

Executive Board Meeting Agenda

Virtual Meeting via Zoom April 2, 2021 | 3:00 pm

Register for Zoom webinar [HERE]

Meeting also livestreamed on YouTube [HERE]

Note:

- Item 2c amended 3/31/21 at 3:40pm
- Item numbers updated 3/31/21 at 5:30pm
- More info on public comment and accessibility given at the end of the agenda.

Discussion & action may be taken on any of the items below. Times are approximate.

1. Welcome and Roll Call – (Sayoc, 3 PM)

2. Consent Agenda

2a. Approval of minutes from March 5,

2021 Attachment: Minutes

2b. Approval of SCSC Roundtable Invoice for \$600.00 for a YTD total of

105,271.25

Attachment: Invoice

2c. Authorize the Executive Board President to approve and execute a legal counsel engagement agreement with Kirsten Powell in substantially the same form as attached for one SCSC Roundtable meeting.

Attachment: Attorney-Client Fee Contract

3. FY 2022 Budget – Discussion and Recommendation to Board of Directors

4. May General Membership Meeting

Proposed topics:

- COVID-19 Resiliency & Recovery by National Economic Education Delegation (recommended by SCCCMA)
- Bystander Training

Discussion of whether to include a food and beverage option recommendation to the Board of Directors.

Attachment: Sample Presentation by National Economic Education Delegation

5. Establish Board of Directors Meeting Agenda for April 8, 2021

Proposed agenda:

- Consent (minutes)
- Committee Reports
 - Legislative Action Committee

- Other committees
- Presentation from Ahmad Thomas, CEO of Silicon Valley Leadership Group (invited)
- Bystander Training (invited for April or May)
- Santa Clara/Santa Cruz Roundtable Update
- Budget FY 2022 (Fligor/Jordan)
- Other
- 6. Public Comment
- 7. SCCCMA Update (Prevetti)
- 8. Executive Director Update (Jordan)
 - Organizational status update
 - May General Membership Meeting
- 9. Adjournment (Sayoc)

PUBLIC COMMENT

Members of the public wishing to comment on an item on the agenda may do so in the following ways:

- 1. Email comments to audin@citiesassociation.org
- Emails will be forwarded to the Executive Board of Directors
- IMPORTANT: identify the Agenda Item number in the subject line of your email. All emails received will be entered into the record for the meeting.
- 2. Provide oral public comments during the meeting:
 - When the Chair announces the item on which you wish to speak, click the "raise hand" feature in Zoom. Speakers will be notified shortly before they are called to speak.
 - When called to speak, please limit your comments to the time allotted (up to 3 minutes, at the discretion of the Chair).
 - Phone participants:
 - *6 Toggle mute/unmute
 - *9 Raise hand

ACCESSIBILITY

We strive for our meetings and materials to be accessible to all members of the public. Those requiring accommodations to participate in this meeting may contact our Office Assistant at audin@citiesassociation.org. Notification at least three business days prior to the meeting will allow us to best meet your needs.



Executive Board Meeting Minutes

March 5, 2021 | 3:00pm Virtual Meeting via Zoom

Meeting recording available on YouTube [here]

Discussion and action may be taken on any agenda item. Times are approximate.

WELCOME AND ROLL CALL (Sayoc, 3:00pm)

Members in attendance:

- Marico Sayoc, President
- Chappie Jones, 1st Vice President
- Margaret Abe-Koga, 2nd Vice President
- Neysa Fligor, Secretary-Treasurer
- Rich Constantine, Legislative Action Committee Chair
- Larry Klein, Former President

Others in attendance:

- Andi Jordan, Executive Director
- Laurel Prevetti, Los Gatos Town Manager
- Steve Preminger, SCC Director of Strategic and Intergovernmental Affairs
- Kat Wellman, Counsel
- Morin Jacob
- Hung Wei, Cupertino City Councilmember
- Dylan Gilbert
- Robert Jones
- Martynas Česnauskas
- Alexander Kiss
- Nathan Cargill

PUBLIC COMMENT

No public comment was received.

CLOSED SESSION

1. Conference With Legal Counsel – Anticipated Litigation

Significant exposure to litigation pursuant to Government Code Section 54956(d)(2): (1 potential case - allegations of hostile work environment)

OPEN SESSION (Sayoc, 3:30pm)

2. Report out from Closed Session

3. Consent Calendar

a) Approval of Executive Board Meeting minutes from February 5 and 24, 2021

Attachments: February 5, 2021 Draft Minutes

February 24, 2021 Draft Minutes

Motion to approve by Jones. Seconded by Abe-Koga.

Motion passed 6-0-0-0.

4. SCSC Roundtable

Direction to Ad Hoc Committee and SCSC Roundtable regarding consultant use, meetings, and communication.

Motion to approve proposed flow of communication* by Jones. Seconded by Klein.

Motion passed 6-0-0-0.

*Description of proposed flow of communication, as stated by Jones in meeting: In regards to communication during this interim period while CASCC serves as project managers for the SCSC Roundtable, information will be funneled in writing through the Board's 1st Vice President (Jones). Consultant use will also be funneled through the 1st Vice President in consultation with the Board President (Sayoc). No activity or meetings will be permissible until a lawyer is assigned.

5. Racial Justice

Discussion of issue, committee composition, and potential recommendation to Board of Directors.

Motion by Jones for the Executive Board to propose a resolution at the March 11, 2021 Board of Directors meeting regarding racial justice that is similar to the County's. Agenda item to also include discussion of presenting the issue at the Association's May General Membership Event. Seconded by Abe-Koga.

