

EXECUTIVE BOARD OF DIRECTORS AGENDA APRIL 5, 2018 | 5PM CUPERTINO CITY HALL | 10300 TORRE AVENUE | CUPERTINO, CA 95014

- 1. Call to order
- 2. Consent Agenda
 - a. Executive Board Meeting Minutes: March 2018
 - b. Financial Statements: January, February, March 2018
- 3. New Business
 - a. General Meeting (May)
 - b. Administrative:
 - i. D & O Insurance
 - ii. Registering name
- 4. Reports & Future Board Agenda Items:
 - a. Ad Hoc Committee to form Santa Clara/Santa Cruz Community/ Roundtable
 - b. SVLG Request Autonomous Vehicles (June)
 - c. Updates from appointees select updates
 - d. Firearm Safety information
 - e. Other items for board meeting: (ie, update on Measure A from County)
- 5. City Manager's Report
- 6. Executive Director Report
 - a. Silicon Valley Regional Economic Forum April 13
- 7. Public Comment
- 8. Adjournment



Meeting Date: April 5, 2018

Subject: 2a & 2b Consent Agenda

• Executive Board Meeting Minutes: March 2018

• Financial Statements: January, February, March Management Reports 2018



EXECUTIVE BOARD OF DIRECTORS AGENDA MARCH 1, 2018 | 5PM CUPERTINO CITY HALL | 10300 TORRE AVENUE | CUPERTINO, CA 95014

Call to order by CASCC President Rod Sinks at 5:05PM. In attendance: Manny Cappello, Pat Showalter, Marico Sayoc, Greg Scharff (by phone), Timm Borden (City of Cupertino/SCCCMA).

Consent Agenda: Financial Statements were removed from the Consent Agenda so that the Secretary Treasurer could review. Manny Cappello motioned to approve the February meeting minutes, 2nd by Marico Sayoc. Minutes were unanimously approved.

Organizational Status: Greg Scharff gave an update on the organizational status and his discussion with Hanson Bridgett and Andi Jordan. After discussion, the Executive Board agreed by consensus to put a "hold" on further work with Hanson Bridgett, with the option to engage them further in the future.

2018 Goal Setting/Workplan: Rod Sinks led the discussion of presentations for 2018 Board meetings. The final workplan is attached.

After discussion, the Executive Board unanimously agreed that the March Board Agenda would include:

- 1. Silicon Valley Joint Venture Partnership Challenge
- 2. EMS (EMS Committee)
- 3. RHNA (March)
- 4. MTC Report (Jeannie Bruins)
- 5. Measure A update (Glenn Hendricks)
- 6. 2018 Legislative Guiding Principles (Sayoc/Legislative Action Committee)-consent

The meeting adjourned at 6:33PM until the next meeting, Thursday, April 5, 2018 at Cupertino City Hall.

Respectfully submitted, Andi Jordan Executive Director

Management Report

CITIES ASSOCIATION OF SANTA CLARA COUNTY For the period ended March 31, 2018



Prepared on

April 3, 2018

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Profit and Loss

March 2018

	Total
INCOME	
Directory Income	630.00
Gusto/Payroll	-45.00
Other Income	5.56
Total Income	590.56
GROSS PROFIT	590.56
EXPENSES	
Insurance	43.00
Office	
Conferences/Director's Expenses	887.50
Directory Production	961.38
Hospitality	139.00
Internet - Web Hosting Services	59.94
Miscellaneous	
Bank Service Charges	3.00
Total Miscellaneous	3.00
Postage and Delivery	165.85
Printing and Copying	174.34
Software Licenses	66.49
Total Office	2,457.50
Other Miscellaneous Service Cost	5.50
Professional Services	
Employee Expenses	
Payroll Taxes	446.25
Payroll Wages/Salary	5,833.33
Total Employee Expenses	6,279.58
Total Professional Services	6,279.58
Total Expenses	8,785.58
NET OPERATING INCOME	-8,195.02
NET INCOME	\$ -8,195.02

