

City of Santa Ana 2021-2029 Housing Element Update



Housing & Neighborhoods: Preservation Roundtable Forum

June 9, 2021



Interpretación en Español Disponible / Spanish Interpretation Available

1) Haga clic en el Círculo

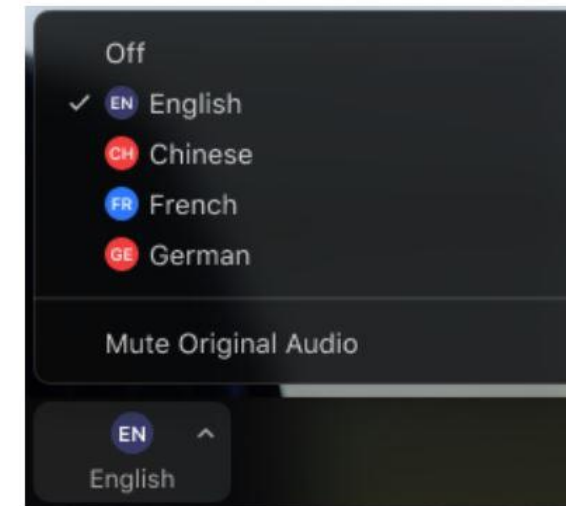
2) Haga Clic en la Idioma – Español

English Monolingual Speakers - You will have the option to select the English Language on the Zoom interpretation feature to listen to the interpretation of a participant speaking Spanish. Just click on the Globe at the bottom of your screen and select English.

1. In your meeting/webinar controls, click **Interpretation**.

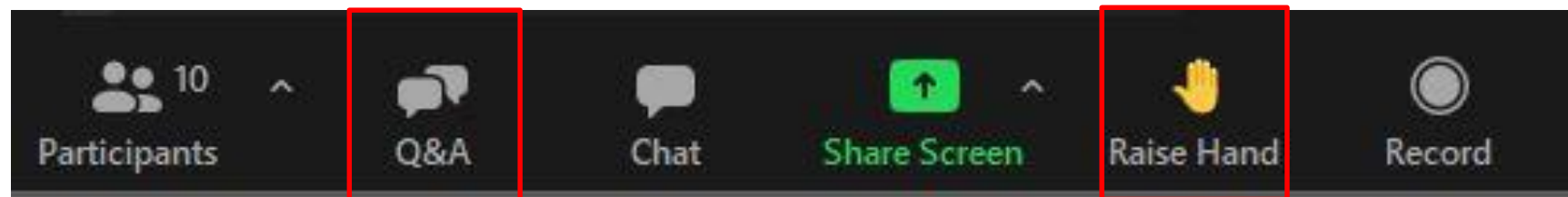


2. Click the language that you would like to hear.



Ways to Participate During the Meeting // *Formas de Participar Durante la Reunión*

- » There are two ways to participate in the meeting / *Hay dos formas de participar en la reunión:*
- **Raise Your Hand / *Levanta la Mano***
 - If you have a comment to make or want the organizers attention use this function. *Si tiene un comentario para hacer o desea la atención de los organizadores utiliza esta función.*
- **Ask a Question / *Hacer una Pregunta***
 - Type it in the Q & A box. *Escríballo en el cuadro de Q & A.*



Ways to Participate if you are Dialing in / *Formas de Participar Si Usted Está por Teléfono*

- » If you are dialing in only press *9 to raise your hand and dial *6 to unmute to speak during the meeting.
- » *Si está marcando sólo oprime *9 para levantar la mano y marque *6 para desactivar el silencio para hablar durante la reunión*



WELCOME & PURPOSE – Housing Element Roundtable

- » Gather representatives from local community serving organizations, residents, and housing industry partners
- » Assist City staff to shape Housing Element policy and program improvements
- » Build relationships to promote housing to serve Santa Ana



AGENDA – Housing Element Roundtable

- » Welcome & Purpose of Roundtable
- » Overview/Discussion of Santa Ana Housing Programs
 - Housing Rehabilitation
 - Neighborhood Initiatives
 - Community Building Initiatives
 - Code Enforcement
 - Historic Preservation
- » Next Steps



Housing is.....



