

California California (06) Geography: State Prepared by Esri

Population Summary	California (06
2010 Total Population	37,253,95
2020 Total Population	39,538,22
2020 Group Quarters	917,93.
2022 Total Population	39,770,47
2022 Group Quarters	917,93
2027 Total Population	39,648,27
2022-2027 Annual Rate	-0.06%
2022 Total Daytime Population	39,594,22
Workers	18,456,24
Residents	21,137,97
Household Summary	21,137,37.
2010 Households	12,577,49
2010 Household Size	2.9
2020 Total Households	13,475,62
2020 Average Household Size	2.8
2022 Households	13,570,05
2022 Average Household Size	2.8
2027 Households	13,566,01
2027 Household Size	2.8
2022-2027 Annual Rate	-0.019
2010 Families	8,642,47
2010 Average Family Size	3.4
2010 Average Family Size	9,279,20
2022 Average Family Size	3.4
2027 Families	9,272,44
2027 Families 2027 Average Family Size	3.4
2022-2027 Annual Rate	-0.019
Housing Unit Summary	-0.017
	12 214 54
2000 Housing Units	12,214,54
Owner Occupied Housing Units	53.69 40.69
Renter Occupied Housing Units	
Vacant Housing Units	5.89
2010 Housing Units	13,680,08
Owner Occupied Housing Units	51.49
Renter Occupied Housing Units	40.5%
Vacant Housing Units	8.19
2020 Housing Units	14,392,14
Vacant Housing Units	6.49
2022 Housing Units	14,538,01
Owner Occupied Housing Units	52.2%
Renter Occupied Housing Units	41.19
Vacant Housing Units	6.79
2027 Housing Units	14,683,70
Owner Occupied Housing Units	51.89
Renter Occupied Housing Units	40.69
Vacant Housing Units	7.6%
Median Household Income	
2022	\$88,93
2027	\$106,150
Median Home Value	
2022	\$629,224
2027	\$708,73
Per Capita Income	
2022	\$44,26
2027	\$52,30
Median Age	
2010	35.2
2022	36.7
2027	37.:
Data Note: Household population includes persons not residing in group quarters. Average House	

all persons aged 15 years and over divided by the total population.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

June 13, 2023

©2023 Esri Page 1 of 7

Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by



California California (06) Geography: State Prepared by Esri

2022 Households by Income	California (06)
Household Income Base	13,569,836
<\$15,000	7.1%
\$15,000 - \$24,999	5.7%
\$25,000 - \$34,999	5.9%
\$35,000 - \$49,999	9.0%
\$50,000 - \$74,999	14.5%
\$75,000 - \$99,999	12.5%
	18.5%
\$100,000 - \$149,999 #150,000 - #100,000	10.9%
\$150,000 - \$199,999 #300,000 -	
\$200,000+	15.9%
Average Household Income	\$129,367
2027 Households by Income	
Household Income Base	13,565,803
<\$15,000	5.2%
\$15,000 - \$24,999	3.9%
\$25,000 - \$34,999	4.4%
\$35,000 - \$49,999	7.2%
\$50,000 - \$74,999	13.1%
\$75,000 - \$99,999	12.5%
\$100,000 - \$149,999	20.4%
\$150,000 - \$199,999	13.7%
\$200,000+	19.5%
Average Household Income	\$152,504
2022 Owner Occupied Housing Units by Value	
Total	7,586,828
<\$50,000	1.9%
\$50,000 - \$99,999	1.4%
\$100,000 - \$149,999	1.3%
\$150,000 - \$199,999	1.8%
\$200,000 - \$249,999	3.0%
\$250,000 - \$299,999	3.9%
\$300,000 - \$399,999	10.2%
\$400,000 - \$499,999 \$400,000 - \$499,999	11.9%
\$500,000 - \$749,999	28.6%
\$750,000 - \$749,999 \$750,000 - \$999,999	
, , ,	15.9%
\$1,000,000 - \$1,499,999	10.8%
\$1,500,000 - \$1,999,999	4.3%
\$2,000,000 +	5.2%
Average Home Value	\$757,895
2027 Owner Occupied Housing Units by Value	
Total	7,605,912
<\$50,000	1.1%
\$50,000 - \$99,999	0.6%
\$100,000 - \$149,999	0.5%
\$150,000 - \$199,999	0.7%
\$200,000 - \$249,999	1.4%
\$250,000 - \$299,999	2.2%
\$300,000 - \$399,999	6.8%
\$400,000 - \$499,999	10.4%
\$500,000 - \$749,999	31.6%
\$750,000 - \$999,999	20.8%
T/ #222/222	12.8%
\$1,000,000 - \$1,499,999	
\$1,000,000 - \$1,499,999 \$1,500,000 - \$1,999,999	
\$1,000,000 - \$1,499,999 \$1,500,000 - \$1,999,999 \$2,000,000 +	5.2% 6.0%

