



Community Profile

WILSHIRE SQUARE
Area: 0.25 square miles

Prepared by Esri

Population Summary	
2000 Total Population	3,907
2010 Total Population	3,801
2021 Total Population	3,692
2021 Group Quarters	28
2026 Total Population	3,665
2021-2026 Annual Rate	-0.15%
2021 Total Daytime Population	2,620
Workers	763
Residents	1,857
Household Summary	
2000 Households	754
2000 Average Household Size	5.12
2010 Households	753
2010 Average Household Size	5.01
2021 Households	725
2021 Average Household Size	5.05
2026 Households	718
2026 Average Household Size	5.07
2021-2026 Annual Rate	-0.19%
2010 Families	655
2010 Average Family Size	4.90
2021 Families	632
2021 Average Family Size	4.94
2026 Families	627
2026 Average Family Size	4.94
2021-2026 Annual Rate	-0.16%
Housing Unit Summary	
2000 Housing Units	766
Owner Occupied Housing Units	70.8%
Renter Occupied Housing Units	27.7%
Vacant Housing Units	1.6%
2010 Housing Units	779
Owner Occupied Housing Units	65.0%
Renter Occupied Housing Units	31.7%
Vacant Housing Units	3.3%
2021 Housing Units	779
Owner Occupied Housing Units	60.2%
Renter Occupied Housing Units	32.9%
Vacant Housing Units	6.9%
2026 Housing Units	779
Owner Occupied Housing Units	59.9%
Renter Occupied Housing Units	32.2%
Vacant Housing Units	7.8%
Median Household Income	
2021	\$87,326
2026	\$102,393
Median Home Value	
2021	\$564,145
2026	\$606,081
Per Capita Income	
2021	\$19,380
2026	\$21,836
Median Age	
2010	29.0
2021	30.9
2026	32.9

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

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2021 Households by Income

Household Income Base	725
<\$15,000	4.4%
\$15,000 - \$24,999	2.5%
\$25,000 - \$34,999	2.9%
\$35,000 - \$49,999	10.5%
\$50,000 - \$74,999	23.0%
\$75,000 - \$99,999	11.9%
\$100,000 - \$149,999	23.3%
\$150,000 - \$199,999	17.9%
\$200,000+	3.4%
Average Household Income	\$98,352

2026 Households by Income

Household Income Base	718
<\$15,000	3.2%
\$15,000 - \$24,999	1.8%
\$25,000 - \$34,999	2.2%
\$35,000 - \$49,999	8.6%
\$50,000 - \$74,999	20.5%
\$75,000 - \$99,999	11.6%
\$100,000 - \$149,999	25.6%
\$150,000 - \$199,999	22.3%
\$200,000+	4.0%
Average Household Income	\$111,093

2021 Owner Occupied Housing Units by Value

Total	469
<\$50,000	0.0%
\$50,000 - \$99,999	0.2%
\$100,000 - \$149,999	0.0%
\$150,000 - \$199,999	0.0%
\$200,000 - \$249,999	0.2%
\$250,000 - \$299,999	0.2%
\$300,000 - \$399,999	8.3%
\$400,000 - \$499,999	24.3%
\$500,000 - \$749,999	64.8%
\$750,000 - \$999,999	1.7%
\$1,000,000 - \$1,499,999	0.0%
\$1,500,000 - \$1,999,999	0.0%
\$2,000,000 +	0.0%
Average Home Value	\$560,951

2026 Owner Occupied Housing Units by Value

Total	467
<\$50,000	0.0%
\$50,000 - \$99,999	0.0%
\$100,000 - \$149,999	0.0%
\$150,000 - \$199,999	0.0%
\$200,000 - \$249,999	0.0%
\$250,000 - \$299,999	0.0%
\$300,000 - \$399,999	2.6%
\$400,000 - \$499,999	13.7%
\$500,000 - \$749,999	79.2%
\$750,000 - \$999,999	4.3%
\$1,000,000 - \$1,499,999	0.0%
\$1,500,000 - \$1,999,999	0.0%
\$2,000,000 +	0.0%
Average Home Value	\$604,614

