



REVIVE

SANTANA

2023 Recovery Plan Performance Report
State and Local Fiscal Recovery Funds

The City of Santa Ana
 2023 Recovery Plan Performance Report
 Table of Contents

List of Acronyms	4
General Overview	5
Executive Summary	6
Progress and Outcomes:	6
Challenges and Opportunities:	6
Looking Ahead:	7
Uses of Funds	8
a. Public Health (EC 1):	8
b. Negative Economic Impacts (EC 2):	8
c. Public Health-Negative Economic Impact: Public Sector Capacity (EC 3):	9
d. Water, Sewer, and Broadband Infrastructure (EC 5):	10
e. Revenue Replacement (EC 6):	10
Other ARPA Funds	10
By City Category:	11
By Expenditure Category (EC):	13
Promoting Equitable Outcomes	15
Introduction	15
Social Progress Index	20
Labor Practices	22
Use of Evidence	22
Performance Report	23
Project Inventory	24
City Fiscal Health	25
221360: Legal/Contract Management Support	26
221361: Human Resources Service Enhancement Program	27
221362: Accounting & Compliance	28
221363: Reserve for Revenue Loss	29
221365: Administration	30
Critical Infrastructure	31
221370: Parking Structure Safety Enhancements	32

221370.1: Parking Structure Improvements	34
221375: Broadband Access	35
221377: Salgado Center Renovations	36
221378: Santa Anita Community Center	37
221380: Main Library Transformation – Childhood Learning Environments	40
221381: New Library Branch/Expansion of Library Accessibility	44
221382: Delhi Center Library Branch	48
221383: Speed Humps at St. Andrews	52
221385: Information Technology & Process Upgrades	54
221387-88: Neighborhood Safety Streetlights: Phase I & II	56
22-1390: Stormwater Channel Fencing Upgrades Phase II	58
221404: Davis Safe Routes to School	60
221405-221407: Pedestrian & Mobility Improvements	62
221413: Delhi Armory Conceptual Plan	65
221414: Logan/Chepa’s Park	67
221415: Memorial Park & Aquatics Facility Renovation	68
Direct Assistance	71
221320: Early Childhood Support, Head Start and Child Care Programs	72
221321: After School & Youth Sports Programs	74
221322: Food Distributions	76
221323.0130001: “Investing in the Artist” Grant Program	80
221323.01302: Downtown Holiday Lights	83
221323.01303: Business Grants	84
221323.0130405: Business Workshops	85
221323.0130607: Business/Nonprofit Assistance	87
221325: Technology Skills/ Digital Literacy Education	88
221326: Resident Direct Assistance	93
221327.1172: Youth Violence Prevention Programs	95
221327.23 Youth Violence Prevention Programs (PAAL)	97
221328: Rent Stabilization and Just Cause Eviction Program	100
221329: Coronavirus Nonprofit Fiscal Recovery Fund for Organizations Located on City-Owned Parcels	103
221331: Historic Building Crime Prevention	104

Public Health and Safety	105
182681: Centennial Lake Renovations	106
217533, 217535: Campesino and Madison Parks Restrooms	111
221340: Revive 5K Run	113
221341: First Street Slope Stabilization Project	114
221342: 10th & Flower Land Acquisitions	116
221343: Santa Ana Winter Village	120
221344: 4404 W 1st St Land Acquisition	121
221345: Healthy Food Access	123
221346: Commercial Property Compliance Assistance Program (CP-CAP)	124
221347: Rapid Response Homeless Services	127
221348-221350, 221412: Upgrade Park Restrooms: Angels, Heritage, Riverview, and Windsor Parks	129
221352-57: Enhanced Security of Parks	131
221358: Public Health Plaza	132
221359: Gun Buyback Program	134
221408: Bristol Remnant Parcels C4 (Myrtle)	135
221409: Bristol Remnant Parcels C5 (Tolliver)	136
221410: Warner Remnant Parcels	137
Recovery from the Pandemic	139
221301: Mental Health Recovery	140
221304: Feasibility of Public Health Department	141
221306: Expansion of Critical City Communications Methods	143
221307: COVID-19 Sanitization Project	144
221308: COVID Emergency Response	146
221309: Sanitization and Prevention: Right-of-Way	147
221310: Emergency Preparedness	150
221402: Pressure Washing	152
221403: Bus Shelter Cleaning	154

List of Acronyms

ACS	American Community Survey
ARPA	American Rescue Plan Act
CARES Act	Coronavirus Aid, Relief, and Economic Security Act
CDC	Centers for Disease Control
CERT	Community Emergency Response Team
CoC	Orange County Continuum of Care
COVID-19	Coronavirus Disease 2019
CP-CAP	Commercial Property Compliance Assistance Program
CWA	Community Workforce Agreement
DTSA	Downtown Santa Ana
EC	Expenditure Category
ELA	Enterprise Learning Agenda
EMT	Emergency Medical Technicians
EPA	United States Environmental Protection Agency
ERA	Emergency Rental Assistance
HCD	California Department of Housing and Community Development
HUD	Department of Housing and Urban Development
OC	Orange County
OCFA	Orange County Fire Agency
OCHCA	Orange County Health Care Authority
PAAL	Police Athletics and Activity League
PAC	Parent Advisory Council
PRCSA	Parks, Recreation and Community Services Agency
QCT	Qualified Census Tract
RFP	Request for Proposals
SAPD	Santa Ana Police Department
SBA	Small Business Association
SEL	Social Emotional Learning
SES	Socioeconomic status
SLFRF	State and Local Fiscal Recovery Funds
SMART	Santa Ana Multidisciplinary Homeless Response Team
SPI	Social Progress Index
STEAM	Science, Technology, Engineering, Art, and Mathematics



REVIVE SANTANA

General Overview

Executive Summary

The City of Santa Ana continues to make significant strides in utilizing the Coronavirus State and Local Fiscal Recovery Fund (SLFRF) and other state and federal funds to drive our comprehensive pandemic-recovery plan, Revive Santa Ana. This plan focuses on providing short-term financial and health assistance while addressing long-term needs in areas such as health, recreation, youth, and more, in response to the COVID-19 pandemic. Our commitment to the well-being and revitalization of our community is reflected in the allocation of these funds across five key funding categories: city fiscal health, critical infrastructure, direct assistance, public health and safety, and recovery from the pandemic.

During the last year, we expanded from having 56 planned projects to having 72. The majority of Santa Ana's programs are in expenditure category 2: Negative Economic Impacts, focusing on providing services for our residents within and adjacent to the U.S. Department of Housing and Urban Development's (HUD) designated qualified census tracts (QCTs).

City Fiscal Health

Prioritize the allocation of city resources to ensure an efficient and expeditious execution of relief funds in compliance with federal guidelines while supporting the long-term priorities of the City's strategic plan, [Golden City Beyond](#).

Critical Infrastructure

Ensure maintenance and preservation of City facilities and roadways to provide safe and accessible public spaces that better serve the population and visitors.

Direct Assistance Programs

Provide direct financial and nutritional resources to residents, businesses and nonprofit organizations that have been financially constrained as a direct result of the pandemic.

Recovery from the Pandemic

Reduce the spread of COVID-19 and other viral contagions and support equitable distribution of vital public health information and resources.

Public Health and Safety

Provide a safe environment for residents and visitors while reducing crime and addressing the impacts of COVID-19 on our health and quality of life.

Progress and Outcomes:

Over the past year, meaningful progress has been made in implementing the Revive Santa Ana program. Among the 72 planned projects, 50 have incurred expenditures, demonstrating our commitment to efficiently utilizing allocated funds.

Challenges and Opportunities:

While navigating the implementation of our projects, we have encountered various challenges and opportunities. These factors have contributed to our ongoing learning and adaptation, enabling us to refine our strategies and maximize the impact of our initiatives. We have restructured to focus on projects that will have the most impact on our community, removing projects that are inefficient or cost-prohibitive.

Due to ongoing supply chain issues and rising inflation, several projects came in over budget, causing us to reconsider and restructure projects. Several projects were cancelled or cut short due to expense, including Campesino Park Expansion and Broadband Access. Other projects were cancelled to add budget to other priority projects. We have had six projects cancelled as of June 30, 2023.

Looking Ahead:

Moving forward, we remain dedicated to the equitable distribution of resources and information, the reduction of spread of COVID-19, and the long-term well-being of our community. Our commitment to fiscal responsibility and compliance with federal guidelines ensures efficient execution of relief funds while aligning with the City's strategic plan.

For a more comprehensive overview of specific project goals and outcomes, please refer to the Project Inventory Section of this report.

Uses of Funds

The City of Santa Ana's approach to utilizing the SLFRF aims to support a strong and equitable recovery from the COVID-19 pandemic and economic downturn. We have strategically allocated funds to address the specific needs of our jurisdiction and to benefit our communities, populations, and individuals.

a. Public Health (EC 1):

To prioritize public health and prevent the spread of viruses, the City of Santa Ana has allocated funds in this category for targeted initiatives aimed at maintaining cleanliness and promoting community well-being.

Sanitation and Cleanliness:

A significant portion of the funds has been allocated to enhance sanitation efforts throughout the city. We are implementing measures such as frequent sanitization of bus shelters, increased cleaning of the right-of-way areas, and more frequent cleaning of parks and city benches. These initiatives are vital in ensuring a clean and safe environment for residents and visitors, reducing the risk of viral transmission.

Community Violence Interventions:

Recognizing the importance of fostering a safe community and investing in the well-being of our youth, we have dedicated substantial funding in this category to support community violence intervention programs. These programs aim to address the root causes of violence and provide support and resources to at-risk youth. By investing in these programs, we aim to create a safer environment and nurture the next generation, fostering a positive and thriving community.

b. Negative Economic Impacts (EC 2):

The City of Santa Ana recognizes the significant economic challenges posed by the COVID-19 pandemic and is committed to addressing the negative impacts on our community. We have strategically allocated funds in this category to support a range of initiatives aimed at stabilizing our local economy, assisting individuals and businesses, and enhancing the overall quality of life in our neighborhoods.

Food Distribution Programs:

To address food insecurity and ensure access to nutritious meals, we have allocated funds for food distribution programs. These initiatives aim to support vulnerable populations by providing essential food resources, partnering with local food banks, community organizations, and nonprofits to efficiently distribute healthy foods and alleviate some of the economic burden caused by the pandemic faced by individuals and families.

Rent Stabilization and Just-Cause Eviction Support:

Recognizing the challenges faced by tenants during these difficult times, we have allocated resources to implement rent stabilization measures and provide support for just-cause eviction protection. These efforts aim to promote housing stability, prevent displacement, and safeguard the rights of tenants in our community.

Resident Direct Assistance:

To provide immediate financial relief to our lowest-income residents, we implemented a resident direct assistance program in December 2021. This program involved distributing stimulus cards directly to eligible individuals and families, enabling them to meet their basic needs and navigate through economic hardships caused by the pandemic.

Support for Early Childhood and Daycare Programs:

We have allocated funds to support early childhood education and daycare programs, recognizing the critical role they play in the development and well-being of our children. By investing in these programs, we aim to provide accessible and high-quality childcare options, easing the burden on working families and supporting our future generation.

Grants and Workshops for Small Businesses:

To bolster our local economy, we have established grant programs and workshops specifically tailored to support small businesses. These initiatives provide financial assistance, business development resources, and training opportunities to help small businesses recover, adapt, and thrive in a challenging economic environment.

Support for Artists, Microbusinesses, and Nonprofits:

Acknowledging the vital contributions artists, microbusinesses, and nonprofit organizations make to our community, we have allocated funding to support their sustainability and growth. These grants aim to empower local artists, foster entrepreneurship, and enhance the capacity of nonprofit organizations to serve the evolving needs of our community.

Parks and Open Space Enhancement:

Recognizing the importance of open spaces, especially in densely populated areas, we have directed a significant portion of funding towards neighborhood revitalization projects and park enhancements. These initiatives include purchasing land to create new parks, renovating and improving community centers, and revitalizing and reimagining existing parks. By investing in these initiatives, we aim to provide our residents with enhanced open spaces, promoting physical and mental well-being while reducing the likelihood of viral transmission.

Neighborhood Pedestrian Mobility and Safety Improvements:

To improve pedestrian mobility and safety within our neighborhoods, we have allocated funds for infrastructure enhancements and safety measures. These initiatives include the creation of pedestrian-friendly pathways, improved crosswalks, installation of traffic calming measures, and the enhancement of street lighting. By investing in these projects, we aim to create safer and more accessible neighborhoods, promoting walkability and enhancing the overall quality of life for our residents.

These initiatives collectively contribute to mitigating negative economic impacts, fostering community resilience, and enhancing the overall quality of life in Santa Ana.

c. Public Health-Negative Economic Impact: Public Sector Capacity (EC 3):

To enhance the capacity of our public sector in responding to the challenges posed by the pandemic, we have allocated funds to improve service delivery. Investments in technology infrastructure and operational enhancements enable us to effectively respond to public health emergencies, provide essential services, and support the recovery efforts.

d. Water, Sewer, and Broadband Infrastructure (EC 5):

The City of Santa Ana recognizes the importance of investing in critical infrastructure to support the health of our community and environment. In this category, we have focused on key projects to upgrade our stormwater management system and reduce water pollution.

Stormwater Projects:

Investing in critical infrastructure is essential for the long-term resilience and prosperity of our community. We have allocated funds to improve the City's stormwater channel system and stabilize eroded slopes. These projects will help reduce water pollution, improve public safety, and enhance the aesthetics of important corridors throughout Santa Ana.

Broadband:

Recognizing the crucial role of broadband access in today's digital age, we explored the possibility of providing free Wi-Fi access to residents within our most densely populated qualified census tract. However, after conducting a thorough viability study, it was determined that the associated costs would be significantly higher than anticipated. Considering fiscal responsibility and efficient use of resources, we have made the decision to reevaluate the feasibility of this project. While the specific project was ultimately discontinued, we remain committed to exploring alternative strategies to enhance broadband infrastructure and bridge the digital divide within our community. We will continue to collaborate with relevant stakeholders and explore partnerships to identify viable solutions that ensure equitable access to reliable internet services for all residents.

e. Revenue Replacement (EC 6):

The pandemic has had a significant impact on our City's revenue streams. To address this challenge, we are utilizing funds to replace lost revenue and maintain essential services. By ensuring the stability of our fiscal resources, we can continue to meet the needs of our community and support ongoing recovery efforts.

Other ARPA Funds

In addition to SLFRF, the City of Santa Ana has also received Emergency Rental Assistance (ERA) and youth program funds under the American Rescue Plan Act (ARPA). These funds were obtained directly from the Treasury and through the State as a pass-through agency.

We received a total direct allocation of \$9,880,391 in ERA1 funds. These funds were distributed in an expedited manner to meet the needs of the community between March 1, 2021, and September 30, 2021. Again, on July 6, 2021, we received a second direct allocation of \$14,026,593.90 of ERA2 funds. The City of Santa Ana swiftly moved to recertify qualifying households and assist new applicants who were behind on their rent payments. The funds were fully expended between August 1, 2021, and May 4, 2022. The third direct allocation was \$9,268,716 in State ERA2 funds, of which \$6,733,208.74 were expended between March 1, 2022, and September 30, 2022. These funds were utilized to assist tenants with rent arrears and forward rent payments to provide housing stability for struggling families deeply impacted by the pandemic.

Through our three different pandemic-era rental assistance programs, CARES Act funding, Revive Santa Ana SLFRF funding, and Emergency Rental Assistance Program, we provided rental assistance to 3,018 Santa Ana families, ensuring they remained housed during the

COVID-19 crisis. The program played a crucial role in preventing evictions for 427 Santa Ana families by ensuring they could continue to reside in their homes.

To effectively utilize the remaining State ERA2 funds, we are actively working on establishing a long-term eviction prevention program. This program will adhere to Treasury guidance and State compliance regulations, offering comprehensive services aimed at resolving the underlying issues that lead to evictions. It may include provisions such as legal assistance for residents facing eviction, community-based outreach initiatives, mediation services, and eviction diversion in the form of rental assistance payments. The primary goal of this program is to provide housing stability for our residents in Santa Ana by preventing evictions and addressing the root causes.

Additionally, the City received \$4,497,514 for a Californians for All Job Corps youth program through the California Volunteers Office of the Governor. The purpose of the initiative is to increase youth employment, develop youth interest in and experience toward a career in public service, and to strengthen City capacity to address key areas of climate, food insecurity, and local COVID-19 recovery.

The grant targets youths between 16 and 30 years of age with priority given to youth who meet state-requested eligibility guidelines. The program goal is to serve 290 youth in part-time or short-term full-time employment within government or nonprofit organizations in either summer or year-round work experience. Youth may work up to 700 hours and are paid \$17 an hour. The grant is to be fully expended by May 2024.

To date, 212 youth have enrolled and worked more than 29,000 hours as of June 30, 2023. Staff have developed 45 worksites within City Hall and local area nonprofit organizations with more than 250 positions available for the participants to select from. To date, 104 youth have been identified as being low income, 6 youth identified as being justice involved, and 5 youth identified as being in or transitioning from foster care.

By City Category:

City Fiscal Health	EC	Total Budget
Accounting & Compliance	7.01	\$ 1,000,000.00
Administration	7.01	\$ 4,447,057.00
HR Service Enhancement Program	7.01	\$ 125,000.00
Legal/Contract Management Support	7.01	\$ 500,000.00
Reserve for Revenue Loss	6.01	\$ 10,000,000.00
Total:		\$ 16,072,057.00

Critical Infrastructure	EC	Total Budget
Broadband Access	2.04	\$ 13,907.81
Davis Safe Routes to School	2.22	\$ 2,115,711.00
Delhi Armory Conceptual Plan	2.22	\$ 100,000.00
Delhi Center Library Branch	2.37	\$ 3,000,000.00
Information Technology & Process Improvements	3.04	\$ 2,000,000.00
Jerome Park Outdoor Library	2.37	\$ 3,000,000.00
Logan/Chepas Park	2.22	\$ 600,000.00

Main Library Transformation	2.37	\$ 21,585,975.00
Memorial Park & Aquatics Facility Renovation	2.22	\$ 6,325,327.00
Neighborhood Safety Streetlights	2.22	\$ 2,000,000.00
Parking Structure Improvements	2.35	\$ 500,000.00
Parking Structure Safety Enhancements	1.11	\$ 1,000,000.00
Pedestrian & Mobility Improvements	2.22	\$ 3,978,116.70
Salgado Center Renovations	2.22	\$ 1,500,000.00
Santa Anita Community Center	2.22	\$ 5,650,000.00
Speed Humps at St. Andrews	2.22	\$ 21,883.30
Stormwater Channel Fencing Upgrades	5.06	\$ 950,000.00
Total:		\$ 54,332,130.19

Direct Assistance	EC	Total Budget
After-School / Youth Sport Programs	2.37	\$ 467,172.00
Artist Grants	2.35	\$ 725,000.00
Business Grants	2.29	\$ 500,000.00
Business Workshops	2.30	\$ 243,000.00
Business/Non-Profit Assistance	2.29	\$ 1,700,000.00
Coronavirus Nonprofit Fiscal Recovery Fund	2.34	\$ 506,608.51
Downtown Holiday lights	2.35	\$ 31,125.00
Early Childhood Support & Head Start & Child Day Care	2.11	\$ 590,021.00
Food Distribution	2.01	\$ 1,427,943.00
Historic Building Crime Prevention	1.11	\$ 43,391.49
Rent Stabilization and Just Cause Eviction Program	2.02	\$ 800,000.00
Resident Direct Assistance	2.03	\$ 6,208,978.58
Technology Skills / Digital Literacy Education	2.37	\$ 500,000.00
Youth Violence Intervention (PAAL)	1.11	\$ 1,500,000.00
Youth Violence/Sexual Assault Intervention/Reentry	1.11	\$ 904,375.00
Total:		\$ 16,147,614.58

Public Health and Safety	EC	Total Budget
Centennial Lake Renovation	2.22	\$ 3,679,135.00
First St Slope Stabilization	5.06	\$ 5,600,000.00
Gun Buyback Program	1.11	\$ 162,600.00
Healthy Food Access	2.01	\$ 1,000,000.00
Park Land Acquisitions	2.22	\$ 11,350,025.00
Park Safety Enhancements	1.11	\$ 399,999.00
Property Compliance/Assistance Program	2.31	\$ 1,500,000.00
Public Health Plaza	1.14	\$ 911,928.00
Rapid Response Homeless Services	2.19	\$ 3,135,000.00
Revive 5K Run and Community Health Fair	2.22	\$ 59,958.11
Upgrade Park Restrooms	2.22	\$ 4,188,072.00
Winter Village	2.35	\$ 967,554.65
Total:		\$ 32,975,136.76

Recovery from the Pandemic	EC	Total Budget
COVID Emergency Preparedness	1.07	\$ 300,000.00
COVID Emergency Response	3.01	\$ 700,000.00
COVID-19 Sanitization Project	1.04	\$ 4,749,464.68
Expansion of Critical Communications Methods	1.07	\$ 2,000,000.00
Feasibility of Public Health Department	7.01	\$ 141,883.79
Mental Health Recovery	1.11	\$ 800,000.00
Total:		\$ 8,691,348.47

By Expenditure Category (EC):

1: Public Health	EC	Budget
COVID Emergency Preparedness	1.07	\$ 300,000.00
COVID-19 Sanitization Project	1.04	\$ 4,749,464.68
Expansion of Critical Communications Methods	1.07	\$ 2,000,000.00
Gun Buyback Program	1.11	\$ 162,600.00
Historic Building Crime Prevention	1.11	\$ 43,391.49
Mental Health Recovery	1.11	\$ 800,000.00
Park Safety Enhancements	1.11	\$ 399,999.00
Parking Structure Safety Enhancements	1.11	\$ 1,000,000.00
Public Health Plaza	1.14	\$ 911,928.00
Youth Violence Intervention (PAAL)	1.11	\$ 1,500,000.00
Youth Violence/Sexual Assault Intervention/Reentry	1.11	\$ 904,375.00
Total:		\$ 12,771,758.17

2: Negative Economic Impacts	EC	Budget
After-School / Youth Sport Programs	2.37	\$ 467,172.00
Artist Grants	2.35	\$ 725,000.00
Broadband Access	2.04	\$ 5,927.81
Business Grants	2.29	\$ 500,000.00
Business Workshops	2.30	\$ 243,000.00
Business/Non-Profit Assistance	2.29	\$ 1,700,000.00
Centennial Lake Renovation	2.22	\$ 3,700,000.00
Coronavirus Nonprofit Fiscal Recovery Fund	2.34	\$ 506,608.51
Davis Safe Routes to School	2.22	\$ 2,114,025.00
Delhi Armory Conceptual Plan	2.22	\$ 100,000.00
Delhi Center Library Branch	2.37	\$ 3,000,000.00
Downtown Holiday lights	2.35	\$ 31,125.00
Early Childhood Support, Head Start, Day Care	2.11	\$ 590,021.00
Food Distribution	2.01	\$ 1,427,943.00
Healthy Food Access	2.01	\$ 1,000,000.00
Jerome Park Outdoor Library	2.37	\$ 3,000,000.00
Logan/Chepas Park	2.22	\$ 600,000.00

Main Library Transformation	2.37	\$ 21,585,975.00
Memorial Park & Aquatics Facility Renovation	2.22	\$ 6,326,202.38
Neighborhood Safety Streetlights	2.22	\$ 2,000,000.00
Park Land Acquisitions	2.22	\$ 11,350,025.00
Parking Structure Improvements	2.35	\$ 500,000.00
Pedestrian & Mobility Improvements	2.22	\$ 3,978,116.70
Property Compliance/Assistance Program	2.31	\$ 1,500,000.00
Rapid Response Homeless Services	2.19	\$ 3,135,000.00
Rent Stabilization and Just Cause Eviction Program	2.02	\$ 800,000.00
Resident Direct Assistance	2.03	\$ 6,208,978.58
Revive Community 5K Run and Health Fair	2.22	\$ 59,958.11
Salgado Center Renovations	2.22	\$ 1,500,000.00
Santa Anita Community Center	2.22	\$ 5,650,000.00
Speed Humps at St. Andrews	2.22	\$ 21,883.30
Technology Skills / Digital Literacy Education	2.37	\$ 500,000.00
Upgrade Park Restrooms	2.22	\$ 4,188,072.00
Winter Village	2.35	\$ 967,554.65
Total:		\$ 89,982,588.04

3: Public Sector Capacity	EC	Budget
COVID Emergency Response	3.01	\$ 700,000.00
Information Technology & Process Improvements	3.04	\$ 2,000,000.00
Total:		\$ 2,700,000.00

5: Infrastructure	EC	Budget
First St. Slope Stabilization	5.06	\$ 5,600,000.00
Stormwater Channel Fencing Upgrades	5.06	\$ 950,000.00
Total:		\$ 6,550,000.00

6: Revenue Replacement	EC	Budget
Reserve for Revenue Loss	6.01	\$ 10,000,000.00
Total:		\$ 10,000,000.00

7: Administrative	EC	Budget
Accounting & Compliance	7.01	\$ 1,000,000.00
Administration	7.01	\$ 4,447,057.00
Feasibility of Public Health Department	7.01	\$ 141,883.79
HR Service Enhancement Program	7.01	\$ 125,000.00
Legal/Contract Management Support	7.01	\$ 500,000.00
Total:		\$ 6,213,940.79

Promoting Equitable Outcomes

Introduction

Please review the City of Santa Ana's 2022 Recovery Plan Performance Report for an in-depth report on Promoting Equitable Outcomes.

For Fiscal Year July 2022-June 2023, the City of Santa Ana continues to strive toward equitable distribution of funds and resources. In an effort to ensure equitable spending and outcomes of SLFRF, the City has evaluated each project to determine if the project will be completed within or a primary service will be provided to a QCT, or if the project or service will be provided to a population that is assumed to have been affected negatively by the COVID-19 pandemic. The designation of qualified census tracts has undergone changes each year for the past three years (see Figure 1). The majority of our projects are concentrated in or adjacent to QCTs (see Figures 2 and 3).

Per [2020 US Census data](#), 90.5% of residents in Santa Ana identify as a minority. 76.7% of residents identify as Latinx/Hispanic, 11.9% identify as Asian alone, and 12.3% of residents are below the federal poverty line. Per the 2023 American Community Survey (ACS), of Santa Ana's 62 census tracts, only one has median household income at or above the California Department of Housing and Community Development's (HCD) 2023 median income level for Orange County (OC), with 58 of 62 census tracts at or below the low income limit from HCD (see Figure 4).

City of Santa Ana

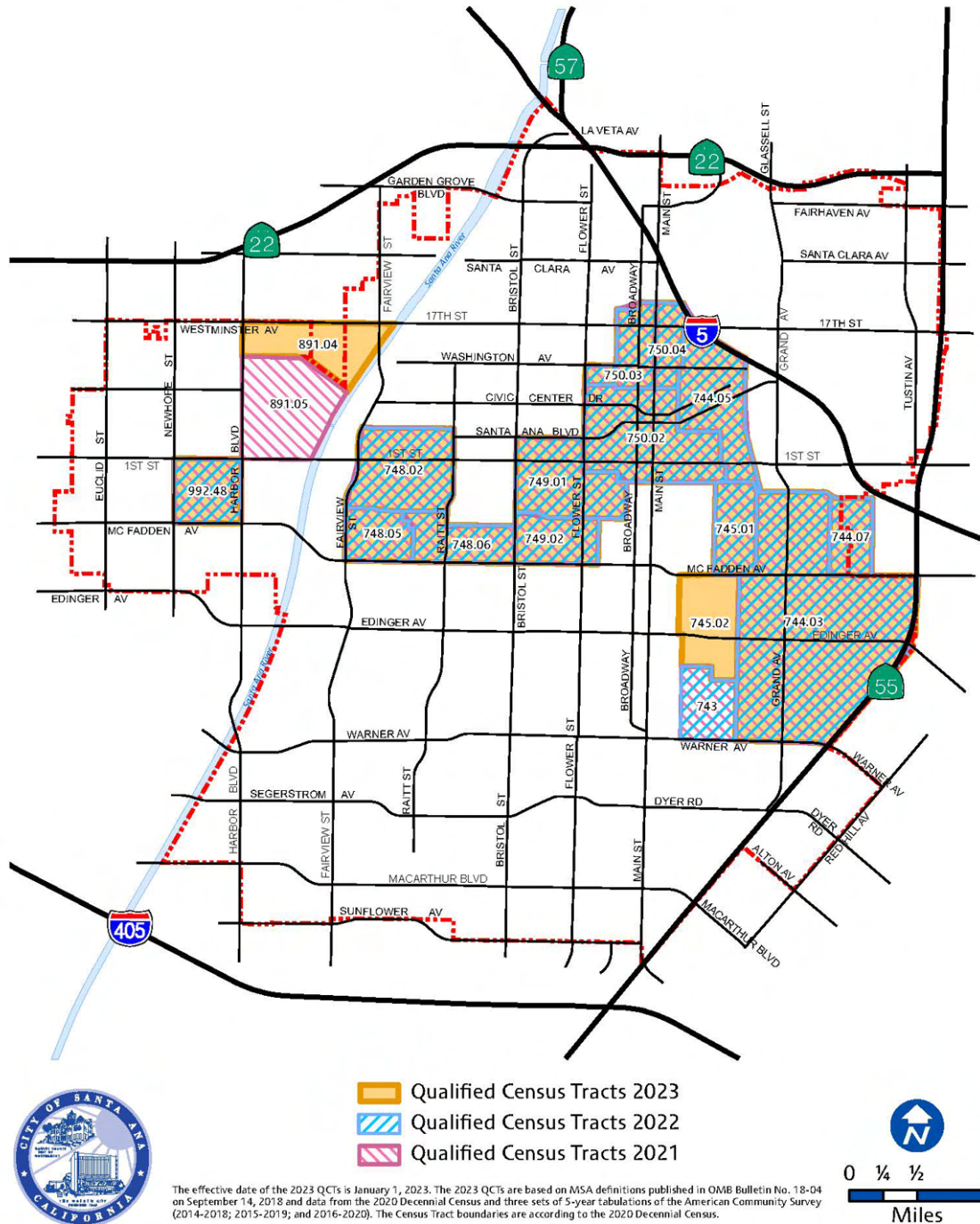


Figure 1. City map showing QCTs in 2021, 2022, and 2023.

Revive Santa Ana City and Park Facility Improvement Project Sites

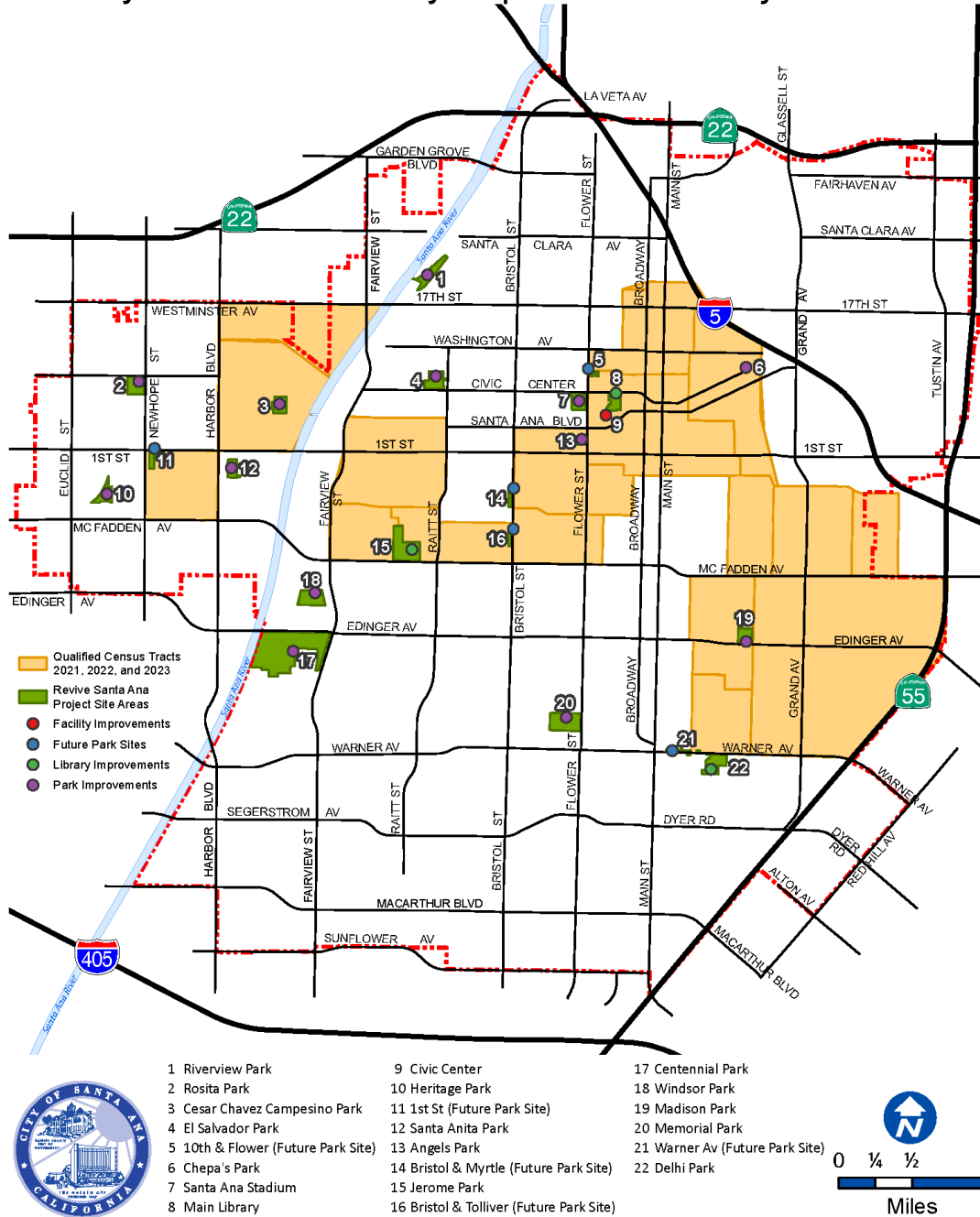


Figure 2. City map showing City and Park Facility improvements overlaid with 2021-2023 QCTs.

