



AGENDA AND NOTICE

**CITIES ASSOCIATION OF SANTA CLARA COUNTY
EXECUTIVE BOARD MEETING**

Friday, January 6, 2017

2:00 p.m.

Palo Alto City Hall

Community Meeting Room (Lobby Level)

250 Hamilton Avenue

Palo Alto, CA 94301

AGENDA

- 1. Call to Order (Scharff)**
- 2. Oral Communication**
(This time is reserved for public comment and is limited to topics not on the agenda; comment time not to exceed 3 minutes.)
- 3. Consent Calendar (Pepper)**
 - A. Draft Minutes of December 2, 2016
 - B. December 2016 Balance Sheet
 - C. December 2016 Budget Report
 - D. December 2016 Transactions Report
- 4. Old Business**
 - A. Review Suggested Priorities for 2017 (Scharff)
 - a. Review of 2016
 - B. Review of Draft Cities Association Letter to CPUC Re: Water Utility Rates & Community Choice Energy (Manny Cappello) – January Board Meeting
 - C. Approve Schedule of Executive Board Meetings 2017 (Scharff)
- 5. New Business**
 - A. Approve Request to Co-host RHNA Discussion with 21 Elements of San Mateo County, Silicon Valley Community Foundation (Scharff)
 - B. Website Update Proposal for Review and Approval (Mohsen)
 - C. City Manager's Report (Keene)
 - D. City Selection Committee Meeting, January 12, 2017, 6 pm (Scharff)
 1. ABAG – 1 appointment
 2. BAAQMD – 1 appointment
 3. LAFCO – 1 appointment
 4. MTC – 1 appointment
 5. RWRC – 3 appointments
 6. OAC – 5 appointments
 7. SVRIA – 1 appointment
 - E. CSC Appointee Report
 1. ABAG Update – Greg Scharff – January
 - F. Requests to speak at a Future Board Meeting

1. Joint Venture Silicon Valley: Update on Wireless Communications and Smart Cities Initiatives – Russ Hancock – January
2. Santa Clara County New Water Development Efficiency Task Force: Model Ordinance For Review – Anthony Eulo – February

6. Reports & Future Agenda Items

- A. Assembly Member Rich Gordon to accept Cities Association Champion Award – January Board Meeting
- B. Overview of Measure A Implementation – Ky Le, Santa Clara County – February Board Meeting
- C. FAA Select Committee Presentation – Mary-Lynne Bernald and Gary Waldeck – February Board Meeting

7. Report of Executive Director

- 8. Adjournment** – To Friday, February 3, 2017, 10:30 am, Palo Alto City Hall

DRAFT MINUTES
EXECUTIVE BOARD
Friday, December 2, 2016
West Conference Room, Sunnyvale City Hall

Present:

Jim Griffith, President
Greg Scharff, 1st Vice President
Rod Sinks, 2nd Vice President
Jason Baker, Immediate Past President
Walter Rossman, City Managers' Association Liaison
Raania Mohsen, Executive Director

President Jim Griffith called the meeting to order at 2:08 pm.

Consent Calendar

- A. Draft Meeting Minutes of November 10, November 4, October 7, September 2, 2016; November 2016 Balance Sheet and Budget Report; September – November 2016 Transactions Report approved. Motion (Baker)/ Second (Sinks). Motion carried unanimously.

New Business

- A. Discuss Priorities for 2017- Greg Scharff led discussion on continuing efforts through 2017. Executive Board Members agreed to consider addressing:
1. Affordable Housing and implementation of Measure A;
 2. RHNA Sub Region option and continue efforts with existing task force and Silicon Valley At Home;
 3. Transportation, explore the potential Regional Measure 3 (RM3) and VTA's proposal to re-drawing bus routes in favor of densely populated areas.
 4. Recommendation for membership cities to resist President-Elect Trump's new policies on immigration enforcement and join a dozen cities in promising to protect its minority constituents;
 5. Marijuana regulation and best practices;
 6. Proposing a list of standing positions that the Cities Association can act on when appropriate without full Board approval for each action.

Members suggested continuing to follow and support public health policy, age-friendly communities countywide initiative, and regional minimum wage initiative.

- B. Schedule of Executive Board 2017 – Executive Board Members delegated decision to new time and day of Executive Board Meetings to President Greg Scharff.
- C. Review of ED Performance Evaluation – propose 3% increase and change to dues structure to accommodate regular COLA adjustment for review by Board. Raania to provide proposal in 2017.
- D. City Manager's Report – Walter Rossman reported plan to review cities' potential responses to recent passage of propositions/legislation, e.g. marijuana regulation (Proposition 64), accessory dwelling units (SB 1069 Wieckowski).
- E. **Requests to speak at a Future Board Meeting**

1. Joint Venture Silicon Valley: Update on Wireless Communications and Smart Cities Initiatives – Russ Hancock - January

Reports and Future Agenda Items

A. **January 12, 2017 CSC Meeting** – to include appointments to Recycling Waste & Reduction Commission, Metropolitan Transportation Commission, Silicon Valley Regional Interoperability Authority, Operation Area Council, Association of Bay Area Governments, Local Agency Formation Commission; Members agreed to begin meeting early at 6 pm to allow sufficient time for the several appointments scheduled.

Report of Executive Director

Raania's report included summary of December 1, 2016 General Membership Meeting/Holiday Party and update on regional minimum wage initiative.

President Jim Griffith adjourned the meeting at 2:50 p.m. to Friday, January 6, 2017, 2 pm at Palo Alto City Hall.