Motion passed 6-0-0-0.

6. Board of Directors Agenda Planning

Proposed Agenda as follows:

- I. Committee Reports
 - a. Legislative Action Comitteee
 - b. SCSC Roundtable (or consent)
 - c. Organizational status update
- II. Housing Trust meet the new CEO (15 min)
- III. Diversity, Equity, & Inclusion invite Jeff Rosen and Evan Low
- IV. Women's History Month
- V. Other

PUBLIC COMMENT

ADJOURNMENT (Sayoc, 4:00pm)

Respectfully submitted, Audin Leung Clerk of the Board



Environmental Science Associates 550 Kearny Street, Suite 800 San Francisco, CA 94108 (415) 896-5900



Andi Jordan March 25, 2021

Executive Director Invoice No: 162698

Cities Association of Santa Clara County

Project Manager: Christopher Sequeira

PO Box 3144	on or Santa Ci	idia County	Project Man	ager: Christophe	r Sequeira
Los Altos, CA 9	94024				
Project Professional Servi	D201801353. ces from Feb	.02 SCSC Roundtable Facilita	tion-FY 2020-2021		
Гаѕк	0000001	Prepare for, facilitate, and Follow-u	up 12 Meetings		
Billing Limits		Current	Prior	To-Date	
Total Billings		0.00	48,288.75	48,288.75	
Limit				90,000.00	
Remaining				41,711.25	
			TOTAL THIS TASK:		0.00
- Fask	0000002	Roundtable Meeting Planning			
Billing Limits		Current	Prior	To-Date	
Total Billings		0.00	5,160.00	5,160.00	
Limit				6,000.00	
Remaining				840.00	
			TOTAL THIS TASK:		
- Гаsk	0000003	Support Work Plan Assignments			
Billing Limits		Current	Prior	To-Date	
Total Billings		0.00	41,606.25	41,606.25	
Limit				45,000.00	
Remaining				3,393.75	
			TOTAL THIS	TASK:	0.00
- Task	0000004	Respond to Inquiries			
Billing Limits		Current	Prior	To-Date	
Total Billings		0.00	3,303.75	3,303.75	
Limit				13,000.00	
Remaining				9,696.25	
			TOTAL THIS TASK:		0.00
-	0000005	Prepare/Post Website Content			
Billing Limits		Current	Prior	To-Date	
Total Billings		0.00	4,612.50	4,612.50	
_			•	18,000.00	
Limit				10,000.00	

Project	D201801353.02	O1353.02 SCSC Roundtable Facilitation-FY 2020-20		Invoice	162698
			TOTAL THIS TASK:		0.00
– – – – Task Reimbursa	0000006 able Expenses	Other Direct Costs(ANR, Website	Support, Letter Track		
	Materials			600.00	
	Total Reim	nbursables	1.0 times	600.00	600.00
Billing Lim	its	Current	Prior	To-Date	
Total Billings Limit Remaining	nit	600.00	1,700.00	2,300.00 8,000.00 5,700.00	
			TOTAL THIS	TASK:	\$600.00
		т	OTAL INVOICE AMO	DUNT	\$600.00

Outstanding Invoices

 Number
 Date
 Balance

 161816
 2/22/2021
 11,391.25

 Total
 11,391.25

Current Prior Total 600.00 104,671.25 105,271.25

Remit to:

Billings to Date

E S A P.O. Box 92170 Elk Grove, IL 60009

TIN #: 94-1698350

PAYMENT DUE UPON RECEIPT Page 2





INVOICE

BILL TO Steve Alverson SCSC Roundtable INVOICE # 1355
DATE 03/01/2021
DUE DATE 03/01/2021
TERMS Due on receipt

Please make your check out to ProudCity Inc. and promptly send the address at the top of the invoice.	to BALANCE DUE		\$600.00	
ProudCity Standard Plan Annual Subscription	12	50.00	600.00	
DESCRIPTION	QTY	RATE	AMOUNT	

LOGAN & POWELL LLP 15466 LOS GATOS BLVD., SUITE 109 LOS GATOS, CA 95032 (408) 402-9542

March 31, 2021

ATTORNEY-CLIENT FEE CONTRACT

This ATTORNEY-CLIENT FEE CONTRACT ("Contract") is entered into by and between the Cities Association of Santa Clara County, referred to as "Client", and Logan & Powell LLP, hereinafter "Attorney".

- 1. CONDITIONS. This Contract will not take effect, and Attorney will have no obligation to provide legal services until Client returns a signed copy of this Contract to Attorney.
- 2. SCOPE AND DUTIES. Attorney agrees to provide legal services to assist Client with facilitating the meetings of the Santa Clara/Santa Cruz Roundtable. Client shall be truthful with Attorney, cooperate with Attorney, keep Attorney informed of developments, abide by this Contract, promptly pay Attorney's fees and keep Attorney advised of Client's address, telephone number and whereabouts.
- 3. DEPOSIT. Client shall deposit \$0.00, and shall promptly pay all invoices for services and costs as specified in Section 6. Should the scope of representation expand into litigation, Attorney reserves the right to increase the amount of the deposit. Client hereby authorizes Attorney to use deposit for costs, expenses and services rendered to or on behalf of Client. Any unused portion will be refunded to Client at the conclusion of Attorney's services.
- 4. LEGAL FEES. Client agrees to pay for legal services at the following rates:

Partner \$275 per hour Sr. Associate \$200 per hour

Attorney charges in minimum units of .1 hours. The rates are subject to change with 90 days written notice.

