



NOTICE and AGENDA

CITIES ASSOCIATION BOARD OF DIRECTORS MEETING AGENDA Thursday, January 12, 2017, 7:00 p.m. West Conference Room, Sunnyvale City Hall 456 West Olive Avenue, Sunnyvale, CA

This agenda and packet is available at www.citiesassociation.org.

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|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------|
| 1. Welcome, Introductions and Roll Call | 7:00 |
| 2. Oral Communication
(This time is reserved for public comment and is limited to topics not on the agenda; comment time not to exceed 3 minutes.) | 7:00 - 7:05 |
| 3. Consent Calendar | |
| a. Approval of Minutes of November 10, 2016 (Pepper) | 7:05 – 7:10 |
| b. Acceptance of Financial Reports (Pepper) | |
| 1. December 2016 Balance Sheet | |
| 2. December 2016 Budget Report | |
| 3. November - December 2016 Transactions Report | |
| 4. Announcement, Presentations, & Priorities Discussion | |
| a. Santa Clara County: Elected Officials Role in All-Hazard Disaster Response Training (Joe Guzzardi) | 7:10 – 7:15 |
| 1. Flyer | |
| b. Cities Association 2016 Champion Award Presentation to Assembly Member Rich Gordon (Scharff) | 7:15 – 7:25 |
| c. Joint Venture Silicon Valley Update on Wireless Communications and Smart Cities Initiative (Russ Hancock) | 7:25 – 7:35 |
| 1. Request to Present | |
| d. Discussion & Approval of Priorities for 2017 (Scharff) | 7:35 – 8:10 |
| a. Review of 2016 | |
| b. Suggested Priorities for 2017 | |
| 5. Old Business | |
| a. Approve Draft Cities Association Letter to CPUC (Cappello) | 8:10 – 8:20 |
| b. Approve Reschedule of Board Meeting from Thursday, September 14 to September 28, 2017, 7 pm (Scharff) | 8:20 – 8:25 |
| 6. New Business | |
| a. Request to Appoint Nominee Representing the Cities Association to County's Measure A Independent Citizen's Oversight Committee – Nominee due January 22, 2017 (Scharff) | 8:25 – 8:35 |



1. Request Received from County Clerk of the Board
2. Independent Citizen's Oversight Committee Ordinance
3. Appointee Application Re: Conflict of Interest
- b. City Managers' Association Report (Keene) 8:35 – 8:40
- c. Legislation Report (Shotwell) 8:40 – 8:45
- 7. Joys & Challenges** 8:45 – 8:55
- 8. Announcements** 8:55 – 9:00
 - a. Affordable Housing Roundtable for Elected Officials,
February 17, 2017, 12 – 2 pm, Sunnyvale Location TBD
- 9. Adjournment and Next Meeting** 9:00
Thursday, February 9, 2017, 7pm, Sunnyvale City Hall



Draft Minutes
BOARD OF DIRECTORS MEETING
Sunnyvale West Conference Room
November 10, 2016

The regular meeting of the Cities Association Board of Directors was called to order at 7:00 p.m. with President Jim Griffith presiding.

1. Call to Order/Roll Call

Present:

Jason Baker, Campbell
Rod Sinks, Cupertino
Peter Leroe-Muñoz, Gilroy
Gary Waldeck, Los Altos Hills
Rob Rennie, Los Gatos
Burton Craig, Monte Sereno
Steve Tate, Morgan Hill
Pat Showalter, Mountain View
Greg Scharff, Palo Alto
Chappie Jones, San Jose
Debi Davis, Santa Clara
Manny Cappello, Saratoga
Jim Griffith, Sunnyvale

Also Present:

Raania Mohsen, Cities Association
Deanna Santana, Sunnyvale
Steve Preminger, SCC
Rod Diridon Sr.
Michelle McGurk, San Jose
Betsy Shotwell, San Jose

2. Oral Communication: None.

3. Consent Calendar

Approval of October 2016 Financial Statements, Minutes for October 13, 2016 Board Meeting, Motion (Cappello)/ Second (Scharff). Motion carried unanimously (13:0).

Ayes: Baker, Cappello, Craig, Davis, Griffith, Jones, Leroe-Muñoz, Rennie, Scharff, Sinks, Showlater, Tate, Waldeck

No:

Abstention:

Absent: Esteves, Pepper

4. Presentations & Priorities Discussions

a. Steve Preminger of Santa Clara County and Rod Diridon Sr. reviewed the County's National Heritage Area Initiative and requested support.

- Per BOS President Dave Cortese, attaining a National Heritage Status (NHS) designation from U.S. Congress is a priority and efforts have been underway for the past two years.
- NHS is a program of the National Park Service; an NHS Area is an area recognized by Congress for its unique history where:
 - Natural, cultural, & historic resources form a nationally important story;

- The community drives the grassroots approach to heritage conservation;
- Community partnerships support historic preservation, natural resource conservation, recreation, tourism and education.
- Some of the benefits to receiving the designation include economic development (every \$1 of federal investment to an NHA generates \$5.50), honors/preserves tremendous cultural diversity and heritage of the county, and creates a shared regional identity.
- To receive the designation, we must submit a feasibility study to the National Parks Service for its recommendation to the U.S. Congress, Congress then must pass a resolution making Santa Clara County a National Heritage Area, and then the county, cities, school districts, and community groups and heritage organizations work together to develop our NHA management plan.
- Thus far, a task force has been appointed and is in the process of developing the feasibility study, which according to the National Park Services guidelines identifies nationally significant stories related to our history and culture, the interpretation of this history, and programs and activities to promote the region's heritage.
- The Task Force welcomes representatives from the community to contribute to the telling of our story, "Valley of Visionaries," about "how we populated the Valley, transformed the environment and changed America." The plan is to highlight our diversity in addition to our innovations.
- The designated Nation Heritage Area will not interfere with land-use; it is an opportunity to highlight and market historically significant stories, sites, museums, and build awareness about our region's diversity and significant contributions.
- More information about the initiative is available at: www.sccnha.org.
- Four outreach meetings have been scheduled across the county, the first occurring on November 15th at 6 – 7:30 pm at the County Board of Supervisors Chamber.
- The Board of Directors unanimously endorsed the initiative.

Motion (Scharff)/ Second (Waldeck). Motion passed 13:0.

Ayes: Baker, Cappello, Craig, Davis, Griffith, Jones, Leroe-Muñoz, Rennie, Scharff, Sinks, Showalter, Tate, Waldeck

No:

Abstention:

Absent: Esteves, Pepper

b. Michelle McGurk of San Jose presented overview of San Jose's Medical Marijuana program and the effects of Proposition 64, the Adult Use of Marijuana Act.

- San Jose is the only city in Santa Clara County that currently allows medical marijuana collectives; its regulation program applies to all types of medical marijuana operations including collectives, dispensaries, manufacturing, facilities, delivery services, cultivation, extraction, etc.,
- San Jose now allows its registered 16 collectives to deliver medical marijuana where permissible through a highly-regulated delivery system:

- Only registered collectives may apply to deliver;
- Only to member patients/caregivers 21 and older;
- Hours restricted to 8 am to midnight;
- Order must be placed with Collective, not driver;
- Drivers are collective employees and must be backgrounded and badged;
- Vehicles must be inspected by SJPD, outfitted with GPS, cameras, secure lockbox;
- Medical marijuana must be packaged and labeled in accordance with the Code.
- San Jose Council has provided direction to staff to explore other state licensure categories: distributors & transporters, manufacturers, and testing labs.
- The passage of Proposition 64:
 - Legalized nonmedical marijuana use by persons 21 and older beginning November 9, 2016;
 - Legalized personal cultivation of 6 plants (per household, not per person) beginning November 9, 2016; local government may regulate cultivation and may ban outdoor grows.
 - Creates state regulatory and licensing program for commercial uses beginning in 2018; local government may ban or regulate and license.
- As an effort to prevent unlicensed activity, San Jose passed an urgency ordinance (just like some other cities in Santa Clara County) banning recreation use of marijuana.
- San Jose also highly regulates home cultivation (see attached powerpoint presentation for more details).
- San Jose's current outreach plans include 4 goals:
 - Prevent establishment of illegal commercial marijuana uses (before 2018);
 - Prevent fires and neighborhood nuisances from home grows or home extraction;
 - Discourage marijuana use in public;
 - Discourage underage marijuana use.
- Regulation of marijuana is helpful in assuring the quality of the marijuana (so as not to harm patients) and in preventing illegal deliveries, e.g. to under aged individuals.
- San Jose is willing to collaborate with jurisdictions as needed and explore ways to address illegal deliveries across the county.
- Board Members' questions and feedback included interest in forming a regional advisory/technical committee to provide guidance to cities as needed and whether or not programs will be developed to address overuse of marijuana such as with drug and alcohol addiction.

5. New Business

a. Board Member/Mayor Manny Cappello assessed interest of Board Members in addressing California Public Utilities Commission's (CPUC's) recent increase of water utility rates affecting community members.

- Board Members agreed that increasing utility rates have burdened residents; the CPUC has not been responsive to inquiries regarding recent increases.
- A similar issue may affect the operation of newly formed Community Choice

Energy organizations.

- Mayor Manny Cappello will draft letter and bring back in January for review and approval by the Board of Directors.
- Board Members unanimously agreed to support submission of a letter and to work with local Legislators.