Respectfully submitted,
Raania Mohsen, Executive Director

CITIES ASSOCIATION OF SANTA CLARA COUNTY
Balance Sheet
As of December 31, 2016

	Dec 31, 16
ASSETS	
Current Assets	
Checking/Savings	
Checking - Union Bank	2,987.89
Total Checking/Savings	2,987.89
Other Current Assets	
LAIF Funds	96,024.50
Accrued Interest	44.60
Receivables - events/direct...	204.00
Total Other Current Assets	96,273.10
Total Current Assets	99,260.99
Fixed Assets	
Machinery and Equipment	2,203.41
Accumulated Depreciation	-1,372.97
Total Fixed Assets	830.44
TOTAL ASSETS	100,091.43
LIABILITIES & EQUITY	
Liabilities	
Current Liabilities	
Accounts Payable	
Accounts Payable	3,930.00
Total Accounts Payable	3,930.00
Total Current Liabilities	3,930.00
Total Liabilities	3,930.00
Equity	
Reserves	
Reserve for New Equip.	5,000.00
Reserve for Operations	35,000.00
Total Reserves	40,000.00
Unrestricted Fund Balance	11,391.60
Net Income	44,769.83
Total Equity	96,161.43
TOTAL LIABILITIES & EQUITY	100,091.43

CITIES ASSOCIATION OF SANTA CLARA COUNTY
Report on Budget vs. Actual
July through December 2016

	<u>Jul - Dec 16</u>	<u>Budget</u>	<u>% of Budget</u>
Ordinary Income/Expense			
Income			
Directory Income	156.00	1,000.00	15.6%
Dues Income	87,868.00	87,868.00	100.0%
Interest	115.31	431.00	26.8%
Total Income	<u>88,139.31</u>	<u>89,299.00</u>	<u>98.7%</u>
Gross Profit	88,139.31	89,299.00	98.7%
Expense			
Office			
Conferences/Director's Expen...	0.00	125.00	0.0%
Directory Production	0.00	1,000.00	0.0%
Dues and Subscriptions	136.00	325.00	41.8%
Hospitality	177.63	420.00	42.3%
Internet - Web Hosting Services	0.00	250.00	0.0%
Miscellaneous			
Bank Service Charges	12.00	36.00	33.3%
Total Miscellaneous	<u>12.00</u>	<u>36.00</u>	<u>33.3%</u>
Post Office Box	0.00	82.00	0.0%
Postage and Delivery	11.57	227.00	5.1%
Printing and Copying	0.00	25.00	0.0%
Recognition	0.00	200.00	0.0%
Repairs and Maintenance	59.85	125.00	47.9%
Software Licenses	201.50	289.00	69.7%
Supplies and Equipment	152.22	375.00	40.6%
Telephone	281.60	1,000.00	28.2%
Total Office	<u>1,032.37</u>	<u>4,479.00</u>	<u>23.0%</u>
Professional Services			
Employee Expenses			
Payroll Service Fees	344.00	1,000.00	34.4%
Payroll Taxes	3,003.51	6,200.00	48.4%
Payroll Wages/Salary	38,310.06	76,620.00	50.0%
Total Employee Expenses	<u>41,657.57</u>	<u>83,820.00</u>	<u>49.7%</u>
Total Professional Services	<u>41,657.57</u>	<u>83,820.00</u>	<u>49.7%</u>
Programs and Initiatives	<u>0.00</u>	<u>1,000.00</u>	<u>0.0%</u>
Total Expense	<u>42,689.94</u>	<u>89,299.00</u>	<u>47.8%</u>
Net Ordinary Income	45,449.37	0.00	100.0%
Other Income/Expense			
Other Income			
Membership Dinners - Proceeds	2,745.00	12,000.00	22.9%
Total Other Income	<u>2,745.00</u>	<u>12,000.00</u>	<u>22.9%</u>
Other Expense			
Membership Dinners - Cost	3,424.54	12,000.00	28.5%
Total Other Expense	<u>3,424.54</u>	<u>12,000.00</u>	<u>28.5%</u>
Net Other Income	<u>-679.54</u>	<u>0.00</u>	<u>100.0%</u>
Net Income	<u><u>44,769.83</u></u>	<u><u>0.00</u></u>	<u><u>100.0%</u></u>

CITIES ASSOCIATION OF SANTA CLARA COUNTY
Transaction Detail by Account
December 2016

<u>Date</u>	<u>Num</u>	<u>Name</u>	<u>Memo</u>	<u>Split</u>	<u>Amount</u>
Checking - Union Bank					
12/1/2016	2689	Fremon ...	Holiday Party M...	Membership D...	-200.00
12/2/2016	2690	jim Griffith	Chocolate Favor...	Membership D...	-576.00
12/5/2016		Union B...	Direct Deposit fr...	Membership D...	2,485.00
12/5/2016	2691	First Pla...	Holiday Party A...	Membership D...	-1,142.84
12/12/2016	2692	First Nat...		-SPLIT-	-1,204.80
12/15/2016	2693	City Mgr...	December Meeti...	Dues and Sub...	-40.00
12/15/2016	2694	Amy Elz...	reimbursement t...	Membership D...	-94.00
12/22/2016	2697	Raania ...	Reimbursemen...	Membership D...	-133.71
12/22/2016	2696	First Pla...	portable phone ...	Membership D...	-292.01
12/23/2016		Union B...	ticket proceeds	Membership D...	140.00
12/23/2016			deposit confirm...	LAIF Funds	8,000.00
12/30/2016		Time+Pl...	ED Direct Deposit	Payroll Wages...	-4,254.73
12/30/2016		Time+Pl...		Payroll Service...	-67.80
12/30/2016		Time+Pl...		-SPLIT-	-2,618.73
Total Checking - Union Bank					0.38
LAIF Funds					
12/23/2016			withdrawl from L...	Checking - Uni...	-8,000.00
Total LAIF Funds					-8,000.00
Office					
Dues and Subscriptions					
12/15/2016	2693	City Mgr...	December Meeti...	Checking - Uni...	40.00
Total Dues and Subscriptions					40.00
Hospitality					
12/12/2016	2692	First Nat...	November Boar...	Checking - Uni...	53.39
Total Hospitality					53.39
Software Licenses					
12/12/2016	2692	First Nat...	Adobe Acrobat ...	Checking - Uni...	36.56
Total Software Licenses					36.56
Supplies and Equipment					
12/12/2016	2692	First Nat...	office supplies, i...	Checking - Uni...	76.11
Total Supplies and Equipment					76.11
Telephone					
12/12/2016	2692	First Nat...		Checking - Uni...	52.76
Total Telephone					52.76
Total Office					258.82
Professional Services					
Employee Expenses					
Payroll Service Fees					
12/30/2016		Time+Pl...		Checking - Uni...	67.80
Total Payroll Service Fees					67.80
Payroll Taxes					
12/30/2016		Time+Pl...		Checking - Uni...	488.45
Total Payroll Taxes					488.45
Payroll Wages/Salary					
12/30/2016		Time+Pl...	ED Direct Deposit	Checking - Uni...	4,254.73
12/30/2016		Time+Pl...		Checking - Uni...	2,130.28
Total Payroll Wages/Salary					6,385.01
Total Employee Expenses					6,941.26
Total Professional Services					6,941.26
Membership Dinners - Proceeds					
12/5/2016		Union B...	Direct Deposit fr...	Checking - Uni...	-2,485.00
12/23/2016		Union B...	ticket proceeds	Checking - Uni...	-140.00
Total Membership Dinners - Proceeds					-2,625.00