5. COSTS AND EXPENSES. In addition to paying legal fees, Client shall reimburse Attorney for all costs and expenses incurred by Attorney, including, but not limited to, technical consultants, process servers' fees, fees fixed by law or assessed by courts or other agencies, court reporters' fees, long distance telephone calls, messenger and other delivery fees, postage, facsimile, online computer research fees, in-office photocopying at \$.25 per copy, parking, mileage at \$.58 per mile, investigation expenses, consultants' fees, expert witnesses fees, and other similiar items. Client authorizes Attorney to incur

all reasonable costs and to hire any investigators, consultants or expert witnesses reasonably necessary in Attorney's judgment.

- 6. PAYMENT OF FEES. Attorney shall provide Client with monthly statements for all fees and costs incurred during the preceding month. Client shall pay Attorney's services and expenses within 30 days after each statement date. Failure to pay the full amount of fees and costs within the 30 day period shall be grounds for termination of Attorney's services. A late charge in the amount of 1-1/2% per month will be applied to all amounts not paid within the 30 days.
- 7. LIEN. Client hereby grants Attorney a lien on any and all claims or causes of action that are the subject of Attorney's representation under this Contract. Attorney's lien will be for any sums due and owing to Attorney at the conclusion of Attorney's services. The lien will attach to any recovery Client may obtain, whether by arbitration award, judgment, settlement or otherwise.
- 8. DISCHARGE AND WITHDRAWAL. Client may discharge Attorney at any time. Attorney may withdraw with Client's consent or for good cause. Good cause includes Client's breach of this Contract; Client's refusal to cooperate with Attorney or to follow Attorney's advice on a material matter or any other fact or circumstance that would render Attorney's continuing representation unlawful or unethical.
- 9. CONCLUSION OF SERVICES. When Attorney's services conclude, all unpaid charges shall become immediately due and payable. After Attorney's services conclude, Attorney will, upon Client's request, deliver Client's file to Client along with any Client funds or property in Attorney's possession.
- 10. CLIENT FILES. After closing Client's legal files, Attorney will retain files per the following schedule:
 - a) Non-litigation files will be kept for a period of two (2) years; and
 - b) Litigation files will be kept for a period of five (5) years.

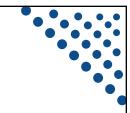
If Client desires files or wants Attorney to retain files longer than the above schedule, Client will advise Attorney, in writing, prior to the expiration of the file retention period.

- 11. DISCLAIMER OR GUARANTEE. Nothing in this Contract and nothing in Attorney's statements to Client are to be construed as a promise or guarantee about the outcome of Client's matter. Attorney makes no such promises or guarantees. Attorney's comments about the outcome of Client's matter are expressions of opinion only.
- 12. ENTIRE AGREEMENT. This Contract contains the entire understanding between the parties with respect to the subject matter. There are no representations, agreements or understandings, whether oral or written between or among the parties relating to the subject matter of this Agreement, which are not fully expressed herein.
- 13. EFFECTIVE DATE. This Contract will take effect when Client has performed the

conditions stated in Section 1, but its effective date will be retroactive to the date Attorney first provided services. The date at the beginning of this Contract is for reference only. Even if this Contract does not take effect, Client will be obligated to pay Attorney the reasonable value of any services Attorney may have performed for Client.

CLIENT: Cities Association of Santa Clara County	ATTORNEY: Logan & Powell, LLP
Ву:	Kinsten M. Devell, Managina Deutsen
	Kirsten M. Powell, Managing Partner





COVID-19: Economic Implications and Policy Response

Santa Clara County City Managers Group

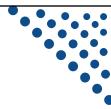
March 10, 2021 Jon Haveman, Ph.D. Executive Director, NEED





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National Economic Education Delegation



Vision

- One day, the public discussion of policy issues will be grounded in an accurate perception of the underlying economic principles and data.

Mission

 NEED unites the skills and knowledge of a vast network of professional economists to promote understanding of the economics of policy issues in the United States.

NEED Presentations

- Are **nonpartisan** and intended to reflect the consensus of the economics profession.



2

Who Are We?

- Honorary Board: 53 members
 - 2 Fed Chairs: Janet Yellen, Ben Bernanke
 - 6 Chairs Council of Economic Advisers
 - o Furman (D), Rosen (R), Bernanke (R), Yellen (D), Tyson (D), Goolsbee (D)
 - 3 Nobel Prize Winners
 - o Akerlof, Smith, Maskin
- Delegates: 585+ members
 - At all levels of academia and some in government service
 - All have a Ph.D. in economics
 - Crowdsource slide decks
 - Give presentations
- Global Partners: 44 Ph.D. Economists
 - Aid in slide deck development



3

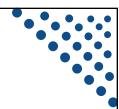
Available NEED Topics Include:

- Coronavirus Economics
- US Economy
- Climate Change
- Economic Inequality
- Economic Mobility
- Trade and Globalization
- Trade Wars

- Immigration Economics
- Housing Policy
- Federal Budgets
- Federal Debt
- Black-White Wealth Gap
- Autonomous Vehicles
- US Social Policy



Credits and Disclaimer



- This slide deck was authored by:
 - Jon D. Haveman, NEED
 - Scott Baier, Clemson University
 - Geoffrey Woglom, Amherst College (Emeritus)
 - Brian Dombeck, Lewis & Clark College

Disclaimer

- NEED presentations are designed to be nonpartisan.
- It is, however, inevitable that the presenter will be asked for and will provide their own views.
- Such views are those of the presenter and not necessarily those of the National Economic Education Delegation (NEED).