Revive Santa Ana Street and Utility Improvement Project Sites

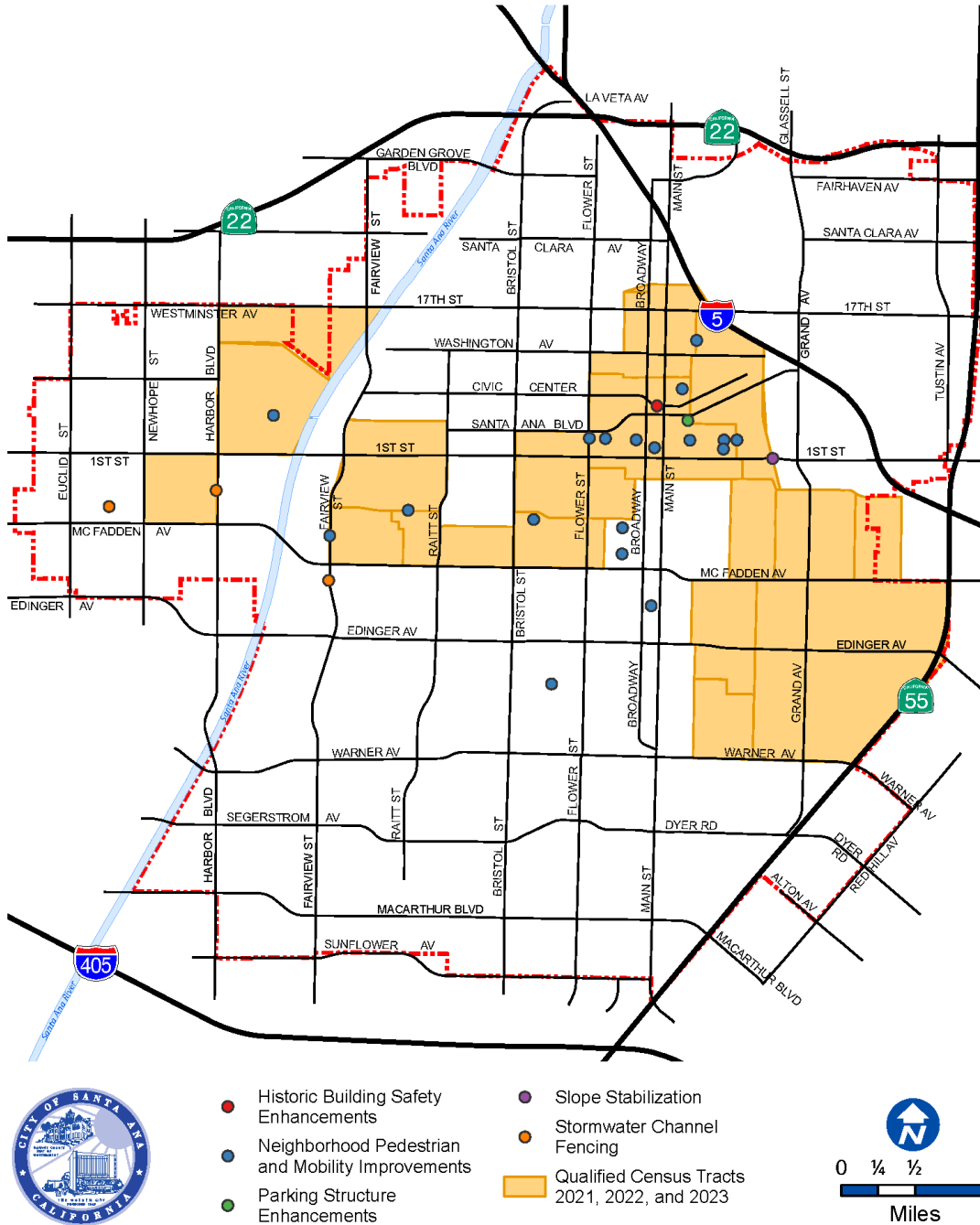


Figure 3. City map showing Street and Utility improvements overlaid with 2021-2023 QCTs.

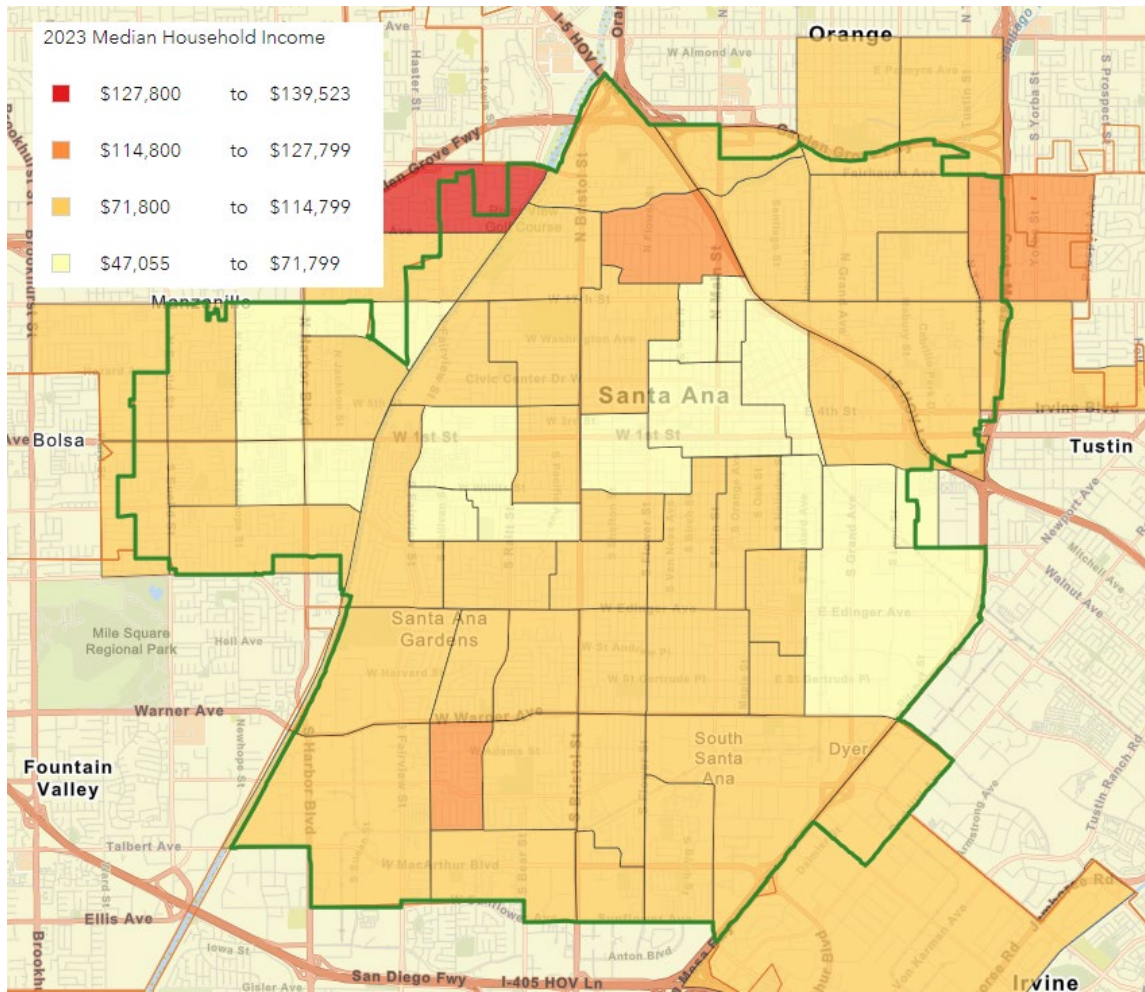


Figure 4. City map with colored overlay showing median income level by census tract.

Social Progress Index

The OC Social Progress Index (SPI) is a comprehensive measurement tool that assesses the relative levels of social progress in each census tract of OC. It employs a sophisticated framework consisting of 50 standardized indicators that cover various aspects of social and environmental outcomes. These indicators encompass areas such as health, safety, education, technology, and rights. By analyzing these indicators, the SPI calculates an overall score for each census tract, enabling comparisons between different areas.

The SPI scores are represented on a map of OC, where colors indicate the relative scores. In this visual representation, orange indicates lower scores, while blue represents higher scores (see Figure 5). Examining the OC Equity Map, it is evident that the City of Santa Ana has the lowest SPI scores in the entire county. It is important to note that the color scale differs when comparing the county as a whole to the City of Santa Ana alone, as Santa Ana's median SPI value is considerably lower than the county's median SPI value (see Figure 6).

Based on this analysis, we have concluded that projects located outside of QCTs in Santa Ana remain eligible for funding under the SLFRF program as these projects can contribute significantly to addressing the social progress challenges faced by the residents of Santa Ana

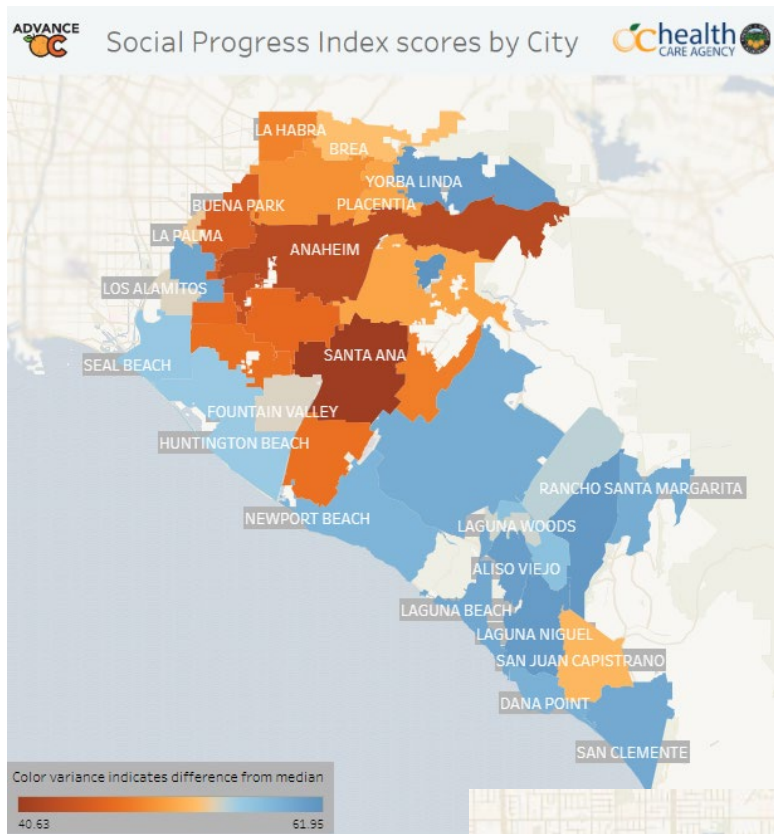
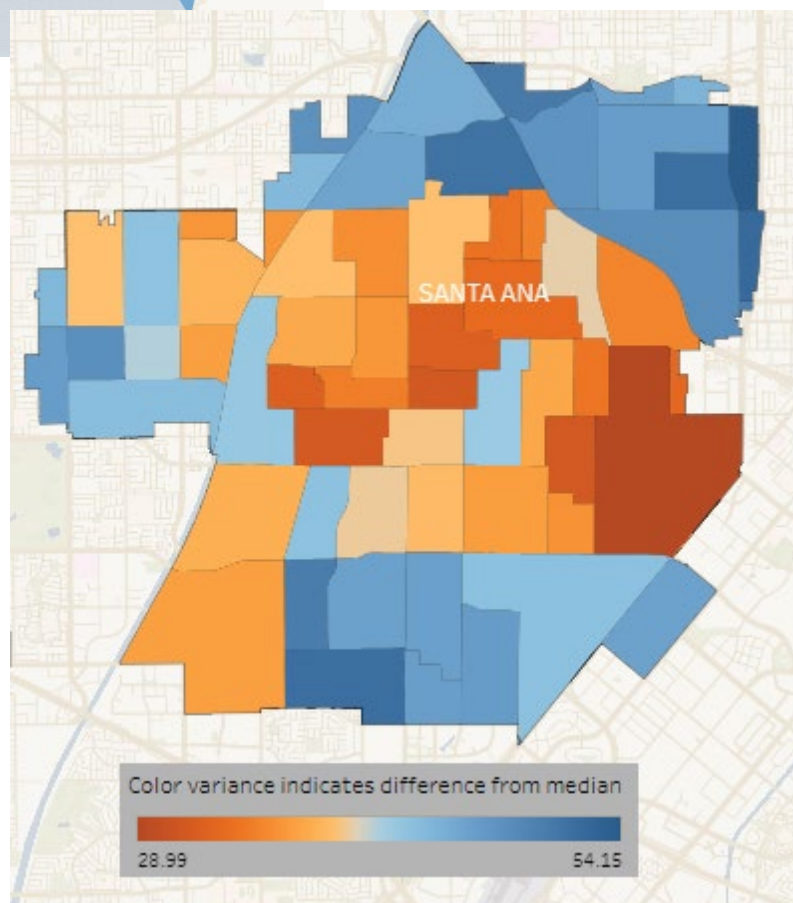


Figure 5 (above). Social Progress Index map of Orange County by city.

Figure 6 (right). Social Progress Index map of Santa Ana by census tract.



Labor Practices

To ensure the successful implementation of high-quality infrastructure projects while also fostering economic recovery through robust employment opportunities, the City of Santa Ana has established a community workforce agreement in collaboration with the Los Angeles/Orange Counties Building and Construction Trades Council, as well as the signatory Craft Councils and Local Unions. This agreement applies to multi-trade construction contracts exceeding \$250,000 and specialty contracts over \$100,000 that are limited to a single trade or scope of work.

Furthermore, the City of Santa Ana's Purchasing Policy incorporates a local preference provision, which actively encourages the utilization of vendors based in Santa Ana and Orange County for the procurement of goods, services, and professional services. By prioritizing local businesses, the City aims to support the local economy and promote community development. Additionally, the City has recently reinstated its [Community Workforce Agreement](#) (CWA), which establishes labor relations policies and procedures for the City. The purpose of the CWA is to support the efforts of the City to increase union employment opportunities for workers who live in Santa Ana, to help increase training and employment opportunities for the City's students in the construction trades through apprenticeships, to promote the efficiency of construction operations performed for the City of Santa Ana, and to provide peaceful settlement of labor disputes and grievances without strikes or lockouts.

In compliance with California law, the City of Santa Ana ensures that workers employed on public works projects receive not less than the general prevailing rate of per diem wages. This provision is applicable to all public works projects undertaken within Santa Ana, emphasizing the City's commitment to fair and equitable compensation for workers involved in these endeavors.

Use of Evidence

The use of evidence is different depending on the specific project. Detailed evidence information is included in the Project Inventory Section of this report.

Performance Report

To effectively manage the diverse range of projects funded by the SLFRF, the City of Santa Ana has implemented several performance management tools. These tools enable comprehensive oversight and monitoring of all SLFRF activities, ensuring adherence to project eligibility criteria, transparency in reporting standards, and public awareness of the SLFRF-funded programs.

To facilitate these efforts, the City has dedicated a full-time Management Aide who is responsible for tracking performance across all projects. This individual plays a vital role in maintaining reporting standards, verifying project eligibility, and ensuring transparency in the implementation of SLFRF-funded programs. By closely monitoring project progress, the Management Aide enables effective performance evaluation and promotes accountability within the Revive Santa Ana initiative.

Additionally, the City employs a full-time Senior Accountant who plays a key role in monitoring budgets for the overall grant and specific projects. Through their expertise, this Senior Accountant contributes to financial oversight and ensures that the allocation of funds aligns with the Revive Santa Ana spending plan. This Senior Accountant works in conjunction with the other Senior Accountants to review and approve budget change orders and vendor invoices across all City departments.

For more detailed performance metrics on each project, please refer to the project inventory provided below. Additionally, quarterly updates on the progress of the Revive Santa Ana initiative can be accessed through our dedicated [Revive webpages](#) and [Revive Dashboard](#). These resources offer a comprehensive overview of the initiatives, their milestones, and the impact they are making within the community. Both are available to the public on our City website in order to ensure transparency about the use of these public funds.

By employing these performance management tools and providing accessible updates, the City of Santa Ana is committed to effectively managing the SLFRF projects, promoting transparency, and ensuring the successful implementation of the Revive Santa Ana initiative.



REVIVE
SANTANA

Project Inventory



@gunthersco
@ortegti



City Fiscal Health



221360: Legal/Contract Management Support

Funding amount: \$500,000

Expenditure Category: 7.1 Administrative Services

Project Overview

- Provide Legal Support and Contract Review for City departments
- Services provided as required by departments for their projects
- The City Attorney's Office is provided documents/agreements on a project-specific request from each department, as needed, for legal review.
- Project spending – \$12,430.06 (as of 5/31/2023); currently accounts only to payroll/staff time spent on review.

Project Goals

- Provide thorough and diligent review of agreements to support City departments.
- Respond to requests for legal review related to ARPA compliance.

Performance Report

- Performance is based on project review.
- ARPA Projects/Legal Review covered multiple subjects and projects including:
 - Contract templates
 - Federal Guideline reviews
 - Public Works / Construction Contracts
 - Social Services - including food or necessities distribution
 - Professional / Consultant Services
 - Grant Agreements
 - Artist Agreements/City Beautification
- Review may take up to 2 weeks per City Attorney's Office internal timelines. ARPA projects are given priority status for review.
- Work product includes legal review and consultation.

Key Performance Indicators: 56 completed agreements within City's Laserfiche system; 108.5 hours of work provided (FY 2022-23 as of 5/20/2023)

Projects are shared for CAO review as needed by City departments.

Project Status: Completed less than 50 percent.



221361: Human Resources Service Enhancement Program

Funding amount: \$125,000

Expenditure Category: 7.1 Administrative Expenses

Project Overview

- Provide additional staffing to support Citywide efforts to fulfill recruitments for Revive Santa Ana projects. Additional staffing will include a full-time Human Resources Analyst for recruitment of positions funded by the program, part-time support staff to review Certificates of Insurance for project contracts, and part-time support staff to assist with the City's response to the pandemic including contact tracing. The City of Santa Ana is an equal opportunity employer.
- The approximate project timeline is from September 2021 through December 2026.



221362: Accounting & Compliance

Funding amount: \$1,000,000

Expenditure Category: 7.1 Administrative Expenses

Project Overview

- Provide accounting, purchasing, and consulting services to support SLFRF-funded City projects.
- Accounting and purchasing services include labor costs related to processing payments and procurement requests.
- The City hired a consultant to assist with grant monitoring and compliance.
- The approximate project timeline is from September 2021 through December 2026.

Project Goals

- Provide administrative support services and technical assistance to City departments to assist with grant monitoring and compliance.
- Output Measures: Processing purchase orders, agreements, and payments. Providing recommendations for compliance matters.
- Outcome Measures: Provide timely administrative support services to City departments.
- Key Performance Indicators: During the fiscal year 2022-23, 34 purchase orders, 116 agreements, and 586 invoices have been processed for projects funded by SLFRF. 19 compliance-related tasks have been reviewed and completed by the consultant.
- Project status: Spending in progress. The support services will be provided through December 2024.



221363: Reserve for Revenue Loss

Funding amount: \$10,000,000

Expenditure Category: 6.1 Revenue Replacement: Provision of Government Services

Project Overview

- Reserve to cover revenue loss from the COVID-19 pandemic

Project Goals

- Cover lost City revenue caused by the COVID-19 pandemic.



221365: Administration

Funding amount: \$4,447,057.00

Expenditure Category: 7.1 Administrative Services

Project Overview

- Project management
- Provide oversight across all Revive Santa Ana projects
- Ensure project compliance
- Federal reporting

Project Goals

- Ensure project eligibility
- General project oversight



Critical Infrastructure





221370: Parking Structure Safety Enhancements

Funding amount: \$1,000,000

Expenditure Category: 1.11 Community Violence Interventions

Project Overview

- In an effort to provide and enhance public safety for residents, merchants, employees, and visitors a new contract was established with Patrol Solutions, LLC to provide security guards throughout Downtown Santa Ana (DTSA). The security guards are present during peak times, but the schedules can be changed to accommodate the needs of DTSA. The merchants, employees, and residents of DTSA are able to call or text the security guards to report incidents or to ask for escort assistance. Security guards deter most illegal or negative activity and provide for a safer environment.
- The Parking Structure Safety Enhancements are dedicated to DTSA to assist with tourism and attraction due to COVID impacts. The parking structures now offer free parking Monday-Friday from 7 a.m. – 5 p.m. and two-hour free parking after 5 p.m. on evenings and weekends. There was a need to provide security & safety measures within each parking structure in order to monitor the safety of the structures.
- Each parking structure has electronic vehicle charging stations including over 12 Tesla supercharging stations, which assist with climate change.

Use of Evidence

- The goals of this project are to enhance community safety, deter negative/illegal activity, preserve facilities and equipment, and to provide assistance to visitors. It also helps deter graffiti and provides people with a sense of pride.
- Funds have not been designated for evidence-based interventions for each project.
- As a 2015 study by Doyle et al shows, the mere presence of security guards has the power to reassure all those found near or in areas they are located in, such as parking structures.¹
- With DTSA being quite crowded during various times of the week, the feeling of safety created by having security guards is key for creating a safe environment for residents, business owners and potential customers.
- This [study](#) shows how the presence and demands by security guards are followed by the younger population, showing the importance of having security guards in the area; furthermore, as DTSA is frequented by the younger population, this can be essential in maintaining a safe environment.²

Promoting Equitable Outcomes

- This project has upheld the efforts to promote equitable outcomes, including economic and racial equity by utilizing the City's fair and transparent platform for releasing and accepting bids/proposals for a security guard company. Furthermore, the security guards are trained to avoid discrimination and be professional with all walks of life.
- In describing their efforts to design their SLFRF program and projects with equity in mind, recipients may consider the following:
 - **Goals:** Respectful treatment/approach to any individual in DTSA



- **Awareness:** Security guard presence are designed to be visible, polite, and helpful to all individuals in DTSA, which make the general public aware of the added service.
- **Outcomes:** Deter negative/illegal activity, promote economic development in DTSA, and enhance community safety.

Performance Report

- Project Goals
 - Enhance safety
 - Augment tourism
 - Boost economic development
- Security Guards secured for each parking structure 24/7 and for DTSA during peak times (M-F 9 a.m.- 9 p.m. and weekends from 10 a.m. - 12 midnight)
- Graffiti reduced by 80%
- Loitering and negative activity reduced by 90%
- Increase in customer visits
- Boost in economic development
- Output Measures: assignment of security guards throughout DTSA
- Outcome Measures: reduction of violence/crimes/graffiti
- Key Performance Indicators:
 - Crime, graffiti, and suspicious activity has decreased by more than 50%
- Project status: more than 60 percent complete
- Community Violence Interventions (EC 1.11):
 - Number of workers enrolled in sectoral job training programs: 0
 - Number of workers completing sectoral job training programs: 0
 - Number of people participating in summer youth employment programs: 0

Doyle, Maria, et al. "Feelings of Safety in the Presence of the Police, Security Guards, and Police Volunteers." *European Journal on Criminal Policy and Research*, vol. 22, no. 1, 2015, pp. 19–40, <https://doi.org/10.1007/s10610-015-9282-x>.

Moreira, Samuel, and Carla Cardoso. "Why Young People Obey Private Security Guards? A Scenario-Based Study." *Journal of Contemporary Criminal Justice*, vol. 36, no. 1, 2019, pp. 144–160, <https://doi.org/10.1177/1043986219890206>.



221370.1: Parking Structure Improvements

Funding amount: \$500,000

Expenditure Category: 2.35 Aid to Tourism, Travel, or Hospitality

Project Overview

- The Parking Structure Improvements and Safety Enhancements of \$500,000 is dedicated to DTSA to assist with tourism and attraction due to COVID impacts. Each parking structure receives aesthetic improvements such as graffiti removal, painting interior and exterior, and will receive a mural to attract tourist interest.

Promoting Equitable Outcomes

- **Goals:** Boost economic development for businesses in DTSA who have experienced a significant decrease in revenue, by adding a beautiful mural at the main parking structure, which would draw positive attention and visitation. The murals will serve as a draw for positive attention that may be showcased on social media.
- **Awareness:** Utilizing the City's fair/transparent bid/proposal platform to solicit mural artists will be the first step of awareness. Thereafter, the artist community will become familiar with the project and have an opportunity to opine on the type of artwork.
- **Access and Distribution:** The murals will be visible for the general public, a street view, which will provide for equitable access.
- **Outcomes:** Some of the desired outcomes are to increase visitations in DTSA in an effort to boost economic development and revenue for businesses, while beautifying the area.

Performance Report

- Output Measures:
 - Increase in customer visits
 - Boost economic development
- Outcome Measures:
 - Enhance safety
 - Augment tourism
 - Boost economic development
 - Promote community
- Project status: Not started.



221375: Broadband Access

Funding amount: \$13,907.81

Expenditure Category: 2.4 Household Assistance: Internet Access Programs

Project Overview

A study to determine if there is a way that the City can provide internet access to the public.

Use of Evidence

A pre-program evaluation was conducted by a consultant to see the viability of bringing free or reduced-cost internet to residents within QCTs. The study showed the proposed program was not economically sound and would be of little benefit to the residents it would serve.

Project outcomes:

- An analysis was conducted to look at how ARPA funding could be utilized to assist with establishing low-cost internet broadband for Santa Ana residents and businesses. Due to restrictions placed on various federal and state funding sources, no other additional funds could be found to supplement the ARPA funds allocated to this project. Our external consultant determined that the most affordable option to the City would be a City-owned, cellular broadband network. They provided a cost estimate to build the network in just the QCT area and the cost exceeded any amount that could be allocated through the ARPA funding. Furthermore, the cellular broadband solution would not provide nearly the speeds of the existing wireline solutions available and would not be significantly better than what residents can already obtain using their own cell phone. Therefore, it was decided to reallocate the funding to other purposes.
- The City conducted an Internet Access Survey of residents to determine the availability, affordability, and reliability of local internet offerings. The findings are referenced at this site: <https://www.santa-ana.org/documents/internet-access-survey-results/>
- The survey determined that the City did have adequate coverage of broadband offerings by primarily two service providers and that the average cost of internet access was between \$76.96 and \$85.48 per month. Average bandwidth was 123 Mbps - 155 Mbps.
- The City developed a map of the locations of City facilities that provide free internet Wi-Fi access: <https://www.santa-ana.org/documents/public-wi-fi-locations/>
- A vendor produced a cost estimate to develop a CBRS wireless network that would cover the lowest-income QCTs for potential internet access. The cost estimate was in excess of \$7M+ and a maximum bandwidth of approximately 100 Mbps.
- ARPA funding of \$ was used for the professional services for the survey and the project cost estimates.

Performance Report

- Conducted a survey of residents and business to assess existing internet access abilities.
- Project goals:
 - Assess existing internet access capabilities of residents and businesses.
 - Provide public access to the internet where allowable.
- Outcome Measures: A study determining that providing free or reduced-cost wireless internet for certain residents would not be effective, as anything we could provide would likely be no better than current capabilities.
- Project status: Complete



221377: Salgado Center Renovations

Funding amount: \$ 1,500,000

Expenditure Category: 2.22 Strong Healthy Communities: Neighborhood Features that Promote Health and Safety

Project Overview

- Project will involve complete roof replacement and complete HVAC system replacement. Replacement of these two building components need to be accomplished together. The construction contract has been executed for this work and the anticipated start date is September 2023.
- The Salgado Community Center is located within Rosita Park, an 8.68-acre neighborhood park located near the intersection of Newhope St. and Hazard Ave. The park offers picnic areas, fitness court, gymnasium, a multipurpose field, swimming and playground for tots/youth. The park is located at 706 N. Newhope Street. The project intends to upgrade the gym with a new central air system and roofing.
- <https://www.santa-ana.org/rosita-park/>

Promoting Equitable Outcomes

- **Goals:** Santa Ana has a 90% minority population, an average of 11,347 people per square mile and average household of 4.6 people, which is greater than any large city in the United States. 90% of Santa Ana residents live in areas with less than 3 acres per ½ mile of outdoor recreation space per 1,000 residents, a baseline established by the State of California.
- **Awareness:** The City of Santa Ana strives to reach all members of the community to ensure equitable awareness of the project. Staff regularly attend Neighborhood Association meetings, post on social media, post flyers and banners and the website. All communication efforts are translated due to the trilingual nature of Santa Ana's residents.
- **Access and Distribution:** The Salgado Center is open and accessible to all members of the public.
- **Outcomes:** The Salgado Center Renovations implement equitable outcomes by providing the community with a cooling center to mitigate the impacts of a changing climate, an improved gathering space for events and opportunities for active and passive recreation to close park gap areas.

Performance Report

- Output Measures: Installation of new AC unit and roof.
- Outcome Measures: Enhanced park services that promote health and safety through a community center that is well-ventilated and safe for the public.
- Key Performance indicators:
 - A construction contract has been awarded, a notice to proceed has been issued to the contractor and \$121,279.82 have been spent towards the project. Equipment and materials have been ordered. Installation scheduled to begin September 2023.
- Project status: Less than 50% complete



221378: Santa Anita Community Center

Funding amount: \$ 5,650,000

Expenditure Category: 2.22 Strong Healthy Communities: Neighborhood Features that Promote Health and Safety

Project Overview

- Santa Anita Park, dedicated in 1970, is a 5-acre neighborhood park located in the central-west area of the City of Santa Ana, surrounded by residential and commercial properties. It is accessible by vehicle via Figueroa Street, or by foot or bike from S. Gunther Street in the adjacent Santa Anita Neighborhood.
- Construction, funded by a different source, is currently underway to upgrade existing amenities which include a new synthetic soccer field with adjacent built-in bleacher seating, renovations to the municipal pool, a new basketball court, playground area and expanded parking lot. The former under-sized community center was over 50 years old, dilapidated, and unable to meet programming needs. The City has demolished the building and is utilizing Revive funding to construct a new facility to house a new aquatics facility, community center and recreation staff offices, and a Police Athletic & Activity League (PAAL) Center and police substation.
- The park is within a quarter mile of a QCT but in addition, the park is classified as a “Community Park” which serves the City as a whole, including all QCTs.
- <https://www.santa-ana.org/santa-anita-park/>

Promoting Equitable Outcomes

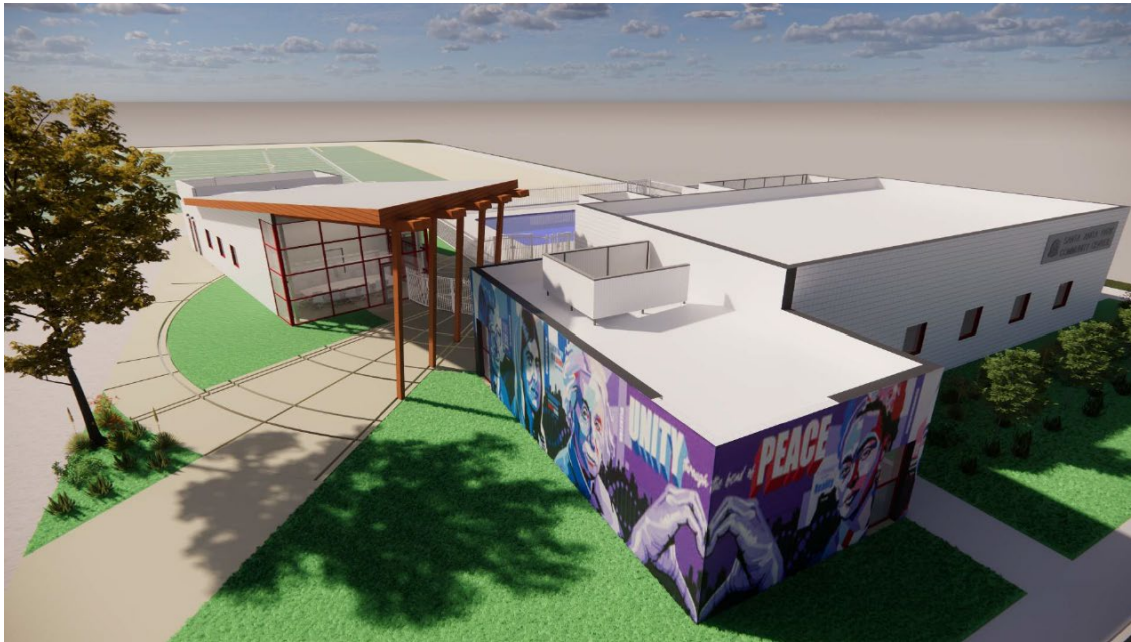
- **Goals:** Santa Ana is one of the most densely populated cities in the United States, topping the nation’s list of cities facing extreme “Urban Hardship.” Urban Hardship is determined by several social and economic indicators such as unemployment, education, income, crowded housing and percentage living below the federal poverty level. Santa Ana has a 90% minority population, an average of 11,347 people per square mile and average household of 4.6 people, which is greater than any large city in the United States. 90% of Santa Ana residents live in areas with less than 3 acres per ½ mile of outdoor recreation space per 1,000 residents, a baseline established by the State of California.
- **Awareness:** The City of Santa Ana strives to reach all members of the community to ensure equitable awareness of the project. Staff regularly attend Neighborhood Association meetings, post on social media, post flyers and banners and the website. All communication efforts are translated due to the trilingual nature of Santa Ana’s residents.
- **Access and Distribution:** The Santa Anita Center is open and accessible to all members of the public.
- **Outcomes:** The Santa Anita Center implements equitable outcomes by providing the community with a cooling center to mitigate the impacts of a changing climate, a new and improved gathering space for events and opportunities for active and passive recreation to close park gap areas in the City.