CITIES ASSOCIATION OF SANTA CLARA COUNTY
Transaction Detail by Account
December 2016

<u>Date</u>	<u>Num</u>	<u>Name</u>	<u>Memo</u>	<u>Split</u>	<u>Amount</u>
Membership Dinners - Cost					
12/1/2016	2689	Fremont ...	Holiday Party M...	Checking - Uni...	200.00
12/2/2016	2690	Jim Griffith	Chocolate Favor...	Checking - Uni...	576.00
12/5/2016	2691	First Pla...	Holiday Party A...	Checking - Uni...	1,142.84
12/12/2016	2692	First Nat...	December Holid...	Checking - Uni...	985.98
12/15/2016	2694	Amy Elz...	reimbursement t...	Checking - Uni...	94.00
12/22/2016	2697	Raania ...	Reimbursement...	Checking - Uni...	133.71
12/22/2016	2696	First Pla...	portable phone ...	Checking - Uni...	292.01
Total Membership Dinners - Cost					3,424.54
TOTAL					0.00



Cities Association: 2016 in Review

The Cities Association of Santa Clara County strives to focus on mutual issues of interest that affect all of our 15 cities and the region. As a continued effort to improve the quality of life for the people of our county, in 2016 the Cities Association Board voted to focus its efforts on five major issues:

- A. Affordable Housing
- B. Age-Friendly Communities
- C. RHNA Sub Region Option
- D. Transportation
- E. Minimum Wage

A. Affordable Housing - We continue to pursue an “all of the above” strategy in meeting the regional challenge of affordable housing since the dissolution of RDA’s statewide. This year, the Cities Association has continued to focus efforts on identifying a permanent source of funding for affordable housing and considering the establishment of Santa Clara County as a sub-region in the next RHNA cycle (see item C).

- In Summer/Fall 2016, participating cities each received nexus studies on housing impact fees and commercial linkage fees as a result of the Silicon Valley Affordable Housing Nexus and Feasibility Study, co-sponsored by the Cities Association and Silicon Valley Community Foundation. The regional study was modeled after a successful nexus study project in San Mateo County (21 Elements) and saved participating cities 70% of the cost if it were done individually city by city. To date, the cities of Mountain View, Palo Alto, Sunnyvale, Cupertino, and San Jose utilize housing impact fees to provide funding for affordable housing. Participating jurisdictions in the regional nexus study included the cities of Campbell, Los Altos, Milpitas, Santa Clara, Saratoga, and Santa Clara County. In addition, four jurisdictions from Alameda County participated and included: Fremont, San Leandro, Union City, and Albany. In early summer of 2016, the study was completed and the participating jurisdictions received their draft reports with compiled data and suggested fees for consideration. The report recommended fees ranging \$25 - \$40 per square foot; each city has been provided with a feasibility study to determine its range and fee for its jurisdiction. It is now up to each city to determine whether or not it will proceed with utilizing housing impact/commercial linkage fees to fund affordable housing within its community.
- As a member of the new organization Silicon Valley at Home (formed in 2015 to lead efforts to secure new funding sources and connect Santa Clara County with regional and statewide efforts), the Cities Association joined Silicon Valley at Home and co-hosted workshops and roundtable discussions with elected officials across the county. The roundtable discussions were effective in providing a forum for candid conversations about the challenges of affordable housing and potential solutions across jurisdictions. These workshops have been

successful in providing a meaningful forum for collaboration and coordinated efforts between representatives of various jurisdictions. The next workshop is scheduled for February 2017 in Sunnyvale.

- As a follow-up to the Cities Association’s endorsement of Santa Clara County’s Housing Task Force (HTF) Resolution in November 2015, the Board of Directors requested all membership cities to consider supporting the HTF Resolution. The resolution declares homelessness a crisis and provides a menu of strategies for jurisdictions to consider in order to fund affordable housing and prevent homelessness. To date, 10 jurisdictions have adopted the Housing Task Force Resolution and have expressed their commitment to a regional framework that will ensure countywide actions are coordinated and continue throughout the region within our communities.
- The Cities Association endorsed legislation in support of affordable housing:
 - SB 873 (Beall) Sale of Low Income Housing Tax Credits
 - AB 2817 (Chiu) Low Income Housing Tax Credit
 - AB 2502 (Mullin & Chau) - Land Use: Zoning Regulations.
- Last, the Cities Association supported Measure A, Santa Clara County Affordable Housing Bond proposing to raise \$950 million for homelessness and affordable housing. Thank you to the leadership of Santa Clara County Board of Supervisors Cindy Chavez and Dave Cortese, Destination: Home, Silicon Valley at Home, and Housing Trust Silicon Valley, and its many supporters, Measure A passed and we look forward to providing housing to our most vulnerable populations.

