

**City of Santa Ana Measure X
Annual Report of Revenue & Expenditures
Fiscal Year Ended June 30, 2022**

Measure X Background

On November 6, 2018, Santa Ana’s voters approved Measure X Santa Ana Neighborhood Safety, Homeless Prevention, and Essential City Services Enhancement Measure. Measure X is a local sales tax of 1.5% *“To maintain effective 9-1-1 response; retaining firefighters and police officers; addressing homelessness; fixing streets; maintaining parks, youth and senior services, and unrestricted general revenue purposes”*.

Like most cities in California, Santa Ana was facing a budget deficit from the increasing cost of services outpacing the City’s revenue sources. Prior to passage of Measure X, the City Council adopted the fiscal year 2018-19 General Fund budget to spend \$10.2 million more than revenue collected, drawing down the City’s reserve balance to maintain the level of service to the public. The budget forecast indicated the structural deficit would continue to grow each year, predicting that by 2020, the City’s General Fund would spend \$31.9 million more than it collects each year.

Measure X became effective on April 1, 2019, and the City initially expected it would generate \$60 million of annual General Fund revenue. Most recently, Measure X generated \$86 million of annual General Fund revenue for fiscal year ended June 30, 2022. After 10 years, the tax will decrease to 1.0%; and on March 31, 2039 the tax will sunset.

Citizen Oversight Committee

Ordinance NS-2952 enacted with approval of the ballot measure requires annual audits and citizens oversight. Specifically Section 35-215 states: *“An annual audit of the revenue generated by the sales and use tax and the expenditure made will be conducted by an independent certified public accountant.”* Section 35-214 states the Committee will *“act in an advisory role to the City Council in reviewing the annual revenue and expenditures of funds from the tax authorized by this article.”*

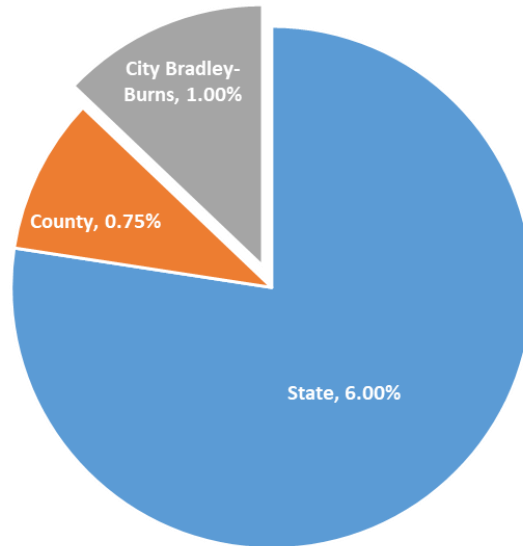
On February 5, 2019, the City Council established the Measure X Citizen Oversight Committee via Resolution No. 2019-008. Each City Council Member recommends appointment of an Oversight Committee Member residing in their ward, with ratification by the entire City Council. The Mayor appoints a member at large with financial expertise. Section 6 of the establishing resolution identifies the Committee’s duties as follows.

- A. *“Pursuant to Santa Ana Municipal Code Section 35-214, the Committee shall act in an advisory role to the City Council.*
- B. *The Committee shall review summaries of quarterly and year-to-date revenue generated by Measure X, as detailed sales tax data for each business is confidential pursuant to state law.*
- C. *The Committee shall review budgeted and actual expenditures appropriated from the Measure X revenue source.*
- D. *During its December meeting, the Committee shall receive annual presentations from the City's sales and use tax consultant and the City's independent financial statement auditor.*
- E. *During its March meeting, the Committee shall prepare an annual report to City Council, including recommendations, in time for City Council consideration during the budget process for the upcoming fiscal year.”*

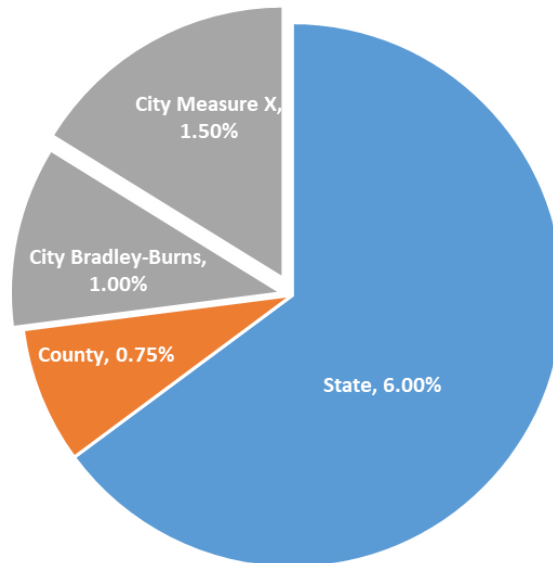
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Sales Tax Rates