Motion (Cappello)/ Second (Craig). Motion carried unanimously 13:0.

Ayes: Baker, Cappello, Craig, Davis, Griffith, Jones, Leroe-Muñoz, Rennie, Scharff, Sinks, Showalter, Tate, Waldeck

No:

Abstention:

Absent: Esteves, Pepper

b. Board Members unanimously voted to approve the Executive Board 2017 Nominating Committee's recommendation:

President:	Vice Mayor Greg Scharff, Palo Alto
First Vice President:	Council Member Rod Sinks, Cupertino
Second Vice President:	Mayor Manny Cappello, Saratoga
Secretary/Treasurer:	Council Member Jan Pepper, Los Altos
LAC Chair:	Mayor Pat Showalter, Mountain View
Immediate Past President	Council Member Jim Griffith, Sunnyvale
City Managers' Association Liaison	Jim Keene, Palo Alto

Motion (Tate)/ Second (Waldeck). Motion carried unanimously 13:0.

Ayes: Baker, Cappello, Craig, Davis, Griffith, Jones, Leroe-Muñoz, Rennie, Scharff, Sinks, Showalter, Tate, Waldeck

No:

Abstention:

Absent: Esteves, Pepper

c. Board Members unanimously approved Board Meeting Schedule 2017 with the exception of the September 14th meeting due to conflict with the League of California Cities Annual Conference in Sacramento. September meeting date to be revised.

Motion (Scharff)/ Second (Showalter). Motion carried unanimously 13:0.

Ayes: Baker, Cappello, Craig, Davis, Griffith, Jones, Leroe-Muñoz, Rennie, Scharff, Sinks,

Showalter, Tate, Waldeck

No:

Abstention:

Absent: Esteves, Pepper

d. CSC Appointee Greg Scharff of Palo Alto provided update on recent activities of the Association of Bay Area Government (ABAG). Recent activities and updates included merger of MTC and ABAG, retirement of Ezra Rapport (ABAG's Executive Director), and Plan Bay Area 2040. The merger of the two organizations is likely to cost MTC \$3 million; employee meetings are occurring as part of the implementation plan, and the contract of services between ABAG and MTC is being finalized and feedback will be requested. Upon Ezra Rapport's retirement on September 30, 2016, Steve Heminger is now running the organization(s). Plan Bay Area 2040 is due for review and approval on November 17th. Feedback thus far has conveyed discontent with the projection of jobs and housing units across the county and feedback is requested before approval.

e. City Managers' Association Report: Sunnyvale City Manager Deanna Santana provided summary of Leadership Academy presentations and joint meeting with Assistant City Managers.

f. Legislation Report: Betsy Shotwell of San Jose provided update on statewide propositions and upcoming League of Cities webinar on November 21st.

Joys & Challenges/Announcements

- Board Members provided updates on local propositions and results of Council Member/Mayor elections.

Adjournment, 8:52 pm

Next Meeting: Thursday, January 12, 2017, 7 pm, Sunnyvale City Hall.

Respectfully submitted,

Rania Mohsen, Executive Director, Cities Association of Santa Clara County

CITIES ASSOCIATION OF SANTA CLARA COUNTY
Balance Sheet
As of December 31, 2016

	Dec 31, 16
ASSETS	
Current Assets	
Checking/Savings	
Checking - Union Bank	2,987.89
Total Checking/Savings	2,987.89
Other Current Assets	
LAIF Funds	96,024.50
Accrued Interest	44.60
Receivables - events/direct...	204.00
Total Other Current Assets	96,273.10
Total Current Assets	99,260.99
Fixed Assets	
Machinery and Equipment	2,203.41
Accumulated Depreciation	-1,372.97
Total Fixed Assets	830.44
TOTAL ASSETS	100,091.43
LIABILITIES & EQUITY	
Liabilities	
Current Liabilities	
Accounts Payable	
Accounts Payable	3,930.00
Total Accounts Payable	3,930.00
Total Current Liabilities	3,930.00
Total Liabilities	3,930.00
Equity	
Reserves	
Reserve for New Equip.	5,000.00
Reserve for Operations	35,000.00
Total Reserves	40,000.00
Unrestricted Fund Balance	11,391.60
Net Income	44,769.83
Total Equity	96,161.43
TOTAL LIABILITIES & EQUITY	100,091.43

CITIES ASSOCIATION OF SANTA CLARA COUNTY
Report on Budget vs. Actual
July through December 2016

	<u>Jul - Dec 16</u>	<u>Budget</u>	<u>% of Budget</u>
Ordinary Income/Expense			
Income			
Directory Income	156.00	1,000.00	15.6%
Dues Income	87,868.00	87,868.00	100.0%
Interest	115.31	431.00	26.8%
Total Income	<u>88,139.31</u>	<u>89,299.00</u>	<u>98.7%</u>
Gross Profit	88,139.31	89,299.00	98.7%
Expense			
Office			
Conferences/Director's Expen...	0.00	125.00	0.0%
Directory Production	0.00	1,000.00	0.0%
Dues and Subscriptions	136.00	325.00	41.8%
Hospitality	177.63	420.00	42.3%
Internet - Web Hosting Services	0.00	250.00	0.0%
Miscellaneous			
Bank Service Charges	12.00	36.00	33.3%
Total Miscellaneous	<u>12.00</u>	<u>36.00</u>	<u>33.3%</u>
Post Office Box	0.00	82.00	0.0%
Postage and Delivery	11.57	227.00	5.1%
Printing and Copying	0.00	25.00	0.0%
Recognition	0.00	200.00	0.0%
Repairs and Maintenance	59.85	125.00	47.9%
Software Licenses	201.50	289.00	69.7%
Supplies and Equipment	152.22	375.00	40.6%
Telephone	281.60	1,000.00	28.2%
Total Office	<u>1,032.37</u>	<u>4,479.00</u>	<u>23.0%</u>
Professional Services			
Employee Expenses			
Payroll Service Fees	344.00	1,000.00	34.4%
Payroll Taxes	3,003.51	6,200.00	48.4%
Payroll Wages/Salary	38,310.06	76,620.00	50.0%
Total Employee Expenses	<u>41,657.57</u>	<u>83,820.00</u>	<u>49.7%</u>
Total Professional Services	<u>41,657.57</u>	<u>83,820.00</u>	<u>49.7%</u>
Programs and Initiatives	<u>0.00</u>	<u>1,000.00</u>	<u>0.0%</u>
Total Expense	<u>42,689.94</u>	<u>89,299.00</u>	<u>47.8%</u>
Net Ordinary Income	45,449.37	0.00	100.0%
Other Income/Expense			
Other Income			
Membership Dinners - Proceeds	2,745.00	12,000.00	22.9%
Total Other Income	<u>2,745.00</u>	<u>12,000.00</u>	<u>22.9%</u>
Other Expense			
Membership Dinners - Cost	3,424.54	12,000.00	28.5%
Total Other Expense	<u>3,424.54</u>	<u>12,000.00</u>	<u>28.5%</u>
Net Other Income	<u>-679.54</u>	<u>0.00</u>	<u>100.0%</u>
Net Income	<u><u>44,769.83</u></u>	<u><u>0.00</u></u>	<u><u>100.0%</u></u>

CITIES ASSOCIATION OF SANTA CLARA COUNTY
Transaction Detail by Account
November through December 2016

Date	Num	Name	Memo	Split	Amount
Checking - Union Bank					
11/13/2016		Union C...	Deposit	Directory Income	12.00
11/22/2016	2686	Cities M...	November Meeti...	Dues and Subscri...	-32.00
11/22/2016	2688	First Nat...	confirmation # 8...	-SPLIT-	-115.83
11/23/2016			confirmation # 1...	LAIF Funds	7,000.00
11/30/2016		Time+Pl...		-SPLIT-	-2,618.74
11/30/2016		Time+Pl...		Payroll Service Fe...	-67.80
11/30/2016		Time+Pl...	ED Direct Deposit	Payroll Wages/Sal...	-4,254.72
11/30/2016			Service Charge	Bank Service Cha...	-3.00
12/1/2016	2689	Fremont ...	Holiday Party M...	Membership Dinn...	-200.00
12/2/2016	2690	Jim Griffith	Chocolate Favor...	Membership Dinn...	-576.00
12/5/2016		Union B...	Direct Deposit fr...	Membership Dinn...	2,485.00
12/5/2016	2691	First Pla...	Holiday Party A...	Membership Dinn...	-1,142.84
12/12/2016	2692	First Nat...		-SPLIT-	-1,204.80
12/15/2016	2693	City Mgr...	December Meeti...	Dues and Subscri...	-40.00
12/15/2016	2694	Amy Eliz...	reimbursement t...	Membership Dinn...	-94.00
12/22/2016	2697	Raania ...	Reimbursemen...	Membership Dinn...	-133.71
12/22/2016	2696	First Pla...	portable phone ...	Membership Dinn...	-292.01
12/23/2016		Union B...	ticket proceeds	Membership Dinn...	140.00
12/23/2016			deposit confirm...	LAIF Funds	8,000.00
12/30/2016		Time+Pl...	ED Direct Deposit	Payroll Wages/Sal...	-4,254.73
12/30/2016		Time+Pl...		Payroll Service Fe...	-67.80
12/30/2016		Time+Pl...		-SPLIT-	-2,618.73
Total Checking - Union Bank					-79.51
LAIF Funds					
11/23/2016			confirmation # 1...	Checking - Union ...	-7,000.00
12/23/2016			withdrawal from L...	Checking - Union ...	-8,000.00
Total LAIF Funds					-15,000.00
Directory Income					
11/3/2016		Union C...	Deposit	Checking - Union ...	-12.00
Total Directory Income					-12.00
Office					
Dues and Subscriptions					
11/22/2016	2686	Cities M...	January & Febr...	Checking - Union ...	32.00
12/15/2016	2693	City Mgr...	December Meeti...	Checking - Union ...	40.00
Total Dues and Subscriptions					72.00
Hospitality					
11/22/2016	2688	First Nat...	October Board ...	Checking - Union ...	47.82
12/12/2016	2692	First Nat...	November Boar...	Checking - Union ...	53.39
Total Hospitality					101.21
Miscellaneous					
Bank Service Charges					
11/30/2016			Service Charge	Checking - Union ...	3.00
Total Bank Service Charges					3.00
Total Miscellaneous					3.00
Repairs and Maintenance					
Others					
11/22/2016	2688	First Nat...	confirmation # 8...	Checking - Union ...	0.00
Total Others					0.00
Total Repairs and Maintenance					0.00
Software Licenses					
11/22/2016	2688	First Nat...	Adobe Acrobat ...	Checking - Union ...	14.99
12/12/2016	2692	First Nat...	Adobe Acrobat ...	Checking - Union ...	36.56
Total Software Licenses					51.55

