

April 9, 2019

Cities Selection Committee  
Cities Association of Santa Clara County  
c/o Andi Jordan, Executive Director

Re: CASA Legislative Task Force Appointment

Dear Ms. Jordan and Cities Selection Committee Members,

My name is John McKay and a City of Morgan Hill Council member nominated by my peers for appointment to the CASA Legislative Task Force.

I am seeking appointment to a Task Force that I believe can be effective in influencing legislation to more equitably consider the needs of all types of communities in the midst of this housing crisis. I see great potential in this Task Force to be more than just reactive, we can be proactive.

I will reserve my statements for the evening of interviews, this letter is intended to be an introduction and brief resume which follows:

City of Morgan Hill Planning Commissioner:

- Served for seven years, two years as Chair.
- Participated in Morgan Hill's General Plan 2035 update.
- Chaired first comprehensive City of Morgan Hill Zoning Code update in thirty-eight years.
- In 2014 helped to initiate a dialog addressing the master planning of the last undeveloped/underdeveloped contiguous set of blocks now known as the Monterey Corridor. We are now in the process of block level planning that may ultimately result in a Monterey Corridor Specific Plan along several miles of what many would call El Camino Real.
- In 2015 established a committee to research the feasibility of encouraging "small lot by design" affordable homes to address a community that has indicated single family detached homes are preferred.

Morgan Hill Downtown Association Board of Directors:

- Served for six years as member of Board of Directors, two most recent years as president.
- Helped initiate and execute a "Complete Streets" lane reduction project on the primary road through the city's downtown, Monterey Road. Although not approved for permanent installation at that time the pilot project has been recognized by other communities for its planning and execution. Project included strategic planning and execution of community outreach communications.
- Worked on several additional downtown projects requiring consensus building to complete, including two pop-up parks, demonstration parklets and developing the parklet permitting ordinance, and bringing gourmet food trucks to a town known for its premium dining options.

Community Volunteer:

- Formed a local winery advocacy committee to promote local wines and worked with Wineries of Santa Clara Valley wine association to create a marketing program in an industry made up of strong individuals. This led to the formation of a group which completed installation of wayfinding signage by the County of Santa Clara in approximately one year.

Thank you for your consideration for appointment to this extremely important working group.

*John K. McKay*  
City Council District D

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