



Community Profile

WASHINGTON SQUARE
Area: 0.29 square miles

Prepared by Esri

Population Summary	
2000 Total Population	2,936
2010 Total Population	2,870
2021 Total Population	3,058
2021 Group Quarters	9
2026 Total Population	3,139
2021-2026 Annual Rate	0.52%
2021 Total Daytime Population	2,613
Workers	1,063
Residents	1,550
Household Summary	
2000 Households	732
2000 Average Household Size	4.00
2010 Households	731
2010 Average Household Size	3.92
2021 Households	773
2021 Average Household Size	3.94
2026 Households	790
2026 Average Household Size	3.96
2021-2026 Annual Rate	0.44%
2010 Families	542
2010 Average Family Size	4.41
2021 Families	577
2021 Average Family Size	4.43
2026 Families	592
2026 Average Family Size	4.43
2021-2026 Annual Rate	0.51%
Housing Unit Summary	
2000 Housing Units	751
Owner Occupied Housing Units	55.0%
Renter Occupied Housing Units	42.5%
Vacant Housing Units	2.5%
2010 Housing Units	757
Owner Occupied Housing Units	52.0%
Renter Occupied Housing Units	44.5%
Vacant Housing Units	3.4%
2021 Housing Units	782
Owner Occupied Housing Units	51.0%
Renter Occupied Housing Units	47.8%
Vacant Housing Units	1.2%
2026 Housing Units	798
Owner Occupied Housing Units	52.5%
Renter Occupied Housing Units	46.5%
Vacant Housing Units	1.0%
Median Household Income	
2021	\$79,794
2026	\$100,171
Median Home Value	
2021	\$673,845
2026	\$855,903
Per Capita Income	
2021	\$27,709
2026	\$32,111
Median Age	
2010	32.7
2021	33.9
2026	35.6

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

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2021 Households by Income

Household Income Base	773
<\$15,000	8.0%
\$15,000 - \$24,999	6.9%
\$25,000 - \$34,999	9.1%
\$35,000 - \$49,999	10.5%
\$50,000 - \$74,999	13.2%
\$75,000 - \$99,999	10.5%
\$100,000 - \$149,999	20.1%
\$150,000 - \$199,999	10.3%
\$200,000+	11.6%
Average Household Income	\$103,882

2026 Households by Income

Household Income Base	790
<\$15,000	6.7%
\$15,000 - \$24,999	5.3%
\$25,000 - \$34,999	8.4%
\$35,000 - \$49,999	8.7%
\$50,000 - \$74,999	10.9%
\$75,000 - \$99,999	9.9%
\$100,000 - \$149,999	22.7%
\$150,000 - \$199,999	13.3%
\$200,000+	14.2%
Average Household Income	\$120,982

2021 Owner Occupied Housing Units by Value

Total	399
<\$50,000	0.3%
\$50,000 - \$99,999	0.0%
\$100,000 - \$149,999	0.0%
\$150,000 - \$199,999	0.0%
\$200,000 - \$249,999	0.5%
\$250,000 - \$299,999	0.3%
\$300,000 - \$399,999	1.0%
\$400,000 - \$499,999	6.5%
\$500,000 - \$749,999	59.6%
\$750,000 - \$999,999	12.5%
\$1,000,000 - \$1,499,999	0.0%
\$1,500,000 - \$1,999,999	0.0%
\$2,000,000 +	19.3%
Average Home Value	\$951,378

2026 Owner Occupied Housing Units by Value

Total	419
<\$50,000	0.0%
\$50,000 - \$99,999	0.0%
\$100,000 - \$149,999	0.0%
\$150,000 - \$199,999	0.0%
\$200,000 - \$249,999	0.0%
\$250,000 - \$299,999	0.0%
\$300,000 - \$399,999	0.0%
\$400,000 - \$499,999	2.6%
\$500,000 - \$749,999	40.1%
\$750,000 - \$999,999	17.2%
\$1,000,000 - \$1,499,999	0.0%
\$1,500,000 - \$1,999,999	0.0%
\$2,000,000 +	40.1%
Average Home Value	\$1,314,916

