

AGENDA AND NOTICE

CITIES ASSOCIATION OF SANTA CLARA COUNTY EXECUTIVE BOARD MEETING

Friday, February 5, 2016 2:00 p.m. Sunnyvale City Hall 456 West Olive Avenue Sunnyvale, CA 94088

AGENDA

1. Call to Order (Griffith)

2. Oral Communication

(This time is reserved for public comment and is limited to topics not on the agenda; comment time not to exceed 3 minutes.)

3. Consent Calendar (Cappello)

- A. Draft Minutes of January 8, 2016 Meeting
- B. January 2016 Balance Sheet
- C. January 2016 Budget Report
- D. January 2016 Transactions Report

4. Old Business

- A. Organization of Priorities for 2016 (Griffith)
 - 1. Adopted Priorities 2016
 - 2. Organization of Subcommittees
 - 3. Discussion on Request to Submit Letter to FAA

5. New Business

- A. CSC Appointee Report
 - 1. Greg Scharff and Jim Davis ABAG February
- B. City Manager's Report (Santana)
- C. Requests to speak at a Future Board Meeting
 - 1. Silicon Valley Bicycle Coalition Colin Heyne February
 - 2. Yellow Checker Cab Larry Silva February
 - 3. Management Partners Presentation and Request for Feedback on proposed ABAG/MTC Integration March
 - 4. Bart to Ace Mayor John Marchand, City of Livermore March

6. Reports & Future Agenda Items

- A. Discussion on Minimum Wage w/ San Jose Mayor Sam Liccardo February
- B. Roundtable Discussion w/ SCC Supervisor Dave Cortese March
- C. Discussion on 2016 Transportation Ballot w/ Carl Guardino of SVLG April
- D. Regional Minimum Wage Study Report June

- 7. Report of Executive Director
- 8. Adjournment To Friday, March 4, 2016, 2 pm, Sunnyvale City Hall

DRAFT MINUTES EXECUTIVE BOARD

Friday, January 5, 2 pm Conference Room, Sunnyvale City Hall

Present:

Jim Griffith, President
Greg Scharff, 1st Vice President
Rod Sinks, 2nd Vice President
Manny Cappello, Secretary/Treasurer
Jan Pepper, LAC Chair
Deanna Santana, City Managers' Association Liaison (arrived 2:30)
Raania Mohsen, Executive Director

President Jim Griffith called the meeting to order at 2:07 pm.

Consent Calendar

A. <u>Minutes & Finances</u>: The Draft Minutes of the November 4, 2015 Executive Board Meeting and the November - December Financial Statements were reviewed and approved. Motion (Scharff)/Second (Sinks). Motion carried unanimously.

Old Business:

A. December 3rd General Membership Meeting Report – Raania reported that all expenses for event should be accounted for by February; a \$1,400 balance should be available for the next Membership Meeting.

New Business

- **A. Discussion on Priorities for 2016** Jim Griffith led discussion on priorities for 2016 and suggested continuing organization's efforts on affordable housing, transportation, homelessness, minimum wage, and RHNA sub region; also suggested to continue watching the development of CCE and regional coordination in public safety. Executive Board Members suggested to also consider:
 - 1. Medical marijuana regulation with the new Medical Marijuana Regulation and Safety Act, cities need some direction, e.g. cities must pass own regulations by March 1st unless they plan to comply with state regulation.
 - 2. Regional response to FAA due to changed flight paths that have provoked numerous complaints from residents.
 - 3. Increasing smoking age requirement to 21.

Members agreed to present recommendations to Board for final consideration and adoption at the January 14^h Board Meeting.

- **B.** Request from Silicon Valley at Home to co-sponsor Affordable Housing Workshop for Elected Officials during Affordable Housing week in May was discussed and recommended for review by the Board of Directors.
- C. Renewal of Executive Director's Contract & 2% Merit Increase for Approval Motion to bring forward to Board for approval (Scharff)/ Second (Cappello). Motion carried unanimously.

D. City Manager's Report – Deanna Santana shared update on CCE; 12 jurisdictions planning to join JPA. Deanna to share Sunnyvale's staff report on Medical Marijuana Regulation with Cities Association to forward to membership cities.

