



NOTICE & AGENDA

BOARD OF DIRECTORS AGENDA
JANUARY 11, 2018 | 7-9PM
SUNNYVALE CITY HALL | WEST CONFERENCE ROOM
456 W. OLIVE AVE | SUNNYVALE, CA 94086

THIS PACKET IS AVAILABLE AT WWW.CITIESASSOCIATION.ORG

1. Welcome, Call to Order, Roll Call 7:00 PM
2. Consent Agenda
 - a. Board Meeting Minutes: November 2017
3. Presentations
 - a. Valley Water – Pacheco Reservoir 7:05 - 7:20 PM
4. Legislative Update – Betsy Shotwell, City of San Jose 7:20 - 7:25 PM
5. Old Business
 - a. Organizational status – proposals 7:25 - 7:40 PM
 - b. Review of Holiday Party 7:40 – 7:45 PM
6. New Business
 - a. 2018 Board Meeting Calendar 7:45 - 7:50 PM
 - b. 2018 Goal Setting 7:50 - 8:40 PM
 - c. SPUR partnership 8:40 - 8:45 PM
7. City Manager’s Report 8:45 PM
8. Executive Director Report
9. Joys and Challenges
10. Public Comment
11. Adjournment 9:00 PM



Board of Directors Meeting – Agenda Report

Meeting Date: January 11, 2017

Subject: 2a Consent Agenda

- Board Meeting Minutes: November 2017



BOARD OF DIRECTORS DRAFT MINUTES THURSDAY, NOVEMBER 9, 2017

Meeting was called to order by President Greg Scharff at 7PM.

Present:

Liz Gibbons, Campbell
Rod Sinks, Cupertino
Peter Leroe – Munoz, Gilroy
Jan Pepper, Los Altos
Marico Sayoc, Los Gatos
Marsha Grilli, Milpitas
Burton Craig, Monte Sereno
Steve Tate, Morgan Hill
John McAllister, Mt. View
Greg Scharff, Palo Alto
Chappie Jones, San Jose
Debi Davis, Santa Clara
Manny Cappello, Saratoga
Larry Klein, Sunnyvale

Also Present:

Jim Griffeth, Sunnyvale
Omar Chaffey, citizen
Wendy Sollazzi, City of San Jose
Sgt. Dave Woolsey, San Jose Police Department,
Campbell Council Member Susan Landry
Andi Jordan, Executive Director
Ed Shikada, Palo Alto
Assembly Member Evan Low (end of meeting)

Consent Agenda: The draft Board of Director Meeting Minutes from October 12, 2017 were approved unanimously with a motion from Council Member Debi Davis and a second from Peter Leroe-Munoz.

Nominating Committee (Mayor Greg Scharff, Council Member Manny Cappello, Council Member Rod Sinks) presented their nominations for 2018:

- President: Council Rod Sinks, Cupertino
- 1st Vice President: Council Member Manny Cappello, Saratoga
- 2nd Vice President: Council Member Pat Showalter, Mountain View
- Secretary/Treasurer: Council Member Larry Klein, Sunnyvale
- Legislative Action Committee Chair: Mayor Marico Sayoc, Town of Los Gatos

Council Member Debi Davis motioned to approve the slate of officers and a second from Peter Leroe-Munoz. The Board unanimously approved the slate of nominees.

The Board thanked Council Member Jan Pepper for her service as an Executive Board Member.

Holiday Party: Thursday, December 14th, 2017 at the Palo Alto Art Center Cities Association President Greg Scharff discussed the Holiday Party and the Executive Board nominations for the Cities Association “Cities Champion Award”. This year’s recipient is Senator Jerry Hill.

Legislative Guiding Principles Committee: On behalf of the Committee (Showalter, Griffith, Scharff), Jim Griffith presented the Legislative Guiding Principles. The intent is for the Legislative Action Committee to review the Guiding Principles yearly, in February and the Board will consider for adoption in March. After discussion, President/Mayor Greg Scharff motioned to adopt the Guiding Principles with these modifications:

- Remove Inclusionary Housing/Palmer Decision

Marijuana Regulation & Best Practices: Committee Mayor Liz Gibbons presented on behalf of Council Member Debi Davis and Council Member Marsha Grilli. Also in attendance was Wendy Sollazi, San Jose Police Department, Sgt. Dave Woolsey, San Jose Police Department, Campbell Council Member Susan Landry. The presentation and pertinent articles will be available online for the member cities information.

