



Community Profile

SANDPOINTE
Area: 0.37 square miles

Prepared by Esri

Population Summary	
2000 Total Population	4,108
2010 Total Population	4,033
2021 Total Population	4,204
2021 Group Quarters	17
2026 Total Population	5,072
2021-2026 Annual Rate	3.83%
2021 Total Daytime Population	3,259
Workers	1,184
Residents	2,075
Household Summary	
2000 Households	1,243
2000 Average Household Size	3.30
2010 Households	1,205
2010 Average Household Size	3.33
2021 Households	1,250
2021 Average Household Size	3.35
2026 Households	1,485
2026 Average Household Size	3.40
2021-2026 Annual Rate	3.51%
2010 Families	880
2010 Average Family Size	3.79
2021 Families	914
2021 Average Family Size	3.81
2026 Families	1,094
2026 Average Family Size	3.85
2021-2026 Annual Rate	3.66%
Housing Unit Summary	
2000 Housing Units	1,263
Owner Occupied Housing Units	56.8%
Renter Occupied Housing Units	41.6%
Vacant Housing Units	1.6%
2010 Housing Units	1,261
Owner Occupied Housing Units	53.8%
Renter Occupied Housing Units	41.7%
Vacant Housing Units	4.4%
2021 Housing Units	1,268
Owner Occupied Housing Units	52.1%
Renter Occupied Housing Units	46.5%
Vacant Housing Units	1.4%
2026 Housing Units	1,487
Owner Occupied Housing Units	46.4%
Renter Occupied Housing Units	53.5%
Vacant Housing Units	0.1%
Median Household Income	
2021	\$89,100
2026	\$93,861
Median Home Value	
2021	\$679,799
2026	\$744,203
Per Capita Income	
2021	\$31,969
2026	\$34,333
Median Age	
2010	36.2
2021	38.5
2026	40.0

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

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2021 Households by Income

Household Income Base	1,250
<\$15,000	5.6%
\$15,000 - \$24,999	2.2%
\$25,000 - \$34,999	4.1%
\$35,000 - \$49,999	8.1%
\$50,000 - \$74,999	22.5%
\$75,000 - \$99,999	12.0%
\$100,000 - \$149,999	22.1%
\$150,000 - \$199,999	15.0%
\$200,000+	8.4%
Average Household Income	\$107,490

2026 Households by Income

Household Income Base	1,485
<\$15,000	5.1%
\$15,000 - \$24,999	1.9%
\$25,000 - \$34,999	3.6%
\$35,000 - \$49,999	7.2%
\$50,000 - \$74,999	23.7%
\$75,000 - \$99,999	10.8%
\$100,000 - \$149,999	21.8%
\$150,000 - \$199,999	16.1%
\$200,000+	10.0%
Average Household Income	\$117,239

2021 Owner Occupied Housing Units by Value

Total	661
<\$50,000	0.0%
\$50,000 - \$99,999	0.0%
\$100,000 - \$149,999	0.0%
\$150,000 - \$199,999	0.0%
\$200,000 - \$249,999	0.0%
\$250,000 - \$299,999	0.3%
\$300,000 - \$399,999	1.1%
\$400,000 - \$499,999	2.7%
\$500,000 - \$749,999	63.8%
\$750,000 - \$999,999	27.5%
\$1,000,000 - \$1,499,999	0.0%
\$1,500,000 - \$1,999,999	4.5%
\$2,000,000 +	0.0%
Average Home Value	\$736,157

2026 Owner Occupied Housing Units by Value

Total	690
<\$50,000	0.0%
\$50,000 - \$99,999	0.0%
\$100,000 - \$149,999	0.0%
\$150,000 - \$199,999	0.0%
\$200,000 - \$249,999	0.0%
\$250,000 - \$299,999	0.0%
\$300,000 - \$399,999	0.1%
\$400,000 - \$499,999	1.0%
\$500,000 - \$749,999	50.0%
\$750,000 - \$999,999	38.6%
\$1,000,000 - \$1,499,999	0.0%
\$1,500,000 - \$1,999,999	10.3%
\$2,000,000 +	0.0%
Average Home Value	\$834,964

