



**CITIES ASSOCIATION
BOARD OF DIRECTORS MEETING AGENDA
Thursday, February 11, 2016, 7:00 p.m.
West Conference Room, Sunnyvale City Hall
456 West Olive Avenue, Sunnyvale, CA**

This agenda and packet is available at www.citiesassociation.org.

- | | |
|--|-------------|
| 1. Welcome, Introductions and Roll Call | 7:00 |
| 2. Oral Communication
(This time is reserved for public comment and is limited to topics not on the agenda; comment time not to exceed 3 minutes.) | 7:00 - 7:05 |
| 3. Consent Calendar | 7:05 – 7:10 |
| a. Approval of Minutes of January 14, 2016 (Cappello) | |
| b. Acceptance of Financial Reports (Cappello) | |
| 1. January 2016 Balance Sheet | |
| 2. January 2016 Budget Report | |
| 3. January 2016 Transactions Report | |
| 4. Presentations & Priorities Discussions | |
| a. Discussion on Minimum Wage (Sam Liccardo) | 7:10 – 7:40 |
| b. Yellow Checker Cab: Countywide Taxi Regulations (Larry Silva) | 7:40 – 8:00 |
| 1. Request to Present | |
| 2. PowerPoint Presentation | |
| 5. Old Business | |
| a. Organization of Priorities/Subcommittee Selection (Griffith) | 8:00 – 8:15 |
| 1. Adopted Priorities 2016 | |
| 2. Subcommittee Assignments | |
| 6. New Business | |
| a. Request to Co-Host Affordable Housing Workshop with Silicon Valley at Home (Griffith) | 8:15 – 8:20 |
| b. CSC Appointee Report: ABAG (Davis & Scharff) | 8:20 – 8:35 |
| c. City Managers' Association Report (Deanna Santana) | 8:35 – 8:40 |
| d. Legislation Report (Betsy Shotwell) | 8:40 – 8:45 |
| 7. Joys & Challenges | 8:45 – 8:55 |
| 8. Announcements | |
| a. April Board Meeting: Consideration of Changing Date to April 21 st or April 28 th | 8:55 – 9:00 |
| 9. Adjournment and Next Meeting | |
| Thursday, March 10, 2016, 7pm, Sunnyvale City Hall | 9:00 |



Draft Minutes
BOARD OF DIRECTORS MEETING
Sunnyvale West Conference Room
January 14, 2016

The regular meeting of the Cities Association Board of Directors was called to order at 7:00 p.m. with President Jim Griffith presiding.

1. Call to Order/Roll Call

Present:

Jason Baker, Campbell (7:05 pm)
Rod Sinks, Cupertino
Peter Leroe-Muñoz, Gilroy
Jan Pepper, Los Altos
Rob Rennie, Los Gatos
Burton Craig, Monte Sereno

Steve Tate, Morgan Hill
Pat Showalter, Mountain View
Chappie Jones, San Jose
Jamie Matthews, Santa Clara
Manny Cappello, Saratoga
Jim Griffith, Sunnyvale

Also Present:

Raania Mohsen, Cities Association
Sara Cody, SCC
Laura Jones, SCC
Bonnie Broderick, SCC
Betsy Shotwell, San Jose
Deanna Santana, City Managers'
Liaison

2. Oral Communication: None.

3. Consent Calendar

Approval of November-December 2015 Financial Statements, Minutes for November 12, 2015 Board Meeting, and 2% merit increase to Executive Director's salary. Motion (Matthews)/ Second (Leroe-Muñoz). Motion carried unanimously (11:0).

Ayes: Cappello, Craig, Griffith, Jones, Leroe-Muñoz, Matthews, Pepper, Rennie, Showalter, Sinks, Tate,

No:

Abstention:

Absent: Baker, Esteves, Scharff, Waldeck

4. Presentations & Priorities Discussions

a. Santa Clara County (SCC) Health Officer Dr. Sara Cody presented and discussed health practice and opportunities focused on improving health outcomes for residents and employees.

- The SCC Public Health Department (PHD) has been collaborating with the Cities Association for a number of years on various initiatives.

