



**NOTICE and AGENDA**

**CITIES ASSOCIATION  
BOARD OF DIRECTORS MEETING PROPOSED AGENDA  
Thursday, November 10, 2016, 7:00 p.m.  
West Conference Room, Sunnyvale City Hall  
456 West Olive Avenue, Sunnyvale, CA**

*This agenda and packet is available at [www.citiesassociation.org](http://www.citiesassociation.org).*

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|--|-------------|
| <b>1. Welcome, Introductions and Roll Call</b>   | 7:00        |
| <b>2. Oral Communication</b><br>(This time is reserved for public comment and is limited to topics not on the agenda; comment time not to exceed 3 minutes.) | 7:00 - 7:05 |
| <b>3. Consent Calendar</b>   |             |
| a. Approval of Minutes of October 13, 2016 (Cappello)  | 7:05 – 7:10 |
| b. Acceptance of Financial Reports (Cappello)  |             |
| 1. October 2016 Balance Sheet  |             |
| 2. October 2016 Budget Report  |             |
| 3. October 2016 Transactions Report  |             |
| <b>4. Presentations &amp; Priorities Discussions</b>   |             |
| a. Santa Clara County: Request to Support National Heritage Area Status Initiative (Rod Diridon, Steve Preminger)  | 7:10 – 7:25 |
| 1. Request to Present  |             |
| 2. PowerPoint Presentation   |             |
| b. City of San Jose Medical Marijuana Program (Michelle McGurk)  | 7:25 – 8:00 |
| 1. Request to Present  |             |
| 2. PowerPoint Presentation   |             |
| <b>5. New Business</b>   |             |
| a. Request to Discuss CPUC Oversight Re: Water Utility Rates & Community Choice Energy (Cappello)  | 8:00 – 8:15 |
| b. Executive Board 2017 Recommendation for Approval (Griffith)   | 8:15 – 8:20 |
| c. 2017 Schedule of Board Meetings for Approval (Griffith)   | 8:20 – 8:25 |
| d. CSC Appointee Report: ABAG (Scharff)  | 8:25 – 8:35 |
| e. City Managers' Association Report (Santana)   | 8:35 – 8:40 |
| f. Legislation Report (Shotwell)   | 8:40 – 8:45 |
| <b>6. Joys &amp; Challenges</b>  | 8:45 – 8:55 |



- 7. Announcements** 8:55 – 9:00
- a. General Membership Meeting, Thursday, December 1, 2016, 6 – 9 pm, LinkedIn, Sunnyvale
  - b. CSC Meeting, January 12, 2017, 6:30 pm
- 8. Adjournment and Next Meeting** 9:00
- Thursday, January 12, 2017, 7pm, Sunnyvale City Hall



**Draft Minutes**  
**BOARD OF DIRECTORS MEETING**  
**Sunnyvale West Conference Room**  
**October 13, 2016**

The regular meeting of the Cities Association Board of Directors was called to order at 7:06 p.m. with President Jim Griffith presiding.

**1. Call to Order/Roll Call**

**Present:**

Jason Baker, Campbell  
Rod Sinks, Cupertino  
Peter Leroe-Muñoz, Gilroy  
Gary Waldeck, Los Altos Hills  
Rob Rennie, Los Gatos  
Burton Craig, Monte Sereno  
Steve Tate, Morgan Hill  
Pat Showalter, Mountain View (arrived 7:10)  
Greg Scharff, Palo Alto  
Manny Cappello, Saratoga  
Jim Griffith, Sunnyvale

**Also Present:**

Rania Mohsen, Cities Association  
Deanna Santana, Sunnyvale  
Omar Chatty  
Vu-Bang Nguyen, SVCF  
Colin Heyne, SV Bicycle Coalition  
Tara Martin-Milius, Sunnyvale

**2. Oral Communication:** None.

**3. Consent Calendar**

Approval of September 2016 Financial Statements, Minutes for September 8, 2016 Board Meeting, Motion (Baker)/ Second (Leroe-Muñoz). Motion carried unanimously (10:0).

**Ayes:** Baker, Cappello, Craig, Griffith, Leroe-Muñoz, Rennie, Scharff, Sinks, Tate, Waldeck

**No:**

**Abstention:**

**Absent:** Davis, Esteves, Jones, Pepper, Showalter

**4. Presentations & Priorities Discussions**

**a. Assembly Member Even Low participated in a Roundtable Discussion with Cities Association Board Members.** Assembly Member Low shared some highlights of the recent and upcoming legislative session.