E. Requests to speak at a Future Board Meeting

- 1. SCC Health Department: PICH Update & Health Policy/Practice Opportunities Joanne Seavey January
- 2. Bart to Ace City of Livermore requested to present in March
- 3. Silicon Valley Bicycle Coalition Colin Heyne February

Reports and Future Agenda Items

- **A.** Rod Sinks provided update on regional minimum wage study underway; a brief report will be shared with the Board at January 14th meeting.
- **B.** Jim Griffith provided update on development of Community Choice Energy in Santa Clara County; cities that wish to participate have until March 30th to do so and join JPA. Cities that have joined the JPA thus far include Cupertino, Morgan Hill, and Sunnyvale.
- **C.** Mayor Sam Liccardo has requested to come and speak to Board regarding the regional study on minimum wage at February 11th Board Meeting.
- **D.** President SCC BOS Dave Cortese to participate in Roundtable Discussion with Board Members March Board Meeting

Report of Executive Director

Raania's report included meetings/events attended in November and December: City Managers meetings, Multicity Nexus Study Kick-off Teleconference, teleconference with Silicon Valley at Home. Update included City Selection Committee Meeting in January to make appointments to Recycling Waste & Reduction Commission Silicon Valley Regional Interoperability Authority.

Closed Session: Performance Evaluation of Executive Director

President Jim Griffith adjourned the meeting at 2:55 p.m. to Friday, February 5, 2 pm at Sunnyvale City Hall.

Respectfully submitted, Raania Mohsen, Executive Director

CITIES ASSOCIATION OF SANTA CLARA COUNTY Balance Sheet

As of January 31, 2016

	Jan 31, 16
ASSETS Current Assets Checking/Savings Checking - Union Bank	2,864.01
Total Checking/Savings	2,864.01
Other Current Assets LAIF Funds Accrued Interest Receivable from Annual Ev	87,721.60 44.60 455.00
Total Other Current Assets	88,221.20
Total Current Assets	91,085.21
Fixed Assets Machinery and Equipment Accumulated Depreciation	2,203.41 -1,007.40
Total Fixed Assets	1,196.01
TOTAL ASSETS	92,281.22
LIABILITIES & EQUITY Liabilities Current Liabilities Accounts Payable Accounts Payable	3,930.00
Total Accounts Payable	3,930.00
Total Current Liabilities	3,930.00
Total Liabilities	3,930.00
Equity Reserves Reserve for New Equip. Reserve for Operations	5,000.00 35,000.00
Total Reserves	40,000.00
Unrestricted Fund Balance Net Income	14,626.22 33,725.00
Total Equity	88,351.22
TOTAL LIABILITIES & EQUITY	92,281.22

CITIES ASSOCIATION OF SANTA CLARA COUNTY Report on Budget vs. Actual July 2015 through January 2016

	Jul '15 - Jan	Budget	% of Budget
Ordinary Income/Expense Income Directory Income Dues Income	168.00 83,682.00	1,250.00 83,682.00	13.4% 100.0%
Interest Total Income	199.35 84,049.35	226.00 85,158.00	88.2% 98.7%
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Gross Profit	84,049.35	85,158.00	98.7%
Expense Office Directory Production Dues and Subscriptions Hospitality Internet - Web Hosting Servi Miscellaneous Bank Service Charges	0.00 168.00 172.77 153.23	704.00 300.00 250.00 200.00	0.0% 56.0% 69.1% 76.6%
Total Miscellaneous	18.00	36.00	50.0%
Post Office Box Postage and Delivery Recognition Supplies and Equipment Telephone	82.00 26.26 175.41 134.08 487.13	82.00 166.00 167.00 600.00 810.00	100.0% 15.8% 105.0% 22.3% 60.1%
Total Office	1,491.72	3,315.00	45.0%
Professional Services Employee Expenses Payroll Service Fees Payroll Taxes Payroll Wages/Salary	515.10 3,533.49 44,194.27	825.00 5,900.00 75,118.00	62.4% 59.9% 58.8%
Total Employee Expenses	48,242.86	81,843.00	58.9%
Total Professional Services	48,242.86	81,843.00	58.9%
Total Expense	50,734.58	85,158.00	59.6%
Net Ordinary Income	33,314.77	0.00	100.0%
Other Income/Expense Other Income		40.000.00	10.00/
Membership Dinners - Proceeds Total Other Income	4,290.00 8,790.00	10,000.00	42.9% 87.9%
Other Expense	6,790.00	10,000.00	07.970
Membership Dinners - Cost	8,379.77	10,000.00	83.8%
Total Other Expense	8,379.77	10,000.00	83.8%
Net Other Income	410.23	0.00	100.0%
Net Income	33,725.00	0.00	100.0%

