



# Community Profile

Santa Ana, CA  
 Santa Ana City, CA (0669000)  
 Geography: Place

Prepared by Esri

**Santa Ana cit...**

<b>Population Summary</b>	
2010 Total Population	324,798
2020 Total Population	310,487
2020 Group Quarters	5,367
2022 Total Population	309,050
2022 Group Quarters	5,430
2027 Total Population	310,498
2022-2027 Annual Rate	0.09%
2022 Total Daytime Population	292,584
Workers	129,106
Residents	163,478
<b>Household Summary</b>	
2010 Households	73,370
2010 Average Household Size	4.36
2020 Total Households	76,704
2020 Average Household Size	3.98
2022 Households	77,114
2022 Average Household Size	3.94
2027 Households	78,072
2027 Average Household Size	3.91
2022-2027 Annual Rate	0.25%
2010 Families	59,801
2010 Average Family Size	4.53
2022 Families	62,706
2022 Average Family Size	4.10
2027 Families	63,305
2027 Average Family Size	4.08
2022-2027 Annual Rate	0.19%
<b>Housing Unit Summary</b>	
2000 Housing Units	74,601
Owner Occupied Housing Units	48.6%
Renter Occupied Housing Units	49.3%
Vacant Housing Units	2.1%
2010 Housing Units	77,143
Owner Occupied Housing Units	45.3%
Renter Occupied Housing Units	49.8%
Vacant Housing Units	4.9%
2020 Housing Units	79,263
Vacant Housing Units	3.2%
2022 Housing Units	80,163
Owner Occupied Housing Units	44.8%
Renter Occupied Housing Units	51.4%
Vacant Housing Units	3.8%
2027 Housing Units	81,847
Owner Occupied Housing Units	44.2%
Renter Occupied Housing Units	51.2%
Vacant Housing Units	4.6%
<b>Median Household Income</b>	
2022	\$76,221
2027	\$90,522
<b>Median Home Value</b>	
2022	\$593,916
2027	\$654,376
<b>Per Capita Income</b>	
2022	\$24,795
2027	\$29,628
<b>Median Age</b>	
2010	29.1
2022	31.1
2027	32.9

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

**Source:** Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



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## 2022 Households by Income

Household Income Base	77,115
<\$15,000	5.2%
\$15,000 - \$24,999	5.9%
\$25,000 - \$34,999	7.4%
\$35,000 - \$49,999	11.5%
\$50,000 - \$74,999	19.1%
\$75,000 - \$99,999	13.8%
\$100,000 - \$149,999	20.3%
\$150,000 - \$199,999	9.9%
\$200,000+	6.9%
Average Household Income	\$99,295

## 2027 Households by Income

Household Income Base	78,073
<\$15,000	3.8%
\$15,000 - \$24,999	3.9%
\$25,000 - \$34,999	5.3%
\$35,000 - \$49,999	9.4%
\$50,000 - \$74,999	17.9%
\$75,000 - \$99,999	14.2%
\$100,000 - \$149,999	23.0%
\$150,000 - \$199,999	13.4%
\$200,000+	9.1%
Average Household Income	\$117,842

## 2022 Owner Occupied Housing Units by Value

Total	35,910
<\$50,000	3.5%
\$50,000 - \$99,999	1.9%
\$100,000 - \$149,999	0.8%
\$150,000 - \$199,999	1.0%
\$200,000 - \$249,999	1.8%
\$250,000 - \$299,999	2.0%
\$300,000 - \$399,999	6.3%
\$400,000 - \$499,999	13.1%
\$500,000 - \$749,999	51.9%
\$750,000 - \$999,999	11.0%
\$1,000,000 - \$1,499,999	3.6%
\$1,500,000 - \$1,999,999	0.9%
\$2,000,000 +	2.1%
Average Home Value	\$624,165

## 2027 Owner Occupied Housing Units by Value

Total	36,137
<\$50,000	2.3%
\$50,000 - \$99,999	0.8%
\$100,000 - \$149,999	0.2%
\$150,000 - \$199,999	0.2%
\$200,000 - \$249,999	0.3%
\$250,000 - \$299,999	0.2%
\$300,000 - \$399,999	2.1%
\$400,000 - \$499,999	8.3%
\$500,000 - \$749,999	57.7%
\$750,000 - \$999,999	17.5%
\$1,000,000 - \$1,499,999	5.6%
\$1,500,000 - \$1,999,999	1.5%
\$2,000,000 +	3.3%
Average Home Value	\$732,436