B. Age-Friendly Communities – Board Members expressed interest in exploring existing resources that could support cities in expanding and providing services and programs focused on addressing the needs of older adults.

- In August 2016 Diana Miller of the Department of Aging and Adult Services of Santa Clara County introduced the Age-Friendly Communities initiative. Recently, the Age-Friendly Initiative has been adopted by the County and states “all cities in Santa Clara County will become a World Health Organization designated Age Friendly City by 2017” as an effort to improve services, activity, and quality of life for our aging population.
- The World Health Organization founded the Age-Friendly Network in 2005 and currently includes 302 cities and 33 countries. Once a city receives its age-friendly designation progress is made through intention and collaboration across various departments, e.g. planning, transportation, recreation departments, etc.,
- When considering the age-friendly designation, there are 8 domains of livability: Housing, Transportation, Outdoor Spaces and Buildings, Communication and Information, Social Participation, Respect and Social Inclusion, Civic Participation and Employment, and Community Support and Health Services. The benefits to realizing the goal includes cost effectiveness, sharing of resources, working with over 100 non-profit partners, avoiding duplication, leveraging networks together.

- Thus far, Los Altos, Los Altos Hills, Morgan Hill, and Saratoga have received designation as Age-Friendly Communities; other cities are pursuing the designation.

C. *RHNA Sub-Region Option*– As an effort to improve the implementation of housing across the region, the Cities Association continues to address and consider the Regional Housing Needs Allocation (RHNA) sub region option and providing our cities and the county more flexibility to ensure that the state mandated housing allocations make sense regionally.

- The board adopted RHNA sub-region as a priority to continue exploration for the next cycle (2023-2031) in which our region can own the responsibility of preparing a sub-regional housing need allocation for the geographic area of Santa Clara County. RHNA is the state mandated process used to identify the total number of housing units that each jurisdiction must accommodate in its Housing Element. For the current cycle (2014-2022) the counties of San Mateo, Napa, and Solano have formed sub-regions. A sub region is required to meet its statutory requirements in the regional allocation process but it can develop its own methodology, issue draft allocations to member jurisdictions, conduct the revision and appeals processes, and issue final allocations. Generally, the cities and the county within the sub region have more flexibility to ensure that the allocations make sense.
- Per the Board’s approval in 2015, a Regional Housing Task Force/Subcommittee was formed in collaboration with Silicon Valley at Home for technical and staff support. The Subcommittee is tasked with: a) Developing the framework and process needed to form and implement a sub-region in Santa Clara County in the next RHNA cycle (2023-2031); and b) Reviewing potential options for further regional response. Subcommittee Members include Cities Association President/Palo Alto Vice Mayor Greg Scharff Sunnyvale Council Member Jim Griffith, Mountain View Mayor Pat Showalter, San Jose Council Member Chappie Jones, Santa Clara County Board of Supervisor Cindy Chavez, Silicon Valley at Home Executive Director Leslye Corsiglia, Los Gatos Town Manager Laurel Prevetti, and Morgan Hill Assistant City Manager Leslie Little. Next Subcommittee meeting is scheduled for early 2017.

D. *Transportation* – Along with high housing costs, transportation has been a top concern among our local leaders.

- Board Members prioritized transportation to voice consideration of geographic balance across the region and the highest return on investment when considering the transportation tax measure for 2016 known as Envision Silicon Valley, or Measure B. The Cities Association endorsed Measure B and worked with community stakeholders for its regional support.
- The Cities Association also partnered with Silicon Valley Leadership Group and Spur to address future transportation trends at the annual May General Membership Meeting. We brought together transportation expert Dr. Stephen Heck and representatives from Google, Spur, and Silicon Valley Bicycle Coalition and discussed such trends as ridesharing, bike

sharing, autonomous vehicles, etc., and discovered the value in developing the political will to respond and adapt to the fast-changing transportation landscape.

F. Minimum Wage – Today seven cities (Campbell, Cupertino, Los Altos, Mountain View, Palo Alto, San Jose, Sunnyvale) over 75% of the county, are on their way to increasing the minimum wage to \$15 by 2018/19, thanks to collaborative efforts at the Cities Association and between Mayors across the county.

- This regional effort first began with San Jose’s voter approved ordinance, followed by Mountain View and Sunnyvale’s adoption of \$15 by 2018, and continued when the Cities Association endorsed a recommendation to implement regional consistency in 2015, and then joined San Jose in a regional minimum wage study in 2016.
- Board Members and Mayors agreed that a lack of regional consistency in minimum wage rates are likely to create problems for jurisdictions, employers, and effect economic competitiveness. In June 2016, based on results of the regional study and input from stakeholders and members of the public, the Cities Association endorsed a regional recommendation and requested all membership cities to consider increasing the minimum wage to \$15 by 2019. Though some cities have opted not to adopt a minimum wage ordinance, there are several cities that have adopted the ordinance and a few more plan to consider it as an effort to provide all workers with a more livable standard of wage in a region known for its high cost of living.

In addition to the adopted priorities, the Cities association Board of Directors also addressed and supported other issues of interest to our cities.

Community Choice Energy (CCE) – Silicon Valley Clean Energy Started as a study issue in the City of Sunnyvale. As we learned more about the Community Choice Energy’s (CCE) potential to reduce greenhouse gas emissions more than any other option, the Cities Association organized a presentation on CCE’s to its board members, where the concept was met with enthusiastic support. Shortly afterwards, Sunnyvale partnered with Cupertino, Mountain View, and Santa Clara County to bring the concept to fruition and fund the initial effort. Silicon Valley Clean Energy Authority (SVCEA) was officially founded in April 2016 with 12 participating jurisdictions, truly embodying a regional collaborative effort. SVCEA is now a non-profit public agency that will begin providing 100% carbon-free cleaner greener electricity at competitive rates to residents and businesses throughout Silicon Valley starting in just a few months.