CITIES ASSOCIATION OF SANTA CLARA COUNTY Transaction Detail by Account January 2016

Date	Num	Name	Memo	Split	Amount
Checking - 1 1/4/2016 1/4/2016 1/5/2016 1/13/2016 1/28/2016 1/29/2016 1/29/2016 1/29/2016	Jnion B 2661 2662 2663	First National Ban First Place Awards Union Bank Cities Managers' Time+Plus Payroll Time+Plus Payroll	Holiday Party M Holiday Party 20 January deposit from LAIF ED Direct Deposit	-SPLIT- Membership Dinne Membership Dinne Dues and Subscri LAIF Funds Payroll Wages/Sal Payroll Service Fees -SPLIT-	-1,037.24 -37.50 195.00 -32.00 7,000.00 -4,395.49 -87.80 -2,900.15
Total Checki	ng - Uni	on Bank			-1,295.18
LAIF Funds 1/15/2016 1/28/2016			confirmation # 1	Interest Checking - Union	94.67 -7,000.00
Total LAIF F	unds				-6,905.33
Venue Depo 1/7/2016	sit			Membership Dinne	-2,746.80
Total Venue	Deposit				-2,746.80
Interest 1/15/2016			LAIF Interest as	LAIF Funds	-94.67
Total Interes	t				-94.67
Office Dues and 1/13/2016		ptions Cities Managers'	January	Checking - Union	32.00
Total Dues		· ·	,	, and the second	32.00
Post Offic 1/4/2016		First National Ban	biannual post of	Checking - Union	41.00
Total Post	Office B	ox			41.00
Recognition 1/4/2016	on 2661	First National Ban	Recognition Aw	Checking - Union	175.41
Total Reco	gnition				175.41
Supplies a 1/4/2016 1/4/2016	and Equ 2661 2661	ipment First National Ban First National Ban	ink cartridge monthly PDF su	Checking - Union Checking - Union	50.01 14.99
Total Supp	lies and	Equipment			65.00
Telephone 1/4/2016	2 661	First National Ban	monthly phonee	Checking - Union	69.97
Total Telep	hone				69.97
Total Office					383.38
Professional Services Employee Expenses Payroll Service Fees					
1/29/2016		Time+Plus Payroll		Checking - Union	87.80
Total Pa	yroll Ser	vice Fees			87.80
Payroll 1 1/29/2016	Taxes	Time+Plus Payroll		Checking - Union	660.23
Total Pa	yroll Tax	es			660.23
Payroll \ 1/29/2016 1/29/2016	Nages/S	Salary Time+Plus Payroll Time+Plus Payroll	ED Direct Deposit	Checking - Union Checking - Union	4,395.49 2,239.92
	yroll Wa	ges/Salary		5	6,635.41
Total Empl	_				7,383.44
Total Profess	sional Se	ervices			7,383.44

CITIES ASSOCIATION OF SANTA CLARA COUNTY Transaction Detail by Account January 2016

Date	Num	Name	Memo	Split	Amount
Membershi 1/5/2016	p Dinner	rs - Proceeds Union Bank	Holiday Party 20	Checking - Union	-195.00
Total Membership Dinners - Proceeds					-195.00
Membershi 1/4/2016 1/4/2016 1/7/2016	2661 2662	First National Ban First Place Awards	Cities Associati Holiday Party M	Checking - Union Checking - Union Venue Deposit	685.86 37.50 2,746.80
TOTAL	ersnip Di	nners - Cost			3,470.16 0.00
IOIAL					



2016 ADOPTED PRIORITIES & WORK PLAN

1. Affordable Housing

Continue collaboration with Silicon Valley at Home, Housing Trust Silicon Valley, Silicon Valley Community Foundation, and other key stakeholders. Through collaboration, we can monitor and follow-up on the results of the SCC Multi-City Nexus and Feasibility Study on Housing Impact Fees (co-sponsored by the Cities Association), continue to support legislation and other strategies establishing permanent sources of funding for affordable housing, and co-sponsor Affordable Housing Workshop for elected officials with Silicon Valley at Home.

