



City of Santa Ana

Main Street Digital Grant

Fostering Growth for Santa Ana Small Businesses

- A 5-week program with the SBDC teaching all aspects of digital marketing to business owners to drive revenue. This course will be taught through weekly webinars.
- A \$1,000 per business grant program from the City for paid online advertising upon completion of the 5 weeks, an SBDC consultant will help implement the advertising campaign with the owner.
- Designed to have an impact as the holidays approach.

\$1,000 Marketing Grants



DATES

Application opens: Tues, Aug 2, 2022 at 9 AM to Tues, Aug 16, 2022 at 11:59PM

Program Kick Off: 2 cohorts available on Tuesday, August 23, 2022 @ 10 AM or 4PM



ELIGIBILITY

BUSINESSES MUST

- Be a commercially-zoned brick and mortar business.
- Be in operation for a minimum of 1-year (08/01/2021).
- Have the ability to attend all 5 sessions and meet with SBDC consultant.
- Complete short survey 3/6/9/12 months after program.
- Be located in the city of Santa Ana.
- Have a current/active business license and all applicable required permits.
- Have no code violations in the last 12 months.
- Businesses cannot be doing more than \$1,000,000 a year based on last 2021's sales.
- Be willing to sign a grant application.
- Be a for-profit business.
- If you previously completed this course, you are not eligible.



NEED HELP?

CONTACT THE SBDC

The Small Business Development Center (SBDC) can help you with your application and help awardees with additional funding requirements- at no cost.

Contact us at 1-800-616-7232 or visit us online to book an appointment: ociesmallbusiness.org.

FOR MORE INFORMATION AND APPLICATION VISIT:

ociesbdc.org/santa-ana-digital