- The SCC Health Department would like to implement a tool, “Healthy Cities Award” concept, that acknowledges work completed by cities promoting health through three focus areas:
 - Active & Safe Communities
 - Tobacco-free environments
 - Access to Healthy Food & Beverages
- The purpose of the concept is to identify opportunities focused on improved health outcomes and to incentivize adoption and implementation of healthy practice and policy changes by cities and the county.
- The concept would assess and publicize strides in health policy and administration, recognize cities in 3 categories (large, medium small cities), and create opportunity for collaboration across cities for countywide impact.
- Potential benefits include:
 - Reduced health care costs
 - Improved workforce productivity and decreased absenteeism
 - Increased employee retention and job satisfaction
 - Improved opportunity for future grants and strategic partnerships
 - Expanded reach and impact countywide
 - Improved health outcomes for residents countywide
- Why a Healthy Cities Award Concept?
 - Public health is a priority issue – there is overwhelming public support in SCC.
 - Effective public health policies save money and lives.

Feedback from Board Members included:

- Recognition of cities’ efforts should not be graded; however, there is value in providing a “motivator” for cities to move forward on health initiatives.
- Members appreciated the chart of information depicting health strategies being pursued/implemented by various cities across the county.
- Providing grants is a motivating incentive.
- It would be helpful if there was an internet portal that could provide information on health policies countywide, its impacts, lessons learned, etc., that city representatives could use as a resource when developing policies.
- It would be helpful if economic gains were shared; it would create incentive for jurisdictions to pursue particular strategies.
- Can the PHD provide guidance on Medical Marijuana from a health perspective? Cities need to take action to regulate medical marijuana by March 1st or rely on the new state Medical Marijuana Safety & Regulation Act (MMSRA).
- As an update, PHD staff also shared information regarding the Partnerships to Improve Community Health (PICH) Grant Recipients; \$670,000 of funds has been allotted over two years. Participating cities include Campbell, Cupertino, Gilroy, Los Altos, Los Gatos, Milpitas, Morgan Hill, Mountain View, Palo Alto, San Jose, Saratoga, and Sunnyvale.
- The PHD also suggested consideration of implementing a policy that would increase the minimum age for purchase of tobacco to 21; cities that are considering this policy include Sunnyvale, Los Gatos, Saratoga, and Palo Alto.

b. President Jim Griffith led a discussion on adoption of priorities for 2016.

- After discussing the proposed priorities and considering members' feedback, the following priorities were unanimously adopted.
 1. Continue existing efforts and addressing the following priorities:
 - Affordable Housing
 - Regional Housing Needs Allocation (RHNA) Sub-region
 - Homelessness
 - Transportation
 - Minimum Wage
 2. Continue following the development of:
 - Community Choice Energy
 - Public Safety and benefits of regional consolidation, e.g. potential countywide EMS service through public-private partnership
 3. Support cities efforts as they address the following:
 - Medical Marijuana Regulation
 - Consider increasing age requirement for purchasing tobacco to age 21;
 - A regional response to the Federal Aviation Agency (FAA) due to change in flight paths that have instigated increasing complaints from residents, especially in the cities of Palo Alto, Los Altos, Los Altos Hills, Mountain View, Sunnyvale, and Cupertino.
 4. Include Senior Friendly Services to priority list of 2016; seniors in various communities are facing challenges with transportation, displacement; there are regional efforts to develop senior friendly cities. A subcommittee was formed to highlight these efforts and share potential strategies with membership cities. The subcommittee members include Manny Cappello (Saratoga), Steve Tate (Morgan Hill), and Jan Pepper (Los Altos).

Motion (Sinks)/ Second (Cappello). Motion carried unanimously (12:0).

Ayes: Baker, Cappello, Craig, Griffith, Jones, Leroe-Muñoz, Matthews, Pepper, Rennie, Showalter, Sinks, Tate,

No:

Abstention:

Absent: Esteves, Scharff, Waldeck

At the February Board Meeting, Board Members will complete formation of subcommittees and select which priority they would like to focus their efforts on.

Additional Board Members feedback included:

- Consider future transportation trends, e.g. uber, ridesharing, promotion and acceptance of personal transportation (hover boards, electrical scooters), regional taxi regulation.
- Consider supporting potential San Francisco Bay Restoration measure proposing a \$12 parcel tax across nine counties raising \$500 million.

5. Old Business

a. Board Member Rod Sinks provided update on Regional Minimum Wage Study.

