



**CITIES ASSOCIATION
BOARD OF DIRECTORS MEETING AGENDA
Thursday, January 14, 2016, 7:00 p.m.
West Conference Room, Sunnyvale City Hall
456 West Olive Avenue, Sunnyvale, CA**

This agenda and packet is available at www.citiesassociation.org.

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| 1. Welcome, Introductions and Roll Call | 7:00 |
| 2. Oral Communication
(This time is reserved for public comment and is limited to topics not on the agenda; comment time not to exceed 3 minutes.) | 7:00 - 7:05 |
| 3. Consent Calendar | 7:05 – 7:10 |
| a. Approval of Minutes of November 12, 2015 (Cappello) | |
| b. Acceptance of Financial Reports (Cappello) | |
| 1. December 2015 Balance Sheet | |
| 2. December 2015 Budget Report | |
| 3. November - December 2015 Transactions Report | |
| c. Approval of 2% Merit Increase to Executive Director's Salary | |
| 4. Presentations & Priorities Discussions | |
| a. SCC Health Department: Health Policy Practice Opportunities (Sara Cody) | 7:10 – 7:30 |
| b. Discussion on Priorities for 2016 (Griffith) | 7:30 – 8:15 |
| 1. 2015 in Review | |
| 2. Suggested Priorities for Discussion and Approval | |
| 5. Old Business | |
| a. Minimum Wage Regional Study Update (Sinks) | 8:15 – 8:20 |
| 1. City of San Jose Memo | |
| b. Appointment of one Board Member to RHNA Subregion Subcommittee to replace former Board Member John McAlister of Mountain View (Griffith) | 8:20 – 8:25 |
| c. December 3 rd General Membership Meeting Report (Baker) | 8:25 – 8:30 |
| 6. New Business | |
| a. CSC Meeting Report (Griffith) | 8:30 – 8:35 |
| b. City Managers' Association Report (Deanna Santana) | 8:35 – 8:40 |
| b. Legislation Report (Betsy Shotwell) | 8:40 – 8:45 |
| 7. Joys & Challenges | 8:45 – 8:55 |
| 8. Announcements | 8:55 – 9:00 |



9. Adjournment and Next Meeting

9:00

Thursday, February 11, 2016, 7pm, Sunnyvale City Hall



**Draft Minutes
BOARD OF DIRECTORS MEETING
Sunnyvale West Conference Room
November 12, 2015**

The regular meeting of the Cities Association Board of Directors was called to order at 7:00 p.m. with President Jason Baker presiding.

1. Call to Order/Roll Call

Present:

Jason Baker, Campbell
Rod Sinks, Cupertino
Peter Leroe-Muñoz, Gilroy
Jan Pepper, Los Altos
Gary Waldeck, Los Altos Hills
Rob Rennie, Los Gatos
Steve Tate, Morgan Hill

Chappie Jones, San Jose
Jon McAlister, Mountain View (8:10 pm)
Howard Miller, Saratoga
Jim Griffith, Sunnyvale

Also Present:

Raania Mohsen, Cities Association
Ky Le, SCC
Jennifer Loving, Destination:Home
Kevin Zwick, Housing Trust SV
Betsy Shotwell, San Jose
Leslye Corsiglia, SV@Home
Mark Linder (Teleconference), City
Managers' Liaison

2. Oral Communication: Kevin Zwick of Housing Trust Silicon Valley announced the upcoming Applied Materials Silicon Valley Turkey Trot, the annual walk/run on Thanksgiving Day that dedicates 100% of proceeds to five local charities: Healthier Kids Foundation, Housing Trust Silicon Valley, Second Harvest Food Bank, Second Harvest Food Bank of Santa Cruz County, and Health Trust. Contest of interest to cities is the Mayor's Cup Challenge based on participation from membership cities. See sv.turkeytrot.com for more information and registration.

3. Consent Calendar

Approval of October 2015 Financial Statements and Minutes for October 8, 2015 Board Meeting. Motion (Griffith)/ Second (McAlister). Motion carried unanimously (10:0).

Ayes: Baker, Griffith, Jones, Leroe-Muñoz, Miller, Pepper, Rennie, Sinks, Tate, Waldeck

No:

Abstention:

Absent: Esteves, Huff, Matthews, McAlister, Scharff

4. Presentations & Priorities Discussions

a. SCC Housing Task Force Presentation - President Jason Baker and Ky Le of the County's Office of Supportive Housing presented an update on the Housing Task Force and Requested Support of a Resolution declaring homelessness a

crisis in SCC and a call to action on affordable housing strategies to prevent homelessness.

- The SCC Housing Task Force (HTF) was formed earlier this year and includes members representing the following organizations: SJ/SV Chamber of Commerce, Working Partnerships USA, Housing Trust Silicon Valley, City of San Jose, Cities Association of Santa Clara County, Housing Authority of SCC, CA State Senate, SCC Board of Supervisors, and a homeless individual.
- The HTF has been meeting since the beginning of the year and will sunset in December.
- The HTF's efforts have included three strategies: develop a system of care, develop permanent and interim units, and long-term housing policies.
- Regarding development of a system of care, the county has recently dedicated \$26 million of funds to address homelessness and housing. Funds have been dedicated to optimizing shelter capacity at five shelters, expanding Rapid Re-Housing (RRH) opportunities, providing RRH and Permanent Supportive Housing (PSH) for homeless veterans, housing stability and wellness grants, developing "safe parking", and developing "tiny home" proposals.
- Regarding development of permanent and interim units, based on the Community Plan to End Homelessness, a goal of providing 6,000 housing opportunities was adopted; opportunities to deliver the housing units are through PSH (57%) and RRH (43%). Several of the units have been developed (3,498) but many are being developed through projects in the pipelines.
- Many of those development pipelines include new construction and the rehabilitation/refinancing of existing units; many are located in San Jose; some are also located in Sunnyvale, Campbell, Gilroy, and Morgan Hill.
- Regarding long-term housing policies, some goal setting and coordination across the county is advised and needed, e.g. countywide adoption of Community Plan to End Homelessness, development of land use & housing policy, funding (Cities Association white paper identified the need for \$222 million to provide an adequate supply of affordable housing across the county).
- The Housing Task Force passed a resolution declaring homelessness is a crisis and provides recommendations for jurisdictions to consider in order fund affordable housing and prevent homelessness; it is meant to be a tool that provides a regional framework and ensures countywide actions are coordinated and continue throughout the region.
- The Cities Association and its membership cities were asked to support the resolution and use it as a menu of options and best practices for cities to implement within their jurisdictions.
 - Suggested strategies for consideration include housing impact fees, zoning actions, use of surplus lands, adoption of boomerang funds, ballot measures, and inclusionary fees on for-sale housing.
 - Every city is different and will need to identify the strategies that fit with its jurisdictions; several cities are already implementing some of the strategies.

- Destination: Home and county staff is available to work with cities and their staff in identifying what strategies can be implemented within their jurisdictions, e.g. impact fees on housing renovations.

Questions from Board Members led to the following additional information:

- County working on providing wrap-around services and ensuring transportation to permanent supportive housing for areas in the county that are remote or unexpected to have homeless/poor individuals, e.g. Gilroy, Saratoga.
- “Safe Parking” is allowing the use of a parking lot for car dwellers so that they can safely park their vehicles and have access to restrooms, showers, laundry services, and caseworkers that can connect them to community services; county is currently working with the City of San Jose on providing funds for “safe parking.”

Comments from Members of the Public included:

- The Housing Task Force resolution states the minimum that needs to be done across the county; however, it is a good start and will encourage consistent discussion and actions across the county.
- Consider a JPA on housing.
- North County is often forgotten; glad to see that homelessness is being considered as a regional issue.
- Landlords don’t honor HUD vouchers as they used to; after 16 years of using HUD Vouchers, a landlord rejected Ramon Johnson and he is now homeless.
- Working families are homeless and sleep in their cars.

