

The background of the slide is an aerial photograph of a landscape. It features rolling hills in the upper half, some covered in green vegetation and others in dry, golden-brown grass. Below the hills, a residential area with various houses and trees is visible. A semi-transparent blue rectangular box is overlaid on the bottom right portion of the image, containing the main title and subtitle. In the top left corner, there is a dark blue horizontal band with a white wavy line above it, containing the text 'PLAN BAY AREA 2050'.

PLAN BAY AREA 2050

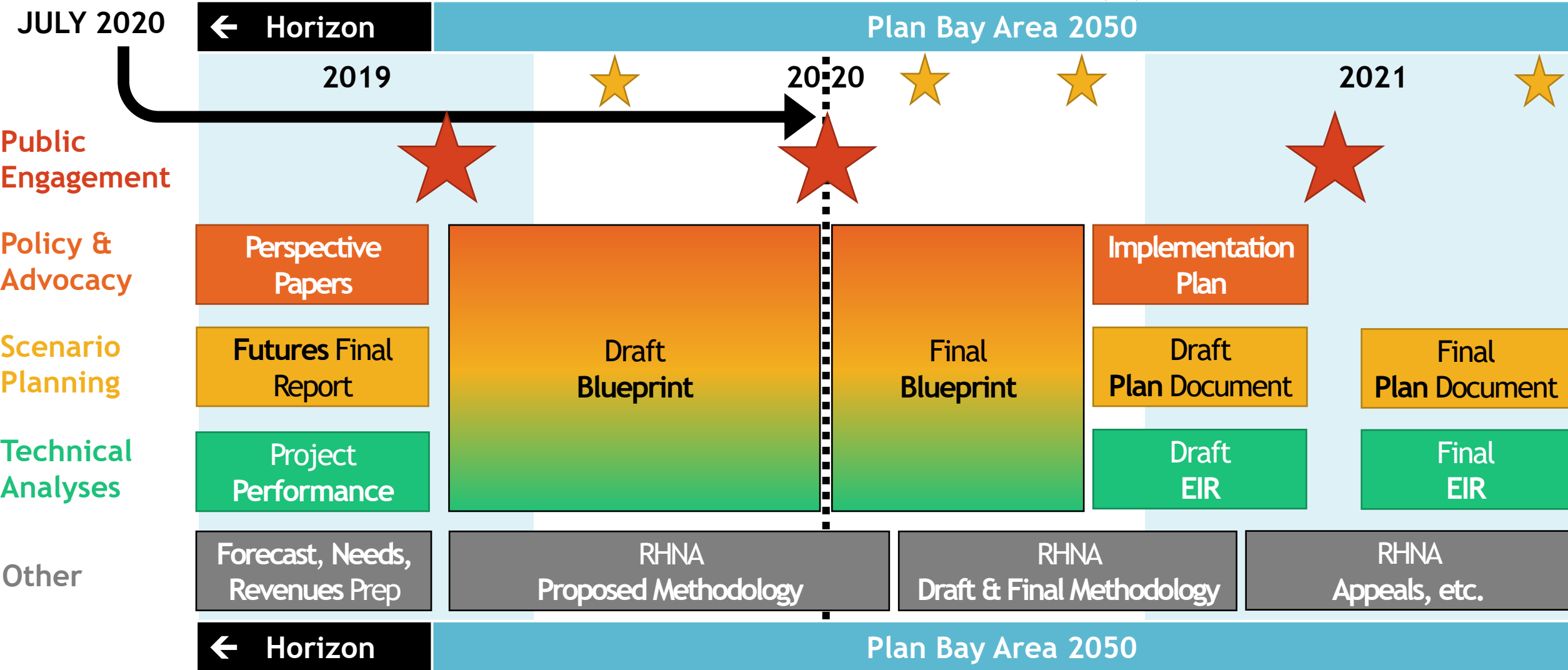
# Draft Blueprint: Key Findings

*July 2020*

*County Planning Director & CTA Meetings*

# Draft Blueprint: Major Milestone for Plan Bay Area 2050

★ = Major Policy Board Decisions





# The Draft Blueprint is built upon Horizon, which tested visionary strategies for an uncertain future.



Horizon explored dozens of bold strategies for the region's future, "stress testing" them against a broad range of external forces.

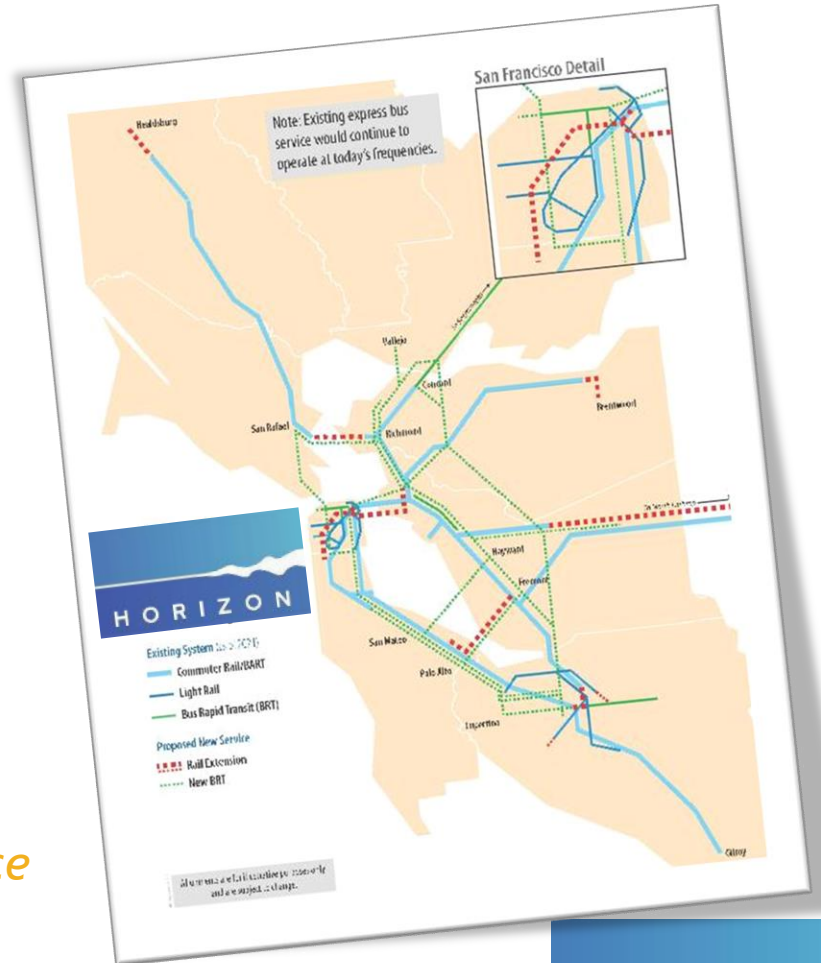
These included megaregional trends, technological shifts, and natural disasters, among others.