5



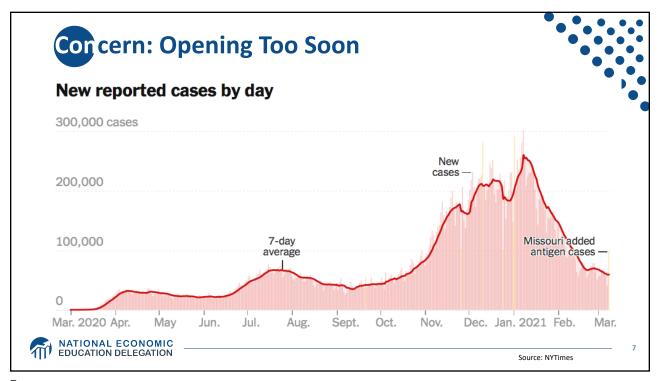


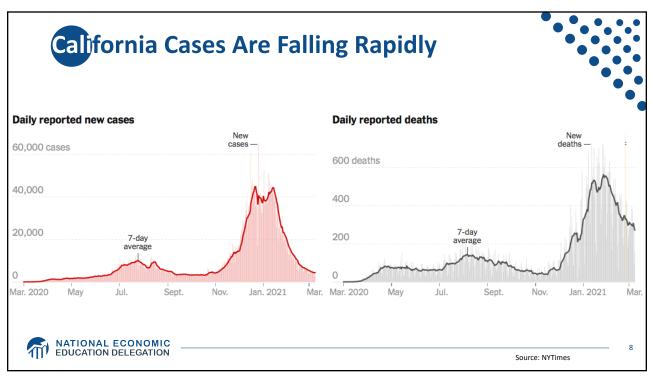
- State of the pandemic
- Where is the recovery now?
- How has policy affected the recovery?
- How big should the next package be?

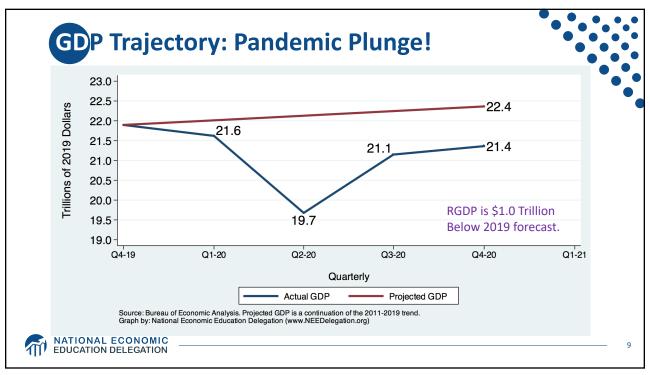


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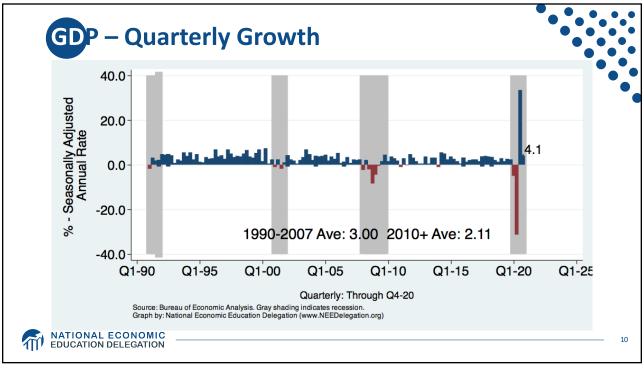
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	Real GDP (%)			Unemploy (%		t Rate
	Previous	evious New		Previous	N	lew
Quarterly						
2021:Q1	3.2		3.2	6.7		6.3
2021:Q2	3.5		5.0	6.5		6.1
2021:Q3	3.5		5.3	6.1		5.7
2021:Q4	3.3		4.0	5.8		5.4
2022:Q1	N.A.		3.7	N.A.		5.1
Annual data (projections based on annual averages):						
2021	4.0		4.5	6.3		5.9

3.7

3.1

5.2

4.6

N.A.

4.8

4.2

4.0

Philadelphia Federal Reserve

 Survey of Professional Forecasters Q1 2021

- IMF: GDP Growth after inflation
- +5.1% in 2021
- +2.5% in 2022
- CBO: GDP Growth after inflation
- +4.6% in 2021
- +2.9% in 2022
- +2.3% in 2023



3.0

2.1

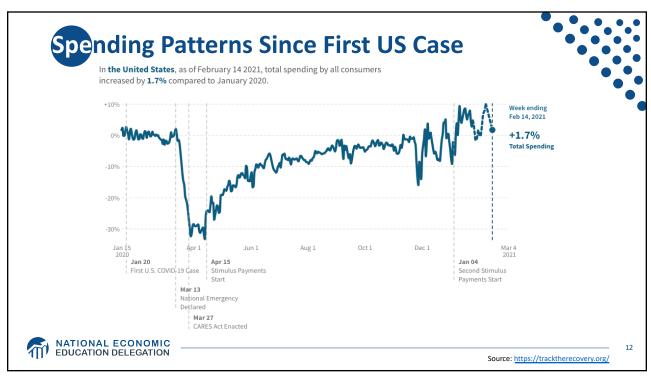
N.A.