Medical Marijuana Regulation – With the passage of Proposition 64 legalizing the use of recreational marijuana on November 9, 2016, the Cities Association hosted a discussion on regulation of marijuana. Proposition 64 now legalizes nonmedical marijuana use by persons 21 or older; legalizes personal cultivation of 6 plants (per household, not per person); and creates a state regulatory and licensing program for commercial uses beginning in 2018. Local government may ban or regulate cultivation. As an effort to prevent unlicensed activity, San Jose and several other cities passed an urgency ordinance banning recreation use of marijuana. San Jose is the only city in Santa Clara County that currently allows medical marijuana collectives and deliveries to where permissible through a highly regulated delivery system.

Regulation of marijuana is helpful in assuring the quality of the marijuana and in preventing illegal deliveries, e.g. to under aged individuals. San Jose has expressed willingness to collaborate with jurisdictions as needed and explore ways to address illegal deliveries across the county.

Homelessness – As an effort to share progress made addressing homelessness across the region, the Cities Association hosted a roundtable discussion in November 2016; participants included Director Richard Santos of Santa Clara Valley Water District, Ky Le of Santa Clara County, Kimberly Thomas of Mountain View, and Kelly Hemphill of San Jose.

- Santa Clara Valley Water District’s efforts include:
 - Continue maintaining encampment free creeks through collaboration with other jurisdictions;
 - Continue to engage with City of San Jose through the use of SCVWD’s \$350,000 grant to help homeless migrate to housing;
 - Transfer residential and vacant lands to municipalities with housing jurisdiction.
- Santa Clara County shared recent efforts, which were recommended as short-term and long-term efforts by the Santa Clara County Housing Task Force.
 - The Task Force met throughout 2015 and included several stakeholder representatives from across the County: Cities Association, CA State Senate, San Jose/Silicon Valley Chamber of Commerce, Working Partnerships, and Santa Clara County.
 - In September 2015, \$13 million of one-time funds and \$8.2 million annual ongoing funds were approved to implement the recommendations in addition to \$7 million of ongoing funds in FY 17’.
 - Current efforts include a combination of interventions (permanent supportive housing, rapid rehousing, homeless prevention), partnerships with cities and special districts, and housing development through financing, funding sources, and development decisions.
 - The County is looking to partner with cities to ensure services and housing is distributed across the region.
 - In addition to the County’s efforts, other ongoing regional efforts include the Silicon Valley Nexus Study on Housing Impact fees, the Cities Association Regional Housing Coordination (RHNA Sub Region) Subcommittee, the Community Plan to End Homelessness, Homelessness Crisis Resolution adopted by several jurisdictions throughout the County, and Measure A for Affordable Housing.
- Mountain View recently conducted a survey of homeless people within its jurisdiction.
 - There are 6,556 homeless persons countywide; 276 of them are located in Mountain View and 126 of them live in their vehicles without a permanent residence.
 - Based on results of the survey Mountain View Council recommended the following:
 - Dedicate Basic Care Services (\$200,000) for people living in vehicles as an effort to make this temporary shelter more humane;
 - Hire a caseworker to connect the homeless with community services;
 - Consider long-term options that will leverage city, county, and other resources.
- San Jose shared recent efforts addressing the homelessness crisis.
 - According to the 2015 San Jose Homeless Census & Survey, 4,063 individuals are

- homeless, 69% of them are unsheltered, and since 2013, there has been a 15% reduction in the homeless population.
- The Fair Market Rent of a 1-bedroom apartment in San Jose is \$1,773; an individual needs to work two minimum-wage jobs to afford a one-bedroom apartment in San Jose.
 - San Jose has implemented a number of programs/initiatives to address homelessness: crisis response system, interim housing, permanent supportive housing, and community initiatives such as All the Way Home Campaign (for veterans).

Countywide Taxi Regulations – Eight cities in Santa Clara County enforce various taxi regulations and include requirement of permits, business license, fingerprinting, and periodic vehicle inspections. The taxi industry is finding it hard to compete with the Transportation Network Companies (TNC's), such as Lyft and Uber, due to adherence to regulations in each city across the county despite their similarities. TNC's are subject to considerably less regulation than taxis; they are regulated through the California Public Utilities Commission (CPUC). As an effort to streamline taxi regulation countywide, the Cities Association has directed regional effort with the City Managers Association to propose a system of reciprocity in which each city adopts a universal ordinance or each city honors permits granted by other cities. Efforts to continue in 2017.

Federal Aviation Administration Initiative – As an effort to ensure cities in Santa Clara County were represented as the FAA re-evaluated flight paths to and from San Francisco Airport, the Cities Association collaborated with the Office of Congresswoman Anna Eshoo and appointed two city elected representatives and two alternates to represent Congressional District 18 (Campbell, Los Altos, Los Altos Hills, Los Gatos, Monte Sereno, Mountain View, Palo Alto, and Saratoga) to the FAA Select Committee on South Bay Arrivals. The Cities Association appointed Mary-Lynne Bernald of Saratoga and Gary Waldeck of Los Altos Hills as the Representatives and Greg Scharff of Palo Alto and Jean Mordo of Los Altos as the Alternate Representatives. The committee has recently completed its hearings and meetings and finalized its recommendations to the FAA. The appointed representatives are scheduled to provide a report in February 2017.

Additional Cities Association 2016 Actions & Collaborations

The Cities Association co-sponsored the Annual Regional Economic Summit hosted by SVLG and 20+ other partnering community organizations. The event took place on July 21, 2016 at the Computer History Museum in Mountain View and included involvement in planning sessions and on-stage presence during the program. This is the fifth year the Cities Association participates as a co-sponsor.