Noteable items:

- Recommended that each city adopt a voter approved tax range for cannabis in case your jurisdiction decides to allow dispensaries in the jurisdiction.
- **Where Local Governments Should Submit Their Ordinances**
 - <http://bcc.ca.gov/>
 - All cities and counties are required to submit their ordinances directly to the **Bureau of Cannabis Control** within the Department of Consumer Affairs. The Bureau is then required to disseminate the information on local ordinances to the relevant state licensing entities.
 - Cities are also required to designate a specific individual as the point person to interact with state agencies on questions pertaining to local regulations. If cities fail to designate someone, then AB 133 provides that the state will by default treat the city clerk as the designated point person.
 - All ordinances should be emailed to the Bureau at: bcc.localgov.submit@dca.ca.gov
 - It is not required, but it is strongly recommended that each ordinance submitted be accompanied by a brief summary explaining in plain English what activities are and are not authorized within a specific city. Otherwise state agencies may be forced to start *interpreting* local ordinances, with unpredictable results.

Organizational Status: Executive Director Andi Jordan shared the current organizational status of the Cities Association which the Executive Board has been discussing since August. Since the formation of the Cities Association in 1990, laws have change. By consensus the Board agreed that it was time to update the organization by-laws and status, for Jordan to request “scope of work” from several law firms for incorporation and filing for the most appropriate legal status. The Board would like to hear proposals at the January Board meeting.

Other items: Mayor Liz Gibbons requested the Cities Association write a letter to San Jose Water regarding the proposed rate increases included as part of SJWC cost of capital application and supporting the Office of Ratepayer Advocates (ORA) suggested rates for San Jose Water Company. Mayor Gibbons motioned, Mayor Steve Tate seconded. Motion passed with 9-0-5 vote. (Ayes San Jose/Jones, Los Altos/Pepper, Santa Clara/Davis, Los Gatos/Sayoc, Cupertino/Sinks, Morgan Hill/Tate, Monte Sereno/Craig, Campbell/Gibbons, Milpitas/Grilli. Gilroy/Leroe-Munoz. Abstentia: Mountain View/McCallister, Palo Alto/Scharff, Saratoga/Cappello, Los Altos Hills, Waldeck, Klein/Sunnyvale.)

City Managers’ Report: Ed Shikada, SCCMA, Asst. City Manager for the City of Palo Alto, shared update from the Santa Clara County City Managers Association:

- **2 Leadership Academy Teams presented:**
 - Committee on Marijuana with a focus on San Jose
 - Social Media in Emergency Management
- **Next Gen:** City Managers discussed efforts in **Next Gen** (preparing the next generation of leaders for local government leadership). Discussion includes internships and fellowships in municipal government.
- San Jose City Manager Dave Sykes will be the new Santa Clara County City Manager Association Chair
- Reminder that the League of California Cities needs responses to their Pension Funding Survey.

Executive Director Report, Andi Jordan:

- Requested input from the Santa Clara Public Health about City Councils would like to receive their Healthy City Dashboard Awards and Results. Board Members requested, if possible, that awards be received at Council Meetings.
- Reminder that the **Holiday Party is Thursday, December 14 at the Palo Alto Art Center**, from 6-9PM.

Assembly Member Evan Low gave a post session legislative report. In his 15 years as a legislator, he has never seen so many accomplishments. He discussed the bold leadership of passing 3 major taxes and initiatives in reinvesting in the community: SB1, Cap & Trade, Housing (15 pieces of legislation).

Assembly Member Low discussed the division nature of politics and asked for his fellow elected to participate in talking and working with the community to educate citizens. Council Member Manny Cappello as about firearms and about what could be done. Assembly Member Low suggested cities adopt resolutions, change permitting, and convene community conversations around firearms.

Joys & Challenges:

Council Member Chappie Jones discussed Santa Clara County is requesting RFPs for EMS services. Council Member Jones urged cities and other public agencies to apply.

Council Member Rod Sinks:

- announced and congratulated John McAllister on his election to the VTA board.
- **VTA is hosting meetings on SR 85**
 - ◆ VTA has begun work on a new study that will evaluate potential transit improvements on State Route (SR) 85 including light rail, bus rapid transit and other relevant technologies.
 - ◆ At this meeting, VTA will be discussing the study and asking for your input.
 - ◆ Learn more about the study at <http://www.vta.org/85study>.
 - ◆ Please take this short survey about how you currently travel and would be willing to travel on State Route 85: <http://bit.ly/SR85-survey>.
 - ◆ SR 85 Transit Guideway Study Community Workshop - San Jose
 - Monday, November 10, 2017 – Quinlan Community Center, 10185 N. Stelling Road, Cupertino, CA
 - Thursday, November 16, 2017 – City of Mountain View Senior Center, 266 Escuela Ave, Mountain View, California 94040

Cities Association/Mayor Greg Scharff was elected ABAG Vice President.

Adjournment was at 9:02 PM.

Introduction

The Cities Association takes positions on federal, state, and regional legislative issues that may impact its member cities, so as to advocate for the interests of the member cities. In most cases, positions are taken by the Board of Directors after receiving a recommendation from the Legislative Action Committee (LAC). However, legislative issues occasionally arise in a fashion that prevents timely deliberation and response from the Board of Directors. To address such occasions, the Board of Directors establishes this list of standing legislative advocacy positions. When time does not permit consideration by the Board of Directors, the President of the Cities Association is empowered to advocate for or against issues according to these standing legislative advocacy positions, subject to subsequent ratification by the Board of Directors.

