



City of Santa Ana

Main Street Digital Grant

Fostering Growth for Santa Ana Small Businesses

- A 5-week program with the SBDC teaching all aspects of digital marketing to business owners to drive revenue. This course will be taught through weekly webinars.
- A \$1,000 per business grant program from the City for paid online advertising upon completion of the 5 weeks, an SBDC consultant will help implement the advertising campaign with the owner.
- Designed to have an impact as the holidays approach.

\$1,000 Marketing Grants

DATES

Application opens: Tues, Aug 2, 2022 at 9 AM to Tues, Aug 16, 2022 at 11:59PM

Program Kick Off: 2 cohorts available on Tuesday, August 23, 2022 @ 10 AM or 4PM

ELIGIBILITY BUSINESSES MUST

- Be a commercially-zoned brick and mortar business.
- Be in operation for a minimum of 1-year (08/01/2021).
- Have the ability to attend all 5 sessions and meet with SBDC consultant.
- Complete short survey 3/6/9/12 months after program.
- Be located in the city of Santa Ana.
- Have a current/active business license and all applicable required permits.
- Have no code violations in the last 12 months.
- Businesses cannot be doing more than \$1,000,000 a year based on last 2021's sales.
- Be willing to sign a grant application.
- Be a for-profit business.
- If you previously completed this course, you are not eligible.

FOR MORE INFORMATION AND APPLICATION VISIT:
ociesbdc.org/santa-ana-digital



NEED HELP?
CONTACT THE SBDC

The Small Business Development Center (SBDC) can help you with your application and help awardees with additional funding requirements- at no cost.

Contact us at 1-800-616-7232 or visit us online to book an appointment: ociesbdc.org.