- There will be three new Assembly Members representing the Silicon Valley beginning in 2017, which is an opportunity for new collaborations.
- AB 650 (Low) was vetoed, which proposed to deregulate the taxi cab industry and shift oversight from local jurisdictions to the State's Public Utilities Commission. Several cities in Santa Clara County, e.g. Sunnyvale, Palo Alto, are in the process of updating their regulations and the Cities Association is working with the City Managers Association on proposing a regional solution,

such as a reciprocity agreement.

- Much reform in oversight of state-run entities is needed, especially with the CPUC; several constituents have complained about significant increase of water rates. Such increases need to be justified with transparency.
- Just as the state needs to do its share in improving funds available for more housing, cities also are called upon to approve developments that will provide more housing, especially affordable housing. Though the Governor's By-Right Proposal failed to pass the Assembly, a revised version is likely to come back in the next session.
- Other topics of discussion included the passage of AB 2501 (Bloom and Low) addressing density bonuses, school impact fees, the suggested restructuring of the State's source of revenue (sales tax vs. tax on goods and services) to prevent significant decrease of funds during an economic downturn, the important leadership role of the Silicon Valley, and the significance of continuing to engage and voice support or opposition to legislation and proposals.

**b. Board Member Pat Showalter introduced the roundtable discussion of jurisdictions' recent efforts regarding homelessness; participants included Director Richard Santos of SCVWD, Ky Le of SCC, Kimberly Thomas of Mountain View, and Kelly Hemphill of San Jose.**

- Santa Clara Valley Water District Director Richard Santos shared recent efforts addressing homelessness.
  - Currently, nearly 1,400 homeless individuals live along the region's waterways.
  - Since 2015, the SCVWD has spent \$1.3 million to remove waste from the encampments along the waterways.
  - In protecting the waterways, the SCVWD has collaborated with a number of agencies including City of San Jose, Santa Clara County, Department of Fish and Wildlife, and several non-profit organizations.
  - Current challenges include multiple jurisdictions with varying authorities, multiple property ownerships, and lack of affordable housing options.
  - An ad hoc committee was formed to address the challenges; the committee included a homeless advisor from the "Jungle."
  - The committee held three meetings and has recently provided 3 recommendations:
    - Continue maintaining encampment free creeks through collaboration with other jurisdictions.
    - Continue to engage with City of San Jose through the use of SCVWD's \$350,000 grant to help homeless migrate to housing.
    - Transfer residential and vacant lands to municipalities with housing jurisdiction.
- Ky Le of Santa Clara County shared recent efforts, which were recommended as short-term and long-term efforts by the Santa Clara County Housing Task Force.
  - The Task Force met throughout 2015 and included several stakeholder representatives from across the County: Cities Association, CA State Senate,

- San Jose/Silicon Valley Chamber of Commerce, Working Partnerships, and Santa Clara County.
- In September 2015, \$13 million of one-time funds and \$8.2 million annual ongoing funds were approved to implement the recommendations in addition to \$7 million of ongoing funds in FY 17'.
  - In addition to the County's efforts, other ongoing regional efforts include the Silicon Valley Nexus Study on Housing Impact fees, the Cities Association Regional Housing Coordination (RHNA Sub Region) Subcommittee, the Community Plan to End Homelessness, Homelessness Crisis Resolution adopted by several jurisdictions throughout the County, and Measure A for Affordable Housing.
  - Current efforts include a combination of interventions (permanent supportive housing, rapid rehousing, homeless prevention), partnerships with cities and special districts, and housing development through financing, funding sources, and development decisions.
  - Lower-income households are disproportionately affected the most by lack of housing in the region; there is a funding gap of \$3.8 billion for extremely low-income housing. To prevent homelessness, it is important to focus on providing housing for the extremely low-income and most vulnerable of our population.
  - In the last five years, partnerships and regional coordination has increased through subsidies and provision of services; housing for the homeless will be provided from Gilroy to Palo Alto.
  - The County is looking to partner with cities to ensure services and housing is distributed across the region.
- Kimberly Thomas of Mountain View shared the results of the city's recent survey of homeless people and long-term and short-term actions taken and recommended by the Council.
    - There are 6,556 homeless persons countywide; 276 of them are located in Mountain View and 126 of them live in their vehicles without a permanent residence.
    - LifeMoves census and survey of people living in their cars was completed in June 2016; 68 surveys were completed; the largest group were single men (47%); 43% of respondents had Mountain View as their last permanent address while the remaining came from other parts of the region.
    - They live in cars due to rent and economic factors; 1/3 of them have been living in cars for over two years and 93% said they were not connected to community services.
    - Over 50% reported working and receiving some type of government financial assistance.
    - Income levels range from \$0 to \$3000 with 48% percent making between \$600 and \$1000.
    - Mountain View Council recently recommended the following:
      - Basic Care Services (\$200,000) for people living in vehicles as an effort to make this temporary shelter more humane;
      - Hire a caseworker to connect the homeless with community services;