General Administration

The Cities Association respects the importance of local control over areas of municipal responsibility, and it opposes legislation and initiatives that weaken or eliminate existing local control.

Municipal Revenue

The Cities Association recognizes the ongoing difficulty for cities to maintain and enhance revenue, due to the legislative framework that governs municipal revenue sources. As a general rule, the Cities Association opposes legislation or initiatives that threaten municipal revenue sources.

Opposition to Unfunded Mandates

Recognizing the frequency with which federal, state, and regional initiatives attempt to impose unfunded mandates on cities, the Cities Association opposes unfunded mandates.

Protecting Tax Exempt Municipal Bonds

The Cities Association recognizes that tax exempt municipal bonds are an essential revenue tool for cities to fund infrastructure projects and other critical initiatives. The Cities Association supports the existence of tax exempt municipal bonds and opposes efforts to weaken or eliminate such bonds.

Improved Access to Grants and Reimbursement

The Cities Association recognizes that cities depend on grant funding and reimbursements from state, federal, and regional agencies. It also recognizes that unnecessary bureaucracy and other barriers can impede or reduce the availability and effectiveness of grant revenue. Accordingly, the Cities Association supports efforts to streamline grant and reimbursement processes. It specifically opposes unnecessary regulations, requirements, or bureaucratic processes to new or existing grants and reimbursement opportunities.

CalPERS Stability

The Cities Association recognizes the threat posed to cities by CalPERS unfunded liabilities. As such, the Cities Association supports efforts to provide long-term stability of CalPERS funding.

Land Use

CEQA Reform

The Cities Association supports the environmental protections provided by the California Environmental Quality Act. At the same time, it recognizes the burdensome nature of some CEQA provisions, as well as the frequency with which CEQA is utilized to obstruct projects for reasons unrelated to environmental protection. As such, the Cities Association supports efforts to streamline the CEQA process and prevent CEQA abuse, provided those efforts do not materially weaken the environmental protections provided by CEQA.

Community Development Block Grants (CDBG)

The Cities Association supports expanding the federal Community Development Block Grant (CDBG) program, and it opposes efforts to reduce CDBG funding.

Public Works

Infrastructure Funding

The Cities Association supports increased state and federal funding to meet cities' infrastructure needs.

Energy Efficiency and Conservation Block Grant (EECBG) Program

The Cities Association supports restoration of the federal Energy Efficiency and Conservation Block Grant Program and the budgeting of adequate federal funds for the EECBG Program.

Protecting Cities' Water Supply

The Cities Association supports legislation and funding that supports water efficiency, conservation, increased use of recycled water, drought relief and policies, and local agencies' ability to manage and protect groundwater supplies. The Cities Association opposes legislation and initiatives that threaten the availability of water provided to cities by regional water agencies. The Cities Association further recognizes that the affordability of water is a critical issue for the residents of its member cities, and it opposes legislation and initiatives that would create undue fiscal impacts on water ratepayers.

Transportation

The Cities Association recognizes that transportation planning must be done on a regional level in order to be effective and supports efforts for adequate funding of transportation.

Environment

Climate Change

The Cities Association recognizes the danger posed by climate change, and the unique and substantial responsibility and opportunities that cities have to combat climate change through land use and

municipal regulation. It therefore supports efforts and initiatives to mitigate climate change. It specifically supports the provision of funds, incentives, and/or revenue-raising authority to assist cities in funding climate change mitigation and adaptation.

Community Choice Energy (CCE) Programs

The Cities Association supports the availability of Community Choice Energy, and it opposes legislation and initiatives that threaten CCE programs or their economic competitiveness.

Zero Waste

The Cities Association advocates for the achievement of zero waste goals. In particular, the Cities Association supports Extended Producer Responsibility programs, which shift the fiscal burden of hazardous waste disposal to the entities that produce the hazardous products.

Parks

The Cities Association recognizes the importance of open space for recreation and exercise. It supports funding for acquisition, operation and maintenance of parks.

Economic Development

As a general rule, the Cities Association supports new and existing financing tools for local governments to maximize resources for economic development.

Workforce Development

The Cities Association supports local workforce development agencies, which are entirely funded through state and federal grants. As such, the Cities Association opposes cuts to workforce development funding.

Library Services

The Cities Association supports [the American Library Association Bill of Rights](#).

Library Bonds

The Cities Association supports a State Constitutional Amendment to lower the voting threshold for library-related municipal bonds from 2/3rds to 55%.

Education

The Cities Association recognizes that the State of California separates municipal government from school governance. However, adequate funding of schools is essential to the well-being of communities, and a failure to properly fund schools can impact crime, traffic, economic development, property values, and other areas of interest to schools. As a general rule, the Cities Association supports efforts to ensure proper school funding.