Balance Sheet

As of March 31, 2018

	Total
ASSETS	
Current Assets	
Bank Accounts	
Checking - Union Bank	2,868.32
Total Bank Accounts	2,868.32
Accounts Receivable	
Accounts Receivable	120.00
Total Accounts Receivable	120.00
Other Current Assets	
Accrued Interest	44.60
LAIF Funds	65,699.33
Total Other Current Assets	65,743.93
Total Current Assets	68,732.25
Fixed Assets	
Accumulated Depreciation	-1,372.97
Machinery and Equipment	2,203.41
Total Fixed Assets	830.44
TOTAL ASSETS	\$69,562.69
LIABILITIES AND EQUITY	
Liabilities	
Current Liabilities	
Credit Cards	
First National Bank of Omaha	278.67
Total Credit Cards	278.67
Other Current Liabilities	
Payroll Liabilities	590.20
State Withholding	
State Withholding	-379.32
Total Payroll Liabilities	-379.32 210.88
<u>-</u>	
Total Payroll Liabilities	210.88
Total Payroll Liabilities Total Other Current Liabilities	210.88 210.88
Total Payroll Liabilities Total Other Current Liabilities Total Current Liabilities	210.88 210.88 489.55
Total Payroll Liabilities Total Other Current Liabilities Total Current Liabilities Total Liabilities	210.88 210.88 489.55
Total Payroll Liabilities Total Other Current Liabilities Total Current Liabilities Total Liabilities Equity	210.88 210.88 489.55 489.55
Total Payroll Liabilities Total Other Current Liabilities Total Current Liabilities Total Liabilities Equity Reserves	210.88 210.88 489.55 489.55
Total Payroll Liabilities Total Other Current Liabilities Total Current Liabilities Total Liabilities Equity Reserves Reserve for New Equip.	210.88 210.88 489.55 489.55 0.00 5,000.00
Total Payroll Liabilities Total Other Current Liabilities Total Current Liabilities Total Liabilities Equity Reserves Reserve for New Equip. Reserve for Operations	210.88 210.88 489.55 489.55 0.00 5,000.00 35,000.00
Total Payroll Liabilities Total Other Current Liabilities Total Current Liabilities Total Liabilities Equity Reserves Reserve for New Equip. Reserve for Operations Total Reserves	210.88 210.88 489.55 489.55 0.00 5,000.00 35,000.00 40,000.00
Total Payroll Liabilities Total Other Current Liabilities Total Current Liabilities Total Liabilities Equity Reserves Reserve for New Equip. Reserve for Operations Total Reserves Unrestricted Fund Balance	210.88 210.88 489.55 489.55 0.00 5,000.00 35,000.00 40,000.00 3,089.33



Meeting Date: April 5, 2018

Subject: 3a General Meeting

Initiated by: Andi Jordan & Rod Sinks

Previous Consideration: Discussion at the January 2018 Executive Board Meeting

Fiscal Impact: Budgeted as a budget neutral offset by ticket (sponsorships if

desired)

Attachments none

Summary: Thursday, May 10th

Residence Inn by Marriott – Cupertino Main Street

6-9PM

As briefly discussed at the January Executive Board Meeting, the proposed General Membership meeting will focus on panel

discussions on the memberships highest priorities of

Transportation and Housing.

2 panel discussions moderated by President Rod Sinks.

Transportation

Ryan Kauffman, Apple - Invited Jeral Poskey, Google - Invited Katie Ferrick, Linked In - Invited Jaclyn Tidwell is available SPUR

Hugh Louch, Alta - ??