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

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2010 Population by Age

Total	3,804
0 - 4	9.5%
5 - 9	8.2%
10 - 14	8.3%
15 - 24	17.7%
25 - 34	14.9%
35 - 44	16.0%
45 - 54	11.8%
55 - 64	7.8%
65 - 74	3.7%
75 - 84	1.5%
85 +	0.6%
18 +	68.8%

2021 Population by Age

Total	3,690
0 - 4	8.5%
5 - 9	8.6%
10 - 14	7.8%
15 - 24	15.5%
25 - 34	16.4%
35 - 44	14.1%
45 - 54	11.9%
55 - 64	9.1%
65 - 74	5.4%
75 - 84	2.1%
85 +	0.6%
18 +	70.7%

2026 Population by Age

Total	3,662
0 - 4	8.1%
5 - 9	7.7%
10 - 14	8.4%
15 - 24	14.0%
25 - 34	14.8%
35 - 44	15.0%
45 - 54	12.6%
55 - 64	9.4%
65 - 74	6.5%
75 - 84	2.9%
85 +	0.7%
18 +	71.7%

2010 Population by Sex

Males	1,979
Females	1,822

2021 Population by Sex

Males	1,915
Females	1,777

2026 Population by Sex

Males	1,897
Females	1,768

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2010 Population by Race/Ethnicity

Total	3,800
White Alone	56.1%
Black Alone	0.2%
American Indian Alone	1.1%
Asian Alone	1.5%
Pacific Islander Alone	0.2%
Some Other Race Alone	37.6%
Two or More Races	3.4%
Hispanic Origin	88.8%
Diversity Index	74.8

2021 Population by Race/Ethnicity

Total	3,691
White Alone	54.3%
Black Alone	0.2%
American Indian Alone	1.0%
Asian Alone	1.8%
Pacific Islander Alone	0.2%
Some Other Race Alone	39.0%
Two or More Races	3.4%
Hispanic Origin	90.2%
Diversity Index	75.7

2026 Population by Race/Ethnicity

Total	3,664
White Alone	54.1%
Black Alone	0.2%
American Indian Alone	1.0%
Asian Alone	1.9%
Pacific Islander Alone	0.2%
Some Other Race Alone	39.0%
Two or More Races	3.5%
Hispanic Origin	90.7%
Diversity Index	75.6

2010 Population by Relationship and Household Type

Total	3,801
In Households	99.3%
In Family Households	94.3%
Householder	17.3%
Spouse	12.6%
Child	40.1%
Other relative	14.4%
Nonrelative	9.9%
In Nonfamily Households	5.0%
In Group Quarters	0.7%
Institutionalized Population	0.0%
Noninstitutionalized Population	0.7%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

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2021 Population 25+ by Educational Attainment

Total	2,196
Less than 9th Grade	27.5%
9th - 12th Grade, No Diploma	13.1%
High School Graduate	20.0%
GED/Alternative Credential	2.6%
Some College, No Degree	19.0%
Associate Degree	5.4%
Bachelor's Degree	6.6%
Graduate/Professional Degree	5.9%

2021 Population 15+ by Marital Status

Total	2,770
Never Married	42.1%
Married	46.1%
Widowed	3.4%
Divorced	8.4%

2021 Civilian Population 16+ in Labor Force

Civilian Population 16+	2,007
Population 16+ Employed	93.0%
Population 16+ Unemployment rate	7.0%
Population 16-24 Employed	18.8%
Population 16-24 Unemployment rate	7.4%
Population 25-54 Employed	66.3%
Population 25-54 Unemployment rate	7.3%
Population 55-64 Employed	11.5%
Population 55-64 Unemployment rate	5.7%
Population 65+ Employed	3.4%
Population 65+ Unemployment rate	0.0%

