



FOCUS MEDIA

GROUP

Your Santa Ana Exclusive Advertising Partner

"Street-Level Billboards" to
Drive Customers to Your
Business!

- ✓ *Transit Shelters*
- ✓ *Selected Citywide Advertising Kiosks*



Focus Media Group is excited to offer high-quality media assets and marketing opportunities to the local business community in Santa Ana.

Partnering with you to solve marketing problems and drive consumer engagement, sales and growth!

We are your selected partner for marketing your products and services to drive consumer engagement, sales and growth!

Exclusive discounts apply to all local Santa Ana businesses.

FMG services include production, printing and affixing posters to display panels strategically located to target high vehicular and pedestrian traffic.



Advertising Kiosks

Locations of stand-alone advertising kiosks have been carefully selected to target vehicles and pedestrians near supermarkets, malls, movie theaters, music stores, tourist attractions, and so much more.



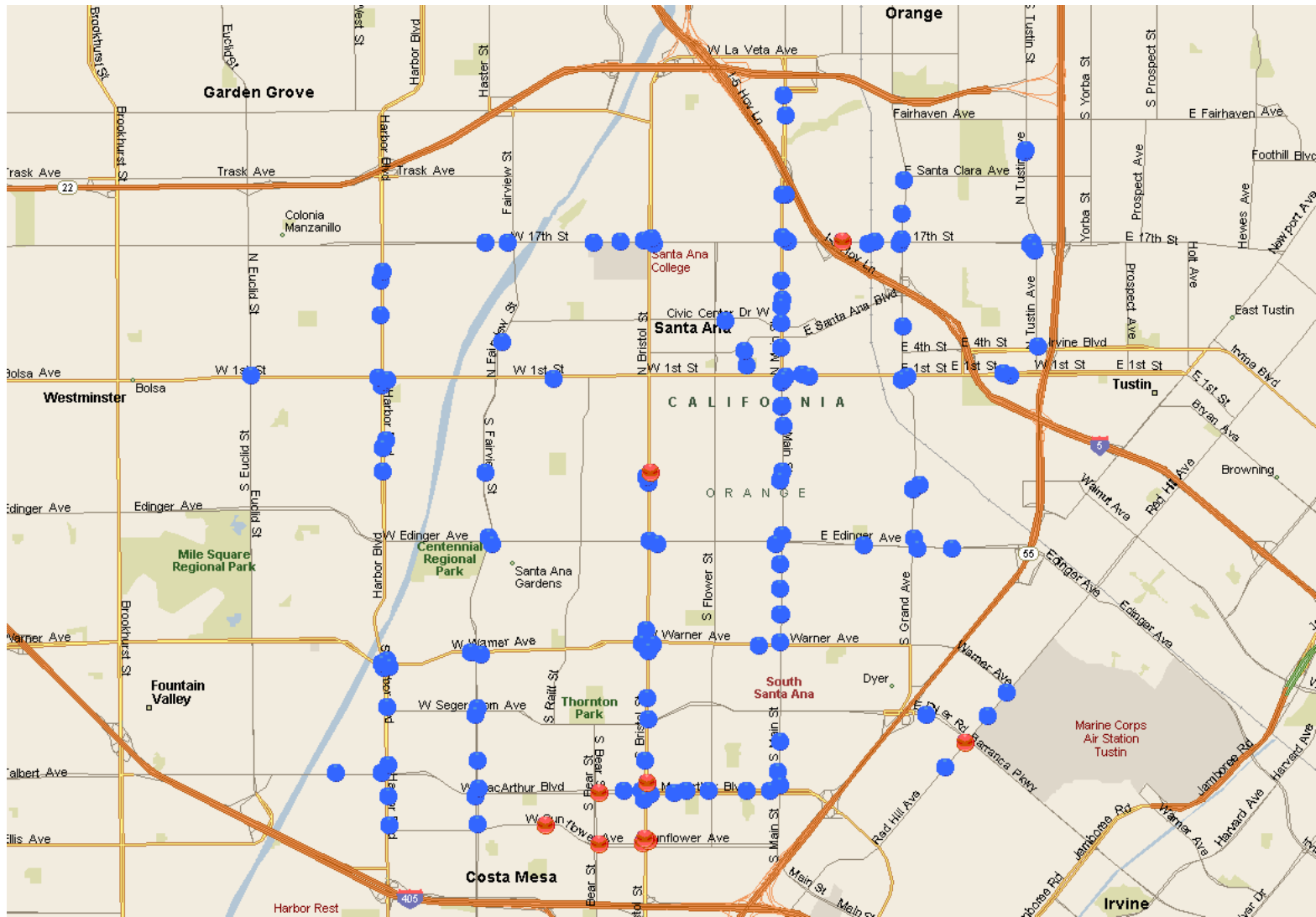
Santa Ana Transit Shelters & Kiosks



Advertising transit shelters and kiosks are strategically placed throughout Santa Ana to maximize visibility to advertisements.

Advertising Kiosks ●

Transit Shelters ●



INCREASE VISIBILITY OF YOUR BRAND, SERVICES AND PRODUCTS

Find out how to get the most out of your local advertising experience!

Our team of dedicated professionals will show you how! *Exclusive discounts apply to all local Santa Ana businesses.*

- ❖ Average Panel Impressions
 - Average daily impression, per panel: 11,555
 - Average monthly impression, per panel: 323,540
- ❖ Target a precise audience in a specific neighborhood or target the mass market
- ❖ Reinforce brand awareness
- ❖ Cost efficient- less expensive than TV, Radio, or Newspaper
- ❖ Always visible- 365 days per year, 24 hours a day
- ❖ Versatile- reaches locals and tourists
- ❖ Great for creating targeted awareness

Discover the
Power of
Outdoor
Advertising

*Call us today to discuss your local
marketing plans!*

Thank you!

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