- Consider long-term options that will leverage city, county, and other resources.
    - Collective efforts are needed to address needs for:
      - Infrastructure (e.g. dump station –there is only one in Santa Clara County in Morgan Hill);
      - Emergency/Temporary Shelters
      - Transitional Housing
      - Rapid Rehousing
      - Permanent Supportive Housing
  - Kelly Hemphill of San Jose shared recent efforts made in San Jose to address the homelessness crisis.
    - According to the 2015 San Jose Homeless Census & Survey, 4,063 individuals are homeless, 69% of them are unsheltered, and since 2013, there has been a 15% reduction in the homeless population.
    - The Fair Market Rent of a 1-bedroom apartment in San Jose is \$1,773; an individual needs to work two minimum-wage jobs to afford a one bedroom apartment in San Jose.
    - San Jose has implemented a number of programs/initiatives to address homelessness.
      1. Crisis Response System
        - Includes outreach and engagement with the homeless population as an effort to get them sheltered;
        - Homeless Concern Hotline 408-975-1440;
        - Provides essential services, such as laundry, hygiene, warming programs, etc.;
        - Partnerships with churches for shelters and safe parking;
        - A new ordinance passed in March allows usage of locations of assembly for shelter, e.g. movie theatres.
      2. Interim Housing
        - Rapid Rehousing programs;
        - Partnership with Abode through the Hotel Master Leasing Ordinance that will provide 105 new hotel units for homeless;
        - Recent passage of AB 2176 (Campos), which amends the Shelter Crisis Act and allows innovative, cost effective methods to provide bridge housing; San Jose plans to create 10 communities of transitional housing with case management services.
      3. Permanent Supportive Housing
        - Over 400 units are in the pipeline;
        - \$40 million collaborative Permanent Supportive Housing NOFA.
      4. Community Initiatives
        - All the Way Home Campaign – housing for Veterans
        - Employment Strategy
        - Community Plan to End Homelessness
- Comments and topics of discussion between Board Members included:
  - Providing more cost-effective options such as shared housing in which there

- are private rooms but shared kitchens, bathrooms; AB 2147 will allow more shared housing units and the conversion of motels;
- Providing community services in South County, for homeless and re-individuals re-entering communities from prisons.

**5. Old Business**

**a. Laura Jones of SCC Health Department provided an update on the Healthy Cities Campaign and requested endorsement.**

- The Healthy Cities Campaign was presented early 2016; after considering feedback from the Board of Directors, Cities Association Health Policy Committee Members, and City Managers/staff across the county, the Public Health Department is ready to launch the “Healthy Cities Campaign – Dashboard” as an effort to incentivize cities to develop and implement health policies and change within their communities.
- The County is ready to provide support, data, funding, model policies, technical expertise, and outreach to impacted groups.
- Per the feedback received, the initiative will include:
  - “Dashboard” vs. a report card;
  - Toolkit of best practices and “peer to peer” contact to foster collaboration;
  - Model policies easily accessible for review on website;
  - Inclusion of a “healthy cities showcase” in the upcoming Healthy Cities Conference on Friday, November 18, 2016, 9:30 am – 1 pm.
  - Recognition of cities at the conference to encourage and acknowledge “stand out” work.
- Feedback was requested regarding whether or not cities would like to receive recommendations from the PHD; Board Members expressed interest in receiving recommendations.
- It was suggested to also promote or support active movement in public events.
- Board Members unanimously endorsed the Healthy Cities Campaign.

Motion (Scharff)/ Second (Baker). Motion carried unanimously (11:0).

**Ayes:** Baker, Cappello, Craig, Griffith, Leroe-Muñoz, Rennie, Scharff, Showalter, Sinks, Tate, Waldeck

**No:**

**Abstention:**

**Absent:** Davis, Esteves, Jones, Pepper

**6. New Business**

**a. President Jim Griffith presented Executive Board 2017 Nominating Committee’s Report as follows:**

President: Vice Mayor Greg Scharff, Palo Alto

First Vice President: Council Member Rod Sinks, Cupertino

Second Vice President: Mayor Manny Cappello, Saratoga

Secretary/Treasurer:	Council Member Jan Pepper, Los Altos
LAC Chair:	Mayor Pat Showalter, Mountain View
Immediate Past President	Council Member Jim Griffith, Sunnyvale
City Managers' Association Liaison	Jim Keene, Palo Alto

Approval of this recommendation is scheduled for November 10, 2016, at which nominations from the floor will be accepted.

**b. CSC Appointee Rod Sinks of Cupertino provided update on recent activities of the Bay Area Air Quality Management District (BAAQMD).** Recent efforts include addressing wood smoke regulations and reducing wood smoke across the region; capping emission from all refineries; capping pollutants & GHG emissions, and reducing health risks, e.g. pollutants that cause cancer.