Strategies  
prioritized  
based upon:



*Resilience*

*Equity*



# The Draft Blueprint integrates strategies to make progress towards the regional vision, despite the headwinds from external forces.

*Vision: Ensure by the year 2050 that the Bay Area is **affordable**, **connected**, **diverse**, **healthy** and **vibrant** for all.*



- **Transportation** Strategies
- **Housing** Geographies & Strategies
- **Economic** Geographies & Strategies
- **Environmental** Strategies

# Refresher: What is a strategy in the context of Plan Bay Area 2050?

What do we mean by “strategy”?

A strategy is either a **public policy or set of investments that can be implemented** in the Bay Area over the next 30 years; a strategy is **not a near-term action or legislative proposal**.

Who would implement these strategies?

Strategies in Plan Bay Area 2050 can be implemented at the **local, regional, or state levels**. Specific implementation actions and the role for MTC/ABAG will be identified through a collaborative process for the Implementation Plan later this year.

How many strategies can we include in the Blueprint?

Plan Bay Area 2050 must be **fiscally constrained**, meaning that not every strategy can be integrated into the Plan given finite revenues available.





# Draft Blueprint: 9 Themes and 25 Bold Strategies



**Maintain and Optimize Existing Infrastructure**



**Create Healthy and Safe Streets**



**Enhance Regional and Local Transit**



**Reduce Risks from Hazards**



**Reduce Our Impact on the Environment**



**Spur Housing Production and Create Inclusive Communities**



**Protect, Preserve, and Produce More Affordable Housing**



**Improve Economic Mobility**



**Shift the Location of Jobs**

**25 Strategies**  
*(Draft Blueprint Inputs)*



Refer to the **Draft Blueprint Strategies** handout for details on all 25 strategies.

# Draft Blueprint: Highlights in the COVID-19 Era



While Plan Bay Area 2050 is a 30-year vision for the Bay Area, many of the strategies approved for analysis by the Commission and ABAG Board in February have only become more timely, including...



Advancing thousands of miles of safe bicycle & pedestrian facilities



Integrating protections from sudden rent hikes that accelerate displacement



Prioritizing strategies for essential workers, such as childcare subsidies



Protecting much-needed open space for the enjoyment of all residents



# Draft Blueprint: Expanded Growth Geographies

## Protect



Areas outside  
Urban Growth  
Boundaries  
(including PCAs)