Board Members unanimously supported: 1) the HTF resolution; 2) recommendation to cities to adopt the resolution; and 3) recommendation for cities to select strategies to implement in their jurisdictions as an effort to prevent homelessness and provide affordable housing for constituents in our region.

Motion (Sinks)/ Second (Rennie). Motion carried unanimously (11:0).

Ayes: Baker, Griffith, Jones, Leroe-Muñoz, McAllister, Miller, Pepper, Rennie, Sinks, Tate, Waldeck

No:

Abstention:

Absent: Esteves, Huff, Matthews, Scharff

Board Members were asked to share challenges in their jurisdictions with affordable housing and homelessness. Feedback from the board included:

- Campbell, Los Altos – Casework of Below Market Rate (BMR) Housing – records show that people abuse the system and actually no longer qualify but continue to participate; need assistance with managing BMR portfolio.
- Mountain View – Educating the homeless about services available to them.
- Mountain View – Education about safe parking.
- San Jose – Encampment sweeps – need secure protected encampments for homeless.

- Saratoga – there are elderly residents who are in homes but are poor; they need supportive services and transit or access to the services.

Ky Le and President Jason Baker plan to share this feedback at the next HTF meeting on Friday, November 13th. In addition, an ex-officio (non-voting) seat on the Cities Association Board of Directors belongs to the SCC Board of Supervisors. It will also be suggested to fill this position in order to foster collaboration and coordination on efforts between the county and cities.

b. Leslye Corsiglia (former Housing Director of San Jose), Executive Director of SV@Home, presented a recommendation proposing to work with the Cities Association on development of the framework and process to establish a RHNA subregion in Santa Clara County.

- SV@Home is a program of the Housing Trust Silicon Valley, launched in July 2015, working to inspire and engage all sectors in the community to increase the supply of affordable housing in the Silicon Valley.
- The topic of affordable housing in Santa Clara County is on everyone's minds as both jobs and housing prices have reached historic highs.
- It's time to approach the challenge with housing regionally; establishing a Regional Housing Needs Allocation (RHNA) subregion for the next cycle is a good place to start; it will allow cities to look at housing in a broader way than city by city, providing more flexibility to ensure that the allocations make sense to all cities included.
- In 2011, the Cities Association considered the formation of a RHNA Subregion in coordination with the Santa Clara County/City Managers Association (SCCCMA) and the Santa Clara County Planning Officials (SCCAPO).
- Due to a lack of resources and time, the Cities Association recommended that a subregion be considered for the next planning period (2022-2030), with a sub-region formation approximate deadline of July 2020.
- This work would require outreach to all cities and the County, identification of resources and mechanisms for decision-making and implementation, and preparation of a timeline of milestones and deadlines, including adoption of resolutions by all participating jurisdictions.
- With adoption of consideration of a RHNA subregion as a Cities Association priority in 2015, and a letter from San Jose Mayor Lickardo to the Cities Association expressing interest in pursuing the subregion option, it is recommended to:
 1. Form a subcommittee tasked with: 1) developing the framework and process that needs to be in place in order to establish and implement the RHNA subregion; and 2) reviewing potential options for further regional response. It is recommended that the Subcommittee would be made with the following members:
 - a. The Chair of the Cities Association
 - b. Two additional members of the Cities Association as approved by the Board
 - c. One County Board of Supervisor representing the County

- d. A representative of SCCCMA
- e. A representative of SCCAPO
- 2. Approve a relationship with SV@Home to provide technical and staff support to the Subcommittee.
- 3. Request that the subcommittee return with a progress report, including a timeline.

Board Members responses included:

- The subcommittee may provide a forum to reconsider a housing JPA.
- Subregion will provide more local control.
- There is a concern that with a subregion, it may result with housing in one area of the county, e.g. San Jose; this should not be the case; it is imperative that affordable housing will exist across the county.
- Establishing a subregion will allow cities to have a market for trading allocations.
- The City of San Jose should also have a representative on the Subcommittee.

Board Members unanimously approved the recommendation with one amendment to add a representative from San Jose to be designate by San Jose.

Cities Association appointed subcommittee members included the incoming President (Jim Griffith), John McAlister, and Greg Scharff.

Motion (Sinks)/ Second (Waldeck). Motion carried unanimously (11:0).

Ayes: Baker, Griffith, Jones, Leroe-Muñoz, McAllister, Miller, Pepper, Rennie, Sinks, Tate, Waldeck

No:

Abstention:

Absent: Esteves, Huff, Matthews, Scharff

c. Jennifer Loving of Destination: Home presented a brief overview of the Community Plan to End Homelessness and a request for cities to consider joining the “All the Way Home” campaign as an effort to end veteran homelessness.

- Destination: Home, a program of the Health Trust, is a public-private partnership implementing collective impact strategies to end homelessness in Santa Clara County. Its mission is to drive and align resources to create permanent housing and sustainable support systems built for the long term. The organization is improving how systems work together to end homelessness, as well as protect individuals and families at risk of becoming homeless.
- In 2011 Destination: Home took on the role of Santa Clara County’s Continuum of Care (CoC) Board. In this role Destination: home has worked with regional partners to develop a new five year Community Plan to End Homelessness.
- The Community Plan was supported by the Cities Association and several cities in the county have adopted it; however still a few cities remain that have not adopted it.
- Santa Clara County has one of the largest homeless populations in the nation, including over 700 homeless veterans.

- We need community partners and jurisdictions to work with Destination: Home to match veterans with housing units, ensuring that we are able to bring them “All the Way Home.” The Campaign is actively seeking partner landlords who will rent vacant units to homeless veterans. In exchange, the veteran’s rent will be subsidized through the federal or local government.
- Cities are being asked to consider signing on to the challenge to end veteran homelessness. If interested in being involved in the “All the Way Home” campaign to end veteran homelessness, please contact colleen@destinationhomesc.org.

5. Old Business

a. Board Member Rod Sinks (Mayor of Cupertino) provided a status report on the Silicon Valley Community Choice Energy Partnership.

- The goals of developing of a Community Choice Energy option includes reduction of GHG’s, providing potentially lower electricity rates to customers, use of clean technology, and offering renewable energy supply options.
- The proposed timeline includes:
 - Technical study in Fall 2015
 - Community outreach & input (ongoing; 6 meetings completed; round 2 to continue in December and January)
 - Launch of website completed (svcleanenergy.org)
 - JPA formation in Winter 2015
 - Implementation Plan to CPUC in Spring 2016
 - Program Launch in Winter 2017 (1.5 years from now)
- Four Million MWh of electricity is expected to be used by the community with the largest majority of usage to be in Sunnyvale and Mountain View.
- Twelve agencies will make up the JPA; San Jose and Milpitas are not participating and Santa Clara and Palo Alto are both municipal utilities and thus legislation excludes them from participating in a CCE.
- Other counties working on forming CCE’s include San Mateo County and San Francisco County.
- Business engagement began with a webinar on November 4th.
- On November 19th, city managers are meeting to finalize JPA.

b. MTC Appointee/President Jason Baker provided a brief update on MTC’s proposal to combine the planning departments of ABAG and MTC. The MTC met on October 28th and agreed to hire an external consultant to provide a proposal for merging ABAG and MTC. The proposal needs to be agreed upon by June 2016; if not, then MTC will resume with plans to merge the planning departments of the two organizations.

c. The Nominating Committee (Jason Baker, Jim Griffith, Steve Tate) presented the following recommendations for appointments to the Cities Association’s Executive Committee for the year 2016:

President: Mayor Jim Griffith, Sunnyvale

First Vice President: Council Member Greg Scharff, Palo Alto

Second Vice President: Mayor Rod Sinks, Cupertino

Secretary/Treasurer: Council Member Manny Cappello,
Saratoga

LAC Chair: Mayor Jan Pepper, Los Altos

Immediate Past President Vice Mayor Jason Baker, Campbell

City Managers' Association
Liaison Deanna Santana, Sunnyvale

The Board unanimously approved the recommendation. Motion (Tate)/ Second (Jones). Motion carried unanimously (11:0).

