

CITY OF SANTA ANA 2018 STATE & FEDERAL LEGISLATIVE PLATFORM

SCORECARD



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City of Santa Ana Guidelines for Legislative Positions

The Legislative Platform (Platform) is intended to provide a streamlined process through which the City Council, City Manager, staff and the City's legislative advocates can act in a timely manner in response to legislative proposals. The Platform also provides an opportunity to identify specific priority areas of interest for the city and region that would benefit the community. The Platform is adopted annually at the beginning of the legislative year. The Platform is developed and maintained using legislative positions taken by the City Council, input from the City Council and staff, research of current law and pending legislation, and discussions with local legislative staff in consultation with the City's legislative advocates.

State and federal legislation that is identified to be consistent with the Platform will allow staff to circulate a letter outlining the city's position, which will include one of the following positions: support, support if amended, neutral, or watch. Legislation inconsistent with the Platform shall include one of the following positions: opposed, opposed unless amended, neutral, or watch.

Legislation that is consistent with the Legislative Platform will be reviewed, approved and signed by the Mayor, Mayor Pro Tem, or City Manager. In addition, legislative positions that are deemed time-sensitive and are consistent with the Legislative Platform may be signed and approved by the City Manager. Once approved, the position letter will be sent to the bill's author, the city's legislative advocate, and other stakeholders as deemed appropriate by staff. A copy of the letter(s) will be distributed to the City Council.

Legislation that is inconsistent or silent in the City's Platform may be placed on an agenda for consideration by the City Council. The City Manager may also provide a letter of concern or interest without taking a formal position on a piece of legislation, upon concurrence for Legislative Affairs, Ethics Transparency, and Communication Council Committee for the City of Santa Ana.

LEGISLATIVE POSITIONS TO CONSIDER

Support – A support position indicates to the corresponding legislature, regulatory agencies, and other stakeholders that the City of Santa Ana is supportive. A support position may include the following resources: position letters, councilmember testimony to committees, and meetings or phone calls with members of the legislature and/or regulatory agency.

Support if Amended – A support if amended position indicates to the corresponding legislature, regulatory agencies, and other stakeholders that the City of Santa Ana will be supportive if the requested changes are adopted. A support if amended position may include the following resources: position letters, councilmember testimony to committees, and meetings and phone calls with members of the legislature and/or regulatory agency.

Neutral – A neutral position indicates to the corresponding legislature, regulatory agencies, and other stakeholders that the legislation in question does not have an impact on the residents of Santa Ana.

Oppose – An oppose position indicates to the corresponding legislature, regulatory agency, and other stakeholders that the City of Santa Ana will oppose the legislation unless the requested changes are adopted. An oppose position may include the following resources: position letters, councilmember testimony to committees, and meetings and phone calls with members of the legislature and/or regulatory agency.

Oppose Unless Amended – An oppose unless amended position indicates to the corresponding legislature, regulatory agencies, and other stakeholders that the City of Santa Ana will oppose the legislation unless the requested changes are adopted. An oppose unless amended position may include the following resources: position letters, councilmember testimony to committees, and meetings and phone calls with members of the legislature and/or regulatory agency.

Watch – A watch position indicates to the legislature and other stakeholders that the City of Santa Ana is dedicating resources to monitoring the legislation.

GUIDING PRINCIPLES

The following information includes the Guiding Principles for the City of Santa Ana. The Guiding Principles shall serve to provide direction for all issues that the city is facing.

I. PRESERVE LOCAL CONTROL

Preserve and protect the city's charter powers, duties and prerogatives to enact legislation and policy direction concerning local affairs, and oppose legislation that preempts local authority.

II. PROMOTE FISCAL STABILITY

Support measures that promote fiscal stability, predictability, and financial independence. Support measures that preserve the city's revenue base and local control over local government budgeting. Oppose measures that make cities more dependent on the County, State or Federal Governments for financial stability, such as mandated costs with no guarantee of local reimbursement or offsetting benefits. Oppose measures that shift local funds to the County, State or Federal Governments, without offsetting benefits.