Housing Rehabilitation

- Single Family Home Rehabilitation
- Mobile Home Repair
- Rental Rehabilitation



Housing Rehabilitation



| # | Program | Objective | |
|---|-----------------------------------|---|---|
| 1 | Single-Family Home Rehabilitation | <ul style="list-style-type: none"> • Provide low-interest loans for lower income homeowners. • Seek funding by tracking and applying for grants. | 4 applications approved in 2020; 3 homes repaired in 2019. |
| 2 | Mobile Home Repair | <ul style="list-style-type: none"> • Provide low- or no-interest loans for lower income households and seniors. • Seek funding by tracking and applying for grants. | 2 applications approved in 2020; 2 mobile homes units rehabilitated in 2019. |
| 3 | Rental Rehabilitation | <ul style="list-style-type: none"> • Provide low-interest loans to rental properties occupied by lower income households. • Seek funding by tracking and applying for grants. | Program on hold due to COVID-19; no applications received nor approved in 2020. |

New Programs required by state law: N/A



Neighborhood Initiatives

- **Neighborhood Improvements**
- **Neighborhood Infrastructure**
- **Healthy Neighborhood Initiatives**

FINAL REPORT

Adopted by the
Santa Ana City Council
June 18, 2019



Neighborhood Initiatives



| # | Program | Objective | Status |
|---|----------------------------------|---|--|
| 4 | Neighborhood Improvement | <ul style="list-style-type: none"> Support neighborhood associations Support the Communication Linkage Forum and the Community Development Resource Network to train and equip resident leaders. | Neighborhood meetings have evolved into a virtual meeting format and with bilingual interpretation and translation services. |
| 5 | Neighborhood Infrastructure | <ul style="list-style-type: none"> Complete infrastructure improvements in neighborhoods consistent with Capital Improvement Plan. Seek funds to improve infrastructure for health and wellness. | \$8.3 million were expended to reconstruct approximately 13.2 miles of local streets and 1.7 miles of arterial streets; continue to implement the Active Transportation Plan and Safe Routes to School Plan. |
| 6 | Healthy Neighborhood Initiatives | <ul style="list-style-type: none"> Implement Santa Ana Green program, which includes tree planting, corridor greenways, green initiatives, and energy conservation. Collaborate with partners to promote Healthy Neighborhood Initiatives and safe and active environments. | Recycling program in 14 City facilities; Santa Ana Green quarterly newsletter sent to 68,000 residential units; solid waste and recycling services program; finalized seven energy retrofits in City facilities and parks. |

New Programs required by state law: N/A



Community Building Initiatives

- Santa Ana Building Healthy Communities
- Building Community Efforts
- Neighborhood Safety



Community-Building Initiatives



| # | Program | Objective | Status |
|---|--|---|---|
| 7 | Santa Ana Building Healthy Communities (SABHC) | <ul style="list-style-type: none"> Support SABHC by attending meetings, working to achieve mutual goals, and forge a comprehensive health agenda for the General Plan update. | Vision Statement and Core Values of the updated General Plan were informed by SABHC policy suggestions; continue to support Community Land Trust model |
| 8 | Building Community Efforts | <ul style="list-style-type: none"> Seek grants and partnership opportunities for strategic community investments. Continue strategic investments in parks, recreation, access to healthy food, and safe routes to school to improve resident health. | New 93-unit affordable housing project with active transportation infrastructure and transit amenities; partnership with the County for the construction of 85 units of affordable housing. |
| 9 | Neighborhood Safety | <ul style="list-style-type: none"> Support efforts to improve and maintain the health and safety of neighborhoods. Apply Crime Prevention Through Environmental Design (CPTED) to enhance safety and security within multi-family residential developments. | Engaged the Police Department and City Planners to identify physical design measures that promote safe environments through CPTED techniques. |