We continued our health policy work with the county's Public Health Department in launching and endorsing the "Healthy Cities Campaign – Dashboard," an effort created to incentivize cities to develop and implement health policies and change within their communities acknowledging work through three focus areas: 1) Active & Safe Communities; 2) Tobacco-free environments; 3) Access to Healthy Food & Beverages. Based on input from the

Cities Association Board of Directors and Santa Clara County City Managers, the initiative includes: a “dashboard” (not a report card); toolkit of best practices and “peer to peer” contact to foster collaboration; and model policies easily accessible for review on a website. A “healthy cities showcase” at the Healthy Cities Conference held on Friday, November 18, 2016, highlighted cities’ progress and recognized cities as follows.

Best Overall

City of San José

Best in Active & Safe Communities

City of Palo Alto

Best in Healthy Food & Beverage Environments

City of Morgan Hill

Best in Tobacco-Free Communities

City of Saratoga

Exemplary Inclusive & Comprehensive Health Planning & Programs

City of Morgan Hill

City of San José

Exemplary Safe Routes to School Work

City of Palo Alto

Exemplary Inclusive & Comprehensive Health Planning & Programs

City of Morgan Hill

City of San José

Exemplary Safe Routes to School Work

City of Palo Alto

Exemplary Healthy Food & Beverage Procurement Standards

Cities of Milpitas

City of Morgan Hill

Exemplary Reduced Exposure to Secondhand Smoke Policies

City of Sunnyvale

Healthy Cities Champion Awards

Santa Clara County Supervisor, Ken Yeager

City of Campbell Mayor, Jason Baker

City of Palo Alto Vice Mayor, Greg Scharff

The Cities Association Board of Directors unanimously approved FY 2016-17 Budget, which included a 5% increase in dues in order to resume operations without using Reserves to meet expenses. The Association had been using its Reserves for the past five years in order to meet expenses. An increase in dues last occurred 10 years ago.

Informational Presentations and Actions Taken/Considered

- Mayor John Marchand of Livermore presented an overview of connecting the San Joaquin/Tri-Valley area to Silicon Valley through the proposed BART to ACE project. The BART to ACE project will reduce traffic across regions and freeways, and provide transportation alternatives connecting workforce housing in San Joaquin County to jobs in Silicon Valley. The BART to ACE project will have a positive impact on quality of life for residents living and working in Silicon Valley by enhancing inter-regional mobility, reducing traffic, and connecting workforce housing to jobs.
- President of the Santa Clara County Board of Supervisors Dave Cortese joined the Cities Association Board of Directors for a roundtable discussion to address the proposed Metropolitan Transportation Commission (MTC)/Association of Bay Area Governments integration (ABAG). Management Partners solicited feedback on the proposed merger; Board Members communicated concerns regarding governance and the provision of ABAG's services after the merger.
- Chuck Reed, former San Jose Mayor and Board Member of Silicon Valley Talent Partnership (SVTP) provided an overview of the organization that connects our region's private sector talent with civic institutions. SVTP is a public-private partnership co-founded by the City of San Jose and the Silicon Valley Leadership Group. As of August 2016, \$1.28 Total Volunteer Value has been invested in efforts across the region. Thus far, SVTP has worked with several jurisdictions including San Jose, Sunnyvale, Santa Clara, Fremont, Palo Alto, Campbell, Mountain View, and Santa Clara County. Recent projects include engaging the Silicon Valley community in food recovery efforts to safely and effectively assist those in need; and for the City of Campbell, developing an app to promote community engagement and provide a forum of input in preparation of the General Plan.
- Colin Heyne of Silicon Valley Bicycle Coalition presented Vision Zero, a strategy and toolkit created to help cities take concrete, measurable steps toward achieving zero deaths and zero life-altering injuries on our roadways.
- Assembly Member Even Low participated in a Roundtable Discussion with Cities Association Board Members and shared some highlights of the recent and upcoming legislative session. Much reform in oversight of state-run entities is needed, especially with the CPUC; several constituents have complained about significant increase of water rates. Such increases need to be justified with transparency. Other topics of discussion included the passage of AB 2501 (Bloom and Low) addressing density bonuses, school impact fees, the important leadership role of the Silicon Valley, and the significance of continuing to engage and voice support or opposition to legislation and proposals.

- The Cities Association endorsed the County's National Heritage Status Initiative. For the county, attaining a National Heritage Status (NHS) designation from U.S. Congress is a priority and efforts have been underway for the past two years.
 - NHS is a program of the National Park Service. An NHS Area is an area recognized by Congress for its unique history where:
 - Natural, cultural, & historic resources form a nationally important story;
 - The community drives the grassroots approach to heritage conservation;
 - Community partnerships support historic preservation, natural resource conservation, recreation, tourism and education.
 - Some of the benefits to receiving the designation include economic development (every \$1 of federal investment to an NHS generates \$5.50), honors/preserves tremendous cultural diversity and heritage of the county, and creates a shared regional identity.
 - A task force has been appointed and is in the process of developing the feasibility study, which according to the National Park Services guidelines identifies nationally significant stories related to our history and culture, the interpretation of this history, and programs and activities to promote the region's heritage.
 - The Task Force welcomes representatives from the community to contribute to the telling of our story, "Valley of Visionaries," about "how we populated the Valley, transformed the environment and changed America." The plan is to highlight our diversity in addition to our innovations.
 - A designated Nation Heritage Status area is an opportunity to highlight and market historically significant stories, sites, museums, and build awareness about our region's diversity and significant contributions.