Unmitigated  
High Hazard  
Areas

## Prioritize



**Priority Development  
Areas (PDAs)**



**Priority Production  
Areas (PPAs)**



**Transit-Rich  
Areas\* (TRAs):**  
Frequent Regional Rail

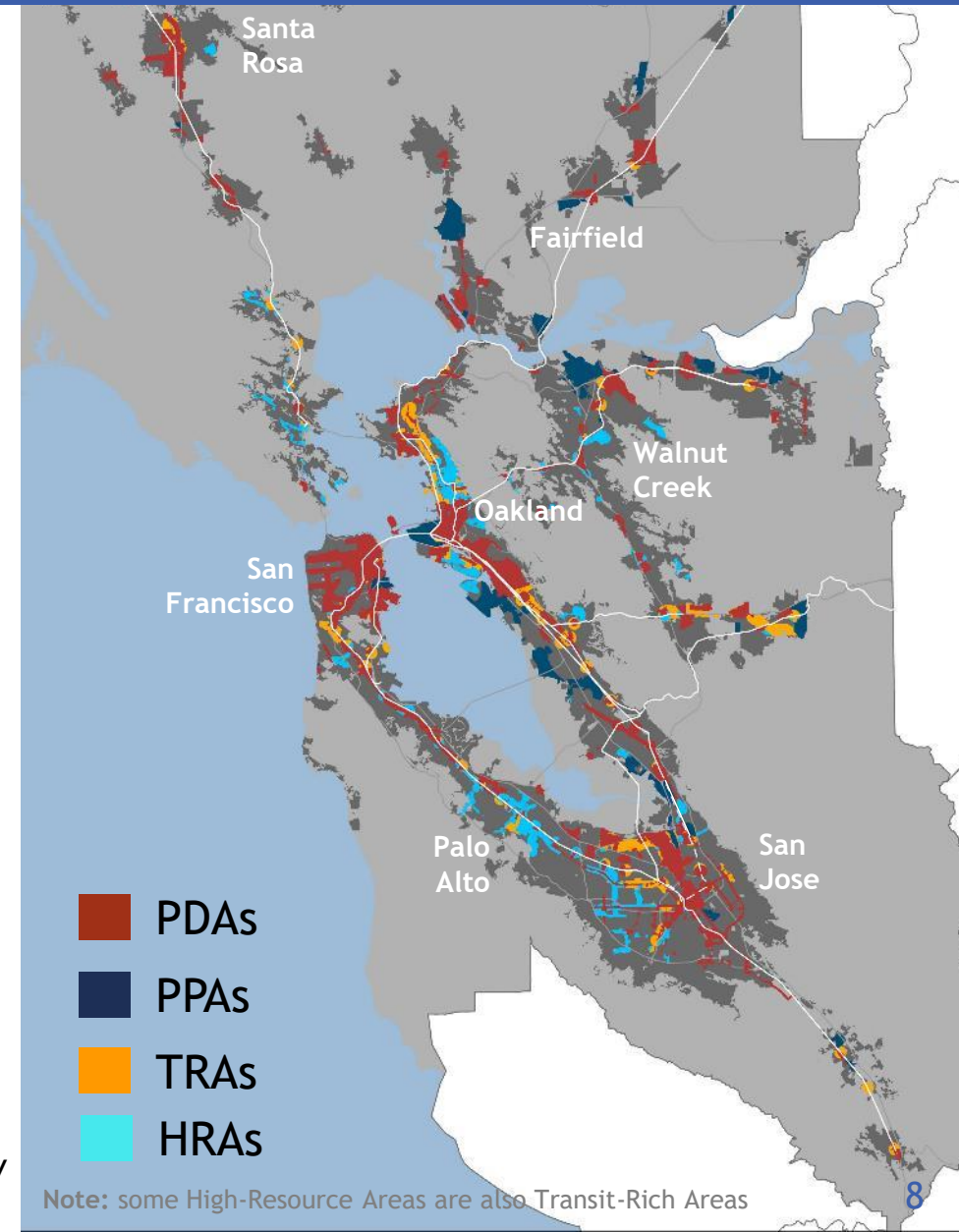


**TRAs\*:**  
All Other



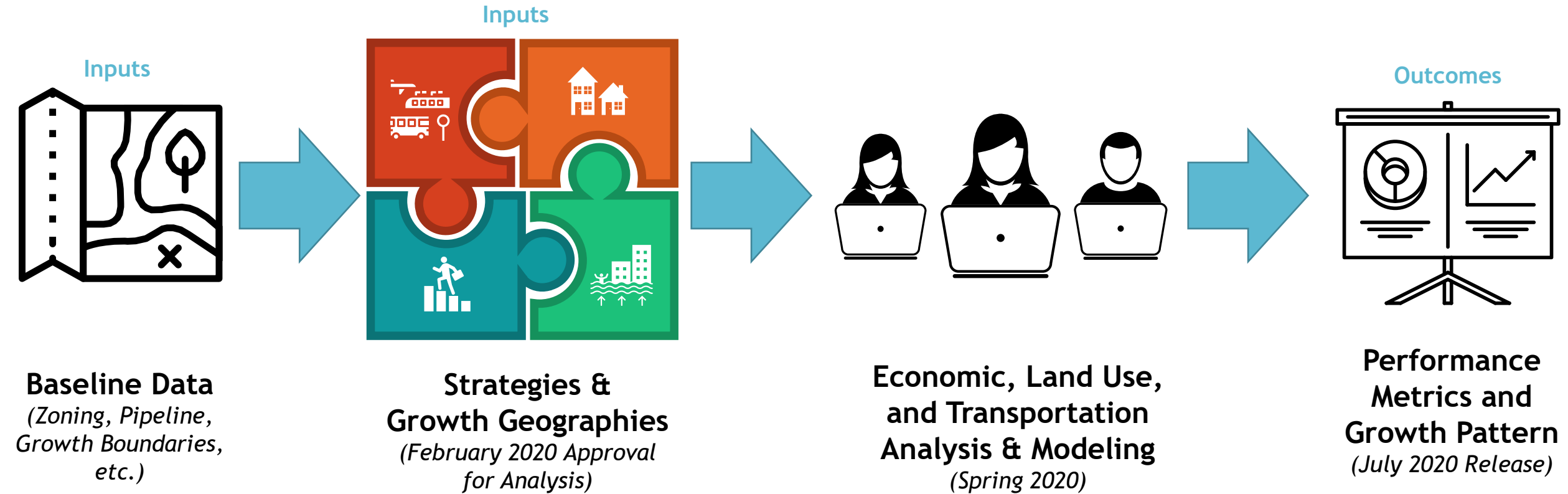
**High-Resource  
Areas\* (HRAs)**

*\* Applies to all jurisdictions except those that have already  
nominated more than 50% of PDA-eligible areas*





# Draft Blueprint: How Did We Analyze It?



# What are the Potential Outcomes of the Draft Blueprint?

*(in an uncertain future...)*



# Draft Blueprint Highlights (1 of 2)

## Improved Affordability

Housing and transportation costs are significantly reduced, especially for low-income residents.



*% of household  
income spent  
on housing +  
transportation*

**57%**

in 2015

**48%**

in 2050

## More Permanently-Affordable Homes

New revenues enable a significant uptick in production of deed-restricted affordable homes.



*number of new  
permanently-  
affordable  
homes*

**400,000+**

by 2050

## More Growth Near Transit

Most new homes are focused in walkable communities with frequent transit service.



*% of all housing  
within ½ mile of  
high-frequency  
transit*

**32%**

in 2015

**43%**

in 2050



# Draft Blueprint Highlights (2 of 2)

## Lives Saved and Injuries Averted

Strategies to reduce vehicle speeds and build protected bike/ped infrastructure save lives.



*fatalities avoided due to Draft Blueprint strategies*

**>1,500**  
through 2050

## Greater Resilience to Hazards

Seismic retrofits and sea level rise infrastructure protect thousands of homes from damage.



*% of homes at risk protected*

**100% 98%**  
from quake from SLR

## Robust Economic Growth

Despite significant tax increases to pay for new strategies, Bay Area businesses continue to thrive.