- In September 2015, the Cities Association voted to support the regional minimum wage study led by City of San Jose to provide economic data regarding increasing the minimum wage to \$15 countywide.
- Rod Sinks of Cupertino was appointed to represent the Cities Association in developing the scope of the study and selecting an economist to implement the study.
- In December, through a Request for Proposal (RFP) process, the Institute for Research on Labor and Employment at UC Berkeley was selected to conduct the research. The study will also include a countywide employer opinion survey.
- The evaluation team included Rod Sinks, Kim Walesh and John Lang (San Jose City staff), Matt Mahood (SJ/SV Chamber of Commerce CEO), and Bob Brownstein (Working Partnership USA Policy Director).
- Results of the study should be available by early spring and a final report should be available in August.

b. The Board appointed Pat Showalter of Mountain View to participate in the

RHNA Subregion Subcommittee. The Subcommittee also includes Board Members Jim Griffith (Sunnyvale), Chappie Jones (San Jose), and Greg Scharff (Palo Alto). Other non-Board Members includes Laurel Prevetti (Los Gatos Town Manager), Andrew Crabtree (Morgan Hill Community Development Manager), and a SCC Board of Supervisor to be determined. Per the Board's approval, the subcommittee will work with Silicon Valley at Home staff to develop a framework and process to establish a RHNA subregion, which allows cities in the county to have more flexibility in determining housing allocations across the region.

c. General Membership Meeting Report: Immediate Past President Jason Baker reported the event was a success and recommends considering hosting next year's event without sponsors.

6. New Business

- a. CSC Meeting Report:** Jim Griffith of Sunnyvale was reappointed to the Recycling Waste & Reduction Commission (RWRC) SMaRT Station Cities seat to fulfill a new term expiring January 2022.
- b. City Managers' Association Report:** City Managers' Liaison Deanna Santana of Sunnyvale reported the City Managers met on January 13th and discussed work plan for 2016. The work plan includes addressing EMS, SVRIA funding, Recruitment and Retention, FAA flight patterns, and Senior Transportation.
- c. Legislation Report:** Betsy Shotwell provided report on the new legislative session, which is the second year of a two-year session. There are over 70 measures in circulation, several focusing on the legalization of marijuana. The governor has released a \$170.6 billion budget; it includes an increase in

revenues; a large focus on school funding, maintaining the rainy day fund, and strengthening services to homelessness, mental health, veterans, and disabled. Senator Jim Beall will continue to lead efforts on transportation infrastructure. Legislation to address shared economy, drones, storm water infrastructure funding, impacts of El Nino, cap & trade, permanent funding for affordable housing, etc.,

8. Joys and Challenges:

- Santa Clara and the region continues to prepare for Super Bowl 50; transit agencies have been collaborating seamlessly; the clipper card has been expanded dramatically; the stadium seats 76,000 people but over 500,000 people are expected to be in the region for the Super Bowl; special events and concerts are scheduled at Mission College, Santa Clara University, and San Jose SAP Center; football teams will be staying in San Jose and Santa Clara.
- Mountain View City Council unanimously voted to participate in the Community Choice Energy JPA. Participating cities thus far include Sunnyvale, Cupertino, Mountain View, and Morgan Hill. The JPA takes effect March 31st.
- City of Santa Clara's Silicon Valley Power (Municipal Utilities) will be coal free as of December 31, 2017; its power mix consists of 36% renewable energy.

Adjournment, 8:53 pm

Next Meeting: Thursday, February 11, 2016, 7 pm, Sunnyvale City Hall.

Respectfully submitted,

Rania Mohsen

Executive Director, Cities Association of Santa Clara County

CITIES ASSOCIATION OF SANTA CLARA COUNTY
Balance Sheet
As of January 31, 2016

	Jan 31, 16
ASSETS	
Current Assets	
Checking/Savings	
Checking - Union Bank	2,864.01
Total Checking/Savings	2,864.01
Other Current Assets	
LAIF Funds	87,721.60
Accrued Interest	44.60
Receivable from Annual Ev...	455.00
Total Other Current Assets	88,221.20
Total Current Assets	91,085.21
Fixed Assets	
Machinery and Equipment	2,203.41
Accumulated Depreciation	-1,007.40
Total Fixed Assets	1,196.01
TOTAL ASSETS	92,281.22
LIABILITIES & EQUITY	
Liabilities	
Current Liabilities	
Accounts Payable	
Accounts Payable	3,930.00
Total Accounts Payable	3,930.00
Total Current Liabilities	3,930.00
Total Liabilities	3,930.00
Equity	
Reserves	
Reserve for New Equip.	5,000.00
Reserve for Operations	35,000.00
Total Reserves	40,000.00
Unrestricted Fund Balance	14,626.22
Net Income	33,725.00
Total Equity	88,351.22
TOTAL LIABILITIES & EQUITY	92,281.22