School Impact Fees

The Cities Association recognizes that state limits on school development impact fees generate insufficient revenue for school capital projects in Santa Clara County, due to the high cost of development in Santa Clara County as compared to the rest of the State of California. Accordingly, the

Cities Association supports efforts to raise state limits on school development impact fees to levels reflecting the actual cost to schools imposed by new housing development.

Human Rights

The Cities Association respects the right of every individual to the services provided by municipal government, and to enjoy the benefits of living within its communities. The Cities Association opposes legislation or initiatives that threaten the rights of specific groups, or changes to policies or law enforcement processes that target specific groups.



REQUEST TO MAKE A PRESENTATION TO THE CITIES ASSOCIATION BOARD OF DIRECTORS

NAME OF ORGANIZATION: SANTA CLARA VALLEY WATER DISTRICT

BACKGROUND INFORMATION:

- The 2014 voter approval of Proposition 1: Water Quality, Supply and Infrastructure Act provided Californians a vision of improved water security and environmental stewardship through strategic investment in projects and programs that deliver regional benefits. The Pacheco Reservoir Expansion Project fulfills that vision and delivers critical environmental and water supply benefits to Santa Clara, San Benito, Monterey and Santa Cruz counties.

REQUEST (WHAT WILL BE PRESENTED?):

- We will be presenting information in support of the Pacheco Reservoir expansion project and will provide a Water Supply Update and Overview.

RELEVANCE TO THE CITIES ASSOCIATION:

- Once established, the expanded Pacheco Reservoir provides a water storage resource separate from the operational constraints of San Luis Reservoir. This expansion advances water supply reliability and water security for Santa Clara Valley.
- This project also would bolster water supply reliability for not just Silicon Valley, but the region as a whole, which supports local and regional economies of statewide significance.
- Pacheco Reservoir expansion will replace intermittent seasonal flows in Pacheco Creek with year-round flows at temperatures suitable for spawning, rearing and migration of steelhead. Through this project, Pacheco Creek will now provide year-round habitat for the threatened South-Central California Coast steelhead and deliver on a Core 1 recovery objective as described in the National Marine Fisheries Service's South-Central California Steelhead Recovery Plan

WHAT ACTION IS REQUESTED OF THE CITIES ASSOCIATION?

- We respectfully request a Letter of Support from the Cities Association for the Proposition 1 grant application we have submitted for this unique project.

MATERIALS TO BE SENT TO SUPPORT PRESENTATION

- 1). Water Supply Update and Overview.
- 2). Public Benefits of Pacheco Reservoir Expansion Project- Infographic.
- 3). Pacheco Reservoir Expansion Project – Information Sheet.
- 4). Sample Letter of Support.



Board of Directors Meeting – Agenda Report

Meeting Date: January 11, 2017

Subject: 6a Board Meeting Calendar

Initiated by: Andi Jordan

Previous Board Consideration: None

Fiscal Impact: None

Policy Questions: adjustments to the Board calendar
-September (League of California Cities Conference)
-December (General Membership meeting change)

Recommended Motion: Move to approve Board calendar (with or without changes).



2018 Meeting Schedule

January 3	Executive Board Wednesday, 3:00-4:30 PM Cupertino City Hall
January 11	Cities Selection Committee – 6:45 PM Board of Directors Thursday, 7 pm Sunnyvale City Halle
February 1	Executive Board Thursday, 5 pm Cupertino City Hall
February 8	Legislative Action Committee Board of Directors Thursday, 7 pm Sunnyvale City Hall
March 1	Executive Board Thursday, 5 pm Cupertino City Hall
March 8	Board of Directors Thursday, 7 pm Sunnyvale City Hall
April 5	Executive Board Thursday, 5 pm Cupertino City Hall
April 12	Board of Directors Thursday, 7 pm Sunnyvale City Hall
May 3	Executive Board Thursday, 5 pm Cupertino City Hall
May 10	General Membership Meeting with City Managers Thursday, 6 pm Location TBD

June 7	Executive Board Thursday, 5 pm Cupertino City Hall
June 14	Cities Selection Committee Board of Directors Thursday, 7 pm Sunnyvale City Hall
	No meetings in July
August 2	Executive Board Thursday, 5 pm Cupertino City Hall
August 9	Board of Directors Thursday, 7 pm Sunnyvale City Hall
August 30	Executive Board Thursday, 5 pm Cupertino City Hall
September 6	Board of Directors Thursday, 7 pm Sunnyvale City Hall
October 4	Executive Board Thursday, 5 pm Cupertino City Hall
October 11	Board of Directors Thursday, 7 pm Sunnyvale City Hall
November 1	Executive Board Thursday, 5 pm Cupertino City Hall
November 8	Cities Selection Committee Meeting Board of Directors

Thursday, 7 pm
Sunnyvale City Hall

December 6

Executive Board
Thursday, 5 pm
Cupertino City Hall

December 14

General Membership Meeting Holiday Party,
FRIDAY, 6 pm,
Location TBD

Legislative Action Committee and City Selection Committee will meet as needed.