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

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2010 Population by Age

Total	4,033
0 - 4	5.0%
5 - 9	5.8%
10 - 14	5.5%
15 - 24	15.3%
25 - 34	16.5%
35 - 44	15.1%
45 - 54	14.0%
55 - 64	11.1%
65 - 74	7.4%
75 - 84	3.1%
85 +	1.2%
18 +	79.4%

2021 Population by Age

Total	4,204
0 - 4	4.8%
5 - 9	4.7%
10 - 14	4.7%
15 - 24	11.5%
25 - 34	18.1%
35 - 44	15.4%
45 - 54	13.6%
55 - 64	11.9%
65 - 74	8.8%
75 - 84	5.0%
85 +	1.5%
18 +	82.4%

2026 Population by Age

Total	5,072
0 - 4	4.9%
5 - 9	4.7%
10 - 14	4.8%
15 - 24	10.3%
25 - 34	16.5%
35 - 44	17.0%
45 - 54	12.9%
55 - 64	12.0%
65 - 74	9.7%
75 - 84	5.3%
85 +	2.0%
18 +	82.9%

2010 Population by Sex

Males	2,030
Females	2,003

2021 Population by Sex

Males	2,105
Females	2,099

2026 Population by Sex

Males	2,533
Females	2,539

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

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2010 Population by Race/Ethnicity

Total	4,033
White Alone	47.6%
Black Alone	4.2%
American Indian Alone	0.6%
Asian Alone	22.8%
Pacific Islander Alone	0.7%
Some Other Race Alone	19.5%
Two or More Races	4.7%
Hispanic Origin	47.1%
Diversity Index	85.9

2021 Population by Race/Ethnicity

Total	4,204
White Alone	42.3%
Black Alone	4.3%
American Indian Alone	0.5%
Asian Alone	27.1%
Pacific Islander Alone	0.7%
Some Other Race Alone	20.0%
Two or More Races	5.1%
Hispanic Origin	47.0%
Diversity Index	87.2

2026 Population by Race/Ethnicity

Total	5,072
White Alone	40.3%
Black Alone	4.4%
American Indian Alone	0.5%
Asian Alone	29.2%
Pacific Islander Alone	0.7%
Some Other Race Alone	19.8%
Two or More Races	5.2%
Hispanic Origin	47.1%
Diversity Index	87.5

2010 Population by Relationship and Household Type

Total	4,033
In Households	99.6%
In Family Households	87.1%
Householder	21.8%
Spouse	16.1%
Child	32.2%
Other relative	12.7%
Nonrelative	4.3%
In Nonfamily Households	12.5%
In Group Quarters	0.4%
Institutionalized Population	0.0%
Noninstitutionalized Population	0.4%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

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2021 Population 25+ by Educational Attainment

Total	3,124
Less than 9th Grade	6.5%
9th - 12th Grade, No Diploma	2.7%
High School Graduate	29.3%
GED/Alternative Credential	1.6%
Some College, No Degree	17.3%
Associate Degree	10.5%
Bachelor's Degree	23.1%
Graduate/Professional Degree	8.9%

2021 Population 15+ by Marital Status

Total	3,608
Never Married	52.2%
Married	38.3%
Widowed	2.0%
Divorced	7.6%

2021 Civilian Population 16+ in Labor Force

Civilian Population 16+	2,441
Population 16+ Employed	88.4%
Population 16+ Unemployment rate	11.6%
Population 16-24 Employed	11.3%
Population 16-24 Unemployment rate	0.0%
Population 25-54 Employed	68.6%
Population 25-54 Unemployment rate	14.5%
Population 55-64 Employed	13.9%
Population 55-64 Unemployment rate	9.1%
Population 65+ Employed	6.3%
Population 65+ Unemployment rate	0.0%