CITIES ASSOCIATION OF SANTA CLARA COUNTY
Report on Budget vs. Actual
 July 2015 through January 2016

	<u>Jul '15 - Jan...</u>	<u>Budget</u>	<u>% of Budget</u>
Ordinary Income/Expense			
Income			
Directory Income	168.00	1,250.00	13.4%
Dues Income	83,682.00	83,682.00	100.0%
Interest	199.35	226.00	88.2%
Total Income	<u>84,049.35</u>	<u>85,158.00</u>	<u>98.7%</u>
Gross Profit	84,049.35	85,158.00	98.7%
Expense			
Office			
Directory Production	0.00	704.00	0.0%
Dues and Subscriptions	168.00	300.00	56.0%
Hospitality	172.77	250.00	69.1%
Internet - Web Hosting Servi...	153.23	200.00	76.6%
Miscellaneous			
Bank Service Charges	18.00	36.00	50.0%
Total Miscellaneous	<u>18.00</u>	<u>36.00</u>	<u>50.0%</u>
Post Office Box	82.00	82.00	100.0%
Postage and Delivery	26.26	166.00	15.8%
Recognition	175.41	167.00	105.0%
Supplies and Equipment	134.08	600.00	22.3%
Telephone	487.13	810.00	60.1%
Total Office	<u>1,491.72</u>	<u>3,315.00</u>	<u>45.0%</u>
Professional Services			
Employee Expenses			
Payroll Service Fees	515.10	825.00	62.4%
Payroll Taxes	3,533.49	5,900.00	59.9%
Payroll Wages/Salary	44,194.27	75,118.00	58.8%
Total Employee Expenses	<u>48,242.86</u>	<u>81,843.00</u>	<u>58.9%</u>
Total Professional Services	<u>48,242.86</u>	<u>81,843.00</u>	<u>58.9%</u>
Total Expense	<u>50,734.58</u>	<u>85,158.00</u>	<u>59.6%</u>
Net Ordinary Income	33,314.77	0.00	100.0%
Other Income/Expense			
Other Income			
Membership Dinners - Proceeds	4,290.00	10,000.00	42.9%
Total Other Income	<u>8,790.00</u>	<u>10,000.00</u>	<u>87.9%</u>
Other Expense			
Membership Dinners - Cost	8,379.77	10,000.00	83.8%
Total Other Expense	<u>8,379.77</u>	<u>10,000.00</u>	<u>83.8%</u>
Net Other Income	<u>410.23</u>	<u>0.00</u>	<u>100.0%</u>
Net Income	<u><u>33,725.00</u></u>	<u><u>0.00</u></u>	<u><u>100.0%</u></u>

CITIES ASSOCIATION OF SANTA CLARA COUNTY
Transaction Detail by Account
January 2016

<u>Date</u>	<u>Num</u>	<u>Name</u>	<u>Memo</u>	<u>Split</u>	<u>Amount</u>
Checking - Union Bank					
1/4/2016	2661	First National Ban...		-SPLIT-	-1,037.24
1/4/2016	2662	First Place Awards	Holiday Party M...	Membership Dinne...	-37.50
1/5/2016		Union Bank	Holiday Party 20...	Membership Dinne...	195.00
1/13/2016	2663	Cities Managers' ...	January	Dues and Subscri...	-32.00
1/28/2016			deposit from LAIF	LAIF Funds	7,000.00
1/29/2016		Time+Plus Payroll...	ED Direct Deposit	Payroll Wages/Sal...	-4,395.49
1/29/2016		Time+Plus Payroll...		Payroll Service Fees	-87.80
1/29/2016		Time+Plus Payroll...		-SPLIT-	-2,900.15
Total Checking - Union Bank					-1,295.18
LAIF Funds					
1/15/2016				Interest	94.67
1/28/2016			confirmation # 1...	Checking - Union ...	-7,000.00
Total LAIF Funds					-6,905.33
Venue Deposit					
1/7/2016				Membership Dinne...	-2,746.80
Total Venue Deposit					-2,746.80
Interest					
1/15/2016			LAIF Interest as...	LAIF Funds	-94.67
Total Interest					-94.67
Office					
Dues and Subscriptions					
1/13/2016	2663	Cities Managers' ...	January	Checking - Union ...	32.00
Total Dues and Subscriptions					32.00
Post Office Box					
1/4/2016	2661	First National Ban...	biannual post of...	Checking - Union ...	41.00
Total Post Office Box					41.00
Recognition					
1/4/2016	2661	First National Ban...	Recognition Aw...	Checking - Union ...	175.41
Total Recognition					175.41
Supplies and Equipment					
1/4/2016	2661	First National Ban...	ink cartridge	Checking - Union ...	50.01
1/4/2016	2661	First National Ban...	monthly PDF su...	Checking - Union ...	14.99
Total Supplies and Equipment					65.00
Telephone					
1/4/2016	2661	First National Ban...	monthly phonee...	Checking - Union ...	69.97
Total Telephone					69.97
Total Office					383.38
Professional Services					
Employee Expenses					
Payroll Service Fees					
1/29/2016		Time+Plus Payroll...		Checking - Union ...	87.80
Total Payroll Service Fees					87.80
Payroll Taxes					
1/29/2016		Time+Plus Payroll...		Checking - Union ...	660.23
Total Payroll Taxes					660.23
Payroll Wages/Salary					
1/29/2016		Time+Plus Payroll...	ED Direct Deposit	Checking - Union ...	4,395.49
1/29/2016		Time+Plus Payroll...		Checking - Union ...	2,239.92
Total Payroll Wages/Salary					6,635.41
Total Employee Expenses					7,383.44
Total Professional Services					7,383.44