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

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2010 Population by Age

Total	2,871
0 - 4	8.5%
5 - 9	7.2%
10 - 14	8.2%
15 - 24	14.2%
25 - 34	15.3%
35 - 44	16.0%
45 - 54	12.9%
55 - 64	8.0%
65 - 74	5.2%
75 - 84	3.0%
85 +	1.5%
18 +	71.1%

2021 Population by Age

Total	3,059
0 - 4	7.6%
5 - 9	8.1%
10 - 14	8.0%
15 - 24	13.5%
25 - 34	14.2%
35 - 44	14.0%
45 - 54	13.3%
55 - 64	10.3%
65 - 74	6.2%
75 - 84	3.4%
85 +	1.2%
18 +	72.1%

2026 Population by Age

Total	3,138
0 - 4	7.3%
5 - 9	7.2%
10 - 14	7.9%
15 - 24	13.4%
25 - 34	13.5%
35 - 44	13.6%
45 - 54	12.8%
55 - 64	11.7%
65 - 74	7.2%
75 - 84	4.1%
85 +	1.4%
18 +	73.0%

2010 Population by Sex

Males	1,430
Females	1,440

2021 Population by Sex

Males	1,549
Females	1,509

2026 Population by Sex

Males	1,602
Females	1,537

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2010 Population by Race/Ethnicity

Total	2,870
White Alone	58.0%
Black Alone	1.1%
American Indian Alone	1.2%
Asian Alone	6.6%
Pacific Islander Alone	0.1%
Some Other Race Alone	29.3%
Two or More Races	3.7%
Hispanic Origin	74.6%
Diversity Index	78.9

2021 Population by Race/Ethnicity

Total	3,058
White Alone	55.0%
Black Alone	1.2%
American Indian Alone	1.1%
Asian Alone	7.8%
Pacific Islander Alone	0.1%
Some Other Race Alone	30.8%
Two or More Races	3.9%
Hispanic Origin	76.0%
Diversity Index	80.3

2026 Population by Race/Ethnicity

Total	3,140
White Alone	54.2%
Black Alone	1.2%
American Indian Alone	1.1%
Asian Alone	8.5%
Pacific Islander Alone	0.1%
Some Other Race Alone	30.8%
Two or More Races	4.0%
Hispanic Origin	76.4%
Diversity Index	80.7

2010 Population by Relationship and Household Type

Total	2,870
In Households	99.7%
In Family Households	89.4%
Householder	20.2%
Spouse	15.0%
Child	35.1%
Other relative	13.1%
Nonrelative	6.1%
In Nonfamily Households	10.3%
In Group Quarters	0.3%
Institutionalized Population	0.0%
Noninstitutionalized Population	0.2%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

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2021 Population 25+ by Educational Attainment

Total	1,918
Less than 9th Grade	21.2%
9th - 12th Grade, No Diploma	10.5%
High School Graduate	18.7%
GED/Alternative Credential	1.3%
Some College, No Degree	25.1%
Associate Degree	3.9%
Bachelor's Degree	12.3%
Graduate/Professional Degree	7.0%

2021 Population 15+ by Marital Status

Total	2,329
Never Married	40.4%
Married	48.3%
Widowed	3.9%
Divorced	7.4%

2021 Civilian Population 16+ in Labor Force

Civilian Population 16+	1,628
Population 16+ Employed	93.9%
Population 16+ Unemployment rate	6.1%
Population 16-24 Employed	15.1%
Population 16-24 Unemployment rate	8.7%
Population 25-54 Employed	61.5%
Population 25-54 Unemployment rate	7.6%
Population 55-64 Employed	16.5%
Population 55-64 Unemployment rate	0.0%
Population 65+ Employed	6.9%
Population 65+ Unemployment rate	0.0%

