2023 Events Calendar

Fourth of July **Section 19**

Date: Tuesday, July 4, 2023 **Location:** Centennial Park **Expected Attendance: 7,500**

Concerts in the Park

Date: Thurs., July 20 - Aug. 10, 2023

Location: Jerome Park,

Memorial Park, Thornton Park,

Rosita Park

Expected Attendance: 500

Shakespeare in the Park

Date: Saturday, July 22, 2023

Location: Birch Park

Expected Attendance: 500

Chicano Heritage Festival

Date: Sunday, August 27, 2023 **Location: El Salvador Park Expected Attendance: 7,500**

Fiestas Patrias

Date: September 16-17, 2023 Location: Flower Street

Expected Attendance: 30,000

International Older Adults Festival

Date: Friday, September 29, 2023

Location: Jerome Park Expected Attendance: 350

Birch Park Movie Series _____

Date: Thursdays in October, 2023

Location: Birch Park

Expected Attendance: 350

Mid-Autumn Festival

Date: Saturday, October 7, 2023 **Location: Centennial Park Expected Attendance: 5,000**

Harvest Festival

Date: Friday, October 27, 2023 **Location: El Salvador** Park Community Garden

Expected Attendance:

Jerome Recreation Center Open House

Date: Saturday, October 28, 2023 **Location:** El Salvador Park Community Garden

Expected Attendance:

250

Plaza Navideña

Date: Saturday, November 18, 2023 **Location: Plaza Calle**

Cuatro

Expected Attendance:

4.000

Snow Day/Toy Drive

Date: Saturday, December 16, 2023 Location: Plaza of the

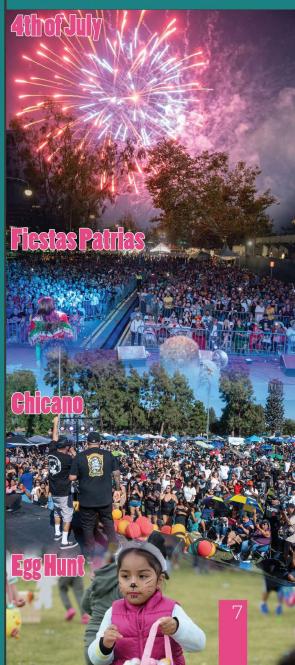
Expected Attendance:

5.000

Events and programs create everyday recreation opportunities for our diverse community to connect.

Larger events that draw crowds above 6,000 people are considered Premium events. All events have the potential for high visibility and exposure to a wide demographic Santa Ana residents non-resdents.

Event dates and details are subject to change. Expected guest counts are based on previous years and are estimates.



2024 Events Calendar

Tết (Lunar New Year) Festival

Date: Saturday, February 3, 2024 **Location:** Centennial Park **Expected Attendance: 2.000**

Salgado Recreation Center Open House | & Gym Grand Opening

Date: Saturday, February 17, 2024 **Location: Salgado Center Expected Attendance: 350**

ECCcellent Adventure

Date: Saturday, March 30, 2024 **Location: Centennial Park Expected Attendance: 6,500**

El Salvador Recreation Center: Spring Fest Open House

Date: Saturday, April 6, 2024 **Location: El Salvador Center Expected Attendance: 350**

Santa Ana Fun Run & Fit Fest

Date: Saturday, April 27, 2024 **Location: Santa Ana Stadium Expected Attendance: 3,000**

Summer Movies in the Park 📉

Date: Fridays, June 7 - July 26, 2024 **Location: Various parks in Santa Ana Expected Attendance: 600**

Fourth of July

Date: Thursday, July 4, 2024 **Location: Centennial Park** Expected Attendance: 7,500

Shakespeare in the Park

Date: Saturday, July 27, 2024 Location: Birch Park Expected Attendance: 500

Concerts in the Park

Date: Thursdays, July 18 -

August 8, 2024

Location: Various parks in Santa Ana

Expected Attendance: 500

Chicano Heritage Festival

Date: Saturday, August 31, 2024

Location: TBD

Expected Attendance: 7,500

Fiestas Patrias

Date: September 14 -15, 2024 **Location:** Flower Street Expected Attendance: 30,000

International Older Adults Celebration

Date: Friday, September 27, 2024 **Location: Jerome Park Expected Attendance: 350**

Mid-Autumn Festival

Date: Saturday, October 5, 2024 **Location: Centennial Park** Expected Attendance: 5,000

Birch Park Movie Series

Date: Thursdays in October 2024

Location: Birch Park

Expected Attendance: 350

Día De Los Muertos Magic of the Altars

Date: Friday, Novemer 1, 2024 **Location:** Roosevelt-Walker **Community Gardens Expected Attendance: 300**

Plaza Navideña

Date: Saturday, November 23, 2024 **Location: Plaza Calle Cuatro Expected Attendance: 4,000**

Snow Day/Toy Drive

Date: Saturday, December 14, 2024 **Location: Plaza of the Sun Expected Attendance: 5,000**

Programs

Senior Coffee Bar (Service)

Date: Daily Year-round Location: Santa Ana and **Southwest Senior Centers Expected Attendance: 350**

Kid's Night Out

Date: 3rd Friday monthly (no programming June-September) **Location: El Salvador Center Expected Attendance: 70-100** participants ages 6-12 years old

Teen Excursion Program

Date: Saturday December 16, 2023 **Location: Salgado Center Expected Attendance: 75-100**

teen attendees

Teen Halloween Celebration

Date: Saturday October 28, 2023 **Location: Salgado Center Expected Attendance: 50-75 teens**

Summer Splash Day Camp

Date: June - August, 2024 Location: El Salvador Center. Jerome Center, and Salgado Center **Expected Attendance: 200 weekly**



Event dates and details are subject to change. Expected guest counts are based on previous years and are estimates.