



FEBRUARY 2016 BOARD OF DIRECTORS MEETING SUMMARY

Board of Directors Meeting

San Jose Mayor Sam Liccardo provided an update on the regional minimum wage study and discussed a proposed regional minimum wage timeline.

- The Institute for Research on Labor & Employment at UC Berkeley is conducting the regional minimum wage study; a countywide employer survey will also be included and will be conducted by BW Research.
- The Advisory team identified a schedule for purpose of the study:
 - \$12.00 on January 1, 2017
 - \$13.50 on January 1, 2018
 - \$15.00 on January 1, 2019
- The results of the study will be presented to San Jose City Council on April 18th; the Cities Association plans to include a presentation of the study either at the April 14th Board Meeting or a special meeting in April, depending on availability of Board Members.
- The purpose of the study is to provide jurisdictions with data to support adoption of the proposed baseline.
- In June, the Cities Association may review and take a position on the regional baseline for a minimum wage.

Larry Silva of Yellow Checker Cab presented on taxi regulations countywide.

- The taxi industry is finding it hard to compete with the Transportation Network Companies (TNC's), such as Lyft and Uber, due to adherence to regulations in each city across the county despite their similarities.
- Taxi's serve customers who travel between cities but they cannot pick up a customer when they drop off in another city.
- Each city has a taxi code; however not all cities enforce the regulations.
- Eight cities in SCC enforce various regulations; they include requirement of permits, business license, fingerprinting, and periodic vehicle inspections.
- For example, fingerprinting helps to ensure the safety of the rider; six cities in SCC fingerprint taxicab drivers. In order for a taxi driver to provide services throughout SCC, he/she must be finger printed six times. This scenario also applies to vehicle inspections and permits.

- TNC's are subject to considerably less regulation than taxi's; they are licensed by the California Public Utilities Commission (CPUC).
- TNC's have reduced taxi ridership by 40-50% countywide.
- In addition, TNC's rates are not regulated.
- Taxi drivers want to reduce rates but they can't due to cities regulations; taxi meter rates should be deregulated so that taxi's can compete with TNC's.
- TNC-like technology is available for taxi's, e.g. in app meters, single button ordering, flat rate pricing, promotions, social media.
- To even the playing field, it would be beneficial if there was a single county-wide set of regulations that included:
 - Countywide driver permit complete with fingerprint background checks
 - Annual vehicle inspection that would apply countywide
 - Companies or third-party driver training with ongoing monitoring
 - Elimination/reduction of regulation of rates.
- Feedback from Board Members included:
 - Each city should re-evaluate their taxi regulations; City of Sunnyvale found that their taxi regulations were 10 years out of date, e.g. drivers were required to pass a paper map test.
 - How about enacting reciprocal agreements amongst multiple cities, e.g. Town of Los Gatos accepts permits, screenings, and fingerprints from other cities.
 - Cities need to be more cognizant and less regulatory.
 - How about considering a model ordinance for all cities to consider adopting; we need to weigh in with city managers and police chiefs.
 - Are there model ordinances available for review?
- Board Members unanimously agreed to submit letter to the Santa Clara County City Managers Association and SCC Police Chiefs Association requesting re-evaluation of taxi regulations and possibility for countywide regulation.
- Board Members unanimously approved referral to Legislative Action Committee to discuss potential action/submission of letter to state legislators regarding state regulation of taxi industry.

President Jim Griffith led discussion on adopted priorities and organization of subcommittees. Board Members expressed interest in priorities and formed subcommittees based on priorities: affordable housing, age-friendly communities, homelessness, RHNA sub region, transportation, and minimum wage.

Board Members unanimously voted to co-host Affordable Housing Workshop for elected officials with Silicon Valley at Home during Affordable Housing Week, May 16-21, 2016. The workshop will provide local policymakers with an overview of the current housing and affordable housing landscape and the solutions available to address the housing crisis.

CSC Appointee Report: ABAG Appointee/Board Member Greg Scharff of Palo Alto presented ABAG Report. Board Member Scharff summarized two major items ABAG is focused on: the proposed ABAG/MTC merger and Plan Bay Area 2040. Management Partners is the hired consultant for the proposed

merger and will be coming to the Cities Association in March to present the proposal and request feedback. Regarding Plan Bay Area 2040, ABAG is in the process of developing scenarios of growth. The selected growth scenario will likely affect the next RHNA cycle. The considered scenarios include: 1) growth across all cities; 2) growth in transportation corridors; and 3) growth in cities with highest populations and jobs. Board Members provided feedback on each scenario.

City Managers' Association Report: City Managers' Liaison Deanna Santana of Sunnyvale reported the City Managers met on February 10th and heard a presentation from SCC Fire Chiefs Association regarding the proposed private-public partnership and new model for Emergency Medical Services in SCC. City of San Jose is working on developing the proposal.

Legislation Report: Betsy Shotwell provided an update on legislative session. The passage of AB 21 (Wood) eliminates from state law the March 1st deadline for cities to pass cultivation ordinances imposed on local governments by last years Medical Marijuana Regulation and Safety Act. Local jurisdictions can now take the time to research, deliberate, and seek community input as needed. Deadline for bill introduction is February 19th. The League is watching three other bills addressing medical marijuana: AB 26 (Jones-Sawyer), AB 567 (Gipson), and AB 1575 (Bonta, Cooley, Jones-Sawyer, Lackey, Wood).

Joys and Challenges

- City of Los Altos has joined to participate in Community Choice Energy (CCE); 10 jurisdictions are now members of the JPA.
- Monte Sereno Council recently instructed staff to study CCE.
- In Cupertino, a measure on the ballot would restrict some new developments, including redevelopment of Vallco Shopping Mall.
- In Sunnyvale, a measure on the ballot in 2016 would require voter approval for the city to sell, swap, or lease public land.

Announcements

- a. April Board Meeting – Consideration of changing date to April 21st or April 28th – due to League Of California Cities Peninsula Division Bocce Ball Tournament on April 21st and schedule conflicts on April 28th, it was decided to proceed with the scheduled April 14th Board Meeting.