CITIES ASSOCIATION OF SANTA CLARA COUNTY
Transaction Detail by Account
January 2016

<u>Date</u>	<u>Num</u>	<u>Name</u>	<u>Memo</u>	<u>Split</u>	<u>Amount</u>
Membership Dinners - Proceeds					
1/5/2016		Union Bank	Holiday Party 20...	Checking - Union ...	-195.00
Total Membership Dinners - Proceeds					-195.00
Membership Dinners - Cost					
1/4/2016	2661	First National Ban...	Cities Associati...	Checking - Union ...	685.86
1/4/2016	2662	First Place Awards	Holiday Party M...	Checking - Union ...	37.50
1/7/2016				Venue Deposit	2,746.80
Total Membership Dinners - Cost					3,470.16
TOTAL					0.00

Regional Minimum Wage Proposed Timeline

December 2015

- Consultant: Institute for Research on Labor & Employment at UC Berkeley
- Advisory Team recommended addition of a countywide employer survey to the original RFP scope; Survey conducted by BW Research
- City of San Jose covered the cost

January 2016

Minimum wage study begins

Advisory Team identified a schedule for purposes of the study:

- \$12 on January 1, 2017
- \$13.50 on January 1, 2018
- \$15 on January 1, 2019

February-March

Research & Compilation of Study

April 18

Minimum wage study completed and presented to San Jose City Council.

April: Mayors & Cities Association Meetings

- Presentation of study to Cities Association at either a special or regularly-scheduled meeting.
- Propose tentative regional baseline for a minimum wage, including proposed phase-ins or exemptions (if any), amount, duration, escalator, etc.

April & May

Community outreach and discussion with council colleagues

June 9: Mayors & Cities Association Meeting

Discuss, modify, & endorse regional baseline for a minimum wage
Recommend Adoption by individual city councils

June-October

City councils consider and approve minimum wage laws for adoption



**REQUEST TO MAKE A PRESENTATION TO THE CITIES ASSOCIATION
BOARD OF DIRECTORS**

NAME OF ORGANIZATION: YELLOW CHECKER CAB COMPANY

BACKGROUND INFORMATION: PRESENTATION TO BE GIVEN BY LARRY SILVA, PRESIDENT & GM. YELLOW CHECKER CAB HOLDS TAXICAB LICENSES OR PROVIDES SERVICES TO TAXICAB DRIVERS IN EVERY SANTA CLARA CITIES. OUR COLOR SCHEMES INCLUDE YELLOW CAB OF SILICON VALLEY, CHECJER CAB AND RAINBOW CAB. YELLOW CAB BEGAN IN SAN JOSE IN 1938.

REQUEST (WHAT WILL BE PRESENTED?): MR SILVA'S PRESENTATION WILL INCLUDE AN UPDATE OF THE TNCS SUCH AS UBER AND LYFT AND THE DETRIMENTAL EFFECTS ON THE TAXICAB INDUSRTY. THE PRESENTATION WILL DEMONSTRATE THE NEED FOR CERTAIN CHANGES TO LOCAL TAXICAB ORDINANCES IN ORDER TO HELP THE TAXICAB INDUSTRY SURVIVE, REBUILD AND COMPETE WITH THESE MULTIBILLION DOLLAR COMPANIES.

