



## CITY OF SANTA ANA PUBLIC WORKS AGENCY

### CALL FOR PUBLIC ART DESIGN PROPOSAL: King Street Urban Greening Project

**Deadline: Friday, February 24, 2023 at 11:59 PM (PST)**

The City of Santa Ana's Public Works Agency is issuing a Call for Public Art Design Proposals (CFP) to solicit designs for an original, durable, and low-maintenance outdoor public artwork suitable for placement on unused public space at the intersection of King Street and 10<sup>th</sup> Street as part of the "King Street Urban Greening Project." The design fee for the project is up to \$5,000. The art feature will be installed during the construction phase of the King Street Urban Greening Project by the artist and/or the contractor. Art feature installation is anticipated for late Winter/early Spring 2023. A panel will review complete proposal submittals and award one design contract.

The deadline for proposal submission is **Friday, February 24, 2023 at 11:59 PM (PST)** and must be submitted online via [Submittable.com](https://cityofsantaana.submittable.com).

Submit applications here: <https://cityofsantaana.submittable.com/submit>

For questions regarding the ***project and site***:

**Craig Foster**

NPDES Manager, Public Works Agency

Email: [cfoster@santa-ana.org](mailto:cfoster@santa-ana.org)

For questions regarding the ***application submission***:

**Arts & Culture Office**

Email: [artsandculture@santa-ana.org](mailto:artsandculture@santa-ana.org)

*(Call continues below)*

## **PROJECT OBJECTIVE/THEME**

The City was recently awarded a \$1.49 million grant from the Caltrans Clean California Local Grant Program (CCLGP) for design and construction of the King Street Urban Greening Project. The CCLGP is a competitive statewide program created to beautify and clean up local streets and roads, tribal lands, parks, pathways, transit centers, and other public spaces.

The City is soliciting designs from local artists for the art feature(s) that will be constructed as part of the project. The City and selected artist will solicit feedback from the local community (Artesia Pilar Neighborhood) about the preferred design options. The selected local artist will work with the City's Design Consultant to incorporate the preferred art feature(s) into the project's final design. The art feature(s) may include a mural and/or free-standing art installation and shall incorporate principles of urban greening, waste reduction, water management/conservation, reducing water pollution, environmental justice, and/or the neighborhood into the design.

## **SITE INFORMATION**

*(See images below for layout of site)*

The King Street Urban Greening Project features the transformation of 9,000 square-feet of unused public space at the intersection of King Street and 10th Street. The Project includes bicycle and pedestrian pathways, drought tolerant landscaping, lighting, waste receptacles, seating, interpretive signage, art feature(s), and a stormwater infiltration system that will capture and infiltrate stormwater runoff from the surrounding neighborhood.

***It is highly recommended that you visit the site on your own or schedule a site visit by contacting Craig Foster at [cfoster@santa-ana.org](mailto:cfoster@santa-ana.org) or (714) 647-5659.***



*(Call continues below)*

## **PROPOSAL SELECTION CRITERIA**

Artists may submit up to three (3) designs for a mural, art installation, or both. Please submit each design in separate applications. A panel will review the applications and recommend a group of finalists. The design finalists will be presented to the local neighborhoods and Design Consultant to determine the final proposal.

The selected artist will work with the construction contractor to implement the selected art feature. The selected design will receive \$5,000; however, a total budget of \$50,000 was included in the project budget for art feature implementation and construction.

The selection panel will review and evaluate the applications and final design proposals based on criteria that may include but is not limited to the following:

- Artistic merit and originality—including theme and context of the display in terms of scale, form, content, and materials
- Art feature creativity and fit within overall project aesthetics and goals
- If the proposal has technical design parameters, clear rendering of the mechanical components
- Experience creating artwork for public spaces, preferred but not required
- Experience collaborating with neighborhood entities, preferred but not required
- Track record working within a timeline and budget, preferred but not required
- Availability and ability to work with Design Consultant and construction crew for the term of the project