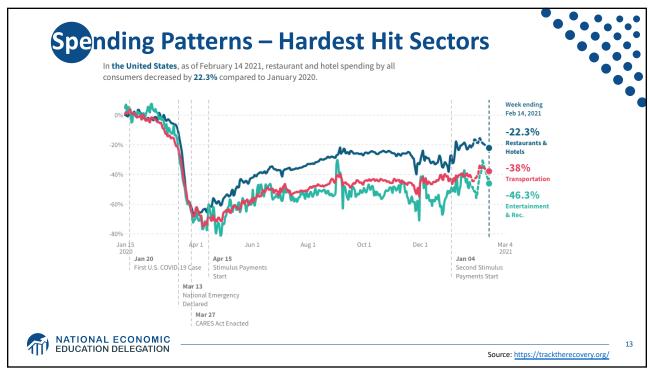
2022

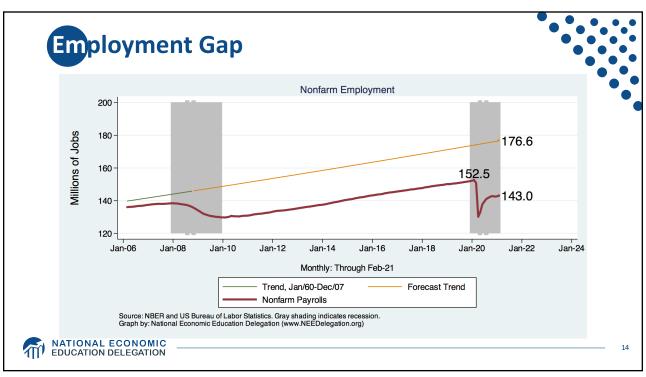
2023

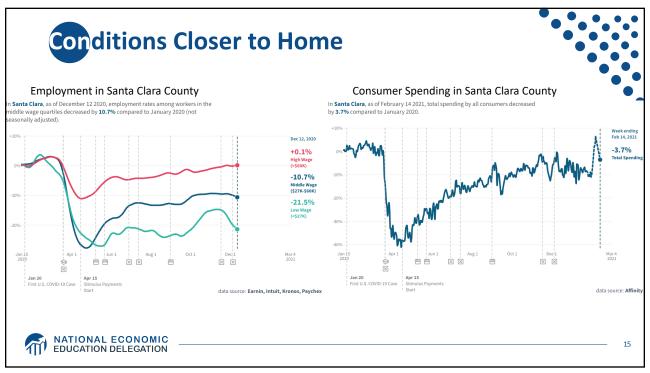
2024

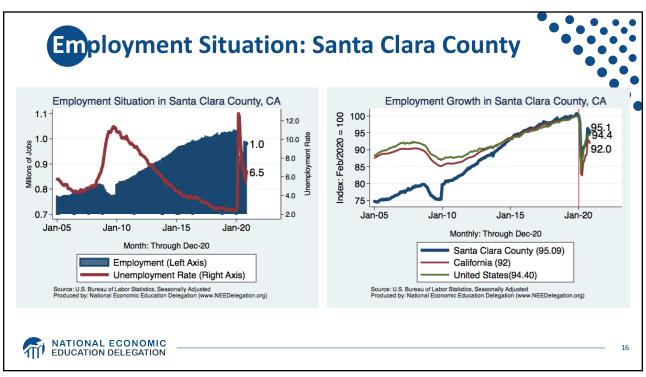
Source: Federal Reserve











Aggregate Data Looks Encouraging



- Recovery has been *unexpectedly* rapid, albeit incomplete, and has recently slowed.
- Why so rapid: There were no short-run macro problems at the start of the crisis.
- The only obstacle to a continued recovery:
 - 1. Resurgence of the virus.
 - 2. Economic damage due to prolonged job losses and business failures in specific sectors.



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What Have Been Policy Effects

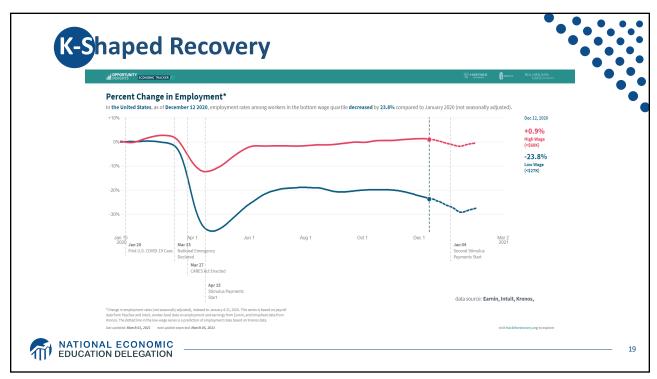


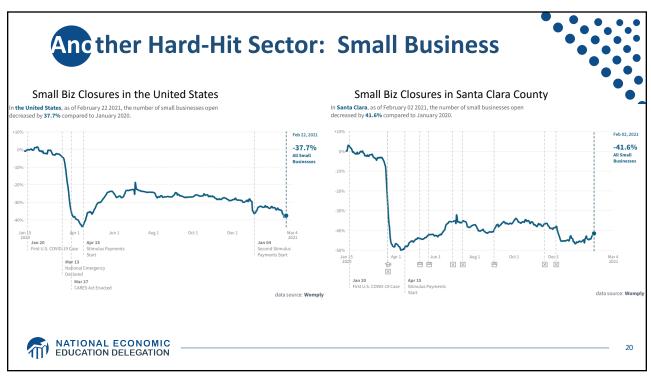
- Fiscal policy (Congress) acted quickly, but inevitably made some mistakes.
 - Stimulus Checks, A (\$268b)
 - Expanded Unemployment, B (\$268b)
 - Paycheck Protection Program, C- (\$525b)

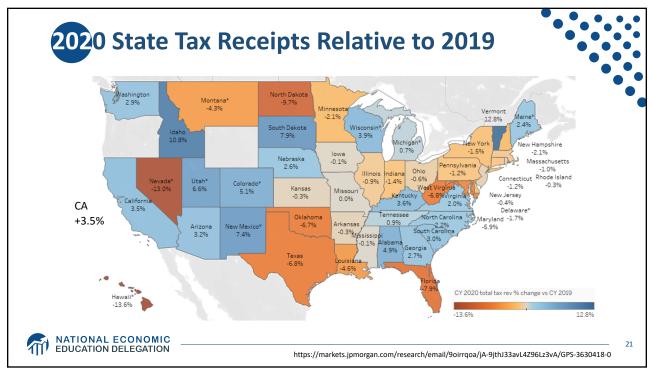
December Package - another \$900b with more to come. Why?