*growth in gross regional product per capita (constant \$)*

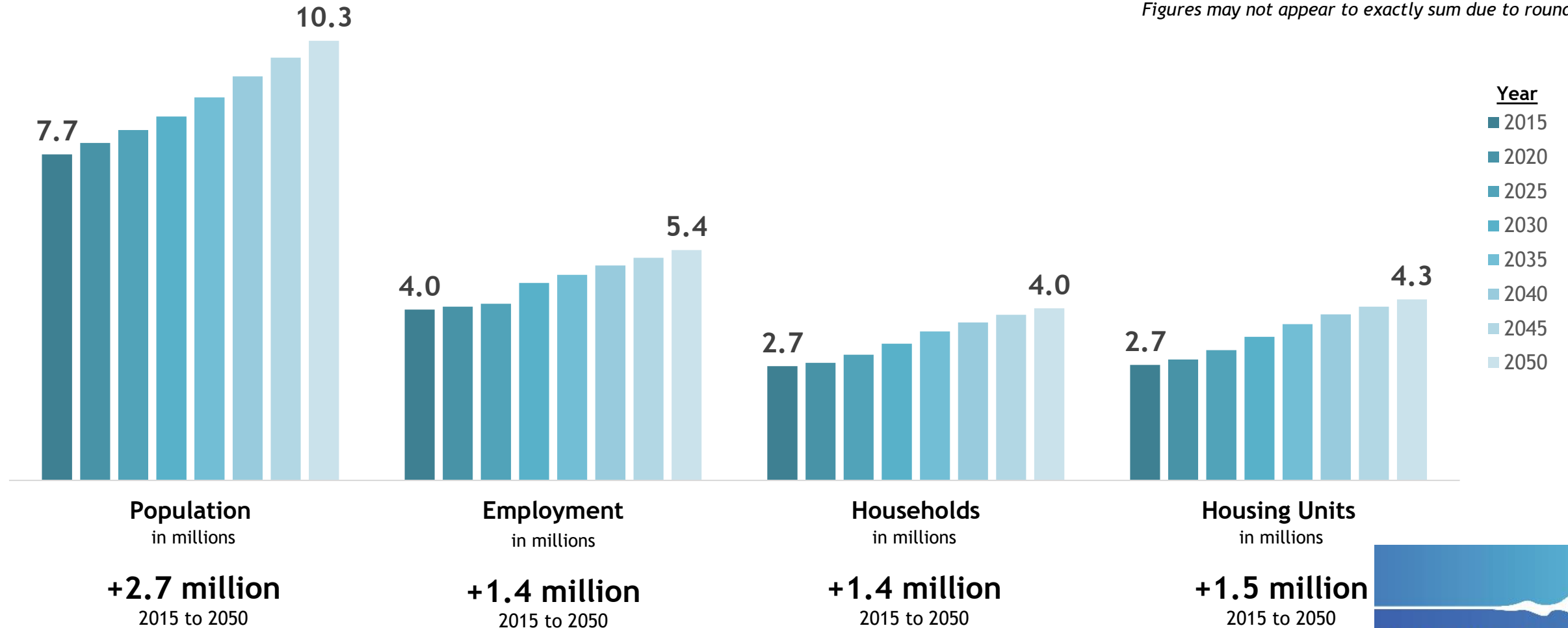
**+65%**  
by 2050

# The Draft Blueprint accommodates the needs of future residents by addressing historical underproduction of housing.

## Regional Growth Forecast: Bay Area

*Integrating COVID-19/Recession Impacts between 2020 and 2030*

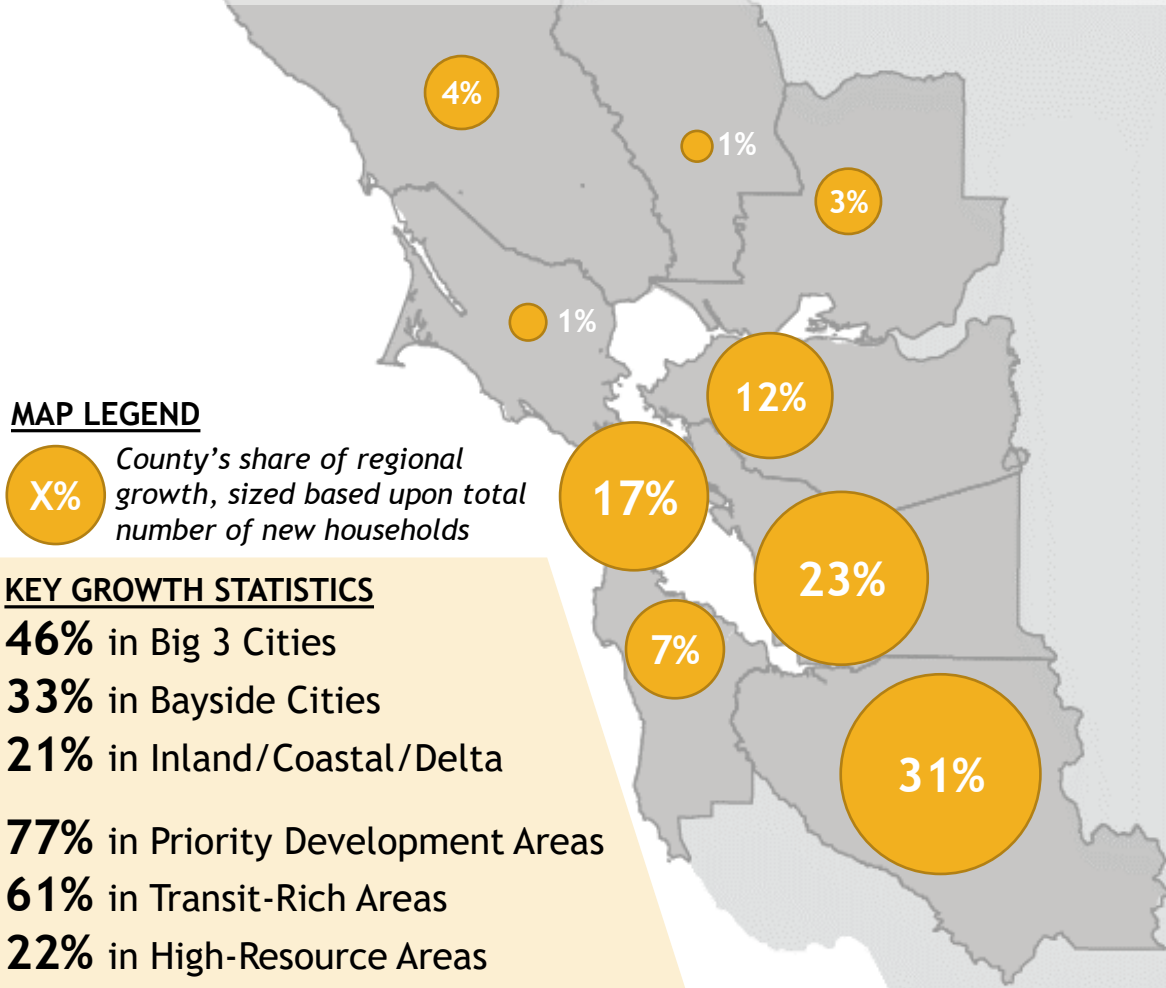
*Figures may not appear to exactly sum due to rounding.*