**c. City Managers' Association Report:** Sunnyvale Assistant City Manager Walter Rossmann provided update; the Leadership Academy presented projects/efforts addressing commuting incentive programs and revamping performance evaluations. Due to the veto of AB 650 (Low) Taxi Regulations, City Managers will resume work on the two regional options being considered for streamlining taxi regulations countywide: a model ordinance for all cities to adopt or the inclusion of a statement of reciprocity that allows cities to accept current certificates of public convenience from other cities in the County.

**d. Legislation Report:** Betsy Shotwell of San Jose provided update on the recent legislative session; the League of California Cities is hosting a webinar on October 20<sup>th</sup> addressing the legalization of marijuana; the legislature is in recess until December 5<sup>th</sup> and the new legislative session will begin in January 2017.

**Joys & Challenges/Announcements**

- Los Gatos – Town of Los Gatos is being sued for Council voting against the development proposal of North 40.
- Saratoga – Constituents are complaining of significant increases in water rates.
- Sunnyvale – Groundbreaking of downtown is scheduled for October 19<sup>th</sup>; the development of downtown has been a 15-year project.
- Save the Date: Cities Association Holiday Party, Thursday, December 1, 2016, 6 – 9 pm, LinkedIn, Sunnyvale. All Council Members, City Managers, Assistant City Managers, State and Federal Representatives, and their guests are invited.

**Adjournment, 9:02 pm**

**Next Meeting:** Thursday, November 10, 2016, 7 pm, Sunnyvale City Hall.

Respectfully submitted,

Raania Mohsen, Executive Director, Cities Association of Santa Clara County



**CITIES ASSOCIATION OF SANTA CLARA COUNTY**  
**Balance Sheet**  
As of October 31, 2016

	Oct 31, 16
<b>ASSETS</b>	
<b>Current Assets</b>	
Checking/Savings	
Checking - Union Bank	3,075.41
<b>Total Checking/Savings</b>	3,075.41
<b>Other Current Assets</b>	
LAIF Funds	111,024.50
Accrued Interest	44.60
Receivables - events/direct...	204.00
<b>Total Other Current Assets</b>	111,273.10
<b>Total Current Assets</b>	114,348.51
<b>Fixed Assets</b>	
Machinery and Equipment	2,203.41
Accumulated Depreciation	-1,372.97
<b>Total Fixed Assets</b>	830.44
<b>TOTAL ASSETS</b>	<b>115,178.95</b>
<b>LIABILITIES &amp; EQUITY</b>	
<b>Liabilities</b>	
<b>Current Liabilities</b>	
Accounts Payable	
Accounts Payable	3,930.00
<b>Total Accounts Payable</b>	3,930.00
<b>Total Current Liabilities</b>	3,930.00
<b>Total Liabilities</b>	3,930.00
<b>Equity</b>	
<b>Reserves</b>	
Reserve for New Equip.	5,000.00
Reserve for Operations	35,000.00
<b>Total Reserves</b>	40,000.00
Unrestricted Fund Balance	11,391.60
Net Income	59,857.35
<b>Total Equity</b>	111,248.95
<b>TOTAL LIABILITIES &amp; EQUITY</b>	<b>115,178.95</b>