III. SUPPORT FUNDING OPPORTUNITIES

Support opportunities that allow the city to compete for its fair share of regional, state and federal funding, and that maintain funding streams. Opportunities may include competitive grant and funding programs. Opportunities could also include dedicated funding streams at the regional, state and federal levels that allow the city to maximize local revenues, offset and leverage capital expenditures, and maintain city goals and standards.

IV. REGIONAL COLLABORATION AND COOPERATION

Leverage the city's ability to preserve local control, promote fiscal stability, and support funding opportunities through collaboration with municipalities, local government agencies, special districts, regional government agencies / organizations and local, state and federal elected representatives.

2018 LEGISLATIVE PRIORITIES

The City of Santa Ana is the 11th largest city in the State of California and the 4th mostdense city in the United States. The City of Santa Ana is a diverse community dedicated to maximizing resources and improving the quality of life for over 342,000 residents. To help achieve this initiative, the City Council adopts an annual Legislative Platform to streamline the ability to take a position on legislation that may impact the city.

The Legislative Platform is a tool to promote and protect the city's interests on priority issues and legislative matters at the State and Federal level. The priorities and initiatives below allow city staff and legislative advocates to address legislative and regulatory issues in a timely manner, without precluding the consideration of additional legislative and budget issues that arise during the year. This Platform supplements previously adopted governing documents of the City of Santa Ana.

The City Council for the City of Santa Ana is actively seeking solutions to the pressing issues facing the community. For 2018, the City Council will focus on the following issues:

- I. Homelessness
- II. Homeownership
- III. Opportunity Zone Designation
- IV. Innovation
- V. Digital Divide
- VI. Organizational Cyber Security

LEGISLATIVE PLATFORM

Community Safety

A safe and secure community is essential to the quality of life and economic success of the City of Santa Ana. The city is committed to a high level of public safety and partnering with the community to maintain a safe and secure city.

COMMUNITY ORIENTED POLICING		
INITIATIVE	SUMMARY	SCORECARD
Police Officer Ratio	Support legislation that increases funding for cities to increase the police officer to community ratio.	(SAPD) The Department has an ongoing commitment to hire and retain officers. This assurance is best exemplified through our consistent and ongoing emphasis on enhancing the hiring process. Through the expansion of both the Background and Recruitment Units, streamlined hiring practices and the creation of a recruitment unit the Department is currently experiencing unprecedented hiring success. (SAPD) Santa Ana's Officer to Community ratio remains exceedingly low and can only be ultimately raised through additional government support (grants).
Body Camera Program	Support and advocate for legislation that helps the city acquire funding for a one-to-one ratio for body cameras, and body camera memory storage.	 (TPA) Monitored several bills related to body camera, procedures, and protocol for body camera footage. (TPA) AB 748 was passed in California, which is related to the disclosure of certain video or audio recordings of critical incidents. (SAPD) Department was awarded a \$100,000 grant to fund body cameras and body camera memory storage.
Enhance Public	Support State and Federal legislation	(SAPD) Department published its

Trust	that increases funding for initiatives that promote public trust and promote law enforcement community engagement strategies.	latest Policing Philosophy, and will soon be publishing its 5 Year Strategic Plan specific to the needs of our community. Both documents are based on wide spread community engagement and input.
Police Career Pathway	Support legislation that increases funding for cities to promote a program that encourages local youth to pursue a career with their local police department.	(SAPD) Department continues to support the Department's Explorer Post, which recruits high school students from the community. Additionally, the Department is in the process of re-vamping its Cadet program with outreach planned into local Universities to enhance future hiring initiatives.

Community and Economic Development

The city will work to encourage businesses to locate and invest in our community to bolster our local economy. The City of Santa Ana will work aggressively to facilitate diverse housing opportunities and support efforts to preserve and improve the livability of Santa Ana neighborhoods.

