



EXECUTIVE BOARD OF DIRECTORS AGENDA
JANUARY 31, 2018 | 5PM
CUPERTINO CITY HALL | 10300 TORRE AVENUE | CUPERTINO, CA 95014

1. Call to order
2. Consent Agenda
 - a. Executive Board Meeting Minutes: January 2018
 - b. Financial Statements: January 2018
3. Old Business
 - a. Organizational status update
4. New Business
 - a. 2018 Goal Setting/Workplan
 - b. SPUR partnership
 - c. SVLG Regional Economic Summit
 - d. SFO Airport proposal
5. Reports & Future Board Agenda Items:
 - a. SPUR (invited)
 - b. TESLA
 - c. RHNA (March)
 - d. Ad Hoc Roundtable (March)
 - e. Legislative Guiding Principles (March)
6. City Manager's Report
7. Executive Director Report
8. Public Comment
9. Adjournment



Executive Board of Directors Meeting – Agenda Report

Meeting Date: January 31, 2018

Subject: 2a & 2b Consent Agenda

- Executive Board Meeting Minutes: January 3, 2018
- Financial Statements



EXECUTIVE BOARD OF DIRECTORS DRAFT MINUTES
JANUARY 3, 2018 | 3:00-4:30 PM
CUPERTINO CITY HALL | 10300 TORRE AVENUE | CUPERTINO, CA 95014

Call to order President Rod Sinks called the meeting to order at 3PM. Also In attendance: Greg Scharff, Manny Cappello, Pat Showalter, Larry Klein, Marico Sayoc, Aarti Shrivastava (Assistant City Manager, Cupertino), Andi Jordan.

The consent agenda including Executive Board Meeting Minutes: November 2017 and November and December Financial Statements was approved by consensus.

Old Business: Andi Jordan presented two proposals from law firms Adler-Colvin & Hanson Bridgett. After discussion, the Executive Board directed Jordan to call Adler-Colvin to discuss their fees and whether the fees could be firmed up and bring the outcome and recommendation to the Board of Directors for a vote.

New Business

- 2018 Executive Board and Board of Directors Meeting Calendar was finalized.
 - 2018 Goal Setting Rod Sinks led discussion regarding goals for the Association. The Executive Board agreed to take a list of proposed goals to the Board and ask for additions or deletions. 2018. After discussion, the Board agreed to include Transportation, Housing & Homelessness, RHNA, Ad Hoc Roundtable.
 - SPUR partnership: Rod Sinks discussed recent conversations with SPUR San Jose and a proposed partnership to work toward mutual goals. The Executive Board agreed by consensus to send the proposed partnership to the Board of Directors.
1. Reports & Future Board Agenda Items: The Board agreed by consensus for Valley Water to discuss the grant request and proposed upgrades to the Pacheco Reservoir.

Respectfully submitted,
Andi Jordan
Executive Director

Subject: Fwd: 7th Annual Regional Economic Summit - Equal Partnership
Date: Thursday, January 25, 2018 at 10:56:35 AM Pacific Standard Time
From: Carl Guardino
To: Greg Scharff, Andi Jordan

Hi Greg and Andi,

Reaching out in the hopes that we will partner again this year for our 7th Annual Regional Economic Forum, slated this year for April 13. Can we partner again this year?

Warm Regards,
Carl

----- Forwarded message -----

From: **Carl Guardino** <cguardino@svlg.org>
Date: Mon, Oct 9, 2017 at 1:12 PM
Subject: 7th Annual Regional Economic Summit - Equal Partnership
To: gregscharff@aol.com

Dear Gregory,

Thank you for your partnership in last year's 6th Annual Regional Economic Forum. With five full months to plan, we are reaching out to seek another partnership for our 7th Annual Summit, scheduled for Friday, April 13.

As with past years, this equal partnership includes the following:

- * Time: Three meetings, each only 75 minutes in length, in which each of the 25 equal partners plans the Summit.
- * Treasure: Each of the 25 partners secures a table of ten, at the non-profit partner rate of \$1,000, to ensure that our audience/participants are as diverse as our Valley.
- * Talent: Each of the 25 partners has an on-stage role at least three times during the Summit.

Could you confirm by Monday, October, 23 that we can partner on this year's 7th Annual Regional Economic Forum? Let's continue to work together to strengthen the future of our Valley.