The public is accustomed to paying sales tax when purchasing goods in California. The base sales tax rate in Orange County is 7.75%, with 1.00% distributed to cities (the Bradley-Burns allocation). Sellers collect the tax and remit to the California Department of Tax and Fee Administration (CDTFA), which distributes the tax as follows.



For most transactions, Measure X adds 1.5% to the sales tax rate, effectively setting the local tax rate to 9.25%.



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Sales Tax Rates - Continued

Measure X is a local transactions and use tax, with slightly different rules for collection. For most local sales transactions, there is no difference. However, when a Santa Ana seller ships product out of the city, no Measure X tax is collected. When an outside seller ships product into the city, the seller must collect Measure X tax. When a non-resident purchases a vehicle in the City, no Measure X tax is collected.

Measure X Revenue

This annual report covers the fiscal year ended June 30, 2022 (July 2021 through June 2022).

Reporting Period - Month	Amount Collected
July 2021	6,788,501
August 2021	7,184,416
September 2021	6,896,311
October 2021	6,380,666
November 2021	6,066,076
December 2021	9,393,421
January 2022	5,969,453
February 2022	5,719,456
March 2022	8,795,649
April 2022	6,675,711
May 2022	7,103,723
June 2022	9,029,618
Total Collected FY 2021-22	\$ 86,003,001

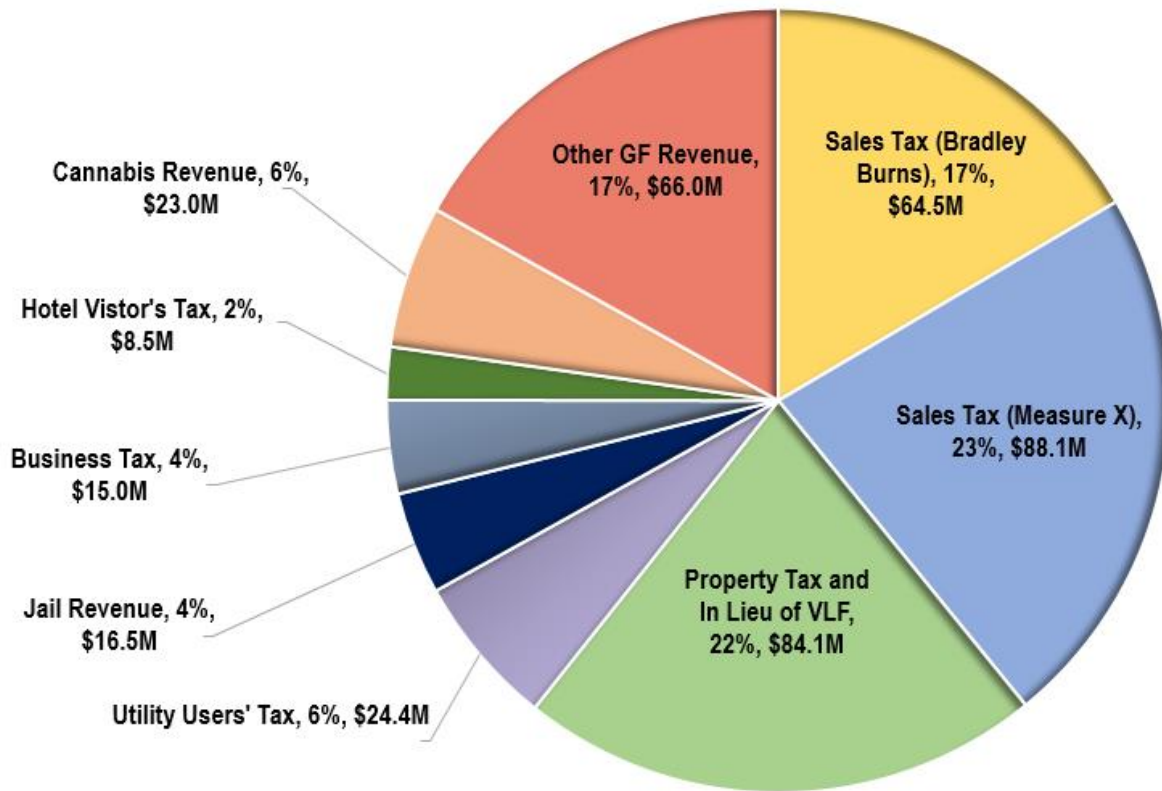
The City received \$86 million in Measure X receipts during fiscal year 2021-22 which represents a full twelve (12) months of remittances. Measure X receipts exceeded revised budget projections of \$84.2 by \$1.8 million. The year over year revenue increase was 15% compared to FY 20-21. The increase in revenue was largely because of reduced restrictions due to COVID-19, allowing for increased economic activity in various business segments.