RELEVANCE TO THE CITIES ASSOCIATION: TAXICAB COMPANIES HAVE BEEN REGULATED BY CITIES ON A CITY BY CITY BASIS FOR MANY DECADES. TNCS ENJOY STATE WIDE REGULATIONS. FOR THE TAXICAB INDUSTRY TO SURVIVE WE MUST LOWER LOCAL REGULATIONS. ONE OPTION IS TO MOVE TO A COUNTY-WIDE SYSTEM. THE RELEVANCE TO THE ASSOCIATION IS THE REQUEST TO HAVE ALL SCCO CITIES WORK TOGETHER TO LOWER AND SHARE OVERSIGHT OF THE TAXICAB INDUSTRY.

WHAT ACTION IS REQUESTED OF THE CITIES ASSOCIATION? DEVELOP A PLAN THAT ALLOWS TAXICAB COMPANIES AND DRIVERS TO WORK ON A COUNTY-WIDE BASIS INSTEAD OF A CITY BY CITY BASIS. THIS MAY BE ACCOMPLISHED IN SEVERAL WAYS, WHICH WILL BE COVERED IN OUR PRESENTATION.

MATERIALS TO BE SENT TO SUPPORT PRESENTATION: A Power Point presentation will be provided to association members. This presentation will demonstrate the need for a joint powers effort to insure the citizens of all SCCO cities retain a good and healthy taxicab industry and to allow local business owners to better compete with the TNCs such as Uber and Lyft.

Request for County-Wide Taxi Regulations

Reasons for the Request

- Taxis serve customers who travel between cities but they cannot pick up a customer when they drop off in another city.
- Most cities in the County have essentially similar regulations.
- In order to remain viable, taxis need to compete.

Permit Totals

	Gilroy	Morgan Hill	Los Gatos	San Jose	Santa Clara	Sunnyvale	Mountain View	Palo Alto	
Permit	\$150.00	\$61.00		\$371.00	\$317.00	\$178.00	\$352.00	\$152.00	
Business License				\$150.00	\$46.00				
Fingerprinting	\$52.00			\$52.00					
Vehicle Inspection			\$142.50	\$98.00	\$58.00	\$116.00	\$205.00	\$34.00	
Total	\$202.00	\$61.00	\$142.50	\$671.00	\$421.00	\$294.00	\$557.00	\$186.00	\$2,534.50

Effect of TNCs on Taxicab Business

- TNCs are companies like Uber and Lyft and are licensed by the PUC.
- TNCs are subject to considerably less regulation than are taxis.
- TNCs have reduced taxi ridership by 40-50 % county-wide.

REGULATORY COMPARISON: TAXICABS V. TNC

ISSUE	TNC	TAXICABS
Passenger Bill of Rights	No	Yes
Types of charges/Maximum Rates	No	Yes
Taxicab Driver Permit Required	No	Yes
Driver DOJ Fingerprint Criminal Background Check Required	No	Yes
Driver Drug Testing Required	No	Yes
Taxicab Parking Restrictions by City	No	Yes
Trip Logs Required of Driver	No	Yes
Lost Property Reclaim Process	No	Yes
24/7 Commercial Liability Insurance	No	Yes
Taxi Driver Identification/Badges Required	No	Yes
City Indemnity/Hold harmless Required	No	Yes
Vehicle Permit Required	No	Yes
Exterior Postings/Vehicle Identification Required	No	Yes
Rates Required to be Posted on vehicle	No	Yes
Uniform Exterior Color Required	No	Yes
Interior Postings Required	No	Yes
Trip Meter certified by Weights & Measures	No	Yes
Top Light Required	No	Yes
Vehicle Inspection Required	Yes	Yes
Regulated Standards for Conditions of Vehicle	No	Yes
DOJ Fingerprint Background Checks for Owners Required	No	Yes
Fleet Permit Process Requirements	No	Yes
Green Fleet low emission vehicle requirements	No	Yes
Driver Record Keeping	No	Yes
Vehicle/Fleet Record Keeping Required	No	Yes
Accessible Taxicabs Required	No	Yes
Minimum Office Requirements/Office Hours	No	Yes
Fleet Manager Required	No	Yes
24 Hr Dispatch Service Required	No	Yes
Complaint Resolution Process Required	No	Yes
General Liability Insurance Required	Yes	Yes
Required service areas	No	Yes
Regulatory fees to local governments	No	Yes