**CITIES ASSOCIATION OF SANTA CLARA COUNTY**  
**Report on Budget vs. Actual**  
**July through October 2016**

	<u>Jul - Oct 16</u>	<u>Budget</u>	<u>% of Budget</u>
<b>Ordinary Income/Expense</b>			
<b>Income</b>			
Directory Income	144.00	1,000.00	14.4%
Dues Income	87,868.00	87,868.00	100.0%
Interest	115.31	431.00	26.8%
<b>Total Income</b>	<u>88,127.31</u>	<u>89,299.00</u>	<u>98.7%</u>
<b>Gross Profit</b>	88,127.31	89,299.00	98.7%
<b>Expense</b>			
<b>Office</b>			
Conferences/Director's Expen...	0.00	125.00	0.0%
Directory Production	0.00	1,000.00	0.0%
Dues and Subscriptions	64.00	325.00	19.7%
Hospitality	76.42	420.00	18.2%
Internet - Web Hosting Services	0.00	250.00	0.0%
<b>Miscellaneous</b>			
Bank Service Charges	6.00	36.00	16.7%
<b>Total Miscellaneous</b>	<u>6.00</u>	<u>36.00</u>	<u>16.7%</u>
Post Office Box	0.00	82.00	0.0%
Postage and Delivery	11.57	227.00	5.1%
Printing and Copying	0.00	25.00	0.0%
Recognition	0.00	200.00	0.0%
Repairs and Maintenance	0.00	125.00	0.0%
Software Licenses	149.95	289.00	51.9%
Supplies and Equipment	76.11	375.00	20.3%
Telephone	176.02	1,000.00	17.6%
<b>Total Office</b>	<u>560.07</u>	<u>4,479.00</u>	<u>12.5%</u>
<b>Professional Services</b>			
Employee Expenses			
Payroll Service Fees	208.40	1,000.00	20.8%
Payroll Taxes	2,021.60	6,200.00	32.6%
Payroll Wages/Salary	25,540.04	76,620.00	33.3%
<b>Total Employee Expenses</b>	<u>27,770.04</u>	<u>83,820.00</u>	<u>33.1%</u>
<b>Total Professional Services</b>	<u>27,770.04</u>	<u>83,820.00</u>	<u>33.1%</u>
<b>Programs and Initiatives</b>	<u>0.00</u>	<u>1,000.00</u>	<u>0.0%</u>
<b>Total Expense</b>	<u>28,330.11</u>	<u>89,299.00</u>	<u>31.7%</u>
<b>Net Ordinary Income</b>	59,797.20	0.00	100.0%
<b>Other Income/Expense</b>			
<b>Other Income</b>			
Membership Dinners - Proceeds	120.00	12,000.00	1.0%
<b>Total Other Income</b>	<u>120.00</u>	<u>12,000.00</u>	<u>1.0%</u>
<b>Other Expense</b>			
Membership Dinners - Cost	0.00	12,000.00	0.0%
<b>Total Other Expense</b>	<u>0.00</u>	<u>12,000.00</u>	<u>0.0%</u>
<b>Net Other Income</b>	<u>120.00</u>	<u>0.00</u>	<u>100.0%</u>
<b>Net Income</b>	<u><u>59,917.20</u></u>	<u><u>0.00</u></u>	<u><u>100.0%</u></u>

**CITIES ASSOCIATION OF SANTA CLARA COUNTY**  
**Transaction Detail by Account**  
**October 2016**

<u>Date</u>	<u>Num</u>	<u>Name</u>	<u>Memo</u>	<u>Split</u>	<u>Amount</u>
<b>Checking - Union Bank</b>					
10/11/2016	2684	First National ...		-SPLIT-	-265.61
10/12/2016	2685	City Mgrs Ass...	October Meeting	Dues and Subscripti...	-32.00
10/28/2016			deposit confirmation#151...	LAIF Funds	7,000.00
10/31/2016		Time+Plus Pa...	ED Direct Deposit	Payroll Wages/Salary	-4,254.72
10/31/2016		Time+Plus Pa...	ED Direct Deposit	Payroll Taxes	-67.80
10/31/2016		Time+Plus Pa...	ED Direct Deposit	-SPLIT-	-2,618.74
Total Checking - Union Bank					-238.87
<b>LAIF Funds</b>					
10/14/2016			interest earned as of 10/...	Interest	115.31
10/28/2016			withdrawal from LAIF	Checking - Union B...	-7,000.00
Total LAIF Funds					-6,884.69
<b>Interest</b>					
10/14/2016			interest earned as of 10/...	LAIF Funds	-115.31
Total Interest					-115.31
<b>Office</b>					
<b>Dues and Subscriptions</b>					
10/12/2016	2685	City Mgrs Ass...	October Meeting	Checking - Union B...	32.00
Total Dues and Subscriptions					32.00
<b>Hospitality</b>					
10/11/2016	2684	First National ...	September Board Meetin...	Checking - Union B...	48.42
Total Hospitality					48.42
<b>Repairs and Maintenance</b>					
<b>Others</b>					
10/11/2016	2684	First National ...	website fee	Checking - Union B...	38.28
Total Others					38.28
Total Repairs and Maintenance					38.28
<b>Software Licenses</b>					
10/11/2016	2684	First National ...	adobe acrobat monthly f...	Checking - Union B...	49.98
Total Software Licenses					49.98
<b>Supplies and Equipment</b>					
10/11/2016	2684	First National ...	Printer ink cartridges	Checking - Union B...	76.11
Total Supplies and Equipment					76.11
<b>Telephone</b>					
10/11/2016	2684	First National ...		Checking - Union B...	52.82
Total Telephone					52.82
Total Office					297.61
<b>Professional Services</b>					
<b>Employee Expenses</b>					
<b>Payroll Taxes</b>					
10/31/2016		Time+Plus Pa...	ED Direct Deposit	Checking - Union B...	67.80
10/31/2016		Time+Plus Pa...	ED Direct Deposit	Checking - Union B...	488.45
Total Payroll Taxes					556.25
<b>Payroll Wages/Salary</b>					
10/31/2016		Time+Plus Pa...	ED Direct Deposit	Checking - Union B...	4,254.72
10/31/2016		Time+Plus Pa...	ED Direct Deposit	Checking - Union B...	2,130.29
Total Payroll Wages/Salary					6,385.01
Total Employee Expenses					6,941.26
Total Professional Services					6,941.26
<b>TOTAL</b>					<b>0.00</b>



