



EXECUTIVE BOARD OF DIRECTORS MEETING AGENDA
JANUARY 3, 2020 | 3PM
CITY OF SUNNYVALE | WEST CONFERENCE ROOM
456 WEST OLIVE | SUNNYVALE, CA 94088

Discussion & action may be taken on any of the following items.

1. Welcome and Roll Call 3:00 PM

2. Consideration of approval of consent agenda:
 - a. November 2019 Executive Board of Directors Minutes
 - b. ESA Invoice:
 - October 2019: \$19,591.82
 - November 2019: \$7,364.53Billing to date \$207,010.92 of total \$236,986.70
 - c. November Financial Reports

3. Old Business:
 - a. Discussion and Recap of December 2019 General Membership Event 3:05 PM
 - b. Planning collaborative update
 - c. Discussion to retain an attorney to review bylaws and MOU of the SCSC Roundtable.

4. New Business:
 - a. Consideration of request from Silicon Valley Leadership Group to partner in the 2020 Regional Economic Forum for a cost of \$1100. 3:20 PM
 - b. Review Transportation Guiding Principles Draft from city manager working group 3:25 PM
 - c. Discussion of goal setting process for Cities Association Board of Directors meeting. 3:45 PM

5. Discussion and Agenda Setting for Board of Directors Meeting/Committee Reports to Board: 4:00 PM
 - a. Legislative Action Committee Agenda:
 - Transportation guiding principles
 - Guiding principles
 - Housing guiding principles
 - Meetings or breakfasts with legislators
 - b. City Selection Committee Agenda (meeting start time at 6:40 PM)
 - c. Goal Setting
 - d. Committee Reports (if needed)
 - Legislative Action Committee Update (Transportation, guiding principles)
 - Planning Collaborative
 - SCSC Roundtable
 - e. Request to present:

- Valley Water
- Santa Clara County Office of Supportive Housing
- VTA – follow up requested by Board at the November meeting

6. Public Comment 4:20 PM
7. Executive Director Report
8. Adjourn until Friday, February 7, 2020 at 3PM, Sunnyvale City Hall, West Conference Room. 4:30 PM



EXECUTIVE BOARD OF DIRECTORS MEETING MINUTES
NOVEMBER 8, 2019 | 3PM
CITY OF SARATOGA | 13777 FRUITVALE | SARATOGA 95070

1. Welcome and Roll Call

Attending:

Councilmember Rod Sinks (Cupertino)

Councilmember Marico Sayoc (Los Gatos)

Vice Mayor Margaret Abe-Koga (Mountain View) – 3:11 PM

Mayor Manny Cappello (Saratoga)

Vice Mayor Chappie Jones (San José)

Mayor Larry Klein (Sunnyvale)

James Lindsay, SCCMA, City of Saratoga

Andi Jordan Executive Director

Councilmember Neysa Fligor (Los Altos)

2. Consideration of approval of consent agenda:

- a. October 2019 Executive Board of Directors Minutes
- b. ESA Invoice - September 2019 of \$8,413.73
- c. October Financial Reports

Motion to approve consent agenda: Mayor Klein (Sunnyvale)

Second: Vice Mayor Jones (San José)

AYES: 5 - Sinks (Cupertino), Klein (Sunnyvale), Jones (San José), Sayoc (Los Gatos), Cappello (Saratoga)

NAYES 0

ABSTENTION: 0

ABSENT: 1 - Abe-Koga (Mountain View)

3. Old Business:

- a. Consideration of approval of the annual general membership dinner budget was approved by unanimous consent

AYES: 6 - Sinks (Cupertino), Abe-Koga (Mountain View), Klein (Sunnyvale), Jones (San José), Sayoc (Los Gatos), Cappello (Saratoga)

NAYES 0

ABSTENTION: 0

ABSENT: 0

- b. Update was provided by Jordan on December Membership Annual Holiday Dinner

- c. Calendar for 2020 Cities Association meetings was discussed

4. New Business: Discussion of setting Cities Association priorities for 2020.

5. By unanimous consent, the Executive Board set the agenda for the November Board of Directors Meeting:
- Consent Agenda
 - PG&E Discussion with SVCE
 - Healthy Cities Dashboard
 - Conversations with Community Leaders: Supervisor Cindy Chavez
 - Nominating committee
 - Transportation Committee conversation will occur at LAC meeting
 - The Executive Board also agreed to let Jordan explore webinars (or other digital media) for content that can't fit into the agenda. (Examples of topics are: ADUs, Fire Supression with Santa Clara County Fire.)