CITIES ASSOCIATION OF SANTA CLARA COUNTY
Transaction Detail by Account
November through December 2016

<u>Date</u>	<u>Num</u>	<u>Name</u>	<u>Memo</u>	<u>Split</u>	<u>Amount</u>
Supplies and Equipment					
11/22/2016	2688	First Nat...	confirmation # 8...	Checking - Union ...	
12/12/2016	2692	First Nat...	office supplies, i...	Checking - Union ...	76.11
Total Supplies and Equipment					76.11
Telephone					
11/22/2016	2688	First Nat...	confirmation # 8...	Checking - Union ...	52.82
12/12/2016	2692	First Nat...		Checking - Union ...	52.76
Total Telephone					105.58
Total Office					409.45
Professional Services					
Employee Expenses					
Payroll Service Fees					
11/30/2016		Time+Pl...		Checking - Union ...	67.80
12/30/2016		Time+Pl...		Checking - Union ...	67.80
Total Payroll Service Fees					135.60
Payroll Taxes					
11/30/2016		Time+Pl...		Checking - Union ...	488.45
12/30/2016		Time+Pl...		Checking - Union ...	488.45
Total Payroll Taxes					976.90
Payroll Wages/Salary					
11/30/2016		Time+Pl...		Checking - Union ...	2,130.29
11/30/2016		Time+Pl...	ED Direct Deposit	Checking - Union ...	4,254.72
12/30/2016		Time+Pl...	ED Direct Deposit	Checking - Union ...	4,254.73
12/30/2016		Time+Pl...		Checking - Union ...	2,130.28
Total Payroll Wages/Salary					12,770.02
Total Employee Expenses					13,882.52
Total Professional Services					13,882.52
Membership Dinners - Proceeds					
12/5/2016		Union B...	Direct Deposit fr...	Checking - Union ...	-2,485.00
12/23/2016		Union B...	ticket proceeds	Checking - Union ...	-140.00
Total Membership Dinners - Proceeds					-2,625.00
Membership Dinners - Cost					
12/1/2016	2689	Fremont ...	Holiday Party M...	Checking - Union ...	200.00
12/2/2016	2690	Jim Griffith	Chocolate Favor...	Checking - Union ...	576.00
12/5/2016	2691	First Pla...	Holiday Party A...	Checking - Union ...	1,142.84
12/12/2016	2692	First Nat...	December Holid...	Checking - Union ...	985.98
12/15/2016	2694	Amy Elz...	reimbursement t...	Checking - Union ...	94.00
12/22/2016	2697	Raania ...	Reimbursement...	Checking - Union ...	133.71
12/22/2016	2696	First Pla...	portable phone ...	Checking - Union ...	292.01
Total Membership Dinners - Cost					3,424.54
TOTAL					0.00

Elected Officials Role in All-Hazards Disaster Response



Where:

Sheriff's Auditorium
55 W. Younger Ave.
San Jose, CA 95110

Our Goal:

To bring meaningful training & exercise opportunities to the whole community in the Santa Clara Operational Area.

Office of Emergency Services
55 W. Younger Ave. #450
San Jose, CA 95110

Phone: 408-808-7800
E-mail: oes@oes.sccgov.org

This session provides a forum for elected and executive officials to share strategies and coordinate plans for emergency preparedness and response.

Session Topics:

1. What is emergency management
2. Roles and responsibilities of elected officials in emergency management
3. Overview of the Standardized Emergency Management System (SEMS) and the National Incident Management System (NIMS)
4. Familiarization of emergency proclamations and declarations
5. Introduction to laws and authorities that support emergency management efforts

Who should participate:

- City Council and Board of Supervisors members
- Chiefs of Staff
- City Managers and County Executive
- City and County emergency managers
- Chiefs of departments: fire, law, EMS, HazMat, public works, water, public health, health care, emergency management, governmental administrative disciplines/services

What: Elected Officials Role in All-Hazards Disaster Response

When: Wednesday, February 22, 2017

Time: 10:00am—11:30am

Where: Sheriff's Auditorium, 55 W. Younger Ave., San Jose

Register: <https://2017-0222-electedofficials.eventbrite.com>



REQUEST TO MAKE A PRESENTATION TO THE CITIES ASSOCIATION BOARD OF DIRECTORS

NAME OF ORGANIZATION:
JOINT VENTURE SILICON VALLEY

BACKGROUND INFORMATION:
JOINT VENTURE SILICON VALLEY WAS ESTABLISHED IN 1993. A NON-PROFIT ORGANIZATION, THE GROUP CONVENES THE REGION'S LEADERS ACROSS EVERY MAJOR SECTOR – GOVERNMENT, BUSINESS, ACADEMIA, LABOR, AND COMMUNITY ORGANIZATIONS. THE ORGANIZATION PROVIDES DATA AND ANALYSIS ON OUR REGION'S CHALLENGES, AND LEADS INITIATIVES TO ADDRESS THOSE CHALLENGES. JOINT VENTURE IS FUNDED BY CITIES AND COUNTIES, LOCAL COMPANIES, COLLEGES AND UNIVERSITIES, LABOR AND WORKFORCE INSTITUTIONS AND FOUNDATIONS. FOR MORE INFORMATION, VISIT WWW.JOINTVENTURE.ORG.

REQUEST (WHAT WILL BE PRESENTED?):
JOINT VENTURE WILL PROVIDE A BRIEF UPDATE ON OUR INITIATIVES, INCLUDING A RECENTLY RELEASED WIRELESS COMMUNICATIONS HANDBOOK, AND PREVIEW OUR NEW SMART CITIES/SMART REGION EFFORT.

RELEVANCE TO THE CITIES ASSOCIATION:
CITIES AND COUNTIES THROUGHOUT SILICON VALLEY SUPPORT JOINT VENTURE ANNUALLY, AND STAFF AND ELECTED LEADERS FROM THE SCC CITIES PARTICIPATE IN MOST OF JOINT VENTURE'S INITIATIVES. A SIMILAR UPDATE TO THE COUNTY'S CITY MANAGERS GROUP IS SCHEDULED FOR JANUARY 11, 2017.

WHAT ACTION IS REQUESTED OF THE CITIES ASSOCIATION?
THIS IS ANTICIPATED TO BE AN INFORMATIONAL BRIEFING ONLY.

MATERIALS TO BE SENT TO SUPPORT PRESENTATION
"BRIDGING THE GAP" WIRELESS HANDBOOK AND SUMMARY INFORMATION REGARDING JOINT VENTURE.



Cities Association: 2016 in Review

The Cities Association of Santa Clara County strives to focus on mutual issues of interest that affect all of our 15 cities and the region. As a continued effort to improve the quality of life for the people of our county, in 2016 the Cities Association Board voted to focus its efforts on five major issues:

- A. Affordable Housing
- B. Age-Friendly Communities
- C. RHNA Sub Region Option
- D. Transportation
- E. Minimum Wage

A. Affordable Housing - We continue to pursue an “all of the above” strategy in meeting the regional challenge of affordable housing since the dissolution of RDA’s statewide. This year, the Cities Association has continued to focus efforts on identifying a permanent source of funding for affordable housing and considering the establishment of Santa Clara County as a sub-region in the next RHNA cycle (see item C).