Performance Report

- Output Measures: New community center.
- Outcome Measures: Increased community use of the facility.



- Key Performance Indicators:
 - An architect was retained in January 2023, a concept planning phase occurred which produced a final concept and rendering, and a groundbreaking event was held on May 31, 2023, where presentations were made and the community was invited to be updated on the process.
 - Contract documents are now complete, were submitted to the City's Planning & Building Agency on July 14, 2023, and are being plan checked for California Building Code compliance.
- Project status:
 - Design is 95% completed.
 - Construction is less than 50% complete
 - Based on expenditures: less than 50% complete



Conceptual plans for Santa Anita Community Center and pool



221380: Main Library Transformation – Childhood Learning Environments

Funding amount: \$21,585,975.00

Expenditure Category: 2.37 Economic Assistance: Other

Project Overview

- The Main Library will undergo a complete physical transformation that will create a digitally and technologically enhanced learning environment that will advance access and equity in an effort to provide support for disproportionately impacted and underserved communities. This re-imagined library space will provide innovative learning landscapes and access to technology, tools and services that will improve and enhance early childhood development and literacy, support positive educational outcomes for youth and prepare our community's present and future workforce for a technology-driven world. Throughout the various library spaces, children will be provided opportunities to learn through play and hone their fine and gross motor skill development. The approximate project timeframe is October 2021-July 2025. The project will be completed via a design-bid-build delivery method and will address climate change and environmental justice through the replacement or refurbishment of antiquated building mechanical and electrical systems when applicable and within budget. Project partners include the City of Santa Ana Public Works and Information Technology Agencies, Orange County Fire Authority, and Friends of the Santa Ana Public Library.

Use of Evidence

- In lieu of an evidence-based intervention, a program evaluation will be conducted at the completion of the project. The evaluation, which will be of a quasi-experimental style design, will include a staff developed survey for distribution to Library patrons after the Library's physical transformation is complete. Survey participants will be engaged to complete the survey during Library programs and upon check out of Library materials. Survey questions will focus on determining if: 1) visiting the Library has helped improve digital literacy and reading skills; 2) the Library has provided improved access to hands-on interactive learning spaces; 3) the Library has provided increased access to resources and new technology; 4) visiting the Library has helped prepare for school/career success; and 5) the Library renovations promote a more welcoming and inclusive space within the community. The survey questionnaire will also deduce data pertaining to Library patron demographics. Anticipated timeframe for the survey will be approximately August 2025-August 2026, depending on the exact project completion date. No SLFRF will be used to conduct the evaluation.

Promoting Equitable Outcome

- The Main Library Transformation Project will advance racial equity and support for the impoverished and underserved Santa Ana communities in QCT 750.02 and surrounding QCTs, which are defined by a poverty rate of at least 25% or in which 50% of the households have incomes below 60% of the Area Median Gross Income. Further, the Orange County Equity Map, which spotlights social and health disparities in Orange County, notes that only 23% of residents in this QCT have access to basic knowledge and only 11% have access to advanced education. In



response, the complete physical renovation of the library will create an enhanced digital and technological environment that will expand access and provide free innovative spaces for all children and their families. Extensive outreach in English, Spanish, and Vietnamese will be conducted to ensure the community is aware of the renovation and new services once complete. Surveys will also be conducted in these languages to ensure the project outcomes are measured appropriately and inclusively.

Performance Report

- Output Measures:
 - Number of new library card holders system-wide
 - Number of program participants at the Main Library
 - Number of survey questionnaires returned
 - Number of visitors at Main Library
- Outcome Measures:
 - Survey respondents reporting improved/increased:
 - Digital literacy and reading skills
 - Access to hands-on interactive learning spaces
 - Access to resources and new technology
 - Preparedness for school/career success
 - A more welcoming and inclusive space within the community
- Key Performance Indicators:
 - 85-90% of survey questionnaire respondents strongly agree or agree to the various survey questions
 - Increase number of library card holders system-wide
 - Increase program attendance at Main Library
 - Increase number of visitors at Main Library
- Total spent: \$2,281,216
- Project status: less than 50% complete



Conceptual visualizations of the back entrance of the library (top) and the inside of the library viewing the front (bottom).



Conceptual visualizations of the toddler and pre-crawlers space (top) and the family zone of the new library (bottom).



221381: New Library Branch/Expansion of Library Accessibility

Funding amount: \$3,000,000.00

Expenditure Category: 2.37 Economic Impact Assistance: Other

Project Overview

The Outdoor Library at Jerome Park will be an innovative public library space, featuring an educational, technological and play-focused satellite library kiosk with surrounding outdoor learning areas with emphasis on music and movement, recycling, water-wise landscaping, bicycle and street safety, fine and gross motor skill development, and language and literacy. This new concept in public library design will advance racial equity and provide support for disproportionately impacted, underserved Santa Ana communities in QCT 748.06 and surrounding QCTs. The Outdoor Library will feature the installation of a large library materials dispensing kiosk located in an outdoor learning landscape equipped with specialized and inclusive play areas for people of all abilities. Residents will benefit from equitable, multigenerational access to library resources (books, technology, STEAM kits) along with gamified or incentive-based programs focused on topics and materials located within the Outdoor Library. The approximate project timeframe is November 2022-June 2024. The project will be completed via a design-bid-build delivery method and will address climate change and environmental justice through a redesign of the park, featuring drought resistant landscaping and water conservation-themed exhibits. Project partners include the City of Santa Ana Public Works Agency and the Information Technology Department.

Use of Evidence

In lieu of an evidence-based intervention, a program evaluation will be conducted at the completion of the project. The evaluation, which will be of a quasi-experimental style design, will include a staff developed survey for distribution to library patrons after the Outdoor Library's physical transformation is complete. Survey participants will be engaged to complete the survey during Library programs and upon check out of Library materials. Survey questions will focus on determining if: 1) visiting the Library has helped improve digital literacy and reading skills; 2) the Library has provided improved access to hands-on interactive learning spaces; 3) the Library has provided increased access to programs, resources, and new technology; 4) visiting the Library has helped prepare for school/career success; and 5) the Library renovations promote a more welcoming and inclusive space within the community. The survey will also deduce data pertaining to library patron demographics. Anticipated timeframe for the survey will be approximately July 2024-July 2025, depending on the exact project completion date. No SLFRF will be used to conduct the evaluation.

Promoting Equitable Outcomes

The Outdoor Library at Jerome Park will advance racial equity and provide support for disproportionately impacted, underserved Santa Ana communities in QCT 748.06 and surrounding QCTs, which are defined by a poverty rate of at least 25% or in which 50% of the households have incomes below 60% of the Area Median Gross Income. Further, the Orange County Equity Map, which spotlights social and health disparities in Orange County, notes that only 23% of residents in this QCT have access to information and communication, and only 6% have access to advanced education. In response, the project will serve these disproportionately impacted households with an innovative, outdoor public library space, featuring an educational, technological and play-focused satellite library kiosk with surrounding outdoor learning areas. Extensive outreach in English, Spanish, and Vietnamese will be conducted to ensure the



community is aware of the new location and services. Surveys will also be conducted in these languages to ensure the project outcomes are measured appropriately and inclusively.

Performance Report

- Output Measures:
 - Number of new library card holders system-wide
 - Number of survey questionnaires returned
 - Number of Library kiosk transactions at the Outdoor Library at Jerome Park
- Outcome Measures:
 - Survey respondents reporting improved/increased:
 - Digital literacy and reading skills
 - Access to hands-on interactive learning spaces
 - Access to resources and new technology
 - Preparedness for school/career success
 - Welcoming and inclusive space within the community
- Key Performance Indicators:
 - 85-90% of survey questionnaire respondents strongly agree or agree to the various survey questions
- Project status: less than 50% complete



Critical Infrastructure





Conceptual visualizations of the Library Kiosk and Plaza (top) and the “Safe Streets” bike and scooter track (bottom).



221382: Delhi Center Library Branch

Funding amount: \$3,000,000.00

Expenditure Category: 2.37 Economic Impact Assistance: Other

Project Overview

The Delhi Center Library Branch project entails re-imagining approximately 2,500 square feet of office space as a new, innovative public library experience. A new outdoor activity patio will also be constructed to offer free library services and programs to a disenfranchised population that suffered disruptions in obtaining both formal and informal educational services during the pandemic. In particular, the Delhi Center Library Branch will help advance racial equity and provide support for the underserved Santa Ana communities in QCT 743, 744.03 and surrounding QCTs. Residents will have access to technology, tools and services that will improve literacy, support positive educational outcomes for youth and prepare our community's present and future workforce for a technology-driven world. Throughout the newly-created library space and outdoor activity patio, children, teens and families will be provided opportunities to learn and connect with their community in positive ways. Services may include STEM and robotics programs geared to neuro-divergent youth, special events and author hours, homework help and tutoring for students and a wide variety of cutting-edge technology and computers for use in the Library or at home. These new educational spaces and the accompanying programs and services will bring a much needed community amenity to a poverty-driven area of the City that lacks library services.

The approximate project timeframe is January 2023-June 2024. The project will be completed via a design-bid-build delivery method. Project partners include the Delhi Community Center, City of Santa Ana Public Works Agency, and the Information Technology Department.

Use of Evidence

In lieu of an evidence-based intervention, a program evaluation will be conducted at the completion of the project. The evaluation, which will be of a quasi-experimental style design, will include a staff developed survey for distribution to library patrons after construction of the new Delhi Center Library Branch is complete. Survey participants will be engaged to complete the survey during Library programs and upon check out of Library materials. Survey questions will focus on determining if: 1) visiting the Library has helped improve digital literacy and reading skills; 2) the Library has provided improved access to hands-on interactive learning spaces; 3) the Library has provided increased access to resources and new technology; 4) visiting the Library has helped prepare for school/career success; and 5) the Library renovations promote a more welcoming and inclusive space within the community. The survey will also deduce data pertaining to library patron demographics. Anticipated timeframe for the survey will be approximately July 2024-July 2025, depending on the exact project completion date. No SLFRF will be used to conduct the evaluation.

Promoting Equitable Outcomes

The Delhi Center Library Branch will advance racial equity and provide support for the underserved Santa Ana communities in QCT 743, 744.03 and surrounding QCTs, which are defined by a poverty rate of at least 25% or in which 50% of the households have incomes below 60% of the Area Median Gross Income. Further, the Orange County Equity Map, which spotlights social and health disparities in Orange County, notes that only 2.4 % of residents in this QCT have access to advanced education. Currently, the City of Santa Ana only has two library locations, with an Outdoor Library in progress. The addition of this third brick-and-mortar location will allow for extended and improved services to the racially diverse and economically



disadvantaged community that surrounds this new public library branch. Extensive outreach in English, Spanish, and Vietnamese will be conducted to ensure the community is aware of the new location and services. Surveys will also be conducted in these languages to ensure the project outcomes are measured appropriately and inclusively.

Performance Report

- Output Measures:
 - Number of new library card holders system-wide
 - Number of program participants at Delhi Center Library
 - Number of survey questionnaire returned
 - Number of visitors at the Delhi Center Library
- Outcome Measures:
 - Survey respondents reporting improved/increased:
 - Digital literacy and reading skills
 - Access to hands-on interactive learning spaces
 - Access to resources and new technology
 - Preparedness for school/career success
 - Welcoming and inclusive space within the community
- Key Performance Indicators:
 - 85-90% of survey questionnaire respondents strongly agree or agree to the various survey questions
 - Increase number of library card holders system-wide
 - Increase program attendance at Delhi Center Library
 - Increase number of visitors at Delhi Center Library
- Total spent: \$0
- Project status: Not started



Critical Infrastructure





Conceptual visualizations of the future Delhi Library, showing the stacks (top), and the children's area (bottom).



221383: Speed Humps at St. Andrews

Funding amount: \$21,883.30

Expenditure Category: 2.22 Strong Healthy Communities: Neighborhood Features that promote Health and Safety

Project overview

This project will provide physical improvements to the built environment to enhance pedestrian traffic safety and promote walkability. Main activities will include but not be limited to installing the following improvements: speed humps, signage and pavement markings. The project will be delivered via competitive bidding.

Timeline: Project Design: July 1, 2021 to August 31, 2021; Construction: September 1, 2021 to December 31, 2021

Project contributes to promoting and facilitating walking as a viable mode of transportation that reduces the reliance on emission emitting vehicles.

Promoting Equitable Outcomes

The community surrounding this project area are primarily Latino that are served by the local Washington Elementary School. The attendance boundary for Washington Elementary is a documented disadvantaged community. For this community, walking is a primary mean of transportation, especially for access to Madison Park, Washington Elementary School, and public transit. St. Andrew Pl. bisects this community. The community has expressed traffic safety concerns along St. Andrews related to speeding and unsafe conditions for pedestrians, especially students walking to and from Washington Elementary School and Madison Park. By reducing vehicular speeds along the project corridor, this project will increase pedestrian safety, access to recreational facilities, school, and transit for the entire community.

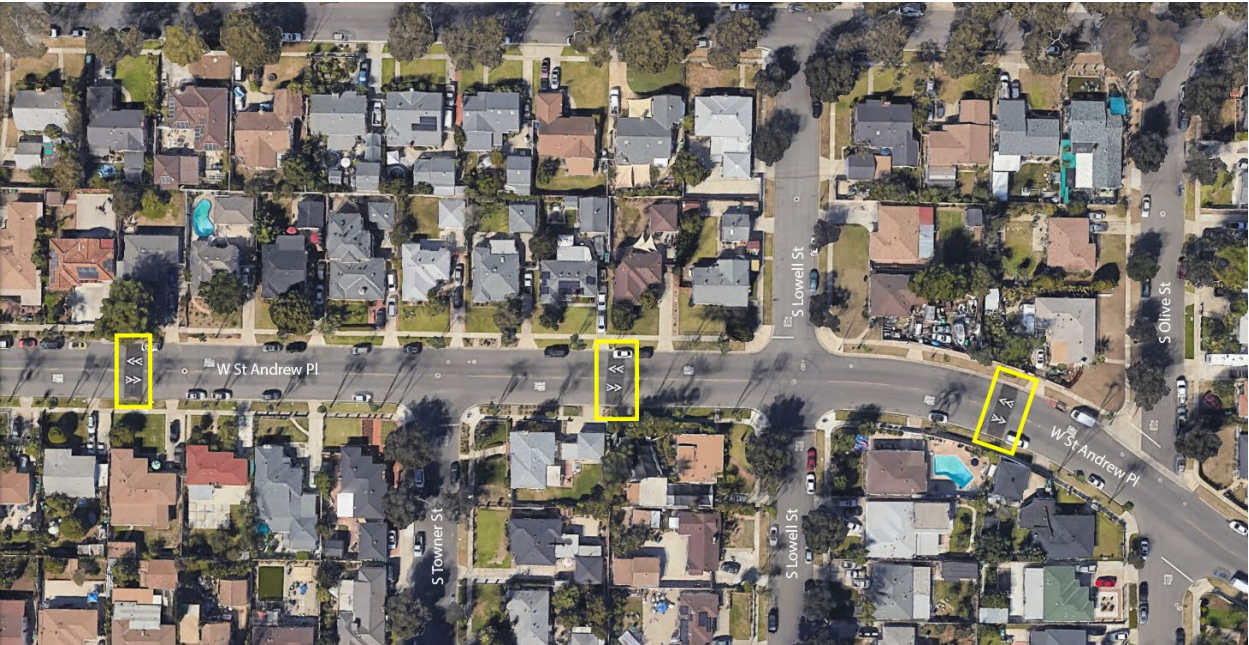
Project Goals:

The intended goals of the project will include:

- 1) Completion of the built environment improvements.
- 2) Provide outdoor exercising opportunities for underserved communities who may have no access to parks during the COVID-19 pandemic.

Performance Report

- Output Measures: Installation of speed humps, signs and pavement markings.
- Outcome Measures:
 - 1) Number of improvements speed humps, signs and pavement markings installed.
 - 2) Number of households within walking distance of improvements.
- Key Performance Indicators:
 - 1) Installed 4 speed humps
 - 2) Installed 16 speed humps signs
 - 3) Installed two 15 mph signs
 - 4) Installed 24 pavement markings.



Aerial view of W. St. Andrew Place between S. Olive St. and S. Towner St. highlighting three of the four speed humps installed.



221385: Information Technology & Process Upgrades

Funding amount: \$2,000,000

Expenditure Category: 3.4 Public Sector Capacity: Effective Service Delivery

Project Overview

- A variety of technology enhancements to make it easier for the public to do business electronically with the City, find jobs, and access the internet from City facilities.

Project Goals

- Identify technology improvements the City can make to allow the public to access City services.
- Improve technology used by the public to help them find jobs.

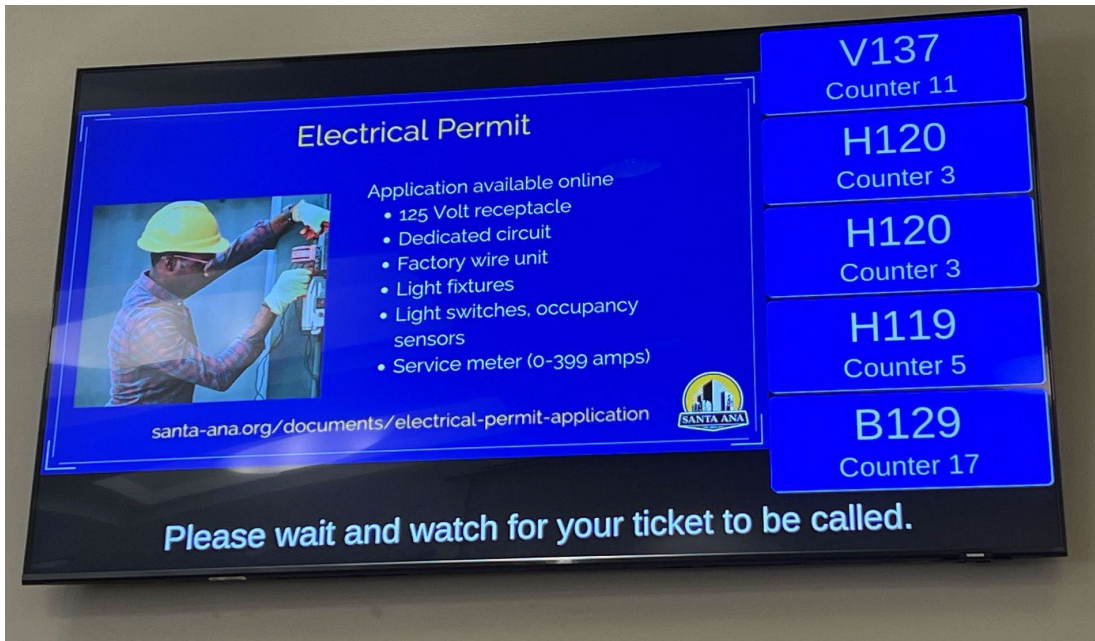
Performance Report

- Outcome Measures: Improvement of government services, such as an improved queuing system for City Hall.
- The three biggest projects under this category:
 - Replace Work Center technology
 - Project overview: Replaced dated computers, copiers, and conference room technology for the Work Center to assist with job placement
 - Total spent: \$110,578
 - Project outcomes: New computers, copiers, and equipment were purchased in FY22.
 - Update public-facing Wi-Fi access points in City facilities
 - Project overview: Replaced dated Wi-Fi infrastructure in City facilities where the public can access free Wi-Fi to improve reliability and speed.
 - Total spent: \$0
 - Project outcomes: Project in development, will launch approximately end of 2023.
 - Digital Building Permit Project
 - Project overview: Creation of an online portal for electronic access to building permit systems to allow residents to submit permit applications online without needing to come to City Hall
 - Total spent: \$24,000
 - Project outcomes: System is still in development, estimated launch mid-2024
 - Updated City Hall Queueing System
 - Project overview: Implemented an electronic queue management system to facilitate expedited appointment scheduling for the public to access in-person services.
 - Total spent: \$25,469
 - Project outcomes: Rather than everyone waiting in one line for in-person City services, the new electronic queuing system allows residents to make an appointment online or come join the queue in person. The system also notifies residents that their turn is approaching, allowing



people to wait outside or in their vehicle to allow for better social distancing.

- Project status: Less than 50% complete



Updated Queuing: Rather than everyone waiting in one line for in-person City services, the new electronic queuing system allows residents to make an appointment online or come join the queue in person. The system also notifies residents that their turn is approaching, allowing people to wait outside or in their vehicle to allow for better social distancing.



221387-88: Neighborhood Safety Streetlights: Phase I & II

Funding amount: \$2,000,000

Expenditure Category: Category 2.22 Strong Healthy Communities: Neighborhood Features that promote Health and Safety

Project Overview

- This project will provide physical improvements to the built environment to enhance pedestrian traffic safety and promote walkability. Main activities will include installing streetlights in neighborhoods that are missing streetlights to enhance walkability and pedestrian nighttime traffic safety. The project will be delivered via competitive bidding.
- Phase I timeline: Project Design: July 1, 2021 to May 31, 2023; Construction: June 1, 2023 to June 30, 2024
- Phase II timeline: Project Design: July 1, 2021 to August 31, 2023; Construction: September 1, 2023 to June 30, 2024
- Project contributes to promoting and facilitating walking as a viable mode of transportation that reduces the reliance on emission emitting vehicles.

Promoting Equitable Outcomes

- All of the project improvements are located in areas that are within HUD disadvantage areas as well as Free and Reduced Meal for local schools. The communities surrounding the project improvements are clearly disadvantaged communities. For these disadvantaged communities walking is a means of transportation or at times the sole source of transportation. Therefore, equity in mobility is key for these communities to access educational opportunities at local schools, exercise opportunities at local parks, and unimpeded access to transit for local and regional access to destinations such as jobs. Access is needed day or night. The project community consists of high density, low income housing and have expressed a sense of insecurity walking in the dark in part due to potential criminal activities in the area and the general level of darkness in the area. Access to locally serving Lincoln Elementary is needed even in the dark due to after school events and programs. In addition, access to transit and walking or jogging as exercise is needed in the dark as well. This project will install missing streetlights that will provide the community a sense of security and safety while walking to and from their destinations during the night. In general, this project will increase pedestrian safety, access to recreational facilities, school and transit for the entire community.

Project Goals:

The intended goals of the project will include:

- Completion of the built environment improvements.
- Provide outdoor exercising opportunities for underserved communities who may have no access to parks during the COVID-19 pandemic.
- Improve non-motorized routes in the community by removing barriers.

Performance Report

- Output Measures: Installation of neighborhood safety streetlights
- Outcome Measures: Provide outdoor exercising opportunities for underserved communities who may have no access to parks during the COVID-19 pandemic. 1)



221390: Stormwater Channel Fencing Upgrades Phase II

Funding amount: \$950,000

Expenditure Category: 5.6 Clean Water: Stormwater

Project Overview

- The Stormwater Channel Fencing Upgrades Phase II Project includes the design and construction of new security fencing and barriers along City-owned stormwater channels. The existing fencing was subject to vandalism and trespassing into the stormwater channels, which contributed to water pollution.
- City Stormwater Management Website: <https://www.santa-ana.org/stormwater-management/>
- This project addresses climate change by reducing water pollution and improving downstream water quality. Increasing greenhouse gasses and water temperatures caused by climate change can be harmful to wildlife and marine habitats. The reduction of water pollution helps offset these negative impacts of climate change. Additionally, the installation of fencing and barriers is a lower energy method of improving water quality than an active treatment system downstream, for example.
- Project Status: Project is in the construction phase. Construction started in August 2022 and is anticipated to be complete in August 2023

Project Goals

- The goals of this project are to improve water quality and reduce water pollution.
- This project will also improve public safety as the stormwater channels will no longer be accessible to the public.

Performance Report

- Output Measures: Installation of new fencing and barriers along City-owned stormwater drainage channels
- Outcome Measures:
 - Reduction of trash and debris in City stormwater channels
 - During the 2022-23 reporting period, approximately 4,020 linear-feet of new security fencing was installed along City-owned stormwater channels as part of this project

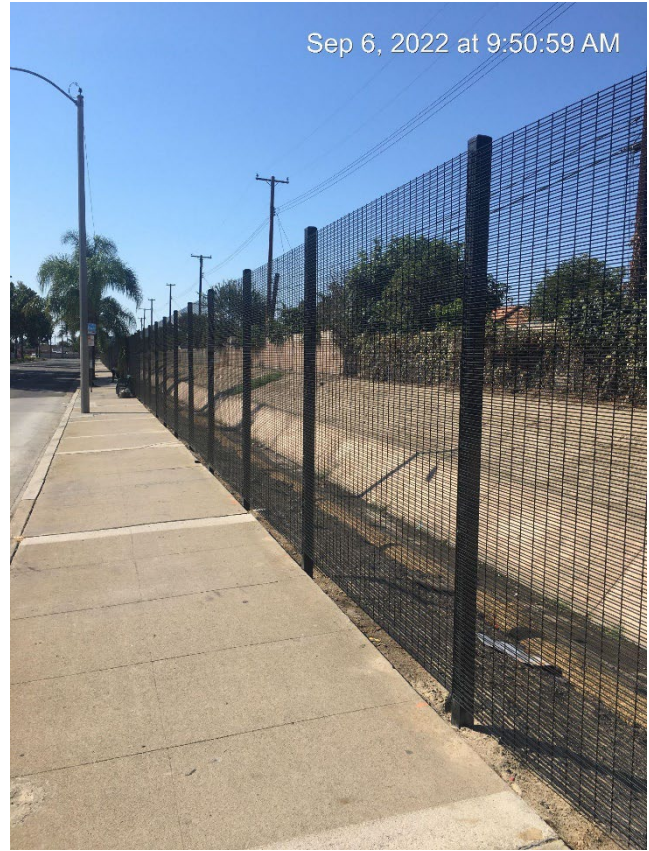


Photo 1, top left: Old stormwater channel fencing

Photo 2, bottom right: New stormwater channel fencing installed as part of project



221404: Davis Safe Routes to School

Funding amount: \$ \$2,115,711.78

Expenditure Category: 2.22 Strong Healthy Communities: Neighborhood Features that promote Health and Safety

Project Overview

- This project will provide physical improvements to the built environment to enhance pedestrian traffic safety and promote walkability. Main activities will include but not be limited to installing the following improvements: bulbouts, wheelchair ramps, and sidewalk. The project will be delivered via competitive bidding.
- Timeline: Project Construction: December 1, 2022 to June 30, 2024
- Project contributes to promoting and facilitating walking as a viable mode of transportation that reduces the reliance on emission emitting vehicles

Promoting Equitable Outcomes

- All of the project improvements are located in areas that are within HUD disadvantage areas as well as Free and Reduced Meal for local schools. The communities surrounding the project improvements are clearly disadvantaged communities. For these disadvantaged communities walking is a means of transportation or at times the sole source of transportation. Therefore, equity in mobility is key for these communities to access educational opportunities at local schools, exercise opportunities at local parks, and unimpeded access to transit for local and regional access to destinations such as jobs.
- This project will remove ADA barriers to Davis Elementary for the community. Non-compliant or missing wheelchair ramps create barriers for the community to not only access Davis Elementary School, but also local truck vendors, local transit to French Park. In addition, intersections that have high speed and widener than needed street width have issues with vehicles yielding compliance for pedestrians. Bulbouts will enhance these crossing for the community along the suggested routes to school and force motorists drive at slower speeds. In general, this project will increase pedestrian safety, access to recreational facilities, school and transit for the entire community.

Project Goals:

- The intended goals of the project will include:
 - Completion of the built environment improvements.
 - Provide outdoor exercising opportunities for underserved communities who may have no access to parks during the COVID-19 pandemic.
 - Improve non-motorized routes in the community by removing barriers.

Performance Report

- Output Measures: Installation of wheelchair ramps, sidewalk and bulbouts improvements.
- Outcome Measures: 1) Number of wheelchair ramps, sidewalk and bulbouts improvements. 2) Number of households within walking distance of improvements.
- Project Status Less than 50% Complete (Contract has been awarded. Pending material submittals to start construction Project title page below.)



221405-07: Pedestrian & Mobility Improvements

Funding amount: \$3,978,116.70

Expenditure Category: 2.22 Strong Healthy Communities: Neighborhood Features that promote Health and Safety

Project Overview

- This project will provide physical improvements to the built environment to enhance pedestrian traffic safety and promote walkability. Main activities will include but not be limited to installing the following improvements: rectangular flashing beacons, hybrid beacons, raised crosswalks, speed humps, bulbouts, wheelchair ramps, and sidewalk. The project will be delivered via competitive bidding.
- Timeline: Project Design: July 1, 2021 to December 31, 2023; Construction: August 1, 2023 to December 31, 2024
- Project contributes to promoting and facilitating walking as a viable mode of transportation that reduces the reliance on emission emitting vehicles.

Promoting Equitable Outcomes

- All of the project improvements are located in areas that are within HUD disadvantage areas as well as Free and Reduced Meal for local schools. The communities surrounding the project improvements are clearly disadvantaged communities. For these disadvantaged communities walking is a means of transportation or at times the sole source of transportation. Therefore, equity in mobility is key for these communities to access educational opportunities at local schools, exercise opportunities at local parks, and unimpeded access to transit for local and regional access to destinations such as jobs. This project will remove barriers to parks where no existing viable nearby crossing is present and pedestrians need to walk out of their way to access the park or risk crossing several lanes of high speed, high traffic volume roadways. One specific project improvement location is 5th Street at Susan Street. 5th Street separates the community from Cesar Chavez Campesino Park. No direct controlled pedestrian access is available. This roadway has documented past pedestrian fatalities. The project will provide a protected crossing for the whole community to access Cesar Chavez Campesino Park. In general, this project will increase pedestrian safety, access to recreational facilities, school and transit for the entire community.

Project Goals:

- The intended goals of the project will include:
 - Completion of the built environment improvements.
 - Provide outdoor exercising opportunities for underserved communities who may have no access to parks during the COVID-19 pandemic.
 - Improve non-motorized routes in the community by removing barriers.

Performance Report

- Output Measures: Installation of rectangular flashing beacons, hybrid beacons, raised crosswalks, speed humps, bulbouts, wheelchair ramps, and sidewalk installed.
- Outcome Measures: 1) Number of improvements installed including rectangular flashing beacons, hybrid beacons, raised crosswalks, speed humps, bulbouts, wheelchair ramps,



and sidewalk installed. 2) Number of households within walking distance of improvements.

- Project Status

- Project 221405 – More than 50% Complete (Design completed. Approved by City Council on June 6, 2023. Construction start August 2023. Project plans title page below.)
- Project 221406 – Less than 50% Complete (Project will advertise in September 2023. Construction to begin November 2023. Project plans title page below.)
- Project 221407 – Less than 50% Complete (Project is under design. Project will be advertised in December 2023.)



