



# HAVE YOU DREAMED OF HAVING OR GROWING YOUR BUSINESS?

We guide you on how to do it!  
**City of Santa Ana, CA.**

## PRESENTS: **Emprendedor@s Program**

- Completely **FREE** eight-week program in **Spanish**.
- We'll show you how to start, fund, and grow your business.
- Gain a foundation in leadership.
- Meet business experts.

**Don't put off your plans for tomorrow, start your business today!**

## Program Modules

### MODULES 1 & 2

Defining your idea, product or service.  
Business structures.  
Registration of EIN, TIN in IRS.  
Registration Process (DBA), SWOT analysis.

### MODULES 3 & 4

Marketing.  
Social Media.  
Sales.  
Leadership.

### MODULES 5 - 8

Mission, vision and values.  
Creating your business plan.  
The importance of your professional and personal image.  
Funding your business.  
Human resources.  
and more...



For more information or to register:

**Call: (714) 627-2671**

**Register:** <https://bit.ly/3wIWyq1>

**Location: City of Santa Ana**

**Every Monday · From October 03 to November 21, 2022 · 5 PM - 7 PM**

**Asociación de Emprendedor@s Office:**

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Partners



Presented by the Asociación de Emprendedor@s and the City of Santa Ana, CA.

Funded by mutual arrangement with the City of Santa Ana, CA. All opinions, conclusions, and/or recommendations expressed during the program are those of the (author / s) and do not necessarily reflect the views of the Asociación de Emprendedor@s.

All programs are extended to the public without discrimination. Reasonable accommodations for people with disabilities can be requested as long as they are requested two weeks in advance.