- In Summer/Fall 2016, participating cities each received nexus studies on housing impact fees and commercial linkage fees as a result of the Silicon Valley Affordable Housing Nexus and Feasibility Study, co-sponsored by the Cities Association and Silicon Valley Community Foundation. The regional study was modeled after a successful nexus study project in San Mateo County (21 Elements) and saved participating cities 70% of the cost if it were done individually city by city. To date, the cities of Mountain View, Palo Alto, Sunnyvale, Cupertino, and San Jose utilize housing impact fees to provide funding for affordable housing. Participating jurisdictions in the regional nexus study included the cities of Campbell, Los Altos, Milpitas, Santa Clara, Saratoga, and Santa Clara County. In addition, four jurisdictions from Alameda County participated and included: Fremont, San Leandro, Union City, and Albany. In early summer of 2016, the study was completed and the participating jurisdictions received their draft reports with compiled data and suggested fees for consideration. The report recommended fees ranging \$25 - \$40 per square foot; each city has been provided with a feasibility study to determine its range and fee for its jurisdiction. It is now up to each city to determine whether or not it will proceed with utilizing housing impact/commercial linkage fees to fund affordable housing within its community.
- As a member of the new organization Silicon Valley at Home (formed in 2015 to lead efforts to secure new funding sources and connect Santa Clara County with regional and statewide efforts), the Cities Association joined Silicon Valley at Home and co-hosted workshops and roundtable discussions with elected officials across the county. The roundtable discussions were effective in providing a forum for candid conversations about the challenges of affordable housing and potential solutions across jurisdictions. These workshops have been

successful in providing a meaningful forum for collaboration and coordinated efforts between representatives of various jurisdictions. The next workshop is scheduled for February 2017 in Sunnyvale.

- As a follow-up to the Cities Association’s endorsement of Santa Clara County’s Housing Task Force (HTF) Resolution in November 2015, the Board of Directors requested all membership cities to consider supporting the HTF Resolution. The resolution declares homelessness a crisis and provides a menu of strategies for jurisdictions to consider in order to fund affordable housing and prevent homelessness. To date, 10 jurisdictions have adopted the Housing Task Force Resolution and have expressed their commitment to a regional framework that will ensure countywide actions are coordinated and continue throughout the region within our communities.
- The Cities Association endorsed legislation in support of affordable housing:
 - SB 873 (Beall) Sale of Low Income Housing Tax Credits
 - AB 2817 (Chiu) Low Income Housing Tax Credit
 - AB 2502 (Mullin & Chau) - Land Use: Zoning Regulations.
- Last, the Cities Association supported Measure A, Santa Clara County Affordable Housing Bond proposing to raise \$950 million for homelessness and affordable housing. Thank you to the leadership of Santa Clara County Board of Supervisors Cindy Chavez and Dave Cortese, Destination: Home, Silicon Valley at Home, and Housing Trust Silicon Valley, and its many supporters, Measure A passed and we look forward to providing housing to our most vulnerable populations.

B. Age-Friendly Communities – Board Members expressed interest in exploring existing resources that could support cities in expanding and providing services and programs focused on addressing the needs of older adults.

- In August 2016 Diana Miller of the Department of Aging and Adult Services of Santa Clara County introduced the Age-Friendly Communities initiative. Recently, the Age-Friendly Initiative has been adopted by the County and states “all cities in Santa Clara County will become a World Health Organization designated Age Friendly City by 2017” as an effort to improve services, activity, and quality of life for our aging population.
- The World Health Organization founded the Age-Friendly Network in 2005 and currently includes 302 cities and 33 countries. Once a city receives its age-friendly designation progress is made through intention and collaboration across various departments, e.g. planning, transportation, recreation departments, etc.,
- When considering the age-friendly designation, there are 8 domains of livability: Housing, Transportation, Outdoor Spaces and Buildings, Communication and Information, Social Participation, Respect and Social Inclusion, Civic Participation and Employment, and Community Support and Health Services. The benefits to realizing the goal includes cost effectiveness, sharing of resources, working with over 100 non-profit partners, avoiding duplication, leveraging networks together.

- Thus far, Los Altos, Los Altos Hills, Morgan Hill, and Saratoga have received designation as Age-Friendly Communities; other cities are pursuing the designation.

C. RHNA Sub-Region Option– As an effort to improve the implementation of housing across the region, the Cities Association continues to address and consider the Regional Housing Needs Allocation (RHNA) sub region option and providing our cities and the county more flexibility to ensure that the state mandated housing allocations make sense regionally.

- The board adopted RHNA sub-region as a priority to continue exploration for the next cycle (2023-2031) in which our region can own the responsibility of preparing a sub-regional housing need allocation for the geographic area of Santa Clara County. RHNA is the state mandated process used to identify the total number of housing units that each jurisdiction must accommodate in its Housing Element. For the current cycle (2014-2022) the counties of San Mateo, Napa, and Solano have formed sub-regions. A sub region is required to meet its statutory requirements in the regional allocation process but it can develop its own methodology, issue draft allocations to member jurisdictions, conduct the revision and appeals processes, and issue final allocations. Generally, the cities and the county within the sub region have more flexibility to ensure that the allocations make sense.
- Per the Board’s approval in 2015, a Regional Housing Task Force/Subcommittee was formed in collaboration with Silicon Valley at Home for technical and staff support. The Subcommittee is tasked with: a) Developing the framework and process needed to form and implement a sub-region in Santa Clara County in the next RHNA cycle (2023-2031); and b) Reviewing potential options for further regional response. Subcommittee Members include Cities Association President/Palo Alto Vice Mayor Greg Scharff Sunnyvale Council Member Jim Griffith, Mountain View Mayor Pat Showalter, San Jose Council Member Chappie Jones, Santa Clara County Board of Supervisor Cindy Chavez, Silicon Valley at Home Executive Director Leslye Corsiglia, Los Gatos Town Manager Laurel Prevetti, and Morgan Hill Assistant City Manager Leslie Little. Next Subcommittee meeting is scheduled for early 2017.

D. Transportation – Along with high housing costs, transportation has been a top concern among our local leaders.

- Board Members prioritized transportation to voice consideration of geographic balance across the region and the highest return on investment when considering the transportation tax measure for 2016 known as Envision Silicon Valley, or Measure B. The Cities Association endorsed Measure B and worked with community stakeholders for its regional support.
- The Cities Association also partnered with Silicon Valley Leadership Group and Spur to address future transportation trends at the annual May General Membership Meeting. We brought together transportation expert Dr. Stephen Heck and representatives from Google, Spur, and Silicon Valley Bicycle Coalition and discussed such trends as ridesharing, bike

sharing, autonomous vehicles, etc., and discovered the value in developing the political will to respond and adapt to the fast-changing transportation landscape.

F. Minimum Wage – Today seven cities (Campbell, Cupertino, Los Altos, Mountain View, Palo Alto, San Jose, Sunnyvale) over 75% of the county, are on their way to increasing the minimum wage to \$15 by 2018/19, thanks to collaborative efforts at the Cities Association and between Mayors across the county.

- This regional effort first began with San Jose’s voter approved ordinance, followed by Mountain View and Sunnyvale’s adoption of \$15 by 2018, and continued when the Cities Association endorsed a recommendation to implement regional consistency in 2015, and then joined San Jose in a regional minimum wage study in 2016.
- Board Members and Mayors agreed that a lack of regional consistency in minimum wage rates are likely to create problems for jurisdictions, employers, and effect economic competitiveness. In June 2016, based on results of the regional study and input from stakeholders and members of the public, the Cities Association endorsed a regional recommendation and requested all membership cities to consider increasing the minimum wage to \$15 by 2019. Though some cities have opted not to adopt a minimum wage ordinance, there are several cities that have adopted the ordinance and a few more plan to consider it as an effort to provide all workers with a more livable standard of wage in a region known for its high cost of living.

In addition to the adopted priorities, the Cities association Board of Directors also addressed and supported other issues of interest to our cities.

Community Choice Energy (CCE) – Silicon Valley Clean Energy Started as a study issue in the City of Sunnyvale. As we learned more about the Community Choice Energy’s (CCE) potential to reduce greenhouse gas emissions more than any other option, the Cities Association organized a presentation on CCE’s to its board members, where the concept was met with enthusiastic support. Shortly afterwards, Sunnyvale partnered with Cupertino, Mountain View, and Santa Clara County to bring the concept to fruition and fund the initial effort. Silicon Valley Clean Energy Authority (SVCEA) was officially founded in April 2016 with 12 participating jurisdictions, truly embodying a regional collaborative effort. SVCEA is now a non-profit public agency that will begin providing 100% carbon-free cleaner greener electricity at competitive rates to residents and businesses throughout Silicon Valley starting in just a few months.

Medical Marijuana Regulation – With the passage of Proposition 64 legalizing the use of recreational marijuana on November 9, 2016, the Cities Association hosted a discussion on regulation of marijuana. Proposition 64 now legalizes nonmedical marijuana use by persons 21 or older; legalizes personal cultivation of 6 plants (per household, not per person); and creates a state regulatory and licensing program for commercial uses beginning in 2018. Local government may ban or regulate cultivation. As an effort to prevent unlicensed activity, San Jose and several other cities passed an urgency ordinance banning recreation use of marijuana. San Jose is the only city in Santa Clara County that currently allows medical marijuana collectives and deliveries to where permissible through a highly regulated delivery system.

Regulation of marijuana is helpful in assuring the quality of the marijuana and in preventing illegal deliveries, e.g. to under aged individuals. San Jose has expressed willingness to collaborate with jurisdictions as needed and explore ways to address illegal deliveries across the county.