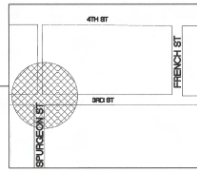
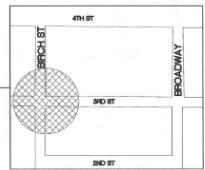
Critical Infrastructure



CITY OF SANTA ANA PUBLIC WORKS AGENCY



PROJECT NO: 22-1405- ARPA
PEDESTRIAN AND MOBILITY IMPROVEMENTS-PHASE I



SHEET INDEX		
SHEET	DESCRIPTION	SHEET NAME
1	TITLE SHEET	
1	STREET IMPROVEMENT PLAN	SA-01
2	CHANNELIZATION PLAN	CH-01
3	TRAFFIC SIGNAL PLAN	XA-01

APPROVALS:

MABEL SABA
EXECUTIVE DIRECTOR
PUBLIC WORKS AGENCY
DATE: 8/18/23

RODRIGO ROSAS, PE
CITY ENGINEER
DATE: 8/18/23

PREPARED UNDER THE SUPERVISION OF:
JOSUE V. VILLALBA
PRINCIPAL CIVIL ENGINEER R.C.E. NO. 66219
DATE: 8/18/23

GENERAL NOTES

- ALL WORK SHALL BE DONE IN ACCORDANCE WITH THE STANDARD SPECIFICATIONS FOR PUBLIC WORKS CONSTRUCTION... (text continues)
- THE CONTRACTOR SHALL BE RESPONSIBLE FOR OBTAINING ALL NECESSARY PERMITS AND APPROVALS FROM THE CITY ENGINEER... (text continues)
- THE CONTRACTOR SHALL BE RESPONSIBLE FOR OBTAINING ALL NECESSARY PERMITS AND APPROVALS FROM THE CITY ENGINEER... (text continues)

Underground Service Alert
CALL-TOLL FREE 888
TWO WORKING DAYS
BEFORE YOU DIG

NOTICE TO CONTRACTOR
PURSUANT TO THE PROVISIONS OF THE CONTRACT DOCUMENTS... (text continues)

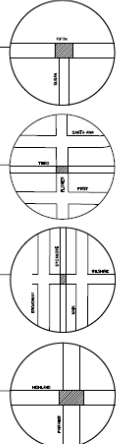
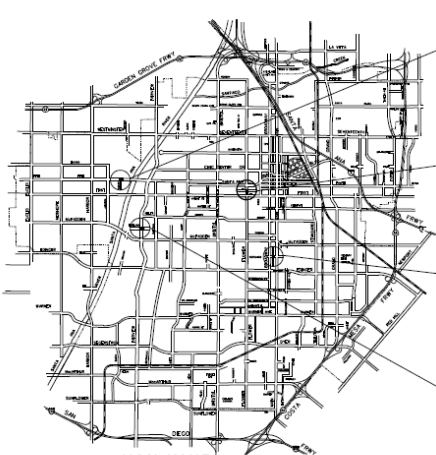
PROJECT NO. 22-1405- ARPA PEDESTRIAN AND MOBILITY IMPROVEMENTS PHASE I



CITY OF SANTA ANA PUBLIC WORKS AGENCY



PROJECT NO: 22-1406
PEDESTRIAN AND MOBILITY IMPROVEMENTS - PHASE II



SHEET INDEX		
SHEET NUMBER	DESCRIPTION	SHEET NAME
1	TITLE SHEET	
2-3	SYCAMORE STREET AND WILSHIRE AVENUE IMPROVEMENT PLAN	ST-07007
4	SYCAMORE STREET AND WILSHIRE AVENUE CHANNELIZATION PLAN	TF-07063
5	3RD STREET AND FLOWER STREET IMPROVEMENT PLAN	ST-07028
6	3RD STREET AND FLOWER STREET CHANNELIZATION PLAN	TF-07031
7	3RD STREET AND FLOWER STREET TRAFFIC SIGNAL INSTALLATION	TF-07034
8	5TH STREET AND SUSAN STREET CHANNELIZATION PLAN	TF-07030
9	5TH STREET AND SUSAN STREET TRAFFIC SIGNAL INSTALLATION	TF-07033
10	FAIRVIEW STREET AND HIGHLAND STREET CHANNELIZATION PLAN	TF-07029
11	FAIRVIEW STREET AND HIGHLAND STREET TRAFFIC SIGNAL INSTALLATION	TF-07032
12	FAIRVIEW STREET AND HIGHLAND STREET TRAFFIC SIGNAL INTERCONNECT PLAN	TF-07032

TOTAL SHEET COUNT: 12

APPROVALS:

MABEL SABA
EXECUTIVE DIRECTOR
PUBLIC WORKS AGENCY
DATE

RODRIGO ROSAS, PE
CITY ENGINEER
DATE

PREPARED UNDER THE SUPERVISION OF:
CESAR RODRIGUEZ, PE
SENIOR ENGINEER R.C.E. NO. 66219
DATE

GENERAL NOTES

- ALL WORK SHALL BE DONE IN ACCORDANCE WITH THE STANDARD SPECIFICATIONS FOR PUBLIC WORKS CONSTRUCTION... (text continues)
- THE CONTRACTOR SHALL BE RESPONSIBLE FOR OBTAINING ALL NECESSARY PERMITS AND APPROVALS FROM THE CITY ENGINEER... (text continues)
- THE CONTRACTOR SHALL BE RESPONSIBLE FOR OBTAINING ALL NECESSARY PERMITS AND APPROVALS FROM THE CITY ENGINEER... (text continues)

95% PLANS
NOT FOR CONSTRUCTION

Underground Service Alert
CALL-TOLL FREE 888
TWO WORKING DAYS
BEFORE YOU DIG

NOTICE TO CONTRACTOR
PURSUANT TO THE PROVISIONS OF THE CONTRACT DOCUMENTS... (text continues)

PROJECT NO. 22-1406 - PEDESTRIAN AND MOBILITY IMPROVEMENTS



221413: Delhi Armory Conceptual Plan

Funding amount: \$100,000

Expenditure Category: 2.22 Strong Healthy Communities: Neighborhood Features that Promote Health and Safety

Project Overview

- Project will involve a master planning exercise that examines the Delhi Armory (a California National Guard) site, the adjacent Delhi Park, and the adjacent Monroe Elementary School with whom we have a Joint Use Recreational agreement with Santa Ana Unified School District. This exercise will be a study of the potential recreational gains that can be made if the Armory property was acquired and the 3 sites connected.
- Delhi Park is a 10.40-acre neighborhood park located near the intersection of Warner Ave. and Halladay St. The park offers a Soccer mini pitch court, fitness court, basketball court, a multipurpose field, ball diamond, and playground for tots/youth. The park is located at 2314 S. Halladay Street.
- <https://www.santa-ana.org/delhi-park/>

Promoting Equitable Outcomes

- **Goals:** Santa Ana is the 10th most densely populated city in the United States, topping the nation's list of cities facing extreme "Urban Hardship." Urban Hardship is determined by several social and economic indicators such as unemployment, education, income, crowded housing and percentage living below the federal poverty level. Santa Ana has a 90% minority population, an average of 11,347 people per square mile and average household of 4.6 people, which is greater than any large city in the United States. 90% of Santa Ana residents live in areas with less than 3 acres per ½ mile of outdoor recreation space per 1,000 residents, a baseline established by the State of California.
- **Awareness:** The City of Santa Ana strives to reach all members of the community to ensure equitable awareness of the project. Staff regularly attend Neighborhood Association meetings, post on social media, post flyers and banners and the website. All communication efforts are translated due to the trilingual nature of Santa Ana's residents.
- **Access and Distribution:** The Delhi Armory Concept Plan will be a shelf ready project.
- **Outcomes:** The Delhi Armory Concept Plan seeks to ensure equitable outcomes by providing the community with a concept plan for a cooling center to mitigate the impacts of a changing climate, an improved gathering space for events and opportunities for active and passive recreation to close park gap areas in the City.

Performance Report

- Output Measures: Concept plan will provide a vision for the potential use of future park space, and provide a tool to convey the importance of the acquisition.
- Outcome Measures: The plan is in line with the City's parks master plan to expand the park system to strive towards meeting the 3 acres per 1,000 residents standard as identified in the City's General Plan and Parks Master Plan.
- Key Performance Indicators:
 - Kick-off meeting with design consultant stated for July 2023.
- Project status: Not started.



Armory (Warner Ave) Delhi Park expansion



Legend	
A	APN: 016-090-25 Lot Area - .64 ACRES
B	APN: 016-090-24 Lot Area - 2.14 ACRES
C	APN: 016-090-21 Lot Area - .49 ACRES
Total: 3.27 Acres (Lot areas A-C)	



221414: Logan/Chepa's Park

Funding amount: \$600,000

Expenditure Category: 2.22 Strong Healthy Communities: Neighborhood Features that Promote Health and Safety

Project Overview

- Project involves first a master planning exercise of the entire park, along with a new community center. Community Outreach will be conducted to help develop the site master concept plan and building program. Once this is completed, Contract Documents (plans and specifications) will be prepared so the project can be publicly bid for construction. Project scope will include a new recreation/community center and surrounding site redevelopment (playground area, picnic, sports courts, lighting, etc.)
- Chepa's Park is a 0.41-acre small park with a basketball court and playground for tots/youth. The park is located at 1009 N. Custer Street.
- <https://www.santa-ana.org/chepas-park/>

Promoting Equitable Outcomes

- **Goals:** Santa Ana is the 10th most densely populated city in the United States, per the Public Land Trust, topping the nation's list of cities facing extreme "Urban Hardship." Urban Hardship is determined by several social and economic indicators such as unemployment, education, income, crowded housing and percentage living below the federal poverty level. 90% of Santa Ana residents live in areas with less than 3 acres per ½ mile of outdoor recreation space per 1,000 residents, a baseline established by the State of California.
- **Awareness:** The City of Santa Ana strives to reach all members of the community to ensure equitable awareness of the project. Staff regularly attend Neighborhood Association meetings, post on social media, post flyers and banners and the website. All communication efforts are translated due to the trilingual nature of Santa Ana's residents.
- **Access and Distribution:** Logan/Chepa's Park will be open and accessible to all members of the public.
- **Outcomes:** Logan/Chepa's Park will ensure equitable outcomes by providing the community with a cooling center to mitigate the impacts of a changing climate, a new and improved gathering space for events and opportunities for active and passive recreation to close park gap areas in the city.

Performance Report

- Output Measures: New community center
- Outcome Measures: new modernized community center, built with community input, that will provide new and additional program opportunities which will increase use.
- Key Performance Indicators:
 - Design phase is expected to be completed by July 2024.
- Project status: not started



221415: Memorial Park & Aquatics Facility Renovation

Funding amount: \$6,325,327

Expenditure Category: 2.22 Strong Healthy Communities: Neighborhood Features that Promote Health and Safety

Project Overview

- Project involves first a master planning exercise of the east end of Memorial Park (east of the ballfields, to Flower St), considering a new Aquatics Facility (new aquatics center, swimming pool, pool equipment room) and surrounding site features. Community Outreach will be conducted to help develop the site master concept plan. Once this is completed, Contract Documents (plans and specifications) for the new facility and adjacent site improvements will be prepared so the project can be publicly bid for construction.
- Memorial Pool is the City's oldest, largest, and most used pool. It is our Parks, Recreation and Community Services Agency (PRCSA) team's flagship facility and most residents in the City have at one time or another taken swim lessons or participated in recreation swim at Memorial Park Pool.
- Now that PRCSA has brought Aquatics programming back as a core service, the Aquatics Section is projecting to deliver over 2,000 swim lessons this summer across the four City pools. With Aquatics programming increasing through Senior Aqua Aerobics, Aqua Zumba, Lap Swim, Jr. Lifeguard Programs, Santa Ana Swim Team programming, Splash ball and Water polo programming, the Santa Ana PRCSA have the need for a state of the art Aquatics facility to ensure service level demands are met.
- Memorial Park is a 17-acre neighborhood park located near the intersection of Flower St. and Gertrude Pl. The park offers picnic areas, basketball courts, community center, swimming pool, ball diamonds and playground for tots/youth. The park is located at 2102 S. Flower Street
- <https://www.santa-ana.org/memorial-park/>

Promoting Equitable Outcomes

- Memorial Park lies within a mile of a QCT and median household income for its census tract under the low income limit for the county. 92% of residents in this tract identify as Hispanic or Latinx, making this community historically underserved.
- **Goals:** Santa Ana is the 10th most densely populated city in the United States, per the Public Land Trust, topping the nation's list of cities facing extreme "Urban Hardship." Urban Hardship is determined by several social and economic indicators such as unemployment, education, income, crowded housing and percentage living below the federal poverty level. 90% of Santa Ana residents live in areas with less than 3 acres per ½ mile of outdoor recreation space per 1,000 residents, a baseline established by the State of California.
- **Awareness:** The City of Santa Ana strives to reach all members of the community to ensure equitable awareness of the project. Staff regularly attend Neighborhood Association meetings, post on social media, post flyers and banners and the website. All communication efforts are translated due to the trilingual nature of Santa Ana's residents.



- **Access and Distribution:** Memorial Park and Aquatics Facility Renovation will be open and accessible to all members of the public.
- **Outcomes:** Memorial Park and Aquatics Facility will ensure equitable outcomes by providing the community with a cooling center to mitigate the impacts of a changing climate, a new and improved and highly utilized public pool to and an overall improved park experience, to provide opportunities for active and passive recreation to close park gap areas in the City.
- A [New York Times article](#) was published in July 2023 explaining the gaps in access to swim education, highlighting Santa Ana's programs striving to bridge the gap.

Performance Report

- **Output Measures:** Build new aquatics facilities, including swimming pool, aquatics/community center, and splash pad, along with completion of a master plan for the east end of the park.
- **Outcome Measures:** Build facility that will offer additional and new opportunity to the neighborhood and community and increase usage.
- **Key Performance Indicators:**
 - Request for Proposals for professional services consultant issued May 2023. Proposals received, evaluated, ranked and shortlisted in June 2023. Interviews of four shortlisted firms held July 12, 2023.
 - Awarding consultant agreement for design in August 2023.
- **Project status:** Less than 50% complete



A resident swims in Memorial Pool



Direct Assistance



Direct Assistance



221320: Early Childhood Support, Head Start and Child Care Programs

Funding amount: \$590,020

Expenditure Category: 2.11 Negative Economic Impacts: Healthy Childhood Environments: Child Care

Project Overview

- As the COVID-19 pandemic continues to affect people’s daily lives, families with young children need additional support to facilitate their children’s academic readiness while also providing for their wellbeing and safety.
- The City of Santa Ana contracted with five organizations who will be responsible for developing and implementing a variety of academic support programs and services for young children and their families.

Partner Organization	Grant Amount
Discovery Science Center	\$90,028
Kidworks	\$125,000
O.C. Children Therapeutic Arts Center	\$124,998
Padres Unidos	\$124,995
Think Together	\$125,000

Use of Evidence

- While some programs offered under this category conduct aspects of evidence based programming, all use their own program evaluation for the success of the program. Five different organizations are funded under this category. In one instance, the Early Education modules prepare children for educational achievement by developing and fostering the value of parents as a child's first teacher. Pre- and post TK-Kinder Foundational Skills Assessment results demonstrated a growth increase on total score average of 47% in school readiness participants. More specifically: In Name Recognition Early Cognitive Learning skills- Children demonstrated a 28% increase. In Color Recognition and identification skills- Children averaged a 25.5% increase. In Early Math skills- Children averaged a 28% increase with a strength of 38% increase in counting skills. In Early Reading skills- Children averaged a 20% increase. In Socio-emotional skills- 94% of our Children evidenced improved socio-emotional skills as reported by parent and child educator observations. Parents demonstrated at least 3 different methods to engage/teach their child academic skills at home, focusing on developing listening, speaking, reading & writing, and positive attitudes toward school and learning.
- As indicated above, the programs offer elements of evidence based programming, but none offer a 100% evidence based program as defined under ARPA.

Promoting Equitable Outcomes

- Two of the programs under this category are school-based programs, which offer services to Title I schools. The other organizations either provide services in a qualified census tract or to households that are low-income. Therefore, through these outreach efforts the City is promoting equity to underserved communities.



Performance Report

- Project goal: To serve families through the various academic support programs free of charge for a 1-year to 2-year period, depending on available funding.
- Through the period ending 6/30/2023, the City entered into contracts with non-profits organizations to provide services. Because of the availability of funding, the organizations will continue to provide services for another year or until funding is depleted.
- Output Measures: People Served
- Outcome Measures: People Served
- Project status: less than 50% complete
- Healthy Childhood Environments (EC 2.11-2.14):
 - Number of children served by childcare and early learning (ages 3- 5)
 - 1,026
 - Number of families served by home visiting
 - None



Direct Assistance



221321: After School & Youth Sports Programs

Funding amount: \$467,172

Expenditure Category: 2.37 Negative Economic Impacts: Other: Economic Impact Assistance

Project Overview

- As part of the City’s recovery efforts from the COVID-19 pandemic, after school and youth sports programs targeted to youth will be implemented in collaboration with youth serving organizations in the City.
- The City of Santa Ana contracted with five organizations who will be responsible for developing and implementing a variety of after school and youth sports programs for elementary and intermediate school age youth.
- Programs and services will be provided at various locations throughout the City in an effort to reach youth most in need.

Partner Organization	Grant Amount
Backhausdance	\$ 30,000.00
Community Action Partnership of Orange County	\$ 65,000.00
Kidworks	\$ 125,000.00
Neutral Ground	\$ 122,172.00
The Cambodian Family	\$ 125,000.00

Use of Evidence

- While some programs offered under this category conduct aspects of evidence based programming, all use their own program evaluation for the success of the program. Five different organizations are funded under this category. In one instance, the Afterschool Program Metrics were as follows:
 - 444 students assisted from July 1, 2022 – June 19, 2023
 - 130 families attended monthly parent meetings
 - 24 Parent Leaders involved in Parent Advisory Council (PAC)
 - 141 parent volunteers and 1,367 parent hours completed
 - 82% of families are very satisfied with how KidWorks treats them as a partner in their child’s education
 - At least 83% of families are very satisfied with how KidWorks makes their family feel welcomed, valued, loved, and trusted
 - 96% high school students graduated on-time (24 out of 25)
 - 91% of youth feel inspired to think of different possibilities for their future
 - 61% of youth feel they have social competency skills to interact effectively with others, make difficult decisions, and cope with new situations.
- With another organization that provided after-school programming, through case management with the participants' parents, goals were identified, and achieved. The three main goals that were identified were, increase socioemotional capacities, build rapport with the staff and other youth, and increase participation in programming. We were able to increase the youth’s socioemotional capacities by providing them with tools and support during programming such as team building activities and communication



activities. Rapport was increased through staff engaging the youth in activities that they enjoyed such as sports and gaming. Staff gave the youth the opportunity to share what they enjoyed about the program and what they wish to change. By engaging the youth in their choice of activities, attendance has increased and remains steady.

- As indicated above the programs offer elements of evidence based programming, but none offer a 100% evidence based program as defined under ARPA.

Promoting Equitable Outcomes

- One of the programs under this category was a school-based programs, which offer services to Title I schools. The other organizations either provide services in a qualified census tract or to households that are low-income. Therefore, through these outreach efforts the City is promoting equity to underserved communities.

Performance Report

- Project goals: To serve families through the various academic support programs free of charge for a 1-year to 2-year period, depending on available funding.
- Through the period ending 6/30/2023, the City entered into contracts with non-profits organizations to provide services. Because of the availability of funding, the organizations will continue to provide services for another year or until funding is depleted.
- Output Measures: People Served
- Outcome Measures: People Served
- Project status: Greater than 50% complete
- 1,547 people served



Direct Assistance



221322: Food Distributions

Funding amount: \$1,427,943.00

Expenditure Category: 2.1 Household Assistance: Food Programs

Project Overview

- Partner with local nonprofits to provide food to households in and near HUD QCTs.
- Project timeline:
 - Year 1: March 1, 2022-February 28, 2023
 - Year 2: March 1, 2023-February 29, 2024
- Year 1:

Organization	Funding	Goals	Outcomes
United Across Borders Foundation	\$218,576	Host at least one food distribution event per week, feeding at least 17,000 households per year	68,789 residents fed
Delhi Center	\$218,574	Host a food pantry 12 hours/day, 4-5 days per week	69,082 residents fed
Elks Lodge of Santa Ana	\$165,034	Provide ready-to-eat meals for up to 270 residents per week	8,064 meals provided
Latino Health Access	\$109,288	Hold at least 46 food distribution events per year, feeding up to 800 residents per month	35,961 residents fed
MPNA Green	\$188,528	Distribute 448 vouchers for food to residents living in QCTs	1,918 residents

- Year 2:
 - Delhi Center: \$250,000
 - Seva Collective: \$250,000

Use of Evidence

- Monthly evaluations of each program occur to ensure partner nonprofits are on track and utilizing funds properly.
- Mabli and Jones (2012) determined that families with access to food pantries experienced less food insecurities than families that did not have access to such programs.¹

Promoting Equitable Outcomes

- Each food distribution partner had different target demographics for their program. The Elks Lodge, for instance, was targeting seniors and veterans. MPNA Green was targeting QCTs and adjacent census tracts. Latino Health Access targeted the Latino populations within the City with their communications and held their distributions within a QCT. Both United Across Borders and Delhi Center had a broader approach, though since both are located adjacent to a QCT, the majority of their recipients lived in a QCT or were disproportionately impacted in another way.
- **Goals:** All food distribution programs were designed to bring food and other resources to those who are disproportionately impacted, particularly those who experienced food scarcity due to impacts from the pandemic (loss of job, reduction in pay/hours worked,



Direct Assistance



COVID-19-related illness/hospitalization, loss of family/household member, or facing eviction/been evicted).

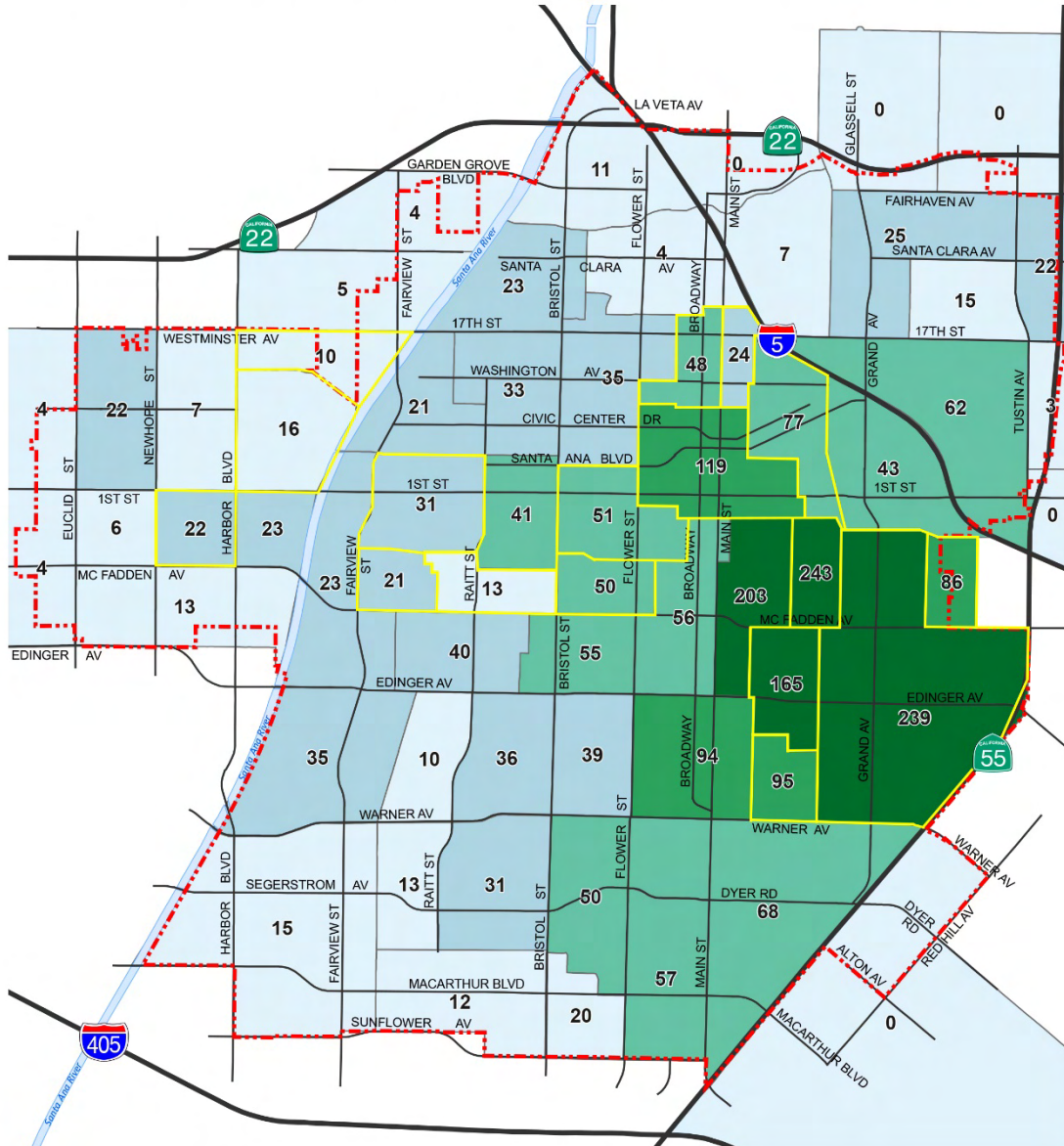
- **Awareness:** Each nonprofit partner had their own method of doing outreach to ensure their communities were aware of their services.
- **Access and Distribution:** For residents who could not attend a food distribution, the Elks Lodge and Delhi Center both had means of delivery. The Elks Lodge partnered with three churches to provide meals for their seniors who are unable to drive, and Delhi Center partnered with DoorDash to provide food for residents who are unable to get to their food distribution location.
- **Outcomes:** Of a sample of 2,729 individually reported households:

Metric	Count	%
Asian	28	1%
American Indian/Alaskan Native	11	0%
Black/African American	16	1%
Native Hawaiian/Other Pacific Islander	28	1%
White Alone	92	3%
Hispanic/Latinx	2,595	95%
Non-Hispanic	134	5%
Experienced food insecurities	1,323	48%
COVID-19 Affect	2,440	89%

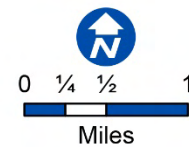
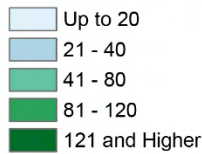
- See map for distribution of households, census tracts that have been/are qualified are outlined in yellow.



Food Distribution Recipients



Food Recipient Count within 2020 Census Tract





Direct Assistance



Performance Report

Year 1, March 1, 2022-February 28, 2023	
Organization	Residents Served
Delhi Center	69,082
Santa Ana Elks Lodge	8,064
Latino Health Access	35,961
MPNA Green	1,918
United Across Borders Foundation	68,789



¹ Mabli, J., & Jones, D. (2012). Food security and food access among emergency food pantry households. Mathematica Policy Research.



Direct Assistance

221323.0130001: “Investing in the Artist” Grant Program

Funding amount: \$725,000

Expenditure Category: 2.35 Aid to Tourism, Travel, or Hospitality

Project Overview

- The Investing in the Artist Grant distributes small but impactful grants to artists and arts organizations in Santa Ana.
- Main activities: Artists and arts organizations complete their projects to benefit the Santa Ana community.
- Intended Outcomes:
 - To support projects, art installations, performances, and arts and cultural enrichment programs including workshops and events that promote healing for the community.
 - To support independent art businesses and nonprofit organizations experiencing financial hardships due to the long-term effects of the COVID-19 pandemic.
- <https://www.santa-ana.org/investing-in-the-artist-grant/>
- The Artist Grant Program advances the Justice 40 initiative by meeting the emergency needs of independent artists, art businesses, and arts and culture nonprofit organizations that have been impacted financially due to the COVID-19 pandemic. Funded projects will also serve underserved communities that do not have access to regular arts programming.

Promoting Equitable Outcomes

- Artists of color and arts & culture organizations serving communities of color have been particularly negatively impacted economically during the COVID-19 pandemic, such as experiencing higher rates of unemployment and losing a larger percentage of their income. As the City’s Arts & Culture Office, we have made deliberate efforts to design, implement, and measure our grants program with equity in mind, including the following:
- Simplifying the application process, providing language translations, and offering support for individuals who are inexperienced with online applications.
- Partnering with community organizations and Neighborhood Associations, conducting informational sessions, hosting grant-writing workshops, and utilizing various communication channels to reach different audiences, particularly those who are underserved and underrepresented
- Providing resources and technical assistance to potential applicants, especially those who may face barriers to accessing grants
- Considering factors within the application such as the applicant’s commitment to serving underserved communities, promoting diversity, and addressing racial and economic inequities
- Assembling diverse grant review panels who have expertise in various cultural disciplines and understand the needs of different communities. And providing clear evaluation criteria and guidelines to panels that explicitly address equity considerations



Performance Report

- Output Measures:
 - Grant recipients are required to submit mid-term progress reports as well as final reports
 - Staff attends project's culminating event
- Outcome Measures:
 - Track and collect data on grant recipients and their audience
 - Engage with grant recipients to understand their challenges, successes, and lessons learned
- Key Performance Indicators:
 - # artists/projects completed: 8
 - Total spent: \$98,053
 - Projected projects for '23-24: 25 projected recipients
- Project status:
 - Less than 50% complete
 - One-third of the grantees have completed their projects. The others are either year-long projects or will be completed towards the end of 2023.
- The program targets impacted artists and nonprofit arts & culture organizations to provide funding towards projects that help with the mental health recovery of surrounding communities and neighborhoods in direct response to the pandemic.
- The grants were awarded to artists to develop projects, installations, and performances that activate a wide range of public spaces including parks, trails, community centers, and neighborhood areas not usually defined or programmed as cultural spaces. This has helped reach underserved communities who don't have access to regular arts programming



Direct Assistance



Artist: Jonathan Martinez

Location: Santa Ana Zoo



Artist: Damin Lujan, ZAO Art

Location: 501 N. Main St.



221323.01302: Downtown Holiday Lights

Funding amount: \$31,125

Expenditure Category: 2.35 Aid to Tourism, Travel, or Hospitality

Project Overview

- Holidays lights and décor for Downtown Santa Ana as a means of drawing in and boosting economic development.
- Over 600 businesses and 3,000 residents in Downtown Santa Ana (DTSA) gained positive activity and attention with the holiday lights & décor.

Promoting Equitable Outcomes

- In describing their efforts to design their SLFRF program and projects with equity in mind, recipients may consider the following:
 - **Goals:** Attract visitors to DTSA in an effort to promote economic development to over 600 businesses in the area
 - **Awareness:** Promoting the Downtown Holiday Lights via e-newsletters, social media, and word of mouth provided a larger awareness.
 - **Access and Distribution:** Utilizing public spaces such as plazas, promenades, and public parking structures for the Downtown Holiday Lights project provided high visibility and accessibility
 - **Outcomes:** The Downtown Holiday Lights projects garnered thousands of visitors and boosted economic development for DTSA. Other areas also invested in similar projects and attracted more business. The outcome overall was positive and will continue annually.

Performance Report

- The Downtown Holiday Lights project provided a positive ambiance to tourists, residents, businesses, and guests throughout DTSA
- The project attracted over 10,000 people during the holiday season from November 2022 through January 2023.
- Project status: 100% completed
- Many families, businesses, residents, and tourists visited Downtown Santa Ana to eat, shop, and play.
- Many individuals took pictures near the holiday décor and promoted that through social medial, which drew in additional tourism



221323.01303: Business Grants

Funding amount: \$500,000

Expenditure Category: 2.29 Loans or Grants to Mitigate Financial Hardship

Project Overview

- Program provides \$1000 grants to small businesses that complete a qualified business seminar that provides business technical assistance, counseling, and business programming. The assistance is to help stabilize or strengthen businesses impacted by the pandemic. The grant is intended to provide funding for businesses to apply the techniques learned in the seminars. The program launched in November 2021 and will continue until funds are exhausted.
- <https://www.santa-ana.org/revive-santa-ana-business-program/>

Promoting Equitable Outcomes

- In an effort to provide equitable outcomes, including economic and racial equity, the City designed and implemented a grant program to ensure that program is accessible to businesses that are limited in English. The business grant application, all marketing, and assistance to businesses in completing the application is available in Spanish and Vietnamese. Additionally, marketing the program is conducted through social media, mail, and door to door distribution of information in areas of high Hispanic/Latino and Vietnamese business populations.

Performance Report

- Output Measures:
 - Provide \$1,000 grants to businesses
- Outcome Measures:
 - 95 businesses assisted
- Project status: This program is 75% complete.



Direct Assistance

221323.0130405: Business Workshops

Funding amount: \$243,000

Expenditure Category: 2.30 Technical Assistance, Counseling, or Business Planning

Project Overview

- Revive Santa Ana brings technical support seminars to small businesses in an effort to stabilize and strengthen small businesses that suffered negative economic impacts of the pandemic. The City has partnered with business support organizations to provide these seminars. Asociacion de Emprendedor@s is providing the Programa Emprendedor@s. This 8-week program is in Spanish and covers business basics such as legal business structure, permits and licensing, marketing, finances, leadership, and empowerment. The Orange County Inland Empire Small Business Development Center is running the Santa Ana Main Street Digital seminar. This 5-week course covers all aspects of digital marketing to help businesses drive revenue. The program is offered in English, Spanish and Vietnamese. The SBDC also launched a 5-week Reels program that trains businesses on creating short videos to highlight their businesses, with the intent of showcasing them on social media. CIELO is providing a Small Business Startup seminar, a 6-week program offered in English providing business basics and one-on-one mentoring. Businesses that complete any of the qualified seminars are eligible for \$1,000 grants to apply the skills they learned to their business. This program launched in November 2021 and will continue until all funds are exhausted. Additional seminars will be programmed to assist businesses in other topics.
- <https://www.santa-ana.org/revive-santa-ana-business-program/>

Use of Evidence

- The programs implemented by the City aim to foster an entrepreneurial ecosystem that brings key counseling and training seminars to Santa Ana in an effort to enhance service delivery to small businesses.
- The U.S. Small Business Administration (SBA) promotes the use of evidence to improve programs and operations. The Enterprise Learning Agenda (ELA) was developed to assist program manager's strategies and objectives for programing. In the ELA, Strategic Goal 1, Objective 1.5: Build an equitable entrepreneurial ecosystem through tailored training and counseling. This objective focuses on providing training and counseling programs. It cites that nearly two-thirds of participants changed their business and management practices after receiving assistance from a Small Business Development Center, Women's Business Center, or SCORE mentor:
<https://www.sba.gov/sites/sbagov/files/2022-04/FY%202022-2026%20SBA%20Enterprise%20Learning%20Agenda%20for%20Publication-508.pdf>

Promoting Equitable Outcomes

- In an effort to provide equitable outcomes, including economic and racial equity, the City designed and implemented programming in Spanish. Additionally, English programming was translated and provided in Spanish and Vietnamese. is accessible to businesses that are limited in English. Additionally, marketing the program is conducted through social media, email, and door to door distribution of information in areas of high Hispanic/Latino and Vietnamese business populations.