ECONOMIC DEVELOPMENT		
INITIATIVE	SUMMARY	SCORECARD
Medical and Recreational Cannabis	Support legislation and regulatory actions that maintain local control, considers health and safety requirements, provides for community education opportunities, and increases assistance and funding to municipalities that have adopted ordinances related to cannabis.	(TPA) Provided the City with ongoing information on the development and adoption of permanent regulations for the adult use of cannabis. Engaged in numerous meetings with the Brown Administration, key legislators, and other stakeholders to ensure that
	Oppose the Department of Justice's decision to rescind the Cole memo and increase federal prosecution of legalized marijuana use.	the City's interests were protected throughout the regulation development and adoption process. Monitored dozens of bills and budget proposals related to cannabis and provided information to the City on key measures. (PBA) Opened 18 commercial

Business and Economic Development	Collaborate with the Governor's Office of Business and Economic Development on initiatives that provide financial assistance to businesses looking to locate or expand in Santa Ana.	cannabis retail businesses with another 12 pending. Opened three testing laboratories, two distribution businesses, and one manufacturer generating approximately \$10 million in fees and taxes to fund public safety efforts and program related costs over the past four years since the regulatory program was established. The closure of over 120 illegal dispensaries, the seizure of Illegal processed marijuana, edible, and cash, and the dismissal of over a dozen legal challenges against Measure BB and subsequent City ordinances. (TPA) Worked with the city, the Governor's Office of Business and Economic Development, and the city's legislative representatives to ensure that the city was included in the Opportunity Zone program. The city ultimately had eleven priority census tracks designated as Opportunity Zones. (CDA) The city continued to work with the Governor's Office of Business and Economic Development to attract and retain businesses to the city through the promotion of the economic and financial incentives available through the State.
Use of Bond Proceeds	Support the creation or revision of legislation that will allow cities to obtain and full release of 2011 bond proceeds.	(CDA) Defeased and refinanced the bonds in 2018.
Foster Development of	Support investment of the Recycling Market Development Zone program	City continued to support and market the Recycling Market Development Zone Program as an

Green	that creates jobs, reduces greenhouse	economic incentive for
Businesses	gas emissions, and diverts waste from landfills through the city's designation and participation in the Orange County Recycling Market Development Zone.	manufacturing companies that produce products in the green business industry.
Tax-Exempt Municipal Bonds	Advocate for legislation that supports tax-exempt municipal bonds that improve and expand city infrastructure.	 (FMSA) The 2018 Series A & B Successor agency bonds were rated AA by S&P. The bonds closed on November 8th with a total of \$72.3 million. Series B \$58.7 million used to advance-refund 2011 bonds – taxable Series A \$13.6 million used to refund 2003 bonds – non- taxable \$18 million NPV savings. Our share is 19% or \$3+ million. Debt was structured to provide that as a one-time payment up front.
Sustainable Development	Advocate for State and Federal funding for planning, outreach, and education to support sustainable development.	 (TPA) Worked with city staff to provide input on legislative proposals related to sustainable development. Specifically, the city provided comments to its legislative delegation on SB 827 (Weiner), which would require a local jurisdiction to provide a housing bonus for developments in transitrich areas; and, AB 2162 (Chiu), which established supportive housing as a use by right in zones where multi-family and mixed uses are permitted. AB 2162 was signed into law by the Governor and SB 827 failed to pass out of Senate policy committee. (PBA) In December 2017, the
		(PBA) In December 2017, the City Council approved the

	Memorandum of Understanding with SCAG and contract agreements for planning consultants to provide technical support as part of a Sustainability Planning Grant for \$325,000 by the Southern California Association of Governments (SCAG). This grant enabled the City of Santa Ana to hire three consulting firms to ensure that the Santa Ana General Plan Update reflects economically, socially, and environmentally sustainable practices. Staff has commenced technical work coordination with consultants in preparation of the draft document and evaluation of land use
	alternatives. (PBA) In addition, staff presented the General Plan Policy framework to the City Council in December of 2018. The policy document includes a vision statement, goals, policies and land use map alternatives. (PBA) The city successfully completed the extension of the Metro East Use Overlay District expansion project as part of funding source received from the Southern California Air Quality Management District which serves to extend a transit- oriented plan area to promote multi- modal transportation and urban infill development.