2021 Employed Population 16+ by Industry

Total	1,867
Agriculture/Mining	0.1%
Construction	8.6%
Manufacturing	10.5%
Wholesale Trade	1.3%
Retail Trade	16.2%
Transportation/Utilities	3.5%
Information	1.3%
Finance/Insurance/Real Estate	2.7%
Services	52.4%
Public Administration	3.3%

2021 Employed Population 16+ by Occupation

Total	1,865
White Collar	48.5%
Management/Business/Financial	8.4%
Professional	15.5%
Sales	11.8%
Administrative Support	12.7%
Services	27.3%
Blue Collar	24.1%
Farming/Forestry/Fishing	0.0%
Construction/Extraction	8.5%
Installation/Maintenance/Repair	2.4%
Production	8.8%
Transportation/Material Moving	4.4%

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2010 Households by Type	
Total	753
Households with 1 Person	7.6%
Households with 2+ People	92.4%
Family Households	87.0%
Husband-wife Families	63.3%
With Related Children	45.9%
Other Family (No Spouse Present)	23.6%
Other Family with Male Householder	7.8%
With Related Children	5.0%
Other Family with Female Householder	15.8%
With Related Children	10.6%
Nonfamily Households	5.4%
All Households with Children	63.3%
Multigenerational Households	19.3%
Unmarried Partner Households	7.6%
Male-female	7.0%
Same-sex	0.5%
2010 Households by Size	
Total	752
1 Person Household	7.6%
2 Person Household	14.2%
3 Person Household	12.0%
4 Person Household	14.6%
5 Person Household	15.6%
6 Person Household	9.6%
7 + Person Household	26.5%
2010 Households by Tenure and Mortgage Status	
Total	753
Owner Occupied	67.2%
Owned with a Mortgage/Loan	57.2%
Owned Free and Clear	10.0%
Renter Occupied	32.8%
2021 Affordability, Mortgage and Wealth	
Housing Affordability Index	91
Percent of Income for Mortgage	27.1%
Wealth Index	76
2010 Housing Units By Urban/ Rural Status	
Total Housing Units	779
Housing Units Inside Urbanized Area	100.0%
Housing Units Inside Urbanized Cluster	0.0%
Rural Housing Units	0.0%
2010 Population By Urban/ Rural Status	
Total Population	3,801
Population Inside Urbanized Area	100.0%
Population Inside Urbanized Cluster	0.0%
Rural Population	0.0%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

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Top 3 Tapestry Segments

1. Urban Villages (7B)
2. Family Extensions (13B)
- 3.

2021 Consumer Spending

Apparel & Services: Total \$	\$1,620,191
Average Spent	\$2,234.75
Spending Potential Index	105
Education: Total \$	\$1,330,105
Average Spent	\$1,834.63
Spending Potential Index	106
Entertainment/Recreation: Total \$	\$2,330,002
Average Spent	\$3,213.80
Spending Potential Index	99
Food at Home: Total \$	\$4,188,833
Average Spent	\$5,777.70
Spending Potential Index	106
Food Away from Home: Total \$	\$3,128,575
Average Spent	\$4,315.28
Spending Potential Index	114
Health Care: Total \$	\$4,052,326
Average Spent	\$5,589.42
Spending Potential Index	90
HH Furnishings & Equipment: Total \$	\$1,619,098
Average Spent	\$2,233.24
Spending Potential Index	99
Personal Care Products & Services: Total \$	\$648,000
Average Spent	\$893.79
Spending Potential Index	100
Shelter: Total \$	\$17,689,292
Average Spent	\$24,399.02
Spending Potential Index	121
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$1,530,699
Average Spent	\$2,111.31
Spending Potential Index	88
Travel: Total \$	\$1,991,675
Average Spent	\$2,747.14
Spending Potential Index	109
Vehicle Maintenance & Repairs: Total \$	\$775,506
Average Spent	\$1,069.66
Spending Potential Index	97

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

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