Ayes: Baker, Griffith, Jones, Leroe-Muñoz, McAllister, Miller, Pepper, Rennie, Sinks, Tate, Waldeck

No:

Abstention:

Absent: Esteves, Huff, Matthews, Scharff

6. New Business

- a. **Peter Leroe-Munoz reviewed the Cities Association Audit of FY's Ending 2014 & 2015.** The audit was done by the City of San Jose's City Auditor's Office and found that expenses and revenues are reported accurately and Cities Association assets are protected. The Board unanimously accepted the report.

Motion (Waldeck)/ Second (Jones). Motion carried unanimously (11:0).

Ayes: Baker, Griffith, Jones, Leroe-Muñoz, McAllister, Miller, Pepper, Rennie, Sinks, Tate, Waldeck

No:

Abstention:

Absent: Esteves, Huff, Matthews, Scharff

- b. The Board unanimously approved the schedule of Cities Association meetings for 2016.

Motion(Griffith)/ Second (Leroe-Muñoz). Motion carried unanimously 11:0.

Ayes: Baker, Griffith, Jones, Leroe-Muñoz, McAllister, Miller, Pepper, Rennie, Sinks, Tate, Waldeck

No:

Abstention:

Absent: Esteves, Huff, Matthews, Scharff

- c. **City Managers' Association Report:** City Managers' Liaison Mark Linder reported via teleconference regarding the City Managers' upcoming meeting on

November 19th and the League of California Cities' (LCC) new effort to provide an alternate option for cities other than CalPERS. The LCC has formed a Health Insurance Exchange Committee. Mark Linder is a member; the committee has narrowed to two vendors, which will offer more choices of health insurance and benefits at decreased costs to cities. The SCCCMA also sent a letter to MTC regarding its proposal to consolidate MTC's and ABAG's planning departments; the letter was similar to the recently submitted Cities Association letter.

- d. Legislation Report:** Betsy Shotwell reported that 50 ballot measures have been cleared for circulation; several of them address Medical Marijuana; 43 more are under review by the Attorney General thus making it likely that we may have over 90 measures on the ballot. The State of California will regulate medical marijuana dispensaries based on the completed legislative session and the passage of AB 266 (Bonta, Colley, Jones-Sawyer, Lack, Wood), AB 243 (Wood), and SB 643 (McGuire). The LCC hosted a webinar on November 6th; the PowerPoint, FAQ, and fact sheet is attached for more information. Though cities may prohibit and regulate medical marijuana businesses within their jurisdictions, it is highly recommended to review the new Medical Marijuana Regulation and Safety Act.

8. Joys and Challenges:

- Mountain View dedicated a new Veteran's Memorial on Veteran's Day; city also dedicated a 235,000 sq. ft. ballpark at Shoreline.
- Rod reported that the Minimum Wage Task Force is currently evaluating two bids for the countywide minimum wage study.
- Gilroy is forming a High Speed Rail Taskforce; there will be a station in downtown Gilroy.
- Saratoga recently opened the Quarry Park to the public, which is connected to Sanborne Park; Saratoga's Village Burger was recently recognized for serving the best burger in Silicon Valley.
- Los Altos' ballot measure to overhaul of Hillview Community Center and Park unfortunately failed.

9. Announcements

- a. General Membership Meeting Holiday Party – December 3, 2015, 6 – 9 pm, International Culinary Center, Campbell – all city managers, elected officials, and their guests are invited to attend.**

Adjournment, 9:05 pm

Next Meeting: Thursday, January 14, 2016, 7 pm, Sunnyvale City Hall.

Respectfully submitted,

Raania Mohsen

Executive Director, Cities Association of Santa Clara County

CITIES ASSOCIATION OF SANTA CLARA COUNTY
Balance Sheet
As of December 31, 2015

	<u>Dec 31, 15</u>
ASSETS	
Current Assets	
Checking/Savings	
Checking - Union Bank	4,162.19
Total Checking/Savings	4,162.19
Other Current Assets	
LAIF Funds	94,566.85
Accrued Interest	44.60
Receivable from Annual Ev...	455.00
Venue Deposit	2,746.80
Total Other Current Assets	97,813.25
Total Current Assets	101,975.44
Fixed Assets	
Machinery and Equipment	2,203.41
Accumulated Depreciation	-1,007.40
Total Fixed Assets	1,196.01
TOTAL ASSETS	<u>103,171.45</u>
LIABILITIES & EQUITY	
Liabilities	
Current Liabilities	
Accounts Payable	
Accounts Payable	3,930.00
Total Accounts Payable	3,930.00
Total Current Liabilities	3,930.00
Total Liabilities	3,930.00
Equity	
Reserves	
Reserve for New Equip.	5,000.00
Reserve for Operations	35,000.00
Total Reserves	40,000.00
Unrestricted Fund Balance	14,626.22
Net Income	44,615.23
Total Equity	99,241.45
TOTAL LIABILITIES & EQUITY	<u>103,171.45</u>

CITIES ASSOCIATION OF SANTA CLARA COUNTY
Report on Budget vs. Actual
July through December 2015

	<u>Jul - Dec 15</u>	<u>Budget</u>	<u>% of Budget</u>
Ordinary Income/Expense			
Income			
Directory Income	168.00	1,250.00	13.4%
Dues Income	83,682.00	83,682.00	100.0%
Interest	44.60	226.00	19.7%
Total Income	<u>83,894.60</u>	<u>85,158.00</u>	<u>98.5%</u>
Gross Profit	83,894.60	85,158.00	98.5%
Expense			
Office			
Directory Production	0.00	704.00	0.0%
Dues and Subscriptions	136.00	300.00	45.3%
Hospitality	172.77	250.00	69.1%
Internet - Web Hosting Servi...	153.23	200.00	76.6%
Miscellaneous			
Bank Service Charges	15.00	36.00	41.7%
Total Miscellaneous	<u>15.00</u>	<u>36.00</u>	<u>41.7%</u>
Post Office Box	41.00	82.00	50.0%
Postage and Delivery	26.26	166.00	15.8%
Recognition	0.00	167.00	0.0%
Supplies and Equipment	69.08	600.00	11.5%
Telephone	417.16	810.00	51.5%
Total Office	<u>1,105.34</u>	<u>3,315.00</u>	<u>33.3%</u>
Professional Services			
Employee Expenses			
Payroll Service Fees	427.30	825.00	51.8%
Payroll Taxes	2,873.26	5,900.00	48.7%
Payroll Wages/Salary	37,558.86	75,118.00	50.0%
Total Employee Expenses	<u>40,859.42</u>	<u>81,843.00</u>	<u>49.9%</u>
Total Professional Services	<u>40,859.42</u>	<u>81,843.00</u>	<u>49.9%</u>
Total Expense	<u>42,964.76</u>	<u>85,158.00</u>	<u>50.5%</u>
Net Ordinary Income	40,929.84	0.00	100.0%
Other Income/Expense			
Other Income			
Membership Dinners - Proceeds	3,900.00	10,000.00	39.0%
Total Other Income	<u>8,595.00</u>	<u>10,000.00</u>	<u>86.0%</u>
Other Expense			
Membership Dinners - Cost	4,909.61	10,000.00	49.1%
Total Other Expense	<u>4,909.61</u>	<u>10,000.00</u>	<u>49.1%</u>
Net Other Income	<u>3,685.39</u>	<u>0.00</u>	<u>100.0%</u>
Net Income	<u><u>44,615.23</u></u>	<u><u>0.00</u></u>	<u><u>100.0%</u></u>