The Adopted Estimated Budget for Fiscal Year 2022-23 is \$88.1 million. In June 2022 The City’s consultant provided “Most Likely projections” based on the most recent economic data available.

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A summary of the total Fiscal Year 2022-23 General Fund budget is as follows.

FY 22-23 General Fund Revenue: \$390.1M



Measure X Revenue during Fiscal Year 2022-23 represents twenty-three percent (23%) of the total General Fund revenue.

Fiscal Year 2021-22 Expenditures

The City utilized Measure X funding of \$64 million in program expenses while adding \$22 million to its General Fund reserve accounts (Exhibit 1). Included in additions to reserves are \$13.9 million of budget carryovers for amounts that have been committed but not yet expended as of June 30, 2022. Program expenses include maintaining effective 9-1-1 response times; retaining firefighters and police officers; addressing homelessness; fixing streets, maintaining parks; youth services; and Unrestricted General Revenue Purposes.

The Unrestricted General Revenue Purposes program expense was \$22.7 million, which included the following:

- Addressing prior year deficits and employee compensation increases for non-Safety employees totaling \$11.7 million

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- \$10.2 million – deficit
- \$1.5 million – planned savings
- Santa Ana Regional Transportation Center Subsidy and Maintenance - \$3.0 million
- Business Interruption Fund Program - \$0.8 million
- Subsidy to Support Downtown Business Activity with Free Parking - \$0.8 million
- Streetlight retrofit Debt Service - \$0.8 million
- Vehicle Incentive Program - \$0.7 million
- Other Programs (various) - \$4.8 million

Fiscal Year 2021-22 Expenditures- Continued:

Category	Actuals FY 21-22
Maintain Effective 9-1-1 Response	7,803,546
Retaining Firefighters	7,217,460
Retaining Police Officers	7,318,061
Addressing Homelessness	10,924,955
Fixing Streets	1,402,596
Maintaining Parks	4,509,450
Youth Services	2,210,274
Unrestricted General Revenue Purpose	22,650,166
Subtotal	64,036,507
Carryovers from FY 2021-22 to FY 2022-23	13,860,920
Additions to Reserves	8,105,574
Total	\$ 86,003,001

Exhibit 1 to this report includes details for each spending category in fiscal year 2021-22.

Fiscal Year 2018-19 thru 2021-22 Revenue and Expenditures:

Since the passage of Measure X, the City has received \$236.5 million in revenue while expending \$188.1 million and adding \$48.4 million to its reserves (Exhibit 2). A summary of Expenditures by ballot categories are noted below

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Fiscal Year Ended June 30, 2022**

	FY 2018-19	FY 2019-20	FY 2020-21	FY 2021-22	All Fiscal Years
	Actuals	Actuals	Actuals	Actuals	Total
Measure X Revenue - by Fiscal Year	13,594,649	61,796,957	75,094,335	86,003,001	236,488,942
Expenditures by Category					
Maintain Effective 9-1-1 Response	-	11,456,116	9,117,912.00	7,803,546	28,377,574
Retaining Firefighters	-	3,096,098	1,967,002	7,217,460	12,280,560
Retaining Police Officers	-	2,747,648	6,661,169	7,318,061	16,726,878
Addressing Homelessness	-	732,050	9,006,346	10,924,955	20,663,351
Fixing Streets	-	238,163	2,150,394	1,402,596	3,791,153
Maintaining Parks	-	2,540,408	7,515,887	4,509,450	14,565,745
Youth Services	-	-	1,206,897	2,210,274	3,417,171
Unrestricted General Revenue Purpose	13,680,805	28,201,426	23,795,337	22,650,166	88,327,734
Subtotals - Program Expenditure by Ballot Category	13,680,805	49,011,909	61,420,943	64,036,507	188,150,165
Additional Reserves*	-	12,785,048	13,673,393	21,966,494	48,424,935
Total Actual Expenditures and Additions to Reserves by Fiscal Year	13,680,805	61,796,957	75,094,336	86,003,001	236,575,099