Housing

Jason Rhine - LCC Leg Director on housing - Yes

Jonathan Asmis, Landed.com - Yes

Polly Bove - Invited

Matt Franklin, MidPennHousing (ex-HUD and HCD)

Steve Lawson or Sarah Karlinsky, SPUR

A Home for All – SMC

Kristy Wang is SPUR's Housing Policy Director (available)



Meeting Date: April 5, 2018

Subject: 3b i: Administrative

Initiated by: Andi Jordan, Executive Director

Previous Consideration: During organizational status updates

Fiscal Impact: \$1700/yearly included \$1625 premium = \$75 for Cal-NonProfits

membership

Attachments Cal-Nonprofits Insurance Services D & O Policy Quotes

Summary: Cal-Nonprofits Insurance Services were able to secure several good

quotes.

Recommended Action: Approve budget amendment to include \$1700 for D&O policy and

Cal-Nonprofit membership.

Note: I would also recommend moving Workman's Compensation

insurance with Cal-Nonprofits Insurance Services as there are issues

with pay as you go insurance and monthly payroll.



Cities Association of Santa Clara County

2018-19 Proposal

Presented by
Diana Andrews
CalNonprofits Insurance Services
March, 2017

(888) 427-5222



2018-2019 Marketing Results D&O/EPL

Carrier	Comment
USLI	Declined – doesn't fit risk appetite
Philadelphia	Declined – doesn't fit risk appetite
Monitor	Declined – doesn't fit risk appetite



Directors and Officers/Employment Practices Liability Summary

	Ace	Great American	Comments
Directors & Officers Liability	1,000,000 2,000,000	1,000,000 2,000,000	Coverage A: Breach of Duty, Care, Loyalty.
Fiduciary Liability	N/A	N/A	
Employment Practices Liability	1,000,000 2,000,000	1,000,000 2,000,000	Coverage B: Wrongful Employment: Discrimination, Harassment. Third party Claims such as customers, vendors and third party claims
D&O Retention	1,000	5,000	
Employment Practices Retention	1,000	5,000	
Estimated Premium	1,599 2,158	1,085 1,625	

BIND ORDER



Eff. Date

Carrier

Line of Business

Below you will find a summary of the coverage recommended and/or obtained by CIS. More detailed information regarding each quote is also attached.

Quoted

Accepted

Declined

Accepted

ino or Buomooo	- Date	Juilloi	Quotou	71000pt0u	Dodinioa	71000pt0a
Directors and Officers with Employment practices \$1M mit	3-9-18	Great American	\$1,084			\$1,084
Directors and Officers with Employment practices \$2M mit	3-9-18	Great American	\$1,625			1,625
				П		
CIS Service Fee**			\$Waived			
		TOTAL				\$
IN CASE OF A DISCREPANCY, CARI Payment terms may be provided by the		. QUOTE WILL PREV	AIL.			
Instructions:						
Great American EPL application compl	leted and signed					
Creat American Er E application compr	otou and dignod					
Please bind the total premium(s) above						,
I understand that a CAN membership n	nust be maintain	ea at all times during t	tne length of all polici	es and that service tees	wiii be billed separati	егу.



RECOMMENDED COVERAGE CHECKLIST

CalNonprofits is a full-service agency and can service all of your insurance needs. Most nonprofits need all or most of the coverage listed below. We have checked the boxes for the coverage that we are quoting for you or that you currently have with CIS. For all other coverage, please select the appropriate box and explain in the area provided. If you have coverage with another agency, please provide the renewal date in the explanation box.

Coverage	CIS	Written with other agent	No Exposure	Uninsured	Explanation
Workers Compensation					
General Liability Coverage	\boxtimes				Recommended
Employee Benefits Liability					
Property Coverage					
Inland Marine					
Professional Liability (E & O)					
Sexual Abuse/Molestation					
Crime					
Directors & Officers Liability					Quoted
Employment Practices Liability					Quoted
Cyber Security Coverage					
Equipment Breakdown					
Automobile (owned)					
Hired/Nonowned Auto					Recommended
Excess/Umbrella Liability					
Accident					
Catastrophe					
I have read the above checklist and have have of my exposures or any of my coverag	nad each	n area of coverage explained rences change, it is my resp	to my satisfaction. No onsibility to notify Call	one of the categories Nonprofits Insuranc	s of coverage are left blank. I understand that if e to discuss proper coverage.
Print Name		Signature			Date



Specialized Services for Nonprofits

CalNonprofits Insurance Services realizes the importance of quality service and views this as one of our strongest attributes. We work closely with each of our insured nonprofit organizations and personalize our services to meet their needs. Below is a summary of some of the exclusive services that we provide.