Warm Regards,
Carl

--
Carl Guardino, CEO
Silicon Valley Leadership Group
408-501-7864 svlg.org
@CarlGuardino



NAME OF ORGANIZATION: TESLA

Name of Contact Person: Francesca Wahl

Phone: 650-435-0422

Email: fwahl@tesla.com

Presenters: Francesca Wahl, Gina Goodhill

BACKGROUND INFORMATION:

While automakers and governments around the world continue to push for greater EV adoption, EV charging infrastructure is quickly becoming the most significant barrier to growth in this segment. Unlike gasoline car owners, charging behavior for EV owners indicate that more than 80% of EV drivers charge their cars at home or at work. In addition, housing trends show that a larger share of the general US population is moving out of single-family homes and into cities with high density, multi-unit dwellings (MUDs). In 2016, about 50% of all new residential housing construction in CA was multi-unit dwellings.

The accessibility of EV chargers in MUDs, and the ability to connect future Electric Vehicle Supply Equipment (EVSE) in parking structures, is critical to the adoption of EVs. Earlier this year, a federal working group for Natural Resources Canada examining EV infrastructure readiness found that:

“The most significant barrier presented by MUDs is the common lack of electrical [power] capacity and distributed subpanels to support broad EVSE deployment. We have seen that a lack of access to home charging is a significant barrier to EV adoption that must be addressed... Among existing dwellings, multi-unit dwellings deserve priority attention. EV charging in MUDs often have two key issues associated with them: first, insufficient power capacity; and second, restrictive decision making processes that limit a resident’s ability to install a charging station.”

The issues referenced above can be mitigated for new MUDs if appropriate building codes are established to provide for both current and future power capacity needs.

REQUEST (WHAT WILL BE PRESENTED?):

- General overview of and introduction to Tesla
- Importance of EV infrastructure for multi-unit dwellings and workplaces
- EV readiness opportunities for new construction (model ordinance and potential local targets)

RELEVANCE TO THE CITIES ASSOCIATION:

- Cities are in the process of implementing local climate action plans and state ZEV and GHG goals; the transportation sector plays an important role to help meet the goals within those plans
- EVs represent a significant opportunity to address transportation sector goals and deploying charging infrastructure is a critical component to driving EV adoption in cities

WHAT ACTION IS REQUESTED OF THE CITIES ASSOCIATION?

- Explore opportunities within individual cities to voluntarily increase EV readiness requirements in new construction
- Support an increase in EV readiness requirements for new construction at the statewide level

MATERIALS TO BE SENT TO SUPPORT PRESENTATION:

- 1 pager as a follow up



Executive Board of Directors Meeting – Agenda Report

Meeting Date:	January 31, 2018
Subject:	5c - RHNA
Initiated by:	Andi Jordan
Previous Consideration:	RHNA Sub Region Task Force is currently a priority of the BOD
Fiscal Impact:	\$0
Policy questions:	RHNA Subregion Task Force is an ongoing priority of the Board of Directors. This discussion is meant to update and reaffirm the process & policy objectives of forming a sub-region.
Summary:	<p>As part of the RHNA process, local jurisdictions have the opportunity to form a subregion to conduct an allocation process that parallels, but is separate from, the regional process [CA Government Code §65584.03].</p> <p>Currently, three counties have formed subregions: San Mateo, Napa, Solano.</p> <p>Executive Board Members Greg Scharff and Pat Showalter, and Executive Director Andi Jordan serve on the Subregion Taskforce.</p>



Executive Board of Directors Meeting – Agenda Report

Meeting Date:	January 31, 2018
Subject:	5d - SFO Airport Proposal
Initiated by:	SFO Roundtable Chair Elizabeth Lewis Committee Member Ann Wengert
Previous Consideration:	none
Fiscal Impact:	\$0
Policy questions:	Does the Board wish to add a Cities Selection Committee appointment for a Santa Clara representative to the SFO Roundtable if the SFO Roundtable changes their by-laws to include this representative?
Summary:	At the Ad Hoc Roundtable Committee meeting on January 25, 2018, SFO Roundtable Chair Elizabeth Lewis and Committee Member Ann Wengert presented a potential opportunity of increasing the SFO Roundtable by 2 members to allow Santa Clara County and Santa Cruz County to appoint a member each to their Roundtable until a Roundtable is formed for the South Bay/South Peninsula. SFO By-laws will need to be amended by each of the member jurisdictions.
Recommended:	Move to send to the Board of Directors the appointment of Santa Clara Representative to the SFO Roundtable.