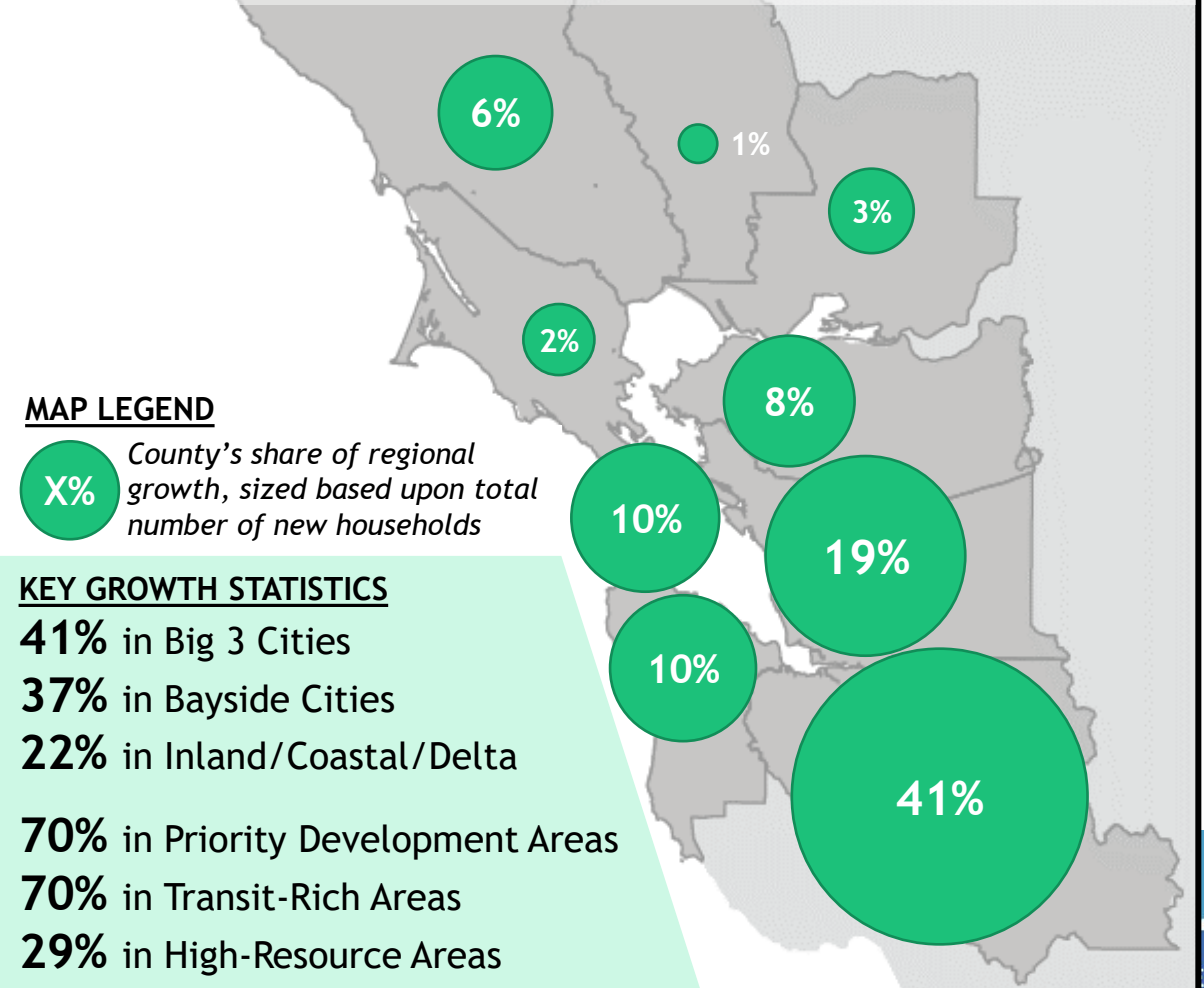
# Draft Blueprint: Housing Growth Pattern

For breakdowns on the subcounty level, please refer to Attachment C. Totals do not always sum to 100% due to rounding.

## Plan Bay Area 2040: 2010 to 2040 +0.8 million new households



## Draft Blueprint: 2015 to 2050 +1.3 million new households





# Draft Blueprint: Jobs Growth Pattern

For breakdowns on the subcounty level, please refer to Attachment C. Totals do not always sum to 100% due to rounding.

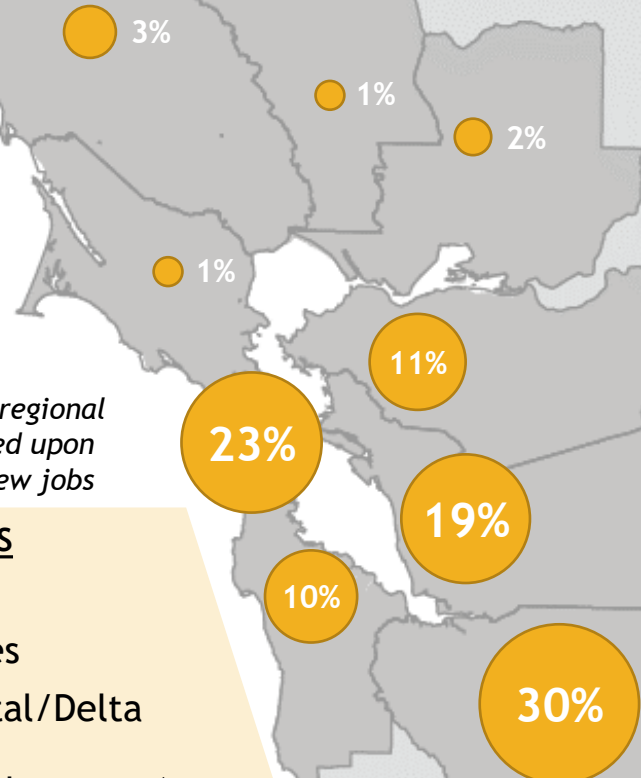
## Plan Bay Area 2040: 2010 to 2040 +1.3 million new jobs