Dates of interest:

- NLC Congressional City Conference: Saturday, March 11 – Wednesday, March 14, 2018; Washington D.C.
- LCC Annual Conference & Expo: Wednesday, September 12 – Friday, September 14, 2018; Long Beach, CA
- NLC Congress of Cities and Exposition: Sunday, November 7 – Wednesday, November 10, 2017; Los Angeles, CA



Cities Association: 2017 in Review

The Cities Association of Santa Clara County strives to focus on mutual issues of interest that affect all of our 15 cities and the region. As a continued effort to improve the quality of life for the people of our county, in 2017 the Cities Association Board voted to focus its efforts on these major issues:

- A. Affordable Housing
- B. Age-Friendly Communities
- C. Countywide Taxi Regulation
- D. Equitable Communities
- E. RHNA Sub Region Option
- F. Marijuana Regulation & Best Practices
- G. Legislative Action Committee Guiding Principles
- H. Transportation
- I. Health Policy

A. Affordable Housing - We continue to pursue an “all of the above” strategy in meeting the regional challenge of affordable housing since the dissolution of RDA’s statewide. This year, the Cities Association has continued to focus efforts on identifying a permanent source of funding for affordable housing and considering the establishment of Santa Clara County as a sub-region in the next RHNA cycle (see item C).

- As a member of the new organization Silicon Valley at Home (formed in 2015 to lead efforts to secure new funding sources and connect Santa Clara County with regional and statewide efforts), the Cities Association joined Silicon Valley at Home and co-hosted workshops and roundtable discussions with elected officials across the county. The roundtable discussions were effective in providing a forum for candid conversations about the challenges of affordable housing and potential solutions across jurisdictions. These workshops have been successful in providing a meaningful forum for collaboration and coordinated efforts between representatives of various jurisdictions.
- The Cities Association endorsed legislation in support of affordable housing:
 - SB 2 (Atkins) Building Homes and Jobs Act
 - SB 3 Affordable Housing Bond Act of 2018

B. Age-Friendly Communities – Board Members expressed interest in exploring existing resources that could support cities in expanding and providing services and programs focused on addressing the needs of older adults.

In August 2016 Diana Miller of the Department of Aging and Adult Services of Santa Clara County introduced the Age-Friendly Communities initiative. Recently, the Age-Friendly Initiative has been adopted by the County and states “all cities in Santa Clara County will become a World Health



Organization designated Age Friendly City by 2017” as an effort to improve services, activity, and quality of life for our aging population.

The World Health Organization founded the Age-Friendly Network in 2005 and currently includes 302 cities and 33 countries. Once a city receives its age-friendly designation progress is made through intention and collaboration across various departments, e.g. planning, transportation, recreation departments, etc.,

When considering the age-friendly designation, there are 8 domains of livability: Housing, Transportation, Outdoor Spaces and Buildings, Communication and Information, Social Participation, Respect and Social Inclusion, Civic Participation and Employment, and Community Support and Health Services. The benefits to realizing the goal includes cost effectiveness, sharing of resources, working with over 100 non-profit partners, avoiding duplication, leveraging networks together.

By the end of 2017, each of the 15 cities have received “Age-Friendly City” designation.

- C. County-wide Taxi Regulation:** Eight cities in Santa Clara County enforce various taxi regulations and include requirement of permits, business license, fingerprinting, and periodic vehicle inspections. The taxi industry is finding it hard to compete with the Transportation Network Companies (TNC’s), such as Lyft and Uber, due to adherence to regulations in each city across the county despite their similarities. TNC’s are subject to considerably less regulation than taxis; they are regulated through the California Public Utilities Commission (CPUC). As an effort to streamline taxi regulation countywide, the Cities Association has directed regional effort with the City Managers Association to propose a system of reciprocity in which each city adopts a universal ordinance or each city honors permits granted by other cities. Efforts to continue in 2017.

Assembly Member Evan Low introduced AB 650 allowing allow taxi companies to set their own prices, streamline licensing, background check and insurance requirements and shift regulatory authority from local governments to the state in an effort to better mirror the rules governing Uber and Lyft. The bill was signed into law on October 13, 2017. (The Cities Association took no action on this bill.)

- D. Equitable Communities:** Consider action or recommendation to membership cities in wake of President-Elect Trump’s new policies on immigration enforcement and pledge to protect our minority constituents and advance our commitment to equity across communities. The Board approved The Board approved sending the Draft Resolution to our 15 cities for consideration of adoption along with a Matrix of Information regarding Local, Regional, State and Federal actions taken thus far. Cities are requested to update the informational matrix as actions by their city are taken.