*Includes Carryovers from FY 2019-20 (\$7,039,761), FY 2020-21 (\$3,751,500), and FY 2021-22 (\$13,860,920)

**City of Santa Ana Measure X - Annual Expenditure Report
Fiscal Year Ended June 30, 2022**

Category	Description	Actuals as of 06/30/22
Maintain Effective 9-1-1 Response	Human Resources Technician dedicated to Police Recruiting	\$ 116,401
Maintain Effective 9-1-1 Response	Park Security Contract	403,243
Maintain Effective 9-1-1 Response	Ambulance Service Contract increase to maintain service level	1,236,189
Maintain Effective 9-1-1 Response	Police Department Overtime	1,228,936
Maintain Effective 9-1-1 Response	Funding for additional police officers, traffic collision investigators; office assistants to relieve police officers stand-by pay, cash-outs and related benefits	3,788,917
Maintain Effective 9-1-1 Response	Public Safety Specialized Units: Criminal Investigations; Metro Division; Communications; Vice; and Investigations and Support Service	1,029,860
Retaining Firefighters	Orange County Fire contract increase to maintain service level	7,217,460
Retaining Police Officers	One-time additional Retiree Health Contribution	1,228,870
Retaining Police Officers	Cost of POA Contract Increase & Related Benefits	6,089,191
Addressing Homelessness	Code Enforcement Officers (2)	211,892
Addressing Homelessness	Public Safety Response - Homelessness (Labor)	8,462,630
Addressing Homelessness	Public Safety Response - Homelessness (Contractual and Other)	1,162,772
Addressing Homelessness	QOLT Clean-Up Staffing (2 Maint Workers II + Sanitation Inspect II)	101,497
Addressing Homelessness	QOLT Clean-Up Contract Homeless Services	559,060
Addressing Homelessness	Homeless Outreach & Engagement	427,104
Fixing Streets	Sidewalk and/or Street Repair	500,000
Fixing Streets	Streetlight Pole work - Under lit Areas	902,596
Maintaining Parks	Park Maintenance and Repairs / Master Plan	3,052,667
Maintaining Parks	Park Facilities - Personnel	1,104,830
Maintaining Parks	Park Ambassador	351,953
Youth Services	Zoo and Recreation Personnel	106,472
Youth Services	Librarians and administrative Support (Personnel)	1,173,214
Youth Services	Enhanced Library Services / Location	400
Youth Services	Crossing Guard	930,187

City of Santa Ana Measure X - Annual Expenditure Report
Fiscal Year Ended June 30, 2022

Category	Description	Actuals as of 06/30/22
Subtotal Before Unrestricted Purposes		41,386,341
Unrestricted General Revenue Purpose	FY18-19 Budget Deficit - Planned Staff Savings not implemented	1,500,000
Unrestricted General Revenue Purpose	FY18-19 Budget Deficit - Planned Use of General Fund Reserve	10,200,000
Unrestricted General Revenue Purpose	Vehicle Incentive Program (VIP)	667,520
Unrestricted General Revenue Purpose	New Debt Payments for Purchase of Streetlights	782,550
Unrestricted General Revenue Purpose	Street Tree Maintenance (Tree-Trimming)	403,008
Unrestricted General Revenue Purpose	Various (Partially Restore Frozen Positions)	55,212
Unrestricted General Revenue Purpose	Universal Legal Defense Fund for Dreamers & Parents	283,333
Unrestricted General Revenue Purpose	Public Meeting Software & ADA Captioning	50,000
Unrestricted General Revenue Purpose	Redistricting	157,147
Unrestricted General Revenue Purpose	Bus Shelter Program (replacement and repairs)	311,111
Unrestricted General Revenue Purpose	Zoo Contract & Supply Enhancements	690,725
Unrestricted General Revenue Purpose	Sales Tax Rebate - Volvo & Tac Energy	720,645
Unrestricted General Revenue Purpose	Santa Ana Regional Transportation Center Subsidy and Maintenance	2,981,870
Unrestricted General Revenue Purpose	Support for Utility Billing, Business Retention and HR - Administrative	700,358
Unrestricted General Revenue Purpose	Principal HR Analyst	75,100
Unrestricted General Revenue Purpose	Permit Service Technician- PBA salaries	79,276
Unrestricted General Revenue Purpose	Engineering Salaries for review of Plan Checks and Permits	550,000
Unrestricted General Revenue Purpose	Sponsor Local Arts & Culture	100,000
Unrestricted General Revenue Purpose	Vietnamese Community Liaison	65,961
Unrestricted General Revenue Purpose	Executive Assistance	114,051
Unrestricted General Revenue Purpose	Juneteenth Celebration 2022	68,120
Unrestricted General Revenue Purpose	Santa Ana Business Interruption Fund program	793,780
Unrestricted General Revenue Purpose	Economic Dev. Spec. I	18,966
Unrestricted General Revenue Purpose	City Council, Contract Vendor Personnel Services	18,795