City Selection Committee Appointments of 2016

- Jim Griffith of Sunnyvale, Recycling Waste & Reduction Commission (RWRC), SMaRT Station Cities seat, new term expiring January 2022.
- Burton Craig of Monte Sereno, Silicon Valley Regional Interoperability Authority (SVRIA), Alternate, new term expiring October 2018.
- Liz Kniss of Palo Alto, Bay Area Air Quality Management District (BAAQMD), new term expiring March 2019.
- Rod Sinks of Cupertino, RWRC, North County Cities Seat, a new term expiring April 2022.
- John Harpootlian of Los Altos Hills, Santa Clara County Cal-ID RAN Board, ongoing term.
- Tara Martin-Milius of Sunnyvale, Local Agency Formation Commission (LAFCO), new term expiring May 2020.
- Rob Rennie of Los Gatos, LAFCO, term expiring May 2020.
- Jim Davis of Sunnyvale and Greg Scharff of Palo Alto, Association of Bay Area Government (ABAG) Executive Board, new term expiring June 2018.
- Chris Clark of Mountain View and Mary-Lynne Bernald of Saratoga, ABAG Executive Board as Alternates to a new term expiring June 2018.
- Glenn Hendricks of Sunnyvale, Airport Land Use Commission (ALUC), representative from a city that is adjacent to an airport, new term expiring May 2, 2020.
- Greg Scharff of Palo Alto, ALUC, At-Large Representative, term expiring May 2, 2020.

- Marsha Grilli of Milpitas Silicon Valley Regional Interoperability Authority (SVRIA), Alternate, ongoing term expiring October 2018.

The Cities Association Legislative Action Committee met throughout the year and took positions on statewide ballot propositions, regional ballot propositions and several legislative bills addressing affordable housing, homelessness, transportation, environmental sustainability, and efforts initiated by our delegation to enhance local government and regional priorities.



2017 Executive Board & Board of Directors Meeting Schedule

January 6	Executive Board Friday, 2 pm Palo Alto City Hall
January 12	Board of Directors Thursday, 7 pm Sunnyvale City Hall
February 3	Executive Board Friday, 10:30 am Palo Alto City Hall
February 9	Board of Directors Thursday, 7 pm Sunnyvale City Hall
March 3	Executive Board Friday, 10:30 am Palo Alto City Hall
March 9	Board of Directors Thursday, 7 pm Sunnyvale City hall
April 7	Executive Board Friday, 10:30 am Palo Alto City Hall
April 13	Board of Directors Thursday, 7 pm Sunnyvale City Hall
May 5	Executive Board Friday, 10:30 am Palo Alto City Hall
May 11	General Membership Meeting with City Managers Thursday, 6 pm Location TBD
June 2	Executive Board Friday, 10:30 am Palo Alto City Hall
June 8	Board of Directors Thursday, 7 pm Sunnyvale City Hall



No meetings in July

August 4	Executive Board Friday, 2 pm Palo Alto City Hall
August 10	Board of Directors Thursday, 7 pm Sunnyvale City Hall
September 8	Executive Board Friday, 10:30 am Palo Alto City Hall
September 14	Board of Directors Thursday, 7 pm Sunnyvale City Hall
October 6	Executive Board Friday, 10:30 am Palo Alto City Hall
October 12	Board of Directors Thursday, 7 pm Sunnyvale City Hall
November 3	Executive Board Friday, 10:30 am Palo Alto City Hall
November 9	Board of Directors Thursday, 7 pm Sunnyvale City Hall
December 1	Executive Board Friday, 10:30 am Palo Alto City Hall
December 7	General Membership Meeting Holiday Party , 6 pm TBD

Dates of interest:

- NLC Congressional City Conference: Saturday, March 11 – Wednesday, March 15, 2017; Washington D.C.
- LCC Annual Conference & Expo: Wednesday, September 13 – Friday, September 15, 2017; Sacramento, CA
- NLC Congress of Cities and Exposition: Sunday, November 15 – Wednesday, November 18, 2017; Charlotte, NC



WORKSHOP ON THE POTENTIAL TRANSFER OF RHNA AMONG JURISDICTIONS - DRAFT

Background:

There is significant interest in policies that allow cities to contribute money to a regional pool or to another city and, in exchange, receive credit that can be used to meet future Housing Element obligations or be credited toward the jurisdiction during the review of their Housing Element's effectiveness. This meeting will focus on developing an understanding about what is possible under current law and to generate ideas about the ways the law could be changed to facilitate cooperation and achieve greater effectiveness in meeting housing needs. The meeting will be technical in nature and will not focus on choosing any particular policy. Following the meeting, 21 Elements will write a policy brief, summarizing the relevant issues.

Goals:

- Describe the current conversations happening, who are the stakeholders and what are their interest.
- Review previous RHNA sharing efforts (e.g. Napa).
- Develop a shared understanding about what is possible under current State Law and if the law were changed.
- Discuss the legal, technical and financial details and logistics.
- Develop an outline for a Policy Brief about past efforts, what is possible under the current law and ideas for changing the law.

Agenda:

1. Current and Past Efforts
 - a. What is RHNA sharing? Who wants it? Why?
 - b. What previous efforts have been done?
 - c. What are the current discussions?
 - d. What are the pros and cons of reducing Housing Element Obligations in exchange for financial contributions
2. What is Possible Under Current Law (Immediately and during the pre-RHNA time period), Including Related Options to Pool Funds
 - a. Housing Element Law
 - b. Mitigation Fee Act
 - c. Fair Housing Law
3. Considerations and Potential Ways of Changing the Law



4. Next Steps and Roles
 - a. Policy brief
 - b. Follow up meeting

Invitees

- 21 Elements and HEART (Conveners)
- ABAG
- MTC
- Silicon Valley Community Foundation
- SV@Home
- Home for All
- Nonprofit Housing Association of Northern California (NPH)
- Housing Leadership Council (HLC)
- Goldfarb and Lipman
- San Mateo County or Santa Clara County Counsel
- Department of Housing
- HCD (observer)