### MAP LEGEND

X% County's share of regional growth, sized based upon total number of new jobs

### KEY GROWTH STATISTICS

**44%** in Big 3 Cities  
**40%** in Bayside Cities  
**17%** in Inland/Coastal/Delta  
**55%** in Priority Development Areas  
**59%** in Transit-Rich Areas  
**25%** in High-Resource Areas



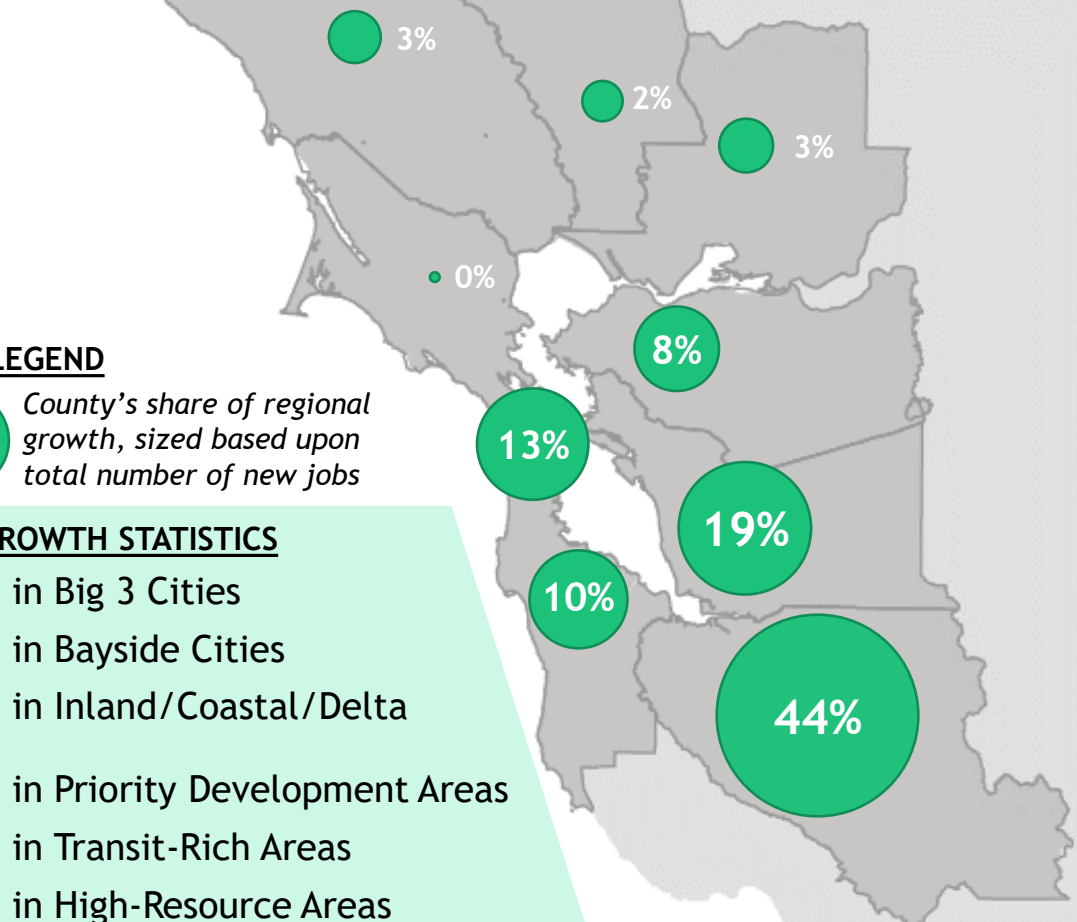
## Draft Blueprint: 2015 to 2050 +1.4 million new jobs

### MAP LEGEND

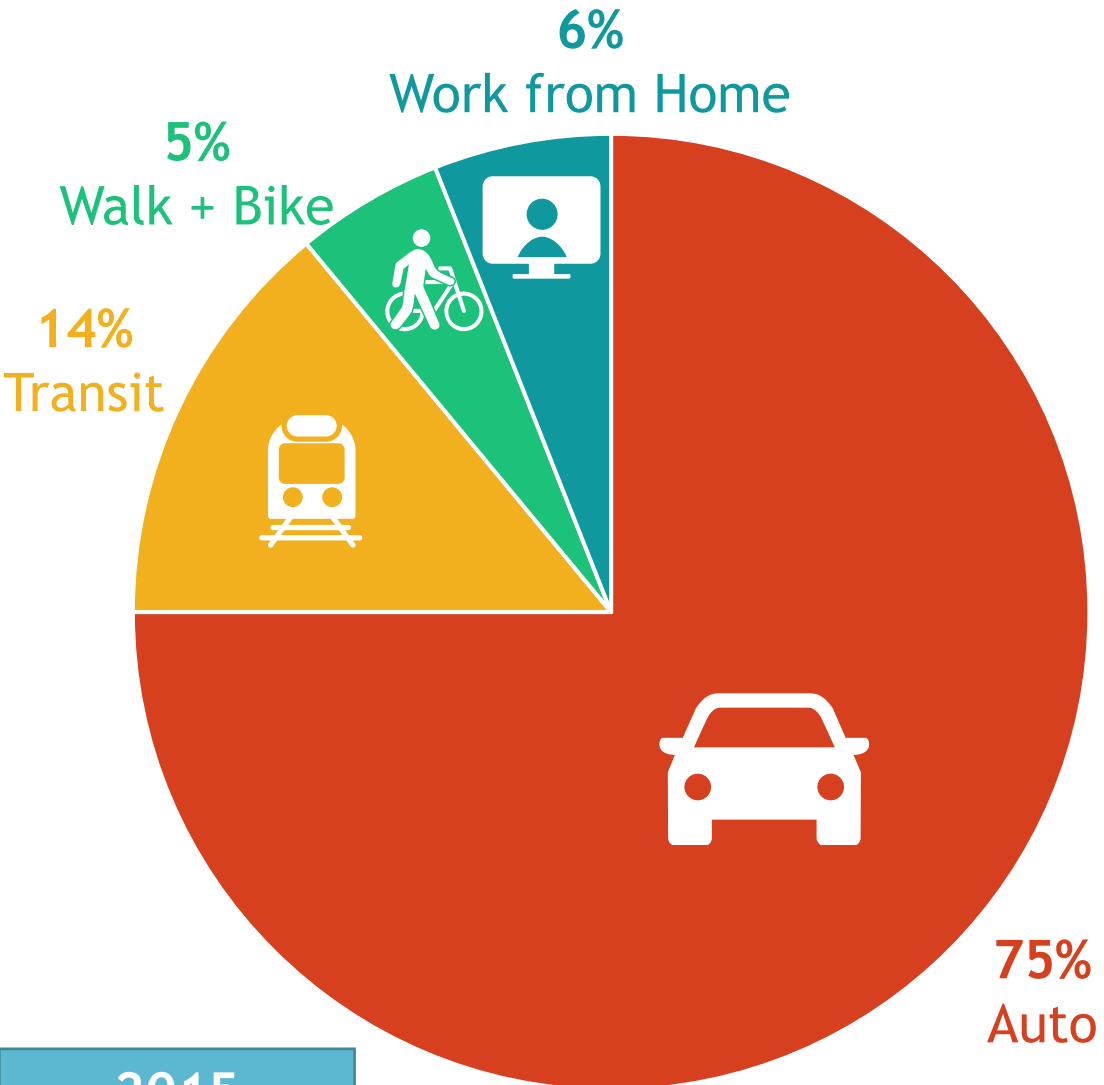
X% County's share of regional growth, sized based upon total number of new jobs