**City of Santa Ana Measure X - Annual Expenditure Report
Fiscal Year Ended June 30, 2022**

Category	Description	Actuals as of 06/30/22
Unrestricted General Revenue Purpose	PWA Graffiti Abatement Service Enhancement (Graffiti Removal)	473,638
Unrestricted General Revenue Purpose	Subsidy to support downtown business activity with free parking	789,000
Subtotal Unrestricted Purposes		22,650,166
Sub-total - Expenditures		64,036,507
	Additional Reserves	21,966,494
Grand Total Expenditures and Additions to Reserves - FY 2021-22		86,003,001

**City of Santa Ana Measure X - Annual Expenditure Report
Fiscal Year Ended June 30, 2022**

AUP Report - Summary

Total Measure X Revenue	86,003,001
	Actuals as of
	06/30/22
Category	Actuals as of
Maintain Effective 9-1-1 Response	<u>7,803,546</u>
Retaining Firefighters	7,217,460
Retaining Police Officers	7,318,061
Addressing Homelessness	10,924,955
Fixing Streets	1,402,596
Maintaining Parks	4,509,450
Youth Services	2,210,274
Unrestricted General Revenue Purpose	<u>22,650,166</u>
Totals	64,036,507
Additional Reserves	21,966,494
Total Measure X Uses/Expenditures / Additions to Reserves	86,003,001