AYES: 6 - Sinks (Cupertino), Abe-Koga (Mountain View), Klein (Sunnyvale), Jones (San José), Sayoc (Los Gatos), Cappello (Saratoga)

NAYES 0

ABSTENTION: 0

ABSENT: 0

6. There was no public comment.
7. There was no Executive Director Report.
8. Meeting adjourned at 3:52 PM and will meet at a time and place to be determined by 2020 Executive Board.

Respectfully submitted,
Andi Jordan
Executive Director

Approve on DATE

Motion
Second

AYES:

NOS:

ABSTENTIONS:

ABSENT:

Item 3a Discussion and recap of December 2019 General Membership Dinner

2019 Membership Dinner Budget: ticket prices based on \$75 member ticket - \$100 non member - \$35 social hour tickets

	estimate	actual	actual	FY 2019-2020 approved budget
members (\$75)	85	75	\$5,625.00	
non members (\$100)	10	12	\$1,200.00	
social hour tickets (\$35)	0	3	\$105.00	
Gross			\$6,930.00	
Net (eventbrite fees)				
Income:				
	estimate	actual		
eventbrite	\$6,375.00	\$ 6,386.41		\$5,200
checks	\$0.00	\$ 450.00		
total income	\$6,375.00	\$ 6,836.41		
outstanding as of 12/13		\$ 170.00		
Expenses				
	estimate	actual		
rent	\$1,000.00	\$ 1,000.00		
non-alcoholic drinks (no coffee)/3.95 each				
glassware	\$150.00			
Appetizers, Dinner, Dessert, bar service, coffee & tea service, linens - \$50/per person	\$4,250.00	\$ 5,463.73		
TABLE linens ROUND \$12/RECTANGLE \$14 (SERVICE IS \$175)	\$700.00			
gratuuity - 18%	\$765.00			
tax - 9%				
beverages	\$500.00	\$ 530.75		
comped tickets (staff/award recipient)	\$200.00			
Insurance	\$176.00	\$ 176.00	30-Sep	
Program Expenses				
Entertainment: (microphone/soundsystem)				
First Place Cities Champion Award	\$200.00	\$ 392.95		
First Place Inc. - Recognition Award to President	\$200.00			
Centerpieces/Decoration	\$500.00	\$ 313.76		centerpieces, lights \$29.00,
photo booth	\$200.00	\$ 29.00		
Event supplies: name cards, frames, certificates, badges	\$350.00	\$ 87.19		87.19 badges,
Gift for Guests:				
Step and Repeat		\$ 990.25		step and repeat reusable
Total Expenses	\$8,991.00	\$ 8,983.63		-14,000.00
budget approved at 13,000 income \$4225				
net cost	-\$2,616.00	-\$1,977.22		(\$8,800.00)

Notations

centerpieces, lights \$29.00,
87.19 badges,
step and repeat reusable

Subject: Cities Association Annual Holiday Dinner

Date: Saturday, December 7, 2019 at 2:10:06 PM Pacific Standard Time

From: Steven Scharf

To: Andi Jordan

I think that it was inappropriate to have lobbyists attending the Cities Association Annual Dinner last night. This event should be for elected officials only. It is one night of the year when we should not be being lobbied.

Item 4a Request to partner in Regional Economic Forum

Subject: Partnership: Regional Economic Forum - March 27
Date: Thursday, November 14, 2019 at 10:59:13 AM Pacific Standard Time
From: Carl Guardino
To: Andi Jordan

Dear Andi,

For the past eight years, we have pulled together key strategic partners for a solutions-based "Regional Economic Summit," focused on the biggest challenges we face in high-cost Silicon Valley.

With four full months to plan, we are reaching out to seek your partnership for our 9th Annual Summit, scheduled for Friday, March 27 at Villa Ragusa in Campbell.

As with past years, this equal partnership includes the following:

- * Time: Three meetings, each only 75 minutes in length, in which each of the equal partners plans the Summit.
- * Treasure: Each of the partners secures a table of ten, at the non-profit partner rate of \$1,100, to ensure that our audience/participants are as diverse as our Valley.
- * Talent: Each of the partners has an on-stage role at least three times during the Summit.

If you are interested in participating, please let us know which of the following options works best for you for the three meetings. We will go with whichever is more convenient for the majority. All meetings will take place at the Leadership Group Office at 2001 Gateway Place, Ste 101E, San Jose.