### KEY GROWTH STATISTICS

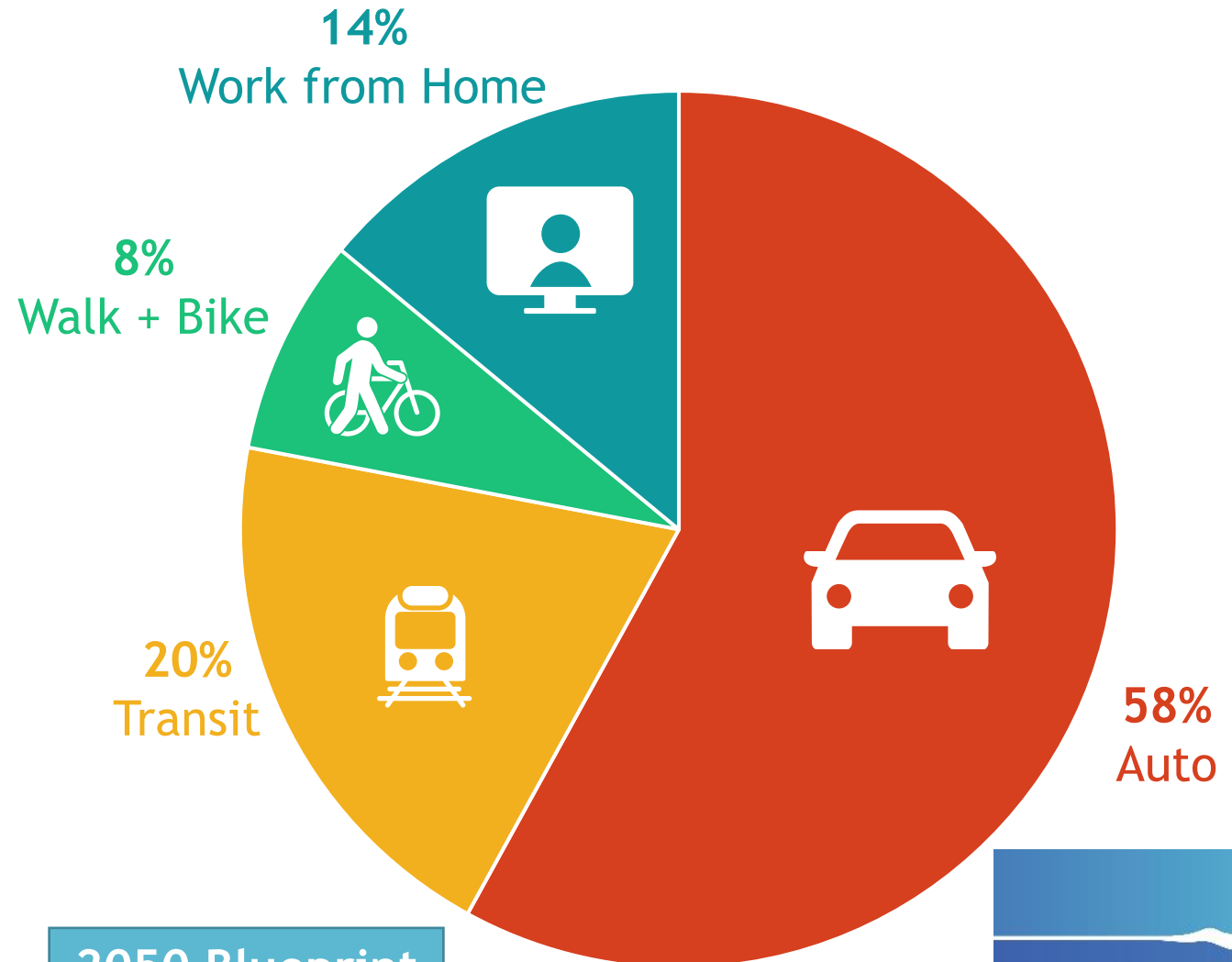
**49%** in Big 3 Cities  
**35%** in Bayside Cities  
**16%** in Inland/Coastal/Delta  
**42%** in Priority Development Areas  
**50%** in Transit-Rich Areas  
**19%** in High-Resource Areas