**City of Santa Ana Measure X - Annual Expenditure Report
Fiscal Year Ended June 30, 2022**

Category	Description	FY 2018-19 Actuals	FY 2019-20 Actuals	FY 2020-21 Actuals	FY 2021-22 Actuals	All Fiscal Years Totals
Maintain Effective 9-1-1 Response	Human Resources Technician dedicated to Police Recruiting	\$ -	\$ 52,485	\$ 79,711	\$ 116,401	\$ 248,597
Maintain Effective 9-1-1 Response	Park Security Contract	-	446,018	615,768	403,243	1,465,029
Maintain Effective 9-1-1 Response	Ambulance Service Contract increase to maintain service level	-	923,818	1,079,075	1,236,189	3,239,082
Maintain Effective 9-1-1 Response	Police Department Overtime	-	2,971,751	1,440,024	1,228,936	5,640,711
Maintain Effective 9-1-1 Response	Funding for additional police officers, traffic collision investigators; office assistants to relieve police officers stand-by pay, cash-outs and related benefits	-	101,751	3,660,365	3,788,917	7,551,033
Maintain Effective 9-1-1 Response	Public Safety Salary & Related Benefits	-	-	1,448,656	-	1,448,656
Maintain Effective 9-1-1 Response	Public Safety Specialized Units: Criminal Investigations; Metro Division; Communications; Vice; and Investigations and Support Service	-	-	794,313	1,029,860	1,824,173
Maintain Effective 9-1-1 Response	Increase to actual for Police Cash-Outs, Standby & Court Pay	-	368,515	-	-	368,515
Retaining Firefighters	Orange County Fire contract increase to maintain service level	-	3,096,098	1,967,002	7,217,460	12,280,560
Retaining Police Officers	One-time additional Retiree Health Contribution	-	-	-	1,228,870	1,228,870
Retaining Police Officers	Employee Pension Contribution Increase (Safety)	-	2,747,648	6,661,169	-	9,408,817
Maintain Effective 9-1-1 Response	Cost of POA Contract Increase & Related Benefits	-	6,591,778	-	6,089,191	12,680,969
Addressing Homelessness	Code Enforcement Officers (2)	-	52,985	118,119	211,892	382,996
Addressing Homelessness	Public Safety Response - Homelessness (Labor)	-	-	6,676,636	8,462,630	15,139,266
Addressing Homelessness	Public Safety Response - Homelessness (Contractual and Other)	-	-	1,264,904	1,162,772	2,427,676
Addressing Homelessness	QOLT Clean-Up Vehicle	-	85,200	-	-	85,200
Addressing Homelessness	QOLT Clean-Up Staffing (2 Maint Workers II + Sanitation Inspect II)	-	98,890	-	101,497	200,387
Addressing Homelessness	QOLT Clean-Up Contract Homeless Services	-	494,975	453,257	559,060	1,507,292
Addressing Homelessness	Homeless Outreach & Engagement	-	-	493,430	427,104	920,533
Fixing Streets	Sidewalk and/or Street Repair	-	238,163	1,000,000	500,000	1,738,163
Fixing Streets	Streetlight Pole work - Under lit Areas	-	-	1,150,394	902,596	2,052,990
Maintaining Parks	Park Maintenance and Repairs / Master Plan	-	1,849,103	52,448	3,052,667	4,954,218
Maintaining Parks	Park Facilities - Personnel	-	691,305	7,463,439	1,104,830	9,259,574
Maintaining Parks	Park Ambassador	-	-	-	351,953	351,953
Youth Services	Zoo and Recreation Personnel	-	-	376,307	106,472	482,779
Youth Services	Librarians and administrative Support (Personnel)	-	-	830,590	1,173,214	2,003,804
Youth Services	Enhanced Library Services / Location	-	-	-	400	400
Youth Services	Crossing Guard	-	-	-	930,187	930,187
Subtotal Before Unrestricted Purposes		-	20,810,483	37,625,607	41,386,341	99,822,431
Unrestricted General Revenue Purpose	Employee Pension Contribution Increase (Misc)	-	7,702,357	3,746,535	-	11,448,892
Unrestricted General Revenue Purpose	FY18-19 Budget Deficit - Planned Staff Savings not implemented	1,500,000	1,500,000	1,500,000	1,500,000	6,000,000
Unrestricted General Revenue Purpose	FY18-19 Budget Deficit - Planned Use of General Fund Reserve	10,200,000	10,200,000	10,200,000	10,200,000	40,800,000
Unrestricted General Revenue Purpose	Cannabis revenue shortfall	1,980,805	-	-	-	1,980,805
Unrestricted General Revenue Purpose	Animal Care Contract Increase	-	137,448.00	-	-	137,448
Unrestricted General Revenue Purpose	Vehicle Incentive Program (VIP)	-	758,000	910,916	667,520	2,336,435
Unrestricted General Revenue Purpose	New Debt Payments for Purchase of Streetlights	-	782,550	782,550	782,550	2,347,650
Unrestricted General Revenue Purpose	Street Tree Maintenance (Tree-Trimming)	-	3,753,219	388,507	403,008	4,544,734
Unrestricted General Revenue Purpose	Add 12 General Purpose Full-Time Positions to Police Dept	-	371,965	-	-	371,965

City of Santa Ana Measure X - Annual Expenditure Report
Fiscal Year Ended June 30, 2022