Homelessness – As an effort to share progress made addressing homelessness across the region, the Cities Association hosted a roundtable discussion in November 2016; participants included Director Richard Santos of Santa Clara Valley Water District, Ky Le of Santa Clara County, Kimberly Thomas of Mountain View, and Kelly Hemphill of San Jose.

- Santa Clara Valley Water District’s efforts include:
 - Continue maintaining encampment free creeks through collaboration with other jurisdictions;
 - Continue to engage with City of San Jose through the use of SCVWD’s \$350,000 grant to help homeless migrate to housing;
 - Transfer residential and vacant lands to municipalities with housing jurisdiction.
- Santa Clara County shared recent efforts, which were recommended as short-term and long-term efforts by the Santa Clara County Housing Task Force.
 - The Task Force met throughout 2015 and included several stakeholder representatives from across the County: Cities Association, CA State Senate, San Jose/Silicon Valley Chamber of Commerce, Working Partnerships, and Santa Clara County.
 - In September 2015, \$13 million of one-time funds and \$8.2 million annual ongoing funds were approved to implement the recommendations in addition to \$7 million of ongoing funds in FY 17’.
 - Current efforts include a combination of interventions (permanent supportive housing, rapid rehousing, homeless prevention), partnerships with cities and special districts, and housing development through financing, funding sources, and development decisions.
 - The County is looking to partner with cities to ensure services and housing is distributed across the region.
 - In addition to the County’s efforts, other ongoing regional efforts include the Silicon Valley Nexus Study on Housing Impact fees, the Cities Association Regional Housing Coordination (RHNA Sub Region) Subcommittee, the Community Plan to End Homelessness, Homelessness Crisis Resolution adopted by several jurisdictions throughout the County, and Measure A for Affordable Housing.
- Mountain View recently conducted a survey of homeless people within its jurisdiction.
 - There are 6,556 homeless persons countywide; 276 of them are located in Mountain View and 126 of them live in their vehicles without a permanent residence.
 - Based on results of the survey Mountain View Council recommended the following:
 - Dedicate Basic Care Services (\$200,000) for people living in vehicles as an effort to make this temporary shelter more humane;
 - Hire a caseworker to connect the homeless with community services;
 - Consider long-term options that will leverage city, county, and other resources.
- San Jose shared recent efforts addressing the homelessness crisis.
 - According to the 2015 San Jose Homeless Census & Survey, 4,063 individuals are

- homeless, 69% of them are unsheltered, and since 2013, there has been a 15% reduction in the homeless population.
- The Fair Market Rent of a 1-bedroom apartment in San Jose is \$1,773; an individual needs to work two minimum-wage jobs to afford a one-bedroom apartment in San Jose.
 - San Jose has implemented a number of programs/initiatives to address homelessness: crisis response system, interim housing, permanent supportive housing, and community initiatives such as All the Way Home Campaign (for veterans).

Countywide Taxi Regulations – Eight cities in Santa Clara County enforce various taxi regulations and include requirement of permits, business license, fingerprinting, and periodic vehicle inspections. The taxi industry is finding it hard to compete with the Transportation Network Companies (TNC’s), such as Lyft and Uber, due to adherence to regulations in each city across the county despite their similarities. TNC’s are subject to considerably less regulation than taxis; they are regulated through the California Public Utilities Commission (CPUC). As an effort to streamline taxi regulation countywide, the Cities Association has directed regional effort with the City Managers Association to propose a system of reciprocity in which each city adopts a universal ordinance or each city honors permits granted by other cities. Efforts to continue in 2017.

Federal Aviation Administration Initiative – As an effort to ensure cities in Santa Clara County were represented as the FAA re-evaluated flight paths to and from San Francisco Airport, the Cities Association collaborated with the Office of Congresswoman Anna Eshoo and appointed two city elected representatives and two alternates to represent Congressional District 18 (Campbell, Los Altos, Los Altos Hills, Los Gatos, Monte Sereno, Mountain View, Palo Alto, and Saratoga) to the FAA Select Committee on South Bay Arrivals. The Cities Association appointed Mary-Lynne Bernald of Saratoga and Gary Waldeck of Los Altos Hills as the Representatives and Greg Scharff of Palo Alto and Jean Mordo of Los Altos as the Alternate Representatives. The committee has recently completed its hearings and meetings and finalized its recommendations to the FAA. The appointed representatives are scheduled to provide a report in February 2017.

Additional Cities Association 2016 Actions & Collaborations

The Cities Association co-sponsored the Annual Regional Economic Summit hosted by SVLG and 20+ other partnering community organizations. The event took place on July 21, 2016 at the Computer History Museum in Mountain View and included involvement in planning sessions and on-stage presence during the program. This is the fifth year the Cities Association participates as a co-sponsor.

We continued our health policy work with the county’s Public Health Department in launching and endorsing the “Healthy Cities Campaign – Dashboard,” an effort created to incentivize cities to develop and implement health policies and change within their communities acknowledging work through three focus areas: 1) Active & Safe Communities; 2) Tobacco-free environments; 3) Access to Healthy Food & Beverages. Based on input from the

Cities Association Board of Directors and Santa Clara County City Managers, the initiative includes: a “dashboard” (not a report card); toolkit of best practices and “peer to peer” contact to foster collaboration; and model policies easily accessible for review on a website. A “healthy cities showcase” at the Healthy Cities Conference held on Friday, November 18, 2016, highlighted cities’ progress and recognized cities as follows.

Best Overall

City of San José

Best in Active & Safe Communities

City of Palo Alto

Best in Healthy Food & Beverage Environments

City of Morgan Hill

Best in Tobacco-Free Communities

City of Saratoga

Exemplary Inclusive & Comprehensive Health Planning & Programs

City of Morgan Hill

City of San José

Exemplary Safe Routes to School Work

City of Palo Alto

Exemplary Inclusive & Comprehensive Health Planning & Programs

City of Morgan Hill

City of San José

Exemplary Safe Routes to School Work

City of Palo Alto

Exemplary Healthy Food & Beverage Procurement Standards

Cities of Milpitas

City of Morgan Hill

Exemplary Reduced Exposure to Secondhand Smoke Policies

City of Sunnyvale

Healthy Cities Champion Awards

Santa Clara County Supervisor, Ken Yeager

City of Campbell Mayor, Jason Baker

City of Palo Alto Vice Mayor, Greg Scharff

The Cities Association Board of Directors unanimously approved FY 2016-17 Budget, which included a 5% increase in dues in order to resume operations without using Reserves to meet expenses. The Association had been using its Reserves for the past five years in order to meet expenses. An increase in dues last occurred 10 years ago.

Informational Presentations and Actions Taken/Considered

- Mayor John Marchand of Livermore presented an overview of connecting the San Joaquin/Tri-Valley area to Silicon Valley through the proposed BART to ACE project. The BART to ACE project will reduce traffic across regions and freeways, and provide transportation alternatives connecting workforce housing in San Joaquin County to jobs in Silicon Valley. The BART to ACE project will have a positive impact on quality of life for residents living and working in Silicon Valley by enhancing inter-regional mobility, reducing traffic, and connecting workforce housing to jobs.
- President of the Santa Clara County Board of Supervisors Dave Cortese joined the Cities Association Board of Directors for a roundtable discussion to address the proposed Metropolitan Transportation Commission (MTC)/Association of Bay Area Governments integration (ABAG). Management Partners solicited feedback on the proposed merger; Board Members communicated concerns regarding governance and the provision of ABAG's services after the merger.
- Chuck Reed, former San Jose Mayor and Board Member of Silicon Valley Talent Partnership (SVTP) provided an overview of the organization that connects our region's private sector talent with civic institutions. SVTP is a public-private partnership co-founded by the City of San Jose and the Silicon Valley Leadership Group. As of August 2016, \$1.28 Total Volunteer Value has been invested in efforts across the region. Thus far, SVTP has worked with several jurisdictions including San Jose, Sunnyvale, Santa Clara, Fremont, Palo Alto, Campbell, Mountain View, and Santa Clara County. Recent projects include engaging the Silicon Valley community in food recovery efforts to safely and effectively assist those in need; and for the City of Campbell, developing an app to promote community engagement and provide a forum of input in preparation of the General Plan.
- Colin Heyne of Silicon Valley Bicycle Coalition presented Vision Zero, a strategy and toolkit created to help cities take concrete, measurable steps toward achieving zero deaths and zero life-altering injuries on our roadways.
- Assembly Member Even Low participated in a Roundtable Discussion with Cities Association Board Members and shared some highlights of the recent and upcoming legislative session. Much reform in oversight of state-run entities is needed, especially with the CPUC; several constituents have complained about significant increase of water rates. Such increases need to be justified with transparency. Other topics of discussion included the passage of AB 2501 (Bloom and Low) addressing density bonuses, school impact fees, the important leadership role of the Silicon Valley, and the significance of continuing to engage and voice support or opposition to legislation and proposals.