CITIES ASSOCIATION OF SANTA CLARA COUNTY
Transaction Detail by Account
November through December 2015

Date	Num	Name	Memo	Split	Amount
Checking - Union Bank					
11/18/2015	2652	First Nat...		-SPLIT-	-190.06
11/19/2015	2653	Cities M...	November Meeting	Dues and Subscript...	-32.00
11/23/2015			deposit from LAIF	LAIF Funds	6,000.00
11/25/2015	2654	Raania ...	Hospitality Reimbursement	Hospitality	-35.77
11/30/2015		Time+PL...		Payroll Service Fees	-67.05
11/30/2015		Time+PL...	ED Direct Deposit	Payroll Wages/Salary	-4,180.07
11/30/2015		Time+PL...	ED Direct Deposit	-SPLIT-	-2,558.62
11/30/2015			Service Charge	Bank Service Charg...	-3.00
12/3/2015	2655	Del Mar ...	Holiday Party 2015 Music Ense...	Membership Dinner...	-200.00
12/7/2015		Union B...	Chargepoint Membership Event...	-SPLIT-	1,207.00
12/7/2015	2656	First Nat...		-SPLIT-	-136.94
12/9/2015	2657	City Mgr...	December/Holiday Meeting	Dues and Subscript...	-40.00
12/11/2015	2658	First Pla...	Holiday Party: Mugs/Gifts for Gu...	Membership Dinner...	-747.89
12/11/2015		Union B...	Deposit from Eventbrite - guest f...	Membership Dinner...	3,185.00
12/11/2015	2659	Internati...	December 2015 Holiday Party	Membership Dinner...	-3,327.80
12/18/2015	2660	Stems	Centerpiece Flowers for Holiday ...	Membership Dinner...	-633.92
12/21/2015		Union B...	Holiday Party Payment from Mo...	Membership Dinner...	260.00
12/23/2015			transfer from LAIF	LAIF Funds	7,000.00
12/31/2015		Time+PL...	ED Direct Deposit	-SPLIT-	-2,558.62
12/31/2015		Time+PL...		Payroll Service Fees	-67.05
12/31/2015		Time+PL...	ED Direct Deposit	Payroll Wages/Salary	-4,180.07
Total Checking - Union Bank					-1,306.86
LAIF Funds					
11/23/2015			confirmation # 1485722	Checking - Union B...	-6,000.00
12/23/2015			confirmation #1487745	Checking - Union B...	-7,000.00
Total LAIF Funds					-13,000.00
Directory Income					
12/7/2015		Union B...	Chargepoint Membership Event...	Checking - Union B...	-12.00
Total Directory Income					-12.00
Office					
Conferences/Director's Expenses					
11/18/2015	2652	First Nat...	SVLG Public Policy Luncheon	Checking - Union B...	74.84
Total Conferences/Director's Expenses					74.84
Dues and Subscriptions					
11/19/2015	2653	Cities M...	January & February Meeting	Checking - Union B...	32.00
12/9/2015	2657	City Mgr...	December/Holiday Meeting	Checking - Union B...	40.00
Total Dues and Subscriptions					72.00
Hospitality					
11/18/2015	2652	First Nat...	October 8th Board Meeting	Checking - Union B...	14.97
11/25/2015	2654	Raania ...	October Board Meeting	Checking - Union B...	35.77
12/7/2015	2656	First Nat...	November Board Meeting	Checking - Union B...	46.97
Total Hospitality					97.71
Internet - Web Hosting Services					
11/18/2015	2652	First Nat...	PDF Acrobat monthly subscription	Checking - Union B...	14.99
12/7/2015	2656	First Nat...	monthly cms fee	Checking - Union B...	5.01
12/7/2015	2656	First Nat...	PDF Acrobat monthly subscription	Checking - Union B...	14.99
Total Internet - Web Hosting Services					34.99
Miscellaneous					
Bank Service Charges					
11/30/2015			Service Charge	Checking - Union B...	3.00
Total Bank Service Charges					3.00
Total Miscellaneous					3.00
Postage and Delivery					
11/18/2015	2652	First Nat...	stamps and postage	Checking - Union B...	15.75
Total Postage and Delivery					15.75

CITIES ASSOCIATION OF SANTA CLARA COUNTY
Transaction Detail by Account
November through December 2015

Date	Num	Name	Memo	Split	Amount
Telephone					
11/18/2015	2652	First Nat...	monthly phone bill	Checking - Union B...	69.51
12/7/2015	2656	First Nat...	monthly phone bill	Checking - Union B...	69.97
Total Telephone					139.48
Total Office					437.77
Professional Services					
Employee Expenses					
Payroll Service Fees					
11/30/2015		Time+PL...	ED Direct Deposit	Checking - Union B...	67.05
12/31/2015		Time+PL...		Checking - Union B...	67.05
Total Payroll Service Fees					134.10
Payroll Taxes					
11/30/2015		Time+PL...	ED Direct Deposit	Checking - Union B...	478.88
12/31/2015		Time+PL...	ED Direct Deposit	Checking - Union B...	478.88
Total Payroll Taxes					957.76
Payroll Wages/Salary					
11/30/2015		Time+PL...	ED Direct Deposit	Checking - Union B...	4,180.07
11/30/2015		Time+PL...	ED Direct Deposit	Checking - Union B...	2,079.74
12/31/2015		Time+PL...	ED Direct Deposit	Checking - Union B...	2,079.74
12/31/2015		Time+PL...	ED Direct Deposit	Checking - Union B...	4,180.07
Total Payroll Wages/Salary					12,519.62
Total Employee Expenses					13,611.48
Total Professional Services					13,611.48
Membership Dinners - Proceeds					
12/11/2015		Union B...	Deposit from Eventbrite - guest f...	Checking - Union B...	-3,185.00
12/21/2015		Union B...	Holiday Party Payment from Mo...	Checking - Union B...	-260.00
Total Membership Dinners - Proceeds					-3,445.00
Membership Dinners - Sponsors					
12/7/2015		Union B...	Chargpoint Membership Event...	Checking - Union B...	-1,195.00
Total Membership Dinners - Sponsors					-1,195.00
Membership Dinners - Cost					
12/3/2015	2655	Del Mar ...	Holiday Party 2015 Music Ense...	Checking - Union B...	200.00
12/11/2015	2658	First Pla...	Holiday Party: Mugs/Gifts for Gu...	Checking - Union B...	747.89
12/11/2015	2659	Internati...	December 2015 Holiday Party	Checking - Union B...	3,327.80
12/18/2015	2660	Stems	Centerpiece Flowers for Holiday ...	Checking - Union B...	633.92
Total Membership Dinners - Cost					4,909.61
TOTAL					0.00



Cities Association: 2015 in Review

For 2015, the Cities Association Board voted to focus its efforts on five major issues:

- A. Affordable Housing
- B. Homelessness
- C. RHNA Sub Region Option
- D. Transportation
- E. Minimum Wage

A. Affordable Housing - In light of the abolishment of RDA's and the challenges that jurisdictions face in providing affordable housing for their communities, Board Members felt it was important to continue efforts of 2013 and 2014 and address cities' challenges with meeting the needs of affordable housing in their communities. Much of the goals adopted and achieved in relation to housing in the past few years have been done so in alignment with the Cities Association/Housing Trust Silicon Valley White Paper "Affordable Housing Landscape and Local Best Practices" (published in 2013) outlining regional strategies. The white paper stated that funding for affordable housing plummeted nearly 65% in the past 5 years primarily due to the loss of Redevelopment Agencies (RDA's). To increase funding, a number of strategies were suggested and included: adoption of RDA boomerang fund policies, adoption of housing impact fees, support/form a regional body to address and advocate for housing in the region, and regionalize the Regional Housing Needs Allocation (RHNA) cycle. In 2014, the Cities Association worked with cities on adopting policies dedicating boomerang funds to affordable housing within their communities; four of the five eligible cities subsequently adopted RDA boomerang fund policies and along with the county dedicated approximately \$15 million of funds for affordable housing across Santa Clara County. This year, the Cities Association has focused efforts on identifying a permanent source of funding for affordable housing, and considering the establishment of Santa Clara County as a sub-region in the next RHNA cycle (to be addressed in item C).

