



EXECUTIVE BOARD OF DIRECTORS
MEETING MINUTES
OCTOBER 4, 2018 | 5PM
CUPERTINO CITY HALL | 10300 TORRE AVENUE | CUPERTINO, CA 95014

Rod Sinks called the meeting to order at 5:04 PM. In attendance:

Rod Sinks, Cupertino
Manny Cappello – Saratoga
Pat Showalter – Mountain View
Larry Klein – Sunnyvale
Amy Chan – Interim City Manager, Cupertino
Andi Jordan - Executive Director
Absent: Marico Sayoc – Los Gatos, Greg Scharff – Palo Alto

Larry Klein motioned, Manny Cappello seconded, the approval of the Consent Agenda consisting of the Executive Board Meeting Minutes: August 2018 and Financials/Management Report: July, August 2018. Motion approved unanimously (4 AYES – 0 NAYES – 2 ABSENT)

Andi Jordan gave updates on old business:

- Roundtable formation and informed the Executive Board that work has begun on the RFP.
- Organizational status update

New business: Jordan presented the proposal to contract with Proud City for website services. The contract is for \$2000, and the Association website would be up in approximately 2 months. Subscription for their website would cost \$50/month or \$600/year.

Having a subscription service allows:

- https renewal
- backups are automated
- updates
- bug fixes
- maintenance and support

Rod Sinks motioned with a second from Larry Klein to contract with Proud City for an updated website. Motion passed by consensus.

Jordan presented a request to write support letter for SB 2 funds from Baird + Driscoll Planning on a statewide RFP. Pat Showalter motioned, Manny Cappello seconded, that the Executive Director check in with a few Planning Directors, and if they agree, write a letter of support for the concept, and not endorsing the firm. Motion passed by consensus.

Jordan presented a request to appoint Ex Officio Committee Member– Santa Clara County Women’s Equality Leadership Council. Rod Sinks motioned to add the item to the Cities Selection Committee appointments in November second by Pat Showalter. Motion passed by consensus.

The board discussed and finalized the October Board of Directors meeting agenda including

Smart Cities (City of San José, SVLG), Roundtable, RHNA, MTC appointee report back

Jordan gave an update on the Santa Clara County City Managers September meeting. Leadership Academy Presentations were Engaging Youth in Local Government and Best Practices for Short Term Rental Revenue. The Executive Board expressed interested in Short Term Rental Revenue Presentation.

Jordan gave an update on her activities the past month and discussed upcoming items including Cities Selection Committee upcoming action needed in the coming months and the Annual General Membership Dinner on December 7 at Picchetti Winery.

There was no public comment. Meeting adjourned at 6:16 PM.

Respectfully submitted,
Andi Jordan
Executive Director