Fingerprinting

- Fingerprinting helps to insure the safety of the rider
- Six cities in Santa Clara County fingerprint taxicab drivers.
- In order for a taxicab driver to provide services throughout SCCO he/she must be finger printed six times

Driver Testing & Permitting

- At least three SCCO cities require their own written tests to become a taxicab driver
- A driver must display his or her permits

Vehicle Inspections

- 4 SCCO cities inspect each taxicab annually
- Vehicle inspections are basically the same
- Plus, Weights and Measure meter certification

Enforcement

- Laws without enforcement are useless
- Unlicensed taxicabs proliferate
- Unlicensed taxicabs are unsafe
- Unlicensed taxicabs steal from licensed operators
- Fines are a new form of revenue

Elimination of Rate Regulation

- TNC' s rates are not regulated
- Taxi drivers want to reduce rates in most cases
- Taxi meter rates must be deregulated
- Taxi Meters make dynamic rates almost impossible
- App meter technology is available to taxis

Technology

- TNC-like technology is available for taxis
- Reporting
- In app meters
- Single button ordering
- Flat rate pricing
- Promotions
- Instant feedback of vehicles and drivers
- Social Media

County-Wide Regulatory Scheme

- A single county-wide driver permit complete with fingerprint background checks
- A single county-wide annual vehicle inspection with identifying marking
- Companies or third-party driver training with ongoing monitoring
- Elimination or reduction of regulation of rates



2016 ADOPTED PRIORITIES & WORK PLAN

1. Affordable Housing

Continue collaboration with Silicon Valley at Home, Housing Trust Silicon Valley, Silicon Valley Community Foundation, and other key stakeholders. Through collaboration, we can monitor and follow-up on the results of the SCC Multi-City Nexus and Feasibility Study on Housing Impact Fees (co-sponsored by the Cities Association), continue to support legislation and other strategies establishing permanent sources of funding for affordable housing, and consider co-sponsorship of Affordable Housing Workshop for elected officials with Silicon Valley at Home.

2. Age-Friendly Communities

The United States' older population is projected to double in the next 20 to 25 years. Explore existing resources that could support cities in expanding and providing services and programs focused on addressing the needs of older adults.

3. Homelessness

Homelessness impacts all cities in the county; over 6,000 people are homeless across the county on any given night. Regional/governance coordination is needed in order to maximize resources; it is suggested to continue efforts from 2015 and collaborate with key stakeholder organizations to address the growing issue of homelessness impacting our region.

4. RHNA Sub-Region Option

Continue exploration of the Regional Housing Needs Allocation (RHNA) sub-region option in which our region, with major participation from the City of San Jose, can own the responsibility of preparing a sub-regional housing need allocation for the geographic area of Santa Clara County. In November 2015, the Board approved formation of a Subcommittee in collaboration with Silicon Valley at Home for technical and staff support. The Subcommittee is tasked with: a) Developing the framework and process needed to form and implement a sub-region in Santa Clara County in the next RHNA cycle (2023-2031); and b) Reviewing potential options for further regional response.

5. Transportation

Collaborate with key stakeholders on potential ballot measure for 2016 to provide funding for key transportation projects while considering geographic balance across the region and the highest return on investment.

6. Minimum Wage

Continue considering Minimum Wage Increase Ordinance; the cities of San Jose, Mountain View, Palo Alto, Santa Clara, and Sunnyvale, have established inflation-indexed minimum wages. For 2016, San Jose's minimum wage is \$10.30; Santa Clara, Mountain View and Palo Alto's is \$11.00; and Sunnyvale's will increase from \$10.30 to \$11.00 on July 1st. The cities of Mountain View and Sunnyvale have approved gradual increases in the minimum wage up to \$15 in 2018. In 2015, the Cities Association endorsed a recommendation to implement regional consistency across the county and supported a regional minimum wage study led by the City of San Jose. Results of the study will be available in April/May 2016.