## **REQUEST TO MAKE A PRESENTATION TO THE CITIES ASSOCIATION BOARD OF DIRECTORS**

### **NAME OF ORGANIZATION:**

Santa Clara County National Heritage Area Task Force

### **BACKGROUND INFORMATION:**

The County is applying to obtain National Heritage Area (NHA) status with the National Park Service. The status will allow the County and every jurisdiction within our borders to show how our natural, cultural, and historic resources form a cohesive, nationally important landscape. NHA entities collaborate with communities to determine how to make heritage relevant to local interests and needs.

### **REQUEST (WHAT WILL BE PRESENTED?):**

We will make a ten minute presentation about our effort and show how Santa Clara County and all our cities will benefit from our work to document our unique heritage, which will allow us to receive NHA status. Such benefits could include sustainable economic development, recognition of our special environment, educational opportunities, community engagement and pride.

### **RELEVANCE TO THE CITIES ASSOCIATION:**

All cities will be included in the effort. We would expect to have each city be involved in developing resources and finding residents to participate in the efforts of the task force.

### **WHAT ACTION IS REQUESTED OF THE CITIES ASSOCIATION?**

We would ask that the Cities Association, at its November 10, 2016 meeting make a motion to support the effort to achieve NHA status and ask each city to do likewise.

### **MATERIALS TO BE SENT TO SUPPORT PRESENTATION**

PowerPoint; handouts



# SANTA CLARA COUNTY

## National Heritage Area

You are invited to join our exciting effort to have the U.S. Congress designate Santa Clara County as a National Heritage Area.



# WHAT IS A NATIONAL HERITAGE AREA?



NHS is a program of the National Park Service

An area recognized by Congress for its unique history where:

- Natural, cultural, & historic resources form a **nationally important** story.
- The community drives the grassroots approach to heritage conservation.
- Community partnerships support historic preservation, natural resource conservation, recreation, tourism and education.

# WHAT ARE THE BENEFITS?

- Economic development—every \$1 of federal investment to an NHA generates \$5.50.
- Preserves and promotes the County's historical and cultural resources through educational and interpretative programs.
- Honors the tremendous cultural diversity and heritage of the County.
- Creates a shared regional identity to foster environmentally sustainable communities.



# HOW DO WE RECEIVE A DESIGNATION?



1. We submit a Feasibility Study to the National Parks Service for its recommendation to the U.S. Congress.
2. Congress passes a resolution making Santa Clara County a National Heritage Area.
3. The county, cities, school districts, community groups and heritage organizations work together to develop our NHA management plan.



# WHERE ARE WE IN THE PROCESS?

- We are on the first step of the project, developing the Feasibility Study.
- A National Heritage Area Task Force was appointed to guide the study.
- Based on guidelines from the National Park Service, the study identifies:
  - Nationally significant stories related to our history and culture.
  - The interpretation of this history.
  - Programs and activities we will offer to promote the region's heritage.



# Telling Our Story: Valley of Visionaries

**Roots of the Valley's Heritage: Muwekma Ohlone Tribe and Amah Mutsun Tribal Band**

**A Valley of Firsts: 1<sup>st</sup> Civil Settlement, State Capital**

**Immigrants: The most diverse population in the U.S.**

**Orchards: Largest fruit grower & processor in the world**

**Social Justice: Cesar Chavez led the way to labor reform**

**Silicon Valley: Personal computer transformed the world economy**

*Help us tell the story about our past – how we populated the Valley, transformed the environment and changed America.*

## What the National Park Services Says About Us:

*“Overall, Santa Clara County's scientific/commercial renaissance has, with justification, been compared to the earlier European renaissance. The creation of lasers, nuclear magnetic resonance, random access computer storage; disk drives, integrated circuits, personal computers, open-heart surgery, ink jet printing, gene-splicing and other wonders in such a short span of time has placed Santa Clara County firmly in history as a unique location whose creative energies have changed the world.”*

# BOARD AND TASK FORCE

## Board of Supervisors

Dave Cortese, District 3, President of the Board

Mike Wasserman, District 1

Cindy Chavez, District 2

Ken Yeager, District 4

Joe Simitian, District 5



## National Heritage Area Task Force

Rod Diridon, Chair

Dan McCorquodale, Vice Chair

April Halberstadt, Working Group Chair

David Von Rueden, Working Group Chair

Anjee Helstrup-Alvarez

Serena Alvarez

Lawrence Ames

Paul Bernal

Terry Christensen

Morteza Danesh

Carl Davis Jr.