HOUSING DEVELOPMENT		
INITIATIVE	SUMMARY	SCORECARD
Homelessness	Support legislation that provides financial or policy support to local governments that work to address issues surrounding homelessness.	(TPA) worked with the city, and in coalition with the Big Cities Mayors, to advocate for funding to cities to help address issues associated with homelessness. The efforts initially began with advocating for funding through AB 3171 (Ting) and ultimately resulted in the creation of the Homeless Emergency Aid Program (HEAP) begin created through the State Budget. The HEAP program provided approximately \$3.7 million directly to the City of Santa Ana, as well as an additional \$15.5 million to the Santa Ana, Anaheim/Orange County Continuum of Care. Once approved in the budget, the city worked with the Department of Housing and Community Development to secure the funding in late October. (CDA) The city was awarded \$3.5M from the State's Homeless Emergency Aid Program (HEAP) in 2018.
Affordable Housing	Support legislation that provides funding to address the lack of affordable housing. Oppose legislation that seeks to limit local control over affordable housing decisions.	(TPA) Monitored and provided information to the city on a number of bills relating to affordable housing. Worked with city to provide comments and feedback to Assembly Member Daly regarding AB 448, which established the Orange County Housing Finance Trust. The measure allows for the formation of a JPA for the purpose of funding housing to assist the homeless, as well as individuals and families of low and very low income within Orange County.

Housing First Program	Support legislation that expands funding for the Housing First model to provide permanent housing for individuals that are homeless.	 (CDA) The City collaborated with other cities across Orange County for the adoption of AB448 that was adopted by the CA State Legislature to establish the Orange County Housing Finance Trust. (CDA) The City issued an RFP for Affordable Housing Development that included HUD-VASH Project Based Vouchers which implement the Housing First model to provide permanent housing for homeless veterans
Housing Choice Program Access	Support passage of FY 2018 appropriations bill with full funding for the Housing Choice Voucher Program and the program's administrative fees.	(CDA) The Housing Authority was successful in applying for and receiving additional 200 VASH Project Based Vouchers from HUD and the VA in 2018. The Housing Authority also received 50 vouchers from the Mainstream Program.
HOME Investment Partnership Program	Seek to protect the HOME Investment Partnerships Program from funding cuts to help expand affordable housing, increase jobs, and provide public services.	(CDA) Through successful efforts by all on every level, the city received an additional \$575K in HOME funds for FY 18/19 above the FY 17/18 total allocation.
Tax Credits	Work alongside NAHRO and the ACTION campaign to establish a permanent 4 percent credit rate for allocated acquisition credits, and raise the overall annual housing credit allocation to states. Support legislation to expand and improve the affordable housing credit program.	 (CDA) The City supported the 9% Low-Income Housing Tax Credit application by the developer of the Tiny Tim Plaza affordable housing project which will include 51 units of affordable housing when complete. (CDA) The City also adopted Affordable Housing Funds Policies and Procedures to more effectively align local and Federal funds with the competitive allocation of 9% tax credits.

WORKFORCE DEVELOPMENT		
INITIATIVE	SUMMARY	SCORECARD
WIOA Funding	Support and advocate for funding for the Workforce Innovation and Opportunity Act (WIOA) to enable the city to continue to invest in workforce education and training, and job search assistance.	(CDA) California has a 10-year goal to produce one million industry- valued credentials. Santa Ana invested over \$400K in job training which resulted in 80 people receiving a middle skill credential which allows for self-sufficiency.
Apprenticeship Training	Support legislation that provides apprenticeships, skills training and other workforce development opportunities.	(CDA) Collaborated with Santa Ana College to provide pre- apprenticeship training. Four cohorts of students were trained. Santa Ana joined Santa Ana College in submitting for a Strong Workforce Grant (state) to continue working on pre-apprenticeships. Application pending.
Skills Gap	Support legislation that promotes industry training and employment opportunities for job seekers which will help them achieve a livable wage.	(CDA) Two pieces of legislation passed that support Santa Ana workers. AB 1111 Removing Barriers to Employment Act will address the needs of persons who have multiple barriers to employment, prepare them for training, apprenticeships or employment that will lead to self- sufficiency and economic stability. SB 840 – Prison to Employment the Governor's 2018-19 budget provides \$36 million General Fund over two years for local workforce development boards to fund employment training opportunities for at least 1,000 ex-offenders and to integrate local employment training with programs offered by parole and probation departments. Santa Ana submitted a proposal with award announcements expected soon.