## **DESIGN & INSTALLATION**

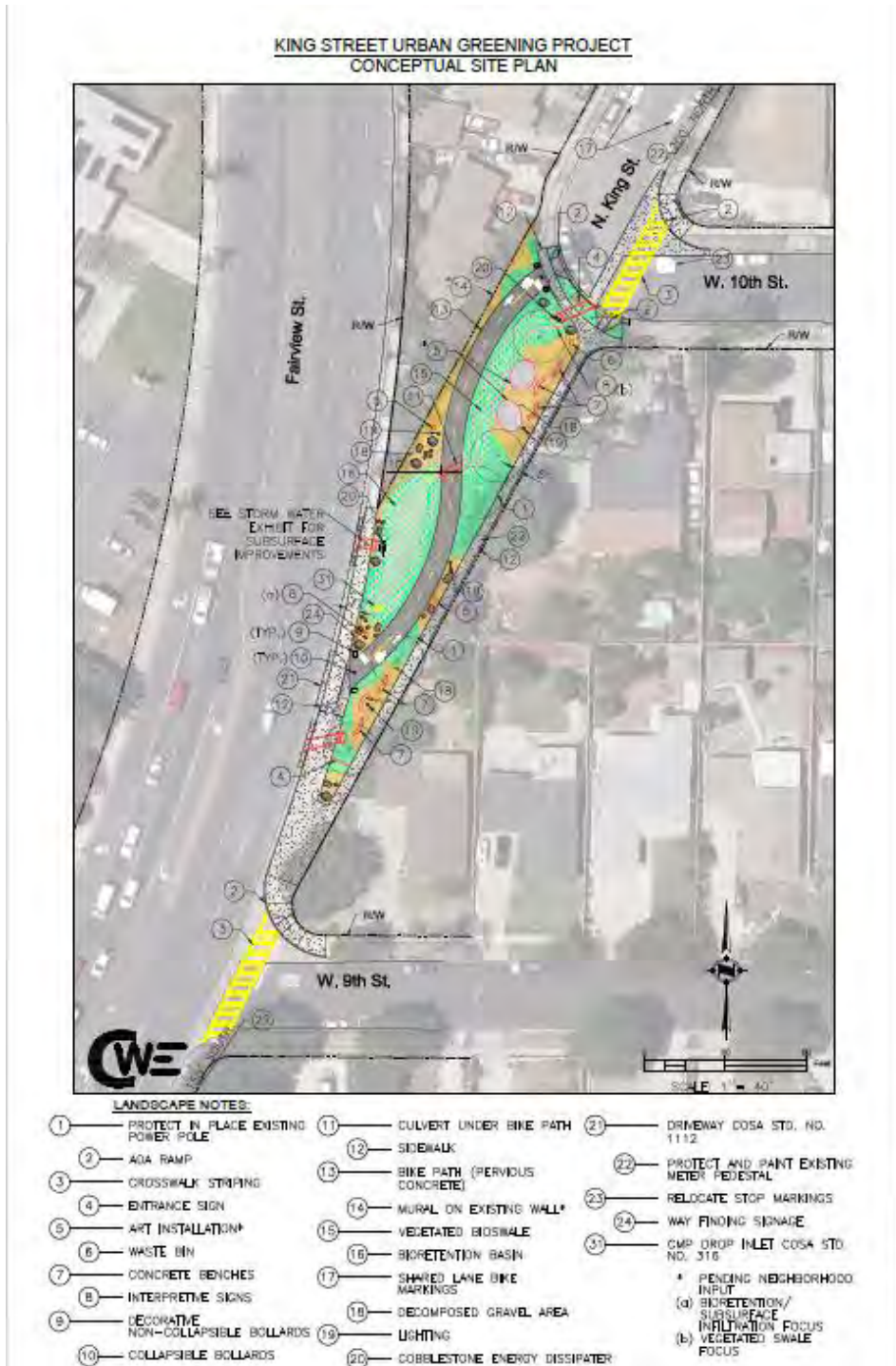
The ideal art design will enhance the intersection, represent Santa Ana's vibrant arts culture, and promote awareness of the city's social, cultural, and historical composition, incorporating principles of urban greening, waste reduction, water management/conservation, reducing water pollution, environmental justice. The preferred designs should reflect the history and story of the surrounding neighborhoods. The artwork must be appropriate for all ages and engage with the growing, diverse population in the City of Santa Ana.

The artist will not be required to fabricate or install the artwork, unless the selected design is a mural, which would be painted during the construction phase of the project. If the selected design is a physical feature, the artist shall work with the construction contractor to install the art feature. The City will coordinate with the artist for any assistance needed by the city.

### **Design Criteria:**

- Design must consider the \$50,000 construction budget limitation and fit within the budget.
- All proposed artwork should be original 2-D drawings or digital renderings only.
- Artwork with stock or copyrighted images in the design will be disqualified.
- Designs for benches, fountains, and water features will not be accepted.
- Art installation will be limited to the #5 area in the conceptual site plan below.
- Consideration should be given to the architectural, historical, geographical, and socio-culture of the city.