Michael Fallon

Davlyn Jones

Rose Amador LeBeau

Mary Martin

Diane McKenna

Judy Niizawa

HG Nguyen

Craig Pasqua

Judith Rickard

Karl Soltera

Colleen Wilcox

# HOW CAN YOU BE INVOLVED?

- Visit our web site at [www.sccnha.org](http://www.sccnha.org) to:
  - Receive regular updates
  - Volunteer to help us with the effort
  - Officially support our designation as a National Heritage Area
- Attend a monthly task force meeting
- Email [nha@bos.sccgov.org](mailto:nha@bos.sccgov.org)
- Call 408-299-5030



## **REQUEST TO MAKE A PRESENTATION TO THE CITIES ASSOCIATION BOARD OF DIRECTORS**

### **NAME OF ORGANIZATION:**

City of San José Medical Marijuana Program

### **BACKGROUND INFORMATION:**

The State of California enacted the Medical Cannabis Regulation and Safety Act regulating medical marijuana. In 2018, the State will begin to license medical marijuana operations at every step of the process, from cultivation to manufacture, distribution, testing, and dispensing to patients.

In November, California voters will vote on Prop. 64, the Adult Use of Marijuana Act, which would make recreational use of marijuana legal and would license the cultivation and supply chain similarly to the Medical Cannabis Act.

San José is the only City in Santa Clara County currently allowing medical marijuana collectives.

The City of San José's medical marijuana program regulates:

- Where medical marijuana collectives can operate;
- Who can operate medical marijuana collectives; and
- How medical marijuana collectives can operate.

The City's regulations apply to all types of medical marijuana operations including collectives, dispensaries, manufacturing facilities, delivery services, cultivation, extraction, etc.

### **REQUEST (WHAT WILL BE PRESENTED?):**

A brief overview of the City's program, state law, and the pending ballot measure, followed by a candid Q&A about what our real-world experience with this industry.

#### RELEVANCE TO THE CITIES ASSOCIATION:

Cities are under increasing pressure from patients and industry advocates to allow marijuana uses. In Campbell, for example, advocates are circulating a petition to override a recent Council decision to ban dispensaries and cultivation and to allow dispensaries in certain zoning districts.

This is an opportunity for the Cities Association to learn from those who have been working in this issue directly.

#### WHAT ACTION IS REQUESTED OF THE CITIES ASSOCIATION?

Illegal delivery services are rampant in our county. We hope to share our thoughts on the issue of delivery and get feedback from other jurisdictions on ways to partner on this issue.

#### MATERIALS TO BE SENT TO SUPPORT PRESENTATION

PowerPoint presentation can be provided in advance, as well as our website at [www.sanjoseca.gov/medicalmarijuana](http://www.sanjoseca.gov/medicalmarijuana).

**City of San José's  
Medical Marijuana Program**

*Santa Clara County Cities Association  
November 10, 2016*



# Program History

**June 17, 2014:**

Council approved  
Medical Marijuana  
Program

**December 18, 2015:**

Deadline for San José collectives to  
obtain Registration

- **16** collectives met Registration requirements
- Each collective serves between several hundred to approximately 20,000 patients per month

**October 9, 2015:**

California creates licensing program  
under the Medical Cannabis  
Regulation and Safety Act

# Zoning Districts

Registered Collectives' operations may occur as a Restricted Use in these Zoning Districts\*:

- Downtown Primary Commercial (*Second Floor Only*)
- Combined Industrial/Commercial
- Industrial Park
- Light Industrial
- Heavy Industrial

*\*Excluded in some geographically defined areas in San José*

# “Sensitive Use” Buffers that must be met for a Collective to be eligible for Registration:

- **At least 1,000 feet from** schools, daycare, community centers, parks or libraries
- **500 feet from** substance abuse/rehab facilities and emergency residential shelters
- **150 feet from** places of religious assembly, adult care facilities, or residential uses\*
- **50 feet from** another Collective\*

*\*Measured parcel line to parcel line*

# Operations

As of December 1, 2016:

- Can dispense in San José marijuana and marijuana-infused products the collective cultivates and manufactures, as well as products from licensed/permitted cultivators and manufacturers
- Can grow and manufacture in San José, may have one offsite cultivation site elsewhere in California (subject to state and local laws)
- Can exchange marijuana and marijuana-infused products with other Registered Collectives and licensed dispensaries

# Future Changes: Delivery

- Only Registered Collectives may apply to deliver
- Only to member patients/caregivers 21 and older
- Hours restricted to 8 a.m. to midnight
- Order placed with Collective, not driver
- Drivers are Collective employees, backgrounded and badged
- Vehicles inspected by SJPd, outfitted with GPS, cameras, secure lockbox
- Medical marijuana packaged and labeled in accordance with the Code