Of the 15 Cities of Santa Clara County, 11 of the cities have adopted specific resolutions or are taking action in support of immigrants: Campbell, Cupertino, Gilroy, Los Altos, Los Gatos, Morgan Hill,



Mountain View, Palo Alto, San Jose, Saratoga, Sunnyvale. The Cities Association will continue working to promote safety, a sense of security and equal protection.

At the September Board of Directors meeting, the board recommitted to the values of the resolution, recognizing that considerable uncertainty remained in our community due to ongoing events of hatred throughout the country and uncertain policy changes.

- E. RHNA Sub-Region Option:** As an effort to improve the implementation of housing across the region, the Cities Association continues to address and consider the Regional Housing Needs Allocation (RHNA) sub region option and providing our cities and the county more flexibility to ensure that the state mandated housing allocations make sense regionally.

The board adopted RHNA sub-region as a priority to continue exploration for the next cycle (2023-2031) in which our region can own the responsibility of preparing a sub-regional housing need allocation for the geographic area of Santa Clara County. RHNA is the state mandated process used to identify the total number of housing units that each jurisdiction must accommodate in its Housing Element. For the current cycle (2014-2022) the counties of San Mateo, Napa, and Solano have formed sub-regions. A sub region is required to meet its statutory requirements in the regional allocation process but it can develop its own methodology, issue draft allocations to member jurisdictions, conduct the revision and appeals processes, and issue final allocations. Generally, the cities and the county within the sub region have more flexibility to ensure that the allocations make sense.

Per the Board's approval in 2015, a Regional Housing Task Force/Subcommittee was formed in collaboration with Silicon Valley at Home for technical and staff support. The Subcommittee is tasked with: a) Developing the framework and process needed to form and implement a sub-region in Santa Clara County in the next RHNA cycle (2023-2031); and b) Reviewing potential options for further regional response. Subcommittee Members include:

- Cities Association President/Palo Alto Mayor Greg Scharff
- Sunnyvale Council Member Jim Griffith
- Mountain View Council Member Pat Showalter
- San Jose Council Member Chappie Jones
- Santa Clara County Board of Supervisor Cindy Chavez
- Silicon Valley at Home Executive Director Pilar Lorenzana
- Silicon Valley at Home Policy Associate Nicole Montojo
- Los Gatos Town Manager Laurel Prevetti
- Morgan Hill Assistant City Manager Leslie Little
- Cities Association Executive Director Andi Jordan

The Task Force has made significant progress and expects to bring the Board a Resolution and work plan for the proposed sub-region.



- F. **Medical Marijuana Regulation** – With the passage of Proposition 64 legalizing the use of recreational marijuana on November 9, 2016, the Cities Association hosted a discussion on regulation of marijuana. Proposition 64 now legalizes nonmedical marijuana use by persons 21 or older; legalizes personal cultivation of 6 plants (per household, not per person); and creates a state regulatory and licensing program for commercial uses beginning in 2018. Local government may ban or regulate cultivation. As an effort to prevent unlicensed activity, San Jose and several other cities passed an urgency ordinance banning recreation use of marijuana. San Jose and Mountain View are the only cities in Santa Clara County that currently allows medical marijuana collectives and deliveries to where permissible through a highly regulated delivery system. Regulation of marijuana is helpful in assuring the quality of the marijuana and in preventing illegal deliveries, e.g. to under aged individuals. In November, the Board also discussed and reviewed how each jurisdiction’s policies and reviewed options for strengthening their policies, whether allowing dispensaries or not.
- G. **Legislative Action Committee Guiding Principles**: The Cities Association takes positions on federal, state, and regional legislative issues that may impact its member cities, so as to advocate for the interests of the member cities. In most cases, positions are taken by the Board of Directors after receiving a recommendation from the Legislative Action Committee (LAC). However, legislative issues occasionally arise in a fashion that prevents timely deliberation and response from the Board of Directors. To address such occasions, the Board of Directors establishes this list of standing legislative advocacy positions. When time does not permit consideration by the Board of Directors, the President of the Cities Association is empowered to advocate for or against issues according to these standing legislative advocacy positions, subject to subsequent ratification by the Board of Directors. The Guiding Principles will be presented to the Legislative Action Committee and board for approval yearly - - in February the Legislative Action Committee will review allowing individual cities to review and approve before adoption by the Board of Directors in March.
- H. **Transportation**: Along with high housing costs, transportation has been a top concern among our local leaders. The Cities Association focused on Transportation at the September Board of Directors meeting:
- ◆ **Steve Raney, Smart Mobility Director, Joint Venture Silicon Valley** presented Measurable Commute Reduction & the War on Single Occupancy Vehicles. Raney discussed that Measurable Commute Reduction uses the carrot and stick approach. Raney concluded with suggestions of how the Cities Association can take a leadership role:
 - 15-city policy memos
 - Influence VTA & MTC
 - Rank congestion pricing options and lead a discussion
 - Tech employers: \$5/day raise, \$5/day SOV fee
 - City staff FVC commuter pilots
 - Grant proposals
 - Vet Fair Value Commuting Bill and other bills



