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ING Services

Raania Mohsen, ING Community & Civic Engagement Manager Maha Elgenaidi, Executive Director



Bios

Raania Mohsen, Community & Civic Engagement Manager

Raania earned her Bachelor of Science in Psychology and MBA Degrees from Santa Clara University. Before joining ING, Raania worked for over 12 years as a public policy and government relations professional in local and state agencies throughout the Bay Area, including the California State Senate and the City of Santa Clara. As former Executive Director of the Cities Association of Santa Clara County, she was instrumental in advancing important policies addressing healthy communities, affordable housing, sustainability, and economic development. Raania is a Board Member of the Municipal Management Association of Northern California and volunteers regularly at local public schools.

Maha Elgenaidi, Executive Director

Maha is the founder of ING, and author of training handbooks on outreach for American Muslims as well as training seminars for public institutions on developing cultural competency with the American Muslim community. She earned a Masters of Arts degree in Religious Studies from Stanford University and Bachelor of Arts degree in Political Science and Economics from the American University in Cairo. She has taught classes on Islam in the modern world at Santa Clara University, Stanford University, and the University of California at Santa Cruz, and has been recognized with numerous awards, including the "Civil Rights Leadership Award" from the California Association of Human Relations Organizations, the "Citizen of the Year Award" from the Santa Clara County Board of Supervisors, and the "Dorothy Irene Height Community Award" from the NAACP. Maha is also an advisor to the California Commission on Police Officers Standards and Training on hate crimes and cultural diversity training.



Agenda

- Update on ING
- ING Services for Local Agencies and Public Officials
- Opportunities for Collaboration





Update on ING

2018 is our 25-year anniversary!



ING Update

- 2018 is ING's 25th year anniversary! <u>www.ing.org/25-years</u>
- Founded in 1993, supported by community foundations, individual donors, and businesses
 - San Francisco, Silicon Valley, Haas Sr. Funds, Rosen Fund; Google, CISCO, Oracle, Apple
- 20 Affiliates in 17 states; promoting education and interfaith





Mission

 The pursuit of peace through education, interfaith and intercultural engagement





Context: Growing Bigotry

- Perceptions are growing increasingly more negative, even worse than immediately after 9/11
 - According to a 2017 Pew poll, while perceptions of religious groups improved overall:
 Muslims rated most negatively of all religious groups in the survey with an average rating of 48 on a scale of 0 to 100 of the "warmth" that respondents felt towards a given group.
- This compared to: Atheists 50; Mormons 54; Hindus 58; Buddhists 60; Evangelical Christians 61; Catholics 66; Jews 67
- According to a 2016 YouGov poll, only 19% of Americans have a favorable view of Islam, while 61% have an unfavorable view and the rest are not sure (19%)
- According to a 2016 Public Religion Research Institute survey, 57% of Americans believe that Islamic values are at odds with American values and way of life

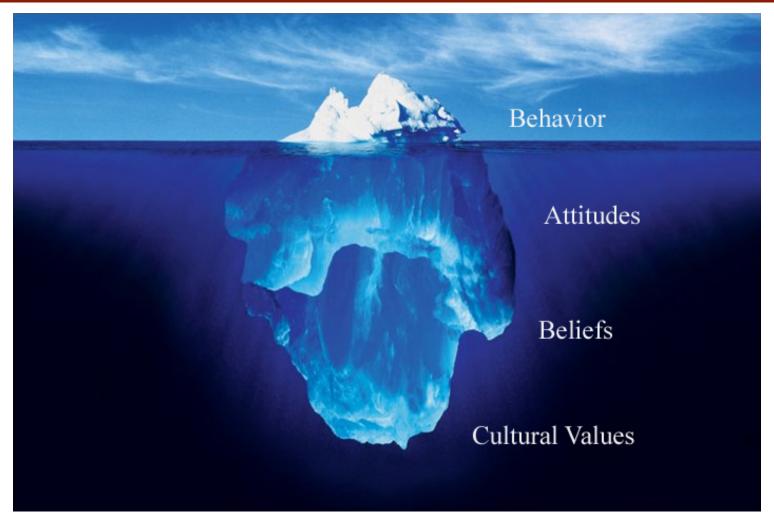


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ING Dispels Stereotypes: Preventing Hate & Discrimination





Impact of Face to Face Interaction

- Americans Who Interact with Muslims Hold More Positive
 Views of Muslims, Refugees <u>Public Religion Research Institute</u>
- UC Berkeley, Stanford study finds canvassing conversations reduce transgender prejudice – <u>UC Berkeley, Stanford</u> <u>University</u>
 - Impact of 10 minute conversation



ING Programs

- Islamic Speakers Bureau (ISB)
 - Presentations that supplement school curriculum
 - Cultural competency trainings
 - General overviews
- Interfaith Speakers Bureau (IFSB)
 - Interfaith panels
- Intercultural Speakers Bureau (ICSB) *in development*
 - Intercultural panels
- Online educator resources
 - Curriculum
 - FAQs
- INGYouth Program
 - Youth workshops
 - Online curriculum
 - Online FAQs
- Know Your Neighbor -Multi-faith Encounters





Islamic Speakers Bureau (ISB)

Founded in 1993



Islamic Speakers Bureau Program (ISB)