Annual Evaluation & Renewal Assistance

We aggressively market your account at renewal to qualified carriers to ensure we are receiving the most competitive rates. This includes annual coverage analysis with recommendations and options.

Claims Management

We work closely with claims adjustors to manage open claims and update your management team accordingly.

Account Manager

Your organization will have a designated account manager who works exclusively with Property & Casualty insurance. This individual will provide you with ongoing customer service support throughout the year. See Service Team Contact Information on the next page.

In-House Certificate Issuance

We understand the importance of insurance certificates and the impact on client operations. We process all certificate requests within three business days and often within 24 hours.

Safety Program / Loss Control Resources

We work with your safety officer to assist with implementing and managing an effective safety/risk management program.

> Compliance Administration & Human Resource Information

We are committed to providing our clients with education and resources necessary to navigate compliance issues.

Workers' Compensation Classification Analysis

We provide assistance in analyzing your workers' compensation classifications and will notify you of any changes in your rating factors.



Service Team Contact Information

CIS is proud to provide an extensive service team to nurture and extend the relationship with your broker. After binding, you will be assigned a dedicated Account Manager. Additionally, any member of our team is capable, knowledgeable and ready to assist you and your organization. Team work is important to our agency and excellent service is our mission.

Cyndi Skelton, PC Customer Service Supervisor (831) 824-5013, direct line Cyndi@cal-insurance.org

Heidi Jensen, PC Account Manager (831) 824-5024, direct line Heidi@cal-insurance.org

Katie Covens, PC Account Manager (831) 824-5018, direct line Katie@cal-insurance.org

Abby Ramirez, PC Broker Executive Assistant (831) 824-5008, direct line Abby@cal-insurance.org

Sandra Johnson, PC Account Manager (213) 401-1014, direct line Sandra@cal-insurance.org

Next Steps

- ✓ Complete and sign Recommended Coverage Checklist and return to our office via fax or email
- ✓ Complete and sign Bind Order form and return to our office via fax or email
- ✓ Enroll in CalNonprofits membership, online https://calnp.memberclicks.net/join-now- (application attached)
- ✓ Remit service fee to CalNonprofits Insurance Services
- ✓ Receive welcome letter and dedicated Account Manager assignment



CalNonprofits Membership Benefits

- Discount Programs with rental cars and hotels, Office Depot supplies, UPS shipping, webinar series, & more
- > Access to a Member-Only Library of Articles and Templates to maintain Compliance as a non-profit organization
- Marketing discounts
- > HR360 Free Access Employment Law Resource
- Background Checks
- Access to Virtual Meeting Solutions
- > Retirement Plan Management Services
- Advocacy in the California Nonprofit Sector

Membership dues are determined by your organization's operating budget.

Less than \$74K	\$75
\$75K - \$250K	\$125
\$251K - \$1M	\$225
\$1.1M - \$4.9M	\$450
\$5M - \$9.9M	\$750
\$10M +	\$950

Dues for 12 Months

If you have questions or concerns regarding membership, please contact our membership manager – Christina Dragonetti at christinad@calnonprofits.org or call her direct line (415)-926-0668. Thank you!

Nonprofit Budget





yes! I want to strengthen the voice of nonprofits in California!