- ◆ **Comparison of Regional Planning, Lynn Peterson**, Consultant and Former Secretary, Washington Department of Transportation shared history and evolution transportation systems in Portland, Oregon; Seattle, Washington; & Dallas, TX. Each city has its own unique challenges, Portland, Oregon invested highway dollars into light rail instead of highways, which encourages people to use public transit instead of sitting in a car. Transit-Oriented Development (TOD) improved mobility and access and created significant economic opportunity. Peterson suggested the Cities Association consider these questions when looking to the future:
 - What is the long-range plan to connect modes?
 - What is the long-range plan to promote transit-oriented development?
 - What is your long-range plan to promote equity within culture, race and neighborhoods?
 - What is your long-range plan to add modes to the hierarchy of the transportation system?
 - Can you change your performance measures to get the outcomes you are striving for over the next 40 years?
 - SB 743 - Convert from mobility (LOS) to VMT to achieve GHG emissions and equity of access

- ◆ **Discussion of Efforts in Cities of Santa Clara County:**
 - Pat Showalter discussed Mountain View's Transportation Management Association to change the way residents of Mountain and employees in Mountain View commute
 - Jamie Jarvis, Transportation Demand Manager, Stanford Research Park, discussed their efforts in Palo Alto to provide transportation options for their companies, large and small.
 - o Voluntary, includes large and small company employers
 - o VTA eco-pass
 - o Free emergency transportation
 - o Free shuttles
 - Rod Sinks shared Cupertino's adoption of Transportation Impact Fee Program.

I. **Health Policy:** We continued our health policy work with the county's Public Health Department in launching and endorsing the "Healthy Cities Campaign – Dashboard," an effort created to incentivize cities to develop and implement health policies and change within their communities acknowledging work through three focus areas: 1) Active & Safe Communities; 2) Tobacco-free environments; 3) Access to Healthy Food & Beverages. Based on input from the Cities Association Board of Directors and Santa Clara County City Managers, the initiative includes: a "dashboard" (not a report card); toolkit of best practices and "peer to peer" contact to foster collaboration; and model policies easily accessible for review on a website.



In addition to the adopted priorities, the Cities Association Board of Directors also took these actions:

- **The Cities Association Southern Peninsula/South Bay Community Roundtable Ad Hoc Committee** is an Ad Hoc committee to explore building the framework for a permanent Roundtable for the Southern Peninsula/Bay (Santa Clara and Santa Cruz Counties). The formation of a permanent roundtable for the southern peninsula/south bay was a [recommendation by the Select Committee](#) and [Representatives Eshoo, Khanna, Panetta requested the Cities Association take a leadership role in forming the Roundtable.](#)

The Committee is comprised of 7 members of a Cities Association Board/Committees (Board of Directors, Legislative Action Committee, or City Selection Committee).

Members of the committee are:

- Mayor Savita Vaidhyanathan, Cupertino
- Mayor Gary Waldeck, Los Altos Hills
- Member Pat Showalter, Mountain View
- Mayor Steve Tate, Morgan Hill
- Mayor Greg Scharff, Palo Alto
- Council Member Mary-Lynne Bernald, Saratoga
- Council Member Larry Klein, Sunnyvale

What is a Roundtable? Roundtables function as a clearinghouse of sorts where varying interests, local through national, can be heard with the decision maker, the FAA, at the table. [Click here for a good Roundtable 101 by the LAX Community Noise Roundtable.](#)

What is the Cities Association Ad Hoc Roundtable Committee working toward? This committee is working on the framework of how a new, permanent roundtable would function and operate such as bylaws, memorandum of understandings, resolutions, and the nuts and bolts of funding a roundtable. Cities Association Board of Directors will act on any recommendations before other jurisdictions are invited to attend.

- **New Executive Director:** After 7 years with the Cities Association, Raania Mohsen left to join the City of Santa Clara City Manager's office. Former Executive Director Joanne Benjamin returned to become the Interim Director until the end of June. Andi Jordan joined the Cities Association beginning July 1. In 2018, Andi will lead the Association in upgrading its operating system, ensuring that the Association is in compliance with all federal and state requirements as well as ensuring we are able to engage in grant receiving opportunities or allowing growth to include RHNA Sub-region tasks or Roundtable functions.



Additional Cities Association 2017 Actions & Collaborations

- **The Cities Association co-sponsored the Annual Regional Economic Summit hosted by SVLG** and 20+ other partnering community organizations.
- **The Cities Association Board of Directors unanimously approved FY 2017-18 Budget** with no dues increase. The 2016-2017 budget included a 5% increase in dues in order to resume operations without using Reserves to meet expenses. The Association had been using its Reserves for the past five years in order to meet expenses. An increase in dues last occurred 11 years ago.