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

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2010 Population by Age	
Total	324,796
0 - 4	8.9%
5 - 9	8.4%
10 - 14	8.3%
15 - 24	17.2%
25 - 34	16.6%
35 - 44	14.9%
45 - 54	11.7%
55 - 64	7.3%
65 - 74	3.9%
75 - 84	2.1%
85 +	0.8%
18 +	69.3%
2022 Population by Age	
Total	309,048
0 - 4	8.1%
5 - 9	8.0%
10 - 14	7.6%
15 - 24	15.3%
25 - 34	17.7%
35 - 44	13.9%
45 - 54	11.6%
55 - 64	8.7%
65 - 74	5.5%
75 - 84	2.7%
85 +	0.9%
18 +	72.0%
2027 Population by Age	
Total	310,501
0 - 4	8.0%
5 - 9	7.4%
10 - 14	7.5%
15 - 24	14.3%
25 - 34	16.3%
35 - 44	15.3%
45 - 54	11.4%
55 - 64	9.3%
65 - 74	6.2%
75 - 84	3.2%
85 +	1.1%
18 +	73.1%
2010 Population by Sex	
Males	165,894
Females	158,905
2022 Population by Sex	
Males	158,453
Females	150,595
2027 Population by Sex	
Males	159,288
Females	151,213

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



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<b>2010 Population by Race/Ethnicity</b>	
Total	324,799
White Alone	46.0%
Black Alone	1.5%
American Indian Alone	1.0%
Asian Alone	10.6%
Pacific Islander Alone	0.3%
Some Other Race Alone	37.0%
Two or More Races	3.6%
Hispanic Origin	78.0%
Diversity Index	76.3
<b>2020 Population by Race/Ethnicity</b>	
Total	310,487
White Alone	18.5%
Black Alone	1.1%
American Indian Alone	3.7%
Asian Alone	12.2%
Pacific Islander Alone	0.3%
Some Other Race Alone	45.1%
Two or More Races	19.1%
Hispanic Origin	76.7%
Diversity Index	81.3
<b>2022 Population by Race/Ethnicity</b>	
Total	309,051
White Alone	17.8%
Black Alone	1.1%
American Indian Alone	3.8%
Asian Alone	12.6%
Pacific Islander Alone	0.3%
Some Other Race Alone	45.1%
Two or More Races	19.3%
Hispanic Origin	76.4%
Diversity Index	81.5
<b>2027 Population by Race/Ethnicity</b>	
Total	310,497
White Alone	16.1%
Black Alone	1.0%
American Indian Alone	4.1%
Asian Alone	13.4%
Pacific Islander Alone	0.3%
Some Other Race Alone	45.5%
Two or More Races	19.7%
Hispanic Origin	76.1%
Diversity Index	81.5
<b>2010 Population by Relationship and Household Type</b>	
Total	324,799
In Households	98.6%
In Family Households	91.9%
Householder	18.4%
Spouse	12.8%
Child	38.2%
Other relative	13.9%
Nonrelative	8.5%
In Nonfamily Households	6.6%
In Group Quarters	1.4%
Institutionalized Population	1.0%
Noninstitutionalized Population	0.4%

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

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<b>2022 Population 25+ by Educational Attainment</b>	
Total	188,443
Less than 9th Grade	20.6%
9th - 12th Grade, No Diploma	15.2%
High School Graduate	21.8%
GED/Alternative Credential	2.9%
Some College, No Degree	16.0%
Associate Degree	5.6%
Bachelor's Degree	13.0%
Graduate/Professional Degree	4.9%
<b>2022 Population 15+ by Marital Status</b>	
Total	235,881
Never Married	42.6%
Married	47.0%
Widowed	3.9%
Divorced	6.4%
<b>2022 Civilian Population 16+ in Labor Force</b>	
Civilian Population 16+	154,946
Population 16+ Employed	94.9%
Population 16+ Unemployment rate	5.1%
Population 16-24 Employed	15.7%
Population 16-24 Unemployment rate	8.7%
Population 25-54 Employed	69.7%
Population 25-54 Unemployment rate	4.6%
Population 55-64 Employed	11.6%
Population 55-64 Unemployment rate	3.2%
Population 65+ Employed	3.0%
Population 65+ Unemployment rate	3.3%
<b>2022 Employed Population 16+ by Industry</b>	
Total	147,088
Agriculture/Mining	1.2%
Construction	9.8%
Manufacturing	14.9%
Wholesale Trade	2.1%
Retail Trade	11.3%
Transportation/Utilities	4.2%
Information	1.0%
Finance/Insurance/Real Estate	5.5%
Services	48.0%
Public Administration	2.0%
<b>2022 Employed Population 16+ by Occupation</b>	
Total	147,089
White Collar	41.6%
Management/Business/Financial	9.5%
Professional	11.2%
Sales	8.9%
Administrative Support	12.0%
Services	25.8%
Blue Collar	32.7%
Farming/Forestry/Fishing	0.9%
Construction/Extraction	8.7%
Installation/Maintenance/Repair	2.7%
Production	11.0%
Transportation/Material Moving	9.3%