Community Health, Livability and Sustainability

The City of Santa Ana has a direct effect on the community's overall quality of life. A vibrant community is full of energy and life, characterized by investment in its people, culture and physical environment.

TECHNOLOGICA	L ENHANCEMENTS	
INITIATIVE	SUMMARY	SCORECARD
Control of City Assets	Support legislation that maintains local control over municipal assets in the deployment of next generation technological infrastructure.	 (CM) Maintained control and prevented bill at state level that would have allowed companies from installing cells on city light posts and infrastructure. The city was able to maintain control over assets by writing letters of opposition for legislative bills that would have limited city control over municipal assets. (IT) Senate Bill 649 regarding wireless telecommunications facilities was vetoed by Governor Brown. However, the new FCC directive weakens local control.
Digital Divide	Support and advocate for legislation that helps cities close the gap in the digital divide.	(PWA) The Public Works Agency is conducting a pilot project to leverage streetlights and provide 5G services. This pilot will be taken to council in the near future. The Petro Pilot program is a wireless service for the downtown area. The agency will evaluate how Wi-Fi will work. If the program is a success, then there will be an expansion to more locations in the city.
		(IT) The city hired Magellan Advisors to assist the city with updating our ordinances to better support Small Cell sites and 5G. Magellan Advisors is also working with the city to create a fiber master plan to ensure that the city is positioning itself for the future
Expand Consumer Options for	Support and advocate for legislation that assists with the	(PWA) The city is limited due to the FCC caps on what private companies can be

Internet Access	development of a fiber optics program that increases consumer options for internet access and ensures that the city's local authority is preserved in the expansion of wireless programs.	charged to install small cell sites. This would require legislative help as the fees currently charged are very low. This means the city is permitting and subsidizing these private companies. (IT) There are several telecom companies that provide internet access to Santa Ana businesses and residents. It is anticipated that new 5G networks will increase the number of providers who can provide high-speed internet within the city. The city is working with several telecom providers to develop license agreements for the permitting and licensing of assets to be used for small cell antennas which could be used in the future for 5G networks that can make internet access more affordable due to competition.
Transition to Smart City	Explore State and Federal grant programs that can help the city transition into a Smart City.	 (TPA) Worked with the city and Assembly Member Daly to secure \$4 million in funding for Santa Ana to begin transitioning to smart water meters. This funding will allow for the installation of smart water meters in parts of the city and help residents have more information regarding their water consumption, thereby increasing the level of water conservation in the city. (IT) The city purchased new LED streetlights and is continuing to seek grants for additional features.

SAFE MOBILITY SANTA ANA (SMSA)		
INITIATIVE	SUMMARY	SCORECARD
Pedestrian & Bicycle Safety	Advocate for legislation that increases funding for safe pedestrian and bicycle activities, enforcement of traffic safety, and	(TPA) monitored and provided information regarding legislation, including AB 2362 (Friedman) which requires the State to convene a task
	infrastructure improvements.	force to consider alternatives to the