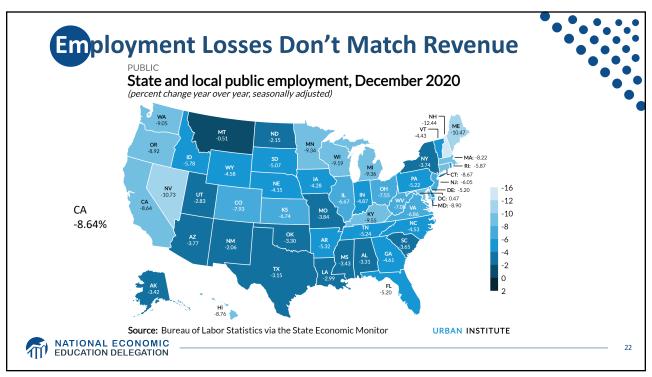


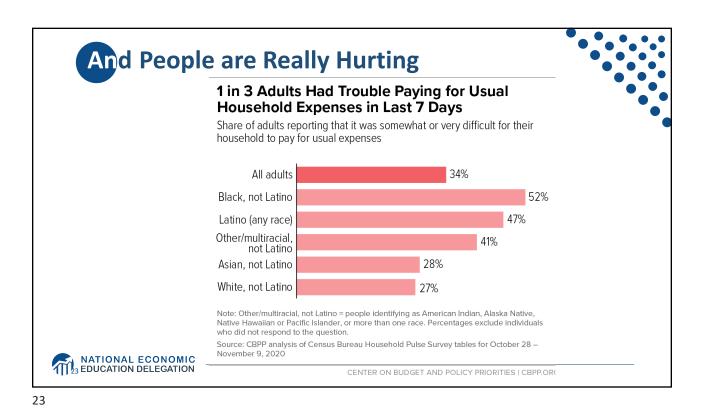
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So, What's The Problem: Go Big!

Comparing Two Rescue Plans						
	American Rescue	Republican Plan	Difference			
Direct Payments	\$465 billions	\$220	\$245			
Aid to State and Local Governments	\$350	0	\$350			
Pandemic Unemployment	\$350	\$130	\$220			
School Reopening	\$170	\$20	\$150			
Vaccines	\$160	\$160	0			
Expand Child Tax Credit	\$120	0	\$120			
Rent and Landlord Support	\$30	0	\$30			
Child Care Providers	\$25	\$20	\$5			
Other	~\$200	\$68	\$132			
Total	\$1,870	\$618	\$1,252			

24

MATIONAL ECONOMIC EDUCATION DELEGATION

\$1.9 Trillion Plan – Includes Other Initiatives

Child Poverty in the United States, by Race

33.4

33.4

25.0

10

2005

2007

2009

2011

2013

2015

2017

2019

Year, Through 2019

Year, Through 2019

Ali (18.2%)

Asian (8.8%)

Hispanic (25%)

Hispanic (25%)

- Child poverty alleviation
- Pension fund support
- Benefits for veterans
- Gender-based violence protections
- SNAP and TANF increases
- Other...



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Balancing Act

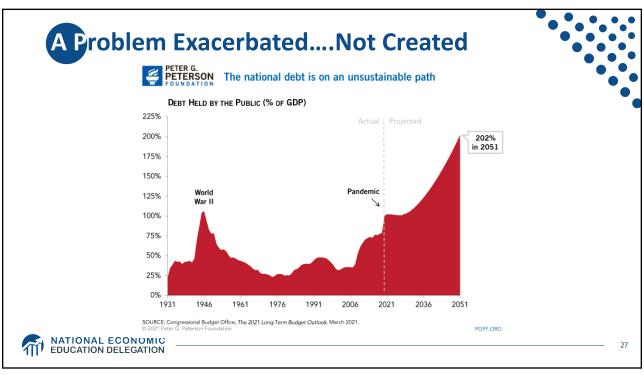


- 1. There already is about \$1.5 trillion in personal saving waiting to be spent.
- 2. Needlessly adding to our debt and deficit problems.
- 3. Reignite **inflation**.
- 4. Because of 1 & 2 less room for needed public infrastructure investment.

Too Small (Paul Krugman)

- 1. Double Dip.
- 2. Your only get one bite at the apple: take care of yourself Senator Leahy!
- 3. Prolonged economic scarring.
- 4. People in true need are left out.