Direct Assistance



Performance Report

- Output Measures: The intent of this program is to stabilize and grow small businesses through education on business financials, marketing, and leadership.
- Outcome Measures: 202 businesses served between November 2021 and June 2023.
- Project status: The project is over 75% complete.



221323.0130607: Business/Nonprofit Assistance

Funding amount: \$1,700,000

Expenditure Category: 2.29 Assistance to small businesses: Loans or grants to mitigate financial hardship

Project Overview

- The Revive Santa Ana Small Business Rent & Debt Relief Grant provides a maximum of \$25,000 grants to eligible small businesses to aid in recovery and to address negative economic impacts from the COVID-19 pandemic. The support is targeted to current Santa Ana small businesses that have been in operation as of 2018, have 25 or less employees, sustained a decrease in revenue due to pandemic impacts, and that are in need of funds to pay past due rent or for payments to loans or credit cards for debt that was incurred to maintain operations.
- Project link: <https://www.santa-ana.org/small-business-rent-debt-relief-grant>

Promoting Equitable Outcomes

- In an effort to provide equitable outcomes, including economic and racial equity, the City designed and implemented a grant program to ensure that program is accessible to businesses that are limited in English. The business grant application, all marketing, and assistance to businesses in completing the application is available in Spanish and Vietnamese. Additionally, marketing the program is conducted through social media, mail, and door to door distribution of information in areas of high Hispanic/Latino and Vietnamese business populations.

Performance Report

- Output Measures: The intent of this program is to stabilize and grow small businesses through financial assistance.
- Outcome Measures: This will include the number of businesses stabilized by rent and debt relief. Outcome measures to be reported in Quarters 3 and 4 of 2023.
- Project status: Less than 50% complete.



Direct Assistance



221325: Technology Skills/Digital Literacy Education

Funding amount: \$500,000.00

Expenditure Category: 2.37 Economic Impact Assistance: Other

Project Overview

Nine different programming initiatives focusing on STEAM (Science, Technology, Engineering, Art, Mathematics) learning will provide disproportionately impacted and underserved Santa Ana communities with equitable access to cutting-edge tools. Youth and their families will develop skills to live, learn, and work in a technologically advanced society. Staff-led programs will be delivered in the Library and throughout underserved areas of the community via various Library spaces to address inequities in early education and bridge the digital divide. These programs will increase physical access to technology, improve and enhance early childhood development and literacy, support positive educational outcomes for youth, and prepare our community's present and future workforce.

These nine programming initiatives were launched in March 2022 and are ongoing. The Library utilized SLFRF to purchase equipment related to the programs and anticipates all funds to be fully expended by December 2023.

Project partners include several City of Santa Ana Departments including Public Works, Finance and Management Services and Information Technology. Other partners include the California State Library, local non-profit Child Creativity Lab, and the Friends of the Santa Ana Public Library.

<https://www.santa-ana.org/revive-santa-ana-library-programs/>

Use of Evidence

In lieu of an evidence-based intervention, a program evaluation will be conducted twice per year beginning in August 2022. The evaluation, which will be of a quasi-experimental style design, includes a staff-developed survey for distribution to Library patrons after device checkout or participation in a Library Technology Skills/Digital Literacy Program. Survey questions will focus on determining if patrons: 1) gained access to new technology not previously accessible; 2) increased understanding of technology and its use; 3) gained valuable skills for school or the workplace; 4) gained more confidence using new technology; and 5) increased interest in STEAM. The survey questionnaire will also deduce data pertaining to patron demographics. No SLFRF will be used to conduct the evaluation.

Promoting Equitable Outcomes

The Technology Skills/Digital Literacy Education program will advance racial equity and support for the impoverished and underserved Santa Ana communities in HUD QCT 750.02 and surrounding qualified tracts, which are defined by a poverty rate of at least 25% or in which 50% of the households have incomes below 60% of the Area Median Gross Income. Further, the Orange County Equity Map, which spotlights social and health disparities in Orange County, notes that only 23% of residents in this QCT have access to basic knowledge and only 11% have access to advanced education. In response, the program initiatives focus on increasing physical access to technology, improving and enhancing early childhood development and literacy, supporting positive educational outcomes for youth, and preparing our community's present and future workforce for multigenerational adults and youth who reside in this tract. To ensure the programs are utilized, extensive outreach in English, Spanish, and Vietnamese is conducted to ensure the community is aware of the programs. Surveys are also offered in these languages to ensure the programs are measured appropriately and inclusively.



Performance Report

- Output Measures:
 - Number of total program participants
 - 50,441 participants for FY 22-23
 - Number of various demographic group (**See Tables 1-4**)

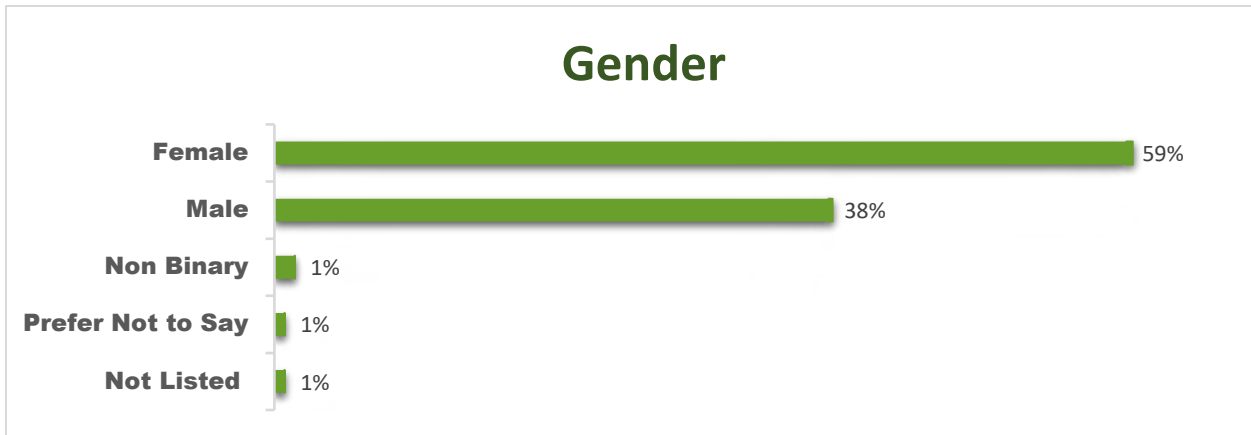


Table 1: Participant Gender Identification

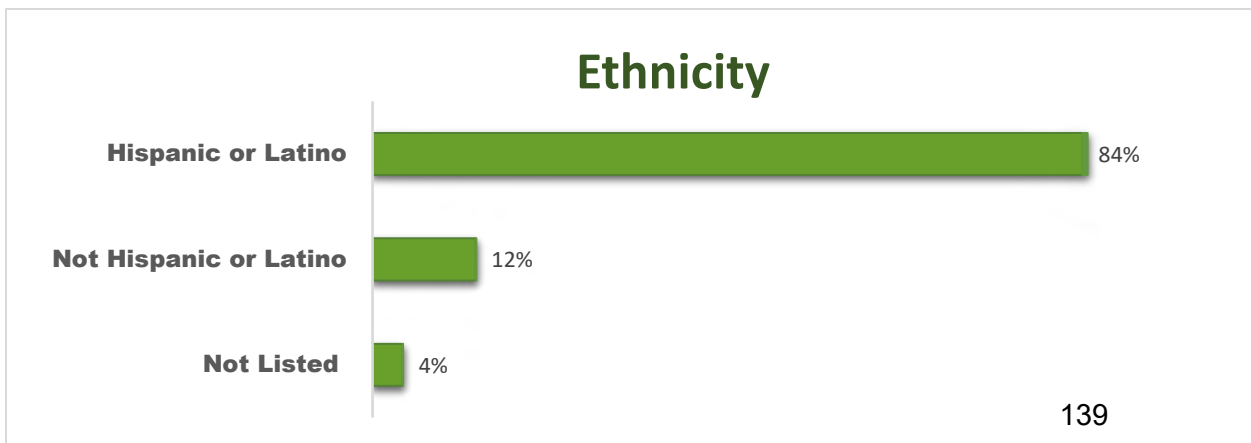


Table 2: Participant Ethnic Identification

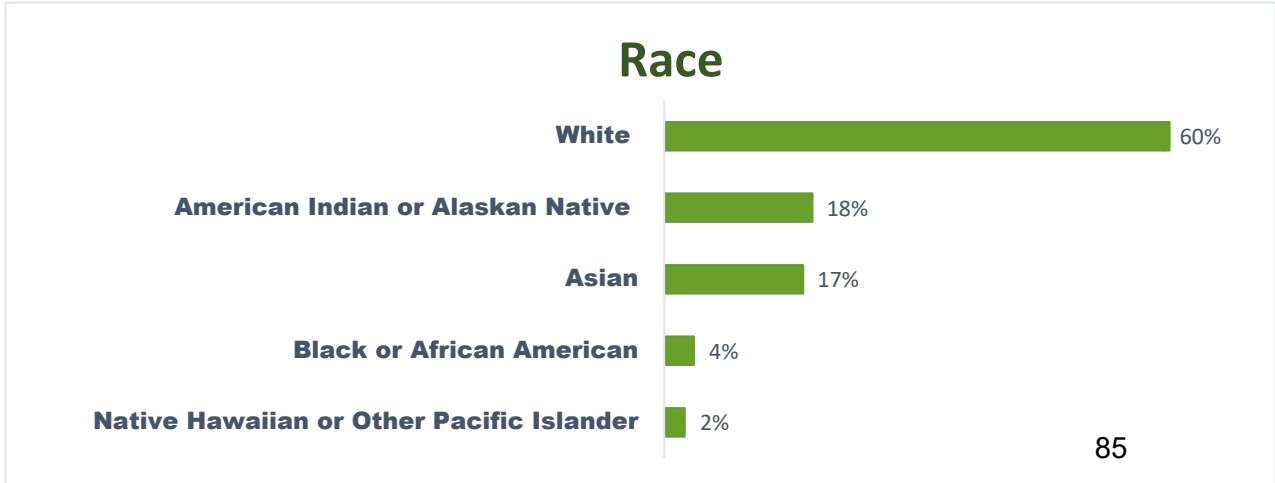


Table 3: Participant Race Identification

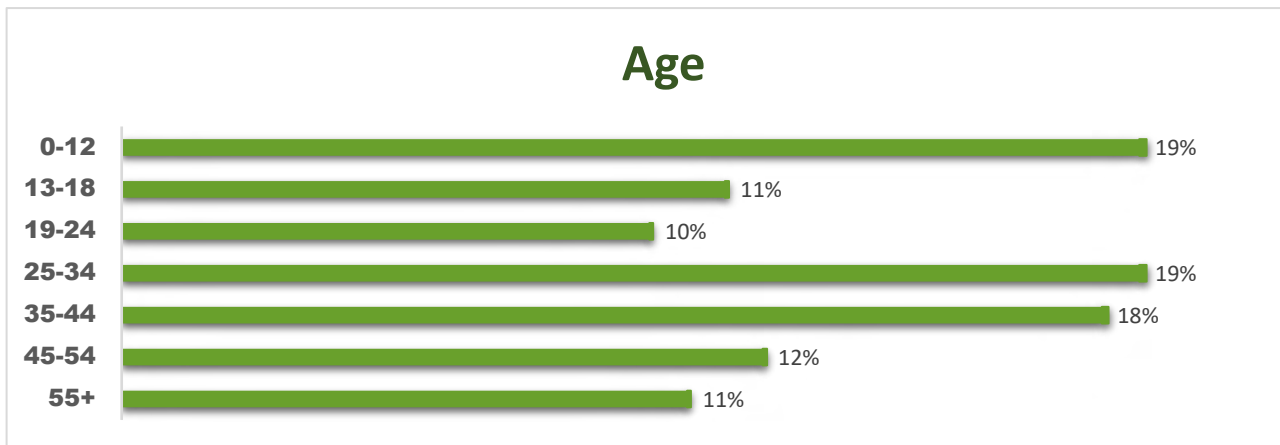


Table 4: Participant Age Groups

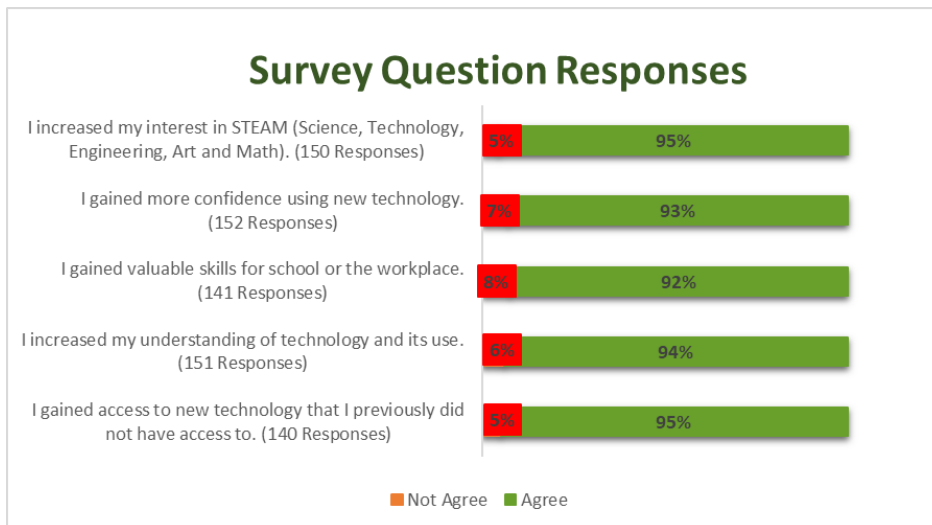


Table 5: Survey responses

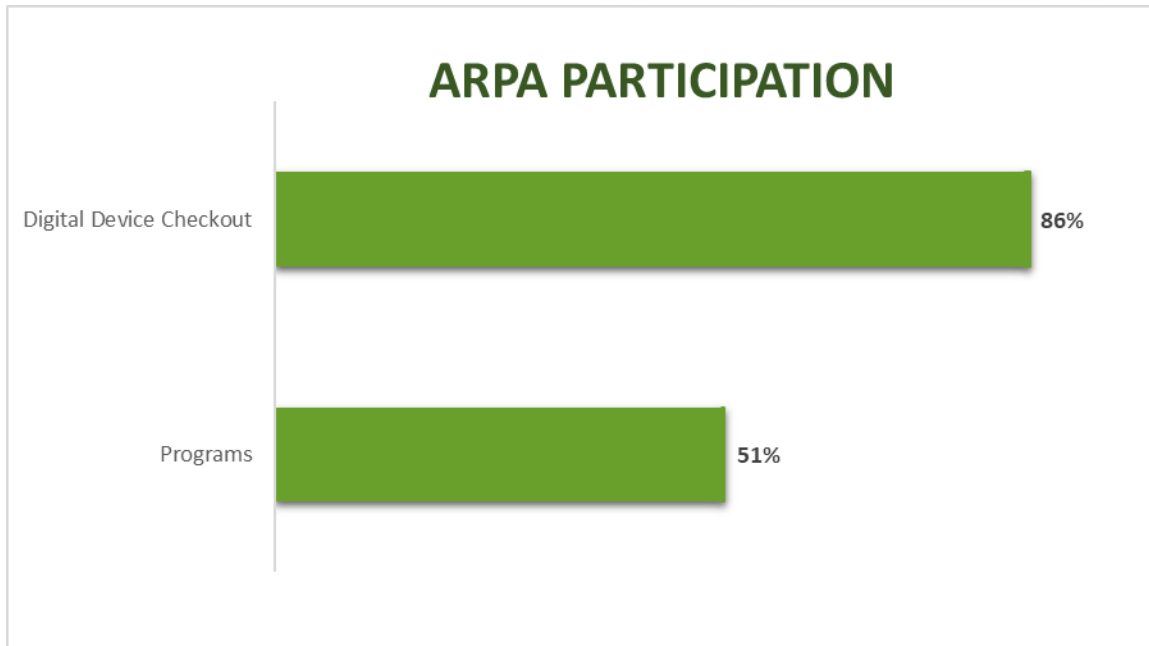


Table 6: Participants in Digital Device Checkouts versus Programs

- Outcome Measures:
 - Survey respondents reporting improved/increased:
 - Access to new technology not previously accessible
 - Understanding of technology and its use
 - Valuable skills for school or the workplace
 - More confidence using new technology
 - Interest in STEAM
- Key Performance Indicators:
 - 85-90% of survey questionnaire respondents strongly agree or agree to the various survey questions (**See Table No. 5**)
 - 85-90% of survey respondents checked out a device (e.g., Chromebook, Hotspot, Library of Things item, etc.) that improves digital literacy and helps narrow the digital divide (**See Table No. 6**)
- Project status: greater than 50% complete



Direct Assistance



Clockwise from top: Youths participate in X-STREAM Lab, integrating science, technology, reading, engineering, arts, and math. A youth makes a computer chip in a youth programming course. Students work independently during a summer tech program. A youth engages with an AStoundD robot.



Direct Assistance

221326: Resident Direct Assistance

Funding amount: \$6,208,978.58

Expenditure Category: 2.3 Household Assistance: Cash Transfers

Project Overview

- The Revive Santa Ana Resident Stimulus program provides \$300 prepaid visa cards as an economic support to mitigate negative economic impacts of the pandemic. The support is targeted to rental households in economically disadvantaged areas as determined by HUD's Qualified Census Tracts and Census Tracts and to areas with poverty rates of over 42%. <https://www.santa-ana.org/resident-stimulus-program-guidelines/>

Use of Evidence

- The goal of the project was to provide stimulus to households in the most economically disadvantaged areas in the community. The federal and state governments provided stimulus relief to the general public. The City's intent was to enhance relief targeted to the lowest income members of the community. These areas were identified based on evidence of poverty. Areas with poverty rates of over 42% were targeted, specifically rental units, as residents of rental units are less likely to have access to capital whereas homeowners may have access to programs such as forbearance or lines of equity.
- Total project spending in the amount of \$6,208,445.18 that is allocated towards evidence-based interventions in this project.
- The University of Michigan analyzed US Census Data and determined a key finding that "material hardship among U.S. households fell following implementation of robust federal income transfers, and rose in the absence of government action". This study relied on US Census data that surveyed households for key measures following government assistance. Key areas such as food insufficiency, financial insecurity, and mental health problems (anxiety and depression) fell as a result of the assistance. The detailed report is available via the following link: <https://sites.fordschool.umich.edu/poverty2021/files/2021/05/PovertySolutions-Hardship-After-COVID-19-Relief-Bill-PolicyBrief-r1.pdf>

Promoting Equitable Outcomes

- In an effort to provide equitable outcomes, including economic and racial equity, the City designed and implemented a program to serve residents in high poverty areas. These areas also have the highest rates of minority concentrations and were disproportionately impacted by the pandemic. For service delivery, the City took a door to door approach to reach all the eligible households. Staff distributed the assistance door to door to eligible housing units in December 2021. Between December 2021 and September 30, 2023 staff mailed letters to households that were not available during the initial door to door distribution to invite them to pick up the assistance at a City facility.
- While the City reached out to all registered rental units in the target area, the City identified that there were many unregistered rental units that had been excluded from outreach. The program call center was available for prescreening of resident eligibility, and provided a mechanism for those renters in unregistered rental dwellings to receive assistance.

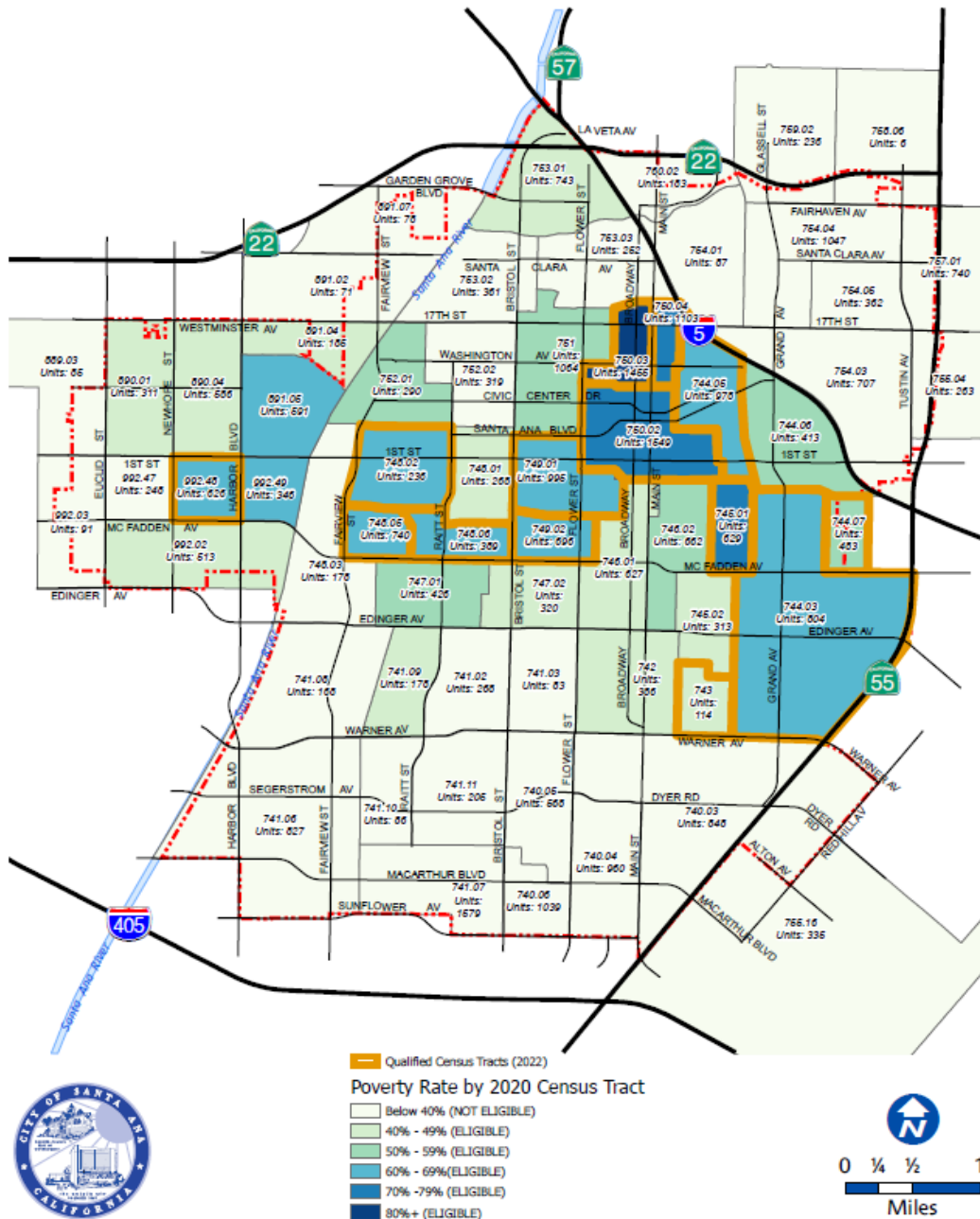


Direct Assistance

Performance Report

- Output Measures:
 - Provide \$300 assistance to 20,000 rental households in areas with poverty rates of over 42%
- Key Performance Indicators:
 - 17,261 cards issued
- Project status: Complete

Poverty Rate and Count of PREP Units by Census Tract





Direct Assistance

221327.1172: Youth Violence Prevention Programs

Funding amount: \$904,374

Expenditure Category: 1.11 Public Health: Community Violence Interventions

Project Overview

- An unfortunate outcome resulting from COVID-19 has been an increase in violence, especially amongst and or towards youth. The City of Santa Ana intends to combat the rise in youth violence by collaborating with youth serving organizations and provide the much needed support and resources for youth affected by violence.
- The City of Santa Ana contracted with eight expert non-profit organizations who will be responsible for providing services and resources to youth and their families.

Use of Evidence

- While some programs offered under this category conduct aspects of evidence based programming, all use their own program evaluation for the success of the program. Eight different organizations are funded under this category. In one instance, the program implements primary prevention strategies on youth violence, using multi systematic approaches in early childhood support for teachers, families and children. Young children participate in arts-based activities that combine social emotional learning (SEL), mindfulness and yoga, while teachers and families are equipped with the tools to sustain healthy behaviors for a lifetime.
- With another program, at the beginning of the Parent Program, 58% of parents indicated they had talked face-to-face with their youth three times or more during the week; by the end of the Parent Program, the percentage increased to 73%. Parent-youth communication via cell phone three or more times during the week increased from 49% at the start of the Program to 62% by Program end. The percentage of parents that indicated they chose not to engage with their youth because he/she would get angry decreased from 49% at the start of the Program to 27% by Program end. Nearly 33% of parents at the beginning of the Program indicated they did not engage with their youth because their youth would argue with them; by the end of the Program, this percentage decreased to 19%. Prior to parent training, 24% of parents indicated they were too busy working to engage with their youth; after the Program, fewer parents (9%) were letting work get in the way of spending time with their youth. At the start of the Program, more parents were too frustrated to talk to their youth as compared to at the end of the program—22% versus 5%, respectively. Overall, fewer parents at the end of the Program indicated that there was a reason for not engaging with their youth.
- As indicated above the programs offer elements of evidence based programming, but none offer a 100% evidence based program as defined under ARPA.

Performance Report

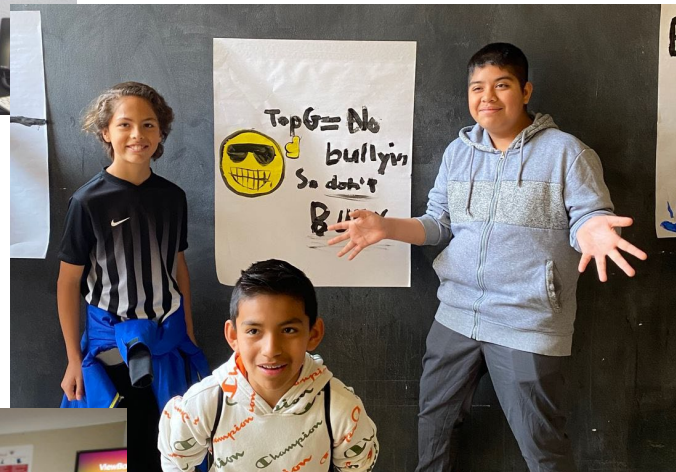
- Through the period ending 6/30/2023, the City entered into contracts with non-profits organizations to provide services. Because of the availability of funding, the organizations will continue to provide services for another year or until funding is depleted.
- Output Measures: People Served
- Outcome Measures: People Served



Direct Assistance

Partner Name	Grant Amount
ALBI	\$47,869
America On Track	\$125,000
Delhi Center	\$123,930
Latino Health Access	\$125,000
Neutral Ground	\$113,183
OC Children Therapeutic Arts Center	\$124,998
OC Bar Foundation	\$125,000
Padres Unidos	\$119,395

- Project status: Greater than 50% complete
- 4,521 youths served



Top Left: A mentor and mentee pose at America On Track

Above: Three students pose with an anti-bullying poster at Delhi Center.

Left: A group of students discuss topics at Neutral Ground.



Direct Assistance



221327.23 Youth Violence Prevention Programs (PAAL)

Funding amount: \$1,500,000

Expenditure Category: 1.11 Public Health: Community Violence Intervention

Project Overview

- The Youth Violence Prevention Program consists of improving youth academic / athletic after school activities for our Communities Youth through the Santa Ana Police Department Police Athletics and Activities League Program (PAAL). The Program is operated by the Santa Ana Police Department with a Police Commander and Police Corporal as the Leadership Team. The coaching staff consists of Police Officers throughout the department, who volunteer their time to coach, and mentor. The PAAL Staff consists of part-time employees who mostly reside in the community they are serving.
- This program focuses on youth between the ages of 8-13 years of age. The afterschool program is designed to have the youth from within our community off the streets and away from potential gang recruitment. The program keeps the children engaged in their academics, which includes completing nightly homework as well as providing tutoring if needed. The program then focuses on exercise activities as well as athletic activities ranging from baseball, softball, basketball, soccer, and mixed martial arts. The kids also participate in an art and music program. During summer, the kids attend the Summer Camp, which includes, arts and crafts, cooking classes, water sport activities and field trips.
- In addition, the PAAL Program has collaborated with the Santa Ana Unified School District to teach Physical Education classes on several campuses during the school year.
- The timeline of the project expansion began in January of 2022 and should be completed by late 2025. The goal is to add up to 5-6 PAAL Program locations throughout the City.
- <https://www.santa-ana.org/police-athletic-activities-league/>

Use of Evidence

- The goal of the PAAL expansion project is to create additional locations throughout the high crime areas in the City of Santa Ana so many other children can benefit from the positive development and safety of our community's youth.
- Additionally, the program's goal is to create a safe environment for our youth during this age range, in hopes for them to have a bright and flourishing future as successful contributors to society.
- \$1.5 million dollars has been allocated for the expansion of the PAAL Programs at additional locations throughout the City, such as the Santa Anita Park Community Center, the Historical Fire Station (625 S. Cypress) and the Roosevelt / Walker Community Center. These funds are one-time costs to be spent on the expansion of the PAAL Program at these additional locations, besides PAAL Central Station.
- \$435,536.52 has already been spent towards the expansion and enhancement of the current PAAL Program, such as adding athletic and sporting leagues, team uniforms, training equipment, enhanced summer camp programming, and the grand opening of the second PAAL location, the Roosevelt PAAL Station.



Promoting Equitable Outcomes

- **Goals:** The goal of the PAAL Program expansion is to ensure more children and families within the Santa Ana Community can reap the benefits of this afterschool program. Additionally, the program is already inclusive and equitable to all of our community's youth and their families that show interest in becoming part of our program.
- **Awareness:** The PAAL Leadership Team has attended numerous City community meetings and have shared the funding source of the PAAL Program Expansion with community members.
- **Access and Distribution:** All community families are eligible to join the PAAL Program. However, there may be cases where there are waiting lists to be established due to the enormous interest in the program. This interest is pushing our growth!
- **Outcomes:** The PAAL Program is available to all families seeking a safe environment for their children during afterschool hours. Many families reside in high crime areas with constant gang activity. It is the intent of this program to keep our Community's Youth in a safe and flourishing environment during these specific hours of the day.
- PAAL partners with Title I schools to recruit students who are at risk for potentially joining criminal street gangs within their neighborhoods. By collaborating with Title I schools, we ensure our resources are going to those who need them most.

Performance Report

- The Youth Violence project has served 2,495 youths with SLFRF funding. Youths participated in after-school programs that assisted them with academics (daily homework and tutoring), then focused on community-building, physical fitness, athletic sporting leagues and arts education.
- Community Violence Interventions (EC 1.11):
 - Number of workers enrolled in sectoral job training programs: 0
 - Number of workers completing sectoral job training programs: 0
 - Number of people participating in summer youth employment programs: 0
- Output Measures: 2,495 youths
- Outcome Measures: Adding four (4) additional athletic teams, opening the Second PAAL location (Roosevelt PAAL Station), designing PAAL station #3 (Santa Anita PAAL Station) and PAAL station #4 (Cypress PAAL Station).
- Key Performance Indicators: Expanding our Community Youth Outreach to a second high-crime area specifically for those children residing within that immediate area.
- Project status: Less than 50 percent complete.



Direct Assistance



Top left: PAAL students participate in a soccer match.

Top right: PAAL Ladybugs get ready for a softball game.

Bottom left: The Santa Ana Winds running team running with the American and Californian flags.

Bottom right: The Sluggers celebrate a home run at their baseball game.



221328: Rent Stabilization and Just Cause Eviction Program

Project 221328: Rent Stabilization and Just Cause Eviction Program

Funding amount: \$800,000

Expenditure Category: 2.2 Household Assistance: Rent, Mortgage, Utility Aid

Project Overview:

- Effective November 19, 2021, the Santa Ana City Council adopted two ordinances to help protect renters: A Rent Stabilization Ordinance, which limits residential rent increases to the lower of 3% or 80% of CPI per year, and a Just Cause Eviction Ordinance, which limits the allowed reasons for which a renter can be evicted.
- Effective November 18, 2022, the Santa Ana City Council (“City Council”) adopted the amended Rent Stabilization and Just Cause Eviction Ordinance (“Ordinance”). The Ordinance provides for the administration and enforcement of renter protections for Santa Ana renters by establishing a rental housing board and a rental registry program. The Ordinance also includes petitions for tenants and landlords, voluntary mediation services, and various other administrative components.
- The City of Santa Ana partnered with a consultant (RSG, Inc.) to provide the following services:
 - Implement the regulatory framework and infrastructure necessary to support the delivery of efficient and effective program services to landlords and tenants;
 - Implement, administer, monitor, support, and enforce all the provisions of the Rent Stabilization and Just Cause Eviction Ordinance;
 - Protect tenants from unreasonable rent increases and unjust evictions;
 - Provide the highest level of customer service, education, and outreach to the community related to the Ordinance.
- Information about the programs can be found on the City’s website: <https://www.santa-ana.org/renter-protections/>

Project Goals:

Serve landlords and tenants who are covered by the Ordinance by providing services to support rental housing stability, housing affordability, and housing habitability for renters and landlords in the City of Santa Ana.