2. Age-Friendly Communities

The United States' older population is projected to double in the next 20 to 25 years. Explore existing resources that could support cities in expanding and providing services and programs focused on addressing the needs of older adults.

3. Homelessness

Homelessness impacts all cities in the county; over 6,000 people are homeless across the county on any given night. Regional/governance coordination is needed in order to maximize resources; it is suggested to continue efforts from 2015 and collaborate with key stakeholder organizations to address the growing issue of homelessness impacting our region. Continue support of Santa Clara County Housing Task Force Resolution declaring homelessness a crisis and encourage membership cities to consider adoption of the Resolution.

4. RHNA Sub-Region Option

Continue exploration of the Regional Housing Needs Allocation (RHNA) sub-region option in which our region, with major participation from the City of San Jose, can own the responsibility of preparing a sub-regional housing need allocation for the geographic area of Santa Clara County. In November 2015, the Board approved formation of a Subcommittee in collaboration with Silicon Valley at Home for technical and staff support. The Subcommittee is tasked with: a) Developing the framework and process needed to form and implement a sub-region in Santa Clara County in the next RHNA cycle (2023-2031); and b) Reviewing potential options for further regional response.

5. Transportation

Collaborate with key stakeholders on potential ballot measure for 2016 to provide funding for key transportation projects while considering geographic balance across the region and the highest return on investment.

6. Minimum Wage

Continue considering Minimum Wage Increase Ordinance; the cities of San Jose, Mountain View, Palo Alto, Santa Clara, and Sunnyvale, have established inflation-indexed minimum wages. For 2016, San Jose's minimum wage is \$10.30; Santa Clara, Mountain View and Palo Alto's is \$11.00; and Sunnyvale's will increase from \$10.30 to \$11.00 on July 1st. The cities of Mountain View and Sunnyvale have approved gradual increases in the minimum wage up to \$15 in 2018. In 2015, the Cities Association endorsed a recommendation to implement regional consistency across the county and supported a regional minimum wage study led by the City of San Jose. Results of the study will be available in April/May 2016.

THE CITIES ASSOCIATION WILL REVIEW/SUPPORT:

- 1. Community Choice Energy As Community Choice Energy (CCE) efforts are underway, continue to monitor legislation and support cities efforts as needed. Twelve jurisdictions have expressed interest in joining the JPA; the cities of Cupertino, Los Altos, Los Altos Hills, Morgan Hill, Mountain View, and Sunnyvale have finalized participation. Deadline to join JPA is March 31, 2016. Community Choice Energy allows a city to enter into energy purchase agreements from renewable sources, which residents can voluntarily utilize; it has the proven ability to reduce electricity rate and rapidly green the grid.
- **2.** Public Safety and potential benefits of regional consolidation of public services Continue to support efforts to promote economies of scale, seamless coordination, and enhanced efficiencies. Continue to explore the option of a countywide EMS service through a public-private partnership model.
- 3. Medical Marijuana Regulation With the passage of three bills (AB 266, AB 243, and AB 643) in 2015, California now has one of the most comprehensive and complicated medical marijuana (MM) licensing regimes in the country. Support cities as they take action to regulate/ban medical marijuana in their jurisdictions. Unless AB 21 (Wood) passes into law (which was presented to the Governor on January 28, 2016), local jurisdictions will be required to pass land use regulations for MM cultivation by March 1, 2016, to maintain local control over MM cultivation.
- **4. Public Health Policy** Continue collaboration with Santa Clara County Public Health Department (SCC PHD) to ensure active, safe, and healthy communities through the adoption of policies and practices. Consider increasing age requirement for purchasing tobacco from age 18 to 21 countywide. The SCC PHD is currently working with Los Gatos, Palo Alto, Saratoga, and Sunnyvale on adoption.
- **5. Federal Aviation Agency (FAA) Initiative to Address Noise Concerns** Flight paths across the region have changed with increasing complaints from residents due to new Performance Based Navigation (PBN) procedures. Collaborate with the Office of Congresswoman Anna Eshoo and coordinate a regional response or approach to ensure cities in Santa Clara County are represented as the FAA re-evaluates flight paths to and from San Francisco Airport.