PRIMARY CONTACT INFO	Name: Pho	ne:
ORG INFO	Organization: Address/City/Zip: Section	tor (e.g. Arts)
	Email: Pho How did you hear about CalNonprofits? Blue Avocado CalNonprofits Insurance Services (CIS) CalNonprofits Staff Direct Mail Event Internet search NIAC (Nonprofit Insurance Alliance of California) Personal referral/Word of Mouth CalNonprofits website	

PAYMENT	Check enclosed	l for \$	
INFO	Credit Card: Vi	sa / Masterca	ard / AmEx
	Name		
	#		
	Ехр.	Sec	urity code
	Billing Address		
	City	State	Zip
	I authorize CalNo	onprofits to cha	rge \$ to this card.
	Signature		

	Diamond	\$10,000	
	Gold	\$5,000	
	Silver Bronze	\$2,500 \$1,500	
Nonprofit Mei (Budget)	nber	Associate Mem	
Less than \$74K	\$75	Small Business \$2 Student/Retired \$	
\$75K - \$250K	\$125		
\$251K - \$1M	\$225	Foundation Me	mber
\$1.1M - \$4.9M	\$450	(Giving in CA la Less than \$250K	st year) \$500
55M - \$9.9M	\$750	S250K - \$1M \$1M - \$15M	\$1,000 \$2,500
10M +	\$950	Over \$15M	\$5,000

Fax: (866) 731-1672

Email: ChristinaD@calnonprofits.org

Please return this form by email, mail or fax to

Christina Dragonetti, Membership Manager 275 Fifth Street, San Francisco, CA 94103



Meeting Date: April 5, 2018

Subject: 3b ii: Fictitious Business Name Registration

Initiated by: Andi Jordan, Executive Director

Previous Consideration: Discussed briefly during organizational status update in March 2018

Fiscal Impact: Estimated fees: \$40.00 + publishing fees (\$65 - \$\$500.)

Attachments None

Summary: California law requires any individual, corporation, limited liability

company, partnership or other association transacting business in California under a fictitious name to file, publish and periodically renew a fictitious business name statement. This requirement is designed to inform the public of the identity of the "person" or

"persons" doing business under a fictitious name.

Alternatively, the Board may choose to direct the Executive Director to inquire with the IRS if the Association is a "government instrumentality". If deemed a "government instrumentality", no

fictitious business name is needed.

Recommended Action: Approve registering fictitious business name with the County.



Meeting Date: April 5, 2018

Subject: 4. Reports & Future Board Agenda Items

Initiated by: Committee, outside organizations

Previous Consideration: n/a

Fiscal Impact: n/a

Attachments SVLG Reguest, workplan to keep in mind future topics

Summary: - Ad Hoc Committee to form Santa Clara/Santa Cruz Community/

Roundtable

SVLG Request – Autonomous Vehicles (June)

Updates from appointees – select updates

- Firearm Safety – information (City, County, State Regulations)

- Other items for board consideration: (ie, update on Measure A

from County, other topics)

Recommended Action: Executive Board input will set Agenda for April and future meetings.



REQUEST TO PRESENT TO THE BOARD OF DIRECTORS

Return to executive_director@citiesassociation.org at least 2 weeks prior to the Board Meeting for consideration.

NAME OF ORGANIZATION: SILICON VALLEY LEADERSHIP GROUP

Name of Contact Person: Paul Escobar 408.501.7875

Email: pescobar@svlg.org
Presenters: Still being determined

REQUEST (WHAT WILL BE PRESENTED?):

A primer on automated vehicles—what they are, levels of automation, and some implications that they have for municipalities.

Our hope is to present in May or June.

RELEVANCE TO THE CITIES ASSOCIATION:

Automated vehicles hold immense promise and have profound implications for cities. We would like to serve as a resource to local governments as they contemplate what AVs might mean for their communities. There is a lot of noise out there about AVs—what they are, how quickly they are coming, what they mean for a variety of social issues. We would like to help navigate these questions and share our perspective.

WHAT ACTION IS REQUESTED OF THE CITIES ASSOCIATION?

No specific actions will be recommended. The idea here is largely to start a conversation and to offer ourselves as a resource for local governments that are thinking about AVs.

MATERIALS TO BE SENT TO SUPPORT PRESENTATION:

None.