# Draft Blueprint: Commute Mode Choices



2015



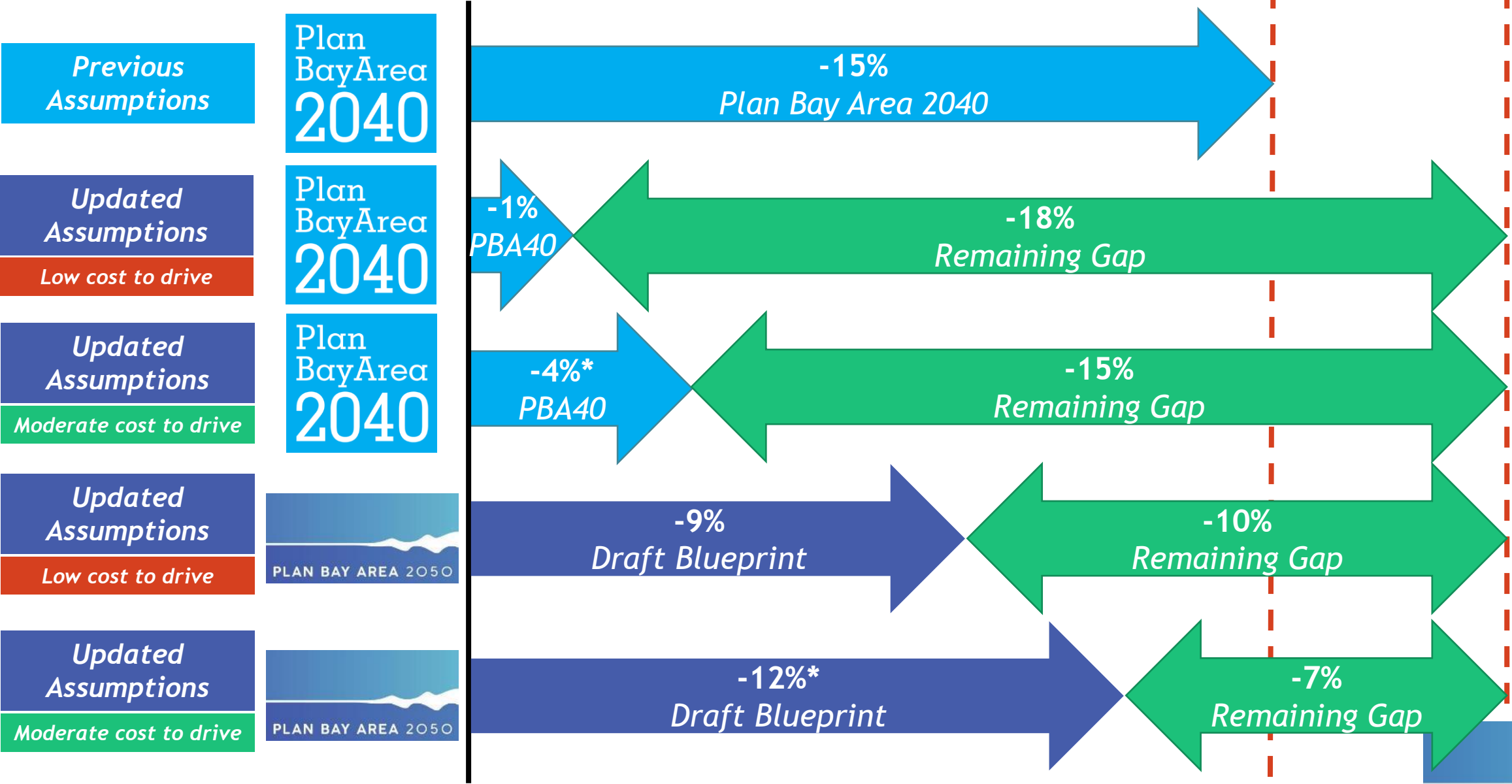
2050 Blueprint

16

# Draft Blueprint: GHG

**-15% per-capita**  
Previous CARB Target

**-19% per-cap.**  
New Target



\* = approximated effect of higher auto operating cost based upon past analyses



# Transitioning to the Final Blueprint Phase:

Seeking Input from the Bay Area!

# 5 Key Challenges for Final Blueprint - Seeking Solutions!

How do we further increase production of homes affordable to lower-income residents, especially in High-Resource Areas?

A larger regional measure for affordable housing?

More strategic investment in High-Resource Areas?

Expanded affordability requirements in new TODs?

Support for modular housing and lower-cost techniques?

How can new or expanded strategies better address traffic congestion and transit overcrowding?

New strategies related to regional rail & express bus?

More funding for bike & pedestrian infrastructure?

Redesign transit system with key timed transfers?

More corridors with means-based all-lane tolling?

How can we reduce risk of displacement so more residents can remain in place?

Supportive services in Communities of Concern?

More affordable housing in Transit-Rich Areas?

Workforce training programs?

Pilot universal basic income?

How do we close the greenhouse gas emissions gap in a sustainable and equitable manner?

50% telecommute mandate for big employers?

Exponentially grow regional subsidies for EVs?

Require GHG offsets for all highway projects?

Reform on- and off-street parking policies?

How could more ambitious strategies be employed to shift jobs closer to the region's workforce?

Expand jobs-housing impact fees?

Office development caps in West & South Bay?

Tax subsidies to woo major employers?



## Upcoming Summer 2020 Blueprint Engagement

### Also:

- Office hours
- Flyers/surveys
- Listening line
- Official comment period
- Statistically-valid poll

9

county-specific  
virtual public  
workshops

3

virtual  
stakeholder  
workshops

5

telephone town  
halls

7

focus groups in  
community  
organizations



# What's Next?



July

- Release of Draft Blueprint
- Virtual Workshops & Engagement

Mid-August

- Close of Blueprint Comment Period
- Strategy Refinements for Final Blueprint

September

- Report Out on Public & Stakeholder Engagement
- MTC/ABAG Action on Final Blueprint Strategies & Geographies

December

- Release of Final Blueprint
- MTC/ABAG Action on Preferred Alternative for Plan Bay Area 2050 EIR

## Questions/Comments?

For more information: go to [planbayarea.org](http://planbayarea.org) and access Blueprint materials.

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