Use of Evidence

- In the development of program policy such as the Long-Term Implementation Plan and amended Rent Stabilization and Just Cause Eviction Ordinance, staff and RSG conducted thorough research on best practices in jurisdictions with existing ordinances that were similar in nature. Program policies and procedures are designed based on evidence-based interventions, and for this reason, all program funding is allocated towards evidence-based interventions.
- The City continuously analyzes outcomes for the program and conducts evaluations in the following ways:
 - Respond to general public information inquiries and responses, which provides valuable insight into evaluating current program operations
 - Meet monthly with community legal aid providers to receive feedback on program operations and assess program effectiveness and efficiency.



Direct Assistance



Promoting Equitable Outcomes

The City of Santa Ana, in partnership with RSG, conducts robust education and outreach to the community related to the Ordinance. Community engagement efforts related to this project place an emphasis on residents that have historically faced barriers to stable housing, including people of color, people with low incomes, and residents for whom English is not a first language. The following are some specific efforts to promote equity:

- Providing all written materials in multiple languages
- Providing workshops and educational opportunities in multiple languages
- Utilizing Language Line to accommodate phone calls with residents for whom English is not a first language
- Conduct targeted outreach in partnership with Santa Ana Unified School District, neighborhood associations, nonprofits who work with low-income residents, and at local laundromats
- Conduct targeted outreach in local “hotspots” based on trends in eviction notices received by the City

The City will continue to strengthen the way we engage with our community by conducting culturally relevant outreach and using best practices to enhance residents’ access to services.

Performance Report

The City fields calls from the public and provides information, referrals and education to renters and property owners on the City’s Rent Stabilization and Just Cause Eviction Ordinances. These services began in October 2021.

Month	# of Inquiries	Month	# of Inquiries
October 2021	34	September 2022	89
November 2021	231	October 2022	77
December 2021	215	November 2022	54
January 2022	215	December 2022	72
February 2022	203	January 2023	60
March 2022	332	February 2023	80
April 2022	161	March 2023	90
May 2022	174	April 2023	93
June 2022	111	May 2023	101
July 2022	93	June 2023*	88*
August 2022	81	Total	2,654

The City, in collaboration with a consultant (RSG, Inc.), have conducted the following community workshops:

Date	# of Attendees
November 17, 2021	34
December 8, 2021	55
December 22, 2021	44
January 11, 2022	38
January 25, 2022	19
February 23, 2022	17
April 29, 2022	66
July 20, 2022	26
August 11, 2022	63
August 25, 2022	50



Direct Assistance



January 31, 2023	309
May 17, 2023	41
Total	762

The City requires that when changing the terms of a tenancy, an owner must submit proof of service to the City as evidence that the owner has complied with noticing requirements.

Month	# of Notices
February 2022	8
March 2022	13
April 2022	13
May 2022	117
June 2022	91
July 2022	51
August 2022	59
September 2022	91
October 2022	40
November 2022	53
December 2022	63
January 2023	30
February 2023	134
March 2023	61
April 2023	29
May 2023	76
June 2023*	44*
Total	973

The City has informed the public of programmatic updates via Nixle, Constant Contact, social media, and email distribution lists:

Quarter	Total Reach/Impressions
Q2 - 2022	26,196
Q3 - 2022	7,111
Q4 - 2022	132,435
Q1 - 2023	47,102
Q2 - 2023*	9,730
Total	222,574

Total Households Receiving Eviction Protection Services: 226,963

* This information was gathered prior to the end of June (6/27/23). Key indicators such as calls fielded for the month of June and the reach of the June 2023 Newsletter were incorporated as a best estimate based on available data.



221329: Coronavirus Nonprofit Fiscal Recovery Fund for Organizations Located on City-Owned Parcels

Funding amount: \$506,608.49

Expenditure Category: 2.34 Assistance to Impacted Nonprofit Organizations

Project Overview

- The Delhi Center is a community-based nonprofit located on a City-owned parcel that provides essential services to the community. The creation of the Delhi Center, located in one of Santa Ana's oldest neighborhoods - the Delhi neighborhood - stems from direct involvement and advocacy from residents and local partners wanting to ensure a safe, accessible, and resource-rich space serves the community. Established in 1969, the Delhi Center, a private, community-based, nonprofit organization, upholds the mission to advance self-sufficiency through sustainable programs in health, education, financial stability, and community engagement.
- During the pandemic, the Delhi Center suffered a great loss of revenue, as their primary revenue source is renting out event spaces. In order to keep this nonprofit serving the community to assist in recovery from the pandemic, the City provided Delhi Center with a revenue-loss grant.
- The Delhi Center primarily serves disproportionately impacted communities, including low-income households and populations residing in qualified census tracts.
- <https://delhicenter.org/>

Performance Report

- Recovery funds were used to keep Delhi Center open, elevate services, and fully staff Center needs. This enabled the Center to deliver the following services/programs:
 - Food pantry and La Tiendita
 - Non-school day camps
 - Teen programs
 - Vaccine clinics and health focused Community Resource Fairs
 - Family income support to reduce utility bills
 - General resource information
 - Rental spaces for community celebrations and resources



221331: Historic Building Crime Prevention

Funding amount: \$43,391.49

Expenditure Category: 1.11 Public Health: Community Violence Intervention

Project Overview

- Between 2020 and 2021, incidents of violent crime in the state of California increased 6%, per the [Public Policy Institute of California](#).
- The [Dr. Waffle-Howe House](#), a historic home turned museum in the heart of Downtown Santa Ana, saw a significant increase in property damage during the pandemic.
- Installation of a security fence surrounding an historic property near the Civic Center to prevent further damage from violent crimes. Fence was installed in April, 2023.

Use of Evidence

- According to the [CDC](#), modifications to the physical and social environment to create protective community environments is an evidence-based intervention.
- The entirety of these funds were used for fence installation.

Performance Report

- Fence installation was completed by the end of April, 2023.
- Following installation of the fence, incidents requiring the intervention of police decreased 550%, from 11 incidents in Q2 2021 to 2 incidents in Q2 2023.
- Community Violence Interventions (EC 1.11):
 - Number of workers enrolled in sectoral job training programs: 0
 - Number of workers completing sectoral job training programs: 0
 - Number of people participating in summer youth employment programs: 0





Public Health and Safety





182681: Centennial Lake Renovations

Funding amount: \$3,679,135

Expenditure Category: 2.22 Strong Healthy Communities: Neighborhood Features that Promote Health and Safety

Project Overview

- The Centennial Lake Renovation project is a comprehensive rehabilitation effort to improve the existing 10-acre lake located in Centennial Park.
- The current operational equipment and facilities originally installed in 1978 have reached the limits of their design life. The functionality and efficiency of the system are failing and the condition and health of the lake water have declined to the point where park maintenance staff are unable to address the deficiencies. The renovation efforts take a holistic approach to restore and rebalance the lake with measures involving both mechanical and biological systems and includes new pumps, piping, aeration devices and natural habitat improvements.
- By restoring lake health, residents will be encouraged to spend more time outdoors in the park participating in activities such as fishing and model boating. It also opens up the possibilities of future recreational programming, such as paddle boating, kayaking, and even educational programming surrounding the wildlife in the area.
- Centennial Park is the City's largest park and is home to the biggest events. In 2023, the Easter Eggs-travaganza had over 6,500 participants, and the 4th of July event had over 8,500.
- <https://www.santa-ana.org/centennial-park/>

Promoting Equitable Outcomes

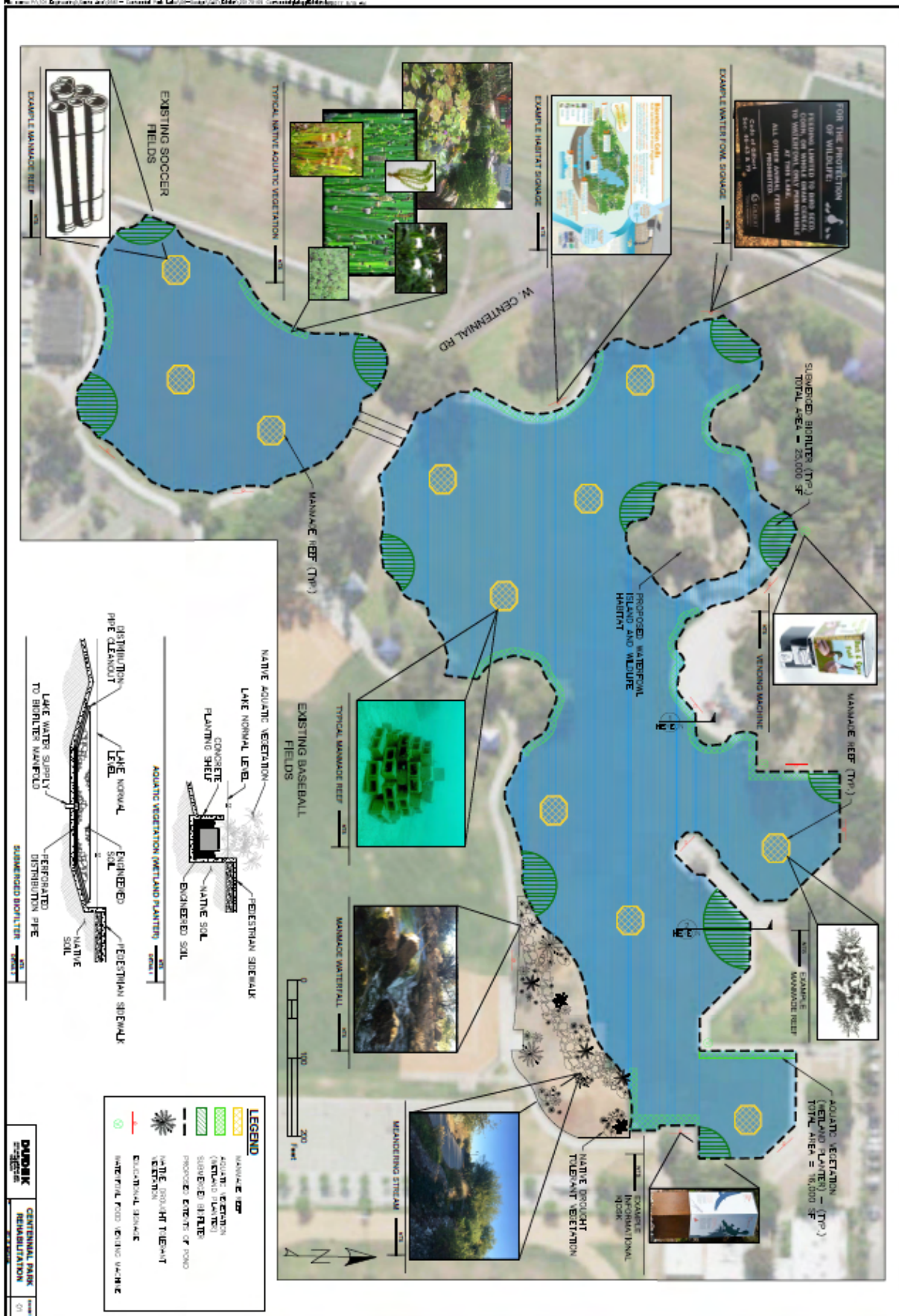
- Centennial Park is Santa Ana's largest park and hosts the most events each year. It is within a half-mile of a QCT, but due to its size and designation as a "City Park," it serves and attracts residents from all Santa Ana neighborhoods.
- **Goals:** Santa Ana is the 10th most densely populated city in the United States, per the Public Land Trust, topping the nation's list of cities facing extreme "Urban Hardship." Urban Hardship is determined by several social and economic indicators such as unemployment, education, income, crowded housing and percentage living below the federal poverty level. Santa Ana has a 90% minority population, an average of 11,347 people per square mile and average household of 4.6 people, which is greater than any large city in the United States. 90% of Santa Ana residents live in areas with less than 3 acres per ½ mile of outdoor recreation space per 1,000 residents, a baseline established by the State of California.
- **Awareness:** The City of Santa Ana strives to reach all members of the community to ensure equitable awareness of the project. Staff regularly attend Neighborhood Association meetings, post on social media, post flyers and banners and the website. All communication efforts are translated due to the trilingual nature of Santa Ana's residents.
- **Access and Distribution:** Centennial lake is open and accessible to all members of the public, and as the largest park in Santa Ana, attracts residents from all neighborhoods.

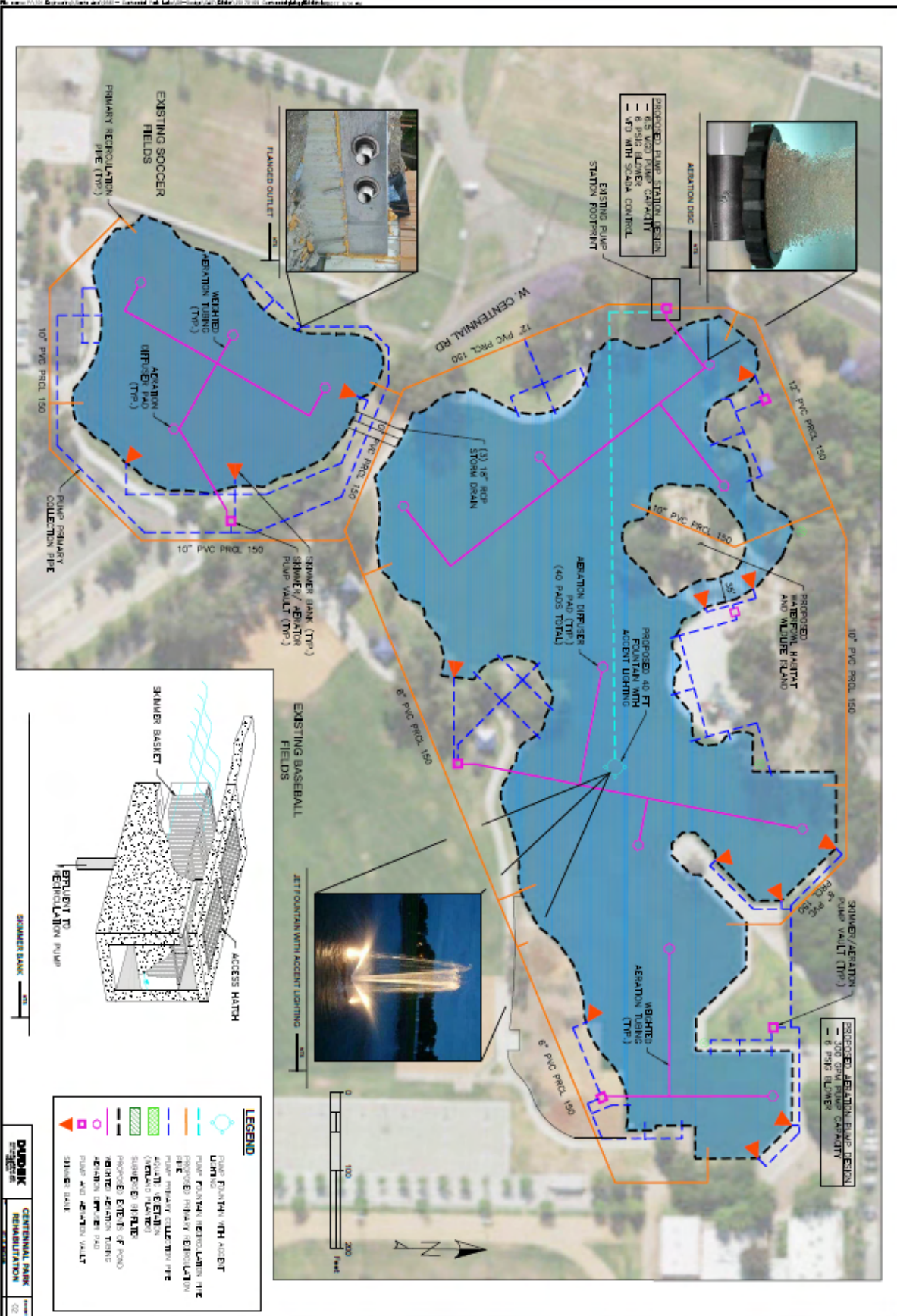


- **Outcomes:** The Centennial Lake Renovations will implement equitable outcomes by providing the community with a clean lake and improved experience, and opportunities for active and passive recreation to close park gap areas in the City.

Performance Report

- **Output Measures:** Renovation of lake to restore and rebalance water with measures involving both mechanical and biological systems and includes new pumps, piping, aeration devices and natural habitat improvements
- **Outcome Measures:** By restoring lake health, residents will be encouraged to spend more time outdoors in the park participating in activities such as fishing and model boating. It also opens up the possibilities of future recreational programming, such as paddle boating, kayaking, and even educational programming surrounding the wildlife in the area.
- **Key Performance Indicators:**
 - A construction contract was awarded May 2, 2023.
 - A preconstruction meeting was held May 9, 2023.
 - Site meetings began May 16, 2023.
 - General Contractor has applied for a dewatering permit with the Orange County Flood Control District. Once received, the lake will be slowly drained. This is slated to begin July 2023.
- **Project status:** Less than 50% complete







217533, 217535: Campesino and Madison Parks Restrooms

Funding amount: \$881,072

Expenditure Category: 2.22 Strong Healthy Communities: Neighborhood Features that Promote Health and Safety

Project Overview

- [Cesar Chavez Campesino Park](#) is a 6.30-acre neighborhood park located near the intersection of 5th Street and Susan Street, at 3311 W. 5th Street. The park offers basketball courts, a ball diamond, handball courts, a multipurpose field, and playground for youth. This project upgraded the park by installing a new, prefabricated restroom facility with modern and accessible health and safety components.
- [Madison Park](#) is a 6.06-acre neighborhood park located near the intersection of Edinger Avenue and Standard Avenue, at 1528 S. Standard Avenue. The park offers picnic areas, basketball courts, ball diamonds, a community garden, a multipurpose field, and playground for tots/youth. The project upgraded the park by installing a new, prefabricated restroom facility with modern and accessible health and safety components.

Promoting Equitable Outcomes

- Campesino Park is located in a census tract that was qualified in 2021. The census tract directly to the north of the park is considered qualified in 2023.
- Madison Park is located within a QCT.
- **Goals:** Santa Ana is the 10th most densely populated city in the United States, per the Public Land Trust, topping the nation's list of cities facing extreme "Urban Hardship." Urban Hardship is determined by several social and economic indicators such as unemployment, education, income, crowded housing and percentage living below the federal poverty level. Santa Ana has a 90% minority population, an average of 11,347 people per square mile and average household of 4.6 people, which is greater than any large city in the United States. 90% of Santa Ana residents live in areas with less than 3 acres per ½ mile of outdoor recreation space per 1,000 residents, a baseline established by the State of California.
- **Awareness:** The City of Santa Ana strives to reach all members of the community to ensure equitable awareness of the project. Staff regularly attend Neighborhood Association meetings, post on social media, post flyers and banners and the website. All communication efforts are translated due to the trilingual nature of Santa Ana's residents.
- **Access and Distribution:** The Campesino and Madison Park Restrooms are open and accessible to all members of the public.
- **Outcomes:** The Campesino and Madison Park Restrooms Project implements equitable outcomes by providing the community with a new amenity that improves the park experience and provides improved opportunities for active and passive recreation to close park gap areas in the City.

Performance Report

- Output Measures: Installation of new restroom facilities.
- Outcome Measures: Build an accessible restroom facility to allow residents to spend more time outdoors at the park.



- Key Performance Indicators:
 - Cesar Chavez Campesino Park restrooms installed May 2023.
 - Total spent: \$303,571
 - Madison Park restrooms installed May 2023.
 - Total spent: \$577,500
- Project status: Complete.



New restroom at Campesino Park, above.
New restroom at Madison Park, right.





221340: Revive 5K Run

Funding amount: \$59,958

Expenditure Category: 2.22 Strong Healthy Communities: Neighborhood Features that Promote Health and Safety

Project Overview

- COVID-19 has reinforced the need for all to lead a healthy and active lifestyle. The City of Santa Ana is contributing to these efforts through the implementation of a 5K run. People of all ages and fitness levels will be able to participate in this event free of charge.
- Watch the highlight video: https://youtu.be/2c_nCYpvQV8

Project Goals

- To provide people the opportunity to participate in a free healthy activity.

Performance Report

- People of all ages and fitness levels were able to participate





221341: First Street Slope Stabilization Project

Funding amount: \$5.6 million

Expenditure Category: 5.6 Clean Water: Stormwater

Project Overview

- First Street is a major arterial street and gateway to Downtown Santa Ana from the I-5 freeway. The railroad undercrossing along First Street, between Standard Avenue and Grand Avenue, consists of four dirt slopes. The dirt slopes are severely eroded, which facilitates the discharge of sediment into the street and City storm drain system during rain events. Additionally, encampments that form at the top of the slopes lead to the discharge of trash and debris. The goal of the project is to improve water quality and address stormwater pollution via the stabilization of the dirt slopes, elimination of trespassing and encampments, and installation of a stormwater treatment device. The project will also improve pedestrian safety and significantly enhance the aesthetics of this important gateway to Downtown Santa Ana.
- This project addresses climate change by reducing water pollution and improving downstream water quality. Increasing greenhouse gasses and water temperatures caused by climate change can be harmful to wildlife and marine habitats. The reduction of water pollution helps offset these negative impacts of climate change. Additionally, the installation of fencing and hardscape is a lower energy method of improving water quality than an active treatment system downstream, for example.

Project Status

- Project is in the construction phase. Construction started in January 2023 and is anticipated to be complete in October 2023

Performance Report

- The goals of this project are to improve water quality, pedestrian safety, and aesthetics of the corridor.
- Output Measures: Installation of hardscape, new fencing, and stormwater treatment device
- Outcome Measures:
 - Square-feet of slope stabilized
 - Reduction of slope erosion
 - Reduction of trash and debris along slopes
 - During the 2022-23 reporting period, the construction contractor completed grading 50% of the dirt slopes to prepare them for installation of decorative concrete.



Grading of dirt slopes



221342: 10th & Flower Land Acquisitions

Funding amount: \$ 5,603,025

Expenditure Category: 2.22 Strong Healthy Communities: Neighborhood Features that Promote Health and Safety

Project Overview

- The Willard community has been petitioning the City since 2021 for the creation of a new park to serve their high density, disadvantaged community. The City has targeted nine sites which altogether would provide a 1.04 neighborhood park. To date, the City has acquired eight of the nine sites.
- The Public Works Agency Park Services division met with the Willard Neighborhood Association in September 2022 to collect community input about what features they'd like in their park. Project scope will include a playground area, exercise equipment, turf areas, area for community gathering and events, activity for teens (skate park), picnic areas, trees and shade, and site lighting.
- Link to the park website: <https://www.santa-ana.org/park-location-and-information/>

Promoting Equitable Outcomes

- **Goals:** Santa Ana is the 10th most densely populated city in the United States, per the Public Land Trust, topping the nation's list of cities facing extreme "Urban Hardship." Urban Hardship is determined by several social and economic indicators such as unemployment, education, income, crowded housing and percentage living below the federal poverty level. Santa Ana has a 90% minority population, an average of 11,347 people per square mile and average household of 4.6 people, which is greater than any large city in the United States. 90% of Santa Ana residents live in areas with less than 3 acres per ½ mile of outdoor recreation space per 1,000 residents, a baseline established by the State of California. According to the Community FactFinder report, there is only a half-acre of open recreational space per 1,000 residents within a half mile radius of the proposed Park site. This is significantly lower than California's park equity goal of 3 acres per 1,000 acres.
- **Awareness:** The City of Santa Ana strives to reach all members of the community to ensure equitable awareness of the project. Staff regularly attend Neighborhood Association meetings, post on social media, post flyers and banners and the website. All communication efforts are translated due to the trilingual nature of Santa Ana's residents.
- **Access and Distribution:** The 10th and Flower Land Acquisition will be open and accessible to all members of the public once the project is complete.
- **Outcomes:** The 10th and Flower Land Acquisition will implement equitable outcomes by providing the community with a new and improved gathering space for events and opportunities for active and passive recreation. The land will be developed into a new publicly accessible park, to work towards our goals of increasing park acreage in the park gap area near downtown Santa Ana. The Park will be within walking distance of two neighborhoods with an approximate population of 12,600 residents and offer recreational features and space to host activities that will appeal to a wide range of age groups. The Park will be a recreationally and aesthetically pleasing space that promotes exercise and social and educational community gathering in an area that currently lacks designated



areas for such. The features were selected based on meetings between the City and neighborhood associations to ensure that the Park will serve the needs of this area.

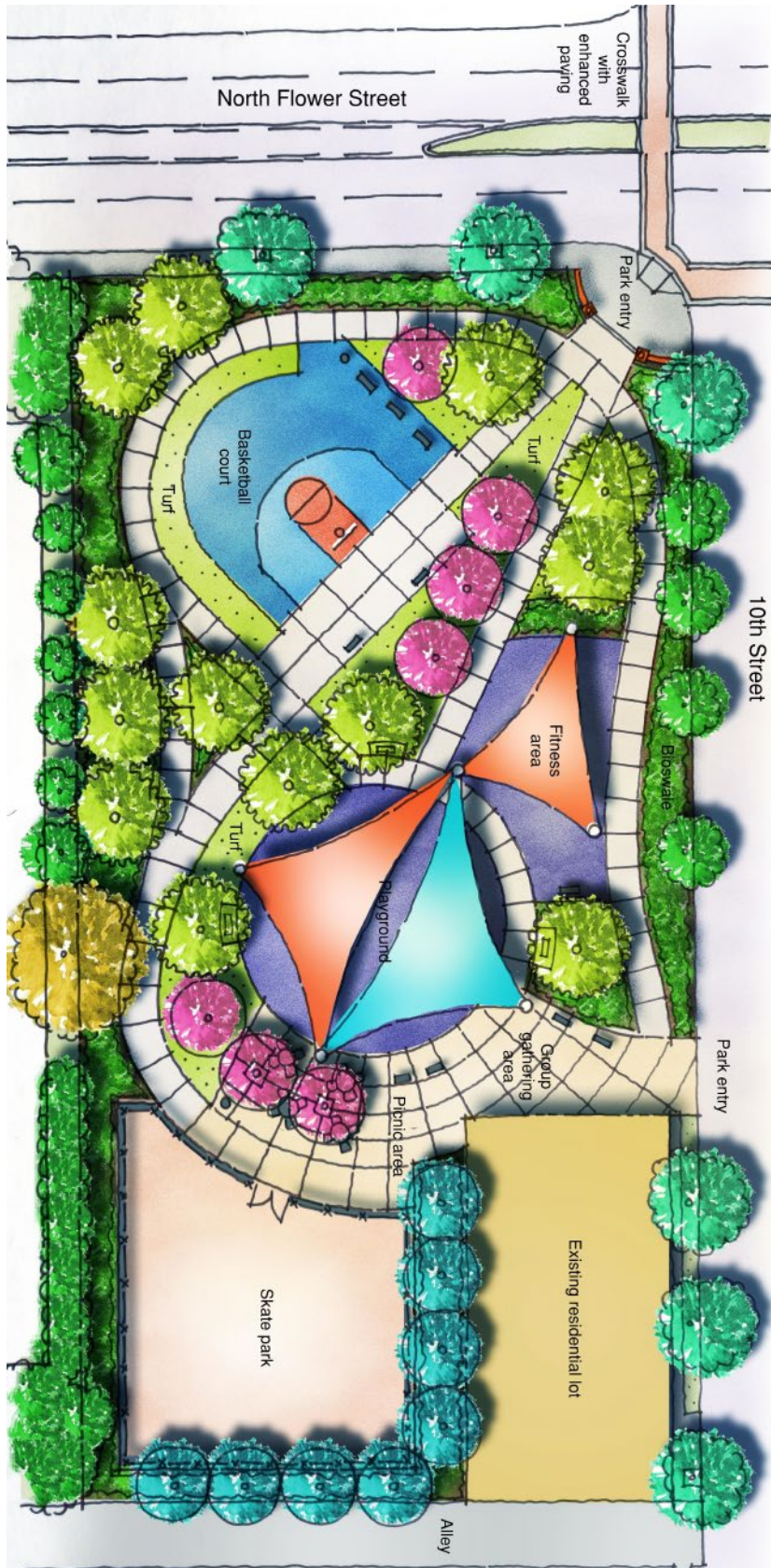
Performance Report

- Output Measures: Acquire additional open space for park land.
- Outcome Measures: To purchase additional open space that will contribute towards meeting the City's goal of 3 acres per 1,000 residents and provide new opportunities for residents to spend more time outdoors.
- Key Performance Indicator(s)
 - Parcels A-F, H, and I have been purchased (see figure below). The City still intends to acquire park G, and is in negotiations. Should the City be successful in this acquisition, the community has expressed interest in adaptive reuse of the house as a community center and community garden.
 - In March 2023, Park Services issued a formal Request for Proposals and underwent a process to retain a Landscape Architect to prepare a concept plan, followed by Contract Documents for construction.
 - The consultant contract was awarded on May 2, 2023, a kick off meeting was held May 24, 2023, a concept plan was prepared, using neighborhood input, in June 2023, and on July 11, the concept plan was shared with the community.
 - On June 1, 2023, Park Planning submitted a grant application to the State of California requesting \$2.25m from the Land and Water Conservation Fund to provide funding for construction. The State has notified the City that they intend to conduct a site visit on July 18, 2023.
 - Total spent: \$3,271,034
- Project status: More than 50% complete



- A** APN: 005-142-34
- B** APN: 005-142-49
- C** APN: 005-142-48
- D** APN: 005-142-47
- E** APN: 005-142-35
- F** APN: 005-142-58
- G** APN: 005-142-01
- H** APN: 005-142-02
- I** APN: 005-142-03

Total: 1.04 Acres (Lot areas A-I)





221343: Santa Ana Winter Village

Funding amount: \$967,554.65

Expenditure Category: EC 2.35 Aid to Tourism, Travel, or Hospitality

Project Overview

- The Winter Village included an ice skating rink, performances by local groups, visits from Santa and Mrs. Claus, food and activities. The event was held during the month of December 2021 to draw visitors to the downtown Santa Ana business district, which experienced a marked decline in revenues due to the pandemic. Highlight video: <https://youtu.be/V55PdxjSru8>

Promoting Equitable Outcomes

- **Goals:** Bring an affordable, healthy, outdoor activity to local residents and attract outside tourists to our downtown area. The event was located within QCT 06059075002. Nearly 20 percent of residents within a mile of the event location are living in poverty, 42 percent of adults do not hold a high school diploma, and 90 percent of residents within a mile identify as Hispanic/Latinx.
- **Awareness:** Outreach to promote the Winter Village was done in many ways, including TV interviews in English and Spanish, and social media ads run in English, Spanish, and Vietnamese. We also had partners with community stakeholders to get the word out.
- **Access and Distribution:** To make this event more accessible, residents of the City of Santa Ana had a discounted ticket price for the ice skating rink. General admission to the Winter Village was free for all.
- **Outcomes:** Over 11,500 people attended the event, engaging in a healthy, outdoor activity and bringing more attention to downtown businesses.

Performance Report

- The event garnered substantial media attention creating awareness of the various restaurants and businesses located in the downtown district and drawing potential customers to the area.
- Outcome Measures: Increased tourism in the downtown region, attendance of over 11,500 people
- Project status: Complete





221344: 4404 W 1st St Land Acquisition

Funding amount: \$ 5,150,000

Expenditure Category: 2.22 Strong Healthy Communities: Neighborhood Features that Promote Health and Safety

Project Overview

- The goal of this project was to purchase a 2.49-acre site on the west side of Santa Ana and develop it into public park land for an area of the City that is an Environmental Justice Community and also a gap area as identified in the Parks Master Plan.
- Following the acquisition, the City will conduct community outreach and begin the design process.
- The park will be classified as a “Community Park” which will serve the City as a whole, including all QCTs.

Promoting Equitable Outcomes

- This future park site is located within QCT 992.48.
- **Goals:** Santa Ana is the 10th most densely populated city in the United States, per the Public Land Trust, topping the nation’s list of cities facing extreme “Urban Hardship.” Urban Hardship is determined by several social and economic indicators such as unemployment, education, income, crowded housing and percentage living below the federal poverty level. Santa Ana has a 90% minority population, an average of 11,347 people per square mile and average household of 4.6 people, which is greater than any large city in the United States. 90% of Santa Ana residents live in areas with less than 3 acres per ½ mile of outdoor recreation space per 1,000 residents, a baseline established by the State of California.
- **Awareness:** The City of Santa Ana strives to reach all members of the community to ensure equitable awareness of the project. Staff regularly attend Neighborhood Association meetings, post on social media, post flyers and banners and the website. All communication efforts are translated due to the trilingual nature of Santa Ana’s residents.
- **Access and Distribution:** The 4404 W 1st Street Land Acquisition will be open and accessible to all members of the public once the project is complete.
- **Outcomes:** The 4044 W 1st Street Land Acquisition will implement equitable outcomes by providing the community with a new and improved gathering space for events and opportunities for active and passive recreation to close park gap areas in the City.

