




City of Santa Ana Main Street Digital Grant

Foster Small Business Growth for Businesses in Santa Ana

- A 6-week program with the SBDC teaching all aspects of digital marketing to business owners to drive revenue. This course will be taught through weekly webinars.
- A \$1000 per business grant program from the City for paid online advertising upon completion of the 6 weeks, an SBDC consultant will help implement the advertising campaign with the owner.
- Designed to have an impact as the holidays approach.

 **NEED HELP?**
CONTACT THE SBDC

The Small Business Development Center (SBDC) can help you with your application and help awardees with additional funding requirements- at no cost.

Contact us at 1-800-616-7232 or visit us online to book an appointment: ociesmallbusiness.org.



\$1000 Marketing Grants

 **DATES**

Application Open: Monday, November 8, 2021 at 9 AM to Monday, November 22, 2021 at 11:59PM
Kick Off: November 30, 2021 @ 10 AM

 **ELIGIBILITY**
BUSINESSES MUST

- Be a commercially-zoned brick and mortar business
- Be in operation for a minimum of 1-year (11/01/2020)
- Have the ability to attend all six sessions and meet with SBDC consultant
- Complete short survey 3/6/9/12 months after program
- Be located in the city of Santa Ana
- Have a current/active business license and all applicable required permits
- Have no code violations in the last twelve (12) months
- Businesses cannot be doing more than \$1,000,000 a year based on last 2019's sales.
- Be willing to sign a grant application

FOR MORE INFORMATION AND APPLICATION VISIT:
ociesmallbusiness.org/santa-ana-digital