- First, for 2015, the Cities Association continued to collaborate with Housing Trust Silicon Valley, Silicon Valley Leadership Group and other key stakeholders. Silicon Valley Community Foundation proposed to co-sponsor a nexus study on Housing Impact Fees and Commercial Linkage Fees with the Cities Association. A similar nexus study was completed in San Mateo County, known as 21 Elements. In June, the Board supported the proposal and the Cities Association joined Silicon Valley Community Foundation in co-sponsoring the Silicon Valley Affordable Housing Nexus and Feasibility Study so interested cities have the opportunity to consider a residential impact fee as a source of permanent funding. To date, the cities of Mountain View, Sunnyvale, Cupertino, and San Jose utilize housing impact fees to provide funding for affordable housing. Jurisdictions participating in the nexus study include 6 jurisdictions in Santa Clara County (Santa Clara, Saratoga, Los Altos, Milpitas, Campbell, and Santa Clara County); and 4 jurisdictions in Alameda County (Fremont, San Leandro, Union City, and Albany).

- Second, the Cities Association has supported the development of a regional housing administration policy, either through a Joint Powers Authority or other body, to ensure the efficient utilization of existing and future housing dollars. Last year, Board Member Jim Griffith represented our 15 cities at the working group's discussions led by the County. The proposed entity would have provided the infrastructure to oversee a potential sub-region in the next RHNA cycle and function as a mechanism for cities to provide affordable housing for our region through leveraging of resources via the attainment of legislative and federal grants. Establishment of a JPA was not determined; however, in June of this year, SV@Home was formed. It's a new start-up venture, led by Leslye Corsiglia and housed at the Housing Trust Silicon Valley office, which will tackle the affordable housing crisis in Santa Clara County. This new membership-based organization will lead efforts to secure new funding sources, support stronger land use policies, engage and educate the community about the importance of affordable housing, and connect Santa Clara County with regional and statewide efforts. The Cities Association has joined as a member and looks forward to the collaboration.
- Last, in correlation with affordable housing being one of our priorities for 2015, the Cities Association took action in support of related legislation.
 - AB 1335 (Atkins) Building Homes and Job Act – proposed establishment of a permanent funding source for affordable housing through a 75\$ recording fee on real estate transaction documents, excluding home sales – this bill requires 2/3 vote of approval and has become a two-year bill.
 - AB 35 (Chiu & Atkins) Low Income Housing Tax Credit – would have increased the aggregate housing state credit dollar amount that may be allocated among low-income housing developments by \$300 million and allow the state to more effectively leverage federal tax-exempt bond financing and 4% credits – vetoed by the Governor.

B. Homelessness – Board Members identified regional governance coordination is needed in order to maximize resources and strongly suggested homelessness as one of the priorities for the year. Homelessness impacts all cities in the county; over 7,000 people are homeless in the county on any given night. As an effort to collaborate with key stakeholder organizations to address the growing issue of homelessness impacting our region, President Jason Baker was appointed to represent the Cities Association on the county's Homelessness/Housing Task Force. Together with community leaders and stakeholders including SCC Supervisors Mike Wasserman and Cindy Chavez, SJ/SV Chamber of Commerce CEO Matt Mahood, South Bay Labor Council Executive Officer Ben Field, San Jose Council Member Don Rocha, Housing Trust Silicon Valley CEO Kevin Zwick, and State Senator Jim Beall, they focused on developing interim and permanent housing units, a system of care, and long-term housing policy. The Task Force's valuable work led to a Resolution declaring homelessness a crisis and a call for jurisdictions to consider a menu of strategies for agencies to implement within their communities in order to provide affordable housing and reduce homelessness.

The Cities Association in November and the County's Housing Task Force in October of 2015 each unanimously adopted the Resolution. The Cities Association values the Resolution as a tool that provides a regional framework and ensures countywide actions are coordinated and continue throughout the region within our communities.

Suggested strategies for consideration include housing impact fees, zoning actions, use of surplus lands, adoption of boomerang funds, ballot measures, and inclusionary fees on for-sale housing. Each city is unique, with varying resources, and may opt for a different combination of the tools listed in the Resolution. Several of our cities are already implementing some of the suggested strategies. Each agency can play a role in preventing homelessness and increasing the supply of affordable and supportive housing. All membership cities received communication from the Cities Association regarding its support for the resolution and a request to consider adopting the resolution.

In addition:

- In February, the Cities Association Board endorsed Destination: Home's Community Plan to End Homelessness, a comprehensive strategy response to homelessness that requires jurisdictional coordination.
- In November, Jennifer Loving of Destination: Home presented a brief overview of the Community Plan to End Homelessness and a request for cities to consider joining the "All the Way Home" campaign as an effort to end veteran homelessness. Santa Clara County has one of the largest homeless populations in the nation, including over 700 homeless veterans. Community partners and jurisdictions are needed to work with Destination: Home to match veterans with housing units, ensuring that we are able to bring them "All the Way Home." The Campaign is actively seeking partner landlords who will rent vacant units to homeless veterans. In exchange, the veteran's rent will be subsidized through the federal or local government.

C. RHNA Sub-Region Option— The board adopted RHNA sub-region as a priority to continue exploration for the next cycle (2023-2031) in which our region, with major participation from the City of San Jose, can own the responsibility of preparing a sub-regional housing need allocation for the geographic area of Santa Clara County. RHNA is the state mandated process used to identify the total number of housing units that each jurisdiction must accommodate in its Housing Element. For the current cycle (2014-2022) the counties of San Mateo, Napa, and Solano have formed sub-regions. A sub region is required to meet its statutory requirements as the regional allocation process but it can develop its own methodology, issue draft allocations to member jurisdictions, conduct the revision and appeals processes, and issue final allocations. Generally, the cities and the county within the sub region have more flexibility to ensure that the allocations make sense.

The Cities Association and the City Managers Association first reviewed and considered this option in 2011. With input from the Santa Clara County Association of Planning Officials (SCCAPO), the Cities Association decided to postpone the formation of a sub region when more resources are available to provide oversight and facilitation. This work would require outreach to all cities and the County, identification of resources and mechanisms for decision-making and implementation, and preparation of a timeline of milestones and deadlines, including adoption of resolutions by all participating jurisdictions.