Performance Report

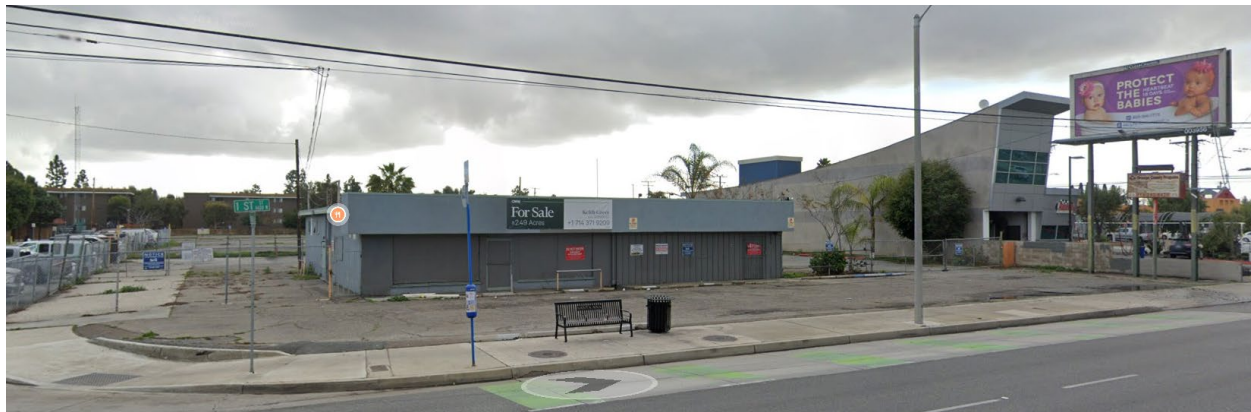
- Parcel A acquisition is complete. On-Call Contracts with Landscape Architectural firms have been set up. A fee proposal request will be sent to these firms so that one can be issued a Notice to Proceed and then the design process will begin.
- Output Measures: Acquire additional open space to create a new public park.
- Outcome Measures: Acquire additional open space to develop new public park site which will provide new open space opportunities in a park poor area and encourage residents to spend time outdoors.
- Key Performance Indicators:
 - Acquisition complete
 - Total spent: \$3,225,000



- On-Call Landscape Architectural consultant contracts executed.
- Fee proposal request prepared for July 20, 2023 issuance.
- Notice to Proceed for design slated for August 2023 release.
- Project Status: More than 50% complete



APN: 188-021-08
Lot area: 2.49 acres





221345: Healthy Food Access

Funding amount: \$1,000,000

Expenditure Category: 2.1 Household Assistance: Food Programs

Project Overview

- Bring access to affordable, healthy food to Santa Ana by bringing a farmer's market to some of our QCTs.

Use of Evidence

- Project in development.

Project Goals

- Provide easier access to affordable, healthy food options to residents within QCTs
- Provide free cooking and nutrition classes in English and Spanish to low-income residents with easy-to-prepare, healthy, tasty recipes.

Performance Report

- Project has not begun



221346: Commercial Property Compliance Assistance Program (CP-CAP)

Funding amount: \$1,500,000

Expenditure Category: 2.31 Rehabilitation of Commercial Properties or Other Improvements

Project Overview

- CP-CAP supports enhancement efforts for commercial properties that were negatively and/or adversely impacted by the COVID-19 pandemic to facilitate revitalization, stimulate private investment, preserve and beautify commercial corridors, generate tourism and patronage, and create a pleasant walking environment by improving the physical aesthetics of commercial building facades for commercial buildings located within QCTs. Examples of façade improvements include but are not limited to restorations of building materials and architectural features, signage, awnings, fencing, doors, and parking lot resurfacing.
- Reimbursable grants are awarded on a first-come-first-serve basis and will be distributed until funds are depleted. The grant maximum is \$50,000 and the goal is to deplete the disbursement of funds within FY 23/24. Grants are delivered via check to the applicant for the amount listed on their approval notice sent by the Planning and Building Agency. No funds are distributed until the applicant receives a *Notice of Completion* from the City and verification of the completed work.
- CP-CAP further assists commercial property and business owners affected by the COVID pandemic and enhances collaborative code enforcement efforts with façade improvements for shopping centers of vacant storefronts within QCTs. The program complements and contributes to the recovery efforts of commercial properties negatively affected by the pandemic.
- Applicants must have their planned improvements pre-approved before receiving final approval. Improvements sanctioned through the program must be completed within 100 calendar days of receiving final approval from the City. Program protocol requires applicants to submit before and after photos of the improved area and a final inspection to review façade improvements. If an applicant passes the final inspection, the applicant will receive a Notice of Completion from the City, indicating that all conditions of the application and proposed improvements have been completed. Eligible improvements include those that enhance the appearance of the commercial façade/storefront
- <https://www.santa-ana.org/commercial-property-compliance-assistance-program/>

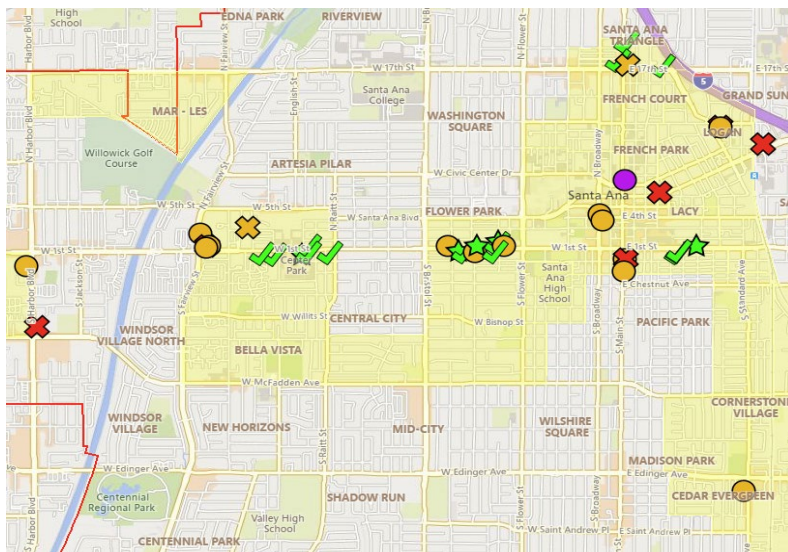
Promoting Equitable Outcomes

- Commercial properties located within QCTs are the only eligible properties to apply for the program. The Secretary of HUD determines the designation of QCTs. QCTs are areas having either 50% or more household incomes less than 60% of the area median gross income, or a poverty rate of at least 25%. The City of Santa Ana has fifteen (15) QCTs.
- **Goals:** The program aims to facilitate commercial revitalization, stimulate private investment, and preserve and beautify commercial corridors. Improving the visual aesthetics of commercial building facades will generate an engaging shopping experience and a pleasant walkable environment. CP-CAP aims to assist commercial property owners and businesses while enhancing collaborative code enforcement efforts



through façade improvements for shopping centers, vacant storefronts, and other commercial storefronts within the QCTs.

- CP-CAP gives priority to Code Enforcement-related improvements to integrate façade beautification and compliance. Code Enforcement provides brochures to properties out of compliance that are within the QCTs to assist with bringing them into compliance and potentially additional improvements.
- **Access and Distributions:** Eligibility is clearly outlined; the following businesses are ineligible to participate in CP-CAP:
 - ❖ Residential rental buildings
 - ❖ Home-based businesses
 - ❖ Structures not facing the public right-of-way
 - ❖ Banks
 - ❖ Churches and other religious institutions
 - ❖ Government-owned buildings
 - ❖ Properties not located within the QCT
- These stipulations ensure that commercial properties and businesses that were most impacted by the COVID-19 pandemic receive recovery efforts, resulting in a long-lasting investment and beautification of the lowest-income areas.
- **Outcomes:** Outcomes include property owners and/or business owners beautifying their facades to enhance the community in tandem with becoming code compliant. For residents, this provides an enjoyable walkable experience while encouraging an interactive environment with stores that were negatively impacted due to the COVID-19 pandemic. Increasing foot traffic by investing in commercial space assists business and properties in the QCTs recovery efforts due to the COVID-19 pandemic and create long, sustainable investments after recovery.



Application received: 42

- ❌ Applications Denied: 6
- ⊗ Applications Withdrawn: 3
- 🟠 In Review: 13
- 🟡 Pre-Approved: 1
- ✅ Approved: 14
- ★ Reimbursed: 5

1 Geographic Data - Application location and status since Council adoption



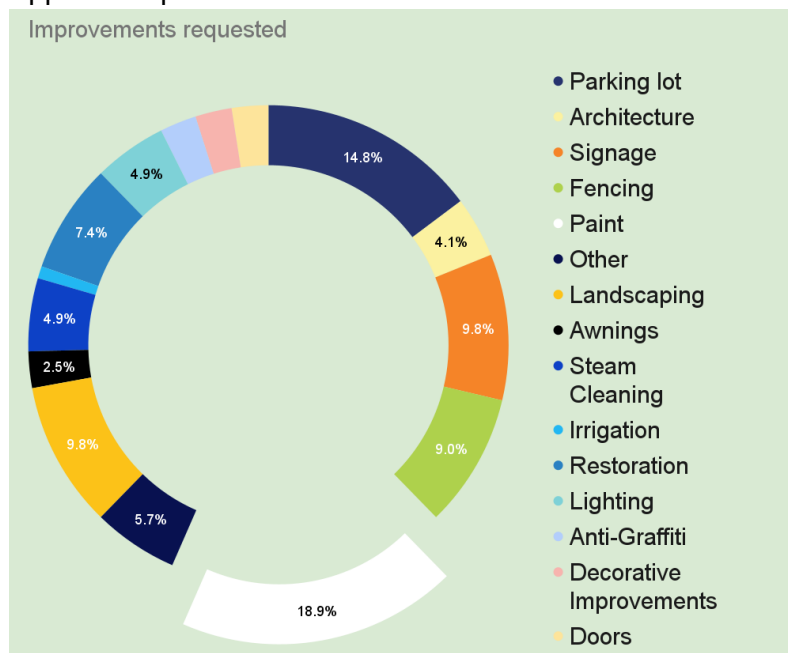
Performance Report

- Project goals: The program aims to facilitate commercial revitalization, stimulate private investment, and preserve and beautify the commercial corridors. Improving the visual aesthetics of commercial building facades will generate an engaging shopping experience and a pleasant walking environment. CP-CAP aims to assist commercial property owners while enhancing collaborative code enforcement efforts with façade improvements for shopping centers or vacant storefronts within the QCT.
- Project Launched: June 21, 2022
- Output Measures: Since council adoption, CP-CAP has received 42 applications. Of those applications:
 - 6 – denied
 - 3 – withdrew
 - 13 – Additional materials requested or are currently under staff review
 - 5 – PBA review completed. Applicant gathering SAM.gov requirements
 - 10 - Approved by Planning and Building (Applicant is within 100-day requirement)
 - 5 – Applicant completed the program and reimbursement has been distributed
- Key Performance Indicators:

Reimbursement Stats:

- Most requested improvement – Paint
- Least requested improvement – Awnings and decorative
- Highest reimbursement requested - \$50,000.00
- Average reimbursement requested - \$30,049.47
- Lowest reimbursement requested - \$11,090.48
- Total reimbursed: \$150,636.48

Project Stats: Ongoing Application process in review



- 2023 – 2024 projections (applications in pre-review and 100-day completion requirement)
- Highest reimbursement requested - \$50,000
- Average reimbursement requested - \$40,059.75
- Lowest reimbursement requested - \$3,049.94
- Reimbursement projection (July 1, 2023 – June 30, 2024): \$600,896.23



221347: Rapid Response Homeless Services

Funding amount: \$3,135,000

Expenditure Category: 2.19 Social Determinants of Health: Community Health Workers or Benefits Navigators

Project Overview

- With an overwhelming number of non-emergency homeless-related calls flooding into police dispatch, the City of Santa Ana has brought in a non-profit, City Net, to provide an innovative response to the situation. Calls and requests for service regarding non-violent mental health or substance abuse for individuals experiencing homelessness are directed to City Net instead of the police department.
- The goal of this program was to transition calls to subject matter experts who are highly trained in their profession of homeless services crisis intervention, mental health, addiction, and medical services in order to provide the best response to those in need. The Pilot program was named Santa Ana Multidisciplinary Homeless Response Team (SMART).
- Multidisciplinary teams consist of homeless services outreach workers, safety coordinators, and a dedicated live call center with trained dispatchers. Teams have direct access to professionals in the fields of medical, mental, and behavioral health to provide specialized interventions in the field as needed without the need for an additional call. Teams will work across the City seven days a week from 7:00 am- 9:00 pm, responding to the community's needs for homeless services interventions.
- <https://www.santa-ana.org/departments/homeless/>

Use of Evidence

- The goals of the project are as follows:
 - Exit homeless neighbors from the streets of Santa Ana.
 - Divert homeless service calls that do not rise to the level of criminal activity or public safety from the City and from SAPD to a multi-disciplinary team of homeless services professionals.
 - Provide safe COVID information and interventions to vulnerable homeless neighbors.
 - Develop a pilot for regional response to homelessness that connects homeless neighbors to regional housing solutions, through full participation of the Orange County Continuum of Care (CoC).
- This project is evaluated based on performance goals and the evaluation of data collected from the organization. This data is analyzed to assess program outcomes, identify strengths and weaknesses and measure progress toward achieving program objectives.

Promoting Equitable Outcomes

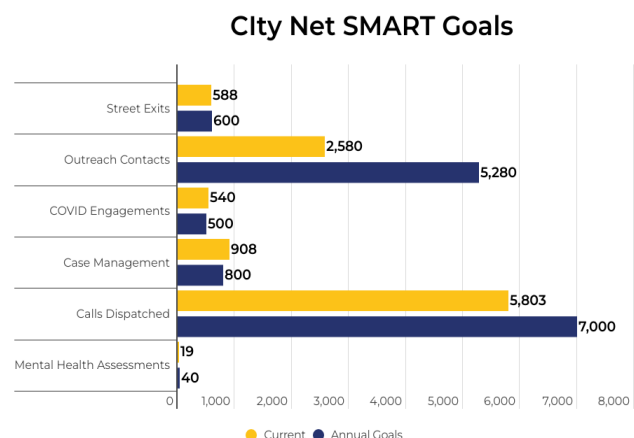
- **Goals:** Our goal is to provide equitable access and inclusion to all who need the services that are funded by SLFRF. Equitable treatment, opportunity for assistance, and equitable resources are given to all everyone that we serve. Currently, Black, Latin X, and Indigenous people experience homelessness by 10% annually, our plan is to focus on street outreach and collaboration with the Public Housing Authority to provide services to those who are underserved.



- **Awareness:** Informed by community engagement, these services are designed to be accessible to Santa Ana residents and businesses and further the City’s equity goals. App-based service reporting has been established through the MySantaAna app. This reporting style is equitable and practical in ways that our community can connect those in need to the services that are offered and funded by SLFRF funds.
- **Access and Distribution:** There are no differences in levels of access to benefits and services across groups. There are no administrative requirements that result in disparities in ability to complete applications or meet eligibility criteria.
- **Outcomes:** Street outreach efforts in Santa Ana are systematic, coordinated, comprehensive, and equitable. CityNet provides the City with trauma-informed outreach and engagement activity with individuals who often require consistent and ongoing contact before they choose to accept services. We require that CityNet hire workers that are relatable to the community, understand that disparities exist, and strive to get this population housed and off of the streets. It is persistent outreach and encouragement by outreach workers that may lead to shelter, mental health treatment, substance abuse treatment, or a permanent housing option.

Performance Report

- For the Project Inventories, include key performance indicators for your jurisdiction’s major SLFRF funded projects. Report key performance indicators for each project, or group projects with substantially similar goals and the same outcome measures. Jurisdictions may choose to include some indicators for each individual project as well as cross cutting indicators. Include both output and outcome measures. Provide data disaggregated by race, ethnicity, gender, income, and other relevant factors, if possible.
- Output Measures:
 - Exit homeless neighbors from the streets of Santa Ana.
 - Divert homeless services calls that do not rise to the level of criminal activity or public safety from the City and from SAPD to multidisciplinary team of homeless services professionals.
 - Provide safe COVID information and interventions to vulnerable homeless neighbors.
 - Develop a pilot for a regional response to homelessness that connects homeless to housing solutions throughout the region, through full participation in the CoC.
- Outcome Measures: City Net submits dashboard reports Monday through Friday that provide daily totals from the previous day and cumulative totals from project inception. The following data elements are included:
 - Outreach Contacts
 - Case Management
 - Street Exits
 - COVID- 19 Engagements
 - Mental Health Assessments
 - Medical Assistance
 - Calls Dispatched
- Project status: Greater than 50% complete.





221348-221350, 221412: Upgrade Park Restrooms: Angels, Heritage, Riverview, and Windsor Parks

Funding amount: \$3,307,000

Expenditure Category: 2.22 Strong Healthy Communities: Neighborhood Features that Promote Health and Safety

Project Overview

- This project includes demolishing existing restroom/concession buildings and replacing with new, prefabricated restroom buildings. Project includes all utility connections and associated site work. Existing buildings are more than 50 years old and the level of deterioration prevents effective renovations. The brand new buildings will provide a great reset for these community parks, and offer a facility that the neighborhoods can be proud of and feel safe using.
- [Angels Community Park](#) is a 1.72-acre neighborhood park offers basketball courts, a multipurpose field and playground for youth. The park is located at 914 W. 3rd Street.
- [Heritage Park](#) is a 6.51-acre neighborhood park offers baseball, softball and playground for tots/youth. The park is located at 4812 W. Camille Street.
- [Riverview Park](#) is a 8.76-acre neighborhood park offers basketball courts, ball diamond fields and playground for youth. The park is located at 1817 W. 21st Street.
- [Windsor Park](#) is a 10.48-acre neighborhood park offers picnic areas, tennis courts, a multipurpose field and playground for youth. The park is located at 2915 W. La Verne Avenue

Promoting Equitable Outcomes

- Angels Park is located within QCT 749.01
- Heritage Park is located adjacent to QCT 992.48
- Riverview Park is located within a quarter mile of QCT 891.04
- Windsor Park is located within a quarter mile of QCT 748.05
- All parks are located within census tracts where household income is under the low income limit for the county.
- **Goals:** Santa Ana has a 90% minority population, an average of 11,347 people per square mile and average household of 4.6 people, which is greater than any large city in the United States. 90% of Santa Ana residents live in areas with less than 3 acres per ½ mile of outdoor recreation space per 1,000 residents, a baseline established by the State of California.
- **Awareness:** The City strives to reach all members of the community to ensure equitable awareness of the project. Staff regularly attend Neighborhood meetings, post on social media, post flyers and on the website. All communication efforts are translated trilingually.
- **Access and Distribution:** The Park Restroom Upgrades will be open and accessible to all members of the public.
- **Outcomes:** The Park Restroom Upgrades implements equitable outcomes by providing the community with a new amenity that improves the park experience and provides improved opportunities for active and passive recreation to close park gap areas in the City.



Performance Report

- Output Measures: Installation of new accessible restroom facilities
- Outcome Measures: Build an accessible restroom facility where residents feel safe, and will have a facility which enables them to spend more time outdoors at the park.
- Key Performance Indicators:
 - A request for proposals was issued and a construction agreement was taken to council in April 2023.
 - Pre-construction meeting was held at all four sites on April 21, 2023.
 - All submittals have been received, reviewed and returned to the general contractor.
 - Site meetings occurred with Southern California Edison in May 2023 to determine plan of action to provide electrical service for each of the sites.
 - Site survey have been completed and building floor plans have been plotted. Engineer preparing site plans.
 - Building being fabricated in Nevada. Delivery is slated for March 2024. All site demolition, preparation and improvements to occur prior to that time.
- Project status: Less than 50% complete





221352-57: Enhanced Security of Parks

Funding amount: \$400,000

Expenditure Category: 1.11 Community Violence Interventions

Project Overview

- Project includes provision and installation of a surveillance system at the Stadium and park sites, as a crime deterrent and to document illegal activity. Work includes mounting of new security cameras at a 30' height, to prevent vandalism. Cameras will be tied to the City's centralized system, which is managed by SAPD. Activity can be viewed by park and security personnel via an application on their smart phones.
- This enhanced security will occur at the following sites:
 - Santa Ana Stadium
 - [El Salvador Park](#)
 - [Madison Park](#)

Use of Evidence

- Per the [CDC](#), modifications to the physical environment are considered violence prevention techniques, crime prevention through environmental design. The addition of security cameras has been shown to deter crime, with 53% of burglars saying they would unquestionably skip a home that had visible security cameras (Kuhns et al, 2012). A 2019 study by Piza et al showed that areas with CCTV had a ~13% reduction of crime in target areas as compared to control areas.
- All funds are going towards evidence-based interventions.

Performance Report

- Output Measures: Installation of video surveillance equipment tied to the city-wide video surveillance system already in place.
- Outcome Measures:
 - Number of cameras installed
 - Reduction of illegal activity at park sites
 - Increases usability of City's park sites.
- Project status: Less than 50% complete
- Community Violence Interventions (EC 1.11):
 - Number of workers enrolled in sectoral job training programs: 0
 - Number of workers completing sectoral job training programs: 0
 - Number of people participating in summer youth employment programs: 0

Kuhns, Joseph; Blevins, Kristie; Lee, Seungmug "Zech." (2012). Understanding Decisions to Burglarize from the Offender's Perspective. 10.13140/2.1.2664.4168.

Yen, H, et al. "532: Perceived Neighborhood Problems and Depressive Symptoms, Quality of Life, and Physical Functioning: Prospective Evidence from a Study of Adults with Asthma." *American Journal of Epidemiology*, vol. 161, no. Supplement_1, 2005, https://doi.org/10.1093/aje/161.supplement_1.s133c.



221358: Public Health Plaza

Funding amount: \$911,928

Expenditure Category: 1.14 Other Public Health Services

Project Overview

- Build an accessible, outdoor eating, meeting, and gathering area for employees of City Hall and the general public. Design includes removing inaccessible cobblestone, adding built-in picnic areas, and shade covering.
- Project will be delivered in phases, with first phase involving the removal of existing dead trees (completed), replacement of existing cobblestone with ornamental concrete hardscape (bidding), and installation of new trees, landscaping, seating and tables.
- This project is being funded by multiple sources. SLFRF is funding the paving and addition of outdoor seating.

Promoting Equitable Outcomes

- City Hall is located in QCT 750.02.
- **Goals:** Santa Ana has a 90% minority population, an average of 11,347 people per square mile and average household of 4.6 people, which is greater than any large city in the United States. 90% of Santa Ana residents live in areas with less than 3 acres per ½ mile of outdoor recreation space per 1,000 residents, a baseline established by the State of California.
- **Awareness:** The City of Santa Ana strives to reach all members of the community to ensure equitable awareness of the project. Staff regularly attend Neighborhood Association meetings, post on social media, post flyers and banners and the website. All communication efforts are translated due to the trilingual nature of Santa Ana's residents.
- **Access and Distribution:** The Public Health Plaza is open and accessible to all members of the public.
- **Outcomes:** The Public Health Plaza implements equitable outcomes by providing the community with an improved Civic Center experience by replacing shade trees, and providing new opportunities for seating and outdoor recreation.

Performance Report

- Output Measures: Renovate existing outdoor space to create an inviting, safe, healthy environment.
- Outcome Measures: Provision of a space that will encourage individuals to take necessary breaks and spend time outside, for health benefits.
- Key Performance Indicators:
 - Tree removal completed.
 - Cobblestone replacement plans completed and currently advertised for public bids.
 - Request for Proposals being prepared for an on-call landscape architect to prepare design for the outdoor seating and landscape area.
- Project status: less than 50% complete



NOTES:

1. LIMITS OF REMOVAL, TO BE MARKED AND APPROVED BY ENGINEER/INSPECTOR PRIOR TO START OF CONSTRUCTION
2. ALL EXISTING COLORED CONCRETE TO BE PROTECTED IN PLACE
3. THERE IS LIMITED ACCESSIBILITY FOR CONSTRUCTION EQUIPMENT IN THIS AREA. THE CITY RECOMMENDS TO VISIT THE SITE IN ADVANCED AND PLAN ACCORDANTLY FOR EXCAVATION AND CONCRETE PLACEMENT WORK.
4. CONTRACTOR SHALL VERIFY EXISTING UTILITIES AND ELEVATIONS PRIOR TO START CONSTRUCTION.
5. CONTRACTOR SHALL BE RESPONSIBLE FOR DAMAGE TO ALL EXISTING UTILITIES, PAVEMENT, CURB, TREES, LANDSCAPING AND IRRIGATION DIRECTED BY THE CITY OF SANTA ANA.
6. CONTRACTOR SHALL PROTECT ALL EXISTING AND ADJACENT PROPERTY AND MAINTAIN REQUIRED EROSION CONTROL, BMP'S THROUGHOUT THE DURATION OF CONSTRUCTION.
7. EXISTING STRUCTURE/BASINMENT BELOW GROUND IN CERTAIN PROPOSED AREAS AS SPECIFIED HEREON. CONTRACTOR TO EXCAVATE WITH CAUTION TO PROTECT WATER PROOF NONMEMBRANE MATERIAL.
8. CONTRACTOR TO PATCH AND VERIFY SECTION DEPTHS/TING UTILITIES DEPTH AND LOCATION PRIOR TO START DEMOLITION.
9. CONTRACTOR TO CAP ALL EXISTING IRRIGATION LINES WITHIN PROPOSED IMPROVEMENT AREAS.
10. PROTECT ALL DRAINS AND ADJUST TO GRADE.

QUANTITIES:

LEGEND:	QUANTITIES:
REMOVE EXISTING STAMPED CONCRETE AND CONSTRUCT POC WALKWAY (144)	8919 SQFT
REMOVE EXISTING STAMPED CONCRETE AND CONSTRUCT POC WALKWAY (144)	1944 SQFT
REMOVE EXISTING STAMPED CONCRETE AND CONSTRUCT POC WALKWAY (144)	1944 SQFT
REMOVE EXISTING STAMPED CONCRETE AND CONSTRUCT POC WALKWAY (144)	1944 SQFT

EXHIBIT 1

SANTA ANA

CIVIC CENTER PLAZA

COUNCIL CHAMBERS

SANTA ANA CITY HALL

Existing Underground Structure/Basement

Landscaping Removal to be performed by others

SANTA ANA
PWA
PROJECT WORKS AGENCY

SANTA ANA
DOWNTOWN OFFICE
CITY OF SANTA ANA
PAGE 1 OF 1



221359: Gun Buyback Program

Funding amount: \$162,600

Expenditure Category: 1.11 Community Violence Interventions

Project Overview

- This project was a one-day gun buyback event giving residents gift cards in exchange for their firearms.

Use of Evidence

- This project's goal was to remove guns from the street to help reduce gun violence in the community. This intervention is evidence-backed, as a study in 2010 by Andrew Leigh and Christine Neill showed that gun buyback programs had an 80% reduction in firearm suicide rates and a similar reduction on homicides. In a 2013 study by Phillips et al showed a significant decrease in gun robbery levels.
- 100% of funds are being used for evidence-based interventions.

Performance Report

- 542 guns were surrendered during the one-day event.
- Community Violence Interventions (EC 1.11):
 - Number of workers enrolled in sectoral job training programs: 0
 - Number of workers completing sectoral job training programs: 0
 - Number of people participating in summer youth employment programs: 0



Leigh, Andrew, and Christine Neill. "Do Gun Buybacks Save Lives? Evidence from Panel Data." *SSRN Electronic Journal*, 2010, <https://doi.org/10.2139/ssrn.1631130>.

Phillips, Scott W., et al. "An Evaluation of a Multiyear Gun Buy-Back Programme: Re-Examining the Impact on Violent Crimes." *International Journal of Police Science & Management*, vol. 15, no. 3, 2013, pp. 246–261, <https://doi.org/10.1350/ijps.2013.15.3.315>.



221408: Bristol Remnant Parcels C4 (Myrtle)

Funding amount: \$48,000

Expenditure Category: 2.22 Strong Healthy Communities: Neighborhood Features that Promote Health and Safety

Project Overview

- The project intends to purchase eleven vacant parcels on the west side of Bristol Street in central Santa Ana and develop it into public park land for an area of the City that is within an Environmental Justice Community and also a gap area as identified in the Parks Master Plan.
- Following the acquisition, the City will conduct community outreach and begin the design process.

Promoting Equitable Outcomes

- **Goals:** Santa Ana has a 90% minority population, an average of 11,347 people per square mile and average household of 4.6 people, which is greater than any large city in the United States. 90% of Santa Ana residents live in areas with less than 3 acres per ½ mile of outdoor recreation space per 1,000 residents, a baseline established by the State of California.
- **Awareness:** The City of Santa Ana strives to reach all members of the community to ensure equitable awareness of the project. Staff regularly attend Neighborhood Association meetings, post on social media, post flyers and banners and the website. All communication efforts are translated due to the trilingual nature of Santa Ana's residents.
- **Access and Distribution:** The Bristol Remnant Parcels will be a public amenity and will be open and accessible to all members of the public.
- **Outcomes:** The Bristol Remnant Parcel will implement equitable outcomes by providing the community with a new and improved gathering space for events and opportunities for active and passive recreation to close park gap areas in the City.

Performance Report

- Output Measures: Acquire additional open space to create a new public park.
- Outcome Measures: Acquire additional open space to provide additional park land for the community, to give them more opportunities for open space and outdoor activities.
- Key Performance Indicators:
 - Acquisition complete
 - Total spent: \$48,000



221409: Bristol Remnant Parcels C5 (Tolliver)

Funding amount: \$49,000

Expenditure Category: 2.22 Strong Healthy Communities: Neighborhood Features that Promote Health and Safety

Project Overview

- This project intends to purchase eleven vacant parcels on the west side of Bristol Street in central Santa Ana and develop it into a 1.1-acre public park land for an area of the City that is within an Environmental Justice Community and also a gap area as identified in the Parks Master Plan.
- Following the acquisition, the City will conduct community outreach and begin the design process.

Promoting Equitable Outcomes

- **Goals:** Santa Ana has a 90% minority population, an average of 11,347 people per square mile and average household of 4.6 people, which is greater than any large city in the United States. 90% of Santa Ana residents live in areas with less than 3 acres per ½ mile of outdoor recreation space per 1,000 residents, a baseline established by the State of California.
- **Awareness:** The City of Santa Ana strives to reach all members of the community to ensure equitable awareness of the project. Staff regularly attend Neighborhood Association meetings, post on social media, post flyers and banners and the website. All communication efforts are translated due to the trilingual nature of Santa Ana's residents.
- **Access and Distribution:** The Bristol Remnant Parcels will be a public amenity and will be open and accessible to all members of the public.
- will eventually be turned into a usable public amenity and will be open and accessible to all members of the public once the project is complete.
- **Outcomes:** The Bristol Remnant Parcels will implement equitable outcomes by providing the community with a new and improved gathering space for events and opportunities for active and passive recreation to close park gap areas in the City.

Performance Report

- Output Measures: Acquire additional open space to create a new public park.
- Outcome Measures: Acquire additional open space to provide additional park land for the community, to give them more opportunities for open space and outdoor activities.
- Key Performance Indicators:
 - Acquisition complete
 - Total spent: \$48,000



221410: Warner Remnant Parcels

Funding amount: \$500,000

Expenditure Category: 2.22 Strong Healthy Communities: Neighborhood Features that Promote Health and Safety

Project Overview

- The project intends to purchase remnant vacant parcels on the north and south sides of Warner Avenue in southeast Santa Ana for development into a linear public park and a recreational trail rest stop.
- These properties fall within both an Environmental Justice Community and a QCT.
- Following the acquisition, the City will conduct community outreach and begin the design process.

Promoting Equitable Outcomes

- **Goals:** Santa Ana has a 90% minority population, an average of 11,347 people per square mile and average household of 4.6 people, which is greater than any large city in the United States. 90% of Santa Ana residents live in areas with less than 3 acres per ½ mile of outdoor recreation space per 1,000 residents, a baseline established by the State of California.
- **Awareness:** The City of Santa Ana strives to reach all members of the community to ensure equitable awareness of the project. Staff regularly attend Neighborhood Association meetings, post on social media, post flyers and banners and the website. All communication efforts are translated due to the trilingual nature of Santa Ana's residents.
- **Access and Distribution:** The Warner Remnant Parcels will eventually be a public amenity and will be open and accessible to all members of the public.
- **Outcomes:** The Warner Remnant Parcels will implement equitable outcomes by providing the community with a new gathering space for events and opportunities for active and passive recreation to close park gap areas in the City.