1st meeting: Discuss panel/speaker themes: Wednesday, January 15, 10:00-11:15 or Thursday, January 16, 9:00 - 10:15am

2nd meeting: Discuss speakers: Tuesday, February 4, 10:00 - 11:15 or Wednesday, February 5, 9:00 - 10:15am

3rd meeting: Discuss our partner roles for day of the event: Tuesday, March 3, 10:00 - 11:15 or Wednesday, March 4, 9:00 - 10:15am

Could you confirm your participation, as well as your preference of meeting dates (you can highlight your choice in your reply email if it is easier) by Friday, December 13, so that we can partner on our 9th Annual Regional Economic Forum on Friday, March 27, 2020? Let's continue to work together to strengthen the future of our Valley.

Warm Regards,

Carl

Item 4 b: Transportation Guiding Principles Draft & Letter received from Palo Alto Mayor Eric Filseth

FASTER Bay Area: Guiding Principles for Engagement on a Regional Transportation Measure
North and West Sector Cities of Santa Clara County

Draft “principles for support” of FASTER Bay Area that could be endorsed by cities and advocated with legislators and other agencies.

1. Support for a Bold, Transformative Strategy: The Bay Area needs a new revenue source to create a transformative transportation system.
 - a. Simply adding funding to the currently fragmented and inefficient transit landscape is not transformative. A concrete decision-making and operating framework must be established to achieve the goals of a coordinated and connected transportation strategy.
 - b. From a user’s perspective, the system must be seamless and accessible.
 - c. This system must take advantage of new and evolving technologies and reexamining current systems and infrastructure.
2. Revenue mechanism: Reliance on sales tax must be part of a larger diverse mix of funding mechanisms, recognizing the need for an equitable distribution of costs to those who benefit.
3. Ensure efficiency and effectiveness of existing systems: While exploring transformative strategies, new revenues must support effective existing transit systems, including ongoing funding for Caltrain and other cost-effective transit systems.
4. Clear and accountable governance for funding allocations: Governance and funding allocations must reflect current and projected employment and population. A lead decision-making role for MTC must be supported by a meaningful committee structure that involves regional representation such as the Cities Association of Santa Clara County.

December 30, 2019

The Honorable Jerry Hill
California State Senate
State Capitol, Room 5035
Sacramento, CA 95814

The Honorable Marc Berman
California State Assembly
State Capitol, Room 6011
Sacramento, CA 95814

RE: Senate Bill 278 (Beall)/FASTER Proposal – Projects and Principles from the City of Palo Alto

Dear Senator Hill and Assembly Member Berman:

On behalf of the City of Palo Alto, thank you for your support and leadership related to transit-oriented development and for investing in California’s infrastructure for the 21st Century and beyond. A major priority of the City Council is addressing traffic and focusing on transportation priorities. Working closely with City staff and regional stakeholders, Palo Alto has identified key areas that we feel would benefit not only our community, but the broader Bay Area. We are encouraged by the potential funding for transportation infrastructure projects through SB 278 (Beall), and the subsequent FASTER proposal and we seek your support on this legislation.

Widespread equity in funding transportation projects through SB 278/FASTER will be a major issue for many Bay Area communities. SB 278 provides an exciting opportunity to equitably benefit the entire Bay Area. As you are aware, Santa Clara County experiences extreme traffic congestion and transit crowding, particularly during commute times. Therefore, FASTER should seek to get to the heart of these congestion and crowding issues by funding improvements to both public transit and surface streets. To assist in identifying initiatives aimed at such improvements, Palo Alto offers a key project and priorities to receive funding from Senator Beall’s SB 278 and the FASTER program:

- 1) Caltrain grade separations for four at-grade train tracks in Palo Alto, including the second busiest Caltrain station and where ridership has increased significantly
- 2) Funding for Caltrain operations, to ensure sustained capital investment for regional projects
- 3) A clear and accountable governance structure for funding allocations. To ensure equity, achieve proper funding levels, and fully engage the community, we support leveraging sales tax as a funding mechanism, as is currently contemplated, mandating geographic equity in expenditures, proper oversight to ensure system coordination and fund management, and requirements to effectively engage a cross-section of stakeholders in program development.

Palo Alto, in discussion with our neighboring communities in Santa Clara County, is confident that you recognize the need for a concrete decision-making and an operating framework for a seamless transportation strategy which can rely on diverse funding mechanisms. We urge you to ensure that both the legislature and involved parties clearly understand, and have the opportunity to shape, the intent

behind ensuring the larger success of FASTER. We anticipate providing additional recommendations in the near future based on coordination with other cities and as the legislative proposal takes shape.