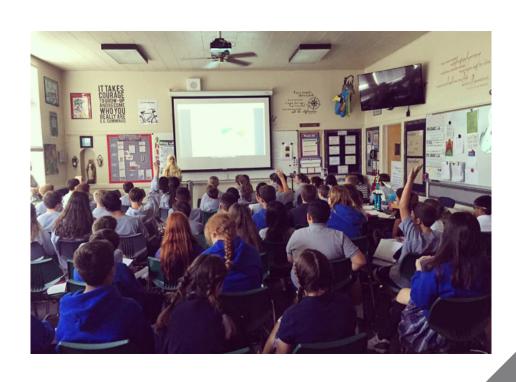
 The bureau provides education about Muslim Americans and their faith through live presentations and training seminars by trained adult Muslim speakers





Islamic Speakers Bureau Program (ISB)

- Supplements curriculum in:
 - Middle and high schools
 - Colleges and universities
- Cultural competency trainings for:
 - Law enforcement agencies
 - Corporations
 - Schools and school district offices
 - Health care providers
- General overviews for community organizations





Presentation Titles



- Getting to Know Muslim Americans and Their Faith for student and adult audiences (45 and 90 minute versions)
- A History of Muslims in America for student and adult audiences
- Muslim Contributions to Civilization for student and adult audiences
- Muslim Women Beyond the Stereotypes for high school and adult audiences



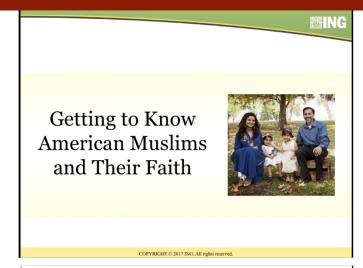
Cultural Competency Trainings

- Understanding Muslim American Students: one to two hour presentations on fostering an inclusive environment in schools and classrooms; for teachers and administrators
- Healthcare for Muslim American Patients: twohour presentations for healthcare providers
- Religion in the Workplace: one-hour presentation for corporate employees and two-hour for managers
- Working with Muslim American Communities:
 One, two, and four hour presentations for law enforcement agencies



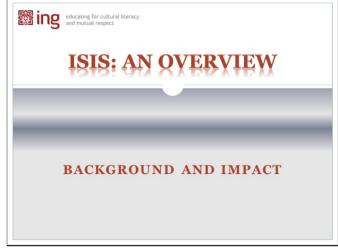


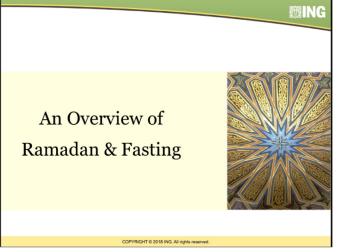
Online PPT Presentations, Scripts





https://ing.org/powerpoints





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Online Answers to Frequently Asked Questions



Islam and Muslims



Sharia



ISIS



Islamophobia

http://ing.org/all-faqs



Impact of Islamic Speakers Bureau

The percentage of:

- students believing that Islam promotes terrorism falls by 62.5%
- those believing that the religion promotes violence drops by 75%
- those seeing American Muslims as "foreigners who don't speak English" falls by almost 50%
- those understanding that Muslims "have long been a part of the history of this country" increases by almost 30%
- those seeing American Muslims as "high level professionals" increases by 100%
- those believing that Islam promotes the oppression of women and the percentage of those believing that Muslims "view women as inferior" both drop by almost 65%



Interfaith Speakers Bureau (IFSB)

Founded in 2007 (post 9/11)



Interfaith Speakers Bureau Program (IFSB)

 Interfaith panels made up of representatives from the five major world religions introducing their respective faiths and discussing one of a dozen topics while modeling interfaith understanding and diversity





Interfaith Speakers Bureau Program (IFSB)

- Supplements curriculum in:
 - Middle and high schools
 - Colleges and universities
- General overviews for community organizations





Interfaith Speakers Bureau Panel Titles

- *Living the Faith*
- *Shared Values Among Faiths*
- *Religion and Pluralism*
- *Religion and Extremism*
- *The Abrahamic Faiths*
- Muslim-Jewish Relations in the United States
- Women and Religion
- *Peacemaking in Religion*
- *Religion What Is It Good For?*
- *Religion and Environmental Concerns*
- Separation of Church and State
- Religious Holidays





In summary, our services include

- Online answers to frequently asked questions about Islam: https://ing.org/all-faqs
- Online PPT presentations for education: https://ing.org/powerpoints
- Online law enforcement training video: https://ing.org/impact-ofislamophobia-and-isis-on-law-enforcement/
- Introductions to Muslim community institutions
- Interfaith panels representing the 5 major religious communities (Christian, Muslim, Jewish, Hindu, Buddhist)
- Intercultural panels (Arab, African, Latino, Asian) Launching in January 2019!



Opportunities for Collaboration

- Letter of Support in honor of 25 years of service
- Consider Partnering on an event or training with ING
- Think of ING as a resource and referral for constituents and community organizations
 - Online answers to frequently asked questions about Islam: https://ing.org/all-faqs
 - Online PPT presentations for outreach: https://ing.org/powerpoints



Thank You

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Executive Director: Maha Elgenaidi: Maha@ing.org



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