In November, Leslye Corsiglia of Silicon Valley@Home proposed to work with the Cities Association on development of the framework and process to establish a Regional Housing Needs Allocation (RHNA) subregion in Santa Clara County. With RHNA subregion as a Cities Association priority for 2015, and a letter from San Jose Mayor Liccardo to the Cities Association expressing interest in pursuing the

subregion option, the Board accepted the proposal and approved the formation of a subcommittee tasked with: 1) developing the framework and process that needs to be in place in order to establish and implement the RHNA subregion; and 2) reviewing potential options for further regional response. Subcommittee Members include current Cities Association President Jim Griffith, Mountain View Mayor John McAlister, San Jose Council Member Chappie Jones, Palo Alto Vice Mayor Greg Scharff, Los Gatos Town Manager Laurel Prevetti, Morgan Hill Community Development Manager Andrew Crabtree, and SCC BOS representative to be determined.

D. Transportation – As a ballot measure for 2016 is being considered to provide funding for key transportation projects, Board Members prioritized transportation to voice consideration of geographic balance across the region and the highest return on investment. In February, VTA presented the service functions and current projects of VTA in February. In addition, a special meeting took place in June with Carl Guardino of SVLG to learn about the results of the poll and whether or not a ballot measure would be likely. A future presentation and update on Envision Silicon Valley will be provided in 2016.

In addition, regarding MTC's proposal to consolidate ABAG and MTC's Planning Departments, the Cities Association received presentations from both ABAG and MTC. Per the Board's approval, President Jason Baker submitted a letter to MTC Chair David Cortese requesting MTC to slow down the process, reach out to membership cities affected by the proposal, and conduct a third party review and recommendation for the consolidation.

Legislation considered and supported in relation to transportation includes:

- SB 16 (Beall) – Transportation Funding – support – proposed to provide temporary funding to address the maintenance backlog (\$59 billion) of our aging transportation system through taxes and fees; funding for state, counties, and cities to address road maintenance needs at all levels; and funding of congestion relief for freight movement at ports.
- SB X1-1 (Beall) – Transportation Funding (replacing SB 16) – support – Increasing several taxes and fees to raise \$4.3 billion in new transportation revenues annually, with the funding used to address deferred maintenance on the state highways and local streets and roads and to improve the state's trade corridors. The bill was reviewed in special session with no deadline determined.

F. Minimum Wage –With the cities of San Jose, Mountain View, and Sunnyvale leading the adoption of inflation-indexed minimum wages of \$10.30, it is important for cities to collaborate and implement regional consistency. With presentations in April and June on minimum wage, the Board endorsed the Minimum Wage Subcommittee's recommendation for regional consistency amongst jurisdictions that are considering adopting a higher minimum wage. A lack of regional consistency in minimum wage rates can create problems for jurisdictions, locations, and employers and effect economic competitiveness. The recommendation and report was distributed to all Mayors and City Managers. Since then, the cities of Palo Alto and Santa Clara have also adopted minimum wage increases. Currently, Mountain View and Sunnyvale are leading a regional effort to reach \$15.00 by 2018. Some cities that adopted minimum wage increases are considering the goal, however, some Board Members indicated their jurisdictions needed additional information. Consequently, in September, Board Member Chappie Jones of San Jose, brought forward a proposal, along with Mayor Sam Liccardo, to perform a regional economic study on

minimum wage and requested the Cities Association to join the effort. Board Members agreed to support the study because it is in line with the Board's prior recommendation of June 2015 for regional consistency on minimum wage; results of the study will provide membership cities with more economic data potentially needed to consider joining the existing regional effort on minimum wage. Board Member Rod Sinks was appointed to represent the Cities Association in the effort.

In December, the working committee selected The Institute for Research on Labor and Employment (IRLE) at UC Berkeley through a Request for Proposal process to conduct research on increasing the minimum wage to \$15.00 per hour. The study will also include countywide employer opinion survey so that information can be collected from employers about how they perceive potential minimum wage impacts. The random sample phone survey will be conducted by BW Research as a subcontract to IRLE. Results of the study are anticipated in April/May with a final report to be delivered in August.

Legislation considered and supported in relation to minimum wage includes:

- SB 3 (Leno) Minimum Wage – proposed to increase the minimum wage in California to 11\$ per hour beginning in January 2016 and \$13 per hour in July 2017. Beginning in January 2019, the statewide minimum wage would be increased annually based on the rate of inflation – legislation failed to pass Assembly Appropriations Committee.

In addition to the adopted priorities, the Cities Association voted to continue to monitor previously adopted priorities:

A. Community Choice Energy (CCE) – the Cities Association took positions and submitted letters regarding legislations AB 1110 (Ting) and SB 350 (De Leon) that would have undermined the success of CCA's. Regarding the status of CCE, 12 cities are considering participation; JPA agreement is currently being considered by participating jurisdictions. The cities of Sunnyvale, Cupertino, and Morgan Hill have voted to join the JPA. Deadline to join the JPA is March 2016.

B. Public Safety – as a follow-up to previous discussions in 2014, the Santa Clara County Fire Chiefs Association (FCA) presented a public safety coordination update in August. In addition, in October, the FCA provided an overview of Emergency Medical Services (EMS) in SCC and the potential option to utilize federal funds in a public-private partnership model to provide ambulance emergency medical service. President Jason Baker submitted a letter to the SCC Board of Supervisors requesting consideration of a public-private partnership option in the upcoming Request for Proposal (RFP). Since then, the SCC BOS approved extending the current contract with Rural Metro one more year, allowing more time for the FCA to develop a private-public partnership proposal if membership jurisdictions are interested in doing so. The City of San Jose has recently approved allowing its Fire Department to fulfill the public agency role in support of a potential public/private partnership and provide services across the county.

Other Cities Association 2015 Actions & Collaborations:

- Board unanimously supported transition of Cities Association audit from a one-year to a two-year schedule beginning September 2015.
- Co-sponsorship of the Annual Regional Economic Summit hosted by SVLG and 20+ other partnering community organizations. The event took place in May at the Computer History Museum in Mountain View and included involvement in planning sessions and on-stage presence during the program. This is the fourth year the Cities Association participates as a co-sponsor.
- Collaboration with the City of Santa Clara and San Francisco Bay Area Super Bowl 50 Host Committee to host elected officials and city managers at the Annual General Membership Meeting and address regional outlook and opportunities in preparation for Super Bowl 50. The event included a tour of the Levi's Stadium and presentations/panel discussions with Santa Clara Mayor Jamie Matthews, Santa Clara City Manager Julio Fuentes, Stadium Operations Vice President Jim Mercurio, Super Bowl Host Committee CEO Keith Bruce, Santa Clara Police Chief Michael Sellers, VTA Chief Operating Officer Michael Hursh, and Morgan Hill Economic Development Director Edith Ramirez.
- Collaboration with SCC Public Health Department to work with cities on utilizing the awarded Partnerships to Improve Community Health (PICH) grant funds and focus on policy, systems, and environmental change improvements through:
 - Smoke-free Multi-Family Housing
 - Reducing Youth-Access & Exposure to Tobacco in stores
 - Healthy Food & Beverage Standards/ Healthy Procurement; and
 - Active Transportation Promotion/ Policies to Increase Physical Activity, Utilization of Trails, etc.,

About \$180,000 – \$240,000 per year is set aside for cities for the next 3 years. A subcommittee was formed to work with the PICH team and includes Board Members Jason Baker of Campbell and Greg Scharff of Palo Alto. Two years of grant funds have been allotted thus far. Cities that utilized first round of funding include Saratoga, Palo Alto, Campbell, Sunnyvale, and Morgan Hill. Information regarding second round of funding has not been released yet. The third year of funding may not be available due to federal government's budget considerations. President Baker submitted a letter to SCC Federal Representatives requesting continuation of the funds for the remaining third year.