THE LEGISLATIVE ACTION COMMITTEE 2015 PRIORITIES INCLUDE:

- 1. Collaboration with our Santa Clara County State & Federal Legislative Delegation Support and promote legislative efforts initiated by our delegation to enhance local government. Work with local state representatives to initiate legislation in support of regional priorities.
- **2.** Collaboration with the League of California Cities Support the League of California Cities' advocacy on behalf of cities.

Organization of 2016 Subcommittees/Priorities

Board-approved Priorities and Subcommittees were identified at the January 14th Board Meeting.

Champions (subcommittee leaders), additional subcommittee members, and dates of presentations are TBD by February 11th Board Meeting.

The names listed include initial Board Members to date who have expressed interest in working on the priority. Additional Board Members to join subcommittees; asterisks indicate champions for the priority and subcommittee.

Priority/Issue	Subcommittee Members	Date of Presentation
Affordable Housing		TBD
Age-Friendly Communities	Manny Cappello*, Jan Pepper, Steve Tate	
Homelessness		
Public Health Policy	Jason Baker, Greg Scharff	January
Minimum Wage	Rod Sinks	June
RHNA Sub-Region Option	Jim Griffith*, Chappie Jones, Greg Scharff, Pat Showalter	TBD
Transportation		April



NAME OF ORGANIZATION:

Silicon Valley Bicycle Coalition

BACKGROUND INFORMATION:

Silicon Valley Bicycle Coalition is a membership-based nonprofit organization. Our 2,600 members support our efforts to create a healthy community, environment, and economy, though bicycling, for people who live, work, or play in San Mateo and Santa Clara Counties.

REQUEST (WHAT WILL BE PRESENTED?):

We would like to present our Vision Zero Toolkit to the Cities Association. This document was created to help cities take concrete, measurable steps toward achieving zero deaths and zero life-altering injuries on our roadways.

RELEVANCE TO THE CITIES ASSOCIATION:

The Cities Association meeting is a fantastic opportunity for us to address multiple city leaders at once. Vision Zero policies require support from elected leaders, as well as police departments and transportation and/or public works staff.

WHAT ACTION IS REQUESTED OF THE CITIES ASSOCIATION?

Our presentation is primarily for information, though the content of our toolkit is intended to inspire action. We would be happy to continue discussions with representatives of the individual cities following the meeting.

MATERIALS TO BE SENT TO SUPPORT PRESENTATION Vision Zero Toolkit (PDF)



NAME OF ORGANIZATION: YELLOW CHECKER CAB COMPANY

BACKGROUND INFORMATION: PRESENTATION TO BE GIVEN BY LARRY SILVA, PRESIDENT & GM. YELLOW CHECKER CAB HOLDS TAXICAB LICENSES OR PROVIDES SERVICES TO TAXICAB DRIVERS IN EVERY SANTA CLARA CITIES. OUR COLOR SCHEMES INCLUDE YELLOW CAB OF SILICON VALLEY, CHECJER CAB AND RAINBOW CAB. YELLOW CAB BEGAN IN SAN JOSE IN 1938.

REQUEST (WHAT WILL BE PRESENTED?): MR SILVA'S PRESENTATION WILL INCLUDE AN UPDATE OF THE TNCS SUCH AS UBER AND LYFT AND THE DETRIMENTAL EFFECTS ON THE TAXICAB INDUSRTY. THE PRESENTATION WILL DEMONSTRATE THE NEED FOR CERTAIN CHANGES TO LOCAL TAXICAB ORDINANCES IN ORDER TO HELP THE TAXICAB INDUSTRY SURVIVE, REBUILD AND COMPETE WITH THESE MULTIBILLION DOLLAR COMPANIES.