2021 Employed Population 16+ by Industry

Total	1,529
Agriculture/Mining	0.2%
Construction	5.9%
Manufacturing	16.6%
Wholesale Trade	1.5%
Retail Trade	6.4%
Transportation/Utilities	0.9%
Information	3.9%
Finance/Insurance/Real Estate	5.0%
Services	56.0%
Public Administration	3.5%

2021 Employed Population 16+ by Occupation

Total	1,530
White Collar	55.7%
Management/Business/Financial	21.8%
Professional	19.2%
Sales	5.8%
Administrative Support	9.0%
Services	21.7%
Blue Collar	22.6%
Farming/Forestry/Fishing	0.5%
Construction/Extraction	4.7%
Installation/Maintenance/Repair	4.6%
Production	6.3%
Transportation/Material Moving	6.5%

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2010 Households by Type	
Total	731
Households with 1 Person	18.9%
Households with 2+ People	81.1%
Family Households	74.1%
Husband-wife Families	55.1%
With Related Children	34.1%
Other Family (No Spouse Present)	19.0%
Other Family with Male Householder	6.6%
With Related Children	4.1%
Other Family with Female Householder	12.3%
With Related Children	8.1%
Nonfamily Households	7.0%
All Households with Children	47.2%
Multigenerational Households	12.7%
Unmarried Partner Households	7.5%
Male-female	6.6%
Same-sex	1.0%
2010 Households by Size	
Total	730
1 Person Household	18.9%
2 Person Household	23.2%
3 Person Household	12.9%
4 Person Household	14.8%
5 Person Household	11.1%
6 Person Household	7.1%
7 + Person Household	12.1%
2010 Households by Tenure and Mortgage Status	
Total	731
Owner Occupied	53.9%
Owned with a Mortgage/Loan	47.2%
Owned Free and Clear	6.7%
Renter Occupied	46.1%
2021 Affordability, Mortgage and Wealth	
Housing Affordability Index	69
Percent of Income for Mortgage	35.4%
Wealth Index	102
2010 Housing Units By Urban/ Rural Status	
Total Housing Units	757
Housing Units Inside Urbanized Area	100.0%
Housing Units Inside Urbanized Cluster	0.0%
Rural Housing Units	0.0%
2010 Population By Urban/ Rural Status	
Total Population	2,870
Population Inside Urbanized Area	100.0%
Population Inside Urbanized Cluster	0.0%
Rural Population	0.0%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.



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Top 3 Tapestry Segments

1. Urban Villages (7B)
2. Southwestern Families (7F)
3. Family Extensions (13B)

2021 Consumer Spending

Apparel & Services: Total \$	\$1,804,786
Average Spent	\$2,334.78
Spending Potential Index	110
Education: Total \$	\$1,430,881
Average Spent	\$1,851.08
Spending Potential Index	107
Entertainment/Recreation: Total \$	\$2,631,950
Average Spent	\$3,404.85
Spending Potential Index	105
Food at Home: Total \$	\$4,741,366
Average Spent	\$6,133.72
Spending Potential Index	113
Food Away from Home: Total \$	\$3,479,589
Average Spent	\$4,501.41
Spending Potential Index	119
Health Care: Total \$	\$4,932,018
Average Spent	\$6,380.36
Spending Potential Index	102
HH Furnishings & Equipment: Total \$	\$1,869,662
Average Spent	\$2,418.71
Spending Potential Index	107
Personal Care Products & Services: Total \$	\$748,030
Average Spent	\$967.70
Spending Potential Index	108
Shelter: Total \$	\$19,053,730
Average Spent	\$24,649.07
Spending Potential Index	122
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$1,861,808
Average Spent	\$2,408.55
Spending Potential Index	101
Travel: Total \$	\$2,209,137
Average Spent	\$2,857.87
Spending Potential Index	113
Vehicle Maintenance & Repairs: Total \$	\$907,454
Average Spent	\$1,173.94
Spending Potential Index	106

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

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