- Support and recommendation for cities to consider establishing Urban Agriculture Incentive Zones (UAIZ).
 - As authorized by AB 551, Supervisor Yeager and Wasserman proposed an UAIZ for Santa Clara County in February 2015.
 - In an UAIZ, a landowner who dedicates up to 3 acres of empty, vacant or blighted land for the express purposes of urban agriculture or animal husbandry for a five-year contract can receive a reduction in property taxes. The state bill AB 551 requires buy-in from both cities and the County. Any parcel in unincorporated Santa Clara County that is within the sphere of influence of a city must obtain the consent of that city. In turn, the County must authorize the cities within it to have their own UAIZs.
 - The County already took this step: on June 9, 2015, the Board of Supervisors (BOS) passed a resolution authorizing the 13 eligible Santa Clara County cities to establish UAIZs in their own jurisdictions. Morgan Hill and Gilroy are not eligible to participate.
 - In addition, the BOS recently adopted its own ordinance authorizing up to 37 parcels to be

part of the UAIZ program. The County ordinance could serve as a model for the eligible cities; cities can use the model ordinance when establishing their own programs and adopting.

- All eligible jurisdictions received communication from the Cities Association regarding UAIZ's.

Other Informational Presentations and Actions Considered:

- Leadership Academy Members presented “Who Does the Future Belong to?” and the value of engaging the millennial generation in land use decisions within local agencies.
- SJ/SV Chamber of Commerce CEO Matt Mahood presented an update on SJ/SV Chamber's Regional Economic Development Initiative's (REDI) progress and next steps. The Cities Association endorsed REDI in 2014. Jurisdictions that are members/sponsors of REDI include the cities of San Jose and Morgan Hill, and Santa Clara County. The role of REDI includes: 1) regional convener of business, local government and community partners to accelerate job creation, innovation and business opportunities; 2) provide forums that define community challenges that business can help address in each of these opportunity areas while marketing the region as a center of innovation. SJ/SV Chamber will continue to be the backbone organization for REDI and its forums through:
 - Identifying funding for ongoing support;
 - Convening stakeholders around opportunity areas and mobilizing around action strategies;
 - Creating a REDI Leadership Council composed of sponsors, Chamber board members, action team co-chairs, and a Mayor Caucus to guide implementation;
 - Marketing the region as center of innovation.
- Former San Jose Mayor Chuck Reed presented an overview of Silicon Valley Talent Partnership (SVTP), which was co-founded by the City of San Jose and Silicon Valley Leadership Group. It is a 501c(3) organization based on a Chicago model that sources and manages innovative pro-bono partnerships between private sector volunteers and civic agencies to enhance service delivery and improve the quality of life of residents within our communities. Cities of San Jose and Santa Clara have successfully worked with SVTP to complete projects and programs such as the summer reading phone application and a new marketing and branding strategy.
- Anthony Eulo of Morgan Hill provided an overview of the Santa Clara County New Development Water Efficiency Task Force. As water supply increasingly becomes scarce, it is essential for new development to be constructed to maximize water efficiency. A task force has been formed to evaluate existing technologies and approaches that should be included in city and county codes and regulations. The task force plans to propose a model ordinance for review and support by the Cities Association in the near future; ordinance then will be forwarded to cities to consider for own jurisdictions.

City Selection Committee Appointments of 2015:

- Glen Hendricks of Sunnyvale, Airport Land Use Commission (ALUC), ongoing term expiring May 2016.
- Tara Martin-Milius of Sunnyvale, Local Agency Formation Commission (LAFCO) Alternate, ongoing term expiring May 2016.
- Rod Sinks of Cupertino, Recycling & Waste Reduction Commission (RWRC) North County Cities Seat, filled by one elected official from the city of Cupertino or Los Altos Hills to fulfill ongoing term expiring April 2016.

- Greg Scharff of Palo Alto, RWRC Member-at-Large Seat, filled by one elected official from the city of Los Altos Hills, Los Gatos, Milpitas, Monte Sereno, Morgan Hill, Mountain View, Palo Alto, San Jose, or Saratoga to fulfill a new term expiring January 2021.
- Greg Scharff of Palo Alto, Santa Clara County Emergency Operational Area Council (OAC) North County Cities Seat Alternate, new term expiring December 31, 2016.
- Jeff Cristina of Campbell, ABAG Executive Board Alternate, ongoing term expiring June 2016.
- Jim Davis of Sunnyvale, Association of Bay Area Governments (ABAG) Hazardous Waste Management Facility Allocation Committee, ongoing term.
- Jason Baker of Campbell, SCC Emergency Operational Area Council South County/West Valley Cities Representative, new term expiring September 2017.
- Jim Davis of Sunnyvale, SCC Emergency Operational Area Council Central County Cities Representative, new term expiring September 2017.
- Jerry Marsalli of Santa Clara, SCC Emergency Operational Area Council Central County Cities Alternate Representative, new term expiring September 2017.
- Chris Clark of Mountain View, Silicon Valley Regional Operability Authority, new term expiring October 2018.
- Rob Rennie of Los Gatos, Santa Clara County Emergency Operational Area Council South County/West Valley Cities Alternate, term expiring June 2017.
- Steve Tate of Morgan Hill, Sourcewise (formerly known as Council on Aging) Advisory Council, appointed a proxy (Cricket Rubino) to serve on his behalf for a term expiring June 2018

Cities Association of Santa Clara County
Suggested Priorities for 2016

The Executive Board met on January 8, 2016 and discussed Cities Association potential priorities for 2016. It was suggested to continue focusing on the following priorities of 2015. Board Members are welcome to suggest other priorities for consideration. The Board of Directors is scheduled to adopt Focus Priorities for 2016 at the January 14th Board of Directors Meeting. Subcommittees for each focus priority will be finalized at the February 11th Board Meeting.

1. **Affordable Housing**– This is a critical time for our region. If we are not able to keep up with the demand for affordable homes in the “boom” time of our economy, we will face even more hurdles addressing our region’s housing needs when an economic downturn returns and the policy tools and funding streams are not established. It is important to continue efforts beginning in 2013 and continue to address cities’ challenges with meeting the needs of affordable housing in their communities. For 2016, it is suggested to continue collaboration with Silicon Valley at Home, Housing Trust Silicon Valley, Silicon Valley Community Foundation, and other key stakeholders. Through collaboration, we can monitor and follow-up on the results of the SCC Multi-City Nexus and Feasibility Study on Housing Impact Fees (co-sponsored by the Cities Association), continue to support legislation and other strategies establishing permanent sources of funding for affordable housing.
2. **Homelessness** - Homelessness impacts all cities in the county; over 6,000 people are homeless across the county on any given night. Regional/governance coordination is needed in order to maximize resources; it is suggested to continue efforts from 2015 and collaborate with key stakeholder organizations to address the growing issue of homelessness impacting our region. Continue support of SCC HTF Resolution declaring homelessness a crisis and encourage membership cities to consider adoption of the Resolution.
3. **RHNA Sub-Region Option** – Regional Housing Needs Allocation (RHNA) is the state mandated process used to identify the total number of housing units that each jurisdiction must accommodate in its Housing Element. For the current cycle (2014-2022) the counties of San Mateo, Napa, and Solano have formed sub-regions. A sub-region is required to meet its statutory requirements as the regional allocation process but it can develop its own methodology, issue draft allocations to member jurisdictions, conduct the revision and appeals processes, and issue final allocations. Generally, the cities and the county within the sub-region have more flexibility to ensure that the allocations make sense and can enable the region to create regional solutions for affordable housing. In November 2015, the Board approved formation of a Subcommittee supported by SV@Home for technical and staff support. The Subcommittee was tasked

with:

- a. Developing the framework and process needed to form and implement a subregion in Santa Clara County in the next RHNA cycle (2023-2031); and
 - b. Reviewing potential options for further regional response.
- 4. Transportation** - Collaborate with key stakeholders on potential ballot measure for 2016 to provide funding for key transportation projects while considering geographic balance across the region and the highest return on investment.
- 5. Minimum Wage** – Continue considering Minimum Wage Increase Ordinance; the cities of San Jose, Mountain View, Palo Alto, Santa Clara, and Sunnyvale, have established inflation-indexed minimum wages. For 2016, San Jose’s minimum wage is \$10.30; Santa Clara, Mountain View and Palo Alto’s is \$11.00; and Sunnyvale’s will increase from \$10.30 to \$11.00 on July 1st. The cities of Mountain View and Sunnyvale have approved gradual increases in the minimum wage up to \$15 in 2018. In 2015, the Cities Association endorsed a recommendation to implement regional consistency across the county and supported a regional minimum wage study led by the City of San Jose. Results of the study will be available in April/May 2016.

