%
\$250,000 - \$299,999	0.0%
\$300,000 - \$399,999	0.1%
\$400,000 - \$499,999	1.6%
\$500,000 - \$749,999	52.3%
\$750,000 - \$999,999	37.7%
\$1,000,000 - \$1,499,999	0.0%
\$1,500,000 - \$1,999,999	0.0%
\$2,000,000 +	8.3%
Average Home Value	\$851,289

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

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## 2010 Population by Age

Total	3,895
0 - 4	6.8%
5 - 9	7.5%
10 - 14	6.6%
15 - 24	12.2%
25 - 34	11.5%
35 - 44	14.8%
45 - 54	15.1%
55 - 64	12.0%
65 - 74	7.4%
75 - 84	4.0%
85 +	1.9%
18 +	75.2%

## 2021 Population by Age

Total	4,046
0 - 4	6.0%
5 - 9	6.5%
10 - 14	7.3%
15 - 24	12.4%
25 - 34	12.6%
35 - 44	11.7%
45 - 54	13.3%
55 - 64	12.7%
65 - 74	10.1%
75 - 84	5.4%
85 +	2.0%
18 +	76.1%

## 2026 Population by Age

Total	4,104
0 - 4	6.1%
5 - 9	6.1%
10 - 14	6.7%
15 - 24	12.7%
25 - 34	11.8%
35 - 44	12.7%
45 - 54	12.7%
55 - 64	12.7%
65 - 74	9.8%
75 - 84	6.5%
85 +	2.1%
18 +	77.1%

## 2010 Population by Sex

Males	1,927
Females	1,968

## 2021 Population by Sex

Males	1,982
Females	2,064

## 2026 Population by Sex

Males	2,011
Females	2,093

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## 2010 Population by Race/Ethnicity

Total	3,895
White Alone	66.2%
Black Alone	1.3%
American Indian Alone	1.1%
Asian Alone	4.6%
Pacific Islander Alone	0.2%
Some Other Race Alone	22.5%
Two or More Races	4.1%
Hispanic Origin	53.5%
Diversity Index	77.9

## 2021 Population by Race/Ethnicity

Total	4,046
White Alone	61.6%
Black Alone	1.5%
American Indian Alone	1.1%
Asian Alone	5.9%
Pacific Islander Alone	0.2%
Some Other Race Alone	25.2%
Two or More Races	4.5%
Hispanic Origin	58.0%
Diversity Index	80.4

## 2026 Population by Race/Ethnicity

Total	4,104
White Alone	59.9%
Black Alone	1.6%
American Indian Alone	1.0%
Asian Alone	6.6%
Pacific Islander Alone	0.2%
Some Other Race Alone	25.9%
Two or More Races	4.7%
Hispanic Origin	59.7%
Diversity Index	81.1

## 2010 Population by Relationship and Household Type

Total	3,895
In Households	99.8%
In Family Households	87.9%
Householder	22.8%
Spouse	17.5%
Child	34.7%
Other relative	9.6%
Nonrelative	3.3%
In Nonfamily Households	11.9%
In Group Quarters	0.2%
Institutionalized Population	0.0%
Noninstitutionalized Population	0.2%

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

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# Community Profile

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## 2021 Population 25+ by Educational Attainment

Total	2,744
Less than 9th Grade	9.5%
9th - 12th Grade, No Diploma	9.9%
High School Graduate	15.8%
GED/Alternative Credential	2.0%
Some College, No Degree	21.3%
Associate Degree	5.2%
Bachelor's Degree	21.2%
Graduate/Professional Degree	15.0%

## 2021 Population 15+ by Marital Status

Total	3,246
Never Married	33.3%
Married	53.1%
Widowed	4.7%
Divorced	8.9%

## 2021 Civilian Population 16+ in Labor Force

Civilian Population 16+	2,107
Population 16+ Employed	95.2%
Population 16+ Unemployment rate	4.8%
Population 16-24 Employed	14.5%
Population 16-24 Unemployment rate	7.9%
Population 25-54 Employed	63.8%
Population 25-54 Unemployment rate	4.1%
Population 55-64 Employed	16.1%
Population 55-64 Unemployment rate	6.1%
Population 65+ Employed	5.7%
Population 65+ Unemployment rate	0.0%