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

June 13, 2023

© 2023 Esri Page 2 of 7



California California (06) Geography: State Prepared by Esri

Geography: State	
2010 Population by Age	California (06)
Total	37,253,956
0 - 4	6.8%
5 - 9	6.7%
10 - 14	7.0%
15 - 24	15.0%
25 - 34	14.3%
35 - 44	13.9%
45 - 54	14.1%
55 - 64	10.8%
65 - 74	6.1%
75 - 84	3.7%
85 +	1.6%
18 +	75.0%
2022 Population by Age	73.0%
Total	20 770 476
0 - 4	39,770,476
5 - 9	6.1%
5 - 9 10 - 14	6.3%
	6.4%
15 - 24	13.3%
25 - 34	15.4%
35 - 44	13.2%
45 - 54	11.9%
55 - 64	11.9%
65 - 74	9.0%
75 - 84	4.6%
85 +	1.9%
18 +	77.5%
2027 Population by Age	20.640.270
Total	39,648,278
0 - 4	6.2%
5 - 9	6.1%
10 - 14	6.2%
15 - 24	12.6%
25 - 34	14.8%
35 - 44	14.4%
45 - 54	11.6%
55 - 64	11.1%
65 - 74	9.5%
75 - 84	5.5%
85 +	2.0%
18 +	78.0%
2010 Population by Sex	
Males	18,517,830
Females	18,736,126
2022 Population by Sex	
Males	19,767,455
Females	20,003,021
2027 Population by Sex	
Males	19,720,854
Females	19,927,424

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

©2023 Esri Page 3 of 7



California California (06) Geography: State Prepared by Esri

	California (06)
2010 Population by Race/Ethnicity Total	27 252 056
White Alone	37,253,956 57.6%
Black Alone	6.2%
American Indian Alone	1.0%
Asian Alone	13.0%
	0.4%
Pacific Islander Alone	17.0%
Some Other Race Alone	
Two or More Races	4.9% 37.6%
Hispanic Origin	
Diversity Index 2020 Population by Race/Ethnicity	79.6
Total	39,538,223
White Alone	41.2%
Black Alone	5.7%
American Indian Alone	1.6%
Asian Alone	15.4%
Pacific Islander Alone	0.4%
Some Other Race Alone	21.2%
	14.6%
Two or More Races	39.4%
Hispanic Origin Diversity Index	86.3
2022 Population by Race/Ethnicity	60.3
Total	39,770,476
White Alone	40.4%
Black Alone	5.6%
American Indian Alone	1.6%
Asian Alone	15.9%
Pacific Islander Alone	0.4%
Some Other Race Alone	21.3%
Two or More Races	14.8%
Hispanic Origin	39.4%
Diversity Index	86.5
2027 Population by Race/Ethnicity	0013
Total	39,648,278
White Alone	38.1%
Black Alone	5.5%
American Indian Alone	1.8%
Asian Alone	16.8%
Pacific Islander Alone	0.4%
Some Other Race Alone	22.1%
Two or More Races	15.3%
Hispanic Origin	39.7%
Diversity Index	87.0
2010 Population by Relationship and Household Type	57.10
Total	37,253,956
In Households	97.8%
In Family Households	83.4%
Householder	23.2%
Spouse	16.7%
Child	33.0%
Other relative	7.0%
Nonrelative	3.5%
In Nonfamily Households	14.4%
In Group Quarters	2.2%
Institutionalized Population	1.1%
Noninstitutionalized Population	1.1%
	1.170