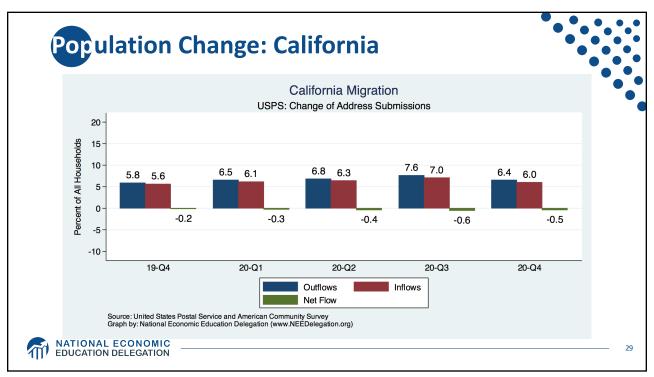


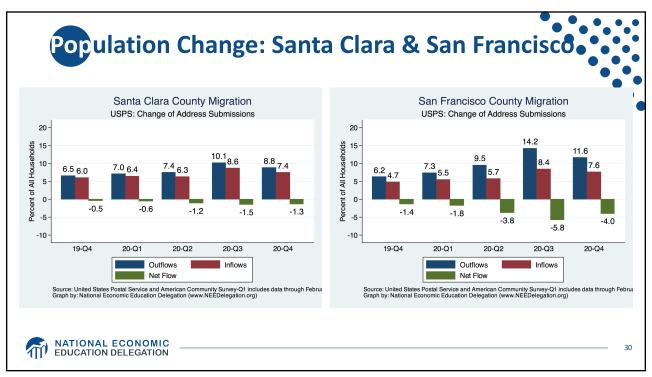


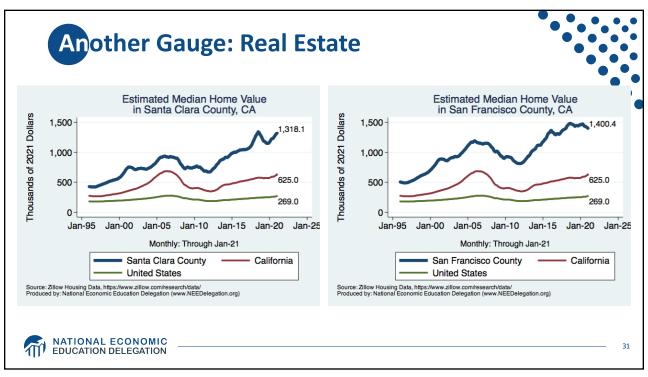
My Advice for Joe

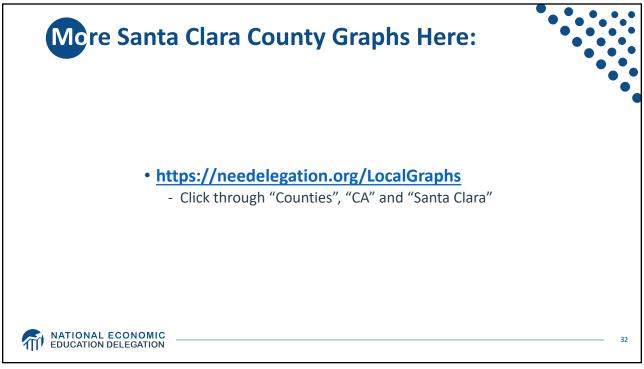
- Priority should be to control the pandemic.
- General stimulus is not needed (at the moment).
 - Target spending to rescue:
 - o Poor Households.
 - o State and Local governments (maybe not \$350b).
 - o Small Firms (e.g., restaurants).
- Pursue needed infrastructure investment.
- Develop a politically feasible plan to raise revenues and lower spending over the longer term.
- Listen to Janet Yellen.
- And, most of all: Lots of Luck!















www.NEEDelegation.org

Jon Haveman

Jon@NEEDelegation.org

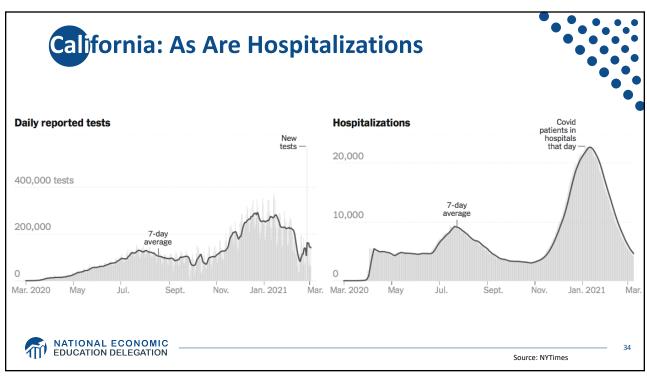
Contact NEED: info@needelegation.org

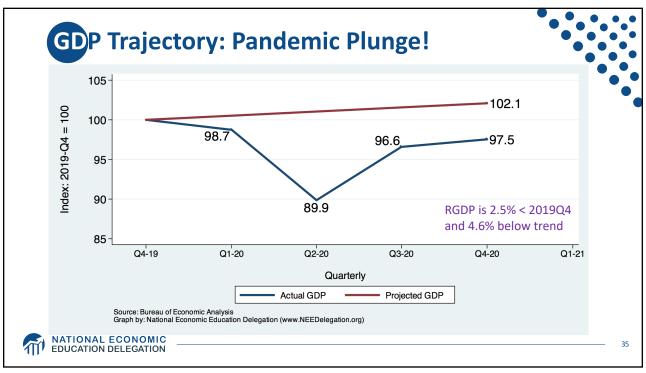
Submit a testimonial: www.NEEDelegation.org/testimonials.php