Cities Association of Santa Clara County – 2018 Workplan

Subtopic	Committee members	Presentation scheduled
Collaboration between	Rod Sinks*, Pat	October
cities & major	Showalter, Rob Rennie,	
employers on transit	Debbie Davis, Greg	
solutions to serve all	Scharff	
New models to fund	Rod Sinks*, Greg	May General Membership
mass transit given new	Scharff	meeting/October
federal tax & funding		
realities such as public		
private partnerships or		
headcount/payroll tax		
Local &/or regional	Rod Sinks*, Pat	October
transit agency	Showalter, Greg Scharff	
governance reform		
Leverage requests to	Rod Sinks*, Greg	October
support RM3 or mega	Scharff	
measures		
ADUs	Rod Sinks*, Marsha	September
	Grilli, Pat Showalter,	
	Larry Klein	
Vehicle dwellers	Steve Tate, Marsha	June
	Grilli, Pat Showalter*,	
	Manny Cappello	
Measure A Housing	Glenn Hendricks*, Rod	March/ongoing
Bond	Sinks, Marsha Grilli, Pat	
	Showalter	
Ongoing analysis of	Marico Sayoc*, Marsha	ongoing
state legislation	Grilli, Pat Showalter,	
	Rob Rennie, Larry Klein,	
	Greg Scharff	
Greenhouse emissions	Steve Tate, Rod Sinks,	November
	Gary Waldeck, Marsha	
	Grilli, Pat Showalter*	
EV infrastructure	Rod Sinks, Rob Rennie,	November
	Larry Klein*, Jan	
	Pepper, Greg Scharff	
Smart Cities	Rod Sinks, Chappie	June
	Jones, Gary Waldeck,	
	Jeff Cristina, Greg	
	Scharff*, Peter Leroe-	
	Munoz*	
Age-Friendly	Gary Waldeck, Manny	August
Implementation	Cappello*, Rob Rennie,	
i	Debbie Davis	
	Debbie Davis	
EMS Option	Chappie Jones*, Greg	March
EMS Option		March
EMS Option Guns	Chappie Jones*, Greg	March April
·	Chappie Jones*, Greg Scharff	
	Collaboration between cities & major employers on transit solutions to serve all New models to fund mass transit given new federal tax & funding realities such as public private partnerships or headcount/payroll tax Local &/or regional transit agency governance reform Leverage requests to support RM3 or mega measures ADUs Vehicle dwellers Measure A Housing Bond Ongoing analysis of state legislation Greenhouse emissions EV infrastructure Smart Cities	Collaboration between cities & major employers on transit solutions to serve all New models to fund mass transit given new federal tax & funding realities such as public private partnerships or headcount/payroll tax Local &/or regional transit agency governance reform Leverage requests to support RM3 or mega measures ADUS Rod Sinks*, Greg Scharff Rod Sinks*, Pat Showalter, Greg Scharff Showalter, Greg Scharff Rod Sinks*, Greg Scharff Scharff Rod Sinks*, Greg Scharff Rod Sinks*, Greg Scharff Scharff Rod Sinks*, Greg Scharff Scharff Rod Sinks*, Marsha Grilli, Pat Showalter, Larry Klein Glenn Hendricks*, Rod Sinks, Marsha Grilli, Pat Showalter Rob Rennie, Larry Klein, Greg Scharff Greenhouse emissions Rod Sinks, Rob Rennie, Larry Klein*, Jan Pepper, Greg Scharff Smart Cities Rod Sinks, Chappie Jones, Gary Waldeck, Jeff Cristina, Greg Scharff*, Peter Leroe-Munoz* Age-Friendly Gary Waldeck, Manny

Cities Association of Santa Clara County – 2018 Workplan

Aircraft Noise	Greg Scharff*, Gary Waldeck, Mary-Lynne Bernald, Pat Showalter, Savita Vaidhyanathan, Larry Klein, Steve Tate	April
RHNA Sub-Region Task Force	Greg Scharff* , Jim Griffith, Pat Showalter, Chappie Jones	March