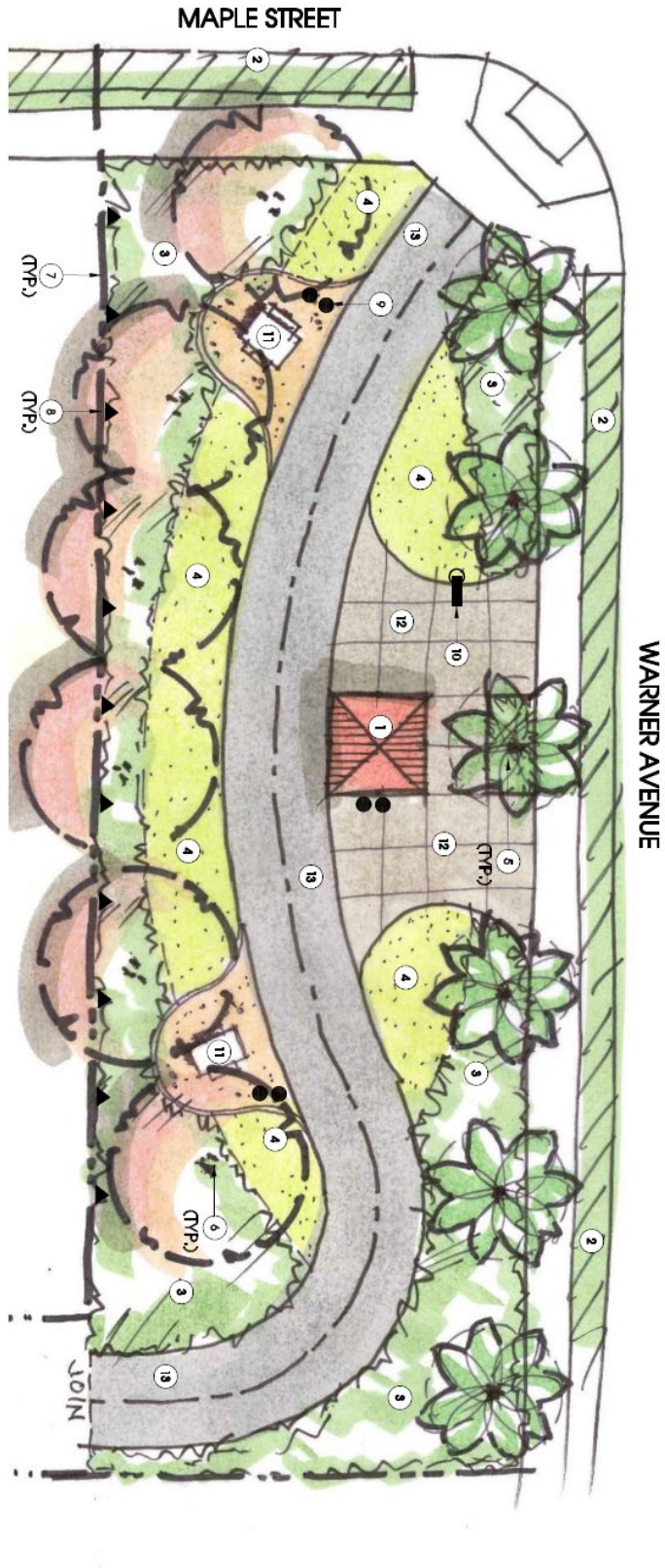
Performance Report

- Output Measures: Creation of a new linear park.
- Outcome Measures: provision of additional open space that will encourage residents to spend more time outdoors, for benefits to both physical and mental health.
- Key Performance Indicators:
 - Concept plan for parcel on south side (recreational trail rest stop) completed and grant submittal for construction funding submitted on June 30, 2023.
- Project status: less than 50% complete



CITY OF SANTA ANA

CONCEPT DESIGN - LOT 402 BIKE PATH REST STOP



LEGEND

- | | | | |
|---|---|----|-------------------------------------|
| 1 | INFORMATION KIOSK - INCLUDING INTERPRETIVE SIGNAGE, BICYCLE REPAIR AND BIKE SERVICE STATION (AIR & WATER) | 7 | NEW PROPERTY LINE WALL |
| 2 | PARKWAY LANDSCAPE (TREES AND GROUNDCOVER) | 8 | VINE PLANTINGS, TYP. ALONG NEW WALL |
| 3 | SHRUB AND GROUNDCOVER PLANTINGS | 9 | TRASH / RECYCLING RECEPTACLES, TYP. |
| 4 | VALUABLE GROUNDCOVER (E.G. DIMONDIA) | 10 | DRINKING FOUNTAIN |
| 5 | FLOWERING TREES, TYP. | 11 | D.G. REST AREA W/ PICNIC TABLE |
| 6 | LARGE CANOPY SHADE TREES, TYP. | 12 | PERMEABLE HARDSCAPE, TYP. |
| | | 13 | LIGHT WIDE ACCESS BIKE PATH |





Recovery from the Pandemic





221301: Mental Health Recovery

Funding amount: \$800,000

Expenditure Category: 1.11 Public Health: Community Violence Intervention

Project Overview

- The program shall provide prioritized gang prevention and intervention services through the use and understanding of best practices, trauma-informed outreach, and care. The program's focus is to provide a pathway to healing and empower the community to reduce fears and concerns related to gang activity, by proactively addressing issues associated with at-risk youths and strengthening the family unit; the foundation of the community.
- This project is currently in development. A request for proposals (RFP) was released on June 1, 2023. The RFP closes on July 6, 2023.

Use of Evidence

- Project under development. Once we have chosen a proposal, we will have more to report under use of evidence.

Performance Report

- This project is under development.
- Key performance indicators: project is out to bid.
- Number of workers enrolled in sectoral job training programs: 0
- Number of workers completing sectoral job training programs: 0
- Number of people participating in summer youth employment programs: 0



221304: Feasibility of Public Health Department

Funding amount: \$141,883.79

Expenditure Category: 7.1 Administrative Expenses

Project Overview

- The COVID-19 pandemic and its aftermath have raised community and public awareness of the importance of public health agencies. This unprecedented pandemic has also raised the expectations for public health departments to address substantial local health inequities amongst jurisdictions in the County. The City of Santa Ana, like many other California jurisdictions, is considering whether the current public health delivery structure is meeting the needs of its residents and requested proposals from qualified firms to perform a feasibility and fiscal evaluation of creating its own municipal public health agency. The consultant, Health Management Associates have been analyzing current public health structures and will provide a final document analyzing the feasibility and specific steps for the creation of a public health agency for the City of Santa Ana.

The proposed scope of work includes:

1. Regulatory and Statutory Requirements Analysis
 - a. What are legally required mandates (state and federal) of public health departments?
 - b. What are public health regulations and what are requirements to qualify for funding?
 - c. What are the requirements of the regional health district?
2. Community Needs Assessment
 - a. What do we know about current health conditions and issues for Santa Ana residents?
 - b. What are the specific health issues facing Santa Ana residents and related health priorities?
 - c. How did Orange County Health Care Authority (OCHCA)'s COVID-19 response address the needs of the City of Santa Ana?
3. Current Service Level, Cost, and Revenue Analysis
 - a. What are current in-house and contracted services provided by OCHCA and related service levels (mandated and additional)?
 - b. What are current service levels and services to Santa Ana?
 - c. What are current costs and funding sources?
 - d. What has been OCHCA's COVID-19 response?
 - e. What are existing OCHCA public health accreditations?
4. Comparative Analysis and Forecasting
 - a. What are examples of comparative municipal models – full service vs. limited service?
 - b. What are the core public health services and related staffing, facilities, and certification requirements?
 - c. What is the cost, service, and revenue data from these comparable municipal models?



- d. What are the lessons learned from these municipalities' experience and relevance to Santa Ana?

The timeline for completion is 6-8 months. A final presentation to the City Council by the consultant was delivered on July 19, 2022. The consultants submitted a final report to the City on October 2022.

Promoting Equitable Outcomes

There is a large and well-established link between socioeconomic status (SES) and health, wellbeing, and mortality. For example, risk of death is 2-3 times higher for the lowest SES group vs. the highest. When looking at the Santa Ana health outcome data in comparison to Orange County in the SPI on pages 16-17, there are many health indicators in which Santa Ana fares worse than the county as a whole. The social, educational, and economic status of a community play largely into perceptions of health and well-being as well as concrete health outcomes. The social determinants of health as an underlying root cause of health disparities are the lens through which we view the health outcomes in Santa Ana. This lens provides context and acknowledges the individual and social circumstances to help explain how the nuanced layers of how one's position in society directly affects their health and well-being. The lack of access to public health services for Santa Ana residents was the driving reason that the City engaged in this study for its own municipal public health agency.

Performance Report

- For the Project Inventories, include key performance indicators for your jurisdiction's major SLFRF funded projects. Report key performance indicators for each project, or group projects with substantially similar goals and the same outcome measures. Jurisdictions may choose to include some indicators for each individual project as well as cross cutting indicators. Include both output and outcome measures. Provide data disaggregated by race, ethnicity, gender, income, and other relevant factors, if possible.
- Output Measures:
 - Two City Council presentations were completed by Health Management Associates. At the final Council meeting, City Council gave direction to explore the Public Health Strategist positions and monitor the process for a potential future Public Health Agency.
- Outcome Measures:
 - The goal of this project is to comprehensively explore the operational, fiscal, and policy implications of alternative models to public health delivery for the City of Santa Ana. Core to this project's success is a comprehensive understanding of public health delivery systems. The final deliverable will include a comparative analysis considering operational, cost, and revenue projections for the three alternative models: Full Service Municipal Health Agency; Limited Municipal Health Agency; and Regional Health Strategist position. A final report weighing the pros, cons, and considerations of each model will inform and serve as the foundation for the critical strategic conversations that will help City leadership proceed in the desired direction for the residents of Santa Ana.
- Project status: Complete



221306: Expansion of Critical City Communications Methods

Funding amount: \$2,000,000

Expenditure Category: 1.7 Public Health: Other COVID-19 Public Health Expenses

Project Overview

- Expansion of Critical City Communications Methods includes creating digital signs at neighborhood park sites, a language and literacy study, and contracting with a translation subscription service. The goal is to improve our ability to communicate information to our residents, businesses and others.
- The intended outcome is that our residents of various linguistic and cultural backgrounds will have better access to important public health and community information through the placement of these signs in high vehicle traffic and pedestrian traffic areas and popular park and community gathering spots.
- Timeline: City staff will take necessary contracts to the City Council for approval by the end of 2023; most projects completed in 2024.

Performance Report

- The goals of the project are to improve our ability to communicate essential health, assistance, and other vital information to our community and to provide multilingual information on these new displays as well as expand our multilingual outreach through our existing communications platforms. This will give residents better access to important information, such as mask orders, vaccine information, rental assistance, etc. through the placement of these signs in high-traffic areas and popular park and community center gathering spots.
- Output Measures: Delivery of digital signs, completion of language and literacy study, and implementation of other services and programs.
- Outcome Measures: Improved community participation in essential City programs and services.
- Key Performance Indicators:
 - The first digital marquee has been installed at Santa Ana Stadium (see photo)
 - Total spent: \$172,395
- Project status: Less than 50% complete



Newly installed digital marquee at Santa Ana Stadium (Eddie West Field)



221307: COVID-19 Sanitization Project

Funding amount: \$499,464.68

Expenditure Category: 1.4 Public Health: COVID-19 Mitigation& Prevention: Prevention in Congregate Settings

Project Overview

- The COVID-19 Sanitization Project includes the application of a special disinfection solution at congregate settings, such as high-contact surfaces and street furniture at bus shelters, to reduce the risk of community transmission of COVID-19 and its variants.
- Project status: Project is complete and funds have been spent. The project started in October 2021 and was completed in March 2022.

Project Goals

- The goal of the project is to reduce the risk of community transmission of COVID-19 and its variants.

Use of Evidence

- The City of Santa Ana was severely impacted by COVID-19 and its variants. According to data from the Orange County Health Care Agency, Santa Ana had the second highest COVID-19 total case rate per 100,000 residents in Orange County of 24,858.5¹.
- A significant portion of Santa Ana residents rely on public transportation to travel around the City. Bus shelters act as congregate settings where numerous residents are within close proximity to each other and are touching the same surfaces (i.e. benches, waste receptacles, signage, etc.). According to the United States Environmental Protection Agency (EPA) “Guidance for Cleaning and Disinfecting”, the targeted use of disinfectants can be done effectively, efficiently, and safely on outdoor hard surfaces and objects frequently touched by multiple people².
- The project featured the application of a Quaternary Ammonium disinfection solution (EPA #1839-168) that is on the EPA List N Tool and eliminates SARS-CoV-2 from hard, non-porous surfaces³. The disinfection solution was applied to high-contact surfaces and street furniture at every bus shelter within Santa Ana to reduce the risk of community transmission of COVID-19 and its variants. The project started in October 2021, around the time when the Delta Variant was spreading through the community, and ended in March 2022.

Performance Report

- Output Measures: Sanitization of high-contact surfaces and street furniture at bus shelters
- Outcome Measures: During the project, all 588 City-owned bus shelters were sanitized approximately eight times each.
- Project status: Complete



Above, left: Contractor pressure washing bus shelters.
Right: Contractor applying disinfectant solution to bus shelter.

¹ <https://occcovid19.ocaliforniahealthinfo.com/coronavirus-in-oc>

² https://www.epa.gov/sites/default/files/2020-04/documents/316485-c_reopeningamerica_guidance_4.19_6pm.pdf

³ <https://cfpub.epa.gov/wizards/disinfectants/>



221308: COVID Emergency Response

Funding amount: \$700,000

Expenditure Category: 3.1 Public Sector Workforce: Payroll and Benefits for Public Health, Public Safety, or Human Services Workers

Project Overview

- Respond to all COVID-19 related calls and provided assistance to City of Santa Ana residents through Orange County Fire Authority (OCFA).
- The costs allocated to this project include the number of COVID19 related calls compared to total calls during this period from our contract with OCFA.
- The City outsources fire and emergency medical services with OFCA.
- The project was completed during the 2nd quarter of 2022.

Promoting Equitable Outcomes

- **Goals:** The goal for this program was to respond to all COVID related calls for medical emergencies.
- **Awareness:** All 911 calls were received and a response provided if needed.
- **Access and Distribution:** This program was open to any resident who called 911
- **Outcomes:** Any outcomes of the program would be equitable, as any Santa Ana resident who called 911 for a COVID-related reason was served by this program.

Project Goals

- The objective of the “COVID Emergency Response” program is to provide emergency assistance to Santa Ana residents through a contract with OCFA. This program is helping public health by responding to COVID-19 related calls by Emergency Medical Technicians (EMT).

Project Status

- Output Measures: 310 COVID calls taken
- Outcome Measures: OCFA responded to all COVID-related calls for medical emergency services throughout Santa Ana communities
- Key Performance Indicators:
 - From January through March 2022, 310 of 7,318 911 calls were COVID-related
- Project status: Project is complete.



221309: Sanitization and Prevention: Right-of-Way

Funding amount: \$3,300,000

Expenditure Category: 1.4 Public Health: COVID-19 Mitigation & Prevention: Prevention in Congregate Settings

Project Overview

- The Public Works Agency Maintenance Services Division maintains the City's public right-of-way. The services include, but are not limited to, weed mitigation and removal, homeless encampment clean up, trash removal, and sanitizing of the public right-of-way. Due to the COVID-19 global pandemic, enhanced sanitization and cleaning of high-traffic pedestrian and bicyclist areas is needed.
- The Sanitation & Prevention Program increases sanitization efforts of the public right of way areas, encourages healthy activities, improves recovery, and potentially reduces the spread of COVID-19.
- To fund the enhanced services, existing contracts were increased by \$1,000,000 for FY 2021-22. Additionally, during the second round of the ARPA spending plan in 2022, \$1,000,000 was allocated to the program. Furthermore, as part of the City's mid-year budget process in March 2022, an additional \$1,300,000 in ARPA funding was identified and reallocated to contractual services. In total, \$3,300,000 has been identified for the Sanitization and Prevention Right-of-Way project.

Use of Evidence

- The goals of this project were to clean right-of-way areas of the City to reduce the spread of COVID-19 and improve perceived quality of life.
- In a 2005 study by Yen et al, the authors state that perceived issues including trash and smells lower the quality of life reported by residents. Higher levels of perceived neighborhood problems were directly correlated with lower quality of life across all areas studied, including poorer physical functioning and increased depressive symptoms.¹ By maintaining a clean environment for residents, we hope to improve perceived quality of life. Additionally, Lei et al (2017) discuss how frequent cleaning has shown to reduce the spread of bacterial infections on high-touched surfaces.²
- The entirety of this project's budget is being used for evidence-based interventions.

Promoting Equitable Outcomes

- The locations identified in the program are located within the QCT that historically, are the oldest parts of the City with aging infrastructure, the highest density populated area with the historically underserved population and the most socio-economically challenged.
- The combination of these factors creates more demand for public services to maintain
- : served by this project are disproportionately impacted and/or historically underserved.
- By continuing to market and publicize use of the City's reporting app (MySantaAna), we will further increase the likelihood of reports for service as residents of these areas will see the benefits of reporting issues first hand.
- Increased frequency of service levels to address the perceived neighborhood problems in these underserved areas, will directly improve the quality of life for local residents.



Project Goals

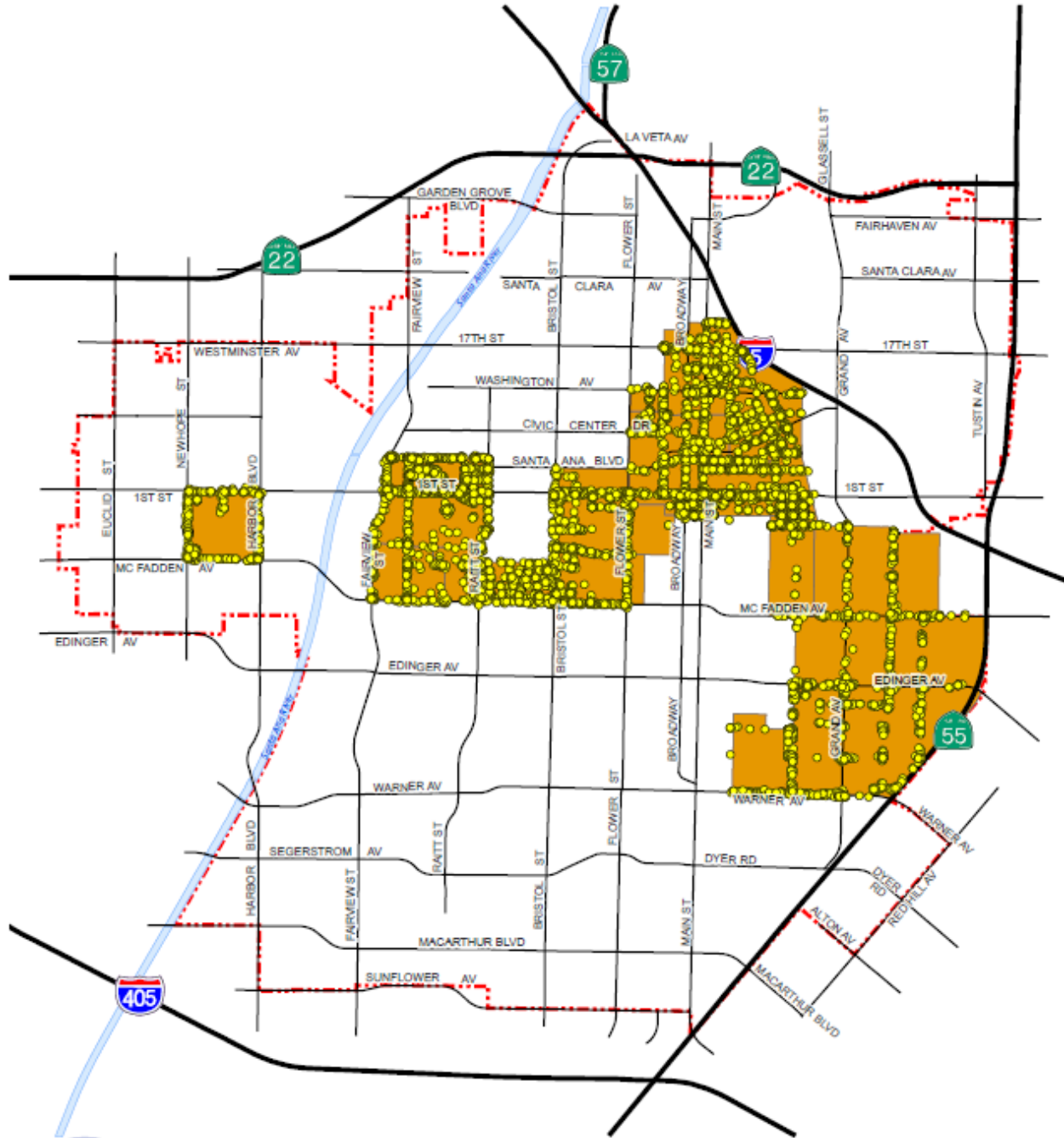
- Increase sanitization service levels within the designated QCTs.
- Additional staffing of 12 contracted staff (four teams of three workers) will survey and proactively clean areas of high pedestrian foot traffic. By increasing staffing levels, this will greatly reduce our number of reported issues from the public and will improve on our 48-hour response times.
- Priority of areas is focused on areas with the highest foot traffic and concentration of issues are addressed in the following order:
 - Arterials
 - Alleys
 - Residential
- Key Performance Indicators:
 - In 2022, 15,288 locations were serviced
- Project status: Less than 50% complete

¹ Yen, H, et al. "532: Perceived Neighborhood Problems and Depressive Symptoms, Quality of Life, and Physical Functioning: Prospective Evidence from a Study of Adults with Asthma." *American Journal of Epidemiology*, vol. 161, no. Supplement_1, 2005, https://doi.org/10.1093/aje/161.supplement_1.s133c.

² Lei, Hao, et al. "Exploring Surface Cleaning Strategies in Hospital to Prevent Contact Transmission of Methicillin-Resistant Staphylococcus Aureus." *BMC Infectious Diseases*, vol. 17, no. 1, 2017, <https://doi.org/10.1186/s12879-016-2120-z>.

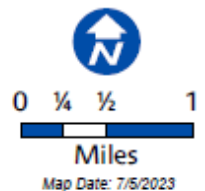


Revive Santa Ana Sanitation & Prevention Program



Issue Location Data: Jan-Dec 2022

- Sanitation Issue Locations
- 2022 Qualified Census Tracts





221310: Emergency Preparedness

Funding amount: \$300,000

Project Expenditure Category: 1.7 Other COVID-19 Public Health Expenses

Project Overview

- The City of Santa Ana has identified that it is reasonably and foreseeably susceptible to at least fifteen disasters or large-scale emergency events. These include those from natural causes (Earthquake, Extreme Heat, Storm/Flood, Pandemic Disease, Drought or Fire), from technological causes (Power Failure or Dam Failure) and intentional acts (Weapon of Mass Destruction or Targeted Act of Violence). These events have a significant ability to cause injury, illness and loss of life; to damage or destroy homes, businesses and schools; to damage transportation, utilities, communications and other public infrastructure; and to disrupt resident's ability to house, feed and provide for themselves and their families. Most of these events occur with little or no warning or time to prepare.
- The COVID Emergency Preparedness program will educate residents about disaster preparedness for the hazards that may impact them. It will provide instruction in how to reduce their potential harm and prepare their home and family to sustain themselves and to be able to assist others when professional responders or government may not be able to respond quickly. This includes partnering with the Orange County Fire Authority to provide Community Emergency Response Team (CERT) training in basic disaster response skills, such as fire safety and suppression, light search and rescue, disaster medical operations and neighborhood organizing, and includes both classroom instruction and hands-on training. The program will offer a consistent, nationwide approach to volunteer training and organization that professional responders can rely on during disaster situations, allowing first responders to focus on more complex tasks. The program will also include neighborhood presentations or community meetings for a shorter program for those unable to attend and entire CERT course.
- <https://www.santa-ana.org/community-emergency-response-team/>

Promoting Equitable Outcomes

- Santa Ana's demographics include populations with a heightened vulnerability or reduced resilience to such events, including less affluent or underinsured persons, recent immigrant or non-English speaking persons, renters, or extended families living in the same residence. CERT courses will be open to all residents, with no requirements for participation and both English and Spanish language courses will be delivered. The City will partner with Neighborhood and Homeowner Associations to recruit local participants, and teach residents how to care for themselves and organize together as neighborhoods when public safety services may be unable to respond.
- **Goals:** The majority of the residents of the City of Santa Ana fall under some category of underserved, marginalized, or adversely affected groups.
- **Awareness:** By partnering with neighborhood associations we will be able to reach out to residents within all areas of the City and providing trainings in both English and Spanish, there will be equitable awareness of the program across all regions of the City.



- **Access and distribution:** All classes will have the same content and the same time-frame. Some classes will be held in Spanish to ensure equitable access for non-English speakers.
- **Outcomes:** Disadvantaged communities tend to have lower rates of emergency preparedness, and as we saw with the COVID-19 pandemic, higher rates of adversity as a result of emergencies. This program aims to close the gap and ensure adversely affected neighborhoods are just as prepared for disasters as more affluent neighborhoods are.

Performance Report

- The first year of effort has included building the program by hiring a 20-hour per week Community Preparedness Coordinator and acquiring training equipment and supplies, including classroom computers, first aid training supplies, course manuals, training mannequins, a fire suppression training prop, and other course supplies and equipment. Approximately \$18,000 has been spent so far.
- The City will produce three to five 20-hour CERT training courses in each of the 23-24, 24-25 and 25-26 fiscal years, with approximately 25 participants in each course. As an incentive, persons completing the whole CERT course will receive a personal emergency preparedness kit including emergency lighting, personal protective equipment, first aid materials and other emergency supplies, to keep in their home, auto or workplace.
- Output Measures: Number of classes provided and number of participants within the classes
- Outcome Measures: While it is difficult to measure individual preparedness for disasters, success can be evaluated by having participants complete course surveys rating how much their confidence in their preparedness and ability to manage a disaster situation changed from before to after completing the course.
- Key Performance Indicators: none at this time, classes begin in July 2023
- Project status: Less than 50% complete





221402: Pressure Washing

Funding amount: \$700,000

Expenditure Category: 1.4 Public Health: COVID-19 Mitigation & Prevention: Prevention in Congregate Settings

Project Overview

- While the COVID-19 pandemic has brought many economic and social challenges across societies, it has taught us the importance of hygiene and sanitation. Where grime and dirt may have been tolerated in the past, it is met with discomfort and fear today. Public safety and comfort became the most important topics of discussion in 2020, and experts believe we will see this trend continue well after the pandemic. The City of Santa Ana's pressure washing approach focuses on citywide main corridors and City park amenities, reaching temperatures of 98 degrees Celsius; high-pressure mobile wash systems offer a cost-effective way to clean up and sanitize public spaces. The citywide street corridors include right-of-ways prioritizing bus stops, benches, street button signals, high touches amenities, etc. At the City parks, the pressure washing provides clean picnic areas, playgrounds, public restroom plumbing fixtures, exercise equipment, etc., in an effort to improve communities' health by proactively responding to high-traffic and utilized City spaces with risk of infectious diseases surfaces. This public health and safety project began in February of 2023 and will continue until February 2024.

Use of Evidence

- In a 2005 study by Yen et al, the authors state that perceived issues including trash and smells lower the quality of life reported by residents. Higher levels of perceived neighborhood problems were directly correlated with lower quality of life across all areas studied, including poorer physical functioning and increased depressive symptoms.¹ By maintaining a clean environment for residents, we hope to improve perceived quality of life. Additionally, Lei et al (2017) discuss how frequent cleaning has shown to reduce the spread of bacterial infections on high-touched surfaces.²

Promoting Equitable Outcomes

- **Goals:** Santa Ana is the 10th most densely populated city in the United States, topping the nation's list of cities facing extreme "Urban Hardship." Urban Hardship is determined by several social and economic indicators such as unemployment, education, income, crowded housing and percentage living below the federal poverty level. Santa Ana has a 90% minority population, an average of 11,347 people per square mile and average household of 4.6 people, which is greater than any large city in the United States. 90% of Santa Ana residents live in areas with less than 3 acres per ½ mile of outdoor recreation space per 1,000 residents, a baseline established by the State of California.
- **Awareness:** The City of Santa Ana strives to reach all members of the community to ensure equitable awareness of the project. Staff regularly attend Neighborhood Association meetings, post on social media, post flyers and banners and the website. All communication efforts are translated due to the trilingual nature of Santa Ana's residents.
- **Access and Distribution:** The Pressure Washing will occur in publicly accessible locations.



- **Outcomes:** The Pressure Washing will implement equitable outcomes by providing the community with a clean and improved environment and improved gathering space for events and opportunities for active and passive recreation to close park gap areas in the city.

Performance Report

- Output Measures: Hardscape pavement cleaning and infections waste removal services.
- Outcome Measures: increased cleaning and sanitation for high-traffic pedestrian and cyclist areas throughout the City.
- Key Performance Indicators:
 - Clean and sanitized park playgrounds
 - Clean park walkways and restrooms
 - Clean and sanitized park benches and restrooms
 - Total spent: \$322,500
- Project status: less than 50% complete

¹ Yen, H, et al. "532: Perceived Neighborhood Problems and Depressive Symptoms, Quality of Life, and Physical Functioning: Prospective Evidence from a Study of Adults with Asthma." *American Journal of Epidemiology*, vol. 161, no. Supplement_1, 2005, https://doi.org/10.1093/aje/161.supplement_1.s133c.

² Lei, Hao, et al. "Exploring Surface Cleaning Strategies in Hospital to Prevent Contact Transmission of Methicillin-Resistant Staphylococcus Aureus." *BMC Infectious Diseases*, vol. 17, no. 1, 2017, <https://doi.org/10.1186/s12879-016-2120-z>.



221403: Bus Shelter Cleaning

Funding amount: \$250,000

Project Expenditure Category: 1.4 Prevention in Congregate Settings

Project Overview

Project consists of increased cleaning at bus stops throughout the City, designated as "hot spots." The City has a base contract that has up to 182 bus stops each week, and this contract adds an additional cleaning two days per week, one of which shall be a weekend day. The contractor is responsible for cleaning and emptying trash containers; cleaning all interior and exterior visible metal and concrete surfaces at each location; sweeping and removing all litter from site area; removing stickers, decals, tape, and gum from concrete pads and sidewalks; and cleaning solar panels to ensure a healthy, clean area for residents and public transit users.

Use of Evidence

In a 2005 study by Yen et al, the authors state that perceived issues including trash and smells lower the quality of life reported by residents. Higher levels of perceived neighborhood problems were directly correlated with lower quality of life across all areas studied, including poorer physical functioning and increased depressive symptoms.¹ By maintaining a clean environment for residents, we hope to improve perceived quality of life. Additionally, Lei et al (2017) discuss how frequent cleaning has shown to reduce the spread of bacterial infections on high-touched surfaces.²

Promoting Equitable Outcomes

The City of Santa Ana has the highest ridership in the county with 1,754,542 boardings and 1,763,270 alightings in 2022. The City averages 31,141 daily boardings, which is 31.1% of Orange County Transportation Authority's (OCTA) daily ridership. Of the 100 busiest bus stops in Orange County, 39 are located in Santa Ana. The bus shelter cleaning project will advance racial equity and support for the disproportionately impacted Santa Ana residents who depend on public transportation. Bus riders are largely low-income people of color who were most affected by the pandemic. The additional maintenance and upkeep of these stops will help mitigate the spread of COVID-19 and provide essential protection to vulnerable individuals and improve overall perceived quality of life.

The following tables were provided by OCTA on ridership data for the City of Santa Ana.

Ethnicity	Survey Responses	Percent
American Indian/Alaskan Native	29	1.1%
Asian	116	4.4%
Black/African American	53	2.0%
Hispanic or Latino	2,116	81.2%
Native Hawaiian/Pacific Islander	10	0.4%
No Response	73	2.8%
White	210	8.1%
Total	2,607	100%



Household Income	Survey Responses	Percent
Under \$30,000	1,435	65.3%
\$30,000 - \$49,999	440	20.0%
\$50,000 - \$64,999	172	7.8%
\$65,000 - \$84,999	84	3.8%
\$85,000 to \$99,999	26	1.2%
Above \$100,000	39	1.8%
Total	2,196	100%

Performance Report

Contractor will provide reports on a quarterly basis that detail the service cost associated with the project.

- Output Measures: 182 bus stops cleaned two times per week
- Outcome Measures:
- Key Performance Indicators:
 - 182 bus stops cleaned two times per week for a total of 4,732 cleanings from launch of program in April through July 1, 2023
- Project status: Less than 50% complete

¹ Yen, H, et al. "532: Perceived Neighborhood Problems and Depressive Symptoms, Quality of Life, and Physical Functioning: Prospective Evidence from a Study of Adults with Asthma." *American Journal of Epidemiology*, vol. 161, no. Supplement_1, 2005, https://doi.org/10.1093/aje/161.supplement_1.s133c.

² Lei, Hao, et al. "Exploring Surface Cleaning Strategies in Hospital to Prevent Contact Transmission of Methicillin-Resistant Staphylococcus Aureus." *BMC Infectious Diseases*, vol. 17, no. 1, 2017, <https://doi.org/10.1186/s12879-016-2120-z>.