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

June 13, 2023

©2023 Esri Page 4 of 7



California California (06) Geography: State Prepared by Esri

	California (06)
2022 Population 25+ by Educational Attainment Total	26,981,150
Less than 9th Grade	7.5%
9th - 12th Grade, No Diploma	6.6%
High School Graduate	18.4%
GED/Alternative Credential	2.3%
Some College, No Degree	18.8%
Associate Degree	8.6%
Bachelor's Degree	24.0%
Graduate/Professional Degree	13.8%
2022 Population 15+ by Marital Status	15.6 %
Total	32,288,603
Never Married	37.1%
Married	49.2%
Widowed	4.9%
Divorced	8.8%
2022 Civilian Population 16+ in Labor Force	5.6 7.0
Civilian Population 16+	19,700,084
Population 16+ Employed	94.7%
Population 16+ Unemployment rate	5.3%
Population 16-24 Employed	12.3%
Population 16-24 Unemployment rate	11.6%
Population 25-54 Employed	66.1%
Population 25-54 Unemployment rate	4.5%
Population 55-64 Employed	15.6%
Population 55-64 Unemployment rate	3.9%
Population 65+ Employed	5.9%
Population 65+ Unemployment rate	4.1%
2022 Employed Population 16+ by Industry	
Total	18,655,660
Agriculture/Mining	2.0%
Construction	6.9%
Manufacturing	8.4%
Wholesale Trade	2.7%
Retail Trade	10.1%
Transportation/Utilities	6.4%
Information	2.8%
Finance/Insurance/Real Estate	6.1%
Services	49.7%
Public Administration	4.9%
2022 Employed Population 16+ by Occupation	
Total	18,655,660
White Collar	62.7%
Management/Business/Financial	18.0%
Professional	24.8%
Sales	9.2%
Administrative Support	10.7%
Services	16.2%
Blue Collar	21.1%
Farming/Forestry/Fishing	1.5%
Construction/Extraction	5.1%
Installation/Maintenance/Repair	2.5%
Production	4.4%
Transportation/Material Moving	7.7%

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

June 13, 2023

© 2023 Esri Page 5 of 7



California California (06) Geography: State Prepared by Esri

2010 Households by Type	California (06)
2010 Households by Type Total	12,577,498
Households with 1 Person	23.3%
Households with 2+ People	76.7%
Family Households	68.7%
Husband-wife Families	49.4%
With Related Children	25.3%
Other Family (No Spouse Present)	19.3%
Other Family with Male Householder	6.0%
With Related Children	3.4%
Other Family with Female Householder	13.3%
With Related Children	8.3%
Nonfamily Households	8.0%
,	
All Households with Children	37.5%
Multigenerational Households	6.7%
Unmarried Partner Households	7.2%
Male-female	6.2%
Same-sex	1.0%
2010 Households by Size	
Total	12,577,498
1 Person Household	23.3%
2 Person Household	29.1%
3 Person Household	16.2%
4 Person Household	15.0%
5 Person Household	8.3%
6 Person Household	4.0%
7 + Person Household	4.1%
2010 Households by Tenure and Mortgage Status	
Total	12,577,498
Owner Occupied	55.9%
Owned with a Mortgage/Loan	43.5%
Owned Free and Clear	12.5%
Renter Occupied	44.1%
2022 Affordability, Mortgage and Wealth	
Housing Affordability Index	66
Percent of Income for Mortgage	37.3%
Wealth Index	124
2010 Housing Units By Urban/ Rural Status	
Total Housing Units	13,680,081
Housing Units Inside Urbanized Area	88.1%
Housing Units Inside Urbanized Cluster	5.6%
Rural Housing Units	6.3%
2010 Population By Urban/ Rural Status	
Total Population	37,253,956
Population Inside Urbanized Area	89.7%
Population Inside Urbanized Cluster	5.2%
Rural Population	5.0%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

June 13, 2023

©2023 Esri Page 6 of 7



California California (06) Geography: State Prepared by Esri

	California (06)
Top 3 Tapestry Segments	
1.	Urban Villages (7B)
2.	Pleasantville (2B)
3.	Family Extensions (13B)
2022 Consumer Spending	+40.252.754.040
Apparel & Services: Total \$	\$40,352,751,049
Average Spent	\$2,973.66
Spending Potential Index	123
Education: Total \$	\$34,789,646,175
Average Spent	\$2,563.71
Spending Potential Index	131
Entertainment/Recreation: Total \$	\$59,155,840,605
Average Spent	\$4,359.29
Spending Potential Index	119
Food at Home: Total \$	\$102,160,699,112
Average Spent	\$7,528.40
Spending Potential Index	122
Food Away from Home: Total \$	\$73,364,400,014
Average Spent	\$5,406.35
Spending Potential Index	125
Health Care: Total \$	\$108,894,331,427
Average Spent	\$8,024.61
Spending Potential Index	113
HH Furnishings & Equipment: Total \$	\$41,615,732,947
Average Spent	\$3,066.73
Spending Potential Index	120
Personal Care Products & Services: Total \$	\$16,814,830,625
Average Spent	\$1,239.11
Spending Potential Index	122
Shelter: Total \$	\$403,055,088,421
Average Spent	\$29,701.81
Spending Potential Index	130
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$42,468,038,803
Average Spent	\$3,129.54
Spending Potential Index	115
Travel: Total \$	\$48,412,637,562
Average Spent	\$3,567.61
Spending Potential Index	124
Vehicle Maintenance & Repairs: Total \$	\$19,809,932,101
Average Spent	\$1,459.83
	· ·

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

©2023 Esri Page 7 of 7