Based on previous years’ efforts, the Executive Board suggests continuing to monitor/review and supporting the following.

- 1. Community Choice Energy** – As Community Choice Energy (CCE) efforts are underway, continue to monitor legislation and support cities efforts as needed. Twelve jurisdictions have expressed interest in joining the JPA; the cities of Cupertino, Sunnyvale, and Morgan Hill have finalized participation. Deadline to join JPA is March 2016. Community Choice Energy/Aggregation allows a city to enter into energy purchase agreements from renewable sources, which residents can voluntarily utilize; it has the proven ability to reduce electricity rate and rapidly green the grid.
- 2. Public Safety and potential benefits of regional consolidation of public services** – Continue to support efforts to promote economies of scale, seamless coordination, and enhanced efficiencies. Continue to explore the option of a countywide EMS service through a public-private partnership model.

Other priorities suggested for consideration include:

- 1. Medical Marijuana Regulation** – With the passage of three bills (AB 266, AB 243, and AB 643) in 2015, California now has one of the most comprehensive and complicated medical marijuana licensing regimes in the country. Unless cities

take action to ban medical marijuana in their jurisdictions by March 1, 2016, the new state regulations will apply to jurisdictions statewide.

2. **Increase age requirement for purchasing tobacco to Age 21.**
3. **Federal Aviation Agency (FAA) flight paths** across the region seem to have changed with increasing complaints from residents. Coordinate a regional response or approach and request FAA to revert back to original flight paths.

The Legislative Action Committee (LAC) is an advisory committee to the Board of Directors and typically meets on an as-needed basis immediately before the Board of Directors. LAC recommendations and actions typically support adopted priorities and are determined by the LAC Chair, Executive Board, or the Board of Directors. LAC and Board Members are welcome to suggest items for consideration throughout the year.

Annual LAC Priorities include:

1. **Collaboration with our Santa Clara County State & Federal Legislative Delegation** - Support and promote legislative efforts initiated by our delegation to enhance local government.
2. **Collaboration with the League of California Cities** - Support the League of California Cities' advocacy on behalf of cities.

Memorandum

TO: HONORABLE MAYOR
AND CITY COUNCIL

FROM: Kim Walesh

**SUBJECT: RESULTS OF RFP FOR
MINIMUM WAGE
RESEARCH**

DATE: December 18, 2015

Approved



Date

12/18/15

INFORMATION

This purpose of this Information Memo is to inform City Council that the Institute for Research on Labor and Employment at UC Berkeley has been selected through the Request for Proposal process to conduct the research requested by City Council on a potential increase in the minimum wage.

Background

On September 15, 2015, the City Council directed the City Manager to hire an economist/economics firm to study a potential increase of the minimum wage to \$15 per hour. Council directed that the firm be independent and widely regarded and that the consultant be selected and managed in an unbiased manner and in consultation with key stakeholders. Council identified a range of specific elements to be studied.
(<http://www.sanjoseca.gov/DocumentCenter/View/48616>)

RFP Process

OED staff established an Advisory Team that includes Bob Brownstein, Policy Director for Working Partnership; Matt Mahood, President/CEO of the San Jose/Silicon Valley Chamber of Commerce; and Rod Sinks, Mayor of Cupertino, representing the Santa Clara County Cities Association. The Advisory Team provided input to the RFP Scope of Services
(<http://www.sanjoseca.gov/DocumentCenter/View/486170>). The RFP was posted in BidSync on October 20. Staff and Advisory Team members created a list of organizations and individuals who have done minimum wage research nationally and proactively emailed the RFP announcement to them.

On the November 6 due date, the City received responses from two organizations: the Institute for Research on Labor and Employment (IRLE) and CorCom.

Proposals were evaluated by the Advisory Team (Brownstein, Mahood, Sinks) and City staff (John Lang, Kim Walesh) according to five criteria: "Completeness of Proposal Relative to Defined Scope of Services", "Qualifications and Experience", and "Fee for Service". No points were awarded to either respondent for "Local Business Enterprise" or "Small Business Enterprise." IRLE scored significantly higher on the rankings, and all Advisory Team Members agreed with the selection of IRLE.

However, as part of review, the Advisory Team recommended addition of a countywide employer opinion survey so that information can be collected from employers about how they perceive potential minimum wage impacts--positive and negative--and their anticipated response. The random sample phone survey will be conducted by BW Research as a subcontract to IRLE.

The cost for IRLE's research services is \$87,378, and the additional cost of the employer opinion survey is \$29,600. The additional \$17,000 cost above the \$100,000 approved for the Minimum Wage Study City-wide appropriation included in the 2015-2016 Adopted Budget will be absorbed by the City Manager's Office budget.

Next Steps

Since the total amount of the agreement (\$116,978) is within the City Manager's signing authority (i.e., below \$270,000), the Agreement will not come to City Council for approval. The research work will begin immediately in January. A presentation of key findings is planned for public review and discussion in late April/early May, with a detailed final report delivered in August.

A final acknowledgement--John Lang, Chief Economist, is leaving City service effective December 30. John has been instrumental in this project, and so many others requiring deep analytic expertise and exceptional project management skills. John has agreed to serve on the Advisory Team from his new position in Morgan Hill. We thank him for his exceptional service to San José, and wish him well.

/s/
KIM WALES
Economic Development Director
Deputy City Manager

For questions, please contact Kim Walesh, Economic Development Director/Deputy City Manager at (408) 535-8177.





REQUEST TO MAKE A PRESENTATION TO THE CITIES ASSOCIATION BOARD OF DIRECTORS

NAME OF ORGANIZATION:

Santa Clara County Public Health Department

BACKGROUND INFORMATION:

The Santa Clara County Public Health Department (SCCPHD) has been working with the Cities Association for a number of years to partner on policy and practice strategies focused on improving health outcomes for residents and employees.

REQUEST (WHAT WILL BE PRESENTED?):

In preparation for work plan development for next year, the SCCPHD would like to share new and on-going health policy and practice opportunities with the Cities Association for their consideration. In particular, the Santa Clara County Public Health Department would like to discuss a Healthy Cities Award concept, efforts to curb youth tobacco use through the adoption and implementation of a policy that would increase the minimum age for purchase of tobacco to 21, and updates from our PICH (Partnerships to Improve Community Health) grant.

RELEVANCE TO THE CITIES ASSOCIATION:

The policy and practice changes presented by the SCCPHD are designed to help cities promote and protect the health of their residents and employees through the creation of Tobacco-Free Communities, Healthy Food and Beverage Environments, and Active and Safe Communities.

WHAT ACTION IS REQUESTED OF THE CITIES ASSOCIATION?

Acceptance and consideration of a report from the Santa Clara County Public Health Department related to a Healthy Cities Award concept, which will also highlight some of the topics referenced under the “request” section.

MATERIALS TO BE SENT TO SUPPORT PRESENTATION

As needed, any materials provided by the SCCPHD will be provided at the meeting.