Timing

Meeting length: 2 hours

Timing: February

Estimate

From

Evin Wolverton

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Estimate Id

2014-02

Issue Date

12/08/2016

Subject

Upgrade CitiesAssociation.org To
Squarespace

Estimate For

Cities Association

Description	Amount
<p>Upgrade CitiesAssociation.org to the Squarespace platform, such that the site is mobile-friendly, easy to manage, and simple to add onto.</p> <p>Site features will include:</p> <ul style="list-style-type: none">— Ability to add and rearrange pages— Ability to fully edit all articles, rosters, headlines, and more— Ability to add photos and documents throughout the site without FTP— Ability to post updates in a blog-like News area, if desired— Mobile compatibility across devices of all shapes and sizes— Stronger and cleaner searchability— Additional bits of goodness at my discretion <p>Because the site will be effectively rebuilt for this upgrade — not retrofitted — it's necessary that I update the site layout to work with the new system. I'll minimize the time spent on this, as a redesign is not what you've asked for. This is, however, an excellent juncture to improve the design to any degree you're comfortable with.</p>	\$780.00
Estimate Total	\$780.00

Notes

Schedule:

- The project will take roughly 10 days to finish and approve.

Subscription Costs:

- Squarespace is both a hosting plan and a content management system, and will replace both existing costs at \$12/mo total.

Training:

- Walkthrough videos will be provided for your key capabilities in the new system.



**REQUEST TO MAKE A PRESENTATION TO THE CITIES ASSOCIATION
BOARD OF DIRECTORS**

NAME OF ORGANIZATION:
JOINT VENTURE SILICON VALLEY

BACKGROUND INFORMATION:
JOINT VENTURE SILICON VALLEY WAS ESTABLISHED IN 1993. A NON-PROFIT ORGANIZATION, THE GROUP CONVENES THE REGION'S LEADERS ACROSS EVERY MAJOR SECTOR – GOVERNMENT, BUSINESS, ACADEMIA, LABOR, AND COMMUNITY ORGANIZATIONS. THE ORGANIZATION PROVIDES DATA AND ANALYSIS ON OUR REGION'S CHALLENGES, AND LEADS INITIATIVES TO ADDRESS THOSE CHALLENGES. JOINT VENTURE IS FUNDED BY CITIES AND COUNTIES, LOCAL COMPANIES, COLLEGES AND UNIVERSITIES, LABOR AND WORKFORCE INSTITUTIONS AND FOUNDATIONS. FOR MORE INFORMATION, VISIT WWW.JOINTVENTURE.ORG.

REQUEST (WHAT WILL BE PRESENTED?):
JOINT VENTURE WILL PROVIDE A BRIEF UPDATE ON OUR INITIATIVES, INCLUDING A RECENTLY RELEASED WIRELESS COMMUNICATIONS HANDBOOK, AND PREVIEW OUR NEW SMART CITIES/SMART REGION EFFORT.

RELEVANCE TO THE CITIES ASSOCIATION:
CITIES AND COUNTIES THROUGHOUT SILICON VALLEY SUPPORT JOINT VENTURE ANNUALLY, AND STAFF AND ELECTED LEADERS FROM THE SCC CITIES PARTICIPATE IN MOST OF JOINT VENTURE'S INITIATIVES. A SIMILAR UPDATE TO THE COUNTY'S CITY MANAGERS GROUP IS SCHEDULED FOR JANUARY 11, 2017.

WHAT ACTION IS REQUESTED OF THE CITIES ASSOCIATION?
THIS IS ANTICIPATED TO BE AN INFORMATIONAL BRIEFING ONLY.

MATERIALS TO BE SENT TO SUPPORT PRESENTATION
"BRIDGING THE GAP" WIRELESS HANDBOOK AND SUMMARY INFORMATION REGARDING JOINT VENTURE.



**REQUEST TO MAKE A PRESENTATION TO THE CITIES ASSOCIATION
BOARD OF DIRECTORS**

NAME OF ORGANIZATION: SANTA CLARA COUNTY NEW DEVELOPMENT WATER EFFICIENCY TASK FORCE

BACKGROUND INFORMATION: AS WATER SUPPLIES BECOME INCREASINGLY SCARCE, IT WILL BE ESSENTIAL FOR NEW DEVELOPMENT TO BE CONSTRUCTED TO MAXIMIZE WATER EFFICIENCY. THE TASK FORCE WILL BE EVALUATING EXISTING TECHNOLOGIES AND APPROACHES THAT SHOULD BE INCLUDED IN CITY AND COUNTY CODES AND REGULATIONS. THE TASK FORCE INCLUDES DEVELOPMENT STAFF FROM LOCAL AGENCIES, SUSTAINABILITY STAFF, AND THE SANTA CLARA VALLEY WATER DISTRICT,

REQUEST (WHAT WILL BE PRESENTED?): A MODEL ORDINANCE HAS NOW BEEN DEVELOPED BY THE TASK FORCE AND IS READY FOR CITIES TO PROVIDE INPUT AND CONSIDERATION

RELEVANCE TO THE CITIES ASSOCIATION: IN ORDER FOR THE WORK PRODUCT OF THE TASK FORCE TO HAVE ANY IMPACT, IT WILL BE NECESSARY FOR SCC LOCAL GOVERNMENTS TO INCORPORATE THE RESULTS INTO THEIR LOCAL CODES. BY WORKING TOGETHER IN COOPERATION WITH THE CITIES ASSOCIATION, IT IS HOPED THAT AGENCIES CAN ACT TOGETHER TO EXTEND THE REGION'S WATER SUPPLIES WHILE MAINTAINING AN EVEN PLAYING FIELD

WHAT ACTION IS REQUESTED OF THE CITIES ASSOCIATION? AT THIS TIME, WE ASK THAT THE ASSOCIATION PROVIDE INPUT ON THE ORDINANCE.

MATERIALS TO BE SENT TO SUPPORT PRESENTATION: SUMMARY OF THE MODEL ORDINANCE AND THE ORDINANCE ITSELF