- The Cities Association endorsed the County's National Heritage Status Initiative. For the county, attaining a National Heritage Status (NHS) designation from U.S. Congress is a priority and efforts have been underway for the past two years.
 - NHS is a program of the National Park Service. An NHS Area is an area recognized by Congress for its unique history where:
 - Natural, cultural, & historic resources form a nationally important story;
 - The community drives the grassroots approach to heritage conservation;
 - Community partnerships support historic preservation, natural resource conservation, recreation, tourism and education.
 - Some of the benefits to receiving the designation include economic development (every \$1 of federal investment to an NHS generates \$5.50), honors/preserves tremendous cultural diversity and heritage of the county, and creates a shared regional identity.
 - A task force has been appointed and is in the process of developing the feasibility study, which according to the National Park Services guidelines identifies nationally significant stories related to our history and culture, the interpretation of this history, and programs and activities to promote the region's heritage.
 - The Task Force welcomes representatives from the community to contribute to the telling of our story, "Valley of Visionaries," about "how we populated the Valley, transformed the environment and changed America." The plan is to highlight our diversity in addition to our innovations.
 - A designated Nation Heritage Status area is an opportunity to highlight and market historically significant stories, sites, museums, and build awareness about our region's diversity and significant contributions.

City Selection Committee Appointments of 2016

- Jim Griffith of Sunnyvale, Recycling Waste & Reduction Commission (RWRC), SMaRT Station Cities seat, new term expiring January 2022.
- Burton Craig of Monte Sereno, Silicon Valley Regional Interoperability Authority (SVRIA), Alternate, new term expiring October 2018.
- Liz Kniss of Palo Alto, Bay Area Air Quality Management District (BAAQMD), new term expiring March 2019.
- Rod Sinks of Cupertino, RWRC, North County Cities Seat, a new term expiring April 2022.
- John Harpootlian of Los Altos Hills, Santa Clara County Cal-ID RAN Board, ongoing term.
- Tara Martin-Milius of Sunnyvale, Local Agency Formation Commission (LAFCO), new term expiring May 2020.
- Rob Rennie of Los Gatos, LAFCO, term expiring May 2020.
- Jim Davis of Sunnyvale and Greg Scharff of Palo Alto, Association of Bay Area Government (ABAG) Executive Board, new term expiring June 2018.
- Chris Clark of Mountain View and Mary-Lynne Bernald of Saratoga, ABAG Executive Board as Alternates to a new term expiring June 2018.
- Glenn Hendricks of Sunnyvale, Airport Land Use Commission (ALUC), representative from a city that is adjacent to an airport, new term expiring May 2, 2020.
- Greg Scharff of Palo Alto, ALUC, At-Large Representative, term expiring May 2, 2020.

- Marsha Grilli of Milpitas Silicon Valley Regional Interoperability Authority (SVRIA), Alternate, ongoing term expiring October 2018.

The Cities Association Legislative Action Committee met throughout the year and took positions on statewide ballot propositions, regional ballot propositions and several legislative bills addressing affordable housing, homelessness, transportation, environmental sustainability, and efforts initiated by our delegation to enhance local government and regional priorities.

Cities Association of Santa Clara County
Suggested Priorities for 2017

The Executive Board met on December 1, 2016 and January 6, 2017 and discussed Cities Association potential priorities for 2017. For review by the Board of Directors, it was suggested to continue focusing on a few priorities of 2016 (Affordable Housing, Transportation, RHNA Sub Region Option) and to consider a few new items (Equitable Communities). The Board of Directors is scheduled to review and adopt Focus Priorities for 2017 at the January 12th Board of Directors Meeting. Board Members that are interested in any of the suggested priorities may participate or lead the subcommittee tasked with providing recommendation or direction related to the focus priority. Subcommittees for each focus priority will be finalized at the February 9th Board Meeting.

1. **Affordable Housing**— With the passage of Measure A, the Santa Clara County Affordable Housing Bond providing local funding (\$950 million) for housing our most vulnerable populations, it is important to continue and monitor efforts towards implementation and equitable distribution of Measure A funds. Continue to support development of policy tools and funding mechanisms amongst our membership cities and local policy leaders in addressing the challenges of affordable housing and homelessness. Continue collaboration with Silicon Valley at Home and other key stakeholders to ensure effective housing policies as cities consider new funding streams, such as housing impact fees, and new ordinances. Participating cities of the Silicon Valley Nexus and Feasibility Study on Housing Impact and Commercial Linkage Fees (co-sponsored by the Cities Association) now have reports with compiled data and suggested fees for consideration. It is now up to each city to determine whether or not it will proceed with utilizing housing impact/commercial linkage fees to fund affordable housing within its community. The Cities Association will continue to support legislation and other strategies establishing permanent sources of funding for affordable housing.

2. **RHNA Sub-Region Option** – Continues to address and consider the Regional Housing Needs Allocation (RHNA) sub region option and provide our cities and the county more flexibility to ensure that the state mandated housing allocations make sense regionally. Regional Housing Needs Allocation (RHNA) is the state mandated process used to identify the total number of housing units that each jurisdiction must accommodate in its Housing Element. For the current cycle (2014-2022) the counties of San Mateo, Napa, and Solano have formed sub-regions. A sub-region is required to meet its statutory requirements as the regional allocation process but it can develop its own methodology, issue draft allocations to member jurisdictions, conduct the revision and appeals processes, and issue final allocations. Generally, the cities and the county within the sub- region have more flexibility to ensure that the allocations make sense and can enable the region to create regional solutions for affordable housing. In November 2015, the Board approved formation of a

Subcommittee supported by Silicon Valley At Home for technical and staff support. The Subcommittee is tasked with: a) Developing the framework and process needed to form and implement a sub-region in Santa Clara County in the next RHNA cycle (2023-2031); and b) Reviewing potential options for further regional response. Subcommittee Members include Cities Association President/Palo Alto Mayor Greg Scharff, Sunnyvale Council Member Jim Griffith, Mountain View Council Member Pat Showalter, San Jose Council Member Chappie Jones, Santa Clara County Board of Supervisor Cindy Chavez, Silicon Valley at Home Executive Director Leslye Corsiglia, Los Gatos Town Manager Laurel Prevetti, and Morgan Hill Assistant City Manager Leslie Little. Next Subcommittee meeting is scheduled for early 2017 to determine guiding principles and work plan.

3. **Transportation** – Along with high housing costs, transportation has been a top concern among our local leaders. With Passage of Measure B, which is projected to generate at least \$6.3 billion over 30 years to help relieve congestion on expressways and highways, repair streets, improve bicycle and pedestrian pathways, increase Caltrain capacity and complete the expansion of BART through downtown San Jose and into Santa Clara; it is important to continue to address other regional efforts in support of increased funding to improve infrastructure and reduce congestion across the region, such as Regional Measure 3 (RM3). Regional Measures 1 and 2 are now about 10 years old and their projects are either built or under construction. MTC is now considering RM3. If RM3 gets on the ballot and is approved, a \$1 toll increase would raise \$127 million annually for transportation projects in Marin, Alameda, Contra Costa, Napa, San Mateo, Santa Clara, Sonoma, Solano and San Francisco counties. A \$2 increase would generate \$254 million a year, and a \$3 increase would generate \$381 million annually. A toll amount for the proposed RM3 has not yet been determined. Legislation is required to give MTC authority to place the measure on the ballot for the Gubernatorial election in 2018. Unlike a sales tax measure, a toll measure does not require a two-thirds vote; because it's a fee and not a tax, a majority vote is needed. In addition to RM3, consider weighing in on VTA's proposal to re-draw bus routes in favor of densely populated areas as an effort to increase bus ridership and system efficiencies. VTA's Draft Transit Service Plan includes proposed changes to bus and light-rail routes throughout Santa Clara County.
4. **Equitable Communities** – Consider action or recommendation to membership cities in wake of President-Elect Trump's new policies on immigration enforcement and pledge to protect our minority constituents and advance our commitment to equity across communities. More than 200 state and local jurisdictions have policies or laws that limit the extent to which law enforcement and other government employees will go to assist the federal government on immigration matters. Since Trump's election, mayors and police chiefs in more than 10 major cities, including San Jose, San Francisco, Oakland, Los Angeles, New York, Chicago and Washington, D.C., reaffirmed their commitment to upholding their polices, even in the face of

threats to cut federal funding if they refused to comply. Santa Clara County has recently reaffirmed its commitment and California is one of four states in the nation that limits its compliance with federal immigration officials. Local policies range from nonbinding resolutions and police department orders (like in Los Angeles) to enforceable municipal ordinances (like in San Francisco).