# Registration: The First Six Months

- Marijuana Business Tax Revenue: \$4.36 M
- Transactions processed: 739,000
- Background checks/employee badges: 325
- Wages: \$12 - \$17 per hour (line staff)
  - 30% offer benefits such as health, dental, vision, holidays, employee assistance program
- Payroll taxes: \$1.74 million
- Workers Compensation Premiums: \$291,000
- Construction jobs: 500

# Policy Direction: Other Categories

Council direction to explore other state licensure categories:

- Distributors & Transporters
- Manufacturers
- Testing Labs

# Proposition 64

- Legalizes nonmedical marijuana use by persons 21 and older – *Nov. 9, 2016*
- Legalizes personal cultivation of 6 plants (per household, not per person) – *Nov. 9, 2016*
  - Local government may regulate cultivation, can ban outdoor grows
- Creates state regulatory and licensing program for commercial uses – *2018*
  - Local government may ban or regulate & license



# Areas for Outreach

Goals: Protect neighborhoods and ensure reasonable access to medical marijuana

1. Prevent establishment of illegal commercial marijuana uses (before 2018)
2. Prevent fires and neighborhood nuisances from home grows or home extraction
3. Discourage marijuana use in public
4. Discourage underage marijuana use

# Preventing Unlicensed Activity

- Urgency ordinance – recreational uses now are banned under San José Municipal Code
  - Opening a marijuana business without a state license is no different than opening a bar or liquor store without a state ABC license. It's against the law.
- Clear messages for property owners and potential cannabis entrepreneurs.

# Home Cultivation in San José

- 6 plants only, no matter how many residents
- Grow indoors (inside home or secure accessory building)
- Get landlord's permission
- Lock up plants & products; keep kids safe
- Get electrical and building permits
- No extension cords for grow lights
- No extraction/cultivation with CO<sub>2</sub>, butane, propane or volatile chemicals

# Consumption

- 21 and older
  - Tobacco, alcohol & marijuana all restricted to 21 and older in California
- Proposition 64 makes it illegal to use marijuana in public
  - This includes smoking, vaping, and eating edibles
  - Exception: in a licensee’s “tasting area” if allowed by local government

# *Questions & Discussion*

October 13, 2016

## **Nominating Committee Report**

To the Board of Directors:

The Nominating Committee (Jim Griffith, Jason Baker, and Rod Sinks) is pleased to present the following recommendations for appointments to the Cities Association's Executive Committee for the year 2017. Approval of this recommendation is scheduled for November 10, 2016.

President:	Vice Mayor Greg Scharff, Palo Alto
First Vice President:	Council Member Rod Sinks, Cupertino
Second Vice President:	Mayor Manny Cappello, Saratoga
Secretary/Treasurer:	Council Member Jan Pepper, Los Altos
LAC Chair:	Mayor Pat Showalter, Mountain View
Immediate Past President	Council Member Jim Griffith, Sunnyvale
City Managers' Association Liaison	Jim Keene, Palo Alto

Jim Griffith, President  
Chair of the Nominating Committee



## 2017 Board of Directors Meeting Schedule

January 12	<b>Board of Directors</b> Thursday, 7 pm Sunnyvale City Hall
February 9	<b>Board of Directors</b> Thursday, 7 pm Sunnyvale City Hall
March 9	<b>Board of Directors</b> Thursday, 7 pm Sunnyvale City hall
April 13	<b>Board of Directors</b> Thursday, 7 pm Sunnyvale City Hall
May 11	<b>General Membership Meeting with City Managers</b> Thursday, 6 pm Location TBD
June 8	<b>Board of Directors</b> Thursday, 7 pm Sunnyvale City Hall
	<b>No meetings in July</b>
August 10	<b>Board of Directors</b> Thursday, 7 pm Sunnyvale City Hall
September 14	<b>Board of Directors</b> Thursday, 7 pm Sunnyvale City Hall
October 12	<b>Board of Directors</b> Thursday, 7 pm Sunnyvale City Hall
November 9	<b>Board of Directors</b> Thursday, 7 pm Sunnyvale City Hall
December 7	General Membership Meeting <b>Holiday Party</b> , 6 pm TBD



Dates of interest:

- NLC Congressional City Conference: Saturday, March 11 – Wednesday, March 15, 2017; Washington D.C.
- LCC Annual Conference & Expo: Wednesday, September 13 – Friday, September 15, 2017; Sacramento, CA
- NLC Congress of Cities and Exposition: Sunday, November 15 – Wednesday, November 18, 2017; Charlotte, NC