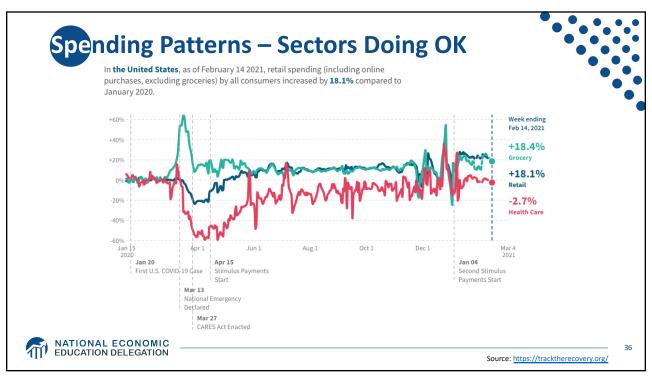
Become a Friend of NEED: www.NEEDelegation.org/friend.php

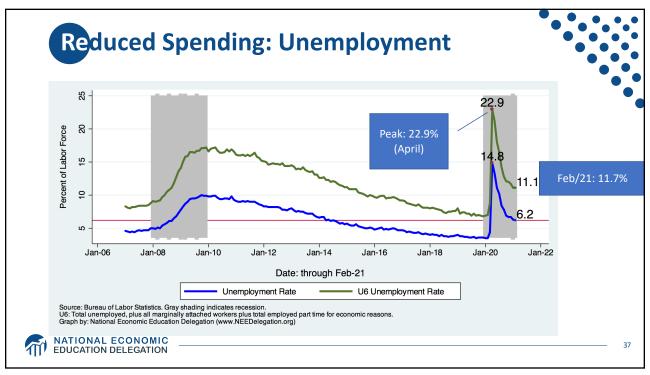


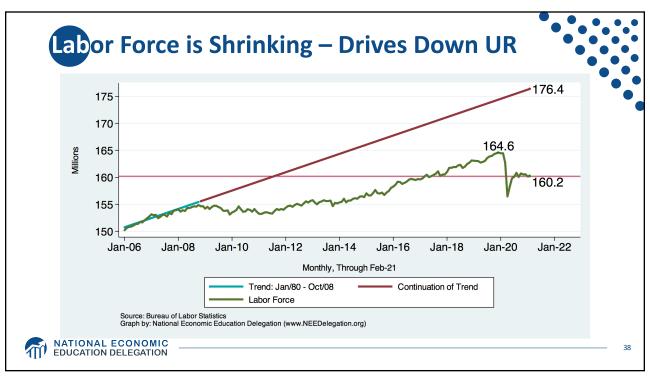
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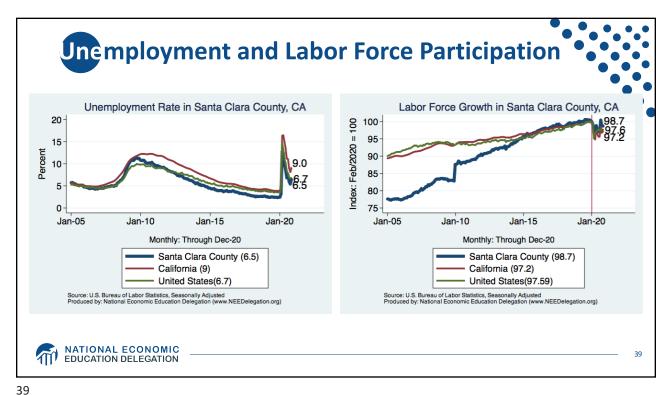




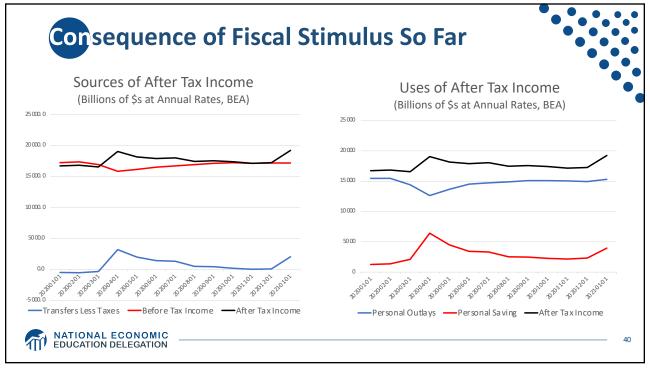


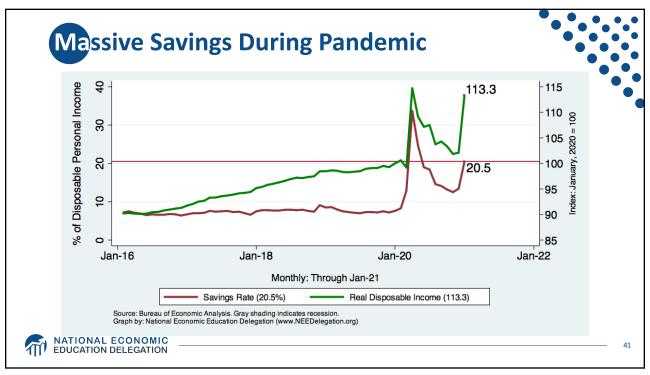






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Evidence of Damage: Corporate Bankruptcies?

- According to Edward Altman, leading expert on bankruptcy and professor emeritus at <u>NYU</u>'s Stern School of Business, there are liable to be 60 corporate failures with liabilities over \$1b Bloomberg, 7/15
- Notable Bankruptcies 2020
 - J.C. Penny, Hertz, Neiman Marcus, Lord and Taylor, Chesapeake Energy, Chuck E. Cheese, Brooks Brothers, Ann Taylor, Lane Bryant, et. al.
- Many, Many Small firms just close their doors.