THE CITIES ASSOCIATION WILL REVIEW/SUPPORT:

- 1. Community Choice Energy** – As Community Choice Energy (CCE) efforts are underway, continue to monitor legislation and support cities efforts as needed. Twelve jurisdictions have expressed interest in joining the JPA; the cities of Cupertino, Los Altos, Los Altos Hills, Morgan Hill, Mountain View, and Sunnyvale have finalized participation. Deadline to join JPA is March 31, 2016. Community Choice Energy allows a city to enter into energy purchase agreements from renewable sources, which residents can voluntarily utilize; it has the proven ability to reduce electricity rate and rapidly green the grid.
- 2. Public Safety and potential benefits of regional consolidation of public services** – Continue to support efforts to promote economies of scale, seamless coordination, and enhanced efficiencies. Continue to explore the option of a countywide EMS service through a public-private partnership model.
- 3. Medical Marijuana Regulation** – With the passage of three bills (AB 266, AB 243, and AB 643) in 2015, California now has one of the most comprehensive and complicated medical marijuana (MM) licensing regimes in the country. Support cities as they take action to regulate/ban medical marijuana in their jurisdictions. Local jurisdictions are required to pass land use regulations for MM cultivation by March 1, 2016, to maintain local control over MM cultivation.
- 4. Public Health Policy** – Continue collaboration with Santa Clara County Public Health Department (SCC PHD) to ensure active, safe, and healthy communities through the adoption of policies and practices. Consider increasing age requirement for purchasing tobacco from age 18 to 21 countywide. The SCC PHD is currently working with Los Gatos, Palo Alto, Saratoga, and Sunnyvale on adoption.
- 5. Federal Aviation Agency (FAA) Initiative to Address Noise Concerns** – Flight paths across the region have changed with increasing complaints from residents due to new Performance Based Navigation (PBN) procedures. Collaborate with the Office of Congresswoman Anna Eshoo and coordinate a regional response or approach to ensure cities in Santa Clara County are represented as the FAA re-evaluates flight paths to and from San Francisco Airport.

THE LEGISLATIVE ACTION COMMITTEE 2015 PRIORITIES INCLUDE:

- 1. Collaboration with our Santa Clara County State & Federal Legislative Delegation** - Support and promote legislative efforts initiated by our delegation to enhance local government. Work with local state representatives to initiate legislation in support of regional priorities.
- 2. Collaboration with the League of California Cities** - Support the League of California Cities' advocacy on behalf of cities.

Organization of 2016 Subcommittees/Priorities

Board-approved Priorities and Subcommittees were identified at the January 14th Board Meeting.

Champions (subcommittee leaders), additional subcommittee members, and dates of presentations are TBD by February 11th Board Meeting.

The names listed include initial Board Members to date who have expressed interest in working on the priority. Additional Board Members to join subcommittees; asterisks indicate champions for the priority and subcommittee.

Priority/Issue	Subcommittee Members	Date of Presentation
Affordable Housing		
Age-Friendly Communities	Manny Cappello*, Jan Pepper, Steve Tate	
Homelessness		
Public Health Policy	Jason Baker, Greg Scharff	
Minimum Wage	Rod Sinks	April or June
RHNA Sub-Region Option	Jim Griffith*, Chappie Jones, Greg Scharff, Pat Showalter	October
Transportation		April

Proposal

As the only organization focused on addressing the affordable housing crisis in Silicon Valley, SV@Home proposes to partner with the Cities Association of Santa Clara County to develop and host a half-day workshop solely for local policymakers during the 2106 Affordable Housing Week, which is scheduled to take place from May 16th to May 21st.

Goals

To provide local policymakers with an overview of the current housing and affordable housing landscape and the solutions available to address the housing crisis.

To raise awareness and build support for coordinated regional action across Santa Clara County communities through a half-day workshop developed in partnership with the Cities Association of Santa Clara County.

Description

The lack of affordable housing is a problem that affects communities of all sizes and taxes our transportation infrastructure, harms our businesses, disadvantages our students, and puts our elderly and lower-income and middle-income households at risk of being displaced or homeless. In spite of these impacts, the repeated legal challenges and growing funding shortfalls have made it very challenging for local jurisdictions to provide the kind of housing that their communities need.

The workshop will provide an overview of the housing issues affecting jurisdictions across the County and the suite of solutions available to address key barriers to housing production. The event will be designed to raise awareness about and support for strategies to increase affordable housing stock in Santa Clara County and its jurisdictions. Topics to be addressed by industry experts could include regional collaboration around RHNA; emerging findings from the nexus studies; local and regional strategies to increase housing stock; and SV@Home's Policy Roadmap – a tool that is designed to help local policymakers and community leaders develop and implement housing and affordable housing policies and programs.