5. **Countywide Taxi Regulations** – Continue efforts from 2016 to streamline taxi regulation countywide; the Cities Association has directed regional effort with the City Managers Association to propose a system of reciprocity in which each city adopts a universal ordinance or each city honors permits granted by other cities. Eight cities in Santa Clara County enforce various taxi regulations and include requirement of permits, business license, fingerprinting, and periodic vehicle inspections. The taxi industry is finding it hard to compete with the Transportation Network Companies (TNC’s), such as Lyft and Uber, due to adherence to regulations in each city across the county despite their similarities. TNC’s are subject to considerably less regulation than taxis; they are regulated through the California Public Utilities Commission (CPUC). Though 2016 legislation (AB 650), proposing to deregulate the taxi industry and shift regulation from regional agencies to the CPUC as an effort to level the playing field, passed in the Legislature, the Governor vetoed the bill citing that such a change was not justified.
6. **Marijuana Regulation and Best Practices** - With the passage of Proposition 64 legalizing the use of recreational marijuana on November 9, 2016, Board Members are interested in collaborating on regulation and education and sharing best practices. Local government may ban or regulate cultivation. As an effort to prevent unlicensed activity, San Jose and several other cities have passed urgency ordinances banning recreation use of marijuana. Proposition 64 now legalizes nonmedical marijuana use by persons 21 or older; legalizes personal cultivation of 6 plants per household; and creates a state regulatory and licensing program for commercial uses beginning in 2018. San Jose is the only city in Santa Clara County that currently allows medical marijuana collectives and deliveries to where permissible through a highly regulated delivery system. Regulation of marijuana is helpful in assuring the quality of the marijuana and in preventing illegal deliveries. San Jose has expressed willingness to collaborate with jurisdictions as needed and explore ways to address illegal deliveries across the county.
7. **Cities Association Guiding Principles on Actions/Recommendations** – Develop standing positions that the Cities Association can act on as needed without the Board’s approval. Currently, the Cities Association of Santa Clara County is authorized to take positions on legislation and regional initiatives through the review and vote of the Board of Directors, which generally meets once per month. The Cities Association takes positions to inform and energize cities about local issues, promote cooperation among cities in presenting a unified voice for our cities, and to take action in the best interest of cities and the region. As an effort to

increase efficiencies, an approved list of standing positions or guiding principles would be instrumental in circumstances when the request for the Association to communicate its position on proposed legislation or initiatives arises with insufficient time to bring the matter to the entire Board for approval

Based on previous years' efforts, the Executive Board suggests continuing to monitor/review and supporting the following.

1. **Minimum Wage** – Continue to support membership cities as they consider joining seven cities (Campbell, Cupertino, Los Altos, Mountain View, Palo Alto, San Jose, Sunnyvale), over 75% of the county, increasing the minimum wage to \$15 by 2018/19, thanks to collaborative efforts at the Cities Association and between Mayors across the county. In June 2016, based on results of a regional study and input from stakeholders and members of the public, the Cities Association endorsed a regional recommendation and requested all membership cities to consider increasing the minimum wage to \$15 by 2019. Though some cities have opted not to adopt a minimum wage ordinance, there are several cities that have adopted the ordinance and a few more plan to consider it as an effort to provide all workers with a more livable standard of wage in a region known for its high cost of living.
2. **Community Choice Energy** – As Community Choice Energy (CCE) efforts are underway, continue to monitor legislation and support Silicon Valley Clean Energy Authority (SVCEA) and cities' efforts as needed. SVCEA was officially founded in April 2016 with 12 participating jurisdictions, truly embodying a regional collaborative effort that began at the Cities Association. SVCEA is now a non-profit public agency that will begin providing 100% carbon-free cleaner greener electricity at competitive rates to residents and businesses throughout Silicon Valley starting in just a few months. Community Choice Energy/Aggregation allows a city to enter into energy purchase agreements from renewable sources, which residents can voluntarily utilize; it has the proven ability to reduce electricity rate and rapidly green the grid.
3. **Public Health Policy** – Continue our health policy work with the county's Public Health Department in supporting the "Healthy Cities Campaign – Dashboard," an effort created to incentivize cities to develop and implement health policies and change within their communities. Policies are based on three focus areas: 1) Active & Safe Communities; 2) Tobacco-free environments; 3) Access to Healthy Food & Beverages.
4. **Age-Friendly Communities** – Continue to support the County's Age-Friendly Communities initiative and support cities in expanding and providing services and programs focused on addressing the needs of older adults. Recently, the Age-Friendly Initiative has been adopted by the County and states "all cities in Santa Clara County will become a World Health Organization designated Age Friendly City

by 2017” as an effort to improve services, activity, and quality of life for our aging population. The World Health Organization founded the Age-Friendly Network in 2005 and currently includes 302 cities and 33 countries. Once a city receives its age-friendly designation progress is made through intention and collaboration across various departments, e.g. planning, transportation, recreation departments, etc., Thus far, Los Altos, Los Altos Hills, Morgan Hill, and Saratoga have received designation as Age-Friendly Communities; other cities are pursuing the designation.

The Legislative Action Committee (LAC) is an advisory committee to the Board of Directors and typically meets on an as-needed basis immediately before the Board of Directors. LAC recommendations and actions typically support adopted priorities and are determined by the LAC Chair, Executive Board, or the Board of Directors. LAC and Board Members are welcome to suggest items for consideration throughout the year.

Annual LAC Priorities include:

- 1. Collaboration with our Santa Clara County State & Federal Legislative Delegation -** Support and promote legislative efforts initiated by our delegation to enhance local government.
- 2. Collaboration with the League of California Cities -** Support the League of California Cities’ advocacy on behalf of cities.

[Date]

California Public Utilities Commission
505 Van Ness Avenue
San Francisco, CA 94102

Dear President Picker & Commissioners:

The Cities Association of Santa Clara County represents the interests of the fifteen diverse cities within the County to present a unified voice in relationship to other agencies, organizations, and levels of government. Two very important issues we are addressing locally is the drought response and reducing greenhouse gas (GHG) emissions to help the State achieve the GHG emission limits established in AB 32.

County-Wide Water Savings & Drought Surcharges

The Santa Clara Valley Water District is the major water wholesaler in Santa Clara County, which includes thirteen local retailers, three of which are investor owned utilities - San Jose Water Company, California Water Service, and Great Oaks Company. We are very proud of the conservation actions taken by all thirteen retailers that have resulted in a 31% cumulative water savings in October 2016 when compared to 2013 usage in the same month. Three municipal utilities and one investor-owned utility stand out with significant water savings during this time period – California Water Service (37% savings), Palo Alto (35% savings), Mountain View (34% Savings), and Morgan Hill (34% savings).

A compelling point raised by several of our member cities is that none of these local leaders in water conservation relied on significant drought surcharges to achieve these conservation levels. San Jose Water Company's (SJWC) drought surcharges have unfairly penalized thousands of Santa Clara County residents who are committed to water conservation. We are concerned that commitment to water conservation is beginning to suffer and will reduce further if changes to SJWC's rate structure are not made very soon.

Greenhouse Gas Emission Reductions & Community Choice Energy Aggregation

Eleven cities joined with Santa Clara County to form a Joint Powers Agency named Silicon Valley Clean Energy Authority (SVCEA) a Community Choice Energy Aggregation (CCA) program. A primary driver in forming SVCEA is meeting our local and state-mandated climate action goals. Electricity consumption is a significant contributor of GHG emissions in Santa Clara County. SVCEA's Board of Directors has approved a power supply mix of 100% carbon free electricity sourced from 50% eligible renewable power sources and 50% carbon free sources. By comparison, PG&E's current electric service is approximately 30% eligible renewable, 30% carbon-free and 40% from conventional sources.

CCA programs across the State face several challenges that the Public Utilities Commission can address to assist us in achieving AB 32 emission targets. The most prominent of these

challenges is the imposition of the Power Charge Indifference Adjustment (PCIA) on CCAs and, more importantly, the significant rise in these charges over the past two years (nearly 150% increase from December 2015 to January 2017). To address this, we believe that the CPUC should consider the following:

1. Require better transparency. PG&E should consolidate the data feeding into the PCIA calculation, to help make it easier to audit, and to provide a five-year forecast of that charge. Better auditing is also needed to validate that the for-profit utilities are not shifting generation costs into delivery costs, which would harm Direct Access and CCA customers. PG&E's PCIA will make up more than 25% of SVCEA's average rate in 2017.
2. Correct the logic used to calculate the PCIA. The PCIA is known to contain major errors that give PG&E's customers a big advantage over CCA customers. For example, for-profit utilities are making CCA customers pay the full cost of long-term fixed-price contracts while only selling off the energy into the short term market. This artificially increases the PCIA.
3. Provide for true competition. Investor owned utilities are currently protected from all effects of competition, meaning they have no incentive to lower generation costs. All "non-by-passable" fees, including the PCIA need to have a limited life to ensure that eventually the IOUs will have to start competing.

We respectfully request the Commission's assistance in helping us as we do our part to address the state-wide water shortage and the commitment to reduce GHG emission to 1990 levels.

Sincerely,

Greg Scharff
Mayor, City of Palo Alto
President, Cities Association of Santa Clara County



2017 Board of Directors Meeting Schedule

January 12	Board of Directors Thursday, 7 pm Sunnyvale City Hall
February 9	Board of Directors Thursday, 7 pm Sunnyvale City Hall
March 9	Board of Directors Thursday, 7 pm Sunnyvale City hall
April 13	Board of Directors Thursday, 7 pm Sunnyvale City Hall
May 11	General Membership Meeting with City Managers Thursday, 6 pm Location TBD
June 8	Board of Directors Thursday, 7 pm Sunnyvale City Hall
	No meetings in July
August 10	Board of Directors Thursday, 7 pm Sunnyvale City Hall
September 14	Board of Directors Thursday, 7 pm Sunnyvale City Hall
October 12	Board of Directors Thursday, 7 pm Sunnyvale City Hall
November 9	Board of Directors Thursday, 7 pm Sunnyvale City Hall
December 7	General Membership Meeting Holiday Party , 6 pm TBD



Dates of interest:

- NLC Congressional City Conference: Saturday, March 11 – Wednesday, March 15, 2017; Washington D.C.
- LCC Annual Conference & Expo: Wednesday, September 13 – Friday, September 15, 2017; Sacramento, CA
- NLC Congress of Cities and Exposition: Sunday, November 15 – Wednesday, November 18, 2017; Charlotte, NC

Email Received on Monday, January 9, 2017, 9:49 am

Good morning Raania –

Reaching out to you regarding the Measure A (2016 Housing Bond) Independent Citizen's Oversight Committee nomination by the Cities Association.