2021 Employed Population 16+ by Industry

Total	2,159
Agriculture/Mining	1.6%
Construction	3.3%
Manufacturing	19.8%
Wholesale Trade	1.2%
Retail Trade	7.5%
Transportation/Utilities	7.7%
Information	1.6%
Finance/Insurance/Real Estate	9.6%
Services	45.8%
Public Administration	1.9%

2021 Employed Population 16+ by Occupation

Total	2,159
White Collar	59.1%
Management/Business/Financial	26.4%
Professional	15.4%
Sales	8.8%
Administrative Support	8.5%
Services	15.4%
Blue Collar	25.4%
Farming/Forestry/Fishing	0.7%
Construction/Extraction	2.8%
Installation/Maintenance/Repair	3.3%
Production	11.3%
Transportation/Material Moving	7.3%

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2010 Households by Type	
Total	1,205
Households with 1 Person	16.4%
Households with 2+ People	83.6%
Family Households	73.0%
Husband-wife Families	53.9%
With Related Children	26.8%
Other Family (No Spouse Present)	19.2%
Other Family with Male Householder	6.5%
With Related Children	2.7%
Other Family with Female Householder	12.7%
With Related Children	5.3%
Nonfamily Households	10.5%
All Households with Children	35.1%
Multigenerational Households	12.0%
Unmarried Partner Households	8.4%
Male-female	7.9%
Same-sex	0.5%
2010 Households by Size	
Total	1,205
1 Person Household	16.4%
2 Person Household	28.6%
3 Person Household	15.4%
4 Person Household	16.8%
5 Person Household	9.3%
6 Person Household	6.3%
7 + Person Household	7.2%
2010 Households by Tenure and Mortgage Status	
Total	1,205
Owner Occupied	56.3%
Owned with a Mortgage/Loan	44.5%
Owned Free and Clear	11.9%
Renter Occupied	43.7%
2021 Affordability, Mortgage and Wealth	
Housing Affordability Index	76
Percent of Income for Mortgage	32.0%
Wealth Index	83
2010 Housing Units By Urban/ Rural Status	
Total Housing Units	1,261
Housing Units Inside Urbanized Area	100.0%
Housing Units Inside Urbanized Cluster	0.0%
Rural Housing Units	0.0%
2010 Population By Urban/ Rural Status	
Total Population	4,033
Population Inside Urbanized Area	100.0%
Population Inside Urbanized Cluster	0.0%
Rural Population	0.0%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.



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Top 3 Tapestry Segments

1. City Lights (8A)
- 2.
- 3.

2021 Consumer Spending

Apparel & Services: Total \$	\$3,099,877
Average Spent	\$2,479.90
Spending Potential Index	117
Education: Total \$	\$3,084,829
Average Spent	\$2,467.86
Spending Potential Index	143
Entertainment/Recreation: Total \$	\$4,440,815
Average Spent	\$3,552.65
Spending Potential Index	110
Food at Home: Total \$	\$7,782,813
Average Spent	\$6,226.25
Spending Potential Index	114
Food Away from Home: Total \$	\$5,497,845
Average Spent	\$4,398.28
Spending Potential Index	116
Health Care: Total \$	\$7,813,448
Average Spent	\$6,250.76
Spending Potential Index	100
HH Furnishings & Equipment: Total \$	\$3,087,247
Average Spent	\$2,469.80
Spending Potential Index	110
Personal Care Products & Services: Total \$	\$1,278,594
Average Spent	\$1,022.88
Spending Potential Index	114
Shelter: Total \$	\$31,924,799
Average Spent	\$25,539.84
Spending Potential Index	127
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$2,800,786
Average Spent	\$2,240.63
Spending Potential Index	94
Travel: Total \$	\$3,647,136
Average Spent	\$2,917.71
Spending Potential Index	115
Vehicle Maintenance & Repairs: Total \$	\$1,373,319
Average Spent	\$1,098.66
Spending Potential Index	99

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

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