		current process for setting speed limits that may increase pedestrian and bicycle safety. This measure was signed into law by the Governor. (PWA) \$21 million in funding has been awarded to fund transportation initiatives. The Public Works Agency will continue pushing unfunded projects. There is a need to fund programs that improve enforcement and educate the public on driving speeds. The agency would like to implement a SAFE zone. This will require working with Police to identify locations to maximize the use of signs, such as main entry points into the city.
Reduction of Traffic Fatalities	Explore State and Federal grant programs that can help reduce traffic fatalities.	(PWA) Submitted \$132-million worth of grant applications focused bicycle/pedestrian safety and fatality reduction. To date, we have received \$21-million with \$11-million in applications still being reviewed.
Non-Motorized Transportation	Support legislation and grant programs that increase funding for cities that are promoting a reduction of greenhouse gases through the development of alternative methods of transportation.	(PWA) There is a large deficiency in funds. Developers enhance and change sidewalks. The improvements that are needed are not happening fast enough. There is a need for legislation to provide funding for access to ensure all sidewalks are maintained.
SMSA Program	Advocate for \$40 million dollars to complete the Safe Mobility Program in Santa Ana.	(PWA) Submitted a grant application to the ATP program (state and federal funding) for Phase 1 of the Safe Mobility Santa Ana projects (\$5.3-million). In future grant pursuits staff will include more projects.
Carpool Initiatives	Support legislation and grant programs that fund carpooling options such as buses, trains, and street cars.	

PARKS AND REC	PARKS AND RECREATIONAL PROGRAMS		
INITIATIVE	SUMMARY	SCORECARD	
CDBG Funds	Collaborate with Federal representatives to preserve CDBG funding for Santa Ana to ensure the development of Capital park projects, social service programs, and parks/lrecreation programs.	(PRCSA) Under a Joint Use agreement with the SAUSD, the PRCSA was successful in obtaining a \$5 million State grant to develop the Roosevelt Walker Community Center and Park on 3.5 acres of district property. \$2.5 million of additional CDBG and park development funding completed the project. The project included a Community Center, basketball courts, play equipment, exercise equipment, community garden, multi-purpose field, running track and parking lot. The community center and park are open for community use during school hours.	
Park Bonds	Support legislation that appropriates SB 5 bond funding, pending voter approval on the June 2018 ballot.	(TPA) Initiative was approved by voters. (TPA) worked with the city to support SB 5 (De Leon), which appeared on the June 2018 ballot as Proposition 68 and was approved by voters. Proposition 68 contains direct per capita funding for local parks, as well as competitive programs from which the city can apply for funding. Additionally, TPA worked with the city to provide information regarding the guideline development and funding solicitation of various programs within Proposition 68, including the California River Parkways program and the Cultural, Community and Natural Resources Program.	
Park Development	Collaborate with State representatives for increased funding for parks within the city.	(TPA) worked with the city and its legislative representatives to provide information on the city's priority park projects for potential funding from the Santa Ana River Conservancy Program. TPA worked with the city's legislative delegation to appropriate \$5 million in funding for the Santa Ana River	

		Conservancy Program of the \$16 million in Proposition 68 funding for the Program. (PRCSA) The department has the opportunity to apply for competitive grants under Proposition 68. The department is working to identify projects and features that qualify for funding. Funding does not allow for deferred maintenance.
Science Education	Support legislation and grant programs that increase funding for education on climate-change, eco-systems, and zoology, with the assistance of local zoos.	 (TPA) worked with the city's legislative delegation to appropriate \$40 million, as part of the State Budget, from the Proposition 68 Cultural, Community and Natural Resources Program. Worked to provide input to the Department of Parks and Recreation relating to the development of guidelines for the program which provides funding for, among other things, science centers in heavily urbanized counties and programs that education the public about natural landscapes, aquatic species, or wildlife. (FRCSA) The Santa Ana zoo developed a 20-year master plan, which includes \$70 million additional builds and enhancement of the park. Initiatives in the 20-year master plan include: A new veterinary hospital A series of primate trails soaring over the Zoo for added animal enrichment and an immersive guest experience The addition of Bean Sprouts, a healthy, organic eatery onsite at the Zoo A new entry plaza and improved parking Additional participation in local,

	national and world-wide conservation projects
Collaborate with State and Federal representatives to help acquire funding to enhance current libraries and establish an E-Library presence.	(PRCSA) On-going process. Identified funding needs for library expansion and renovations.
Support legislation and grant programs that have the potential to reduce criminal involvement and provide intervention programs.	(PRCSA) Awarded a \$1million Grant from State Youth Soccer Program for to install synthetic turf on the athletic field and drought tolerant planting at Santa Anita Park.
	(PRCSA) The department is continuing to identify funding opportunities to develop and implement recreation based programs after school and on weekends for youth and teens. The primary focus for these programs is to provide youth opportunities to be actively engaged in a safe and positive environment.
	Federal representatives to help acquire funding to enhance current libraries and establish an E-Library presence. Support legislation and grant programs that have the potential to reduce criminal involvement and provide intervention