RELEVANCE TO THE CITIES ASSOCIATION: TAXICAB COMPANIES HAVE BEEN REGULATED BY CITIES ON A CITY BY CITY BASIS FOR MANY DECADES. TNCS ENJOY STATE WIDE REGULATIONS. FOR THE TAXICAB INDUSTRY TO SURVIVE WE MUST LOWER LOCAL REGULATIONS. ONE OPTION IS TO MOVE TO A COUNTY-WIDE SYSTEM. THE RELEVANCE TO THE ASSOCIATION IS THE REQUEST TO HAVE ALL SCCO CITIES WORK TOGETHER TO LOWER AND SHARE OVERSIGHT OF THE TAXICAB INDUSTRY.

WHAT ACTION IS REQUESTED OF THE CITIES ASSOCIATION? DEVELOP A PLAN THAT ALLOWS TAXICAB COMPANIES AND DRIVERS TO WORK ON A COUNTY-WIDE BASIS INSTEAD OF A CITY BY CITY BASIS. THIS MAY BE ACCMPLISHED IN SERVERAL WAYS, WHICH WILL BE COVERED IN OUR PRESENTATION.

MATERIALS TO BE SENT TO SUPPORT PRESENTATION: A Power Point presentation will be provided to association members. This presentation will demonstrate the need for a joint powers effort to insure the citizens of all SCCO cities retain a good and healthy taxicab industry and to allow local business owners to better compete with the TNCs such as Uber and Lyft.



NAME OF ORGANIZATION:

Management Partners, on behalf of MTC and ABAG.

BACKGROUND INFORMATION:

Management Partners (a local government consulting firm) has been engaged by the Metropolitan Transportation Commission (MTC) and the Association of Bay Area Governments (ABAG) to examine the policy, financial and legal issues associated with further integration, up to and including institutional merger between MTC and ABAG. The project is also to set forth specific plans, benchmarks and milestones for implementation.

REQUEST (WHAT WILL BE PRESENTED?):

The presentation will present general background information on MTC and ABAG, discuss the purpose of the study and the schedule and provide a broad analysis framework that will be used to evaluate options.

RELEVANCE TO THE CITIES ASSOCIATION:

All cities in Santa Clara County are members of ABAG and are represented on MTC. Both agencies are responsible for land use and transportation planning in the nine Bay Area county region and may be impacted by the policy issues and decisions associated with the study.

WHAT ACTION IS REQUESTED OF THE CITIES ASSOCIATION?

MATERIALS TO BE SENT TO SUPPORT PRESENTATION

Merger Study information sheet.



NAME OF ORGANIZATION:

Livermore Amador Valley Transportation Authority (LAVTA) Regional Rail Committee – Mayor John Marchand, City of Livermore

BACKGROUND INFORMATION:

The Bay Area Rapid Transit (BART) system serves the San Francisco Bay Area, connecting cities in San Mateo, Alameda, and Contra Costa counties. Future plans include serving cities in Santa Clara County. In November 2014, Measure BB was approved by Alameda County voters to fund key transportation infrastructure projects, including a BART extension from the Dublin/Pleasanton station to Isabel Avenue in Livermore. The second phase of this project involves an additional 5-mile extension, which would create an inter-regional link between BART and ACE at Greenville Road in Livermore at the base of the Altamont Pass/I-580 Corridor. The BART to ACE project will reduce traffic across regions and freeways, and provide transportation alternatives connecting workforce housing in San Joaquin County to jobs in Silicon Valley.

REQUEST (WHAT WILL BE PRESENTED?):

Mayor John Marchand (City of Livermore), on behalf of the LAVTA Regional Rail Committee will make a presentation discussing the commute patterns from the San Joaquin/Tri-Valley area to Silicon Valley and explain how the proposed BART to ACE project will reduce traffic across multiple regions and connect workforce housing to jobs in Silicon Valley.

RELEVANCE TO THE CITIES ASSOCIATION:

The BART to ACE project will have a positive impact on quality of life for residents living and working in Silicon Valley by enhancing inter-regional mobility, reducing traffic, and connecting workforce housing to jobs.

WHAT ACTION IS REQUESTED OF THE CITIES ASSOCIATION?

The action requested of the Cities Association is to support the BART to ACE project, encourage state legislators to provide additional funding to complete Phase I and II of the BART extension, and advocate for the formation of a Joint Power Authority to plan and implement the project.

MATERIALS TO BE SENT TO SUPPORT PRESENTATION

A Power Point presentation will be sent in advance of the agenda item.