The Cities Association makes a nomination for appointment to one seat on this body. The qualification is "A representative of the SCC Cities Association and nominated by the Cities Association."

Per the attached adopted Ordinance, the application needs to be reviewed by County Counsel 20 days prior to the BOS making any appointments, and the appointments need to be made by the Board of Supervisors no more than 60 days from the date that they certified the election results. Timeline below:

- Election Results certified on 12/13/16
- All application materials for nominees to County Counsel by 1/22/17
- Board of Supervisors makes final appointments to new body 2/7/17 meeting
- Final 60 day deadline for all actions is 2/11/17

County Counsel is putting the special application for this body together as we speak and I will forward that to you once I receive it. If you could please start the process of identifying the nominee on your end, that would be great. Thank you very much for reaching out, much appreciated.

Have a great day,

Dusty Christopherson
Records Manager
Office of the Clerk of the Board
70 W. Hedding Street, East Wing, 10th Floor
San Jose, CA 95110
408-299-5093

ORDINANCE NO. NS-300.902

**AN ORDINANCE OF THE BOARD OF SUPERVISORS
OF THE COUNTY OF SANTA CLARA
ADDING CHAPTER XXI OF DIVISION A6 OF TITLE A OF THE COUNTY OF
SANTA CLARA ORDINANCE CODE RELATING TO MEASURE A (2016
HOUSING BOND) INDEPENDENT CITIZENS' OVERSIGHT COMMITTEE**

Summary

This Ordinance establishes the Measure A (2016 Housing Bond) Independent Citizens' Oversight Committee, effective upon approval of the Measure A Housing Bond by two-thirds of the voters voting in the November 8, 2016 election, and is otherwise automatically repealed.

**THE BOARD OF SUPERVISORS OF THE COUNTY OF SANTA CLARA
ORDAINS AS FOLLOWS:**

SECTION 1. Division A6 of the Ordinance Code of the County of Santa Clara relating to Measure A (2016 Housing Bond) Independent Citizens' Oversight Committee is hereby amended by adding a new Chapter to be numbered and titled and to read as follows:

**CHAPTER XXI. MEASURE A (2016 HOUSING BOND) INDEPENDENT
CITIZENS' OVERSIGHT COMMITTEE**

Sec. A6-240. Establishment.

The Measure A (2016 Housing Bond) Independent Citizens' Oversight Committee ("Committee") is hereby established for Measure A, a \$950 million general obligation bond on the November 2016 ballot generating funds to provide affordable local housing for vulnerable populations including veterans, seniors, the disabled, low and moderate income individuals or families, foster youth, victims of abuse, the homeless and individuals suffering from mental health or substance abuse illnesses, which housing may include supportive mental health and substance abuse services.

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Sec. A6-241. Membership; Term

- (a) The Committee shall consist of nine voting members and one non-voting member, each of whom shall be appointed by the Santa Clara County Board of Supervisors, as follows:
- (1) One member who is an active or inactive member of the State Bar of California in good standing, or a retired attorney who was an active or inactive member of the State Bar of California in good standing.
 - (2) One member who is an auditor and/or certified public accountant.
 - (3) One member who is an investment professional.
 - (4) One member who is a housing advocate.
 - (5) One member who is a representative of a civic organization.
 - (6) One member who is a representative of organized labor.
 - (7) One member who is a representative of a business organization.
 - (8) One member who is a representative of the general public.
 - (9) One member who is a representative of the Santa Clara County Cities Association and nominated by the Cities Association.
 - (10) The Santa Clara County Assessor as an ex-officio, non-voting member.

With the exception of the representative of the Santa Clara County Cities Association, the voting members shall be nominated by an individual Supervisor on a rotating basis. All initial Committee members shall be nominated within 60 days of the certification of the election held on November 8, 2016. Each Board member shall be associated with the above positions (1) through (8) by random draw prior to appointments, except that no Supervisor shall make more than two initial nominations. The sequence for making the nominations thereafter shall be on a rotating forward basis.

- (b) The term of each voting member shall be three years, except three of the initial members shall serve two-year terms, and three of the initial members shall serve one-year terms to provide staggering of terms. Such initial terms shall be determined by lot. Each member shall continue to serve on the Committee until the appointment of his or her successor. No voting member shall be eligible to serve for more than two terms in addition to any portion of any unexpired term which may have been served. A member's failure to attend three consecutive regular meetings without good cause as determined by the Chairperson will result in notification to the appointing authority, which may result in removal of the member from the Committee. All new Committee members shall receive a comprehensive orientation and training.
- (c) The Clerk of the Board shall transmit to the County Counsel the application materials of any prospective nominee to be presented to the Board of Supervisors for appointment to the Committee at least 20 calendar days prior to consideration for appointment by the Board. The County Counsel shall report to the Board any identifiable disqualifying conflict of interest.
- (d) Only the appointed member shall serve on the Committee. Alternates shall not be permitted.

Sec. A6-242. Purpose; Authorized Activities

- (a) The Committee shall serve as an advisory body to the Board of Supervisors, and through the Board of Supervisors to the public, and shall have the following purpose:
 - (1) To advise on whether the County is spending the bond proceeds for the stated purpose approved by voters and not for any other purpose;
 - (2) To advise on whether the County has been spending bond proceeds efficiently, effectively and in a timely manner;
 - (3) To advise on whether the County's issuance of bonds and temporary investment of bond monies has been fiscally sound;
 - (4) To recommend any changes to the County's implementation of the Housing Bond in order to ensure that bond proceeds are spent for the stated purpose approved by voters. The Board of Supervisors shall respond to all such recommendations within 60 days of presentation

to the Board and the Committee may comment on the Board's action on its recommendation; and,

- (5) To conduct an annual review of the report issued by the County describing the amount of funds collected and expended, and the status of any project required or authorized to be funded.

(b) In furtherance of its purpose, the Committee shall:

- (1) Send advisory reports, including any reviews or recommendations, to the Board of Supervisors and each city in the County of Santa Clara at least quarterly. The Committee reports shall be available for public inspection at least 14 days prior to a meeting of the Board of Supervisors;
- (2) Receive reports on Housing Bond implementation that are provided to the Board of Supervisors, including monthly "dashboard" reports summarizing critical metrics in graphic form, and the status of any project required or authorized to be funded;
- (3) Receive an annual financial audit and quarterly report from the independent and external auditor;
- (4) Receive financial reports displaying the original budget, current budget, approved commitments to date (across all fiscal years), actual expenditure, the amount of funds collected and expended, and budget balance;
- (5) Have direct access to the independent and external auditor and the ability to request "spot check" audits in addition to the comprehensive annual audit; and
- (6) Participate in and to make recommendations on the selection of the independent and external auditor.
- (7) Prepare a comprehensive annual report that is published on-line and made widely available to the Board, cities, the grand jury, the media and the general public.

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Sec. A6-243. Independent and External Auditor

A professional auditor that is independent and external to the County shall report directly to the Committee to the greatest extent allowed by law. The auditor shall be selected by the Board of Supervisors following a competitive selection process. The Committee (or representatives of the Committee) shall participate in the selection process and may make a recommendation to the Board of Supervisors regarding the Board's selection of an auditor.

Sec. A6-244. Meetings and Records

- (a) The Clerk of the Board shall provide administrative assistance to the Committee in furtherance of its purpose.
- (b) All Committee meetings shall be subject to the Brown Act and all Committee records shall be subject to the California Public Records Act. Minutes of the Committee meetings and all documents received and reports issued by a majority of the Committee shall be available on the County's website.
- (c) While any portion of bond proceeds remains unexpended, the Committee shall meet no less than quarterly; while any bond debt service remains outstanding, the Committee shall meet no less than annually.

Sec. A6-245. Bylaws

Procedures for the conduct of business not otherwise specified herein shall be contained in the bylaws of the Committee. The initial bylaws, and any amendments to the bylaws, following approval as to form and legality by County Counsel, shall be approved by the Board of Supervisors.

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Sec. A6-246. Effective Date; Repeal

- (a) This Ordinance shall take effect only upon approval of the Housing Bond by two-thirds of the voters voting in the November 8, 2016 election, and is otherwise automatically repealed.
- (b) This Ordinance shall be automatically repealed at the end of the fiscal year in which the last remaining bond issue authorized under the Housing Bond is fully defeased, redeemed, or otherwise paid.

PASSED AND ADOPTED by the Board of Supervisors of the County of Santa Clara, State of California, on OCT 04 2016 by the following vote:

AYES: **CHAVEZ, CORTESE, SIMITIAN, WASSERMAN, YEAGER**

NOES: **NONE**


ABSENT: **NONE**

ABSTAIN: **NONE**



DAVE CORTESE, President
Board of Supervisors

ATTEST:



MEGAN DOYLE
Clerk of the Board of Supervisors

APPROVED AS TO FORM AND LEGALITY:



JAMES R. WILLIAMS
Acting County Counsel

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