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

June 13, 2023



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<b>2010 Households by Type</b>	
Total	73,368
Households with 1 Person	12.6%
Households with 2+ People	87.4%
Family Households	81.5%
Husband-wife Families	56.6%
With Related Children	38.8%
Other Family (No Spouse Present)	24.9%
Other Family with Male Householder	8.8%
With Related Children	5.5%
Other Family with Female Householder	16.1%
With Related Children	10.6%
Nonfamily Households	5.9%
All Households with Children	56.2%
Multigenerational Households	14.9%
Unmarried Partner Households	7.5%
Male-female	6.7%
Same-sex	0.8%
<b>2010 Households by Size</b>	
Total	73,371
1 Person Household	12.6%
2 Person Household	16.8%
3 Person Household	13.3%
4 Person Household	15.9%
5 Person Household	13.9%
6 Person Household	9.4%
7 + Person Household	18.0%
<b>2010 Households by Tenure and Mortgage Status</b>	
Total	73,377
Owner Occupied	47.6%
Owned with a Mortgage/Loan	37.6%
Owned Free and Clear	10.0%
Renter Occupied	52.4%
<b>2022 Affordability, Mortgage and Wealth</b>	
Housing Affordability Index	61
Percent of Income for Mortgage	41.1%
Wealth Index	73
<b>2010 Housing Units By Urban/ Rural Status</b>	
Total Housing Units	77,143
Housing Units Inside Urbanized Area	100.0%
Housing Units Inside Urbanized Cluster	0.0%
Rural Housing Units	0.0%
<b>2010 Population By Urban/ Rural Status</b>	
Total Population	324,798
Population Inside Urbanized Area	100.0%
Population Inside Urbanized Cluster	0.0%
Rural Population	0.0%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

**Source:** Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



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### Top 3 Tapestry Segments

1.	Urban Villages (7B)
2.	Family Extensions (13B)
3.	NeWest Residents (13C)

### 2022 Consumer Spending

Apparel & Services: Total \$	\$180,558,132
Average Spent	\$2,341.44
Spending Potential Index	97
Education: Total \$	\$146,332,750
Average Spent	\$1,897.62
Spending Potential Index	97
Entertainment/Recreation: Total \$	\$251,898,312
Average Spent	\$3,266.57
Spending Potential Index	89
Food at Home: Total \$	\$460,970,389
Average Spent	\$5,977.78
Spending Potential Index	97
Food Away from Home: Total \$	\$338,326,439
Average Spent	\$4,387.35
Spending Potential Index	102
Health Care: Total \$	\$447,497,539
Average Spent	\$5,803.06
Spending Potential Index	82
HH Furnishings & Equipment: Total \$	\$176,856,842
Average Spent	\$2,293.45
Spending Potential Index	90
Personal Care Products & Services: Total \$	\$72,087,068
Average Spent	\$934.81
Spending Potential Index	92
Shelter: Total \$	\$1,866,230,677
Average Spent	\$24,200.93
Spending Potential Index	106
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$168,136,916
Average Spent	\$2,180.37
Spending Potential Index	80
Travel: Total \$	\$206,895,967
Average Spent	\$2,682.99
Spending Potential Index	93
Vehicle Maintenance & Repairs: Total \$	\$85,836,196
Average Spent	\$1,113.11
Spending Potential Index	88

**Data Note:** Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

**Source:** Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.