New Programs required by state law: N/A



Code Enforcement

- Property Maintenance Standards
- Proactive Rental Enforcement
- Residential Response Team



Code Enforcement



| # | Program | Objective | Status |
|----|-------------------------------------|--|---|
| 10 | Property Maintenance Standards | <ul style="list-style-type: none"> Evaluate appropriateness of Healthy Housing Standards and research industry best practices to expedite compliance. Coordinate Proactive Rental Enforcement Program and Housing Rehabilitation Loan Program. | Continue collaboration with the City Attorney’s Office and the Santa Ana Police Department to address severe land use violations; continue providing City Loan Program information to residential property owners when corrective notices are issued. |
| 11 | Proactive Rental Enforcement (PREP) | <ul style="list-style-type: none"> Inspect 1,600 rental units/year and bring into compliance with City codes and standards. Work with the County Health Dept to identify infestation code violations and streamline resolution of violations. | 1,797 rental units inspected; generated 30 permits with a valuation of \$44,200 in improvements to rental properties |
| 12 | Residential Response Team (RRT) | <ul style="list-style-type: none"> Inspect 2,000 housing units/yr and bring into compliance with City codes and standards Work with the County Health Dept to identify infestation violations and streamline resolution of violations. | 2,740 properties inspected and 7,245 violations were addressed to bring buildings into City code compliance; generated 271 permits with a valuation of \$1.18 million to residential properties. |

New Programs required by state law: N/A





Historic Preservation

- **Historic Program & Ordinance**
- **Historic Home Rehabilitation Incentive**
- **Historic Neighborhood Preservation**

Historic Preservation



| # | Program | Objective | Status |
|----|--|--|---|
| 13 | Historic Program and Ordinance | <ul style="list-style-type: none"> Implementation of historic preservation program and associated ordinances and incentives Identify and list eligible historic residential properties and seek opportunities for preservation or adaptive reuse. | 20 applications for Mills Act agreements were submitted and 13 were executed and recorded; submitted annual state report to maintain status as a Certified Local Government. |
| 14 | Historic Home Rehabilitation Incentive | <ul style="list-style-type: none"> Seek funding sources and incentives to encourage repair and maintenance of historic homes. Provide low-interest home loans to assist in rehabilitation of 5 properties occupied by lower income households. | Continue to offer very low-interest loans to single-family historic homeowners; city received two inquiries for the program in 2020. |
| 15 | Historic Neighborhood Preservation | <ul style="list-style-type: none"> Explore innovative strategies to preserve residential districts and neighborhoods that have historic value. Create guidelines identifying the process for neighborhoods to pursue becoming a type of historic district. | Continue to coordinate with neighborhood associations; the Historic Resources Commission drafted recommendations to establish "historically significant" neighborhoods and support preservation efforts |

New Programs required by state law: N/A



Housing Element Roundtable



- Housing Rehabilitation
- Neighborhood Initiatives
- Community Building Initiatives
- Code Enforcement
- Historic Preservation

Project Schedule

» Summer 2021

- Roundtable Meetings
 - Workshop #3: Housing Supply & Diversity/ Housing Assistance – June 16th
 - Workshop #4: Special Needs/Fair Housing – June 30th
- Citywide Santa Ana Housing Survey & Community Forum

» Fall 2021

- Public Review Draft Elements
- Planning Commission & City Council Public Review
- HCD Submittal
- Adoption Hearings



For more information

» Melanie McCann, Principal Planner

✉ SAHousingElement2021@santa-ana.org

📞 (714) 667-2781

» Draft documents, survey link, meeting info

• <https://www.santa-ana.org/general-plan/housing-element-update-2021>



NEXT STEPS: Policies & Programs to Address Housing

Roundtable # 3 – Housing Supply
& Diversity/ Housing Assistance
June 16, 2021



2021-29 Housing
Element Update