Category	Description	FY 2018-19 Actuals	FY 2019-20 Actuals	FY 2020-21 Actuals	FY 2021-22 Actuals	All Fiscal Years Totals
Unrestricted General Revenue Purpose	Police Body Armor, Special Enforcement Vehicles & Bldg. Repairs Various (Partially Restore	-	46,726	-	-	46,726
Unrestricted General Revenue Purpose	Frozen Positions)	-	-	-	55,212	55,212
Unrestricted General Revenue Purpose	Increase budget for Labor Negotiations	-	1,565,024	3,533,757	-	5,098,781
Unrestricted General Revenue Purpose	Universal Legal Defense Fund for Dreamers & Parents	-	100,000	100,000	283,333	483,333
Unrestricted General Revenue Purpose	Communications Consultant	-	49,052	-	-	49,052
Unrestricted General Revenue Purpose	Public Meeting Software & ADA Captioning	-	-	50,000	50,000	100,000
Unrestricted General Revenue Purpose	Establish Tourism District	-	35,200	-	-	35,200
Unrestricted General Revenue Purpose	Redistricting	-	-	-	157,147	157,147
Unrestricted General Revenue Purpose	Bus Shelter Program (replacement and repairs)	-	-	-	311,111	311,111
Unrestricted General Revenue Purpose	Emergency Repairs to Bridges & Drainage Structures, Bldg. Roof Repair	-	799,495	-	-	799,495
Unrestricted General Revenue Purpose	Zoo Contract & Supply Enhancements	-	247,395	343,000	690,725	1,281,120
Unrestricted General Revenue Purpose	Volunteer Background Checks	-	6,110	-	-	6,110
Unrestricted General Revenue Purpose	Rental Assistance & Funding for CDBG Eligible Programs	-	131,874	-	-	131,874
Unrestricted General Revenue Purpose	Rental Assistance & Funding for CDBG Eligible Programs	-	15,011	-	-	15,011
Unrestricted General Revenue Purpose	Sales Tax Rebate - Volvo & Tac Energy	-	-	713,303	720,645	1,433,948
Unrestricted General Revenue Purpose	Santa Ana Regional Transportation Center Subsidy and Maintenance	-	-	1,295,889	2,981,870	4,277,759
Unrestricted General Revenue Purpose	Support for Utility Billing, Business Retention and HR - Administrative	-	-	230,880	700,358	931,238
Unrestricted General Revenue Purpose	Principal HR Analyst	-	-	-	75,100	75,100
Unrestricted General Revenue Purpose	Permit Service Technician- PBA salaries	-	-	-	79,276	79,276
Unrestricted General Revenue Purpose	Engineering Salaries for review of Plan Checks and Permits	-	-	-	550,000	550,000
Unrestricted General Revenue Purpose	Sponsor Local Arts & Culture	-	-	-	100,000	100,000
Unrestricted General Revenue Purpose	Vietnamese Community Liaison	-	-	-	65,961	65,961
Unrestricted General Revenue Purpose	Executive Assistance	-	-	-	114,051	114,051
Unrestricted General Revenue Purpose	Juneteenth Celebration 2022	-	-	-	68,120	68,120
Unrestricted General Revenue Purpose	Santa Ana Business Interruption Fund program	-	-	-	793,780	793,780
Unrestricted General Revenue Purpose	Economic Dev. Spec. I	-	-	-	18,966	18,966
Unrestricted General Revenue Purpose	City Council, Contract Vendor Personnel Services	-	-	-	18,795	18,795
Unrestricted General Revenue Purpose	PWA Graffiti Abatement Service Enhancement (Graffiti Removal)	-	-	-	473,638	473,638
Unrestricted General Revenue Purpose	Subsidy to support downtown business activity with free parking	-	-	-	789,000	789,000
Subtotal Unrestricted Purposes		13,680,805	28,201,426	23,795,337	22,650,166	88,327,734
Sub-total - Expenditures		13,680,805	49,011,909	61,420,943	64,036,507	188,150,165
	Additional Reserves*	-	12,785,048	13,673,393	21,966,494	48,424,935
Grand Total Expenditures all Fiscal Years including Addition to Reserves		13,680,805	61,796,957	75,094,336	86,003,001	236,575,099

City of Santa Ana Measure X - Annual Expenditure Report, continued
 Fiscal Year Ended June 30, 20219 thru June 30, 2022

AUP Report - Summary

Total Measure X Revenue

Category	FY 2018-19	FY 2019-20	FY 2020-21	FY 2021-22
	Actuals	Actuals	Actuals	Actuals
Maintain Effective 9-1-1 Response	-	11,456,116	9,117,912	7,803,546
Retaining Firefighters	-	3,096,098	1,967,002	7,217,460
Retaining Police Officers	-	2,747,648	6,661,169	7,318,061
Addressing Homelessness	-	732,050	9,006,346	10,924,955
Fixing Streets	-	238,163	2,150,394	1,402,596
Maintaining Parks	-	2,540,408	7,515,887	4,509,450
Youth Services	-	-	1,206,897	2,210,274
Unrestricted General Revenue Purpose	13,680,805	28,201,426	23,795,337	22,650,166
Subtotal - Program Expenditure by Ballot Category	13,680,805	49,011,909	61,420,943	64,036,507
Additional Reserves*	-	12,785,048	13,673,393	21,966,494
Total Measure X Uses/Expenditures / Additions to Reserves	13,680,805	61,796,957	75,094,336	86,003,001