City Selection Committee Appointments of 2017

- Debi Davis of Santa Clara was appointed to the Silicon Valley Regional Interoperability Authority (SVRIA) as the Alternate Appointee fulfilling an ongoing term expiring October 2018.
- Mary-Lynne Bernald of Saratoga was appointed to the West Valley Cities Seat on the Recycling Waste & Reduction Commission (RWRC) to a new term expiring September 2022.
- Pat Showalter of Mountain View was appointed to the Member-at-Large Seat on the RWRC to fulfill a new term expiring January 2023.
- Susan Landry of Campbell was appointed to the Member-at-Large Seat on the RWRC fulfilling an ongoing term expiring January 2021.
- Lydia Kou of Palo Alto was appointed to the North County Cities Seat on the Santa Clara County Emergency Operational Area Council (OAC) to fulfill a new term expiring December 2018.
- Ken Rosenberg of Mountain View was appointed to the North County Cities Seat as the Alternate on the OAC to a new term expiring December 2018.
- Debi Davis of Santa Clara was appointed to the Central County Cities Seat on the OAC to fulfill an ongoing term expiring September 2017.
- Rob Rennie of Los Gatos was appointed to the South County & West Valley Cities Seat on the OAC to fulfill an ongoing term expiring September 2017.
- Jeannie Bruins of Los Altos was appointed to represent the cities of Santa Clara County on the Metropolitan Transportation Commission to fulfill an ongoing term expiring February 2019.
- Rob Rennie of Los Gatos was appointed to represent the cities of Santa Clara County on the Local Agency Formation Commission to fulfill an ongoing term expiring May 2020.
- Rod Sinks of Cupertino was reappointed to represent the cities of Santa Clara County on the Bay Area Air Quality Management District (BAAQMD) to a new term expiring November 2018.



- Peter Leroe-Muñoz of Gilroy was appointed as the South County/West Valley Cities Alternate to the Santa Clara County Emergency Operational Area Council (OAC) to fulfill an ongoing term expiring September 2017.
- Anthony Phan of Milpitas was appointed as the Central County Cities Alternate to the OAC to fulfill an ongoing term expiring September 2017.
- Russell Melton of Sunnyvale was appointed as Alternate to represent the cities of Santa Clara County on the Local Agency Formation Commission to fulfill an ongoing term expiring May 2020.
- Liz Gibbons of Campbell was appointed to the Association of Bay Area Government (ABAG) Executive Board to an ongoing term expiring June 2018.
- Rob Rennie of Los Gatos was appointed Santa Clara County Emergency Operation Area Council (OAC) for the South County and West Valley Cities with a term expiring September 2019.
- Debi Davis of Santa Clara was appointed Santa Clara County Emergency Operation Area Council (OAC) for the Central County Cities expiring September 2019.
- Russ Melton of Sunnyvale was appointed Alternate to Santa Clara County Emergency Operation Area Council (OAC) for the Central County Cities expiring September 2019.
- Kathy Watanabe of Santa Clara was appointed to the RWRC Central County seat for the term Central County seat for the term 7/1/17 – 7/1/23.

The Cities Association Legislative Action Committee met throughout the year and took positions on several legislative bills addressing affordable housing, homelessness, transportation, environmental sustainability, and efforts initiated by our delegation to enhance local government and regional priorities.



Board of Directors Meeting – Agenda Report

Meeting Date:	January 11, 2017
Subject:	6c – Spur Partnership
Initiated by:	Andi Jordan & Rod Sinks
Previous Board Consideration:	None
Fiscal Impact:	NA
Policy Questions:	Shall the Cities Association form a partnership with SPUR – San Jose.
Recommended Motion:	
Summary	<p>In the fall, Andi Jordan met with Spur San Jose Executive Director Teresa Alvarado and Board member Dianne McKenna. Spur-San Jose was asking to open a dialogue to discuss opportunities to work collaboratively.</p> <p>Rod Sinks and Andi Jordan met with Teresa & Diana in mid-December to discuss furthering this partnership.</p> <p>The partnership would include Spur presenting policy workshops for the BOD on Transportation, Sustainability, Housing. Spur is also interested in the Board becoming a partner in their work toward promoting regional success and work via an awards luncheon.</p>
Attachment	Not available when packet created.

POLICY WORKSHOP

**FRI
FEB
9
2018
11AM-1PM**

PUT A LID ON SUGARY DRINKS

Santa Clara County Dental Society
1485 Park Ave
San Jose, CA 95126

**RSVP to
bit.ly/sdpwork
by FEB 2**

Lunch will be provided

Dr. Jim Krieger to present sugary drink policies for local city elected officials

Space is limited, first come first served