Palo Alto looks forward to continuing to work with you to address traffic and transportation priorities. We appreciate your leadership on these and other issues facing our communities. Again, thank you for your work in supporting the future of California's transportation systems and infrastructure. We look forward to engaging in continued discussions regarding SB 278 and the FASTER proposal.

Sincerely,

A handwritten signature in blue ink, appearing to read "Eric Filseth".

Eric Filseth
Mayor
City of Palo Alto

Cc: Peninsula Corridor Joint Powers Board
Metropolitan Transportation Commission
Santa Clara Cities Association
Valley Transportation Authority
Townsend Public Affairs

Item 5 e: Request to present

Subject: FW: Community Plan to End Homelessness - Cities Association
Date: Monday, December 30, 2019 at 11:23:52 AM Pacific Standard Time
From: Preminger, Steve
To: Andi Jordan
CC: Kaminski, Kathryn, Le, Ky, Christian, Danielle

Hi Andi,

Hope you are having a great holiday phase before it gets too crazy!

Speaking of scheduling, would it be possible for our Office of Supportive Housing give an update at an upcoming Association meeting? As you can see from their email below, they are formulating a Plan to End Homelessness and certainly want to have our fifteen cities be aware and involved.

Thank you.

steve

Steve Preminger
Director,
Office of Strategic and Intergovernmental Affairs
County Government Center, Eleventh Floor, East Wing
70 West Hedding Street
San Jose, CA 95110

From: Kaminski, Kathryn
Sent: Monday, December 30, 2019 10:39 AM
To: Preminger, Steve
Cc: Le, Ky
Subject: RE: Community Plan to End Homelessness - Cities Association

Good morning, Steve. I'm just checking in on the request below. Can you point me to the person I should contact to inquire about getting time on the Cities Association agenda?

Thanks!
Kathryn

Kathryn (KJ) Kaminski
Office of Supportive Housing
(408) 793-1843

From: Kaminski, Kathryn
Sent: Friday, December 13, 2019 12:11 PM
To: Preminger, Steve <steve.preminger@ceo.sccgov.org>
Cc: Le, Ky <Ky.Le@hhs.sccgov.org>
Subject: Community Plan to End Homelessness - Cities Association

Good afternoon, Steve.

As you know, the OSH has been leading the process to develop the Community Plan to End Homelessness for 2020-2025. As part of that process, we have been meeting with city staff from jurisdictions across the county. During several of these meetings, staff have recommended that we bring the draft plan to the Cities Association for input. Ky informed me that you are the County's liaison to the Cities Association. Do you know who I should contact to inquire whether the Cities Association would be interested in hearing about the Community Plan to End Homelessness, and if so, schedule time on an upcoming agenda? Thanks for any guidance you can provide.

I know you are also the liaison to the City Managers Association and were in attendance at the meeting last summer when we introduced the planning process. Just FYI, we are also asking for time on an agenda to return to that group to provide an update on the process and the draft plan.

Please let me know if you have any questions.

Thanks,
Kathryn

Kathryn (KJ) Kaminski
Continuum of Care Quality Improvement Manager
Office of Supportive Housing
County of Santa Clara
3180 Newberry Drive, Suite 150
San Jose, CA 95118



REQUEST TO PRESENT TO THE BOARD OF DIRECTORS

Return to executive_director@citiesassociation.org at least 2 weeks prior to the Board Meeting for consideration.

NAME OF ORGANIZATION: VALLEY WATER (FORMERLY THE SANTA CLARA VALLEY WATER DISTRICT)

Name of Contact Person: Domingo Candelas
Phone: 408-941-5067 (cell)
Email: dcandelas@valleywater.org
Presenters: Domingo Candelas (Office of Government Relations)

REQUEST (WHAT WILL BE PRESENTED?):

Implementation of Model Water Efficiency Standards for New Development.

RELEVANCE TO THE CITIES ASSOCIATION:

Opportunity to hear about climate resilient policies that will have a positive impact on water supplies that are now as important as ever before with the need to address the housing shortage and the pressure on future water supplies in the region.

WHAT ACTION IS REQUESTED OF THE CITIES ASSOCIATION?

Support for ordinance implementation for new development standards

MATERIALS TO BE SENT TO SUPPORT PRESENTATION:

See attachments