## 2021 Employed Population 16+ by Industry

Total	2,006
Agriculture/Mining	0.0%
Construction	5.6%
Manufacturing	11.5%
Wholesale Trade	0.2%
Retail Trade	10.8%
Transportation/Utilities	6.0%
Information	0.6%
Finance/Insurance/Real Estate	7.7%
Services	53.6%
Public Administration	3.9%

## 2021 Employed Population 16+ by Occupation

Total	2,006
White Collar	68.7%
Management/Business/Financial	15.2%
Professional	27.8%
Sales	12.7%
Administrative Support	13.1%
Services	12.5%
Blue Collar	18.7%
Farming/Forestry/Fishing	0.0%
Construction/Extraction	5.0%
Installation/Maintenance/Repair	1.5%
Production	5.0%
Transportation/Material Moving	7.2%

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<b>2010 Households by Type</b>	
Total	1,225
Households with 1 Person	20.1%
Households with 2+ People	79.9%
Family Households	72.5%
Husband-wife Families	55.8%
With Related Children	30.0%
Other Family (No Spouse Present)	16.7%
Other Family with Male Householder	5.2%
With Related Children	2.4%
Other Family with Female Householder	11.5%
With Related Children	5.0%
Nonfamily Households	7.4%
All Households with Children	37.9%
Multigenerational Households	8.7%
Unmarried Partner Households	5.8%
Male-female	4.3%
Same-sex	1.5%
<b>2010 Households by Size</b>	
Total	1,225
1 Person Household	20.1%
2 Person Household	27.3%
3 Person Household	15.6%
4 Person Household	15.9%
5 Person Household	9.8%
6 Person Household	5.1%
7 + Person Household	6.1%
<b>2010 Households by Tenure and Mortgage Status</b>	
Total	1,225
Owner Occupied	78.1%
Owned with a Mortgage/Loan	62.9%
Owned Free and Clear	15.3%
Renter Occupied	21.9%
<b>2021 Affordability, Mortgage and Wealth</b>	
Housing Affordability Index	93
Percent of Income for Mortgage	26.0%
Wealth Index	157
<b>2010 Housing Units By Urban/ Rural Status</b>	
Total Housing Units	1,276
Housing Units Inside Urbanized Area	100.0%
Housing Units Inside Urbanized Cluster	0.0%
Rural Housing Units	0.0%
<b>2010 Population By Urban/ Rural Status</b>	
Total Population	3,895
Population Inside Urbanized Area	100.0%
Population Inside Urbanized Cluster	0.0%
Rural Population	0.0%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.



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## Top 3 Tapestry Segments

1. Urban Villages (7B)
2. Pleasantville (2B)
- 3.

## 2021 Consumer Spending

Apparel & Services: Total \$	\$3,292,795
Average Spent	\$2,661.92
Spending Potential Index	126
Education: Total \$	\$3,216,478
Average Spent	\$2,600.22
Spending Potential Index	151
Entertainment/Recreation: Total \$	\$5,050,760
Average Spent	\$4,083.07
Spending Potential Index	126
Food at Home: Total \$	\$8,511,256
Average Spent	\$6,880.56
Spending Potential Index	126
Food Away from Home: Total \$	\$6,130,166
Average Spent	\$4,955.67
Spending Potential Index	131
Health Care: Total \$	\$9,036,164
Average Spent	\$7,304.90
Spending Potential Index	117
HH Furnishings & Equipment: Total \$	\$3,554,832
Average Spent	\$2,873.75
Spending Potential Index	127
Personal Care Products & Services: Total \$	\$1,393,167
Average Spent	\$1,126.25
Spending Potential Index	125
Shelter: Total \$	\$35,760,761
Average Spent	\$28,909.27
Spending Potential Index	143
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$3,411,284
Average Spent	\$2,757.71
Spending Potential Index	115
Travel: Total \$	\$4,399,593
Average Spent	\$3,556.66
Spending Potential Index	141
Vehicle Maintenance & Repairs: Total \$	\$1,598,709
Average Spent	\$1,292.41
Spending Potential Index	117

**Data Note:** Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

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