SANCTUARY CIT	SANCTUARY CITY		
INITIATIVE	SUMMARY	SCORECARD	
Immigrant Rights	Support State and Federal legislation that recognizes the liberty and equal rights of all individuals regardless of immigration status.	(CM) The City of Santa Ana passed an ordinance in January 2018 supporting equal rights for all individuals.	
Immigration Reform	Support Federal immigration reform that provides sensible and effective solutions to secure our borders, promote economic development, and ensure stronger communities.	(CM) The city entered an agreement with the VERA Institute of Justice to provide universal representation for Santa Ana residents in an effort to promote this initiative while maintaining public trust.	
Naturalization Ceremonies	Explore State and Federal legislation that recognizes and provides funding to Cities who	(CM) The City Manager's Office examined the process to receive funding. The city would be required to provide a	

host citizenship related events.	convention center sized arena without State or Federal funding. Currently, the city does not operate the mandatory infrastructure to host naturalization ceremonies.
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Communication and Engagement

Community engagement strengthens the community, promotes informed participation, improves city decision making, and increases trust in government. The following initiatives would support the City of Santa Ana to further engage and inform the community of Santa Ana.

OUTREACH AND ENGAGEMENT STRATEGIES		
INITIATIVE	SUMMARY	SCORECARD
Voter Education and Engagement	Support legislation and grant programs that provide assistance to cities seeking to increase voter turnout and civic engagement.	(CC) This initiative was completed. As a result, the Youth Commission was created.
National Voter Information	Support legislation that creates a National Voter Information database that can help alleviate duplicate voter information.	(CC) No relevant legislation has been brought up by the State of California. The office has not reached out to the Assembly and Senate officials because this would require the request of the council to support legislation.
Open Data	Support legislation and grant programs that foster the development of Open Data software.	(CC) The Clerk's office has been using Open Government as a tool to for transparency, such as budget, salary, FPPC forms, and other information requested through the Sunshine Ordinance.

		(IT) IT Department implemented a new website which includes portals for both tabular and GIS open data. The department is working with other city departments to make more of their data available to the public
Ensure Accurate Census 2020	Support Federal legislation and funding to fully fund the 2020 Census and provide the necessary resources required to achieve a fair and accurate census, especially among hard-to-count populations. Oppose the US Department of	(CM) The city has secured \$15,000 from the State of California under the Local Update of Census Addresses (LUCA) in order to ensure an accurate census count. Santa Ana hosted a regional round table with key stakeholders and developed a community outreach plan to achieve a fair and accurate census count.
	Justice's request to add a new untested question relating to an individual's citizenship status, adding to fears that the census submission could further lead to potentially serious undercount.	(TPA) monitored and provided information on budget proposals to include funding for activities related to census 2020. The final state budget included \$90 million for various activities related to the preparation for the 2020 census.

Team Santa Ana

The city continues to face an increasing demand for services and works diligently to fulfill the needs of the community. As an organization, the city continues to develop innovative and efficient methods to deliver services. Continued success in this regard will depend on State and Federal support in the following initiatives.

ORGANIZATIONAL HEALTH		
INITIATIVE	SUMMARY	SCORECARD
Cyber Security	Support and advocate for legislation that supports a centralized cyber security management system.	(IT) Implemented next generation firewall that provides better security.
Employee Health	Support legislation that maintains healthcare rates at an affordable and/or market rate value to provide employees with beneficial health coverage.	

Employee Safety	Support and advocate for legislation that promotes the safety of employees.	
Pension Reform	Support legislation that preserves local authority in designing retirement formulas for employees.	