- Artwork cannot contain trademark images, logos, tag lines, or be in any way thematically linked to a commercial business, establishment, product, or service. Overt religious and political themes and symbolism will also be declined.
- The City will reject for display works of art that are obscene (as defined by A.C.A. § 5-68-302 et seq.) or violate other State or Federal laws.
- All angles of the artwork/installation should be visible, with no components that are enclosed.
- Artwork must be suited to continuous outdoor display, be able to withstand extreme weather (i.e. rain, wind, heat) and able to be easily maintained by the City.



*(Call continues below)*

**BUDGET**

The all-inclusive award of \$5,000 for the selected design must cover all costs incurred by the artist in the course of designing the artwork. A total budget of \$50,000 was included in the project budget for art feature implementation and construction. The artwork shall be owned by the City.

Selection and funding are contingent upon a signed Agreement between the artist and the City of Santa Ana. Award will be distributed in two payments: 50% upon a fully-executed agreement and receipt of invoice, and the final 50% upon the successful completion of the installation and receipt of invoice.

**ELIGIBILITY**

Applicants must be age 18 or older. Candidates are eligible regardless of race, color, religion, national origin, gender, gender identification, military status, sexual orientation, marital status, immigrant status, or physical ability.

*(Call continues below)*

## **HOW TO APPLY**

A complete submission must include all the information and materials described below. The online application will prompt you to submit the information directly into the fields and to upload the submission materials described in the application guidelines. Please prepare all required materials before logging onto Submittable.com. Incomplete and late applications will be deemed ineligible and not be considered.

**\*\*Artists may submit up to three (3) designs for a mural, art installation, or both. Please submit each design in separate applications.\*\***

### *1. Application Cover Sheet:*

Complete and submit the Application Cover Sheet online, worksheet provided at the end of this CFP.

### *2. Letter/Statement of Interest:*

*[Limit 1 page. Formatting guidelines: Double spaced, 12 points Times New Roman, one-inch margins]*

Describe in a couple of paragraphs your interest in the project and preliminary ideas for how you would approach this project. The letter should demonstrate your understanding of the project objectives and a preliminary proposal on how they would be achieved.

### *3. Concise 2D representation/drawing of your artist concept:*

*[Limit 5 files, high resolution JPEG or PDF files only]*

In a single or a series of up to five images, please present your idea(s) for your artwork.

### *4. Current Resume(s):*

*[Limit 2-4 pages. PDF or DOC format only]*

Resume(s) should reflect artist experience designing, fabricating, and installing artwork in outdoor public settings. Resume(s) should include information regarding past public art commissions, design experience, exhibitions, awards, grants, and education.

5. Additional material included that is not requested by the Arts & Culture Office will not be reviewed.

**The proposal must be submitted online via Submittable.com.** Email, faxed, or hand-delivered materials will not be accepted. Application materials must be received by **Friday, February 24, 2023 at 11:59 PM** PST.

Submit applications here: <https://cityofsantaana.submittable.com/submit>

The online application will prompt you to submit the information directly into the fields and to upload submission materials. The City strongly recommends submitting the application at least **5 days** prior to the deadline to give ample time to troubleshoot. **Access to Submittable is best using Google's Chrome browser.**



For questions on application submission, please contact [artsandculture@santa-ana.org](mailto:artsandculture@santa-ana.org).

## **ADDITIONAL INFORMATION**

It is the policy of the City that artists selected through this application process must agree to maintain liability insurance, which will insure and indemnify the artist(s) and the City of Santa Ana for the duration of the

contract. However, for this project, the City will cover the costs of insurance, installation, and permits (if required).

- The City of Santa Ana is not obligated to select a finalist from the submitted applications and reserves the right cancel this application at any time.
- Submitting an application does not constitute an expressed or implied contract.
- Applicants submitting will receive notification of the results of the selection process.
- Application materials will not be returned.
- All submissions become the property of the City and may be published in print and/or the City's website. The City will have the right to use the artwork for purposes, including commercial, that they deem in their interest to utilize.
- This application is subject to ordinances in effect in the City of Santa Ana.

*(Scroll down for Application Cover Sheet)*

Exhibit A

**Cover Sheet WORKSHEET**

**\*\*Input your information below directly onto online application on Submittable.com. Do not upload this form.**

Name of Primary Contact: \_\_\_\_\_

Business/Organization Name: \_\_\_\_\_

Physical Address: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Telephone: \_\_\_\_\_ Email: \_\_\_\_\_

Website: \_\_\_\_\_

Brief Description of Project (100-word limit):